



Results of Tourism Activity December 2023



TURISMO
SECRETARÍA DE TURISMO



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DIRECTORY

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Warning: As a result of the extraordinary measures that have been taken in March 2022, the figures are preliminary and will be updated to the extent possible by each official information source.

Tourist Activity Report (RAT) Main Results 2023/2022

Arrival of international tourists



42 million 153 thousand
+10.0% vs 2022

International travel receipts



30 thousand 809 million dollars
+10.0%, vs 2022

Expenditure of residents in Mexico abroad



9 Thousand 261 million dollars
+31.3% Vs 2022

Departures international tourists from Mexico abroad



16 million 12 thousand tourists
+16.4%. Vs 2022

International travellers balance



Surplus 21 thousand 549 millions dollars
+2.8% Vs 2022

Participation Issuing Markets USA and Canadian tourists



13 million 524 Thousand Tourists
+4.0% Vs 2022

2 Million 468 thousand Tourists
+40.3% Vs 2022

Hotel Occupancy in 70 Tourist Centers monitored 59.6%



Higher by **2.8** percentage points compared to 2022

Arrival of tourists to Hotels



63 million 407 thousand domestic tourists
(73.7% of the total)

22 million 646 thousand international tourists
(26.3% of the total)

INTERNATIONAL PASSENGER SURVEY RESULTS

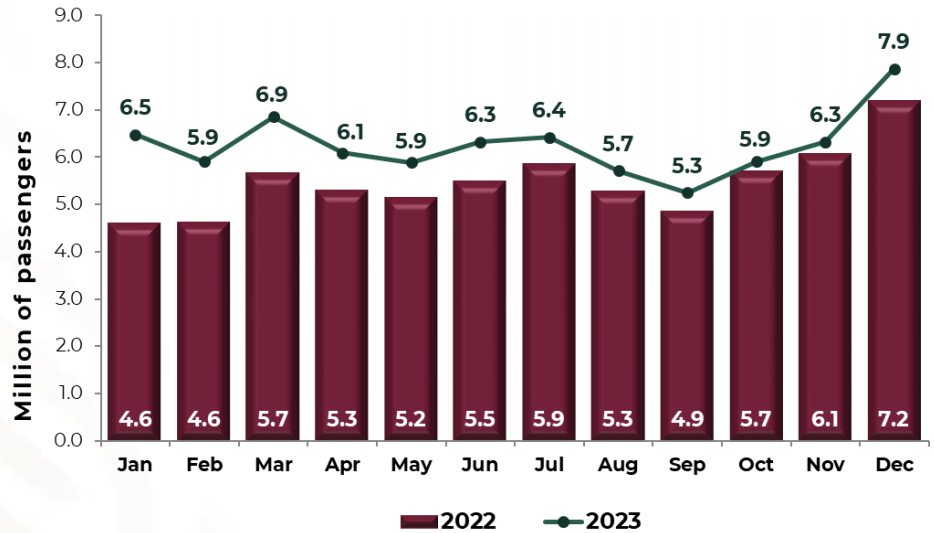




Arrival Of International Visitors to Mexico

Chart 1. INEGI reported the arrival of **75 million 21 thousand international visitors**, during 2023, this is 9 million 27 thousand more visitors compared to 2022, which represented an increase of **13.7%**

January-December	Million of Passengers	Change %
2021	55.3	
2022	66.0	19.3%
2023	75.0	13.7%



Arrival of International Tourists to Mexico

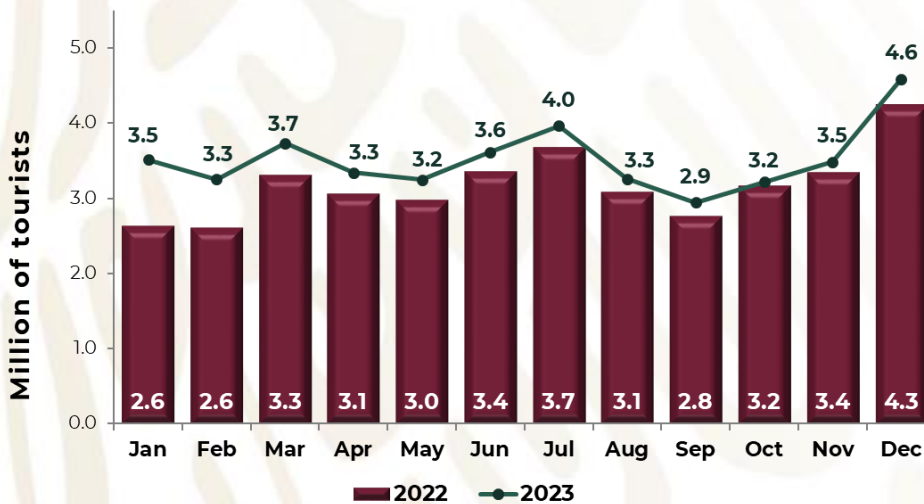


Chart 2. The arrival of international tourists in 2023 was **42 million 153 thousand**, higher level in 3 million 828 thousand tourists than observed during 2022 and equivalent to an increase of **10.0%**.

January-December	Million of Tourist	Change %
2021	31.9	
2022	38.3	20.3%
2023	42.2	10.0%

Note: In the graphs the sum of the data does not coincide with the accumulated period due to the rounding of figures..

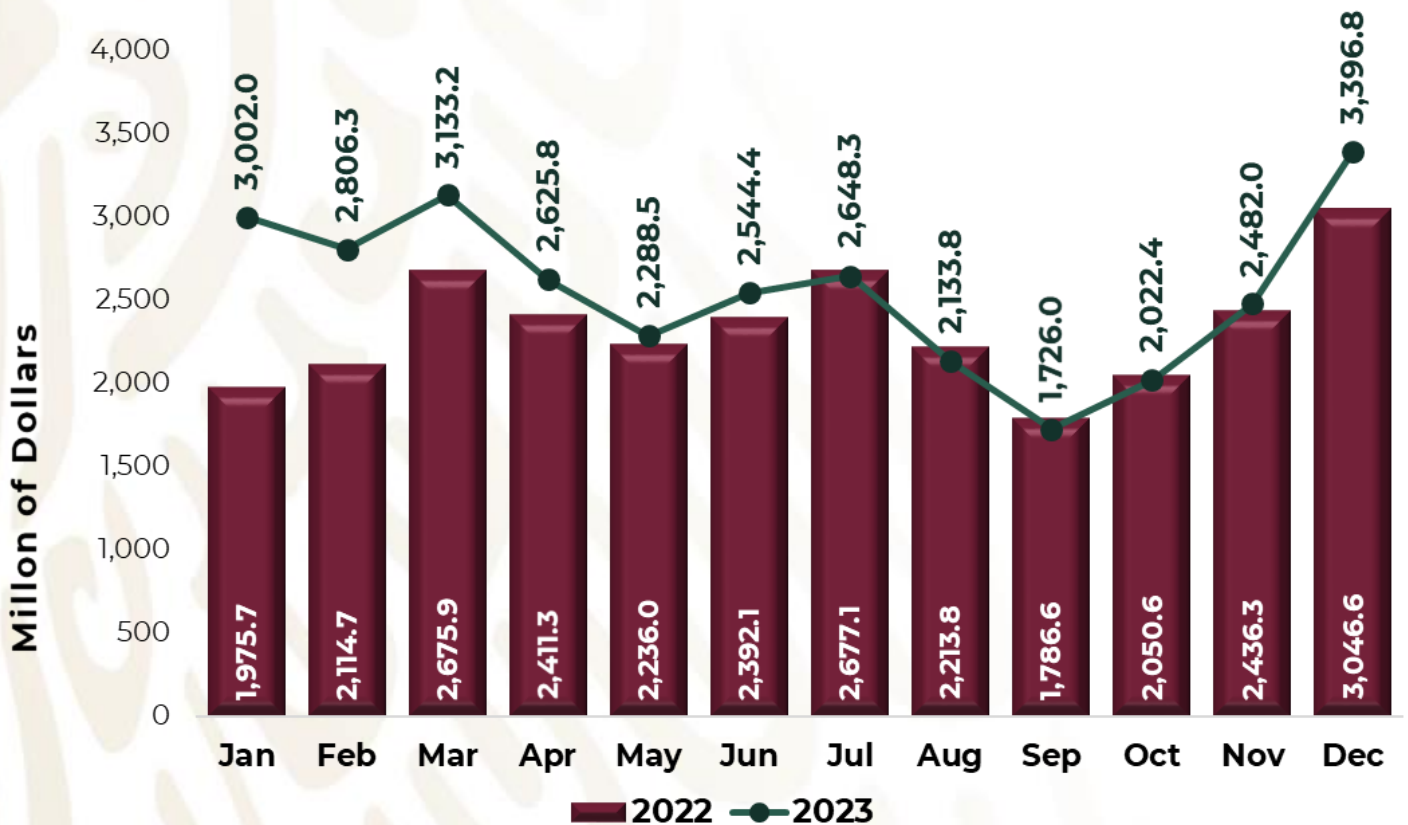
Source: INEGI and Bank of Mexico, Balance of payments.



Foreign Exchange Revenue From International Visitors

Chart 3. Foreign exchange revenue from international visitors during 2023 was **30 thousand 809 million dollars**, which represented an increase of **10.0%** over 2022.

January-December	Million of Dollars	Change %
2021	19,765.4	
2022	28,016.8	41.7%
2023	30,809.5	10.0%



Source: INEGI and Bank of Mexico, Balance of payments.

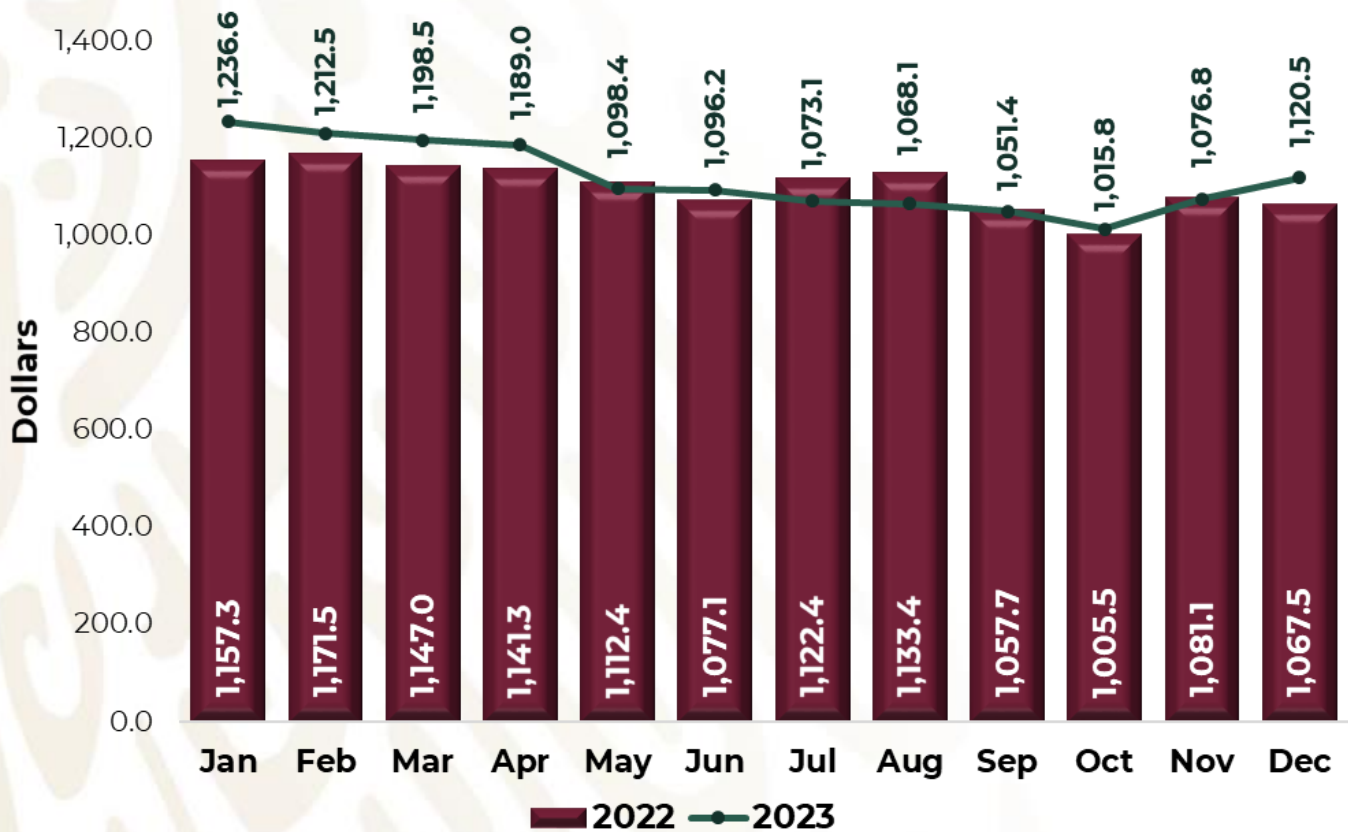
<http://www.datatur.sectur.gob.mx/SitePages/VisitantesInternacionales.aspx>



Average Expenditure of Long-Stay Tourists, Air Transport

Chart 4. The average spending of tourists for internment by air was **1,126.0 dollars** during 2023, which represented an increase of **+1.8%** over the observed in 2022.

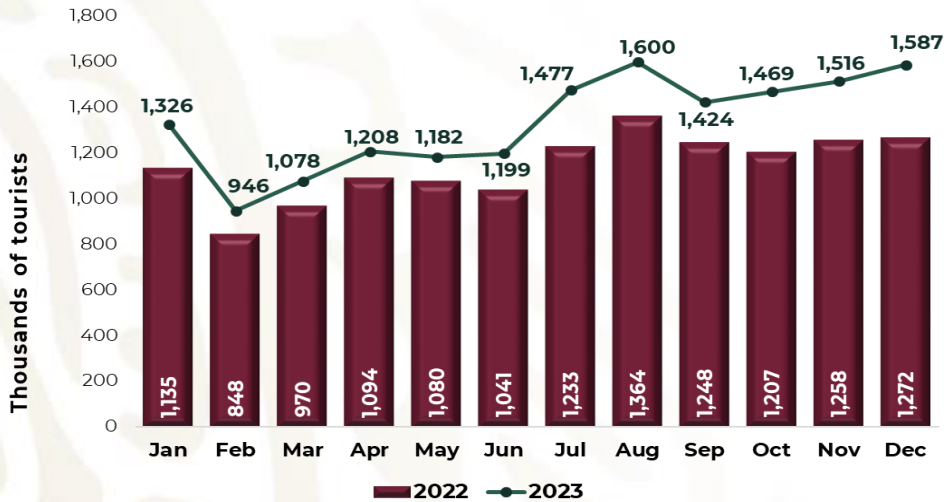
January-December	Dollars	Change %
2021	1,109.1	
2022	1,105.7	-0.3%
2023	1,126.0	1.8%



Source: INEGI and Bank of Mexico, Balance of payments.



Departures Of International Tourists From Mexico

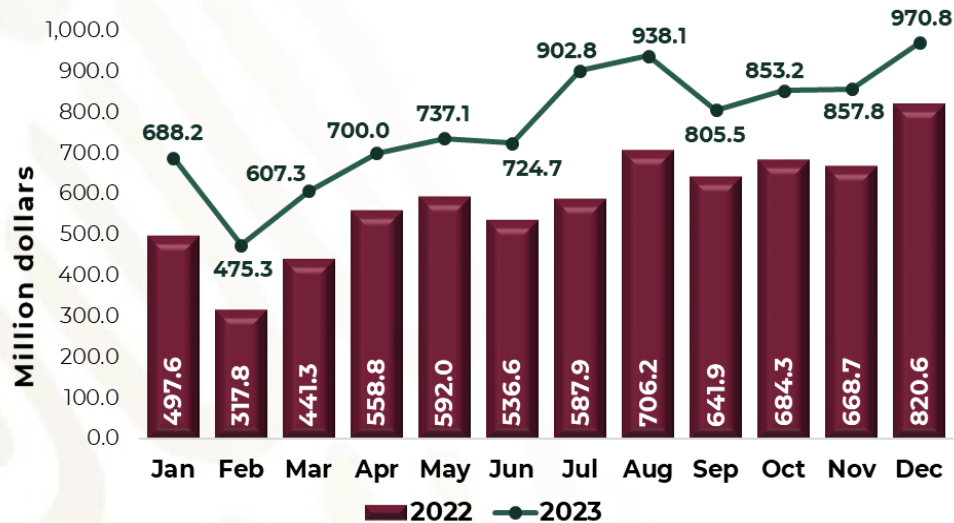


Chars 5. During 2023, INEGI reported the departure of **16 million 12 thousand international tourists** from Mexico abroad, which meant 2 million 262 thousand more tourists, that was reported in 2022, equivalent to an increase of **16.4%**.

January-December	Thousands of Tourists	Change %
2021	11,685	
2022	13,750	17.7%
2023	16,012	16.4%

Foreign Exchange Expenditure by Resident Visitors in Mexico Abroad

Chart 6. The foreign exchange expenditure incurred by visitors resident in Mexico when going abroad, was **9 thousand 261 million dollars** during 2023, higher by 2 Thousand 207 million dollars than recorded in 2022, with an increase of **31.3%**



January-December	Million of Dollars	Change %
2021	5,146.6	
2022	7,053.5	37.1%
2023	9,260.8	31.3%

Note: In the graphs the sum of the data does not coincide with the accumulated period due to the rounding of figures.

Source: INEGI and Bank of Mexico, Balance of payments.

<http://www.datatur.sectur.gob.mx/SitePages/VisitantesInternacionales.aspx>

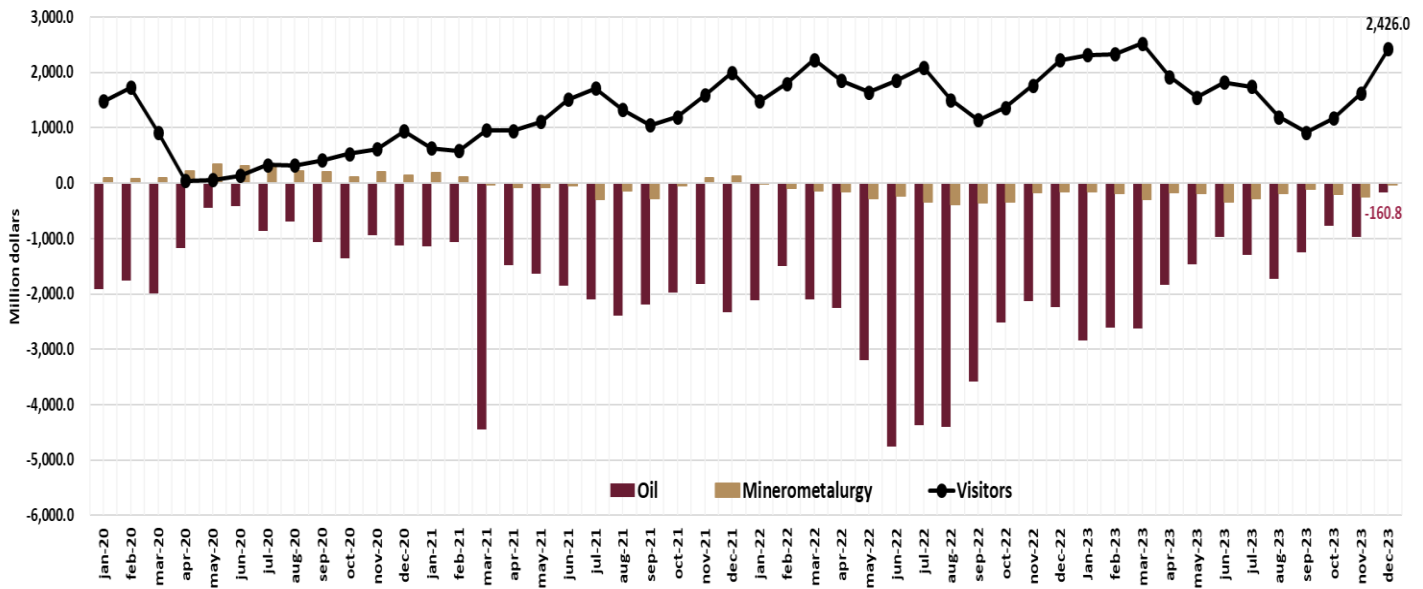


Foreign Exchange Balance by International Visitors

Chart 7. In 2023, the balance of the balance for international visitors stood at **21 thousand 549 million dollars**, **2.8%** higher than observed during 2022.

January-December	Million Dollars	Change %
2021	14,618.8	
2022	20,963.3	43.4%
2023	21,548.6	2.8%

Balance of International Visitors, Oil and Metallurgical.



Note: In the graphs the sum of the data does not coincide with the accumulated period due to the rounding of figures.

Source: INEGI.- Balance of payments.

<http://www.datatur.sectur.gob.mx/SitePages/VisitantesInternacionales.aspx>



ARRIVAL OF INTERNATIONAL TOURISTS BY AIR TO MEXICO





International Tourists to Mexico Arriving By Air (Main Countries by Nationality)

Chart 8. During 2023, arrived **21 million 870 thousand** international tourists arrived by air by country of nationality, higher by **6.2%** compared to 2022.

January-December	Tourists	Change %
2021	14,082,623	
2022	20,591,324	46.2%
2023	21,869,639	6.2%

Highlights the arrival of citizens of:

- **The United States** with **13 million 524 thousand** passengers, 4.0% more than 2022.
- **Canada** with **2 million 468 thousand** passengers, 40.3% more compared to 2022
- **Colombia** with **735 thousand 175** passengers, 14.4% less than 2022
- **United Kingdom** with **496 thousand 744** passengers, 12.2% less than 2022
- **Spain** with **366 thousand 509** passengers, 0.1% more regarding 2022
- **Rest of nationalities** **4 million 279 thousand** passengers, 5.9% more regarding 2022



Note: In the graphs the sum of the data does not coincide with the accumulated period due the rounding of figures

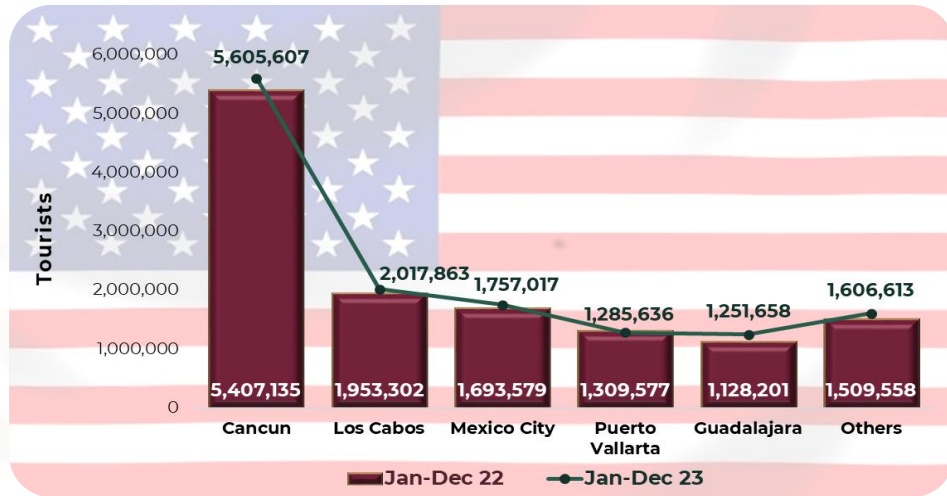
Source: Migration Policy, Registry and Identity Unit, SEGOB.

<http://www.datatur.sectur.gob.mx/SitePages/Visitantes%20por%20Nacionalidad.aspx>



U.S Citizens by Airport

Chart 9. In 2023, the arrival of **13 million 524 thousand** air tourists with US citizenship was recorded, with an increase of **4.0%** over the observed in 2022; most of which, arrived through the airports of Cancun and Los Cabos.



January-December	Tourists	Change %
2021	10,239,989	
2022	13,001,352	27.0%
2023	13,524,394	4.0%

Canadian Citizens by Airport

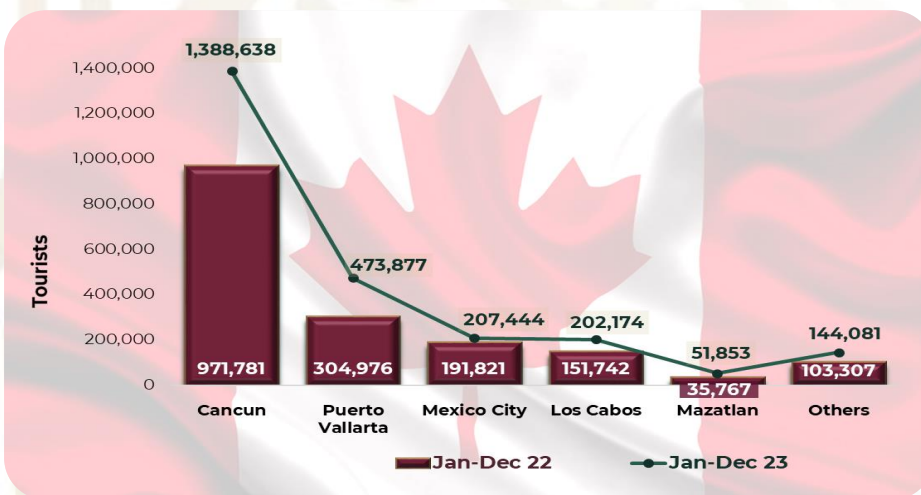


Chart 10. The arrival of air tourist with Canadian citizenship, recorded **2 million 468 thousand tourists** during 2023, presenting an increase of **40.3%** compared to 2022; most of which, arrived at the airports of Cancun and Puerto Vallarta.

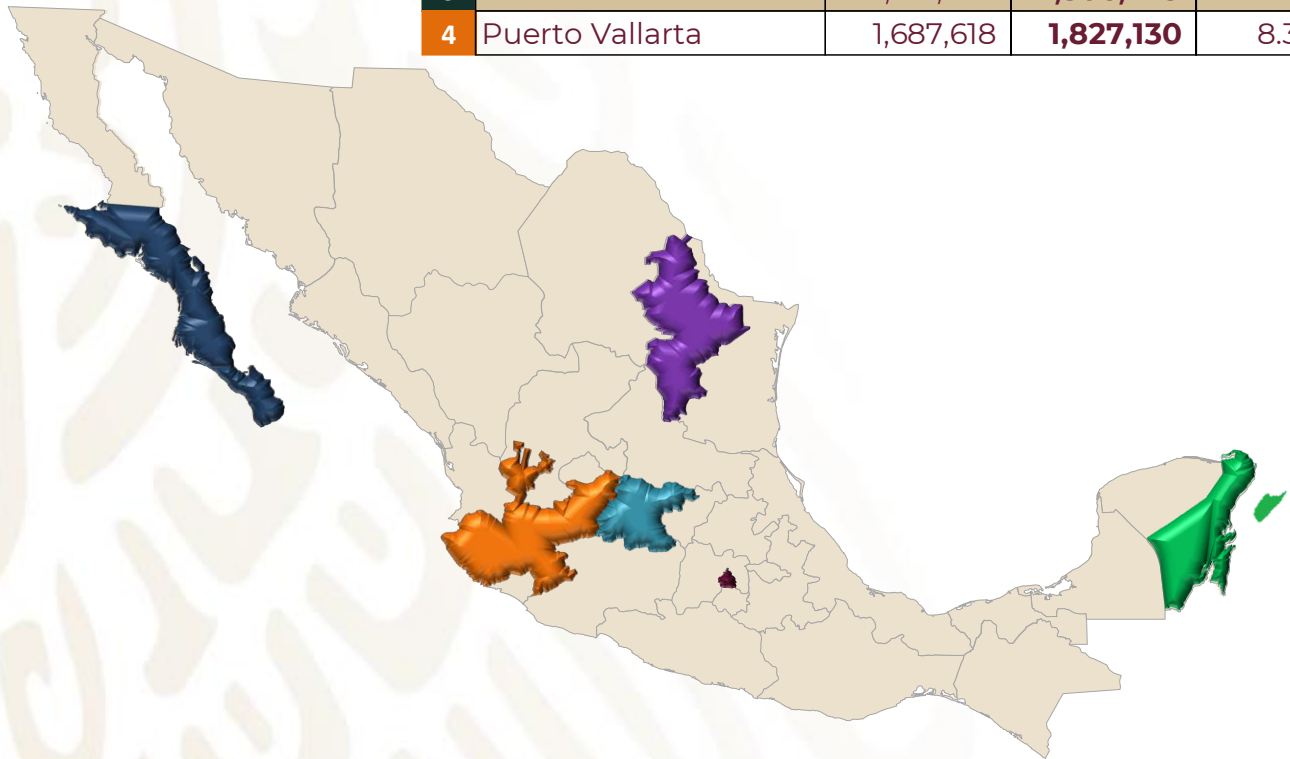
January-December	Tourists	Change %
2021	503,589	
2022	1,759,394	249.4%
2023	2,468,067	40.3%



Arrival of International Tourists To Mexico's Main Airports

Figure 1. During 2023, the airports that received the highest number of international tourists in Mexico were, according to their nationality: **Cancun** (10,041,700); **Mexico City** (4,279,991); **Los Cabos** (2,306,779); **Puerto Vallarta** (1,827,130); **Guadalajara** (1,334,067); **Monterrey** (354,570); **Cozumel** (234,814) and **Silao** (222,625).

January-December		Arrival of tourists (thousands)		
	Airport	2022	2023	Change %
1	Cancun	9,494,168	10,041,700	5.8%
2	Mexico City	4,204,414	4,279,991	1.8%
3	Los Cabos	2,172,590	2,306,779	6.2%
4	Puerto Vallarta	1,687,618	1,827,130	8.3%



January-December		Arrival of tourists (thousands)		
	Airport	2022	2023	Change %
5	Guadalajara	1,192,072	1,334,067	11.9%
6	Monterrey	270,499	354,570	31.1%
7	Cozumel	243,864	234,814	-3.7%
8	Silao	206,096	222,625	8.0%

Note: Figures refers to events because the same person may have entered the country in more than one occasion.
Source: Migration Policy, Registry and Identity Unit, SEGOB.

<http://www.datatur.sectur.gob.mx/SitePages/Visitantes%20por%20Residencia.aspx>





International Tourists to Mexico Arriving by Air (Main Countries by Residence)

Chart 11. During 2023 arrived **19 million 458 thousand** international tourists by air by country of residence, **2.9%** lower to 2022

January-December	Passengers	Change %
2021	13,717,090	
2022	20,030,095	46.0%
2023	19,458,019	-2.9%

Highlights the arrival of citizens of:

- **The United States** with **12 million 432 thousand** passengers, 7.2% lower than to 2022.
- **Canada** with **2 million 280 thousand** passengers, 35.8% more compared to 2022
- **Colombia** with **644 thousand 742** passengers, 17.2% lower than 2022
- **United Kingdom** with **455 thousand 768** passengers, 15.7% lower than 2022
- **Argentina** with **283 thousand 382** passengers, 2.6% more regarding 2022
- **Rest of nationalities** **3 million 363 thousand** passengers, 0.1% lower regarding 2022





Tourists Residing in the United States (Airway)

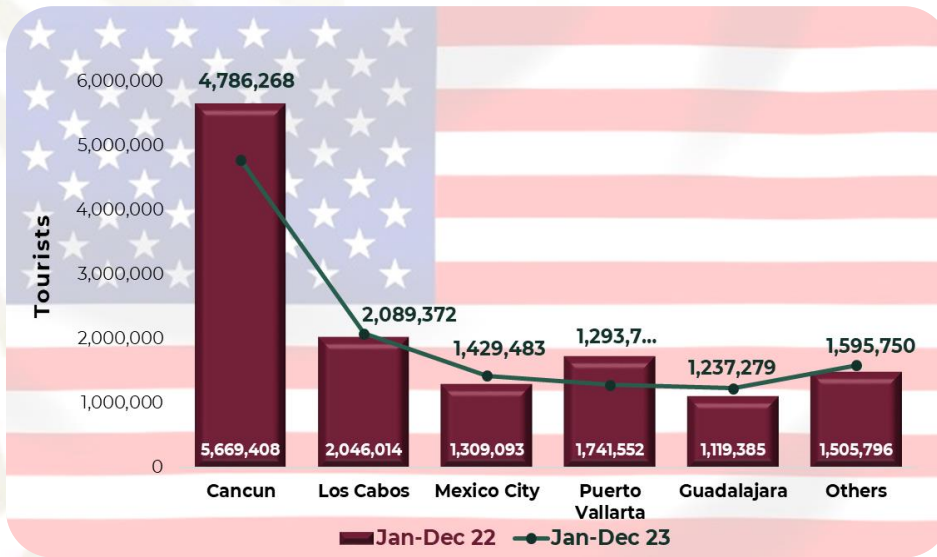


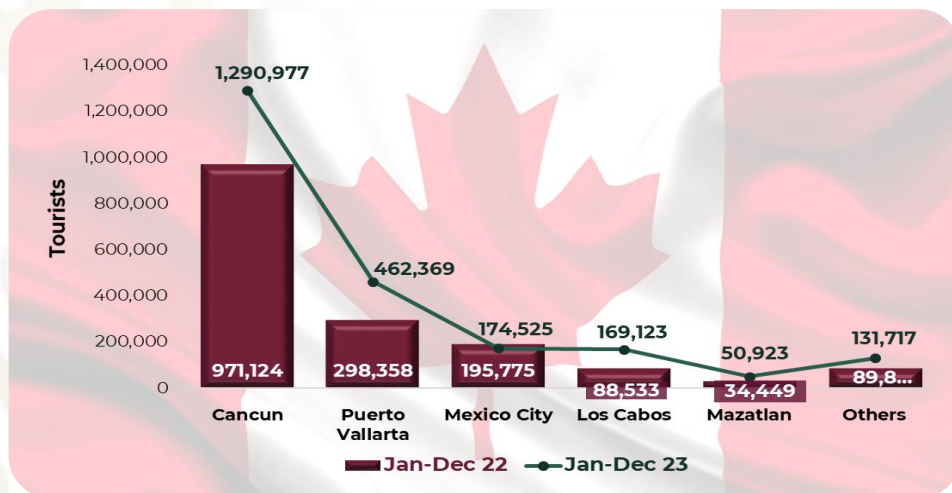
Chart 12. The arrival by air of tourists residing in the United States, registered a decrease of **7.2%** during 2023 in relation to what was registered in 2022, totaling **12 million 432 thousand tourists**; most of which, arrived through the airports of Cancun and Los Cabos

January-December	Passengers	Change %
2021	10,455,909	
2022	13,391,248	28.1%
2023	12,431,926	-7.2%

Tourists Resident in Canada (Airway)

Chart 13. During 2023, the arrival of **2 million 280 thousand tourists** residing in Canada was recorded, showing an increase of **35.8%** compared to 2022; most of them arrived at the airports of Cancun and Puerto Vallarta.

January-December	Passengers	Change %
2021	461,054	
2022	1,678,135	264.0%
2023	2,279,634	35.8%



HOTEL MONITORING REPORT





Occupancy Rate

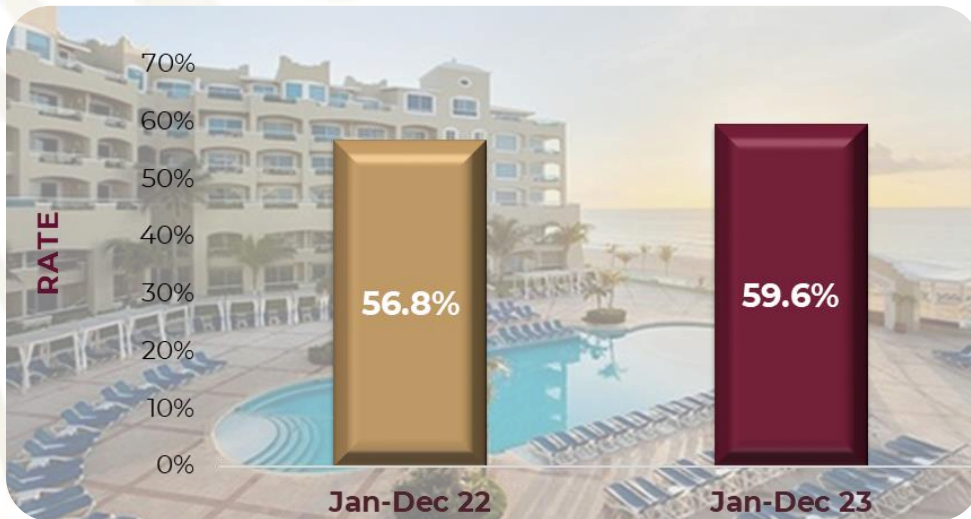
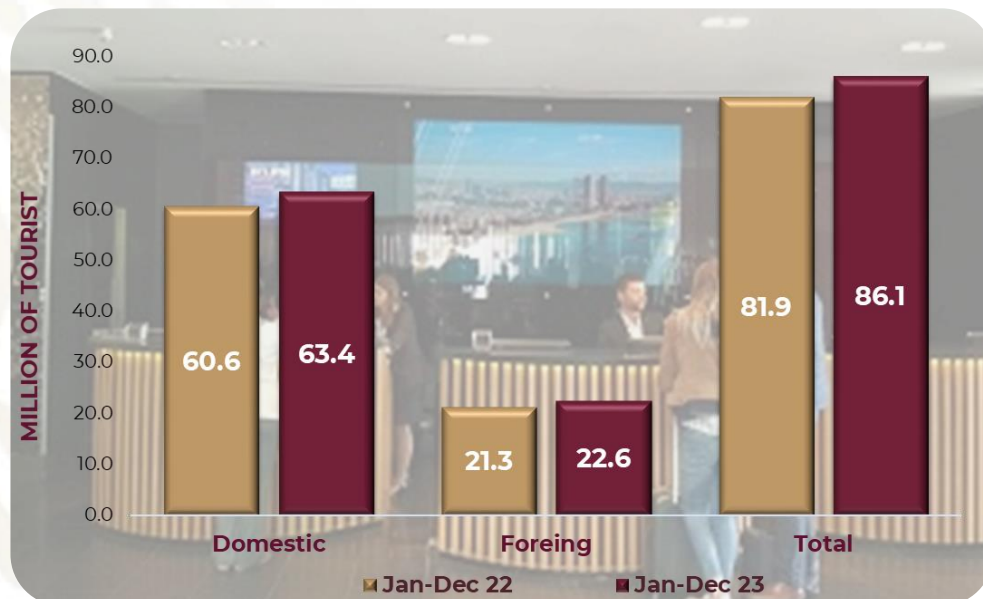


Chart 14. The **percentage of hotel occupancy** in the selection of 70 resorts, during 2023, was **59.6%**, a higher level by **+2.8** percentage points compared to the observed in 2022.

Arrival of Tourists to Hotels Rooms

Chart 15. During 2023, the arrival of domestic tourists to hotel rooms reached **63 million 407 thousand tourists** (73.7% of the total); while the arrival of international tourists registered **22 million 646 thousand tourists** (26.3% of the total).



Notes: Total occupancy is a weighted average of the 70 destinations monitored. The total arrivals of tourists to hotel rooms registered an increased **+5.0%** compared to 2022. In the graphs the sum of the data does not coincide with the accumulated period due to the rounding of figures.

Source: Information of 70 resorts monitored by DataTur.

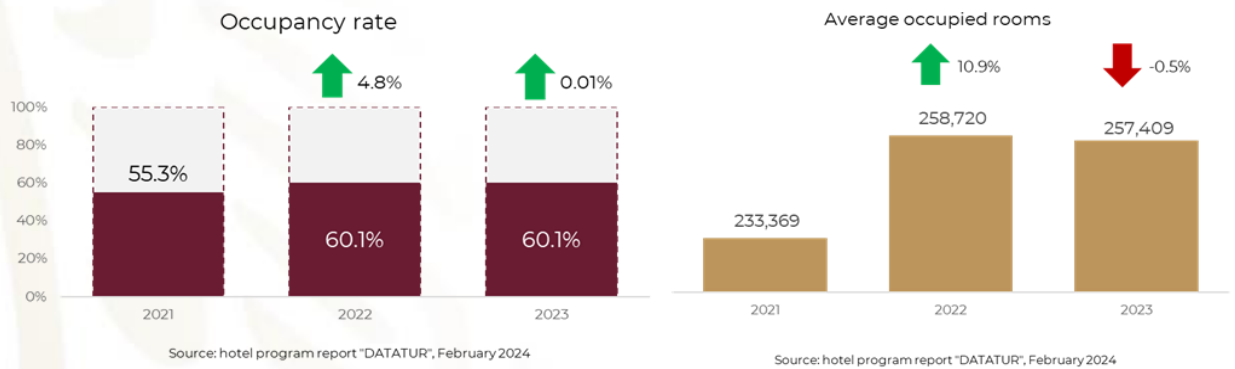
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70 Tourist Centers Selected

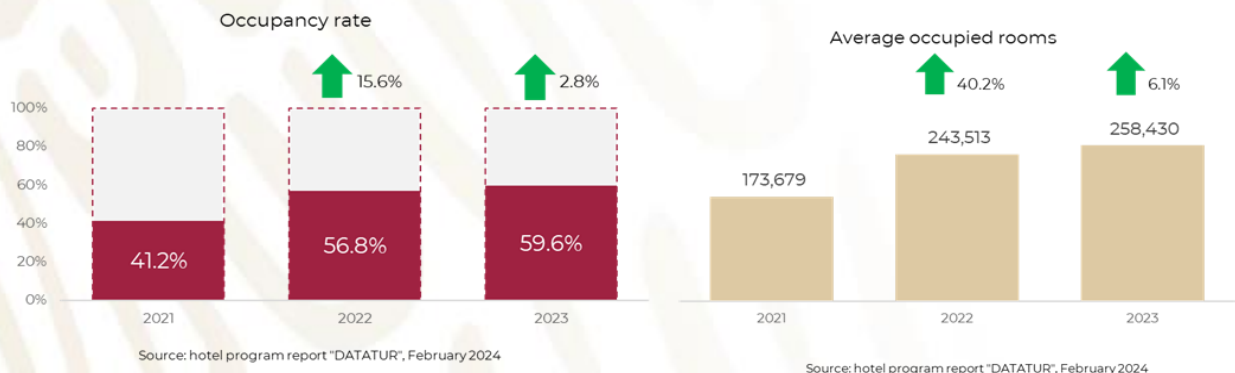
December 2021-2023

Chart 16. The percentage of hotel occupancy in the selection of 70 resorts was **60.1%**, in December 2023, exceeding by **0.01** percentage points what observed in December 2022.



Tourist arrival		
Percent Change 2023 - 2022		
	Nationals	Foreigners
December	-6.7%	-3.6%
Cumulative January to December	4.6%	6.3%

Cumulative January to December 2021- 2023



Note: The variance may not strictly add up due to rounding. Occupancy variation in percentage points
Source: Information of 70 resorts monitored by DataTur.



Occupancy Rate by Type of Centre

Gráfica 17. The total percentage of occupancy by type of centers was **60.1%** in December 2023, without percentage change compared to what was observed in the same month of 2022

Center type	December		
	2022	2023	Percentage difference 2023 vs. 2022
Total	60.1%	60.1%	0.0%
Beach centers	70.9%	69.6%	-1.4%
Cities	50.5%	51.9%	1.4%

Center type	Cumulative January to December		
	2022	2023	Percentage difference 2023 vs. 2022
Total	56.8%	59.6%	2.8%
Beach centers	65.8%	66.3%	0.4%
Cities	48.8%	53.7%	4.9%

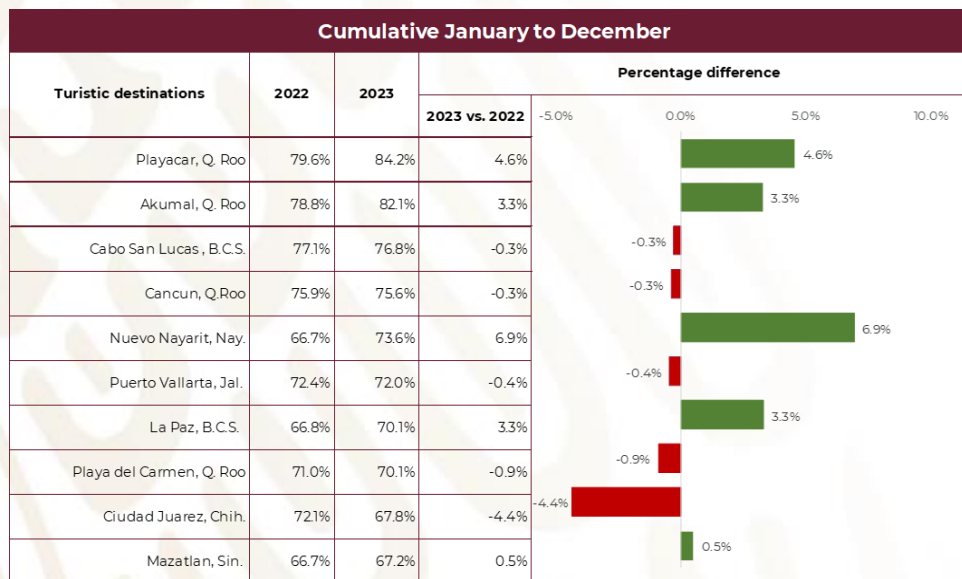
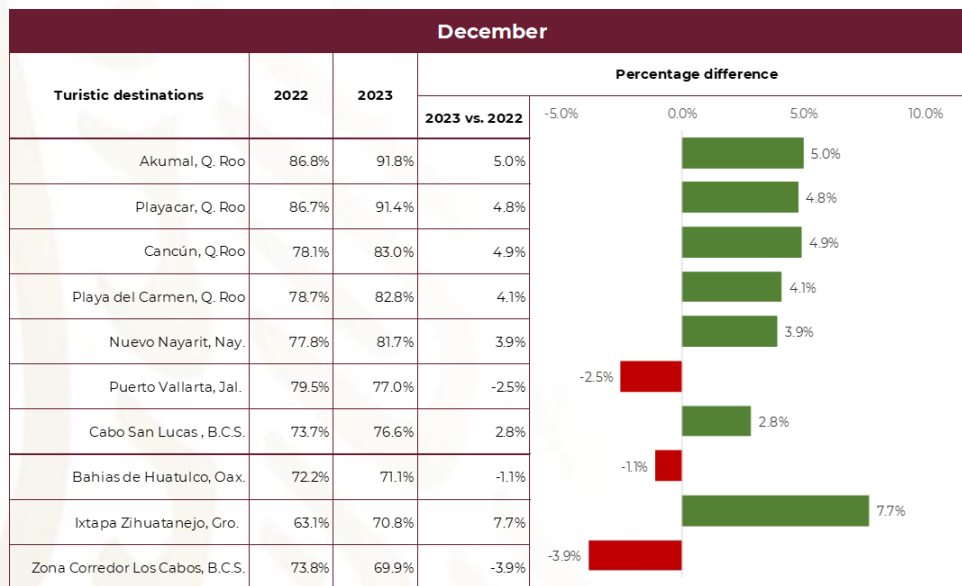
Note: The variance may not strictly add up due to rounding. Occupancy variation in percentage points.

Source: Information of 70 resorts monitored by DataTur.



Occupancy Percentage Ranking

Gráfica 18. The percentage of hotel occupancy in the resorts of Akumal and Playacar, Q. Roo; in December 2023, it was **91.8%** and **91.4%**, higher level in **5.0** and **4.8** percentage points respectively, than observed in the same month of 2022



Note: The variance may not strictly add up due to rounding. Occupancy variation in percentage points.
Source: Information of 70 resorts monitored by DataTur.



AIR AND SEA TRANSPORTATION

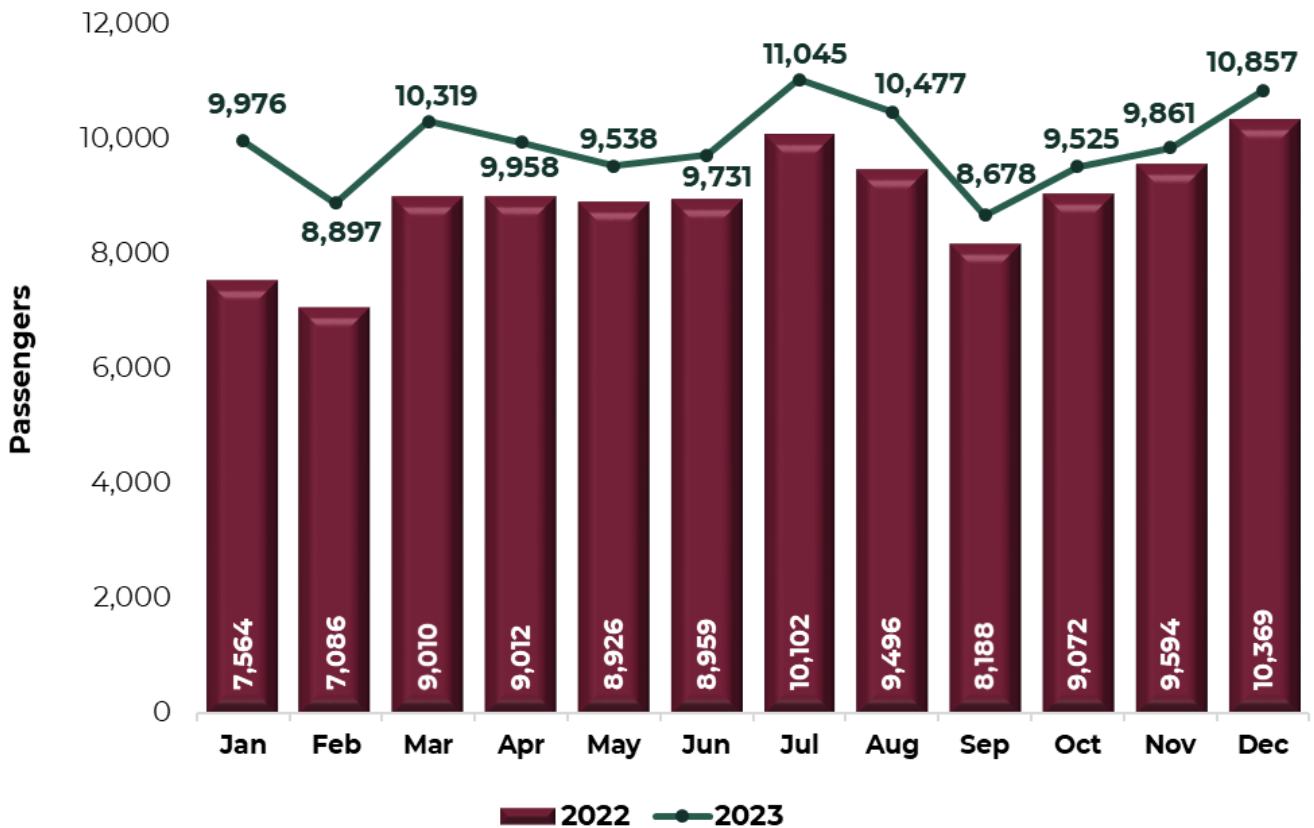




Total Passengers Transported on Domestic And International Flights

Chart 19. During 2023, a total of **118 million 862 thousand passengers** were registered by air, which represented an increase of 11 million 484 thousand passengers, equivalent to a **10.7%** higher than the in 2022.

January-December	Passengers	Change %
2021	80,324,679	
2022	107,377,558	33.7%
2023	118,861,799	10.7%



Preliminary figures

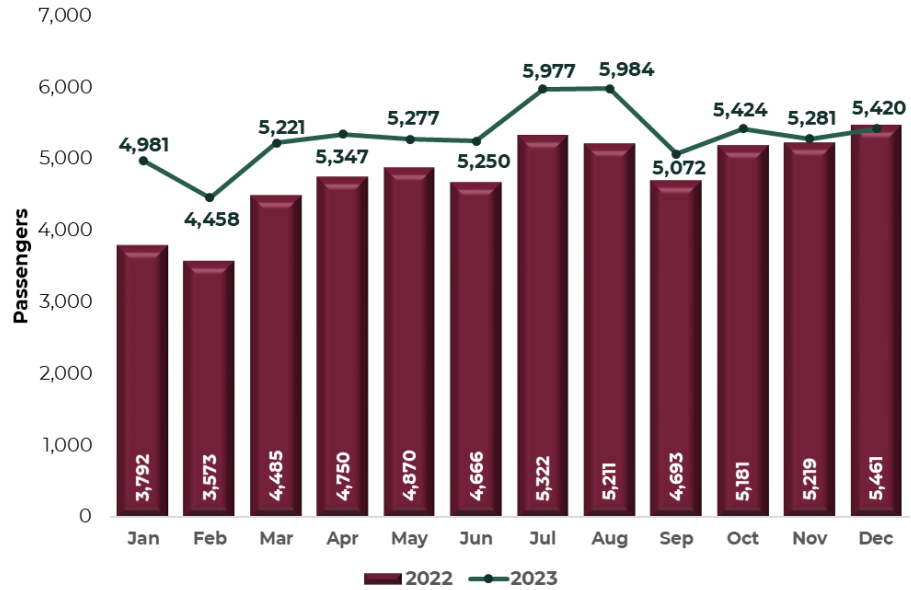
Source: Federal Civil Aviation Agency (SICT).



Passengers Carried on Domestic Flights

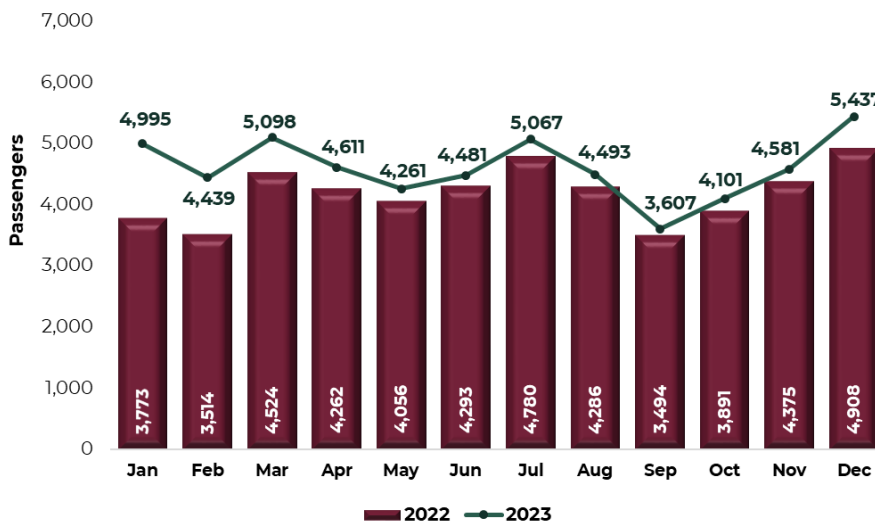
Chart 20. The arrival of passengers on domestic flights during 2023 was **63 million 691 thousand passengers**, representing an increase of 6 million 469 thousand passengers, higher by **11.3%** compared to the observed in 2022.

January-December	Passengers	Change %
2021	44,433,933	
2022	57,222,107	28.8%
2023	63,690,807	11.3%



Passengers Transported on International Flights

Chart 21. The arrival of passengers on international flights during 2023 was **55 million 171 thousand passengers**, representing an increase of 5 million 16 thousand passengers; **10.0%** higher, compared to the observed in 2022.



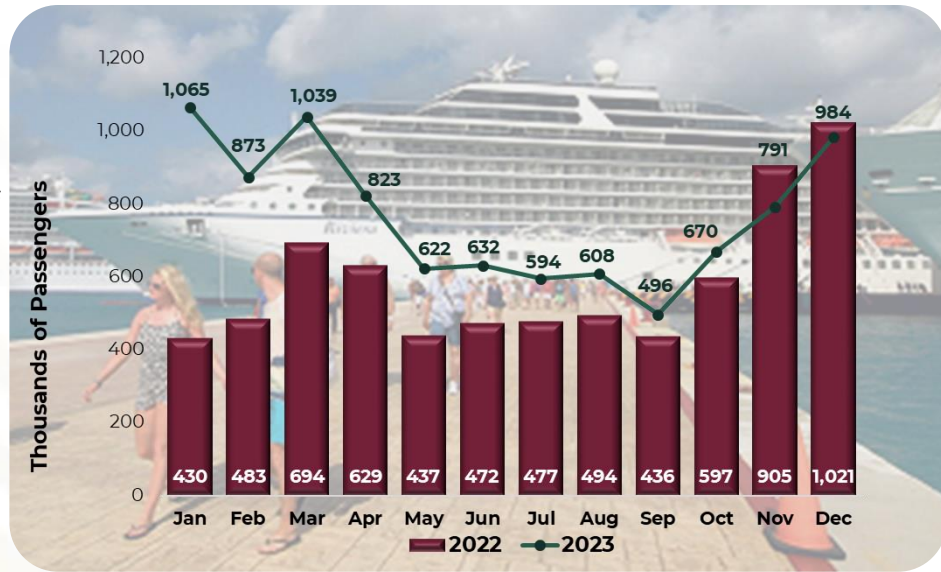
January-December	Passengers	Change %
2021	35,890,746	
2022	50,155,451	39.7%
2023	55,170,992	10.0%



Arrival of Hikers on Cruises to Mexico

Chart 22. The number of passengers on cruises that arrived during 2023 was **9 million 198 thousand passengers.** with an increase of **30.0%** compared to the recorded in 2022.

January-December	Thousands of Passengers	Change %
2021	1,754	
2022	7,075	N. C.
2023	9,198	30.0%



Arrival of Cruise Ships to Mexico



Chart 23. In 2023, the arrival of **2 thousand 743 cruise ships** to the different ports of the country was recorded, representing an increase of **2.9%** to the recorded in 2022.

January-December	Cruise Ship Arrival	Change %
2021	844	
2022	2,666	N. C.
2023	2,743	2.9%

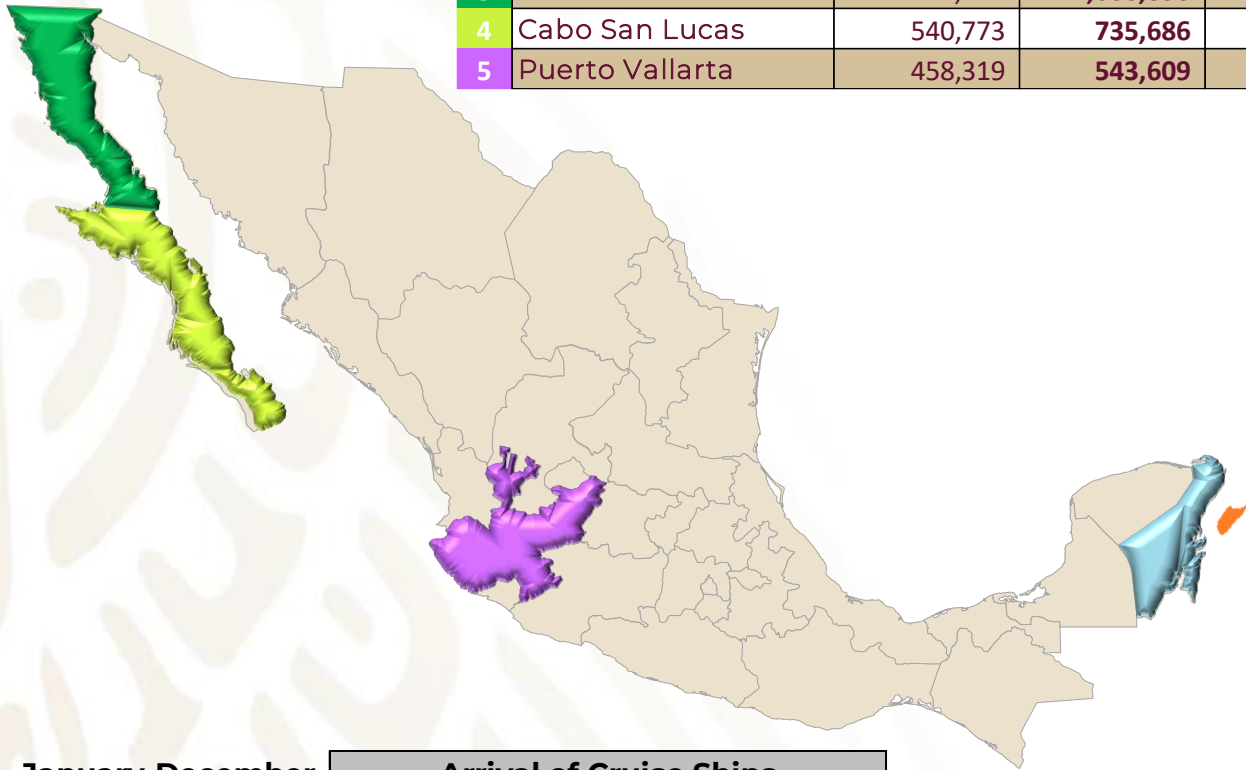
Source: INEGI and General Directorate of Ports of the Ministry of the Navy, (Figures prior to May 2022 correspond to the SCT, according to the presidential decree issued on December 7, 2022 in the Official Gazette of the Federation and to Press Release No. 006/2023 of the General Coordination of Ports and Merchant Marine of June 7, 2023)



Arrival of Hikers on Cruises And Cruises Ships to the Main Ports of Mexico

Figure 2. During 2023 the ports that received the highest number of hikers on cruises in Mexico were: **Cozumel, Majahual, Ensenada, Cabo San Lucas, and Puerto Vallarta** which represented **90%** of total passengers.

January-December		Arrival of cruisers (thousands)		
	Port	2022	2023	Change %
1	Cozumel	2,938,153	4,076,976	38.8%
2	Majahual	1,229,864	1,807,021	46.9%
3	Ensenada	744,221	1,006,890	35.3%
4	Cabo San Lucas	540,773	735,686	36.0%
5	Puerto Vallarta	458,319	543,609	18.6%



January-December		Arrival of Cruise Ships		
	Port	2022	2023	Change %
1	Cozumel	1,114	1,155	3.7%
2	Majahual	462	461	-0.2%
3	Ensenada	323	320	-0.9%
4	Cabo San Lucas	227	236	4.0%
5	Puerto Vallarta	184	170	-7.6%

Note: The figures refer to events due to the fact that the same person may have entered the country on more than one occasion.

Source: General Directorate of Ports, General Coordination of Ports and Merchant Marine of the Secretariat of Marine. (The figures prior to May 2020, corresponds to the SCT, in accordance with the presidential decree issued on December 7, 2020 in the Official Journal of the Federation and the Press Release No. 006/2022 of the General Coordination of Ports and Merchant Marine of June 7, 2022).



VISITORS TO MUSEUMS AND ARCHEOLOGICAL SITES

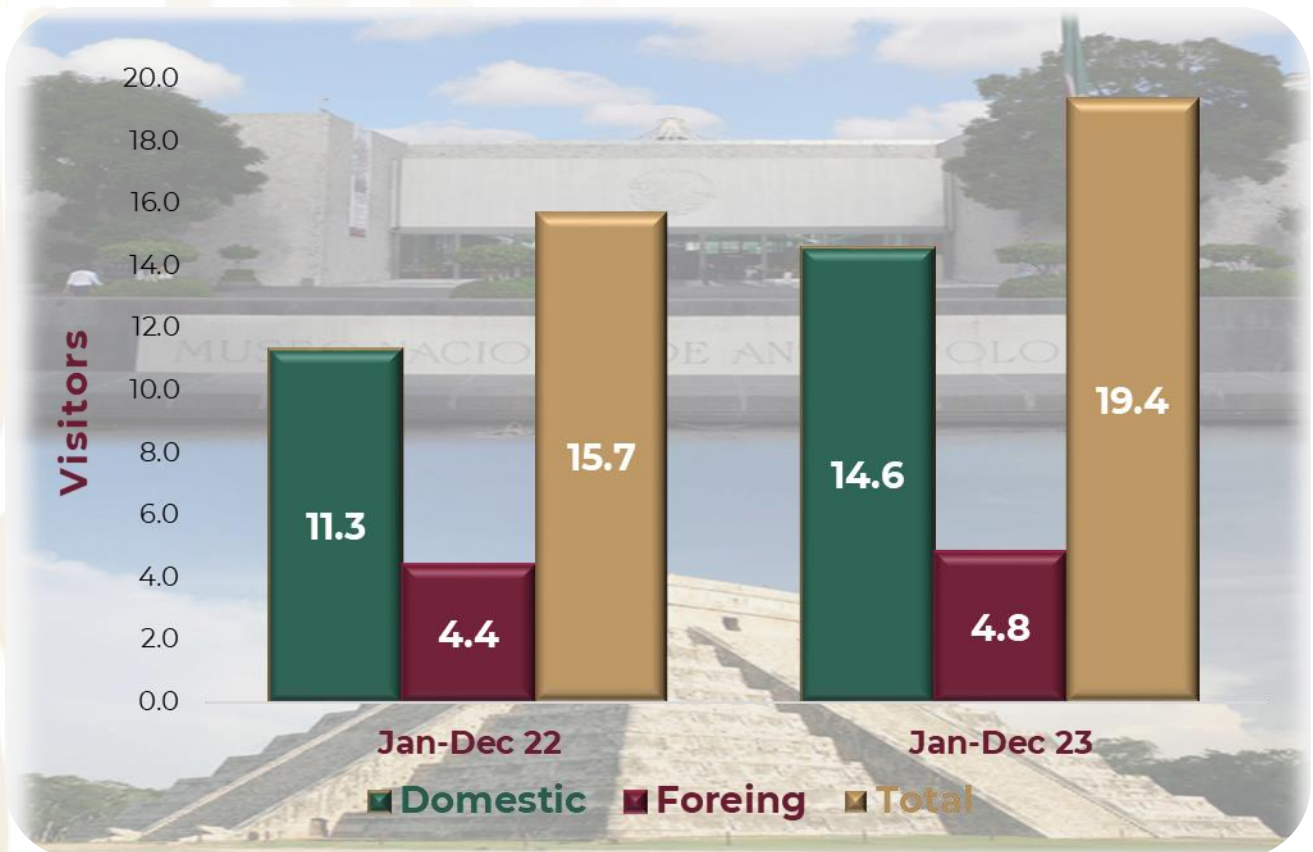




Visitors to Museums and Archeological Sites

Chart 24. During 2023, the National Institute of Anthropology and History reported the arrival of **19 million 378 thousand visitors** to museums and archaeological sites, that is, 3 million 684 thousand more visitors than reported in the same period of 2022, which represented an increase of **23.5%**. Of the total visitors, 75.2% were national visitors and 24.8% were international.

January-December	Visitors	Change %
2021	7,065,095	
2022	15,694,716	122.1%
2023	19,378,475	23.5%



OTHERS INDICATORS AND ANALYSIS OF INTERNATIONAL TOURISM

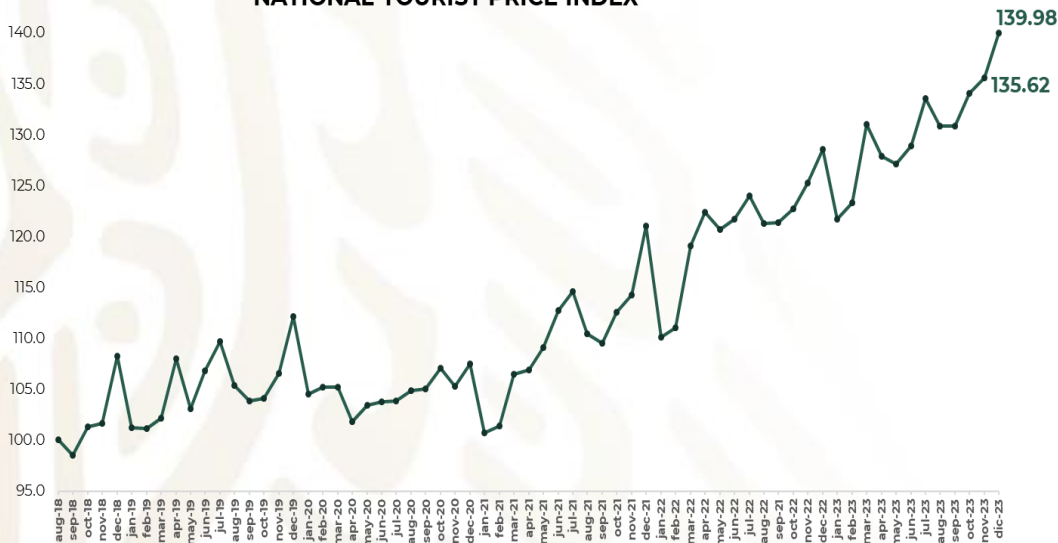




National Tourist Price Index (NTPI) December 2023

The **National Tourist Price Index** is an economic indicator that monitors price fluctuations in representative tourist services in Mexico. Helps travelers, businesses and policymakers understand price trends in the tourism industry and impact on the national economy

NATIONAL TOURIST PRICE INDEX



The NTPI registered an increase from 135.62 in November to 139.98 in December 2023

The NTPI consists of six key components selected for their economic importance and representativeness in tourism consumption, which recorded the following annual inflation:



Air transportation
+26.00%



Highway tolls
+11.57%



Restaurants, bars and the like
+8.71%



Package tour services
+3.53%



Hotels
+5.89%



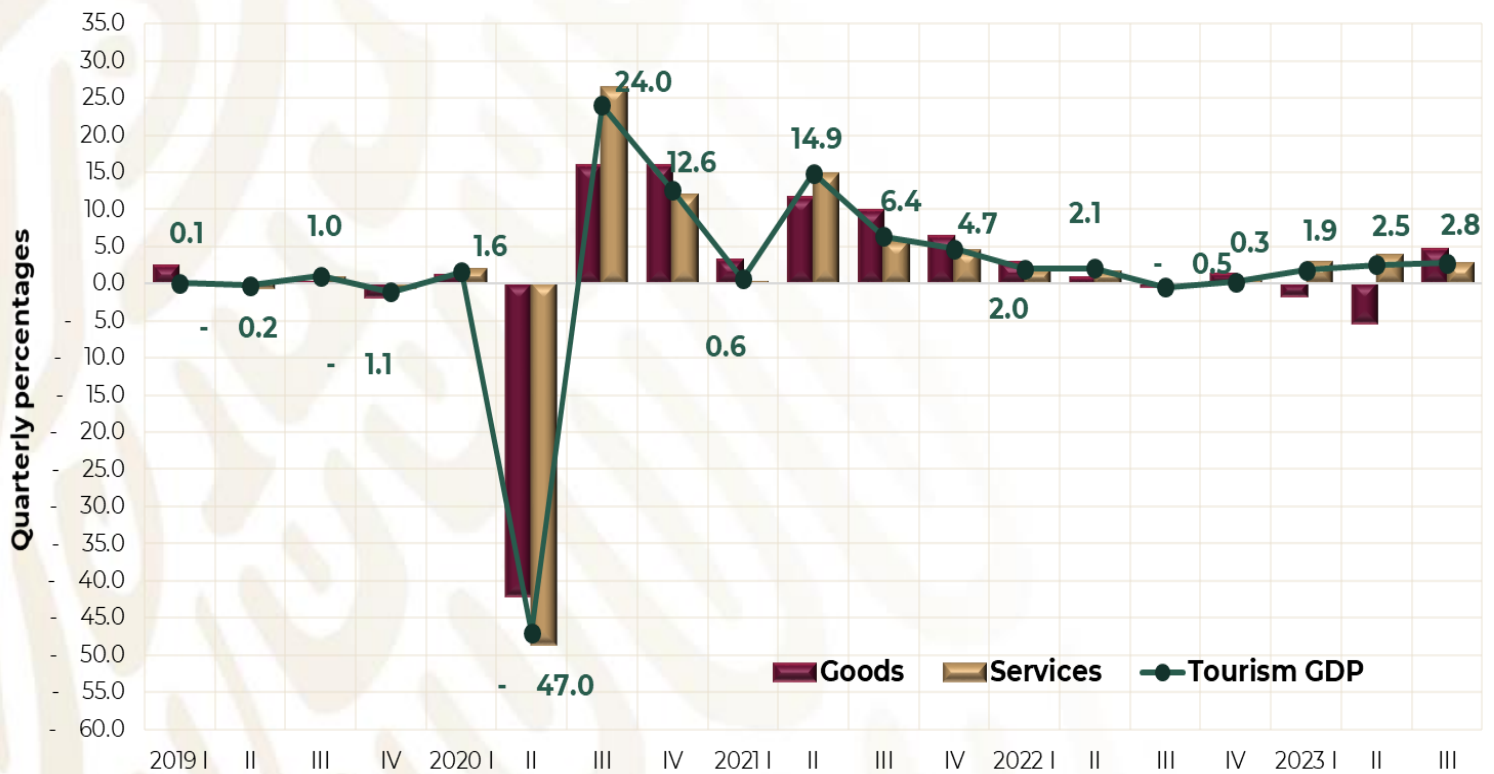
Foreign bus
+4.55%



TOURIST GROSS DOMESTIC PRODUCT

Chart 22. Based on the Quarterly Indicators of Tourism Activity, **Tourism GDP** in the third quarter of 2023 registered an increase of **2.8%** compared to the second quarter of 2023. By components, **services** increased by **2.7%** in real terms, while **goods** increased by **4.6%** over third quarter 2023.

Quarter	Index of Physical Volume	Change %
2022-III	99.0	
2023-II	103.7	7.6%
2023-III	106.6	2.8%





Economic Context (Ministry of Finance)

Nacional

In 2023, the Mexican economy continued its growth streak for the third consecutive year, while continuing to generate higher-wage jobs. In the interior, he highlighted the positive performance of investment, mainly private investment, which reached historic levels and rates of growth. Private consumption also benefited from increases in the wage bill, increased consumer confidence and the appreciation of the peso against the US dollar. While in the external sector, they highlighted increases in tourism revenues, growth in manufacturing exports and record levels of Foreign Direct Investment (FDI).

With these results, the economy registered an annual growth of 3.1% during 2023, which compared favorably with the historical average from 2011 to 2019 that was 2.0%. In the interior, primary activities registered an annual growth of 2.0% in 2023, associated mainly with the performance of the livestock and fishing industries. Industrial production increased 3.6% annually, driven by the expansion of domestic installed capacity and the growth of export manufactures. In the case of services, there was an annual increase of 2.9%, as a result of the strength in labour market conditions and the high amounts of investment. The attractiveness of Mexico abroad allowed, in the third quarter of 2023 and with preliminary figures, an income of 32.926 billion dollars for FDI, figure not seen since it is registered. Thus, Mexico ranked fourth among the world's FDI host countries.

Relative to the National Consumer Price Index (INPC), general inflation closed 2023 at 4.66%, the lowest rate in the last two years. This outcome benefited from the deceleration of the underlying component, related to lower prices of some processed foods, and the effect of the appreciation of the national currency on non-food goods.

Internacional

In 2023, global economic activity grew higher than anticipated earlier in the year. Although it showed less dynamism compared to 2022, this was due to the accumulation of shocks that persisted since the COVID-19 pandemic, Russia's invasion of Ukraine and its effect on inflationary pressures, and the persistence of restrictive financial conditions worldwide. However, during 2023, a decrease in inflation was observed along with the good performance of most economies, as was the case of Mexico, which stood out as one of the emerging economies with the highest annual growth. Thus, towards the close of 2023 the probability of a global recession in 2024 was reduced, while expectations of a moderation in growth with lower interest rates improved.

However, the pace of growth was heterogeneous among the world's major economies. On the one hand, the Gross Domestic Product (GDP) of the United States (USA) registered an annual growth of 2.5% real supported by private consumption, mainly. This reflected the increase in job creation, the rise in real wages and the strong financial position of households. On the other hand, in China, while real economic growth was 5.2% per year, 0.2 percentage points (pp) above the official target, problems in the real estate sector, the low share of private consumption and the weakness of external demand continued to weigh on the economy; this despite the fiscal support granted by the Chinese government. Similarly, in the euro area, the loss of household purchasing power and lower level of economic activity, both products of rising energy prices and the slowdown in investment, led to marginal growth in 2023.

In the same year, inflationary pressures moderated and continued on a better-than-expected downward trajectory. This lower pressure was explained by the continued normalization of supply chains and the decline in prices of raw materials, particularly energy. Lower demand in the labour markets of advanced economies also contributed to reducing wage pressures and their shift to inflation. However, inflation rates in these economies remained above central bank targets at the end of the year, although medium-term expectations remained anchored.



Results of Tourism Activity

Subject	Unit of measurement	Year (January-December)								Change % 22/21	January-December		Change % 23/22
		2015	2016	2017	2018	2019	2020	2021	2022		2022	2023	
International travelers balance (INEGI and Banco de México)													
Inbound traveler expenditures	Million dollars	17,733.7	19,649.7	21,336.2	22,526.4	24,573.2	10,995.6	19,765.4	28,016.8	41.7%	28,016.8	30,809.5	10.0%
Outbound traveler expenditures	Million dollars	10,098.1	10,303.0	10,840.0	11,229.5	9,880.9	3,474.5	5,146.6	7,053.5	37.1%	7,053.5	9,260.8	31.3%
International travelers balance	Million dollars	7,635.6	9,346.7	10,496.2	11,296.8	14,692.3	7,521.1	14,618.8	20,963.3	43.4%	20,963.3	21,548.6	2.8%
International travelers to Mexico (INEGI and Banco de México)													
International visitors	Thousand	87,128.6	94,853.1	99,349.3	96,497.0	97,406.0	51,128.0	55,301.4	65,994.5	19.3%	65,994.5	75,021.4	13.7%
International tourists	Thousand	32,093.3	35,079.4	39,290.9	41,312.7	45,024.5	24,283.5	31,860.4	38,325.6	20.3%	38,325.6	42,153.1	10.0%
Long-stay tourists	Thousand	18,307.2	20,663.9	22,482.8	23,306.7	23,757.7	10,814.9	18,044.3	25,423.6	40.9%	25,423.6	26,888.5	5.8%
Border tourists	Thousand	13,786.1	14,415.5	16,808.1	18,006.0	21,266.8	13,468.6	13,816.1	12,901.9	-6.6%	12,901.9	15,264.6	18.3%
Same-day travelers	Thousand	55,035.3	59,773.8	60,058.3	55,184.3	52,381.6	26,844.5	23,441.0	27,668.9	18.0%	27,668.9	32,868.3	18.8%
In border area travelers	Thousand	48,920.5	53,079.1	52,377.8	46,913.1	43,286.9	24,264.1	21,687.3	20,593.8	-5.0%	20,593.8	23,670.7	14.9%
In cruises travelers	Thousand	6,114.8	6,694.6	7,680.6	8,271.2	9,094.7	2,580.4	1,753.8	7,075.2	303.4%	7,075.2	9,197.6	30.0%
Inbound travelers expenditure (Million dollars)													
International visitors	Million dollars	17,733.7	19,649.7	21,336.2	22,526.4	24,573.2	10,995.6	19,765.4	28,016.8	41.7%	28,016.8	30,809.5	10.0%
International tourists	Million dollars	15,825.7	17,697.8	19,180.3	20,366.3	22,354.0	9,860.8	18,487.3	26,347.3	42.5%	26,347.3	28,682.6	8.9%
Long-stay tourists	Million dollars	15,035.0	16,925.8	18,197.2	19,261.0	21,045.5	9,123.7	17,319.6	25,022.9	44.5%	25,022.9	27,079.9	8.2%
Border tourists	Million dollars	790.7	772.0	983.1	1,105.2	1,308.5	737.0	1,167.7	1,324.4	13.4%	1,324.4	1,602.8	21.0%
Same-day travelers	Million dollars	1,908.0	1,951.8	2,155.9	2,160.1	2,219.2	1,134.8	1,278.1	1,669.5	30.6%	1,669.5	2,126.8	27.4%
In border area travelers	Million dollars	1,508.9	1,558.1	1,673.4	1,603.5	1,593.2	952.5	1,153.7	1,126.8	-2.3%	1,126.8	1,384.5	22.9%
In cruises travelers	Million dollars	399.2	393.8	482.5	556.6	626.0	182.3	124.4	542.7	336.4%	542.7	742.3	36.8%
Average expenditure (dollars)													
International visitors	Dollars	203.5	207.2	214.8	233.4	252.3	215.1	357.4	424.5	18.8%	424.5	410.7	-3.3%
International tourists	Dollars	493.1	504.5	488.2	493.0	496.5	406.1	580.3	687.5	18.5%	687.5	680.4	-1.0%
Long-stay tourists	Dollars	821.3	819.1	809.4	826.4	885.8	843.6	959.8	984.2	2.5%	984.2	1,007.1	2.3%
Border tourists	Dollars	57.4	53.6	58.5	61.4	61.5	54.7	84.5	102.7	21.5%	102.7	105.0	2.3%
Same-day travelers	Dollars	34.7	32.7	35.9	39.1	42.4	42.3	54.5	60.3	10.7%	60.3	64.7	7.2%
In border area travelers	Dollars	30.8	29.4	31.9	34.2	36.8	39.3	53.2	54.7	2.8%	54.7	58.5	6.9%
In cruises travelers	Dollars	65.3	58.8	62.8	67.3	68.8	70.7	70.9	76.7	8.2%	76.7	80.7	5.2%
International travelers abroad Mexico (INEGI and Banco de México)													
Total international travelers abroad Mexico	Thousand	94,988.4	97,371.0	94,274.5	86,279.7	82,752.1	36,055.8	32,977.5	41,890.5	27.0%	41,890.5	52,030.2	24.2%
Outbound traveler expenditures	Million dollars	10,098.1	10,303.0	10,840.0	11,229.5	9,880.9	3,474.5	5,146.6	7,053.5	37.1%	7,053.5	9,260.8	31.3%
Average Expenditure	Dollars	106.3	105.8	115.0	130.2	119.4	96.4	156.1	168.4	7.9%	168.4	178.0	5.7%
International tourists abroad of Mexico	Thousand	19,603.0	20,223.1	19,066.8	19,748.4	19,810.5	7,345.3	11,685.1	13,750.2	17.7%	13,750.2	16,012.0	16.4%
Outbound tourism expenditure	Million dollars	7,026.5	7,155.6	7,502.6	8,135.2	6,939.8	2,105.3	4,077.5	5,427.8	33.1%	5,427.8	7,075.5	30.4%
Average Expenditure	Dollars	358.4	353.8	393.5	411.9	350.3	286.6	349.0	394.7	13.1%	394.7	441.9	11.9%
Same-day travelers abroad	Thousand	75,385.4	77,148.7	75,207.7	66,531.3	62,941.6	28,710.5	21,292.5	28,140.3	32.2%	28,140.3	36,018.2	28.0%
Outbound expenditure	Million dollars	3,071.6	3,147.4	3,337.4	3,094.3	2,941.0	1,369.3	1,069.1	1,625.7	52.1%	1,625.7	2,185.3	34.4%
Average Expenditure	Dollars	40.7	40.8	44.4	46.5	46.7	47.7	50.2	57.8	15.1%	57.8	60.7	5.0%
Arrival of passengers on domestic and international flights (AFAC)													
Total passengers arriving by air	Thousands	74,778.3	82,765.6	90,445.5	97,285.5	102,498.5	48,361.4	80,324.7	107,377.6	33.7%	107,377.6	118,861.8	10.7%
International flights	Thousands	37,504.7	40,841.8	45,085.5	47,616.5	48,792.1	20,096.3	35,890.7	50,155.5	39.7%	50,155.5	55,171.0	10.0%
Domestic flights	Thousands	37,273.5	41,923.8	45,360.1	49,669.0	53,706.4	28,265.1	44,433.9	57,222.1	28.8%	57,222.1	63,690.8	11.3%
Foreign visitors by air and country of nationality or residence (Unidad de Política Migratoria)													
Country of nationality													
Total air passengers by nationality	Thousands	14,676.9	16,192.7	17,890.3	18,708.9	19,039.4	7,935.5	14,082.6	20,591.3	46.2%	20,591.3	21,869.6	6.2%
United States of America	Thousands	8,391.7	9,417.6	10,340.5	10,496.4	10,511.4	5,151.2	10,240.0	13,001.4	27.0%	13,001.4	13,524.4	4.0%
Canada	Thousands	1,748.5	1,781.5	1,985.1	2,155.4	2,309.5	975.7	503.6	1,759.4	249.4%	1,759.4	2,468.1	40.3%
Colombia	Thousands	407.4	439.7	485.4	557.6	602.8	169.7	454.9	858.8	88.8%	858.8	735.2	-14.4%
United Kingdom	Thousands	506.0	545.1	563.1	590.9	581.2	103.9	125.4	565.7	351.2%	565.7	496.7	-12.2%
Spain	Thousands	333.3	361.5	377.3	386.3	391.7	100.0	221.2	366.1	65.5%	366.1	366.5	0.1%
Country of residence													
Total air passengers per residence	Thousands	14,217.1	15,693.8	17,361.1	18,138.9	18,464.8	7,704.5	13,717.1	20,030.1	46.0%	20,030.1	19,458.0	-2.9%
United States of America	Thousands	8,604.6	9,643.9	10,565.5	10,748.2	10,775.2	5,291.0	10,455.9	13,391.2	28.1%	13,391.2	12,431.9	-7.2%
Canada	Thousands	1,707.8	1,734.6	1,958.0	2,168.0	2,296.1	948.3	461.1	1,678.1	264.0%	1,678.1	2,279.6	35.8%
Colombia	Thousands	363.2	390.2	430.0	494.2	536.2	139.2	398.0	778.7	95.6%	778.7	644.7	-17.2%
United Kingdom	Thousands	477.3	513.8	531.9	556.8	559.0	91.5	105.1	540.4	414.0%	540.4	455.8	-15.7%
Argentina	Thousands	309.6	375.2	451.3	454.3	351.0	91.9	89.0	276.2	210.1%	276.2	283.4	2.6%
Movements cruise (INEGI and SCT, Dirección General de Puertos)													
Passenger in cruises	Thousands	6,114.8	6,694.6	7,680.6	9,003.4	9,094.7	2,580.4	1,753.8	7,075.2	303.4%	7,075.2	9,198.0	30.0%
Cruise's arrivals	Number	2,179.0	2,269.0	2,558.0	2,671.0	2,951.0	865.0	844.0	2,666.0	215.9%	2,666.0	2,743.0	2.9%
Hotel business* (SECTUR)													
Porcentaje de hotel ocupación	Percentage	59.6%	60.4%	61.2%	61.0%	60.2%	26.0%	41.3%	56.8%	15.5	56.8	59.6	2.8
Arrival of tourists to hotel rooms	Thousands	69,947.0	74,471.0	80,339.0	83,238.0	84,819.0	38,006.0	60,994.0	81,926.1	34.3%	81,926.1	86,053.0	5.0%
Number of tourist jobs** (SECTUR based on ENOE)													
Tourism employment	Thousands	3,641.0	3,951.9	4,095.3	4,187.5	4,438.5	3,823.6	4,264.2	4,603.8	8.0%	4,552.2	4,764.1	4.7%

* A report from the Hotel Occupancy monitored weekly in 70 centers. Changes in percentage points in the case of hotel occupancy.

** Quarterly figures, excluding induced employment. For annual percentage change data for the last quarter of the current year compared to the last quarter of the previous year.

Sources: Central Bank, AFAC e INEGI, UPM, SEMAR, SECTUR.

N.C. Not Comparable



Macroeconomic Perspectives About Key Indicators

Entity	Gross Domestic Product		Inflation	
	Real growth %		(% dec/dec)	
	2024	2025	2024	2025
International Monetary Fund	2.14	1.46	3.19	3.00
OECD	2.50	2.00	3.90	3.20
Bank of Mexico Survey*	2.40	1.94	4.17	3.71
Ministry of the Treasury and Public Credit*	2.5-3.5	2.0-3.0	5.00	4.00

* For the case of the Banco de México survey, the variation in GDP and inflation considers expectations from the median and in the case of the SHCP rank result.

Source: **IMF**, World Economic Outlook (October, 2023); **OECD** Economic Outlook, Ene 2024; **Bank of Mexico**, Expectations Survey Economic Specialist Private

Sector (01/02/2024). Ministry of Finance, General Economic Criteria 2024.



Economic Indicators

Concepts	2019	2020	2021	2022	jan-23	feb-23	mar-23	apr-23	may-23	jun-23	jul-23	aug-23	sep-23	oct-23	nov-23	dec-23	
General Economic Activity and Services Identified with Tourism																	
Gross Domestic Product																	
. Millions of current pesos	25,143,108	24,081,766	26,619,086	29,452,832					30,253,678		31,407,046						
. Constant prices annual variations in %	-0.3	-8.6	5.7	3.9					3.5		3.4						
General Economic Activity and Services Identified with Tourism																	
Tertiary activities																	
- Air Transportation (481)																	
. Millions of current pesos	75,496	31,262	67,553	101,881					99,262		103,783			135,276			
. Constant prices annual variations in %	8.2	(46.4)	52.1	28.4					20.7		9.3			12.2			
- Temporary Lodging Services (721)																	
. Millions of current pesos	268,500	123,104	196,140	304,897					339,032		340,679			330,277			
. Constant prices annual variations in %	1.4	(55.4)	63.9	35.6					17.8		3.3			3.1			
- Food and Beverages Preparation Services (722)																	
. Millions of current pesos	355,977	258,171	306,047	363,267					367,271		385,003			417,650			
. Constant prices annual variations in %	1.4	(31.4)	14.4	11.9					(2.4)		(1.2)			2.9			
Quarterly Indicators of Tourism Activity *																	
Tourism GDP																	
. Annual variations in %	-0.7	-25.8	17.9	13.8					3.6		4.3			7.8			
Internal tourism consumption																	
. Annual variations in %	1.2	-26.8	15.0	10.7					2.9		-0.7			0.0			
Domestic tourism consumption																	
. Annual variations in %	1.3	-22.2	9.4	8.0					1.4		2.4			4.8			
Inbound tourism consumption																	
. Annual variations in %	0.2	-50.0	58.7	25.1					9.1		-14.3			-23.2			
Unemployment National Rate ** (closing of the period)																	
. Total Percentage of PEA	2.91	3.79	3.51	2.76	3.00	2.72	2.39	2.82	2.93	2.65	3.13	2.96	2.88	2.75	2.71	2.61	
Tourism Prices*** and Exchange Rate																	
National Price Index (closing of the period)																	
Consumer (percent variation)																	
	2.83	3.15	7.36	7.82	7.91	7.62	6.85	6.25	5.84	5.06	4.79	4.64	4.45	4.26	4.32	4.66	
Tourism (percent variation)																	
	3.61	-4.17	12.60	6.24	10.49	11.08	10.05	4.48	5.37	5.91	7.69	7.87	7.80	9.25	8.24	8.86	
. Air transport (percent variation)																	
	-3.24	-26.59	52.09	-3.61	22.79	19.82	7.36	-14.85	-8.59	-2.95	8.96	11.26	12.90	22.21	19.85	26.00	
. Hotel (percent variation)																	
	3.21	-6.77	8.59	10.03	10.08	10.77	11.12	9.09	8.95	8.93	8.55	8.15	7.72	7.16	6.66	5.89	
. Package Tourist Services (percent variation)																	
	1.21	-9.11	16.13	8.34	12.39	13.40	13.34	2.56	4.02	3.21	4.45	4.40	3.57	7.18	4.01	3.53	
. Restaurants (percent variation)																	
	5.95	5.88	6.58	11.55	11.04	11.47	11.48	10.96	10.59	10.08	9.95	9.78	9.67	8.99	8.93	8.71	
. Highway fees (percent variation)																	
	3.21	2.28	2.85	0.14	0.14	3.63	8.61	9.40	9.40	9.40	9.40	9.42	9.44	9.44	10.57	11.57	
. Foreign bus (percent variation)																	
	8.60	7.84	5.28	8.45	8.41	8.30	7.64	7.27	5.72	4.79	5.08	4.98	4.79	4.49	3.48	4.55	
Exchange Rate (peso / dollar)																	
. Average of the period	19.257	21.494	20.279	20.119	18.986	18.599	18.375	18.086	17.737	17.241	16.905	16.977	17.308	18.082	17.377	17.186	
Business Cycle Indicators and Consumer Confidence (monthly difference****)																	
. Coincident Indicator	-0.18	0.05	0.19	0.05	0.09	0.10	0.10	0.10	0.10	0.05	0.03	0.01	-0.01	-0.03	-0.03	-0.05	N.D.
. Forward Indicator	0.38	0.31	-0.10	0.05	0.09	0.09	0.10	0.10	0.08	0.06	0.03	-0.01	-0.03	-0.03	0.01	0.04	
. Confidence Consumer Index	-0.46	0.43	-0.06	0.19	0.21	0.18	0.14	0.12	0.12	0.12	0.11	0.08	0.05	0.02	0.01	0.00	

N.A. Not available.

Note: The sum of the monthly data does not coincide with the accumulated of the period, due to the rounding of figures.

* Annual data. Base figures 2018

** Percentage of the total economically active population. For annual and monthly figures data at the end of period and, period average for quarterly information.

*** (Base index second half of July 2018=100) For end-of-year consumer prices and tourism prices, annual changes and for monthly data the change is the same month previous year.

**** Monthly point difference (end of period).

Sources: SECTUR, INEGI, Anáhuac University, Bank of Mexico.