

# Results of Tourism Activity December 2022











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## TOURIST ACTIVITY REPORT (RAT) MAIN RESULTS JANUARY-DECEMBER 2022/2021

#### **Arrival of international tourists**



**38 million 327 thousand** +20.3% vs 2021

## Spending international visitors from Mexico



7 Thousand 72 million dollars Change +37.4% Vs 2021

#### International travellers balance



Surplus 20 thousand 944 millions dollars Change +43.3% Vs 2021

### Hotel Occupancy in 70 Tourist Centers monitored 56.7%



Higher by 15.5 percentage points compared to January-December 2021

#### International travel receipts



28 thousand 16 million dollars Change +41.7%, vs 2021

#### **Departures international tourists from Mexico**



**13 million 786 thousand tourists**, Change +18.0%. Vs 2021

## Main Issuing Markets. USA and Canadian tourists



13 million One thousand One million 759 thousand
Tourists Tourists
Change +27.0% Vs 2021 Change +249.4%
Vs 2021

#### **Arrival of tourists to Hotels**



59 million 228 thousand domestic tourists (73.5% of the total)
21 million 322 thousand international tourists (26.5% of the total)

# INTERNATIONAL VISITORS TO MEXICO







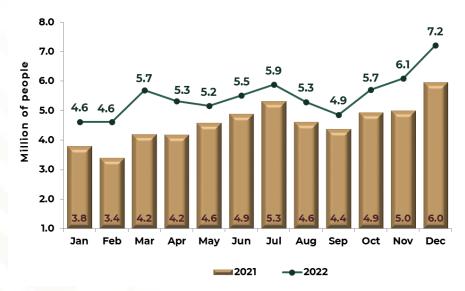




#### ARRIVAL OF INTERNATIONAL VISITORS

**Chart 1.** In January-December 2022, INEGI reported the arrival of **65 million 996 thousand international visitors** that is, 10 million 695 thousand more visitors compared to the same period of 2021 which represented an increase of **19.3%.** 

January- December	Million of People	Change %
2020	51.1	
2021	55.3	8.2%
2022	66.0	19.3%



#### ARRIVAL OF INTERNATIONAL TOURISTS

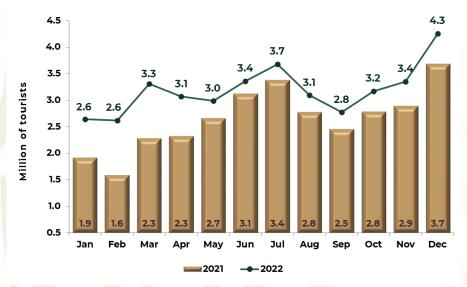


Chart 2. The arrival of international tourists in January-December 2022 was 38 million 327 thousand, higher level in 6 million 467 thousand tourists than observed in the same period of 2021 and equivalent to an increase of 20.3%.

January- December	Million of Tourist	Change %
2020	24.3	•
2021	31.9	31.2%
2022	38.3	20.3%

Note: In the graphs the sum of the data does not coincide with the accumulated period due to the rounding of figures..









#### **INTERNATIONAL TRAVEL RECEIPTS**

**Chart 3.** Foreign exchange revenue from international visitors during January-December 2022 was **28,016 million dollars**, which represented an increase of **41.7%** over the same period in 2021.

January- December	Million of Dollars	Change %
2020	10,995.6	*
2021	19,765.4	79.8%
2022	28,016.4	41.7%







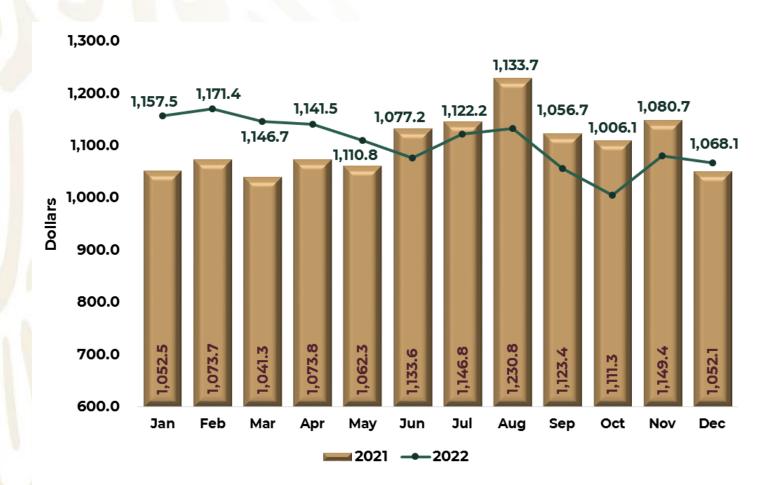




## AVERAGE EXPENDITURE OF LONG-STAY TOURISTS, AIR TRANSPORT

**Chart 4.** The average spending of tourists for internment by air was 1,105.7 dollars during January-December 2022, which represented a decrease of (-) 0.3% compared to the observed in the same period of 2021.

2022	1,105.7	-0.3%
2021	1,109.1	11.8%
2020	991.8	•
January- December	Dollars	Change %



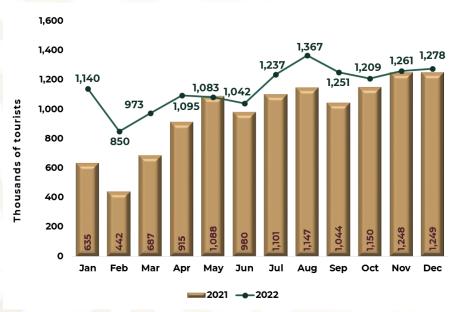








#### DEPARTURES OF INTERNATIONAL TOURISTS FROM MEXICO



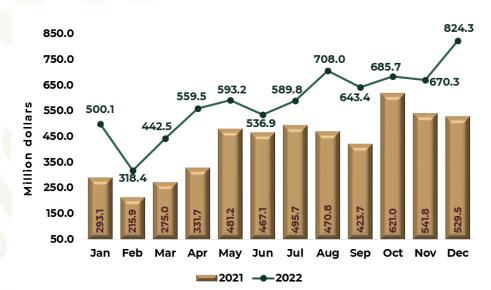
Chars 5. in the period January-December of 2022, INEGI reported the departure of 13 million 786 thousand international tourists from Mexico abroad, which meant 2 million 101 thousand more tourists, that reported in the same period 2021, equivalent to an increase of 18.0%.

January- December	Thousands of Tourists	Change %
2020	7,345	7
2021	11,685	59.1%
2022	13,786	18.0%

### SPENDING BY INTERNATIONAL VISITORS FROM MEXICO

Chart 6. The foreign exchange expense incurred by visitors resident in Mexico when going abroad, was 7 thousand 72 million dollars during January-December 2022, higher by One thousand 926 million dollars than recorded in the same period of 2021, with an increase of 37.4%

January- December	Million of Dollars	Change %
2020	3,474.5	
2021	5, <mark>14</mark> 6.6	48.1%
2022	7,072.2	37.4%



Note: In the graphs the sum of the data does not coincide with the accumulated period due to the rounding of figures..







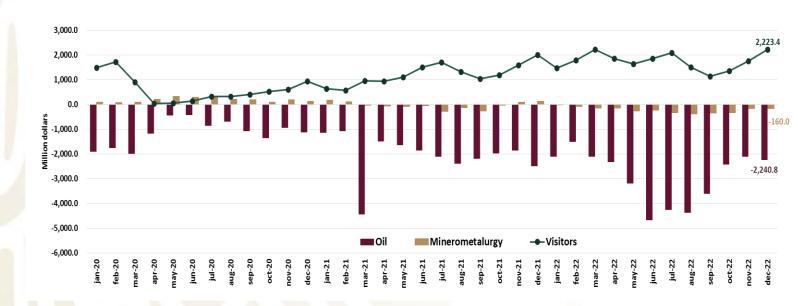


#### INTERNATIONAL TRAVELLERS BALANCE

**Chart 7.** In the period January-December 2022, the balance for international travelers was placed in **20 thousand 944 million dollars**, which was **43.3**% higher than observed during the same period 2021.

January- December	Million Dollars	Change %
2020	7,521.1	,
2021	14,618.8	94.4%
2022	20,944.2	43.3%

#### **BALANCE OF OIL AND INTERNATIONAL TRAVELLERS**



Note: In the graphs the sum of the data does not coincide with the accumulated period due to the rounding of figures.

Source: INEGI and Bank of Mexico, Balance of payments.

https://www.datatur.sectur.gob.mx/SitePages/VisitantesInternacionales.aspx

## AIR TRANSPORTATION











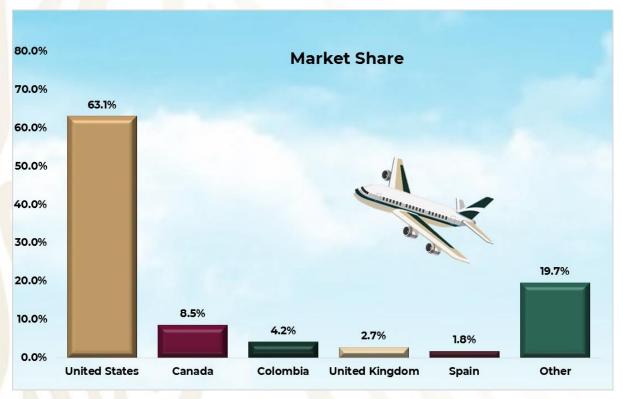
## INTERNATIONAL VISITORS TO MEXICO ARRIVING BY AIR (MAIN COUNTRIES BY NATIONALITY)

**Chart 8.** During the period January-December of 2022, **20 million 601 thousand** international visitors arrived by air by country of nationality, **46.3%** higher than same period of 2021.

January- December	Passengers -	Change %
2020	7,935,518	7
2021	14,082,623	77.5%
2022	20,601,074	46.3%

#### Highlights the arrival of citizens of:

- The United States with 13 million One thousand passengers, 27.0% more compared to 2021.
- Canada with One million 759 thousand passengers, 249.4% more compared to 2021
- Colombia with 858 thousand 840 passengers, 88.8% more regarding 2021
- United Kingdom with 565 thousand 696 passengers, 351.2% more regarding 2021
- Spain with 366 Ithousand 76 passengers, 65.5% more regarding 2021
- Rest of nationalities 4 million 50 thousand passengers, 59.6% more regarding 2021







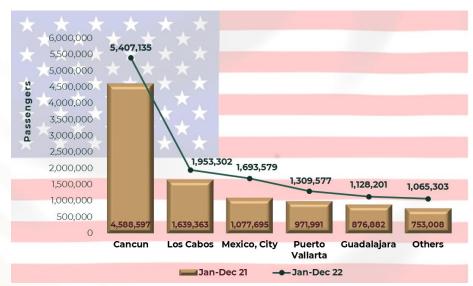




#### U.S CITIZENS BY AIRPORT

Chart 9. In the period January-December 2022, the arrival of 13 million One thousand air passengers with US citizenship was recorded, with an increase of 27.0% for the same period 2021; most of which arrived through the airports of Cancun and Los Cabos.

January- December	Passengers	Change %
2020	5,151,181	
2021	10, <mark>239</mark> ,989	98.8%
2022	13,001,354	27.0%



#### CANADIAN CITIZENS BY AIRPORT

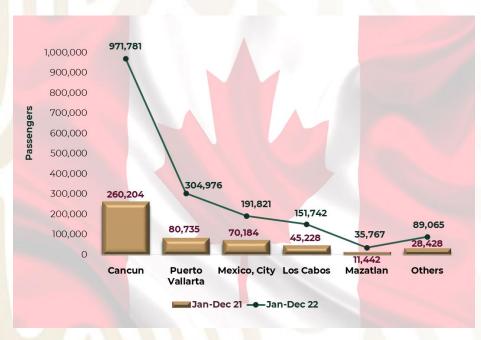


Chart 10. The arrival of with Canadian passengers citizenship, registered One Million 759 thousand passengers during January-December 2022. presenting а 249.4% increase compared to the same period of 2021; most of which, arrived at the airports of Cancun and Puerto Vallarta.

January- December	Passengers	Change %
2020	975,697	·
2021	503,589	-48.4%
2022	1,759,394	249.4%









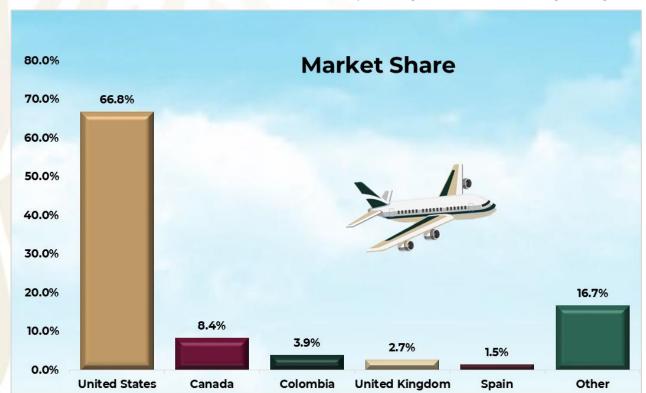
## INTERNATIONAL VISITORS TO MEXICO ARRIVING BY AIR (MAIN COUNTRIES BY RESIDENCE)

**Chart 11.** During the period January-December of 2022 **20 million 40 thousand** international visitors arrived by air by country of residence, **46.1%** higher than same period of 2021.

January- December	Passengers	Change %
2020	7,704,511	•
2021	13,717,090	78.0%
2022	20,039,848	46.1%

#### Highlights the arrival of citizens of:

- The United States with 13 million 391 thousand passengers, 28.1% more compared to 2021.
- Canada with One million 678 thousand passengers, 264.0% more compared to 2021
- Colombia with 778 thousand 724 passengers, 95.6% more regarding 2021
- United Kingdom with 540 thousand 406 passengers, 414.0% more regarding 2021
- Spain with **302 thousand 750** passengers, 65.5% more regarding 2021
- Rest of nationalities 3 million 349 thousand passengers, 58.4% more regarding 2021











#### AMERICAN PASSENGERS BY AIRPORT

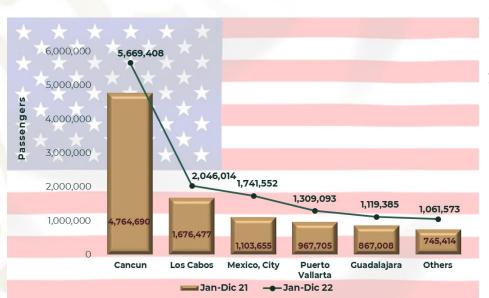


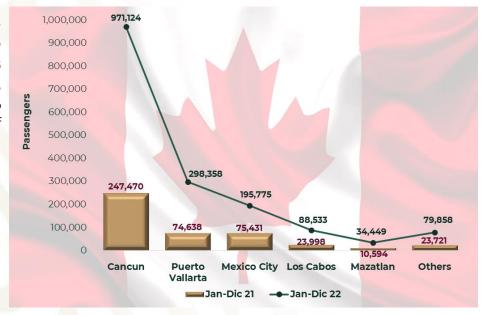
Chart 12. The arrival by air of passengers residing in the United States, recorded an increase of 28.1% in the period of January-December 2022 in relation to the recorded in the same period 2021, adding 13 million 391 thousand passengers; most of which, arrived by the airports of Cancun and Los Cabos

January- December	Passengers	Change %
2020	5,291,024	Ť
2021	10,455,909	97.6%
2022	13,391,255	28.1%

#### **CANADIAN PASSENGERS BY AIRPORT**

Chart 13. During January-December 2022, the arrival of One million 678 thousand passengers residing in Canada was registered, presenting a increase of 264.0% compared to the same period of 2021; most of which arrived through the airports of Cancun and Puerto Vallarta.

2022	1,678,135	264.0%
2021	461,054	-51.4%
2020	948,319	
January- December	Passengers	Change %











#### MAIN AIRPORTS OF ARRIVAL

**Figure 1**. During the period of January-December 2022, the airports that received the highest number of international visitors to Mexico were, according to their nationality: **Cancún** (9,494,168); **Mexico City** (4,204,414); **Los Cabos** (2,172,590); **Puerto Vallarta** (1,687,618); **Guadalajara** (1,192,072); **Monterrey** (270,508); **Cozumel** (243,864) and Silao (206,096).



Car	ncun	Mexic	co City	Los C	abos		Puerto Vallarta	Guadalajara	Mont	terrey	Cozu	ımel	Sil	ao
2021	6,426,554	2021	2,683,067	2021	1,723,453	2021	1,081,786	912,523	2021	149,465	2021	180,778	2021	155,478
2022	9,494,168	2022	4,204,414	2022	2,172,590	2022	1,687,618	1,192,072	2022	270,508	2022	243,864	2022	206,096
Change %	<b>47.7</b> %	Change %	56.7%	Change %	26.1%	Change %	56.0%	30.6%	Change %	81.0%	Change %	34.9%	Change %	32.6%

Note: Figures refers to events because the same person may have entered the country in more than one occasion..

## DOMESTIC TOURISM











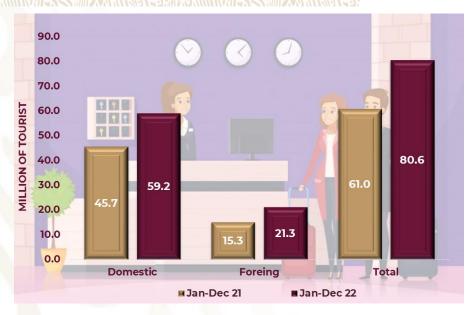
#### OCCUPANCY RATE



Chart 14. The percentage of hotel occupancy in the selection of 70 tourist centers, during the period January-December of 2022, was 56.7%, a level higher by +15.5 percentage points compared to that observed in the same period 2021.

#### ARRIVAL OF TOURISTS TO HOTELS ROOMS

Chart 15. During the period January-December of 2022, the arrival of domestic tourists to hotel rooms reached 59 million 228 thousand tourists (73.5% of the total); while the arrival of international tourists registered 21 million 322 thousand tourists (26.5% of the total).



Notes: Total occupancy is a weighted average of the 70 destinations monitored. The total arrivals of tourists to hotel rooms registered an increased +32.1% compared to January-December 2021.

In the graphs the sum of the data does not coincide with the accumulated period due to the rounding of figures.





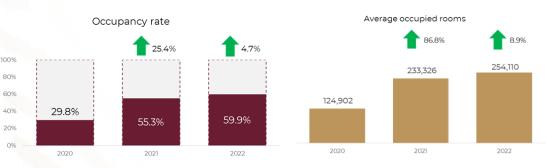




### 70 TOURIST CENTERS SELECTED

#### December 2020- 2022

Chart 16. The percentage of hotel occupancy in the selection of 70 resorts was 59.9%, in December 2022, a higher level of +4.7 percentage points than observed in December 2021

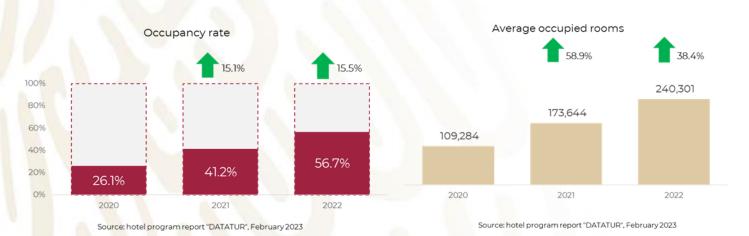


Source: hotel program report "DATATUR", February 2023

Source: hotel program report "DATATUR", February 2023

Tourist arrival				
Percent Change 2022 - 2021				
Nationals Foreigners				
December	7.0%	15.1%		
Cumulative January to December	29.6%	39.4%		

### Cumulative January to December 2020- 2022



Note: The variance may not strictly add up due to rounding. Occupancy variation in percentage points.









#### OCCUPANCY PERCENTAGE IN THE BEACH CENTER

Gráfica 17. The percentage of hotel occupancy in the Beach Centers was 70.9% in December 2022, higher level by +4.0 percentage points above that observed in December 2021

Cantautura	December				
Center type	2021 2022		Percentage difference 2022 vs. 2021		
Total	55.3%	59.9%	4.7%		
Beach centers	66.9%	70.9%	4.0%		
Cities	45.1%	50.3%	5.2%		

Contorty	Cumulative January to December				
Center type	2021	2022	Percentage difference 2022 vs. 2021		
Total	41.2%	56.7%	15.5%		
Beach centers	48.5%	65.7%	17.2%		
Cities	34.7%	48.7%	14.0%		

Note: The variance may not strictly add up due to rounding. Occupancy variation in percentage points.

Source: Information of 70 resorts monitored by DataTur. https://www.datatur.sectur.gob.mx/SitePages/ActividadHotelera.aspx









#### OCCUPANCY PERCENTAGE RANKING

Gráfica 18. The percentage of hotel occupancy in the resorts of Akumal y Playacar was 86.8% and 86.7% in December 2022, levels 14.2 and 9.7 percentage points higher than those observed in December 2021.

December										
Turistic destinations	2021	2022			Percei	ntage di	fference			
Turistic destinations	2021	2022	2022 vs. 2021	-10.0%	-5.0%	0.096	5.0%	10.0%	15.0%	20.0%
Akumal, Q. Roo	72.6%	86.8%	14.2%						14.29	5
Playacar, Q. Roo	77.0%	86.7%	9.7%					9.7%	,	
Puerto Vallarta, Jal.	76.5%	79.5%	3.0%				3.0%			
Playa del Carmen, Q. Roo	73.7%	78.5%	4.8%				4.8%			
Cancun, Q. Roo	75.7%	78.1%	2.4%				2.4%			
Nuevo Vallarta, Nay.	66.2%	77.8%	11.6%						11.6%	
Zona Corredor Los Cabos, B.C.S.	57.5%	73.8%	16.3%						1	6.3%
Cabo San Lucas, B.C.S.	79.4%	73.7%	-5.7%	-5.7	196					
Bahias de Huatulco, Oax.	68.2%	72.2%	4.0%				4.0%			
Tecate, B.C.	57.3%	71.8%	14.5%						14.59	6



Note: The variance may not strictly add up due to rounding. Occupancy variation in percentage points.

Source: Information of 70 resorts monitored by DataTur. https://www.datatur.sectur.gob.mx/SitePages/ActividadHote lera.aspx

## TRANSPORTATION









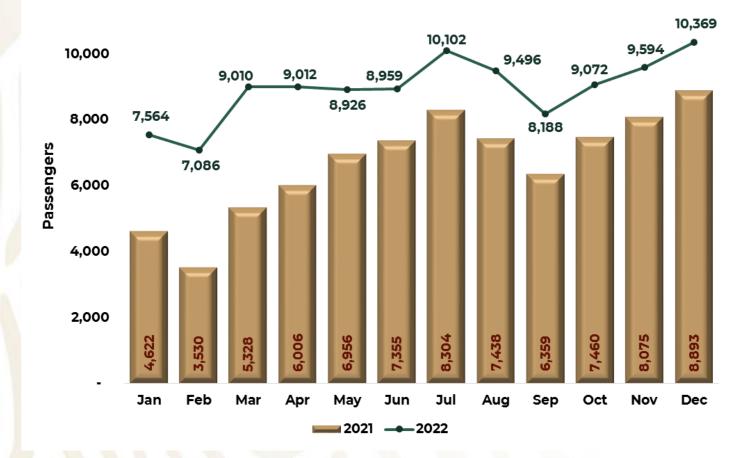


#### **AIR TRANSPORTATION**

**Chart 19.** In the period January-December of 2022, a total of **107 million 378 thousand passengers** were registered by air, which represented an increase of 27 million 53 thousand passengers, equivalent to **33.7%** higher than same period of 2021.

2022	107,377,558	33.7%
2021	80,324,679	66.1%
2020	48,361,427	,
nuary- cember	Passengers	Change %









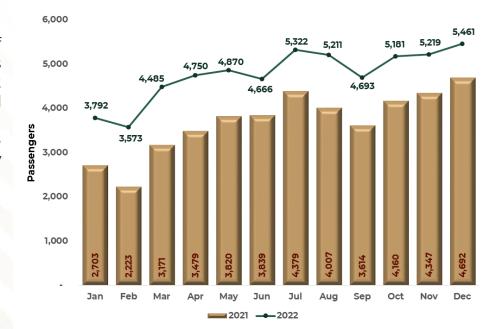




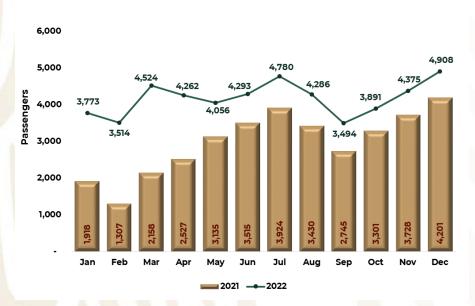
#### AIR TRANSPORTATION ON NATIONAL FLIGHTS

20. Chart The arrival passengers on domestic flights during January-December 2022 was 57 million 222 thousand representing passengers, 12 million 788 increase of thousand passengers, greater by 28.8% compared to the observed in the same period of 2021

January- December	Passengers -	Change %
2020	28,265,124	,
2021	44,433,933	57.2%
2022	57,222,107	28.8%



#### AIR TRANSPORTATION ON INTERNATIONAL FLIGHTS



**Chart 21.** The arrival of passengers on international flights during January-December 2022 was 50 million 155 thousand passengers, representing an increase of 14 million 265 thousand passengers; 39.7% higher, compared to the observed in the same period of 2021.

January- December	Passengers	Change %
2020	20,096,303	·
2021	35,890,746	78.6%
2022	50,155,451	39.7%





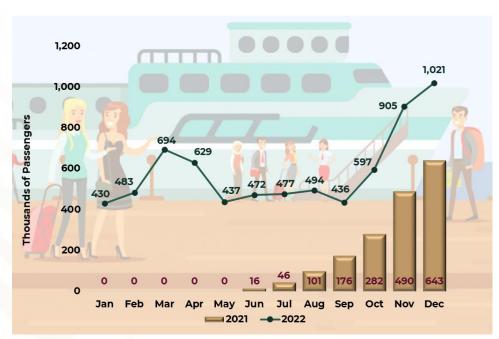




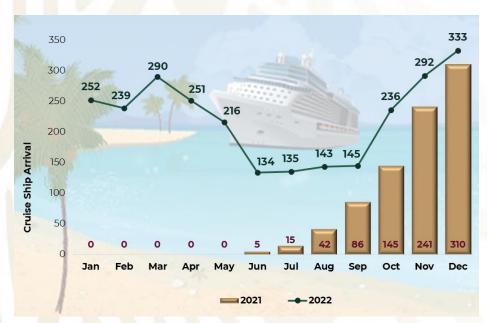
#### CRUISE PASSENGERS

**Chart 22.** The number of passengers on cruises that arrived during January-December 2022 was **7 million 75 thousand passengers.** 

2021	1,754	N. C.
2020	2,580	· ·
December	Passengers	Change %
January-	Thousands of	



#### ARRIVAL OF CRUISE SHIPS TO MEXICO



**Chart 23.** In the period January-December of 2022, the arrival of **2 thousand 666 cruise ships** to the different ports of the country.

January- December	Cruise Ship Arrival	Change %
2020	858	7
2021	844	N. C.
2022	2,666	N. C.

**Source**: INEGI and General Directorate of Ports of the Ministry of the Navy, (Figures prior to May 2021 correspond to the SCT, according to the presidential decree issued on December 7, 2021 in the Official Gazette of the Federation and to Press Release No. 006/2022 of the General Coordination of Ports and Merchant Marine of June 7, 2022).









#### MAIN PORTS

# **Figure 2.** During the period January-December of 2022 the ports that received the highest number of passengers were the following: **Cozumel, Majahual, Ensenada, Cabo San Lucas, Puerto Vallarta and Mazatlan** which represented **94.6%** of total passengers.



Cozumel			Majahual Ensen					nada Cabo San Lucas			Pι	ıerto Val	larta	Mazatlan			
	Arrives	Passengers		Arrives	Passengers		Arrives	Passengers		Arrives	Passengers		Arrives	Passengers		Arrives	Passengers
2021	353	650,107	2021	187	343,082	2021	73	94,211	2021	82	137,468	2021	58	108,124	2021	50	98,001
2022	1,114	2,938,153	2022	462	1,229,864	2022	323	744,221	2022	227	540,773	2022	184	458,319	2022	141	399,926
Change %	N. C.	N. C.	Change %	N. C.	N. C.	Change %	N. C.	N. C.	Change %	N. C.	N. C.	Change %	N. C.	N. C.	Change %	N. C.	N. C.

Note: The figures refer to events due to the fact that the same person may have entered the country on more than one occasion.

**Source:** General Directorate of Ports, General Coordination of Ports and Merchant Marine of the Secretariat of Marine. (The figures prior to May 2020, corresponds to the SCT, in accordance with the presidential decree issued on December 7, 2020 in the Official Journal of the Federation and the Press Release No. 006/2021 of the General Coordination of Ports and Merchant Marine of June 7, 2021).

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https://www.datatur.sectur.gob.mx/SitePages/Actividades%20En%20Crucero.aspx

# MUSEUMS AND ARCHEOLOGICAL SITES







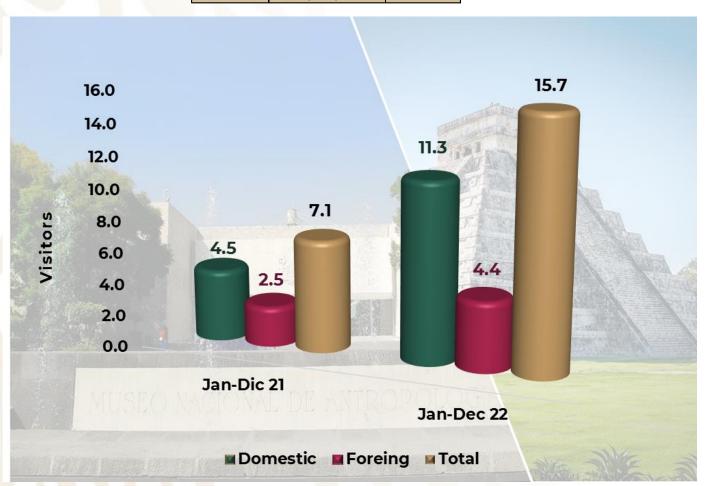




## VISITORS TO MUSEUMS AND ARCHEOLOGICAL SITES

**Chart 24.** During the period January-December of 2022, the National Institute of Anthropology and History reported the arrival of **15 million 695 thousand visitors** to museums and archaeological sites, that is, 8 million 630 thousand visitors more than reported in the same period of 2021, which represented an increase of **122.1%**. Of the total visitors, 72.0% were national visitors and 28.0% were international visitors.

January- December	Visitors	Change %
2020	7,305,484	,
2021	7,065,095	-3.3%
2022	15,694,716	122.1%



# OTHERS INDICATORS AND ANALYSIS OF INTERNATIONAL TOURISM









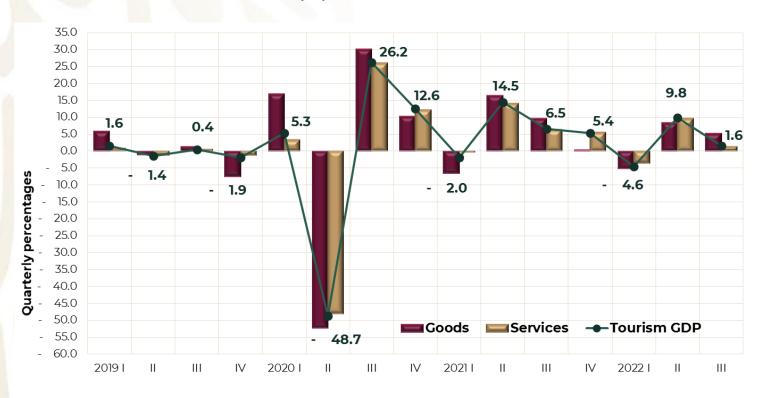


#### TOURIST GROSS DOMESTIC PRODUCT

**Chart 25.** Based on the Quarterly Indicators of Tourism Activity, **tourism GDP** in the third quarter of 2022 registered an increase of **1.6%** compared to the second quarter 2022. By components, **services** increased by **1.2%** in real terms and **goods** increased by **5.1%** in the same period.

Quarter	Index of Physical Volume	Change %
2021-IV	101.9	·
2022-I	112.4	12.1%
2022-II	114.2	1.6%

<sup>\*</sup>Seasonally adjusted series



Fuente: INEGI. Sistema de Cuentas Nacionales de México. https://www.datatur.sectur.gob.mx/SitePages/Resultados/TAT.aspx









#### **ECONOMIC CONTEXT (Ministry of Finance)**

#### **National**

In the fourth quarter of 2022, economic activity continued to grow for the seventh consecutive two months, albeit at a slower pace. This was mainly due to the strength of domestic demand, which partially offset the slower growth of external sector-related indicators. In particular, there were favourable results in private consumption associated with the full recovery of the services component from its pre-pandemia level.

Various elements contributed to domestic demand being the major contributor to quarterly economic growth in the fourth quarter. In particular, he highlighted the dynamism of the labor market and private investment, mainly in machinery and equipment. Additionally, private consumption was favored by consumer confidence, as well as the strength of the Mexican peso, the growth of consumer credit, and the moderation in consumer inflationary pressures over the previous quarter.

On the side of sectors related to the performance of the global economy, setbacks were observed compared to the previous quarter in most, although others such as tourism and remittance flows continued their upward trend. In this line, derived from the lower dynamism of US industrial production, Mexico's foreign trade registered a fall, particularly in the value of non-oil manufacturing exports and in the value of imports of intermediate goods used for production. In addition, lower international energy prices compared to the previous quarter explained the decrease in the value of oil imports, particularly those related to natural gas and LP gas.

#### International

In the fourth quarter of 2022, supply shocks continued to subside along with global inflationary pressures. The main benchmarks for energy, industrial metals and food continued their downward trajectory, in the case of some products, below pre-invasion levels in Ukraine such as the WTI, natural gas in Europe (TTF), copper and wheat. On the other hand, transport costs and delivery times were significantly reduced, improving pressures on global value chains and easing the pressure on import prices.

Despite these advances, inflation persistence remained high, particularly in segments such as services associated with labour market gaps and wage pressures. While increases in the monetary policy rate continued to be implemented in the major central banks, these were smaller in magnitude during the fourth quarter, although with upward revisions in the level of terminal rate pointing towards a longer period of high rates during 2023.

According to the performance of timely and advanced indicators, at the close of 2022 mixed signals are observed in the world's major economies. In the United States, household consumption and employment continued to grow, despite the slowdown in its housing sector. The Eurozone, for its part, managed to ratione natural gas consumption in the face of a warmer winter and its industrial production registered resilience supported by fiscal policies to counteract high electricity prices. Meanwhile, in China, despite the strong wave of contagion in November and December, growth prospects improved for the following year following the announcement of a relaxation of its zero tolerance policy to COVID-19.

Given this scenario of high interest rates, the International Monetary Fund released its global growth estimates for 2023 of 2.9%, while global inflation is projected at 6.6% for the same year.

https://www.finanzaspublicas.hacienda.gob.mx/work/models/Finanzas\_Publicas/docs/congreso/infotrim/2022/ivt/01inf/itindc\_202204.PDF









#### **RESULTS OF TOURISM ACTIVITY**

	11.50			Ye	ar (January	/-Decemb <u>er</u>	)			Change %	January-	December	Change 6
Subject	Unit of measurement	2014	2015	2016	2017	2018	2019	2020	2021	21/20	2021	2022	22/21
				elers balanc		d Banco de							
Inbound traveler expenditures	Million dollars	16,208.4	17,733.7	19,649.7	21,336.2	22,526.4	24,573.2	10,995.6	19,765.4	79.8%	19,765.4	28,016.4	41.7
Outbound traveler expenditures	Million dollars	9,605.8	10,098.1	10,303.0	10,840.0	11,229.5	9,880.9	3,474.5	5,146.6	48.1%	5,146.6	7,072.2	37.4
International travelers balance	Million dollars	6,602.6	7,635.6	9,346.7	10,496.2	11,296.8	14,692.3	7,521.1	14,618.8	94.4%	14,618.8	20,944.2	43.3
		Interna	tional trave	lers to Mexi	co (INEGI an	nd Banco de	México)						
International visitors	Thousand	81,042.1	87,128.6	94,853.1	99,349.3	96,497.0	97,406.0	51,128.0	55,301.4	8.2%	55,301.4	65,995.9	19.3
International tourists	Thousand	29,345.6	32,093.3	35,079.4	39,290.9	41,312.7	45,024.5	24,283.5	31,860.4	31.2%	31,860.4	38,327.0	20.3
Long-stay tourists	Thousand	15,999.9	18,307.2	20,663.9	22,482.8	23,306.7	23,757.7	10,814.9	18,044.3	66.8%	18,044.3	25,425.1	40.9
Border tourists	Thousand	13,345.7	13,786.1	14,415.5	16,808.1	18,006.0	21,266.8	13,468.6	13,816.1	2.6%	13,816.1	12,901.9	-6.6
Same-day travelers	Thousand	51,696.5	55,035.3	59,773.8	60,058.3	55,184.3	52,381.6	26,844.5	23,441.0	-12.7%	23,441.0	27,668.9	18.0
In border area travelers	Thousand	45,911.2	48,920.5	53,079.1	52,377.8	46,913.1	43,286.9	24,264.1	21,687.3	-10.6%	21,687.3	20,593.8	-5.0
In cruises travelers	Thousand	5,785.2	6,114.8	6,694.6	7,680.6	8,271.2	9,094.7	2,580.4	1,753.8	-32.0%	1,753.8	7,075.2	N.
			Inbound tr	avelers expe	enditure (Mi	llion dollars	5)						
International visitors	Million dollars	16,208.4	17,733.7	19,649.7	21,336.2	22,526.4	24,573.2	10,995.6	19,765.4	79.8%	19,765.4	28,016.4	41.7
International tourists	Million dollars	14,320.0	15,825.7	17,697.8	19,180.3	20,366.3	22,354.0	9,860.8	18,487.3	87.5%	18,487.3	26,346.9	42.5
Long-stay tourists	Million dollars	13,579.9	15,035.0	16,925.8	18,197.2	19,261.0	21,045.5	9,123.7	17,319.6	89.8%	17,319.6	25,022.5	44.5
Border tourists	Million dollars	740.1	790.7	772.0	983.1	1,105.2	1,308.5	737.0	1,167.7	58.4%	1,167.7	1,324.4	13.4
Same-day travelers	Million dollars	1,888.4	1,908.0	1,951.8	2,155.9	2,160.1	2,219.2	1,134.8	1,278.1	12.6%	1,278.1	1,669.5	30.6
In border area travelers	Million dollars	1,469.6	1,508.9	1,558.1	1,673.4	1,603.5	1,593.2	952.5	1,153.7	21.1%	1,153.7	1,126.8	-2.3
In cruises travelers	Million dollars	418.8	399.2	393.8	482.5	556.6	626.0	182.3	124.4	-31.8%	124.4	542.7	N.
			A۱	erage expe	nditure (doll	lars)							
International visitors	Dollars	200.0	203.5	207.2	214.8	233.4	252.3	215.1	357.4	66.2%	357.4	424.5	18.8
International tourists	Dollars	488.0	493.1	504.5	488.2	493.0	496.5	406.1	580.3	42.9%	580.3	687.4	18.5
Long-stay tourists	Dollars	848.8	821.3	819.1	809.4	826.4	885.8	843.6	959.8	13.8%	959.8	984.2	2.5
Border tourists	Dollars	55.5	57.4	53.6	58.5	61.4	61.5	54.7	84.5	54.4%	84.5	102.7	21.5
Same-day travelers	Dollars	36.5	34.7	32.7	35.9	39.1	42.4	42.3	54.5	29.0%	54.5	60.3	10.7
In border area travelers	Dollars	32.0	30.8	29.4	31.9	34.2	36.8	39.3	53.2	35.5%	53.2	54.7	2.8
In cruises travelers	Dollars	72.4	65.3	58.8	62.8	67.3	68.8	70.7	70.9	0.4%	70.9	76.7	8.2
		Internatio		s abroad Me		and Banco	de México)						
Total international travelers abroad Mexico	Thousand	90,981.7	94,988.4	97,371.7	94,274.5	86,279.7	82,752.1	36,055.8	32,977.5	-8.5%	32,977.5	41,926.2	27.1
Outbound traveler expenditures	Million dollars	9,605.8	10,098.1	10,303.0	10,840.0	11,229.5	9,880.9	3,474.5	5,146.6	48.1%	5,146.6	7,072.2	37.4
Average Expenditure	Dollars	105.6	106.3	105.8	115.0	130.2	119.4	96.4	156.1	62.0%	156.1	168.7	8.1
International tourists abroad of Mexico	Thousand	18,260.7	19,603.0	20,223.1	19,066.8	19,748.4	19,810.5	7,345.3	11,685.1	59.1%	11,685.1	13,785.9	18.0
Outbound tourism expenditure	Million dollars	6,610.7	7,026.5	7,155.6	7,502.6	8,135.2	6,939.8	2,105.3	4,077.5	93.7%	4,077.5	5,446.5	33.6
Average Expenditure	Dollars	362.0	358.4	353.8	393.5	411.9	350.3	286.6	349.0	21.8%	349.0	395.1	13.2
Same-day travelers abroad	Thousand	72,721.0	75,385.4	77,148.7	75,207.7	66,531.3	62,941.6	28,710.5	21,292.5	-25.8%	21,292.5	28,140.3	32.2
Outbound expenditure	Million dollars	2,995.1	3,071.6	3,147.4	3,337.4	3,094.3	2,941.0	1,369.3	1,069.1	-21.9%	1,069.1	1,625.7	52.1
Average Expenditure	Dollars	41.2	40.7	40.8	44.4	46.5	46.7	47.7	50.2	5.3%	50.2	57.8	15.1
				s on domest									
Total passengers arriving by air	Thousands	66,572.1	74,778.3	82,765.6	90,445.5	97,285.5	102,498.5	48,361.4	80,324.7	66.1%	80,324.7	107,377.6	33.7
International flights	Thousands	33,573.4	37,504.7	40,841.8	45,085.5	47,616.5	48,792.1	20,096.3	35,890.7	78.6%	35,890.7	50,155.5	39.7
Domestic flights	Thousands	32,998.7	37,273.5	41,923.8	45,360.1	49,668.9	53,706.4	28,265.1	44,433.9	57.2%	44,433.9	57,222.1	28.8
	Foreign v	isitors by air	and country			nce (Unidad	d de Política	i Migratoria	1)				
					nationality								
Total air passengers by nationality	Thousands	12,958.5	14,676.9	16,192.7	17,890.3	18,708.9	19,039.4	7,935.5	14,082.6	77.5%	14,082.6	20,601.1	46.3
United States of America	Thousands	7,164.4	8,391.7	9,417.6	10,340.5	10,496.4	10,511.4	5,151.2	10,240.0	98.8%	10,240.0	13,001.4	27.0
Canada	Thousands	1,676.7	1,748.5	1,781.5	1,985.1	2,155.4	2,309.5	975.7	503.6	-48.4%	503.6	1,759.4	249.4
Colombia	Thousands	328.2	407.4	439.7	485.4	557.6	602.8	169.7	454.9	168.1%	454.9	858.8	88.8
United Kingdom	Thousands	458.9	506.0	545.1	563.1	590.9	581.2	103.9	125.4	20.7%	125.4	565.7	351.2
Spain	Thousands	310.1	333.3	361.5	377.3	386.3	391.7	100.0	221.2	121.2%	221.2	366.1	65.5
	T .	40 = := :	44.5:=:		f residence	40:	40.151.5		40 = := :		10 = :=	00.5==	
Total air passengers per residence	Thousands	12,547.3	14,217.1	15,693.8	17,361.1	18,138.9	18,464.8	7,704.5	13,717.1	78.0%	13,717.1	20,039.8	46.1
United States of America	Thousands	7,348.5	8,604.6	9,643.9	10,565.5	10,748.2	10,775.2	5,291.0	10,455.9	97.6%	10,455.9	13,391.3	28.1
Canada	Thousands	1,646.2	1,707.8	1,734.6	1,958.0	2,168.0	2,296.1	948.3	461.1	-51.4%	461.1	1,678.1	264.0
Colombia	Thousands	292.4	363.2	390.2	430.0	494.2	536.2	139.2	398.0	186.0%	398.0	778.7	95.6
United Kingdom	Thousands	432.3	477.3	513.8	531.9	556.8	559.0	91.5	105.1	14.9%	105.1	540.4	414.0
Spain	Thousands	256.4	265.0	277.4	282.1	288.0	296.1	69.7	182.9	162.3%	182.9	302.8	65.5
	- ·		•	NEGI and SO		n General d		0.555			,		
Passenger in cruices	Thousands	5,785.2	6,114.8	6,694.6	7,680.6	9,003.4	9,094.7	2,580.4	1,753.8	-32.0%	1,754	7,075	N.
Cruise's arrivals	Number	2,091.0	2,179.0		2,558.0	2,671.0	2,951.0	865.0	844.0	-2.4%	844	2,666	N.
	<b>b</b> .			Hotel busine	_					1			
Percentaje of hotel accupation	Percentage	57.2%	59.6%	60.4%	61.2%	61.0%	60.2%	26.0%	41.2%	15.2	41.2	56.7	15.
Arrival of tourists to hotel rooms	Thousands	65,000.2	69,947.0	74,471.0	80,114.9		85,200.9	38,848.7	62,346.3	60.5%	60,980	80,550	32.1
Tourism ampleyment	Thousands			** (SECTUR			A 420 F	2 000 0	4 064 0		Third Quar		
Tourism employment	Thousands	3,641.0	3,803.4	3,951.9	4,095.3	4,187.5	4,438.5	3,823.6	4,264.2	11.5%	4,124.7	4,552.2	10.49

<sup>\*</sup> A report from the Hotel Occupancy monitored weekly in 70 centers. Changes in percentage points in the case of hotel occupancy.

<sup>\*\*</sup> Quarterly figures, excluding induced employment. For annual percentage change data for the last quarter of the current year compared to the last quarter of the previous year. Sources: Central Bank, AFAC e INEGI, UPM, SEMAR, SECTUR.









## MACROECONOMIC PERSPECTIVES ABOUT KEY INDICATORS

Entity		nestic Product growth %	Inflation (% dec/dec)				
	2022	2023	2022	2023			
International Monetary Fund	1.70	1.60	4.80	3.50			
OECD	1.60	2.10	5.70	3.30			
Bank of Mexico Survey*	0.98	1.85	5.18	4.00			
Ministry of the Treasury and Public Credit*	2.40	3.00	7.70	3.20			

<sup>\*</sup> For the case of the Banco de México survey, the variation in GDP and inflation considers expectations from the median and in the case of the SHCP point result.

Source: IMF, World Economic Outlook Database (Jan, 2023); OECD Economic Outlook, Nov 2022; Bank of Mexico, Expectations Survey Economic Specialist Private Sector (01/02/2023).

Ministry of Finance, General Economic Policy Criteria 2023.









#### **ECONOMIC INDICATORS**

Х	2019	2020	2021-	2021-II	2021-III	2021.IV	Jan-22	Feb-22	Mar-22	Apr-22	May-22	Jun-22	Jul-22	Aug-22	Sep-22	Oct-22	Nov-22	Dec-22
				-	General Econo	mic Activity and	Services Ide		Tourism						111111			
						Gross Dom	estic Produc	t										
. Millions of current pesos	24,453,296	23,357,378	23,446,838	24,742,971	24,479,508	26,057,908												
Constant prices annual variations in %	-0.2	-8.5	-3.6	19.9	4.3	0.8												
					General Econo	mic Activity and	Services Ide	ntified with	Tourism									
Tertiary activities																		
- Air Transportation (481)																		
. Millions of current pesos	67,842	30,241	31,384	75,818	74,142	91,045												
. Constant prices annual variations in %	8.0	-49.0	-42.4	647.3	147.4	70.4												
- Temporary Lodging Services (721)																		
. Millions of current pesos	285,401	125,301	125,102	192,376	215,027	257,802												
. Constant prices annual variations in %	1.9	-57.4	-46.4	858.9	135.4	81.1												
- Food and Beverages Preparation Services (722)																		
. Millions of current pesos	266,842	196,702	212,960	250,497	234,004	246,419												
. Constant prices annual variations in %	1.2	-30.5	-23.4	64.1	29.2	19.7												
					C	Quarterly Indicators	s of Tourism A	ctivity *										
Tourism GDP																		
. Annual variations in %	0.1	-25.4	-24.7	61.2	24.5	19.7												
Internal tourism consumption																		
. Annual variations in %	1.0	-28.4	-25.8	70.2	30.9	23.6												
Domestic tourism consumption																		
. Annual variations in %	0.7	-24.4	-19.4	44.4	14.1	9.8												
Inbound tourism consumption																		
. Annual variations in %	2.3	-46.7	-51.3	687.3	191.7	112.5												
	·				Unempl	oyment National F	Rate ** (closin	g of the period										
. Total Percentage of PEA	2.91	3.79	4.35	4.21	4.12	3.66	3.71	3.74	2.97	3.03	3.27	3.35	3.43	3.53	3.34	3.30	2.85	2.76
						Prices*** and	Exchange Ra	ite										
National Price Index (closing of the period)																		
Consumer (percent variation)	2.8%	3.2%	4.7%	5.9%	4.7%	7.4%	7.1%	7.3%	7.5%	7.0%	7.7%	8.0%	8.2%	8.7%	8.7%	8.4%	7.8%	7.8%
. Air transport (percent variation)	9.6%	9.6%	9.7%	51.6%	9.7%	62.9%	26.7%	21.2%	40.7%	40.5%	14.0%	2.5%	8.3%	12.0%	20.2%	11.5%	12.2%	-3.1%
. Hotel (percent variation)	0.7%	0.7%	-7.9%	0.0%	-7.9%	9.0%	10.5%	13.0%	11.7%	15.8%	13.4%	11.1%	11.4%	10.7%	11.6%	15.1%	9.3%	11.2%
. Package Tourist Services (percent variation)	2.2%	2.2%	-4.5%	4.4%	-4.5%	20.0%	13.7%	16.3%	19.9%	32.4%	19.4%	16.5%	16.3%	18.3%	18.4%	14.4%	14.6%	6.3%
. Restaurants (percent variation)	5.0%	5.0%	4.3%	5.2%	4.3%	6.6%	7.6%	7.8%	8.2%	8.6%	9.1%	9.4%	9.6%	9.7%	10.0%	10.8%	11.0%	11.0%
	·					Exchange Ra	te (peso / dol	lar)										
. Average of the period	19.257	21.494	20.329	20.003	20.032	20.752	20.498	20.450	20.556	20.1088	20.0305	20.024	20.547	20.121	20.075	19.985	19.445	19.593
				Вι	siness Cycle Ind	dicators and Cons	umer Confider	ice (montly di	fference****)									
. Coincident Indicator	(0.18)	0.05	0.16	0.10	0.16	0.05	0.20	0.21	0.21	0.19	0.15	0.11	0.07	0.04	0.02	0.01	0.00	N.D.
. Forward Indicator	0.38	0.31	0.25	0.05	0.25	(0.10)	-0.11	-0.13	-0.17	-0.21	-0.24	-0.25	-0.23	-0.20	-0.16	-0.11	-0.09	-0.08
. Confidence Consumer Index	(0.46)	0.43	0.43	0.22	0.43	(0.06)	-0.10	-0.12	-0.14	-0.17	-0.21	-0.25	-0.23	-0.17	-0.06	0.05	0.15	0.23

N.A. Not available.

Note: The sum of the monthly data does not coincide with the accumulated of the period, due to the rounding of figures.

Sources: SECTUR, INEGI, Bank of Mexico

<sup>\*</sup>Annual data. Base figures 2015

<sup>\*\*</sup> Percentage of the total economically active population. For annual and monthly figures data at the end of period and, period average for quarterly information.

<sup>&</sup>quot;"(Base index second half of July 2018=100) For end-of-year consumer prices, annual changes and for monthly data the change is the same month previous ye

<sup>\*\*\*</sup> Monthly point difference (end of period)