



# TURISMO

SECRETARÍA DE TURISMO



## Results of Tourism Activity October 2020

Undersecretariat of Planning and Tourism Policy.

Available in <https://www.datatur.sectur.gob.mx/SitePages/versionesRAT.aspx>

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# TURISMO

SECRETARÍA DE TURISMO



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## INDEX

- **Outstanding Results**
- **International Visitors to Mexico**
  - 1.1 Arrival of International Visitors..... 6
  - 1.2 Arrival of International Tourists..... 6
  - 1.3 International Travel Receipts..... 7
  - 1.4 Average Expenditure of Longe-Stay Tourist, Air Transport..... 8
  - 1.5 Departures of International Tourists, Air Transport..... 9
  - 1.6 Spending by International Visitors from Mexico..... 9
  - 1.7 International Travelers Balance..... 10
- **Air Transportation**
  - 2.1 International Visitors to Mexico Arriving by Nationality..... 12
  - 2.2 International Visitors to Mexico Arriving by Residence..... 13
  - 2.3 American and Canadian Passengers Arriving by Nationality..... 14
  - 2.4 American and Canadian Passengers Arriving by Residence..... 15
  - 2.5 Main Airports of Arrival by Nationality..... 16
- **Domestic Tourism**
  - 3.1 Occupancy Rate..... 18
  - 3.2 Arrival of Tourists to Hotels..... 18
- **Transportation**
  - 4.1 Air Transportation..... 20
  - 4.2 Maritime Transportation..... 22
  - 4.3 Main Ports..... 23
- **Museum s and Archeological sites**
  - 5.1 Museum s and Archeological sites..... 25
- **Other Indicators**
  - 6.1 Tourism Em ploy ment..... 27
  - 6.2 Foreign Direct Investm ent in Tourism ..... 28
  - 6.3 Econom ic Contex (SHCP)..... 29
  - 6.4 Results of Tourism Activity..... 30
  - 6.5 Macroeconom ic Perspectives About Key Indicators..... 31
  - 6.6 Econom ic indicators..... 32

**Warning:** As a result of the extraordinary measures that have been taken in March 2020, the figures are preliminary and will be updated to the extent possible by each official information source.

## Outstanding results January-October 2020/2019

### Arrival of international tourists



19.6 millions (-46.3% vs 2019)

### International travel receipts



8,898 millions dollars  
Change -55.9%, vs 2019

### Spending international visitors from Mexico



2,987 million dollars  
Change (-) 63.2% Vs 2019

### Departures international tourists from Mexico



6 million 254 thousand tourists,  
Change -60.8%. Vs 2019

### International travelers balance



Surplus 5,912 million dollars,  
Change -51.0% Vs 2019

### Participation Issuing Markets USA and Canadian tourists



### 25.6% Occupancy rate



Decreased of thirty four point five  
of a percentage points

### Arrival of tourists to Hotels

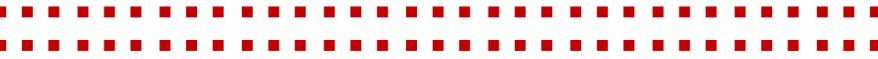


22 million 614 thousand domestic tourists (73.3%)  
8 million 226 thousand international tourists (26.7%)



# INTERNATIONAL VISITORS TO MEXICO

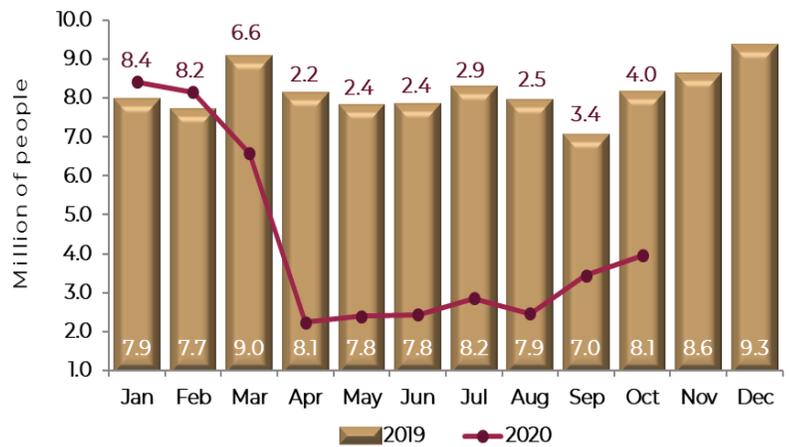
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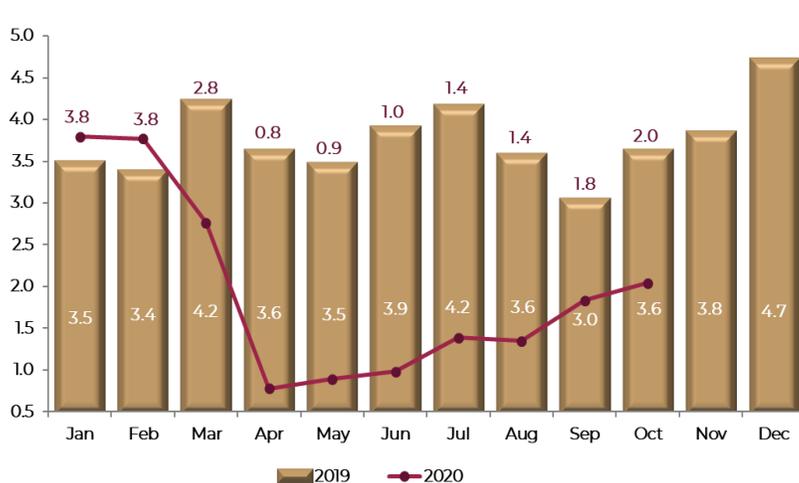
## ARRIVAL OF INTERNATIONAL VISITORS

**Chart 1.** According to INEGI, during January-October 2020 the number of international visitors arriving Mexico was **42 million 913 thousand**, this is 36 millions 599 thousand visitors less than January-October 2019 and represented a decreased of (-) 46.0%.

January - October	Million of People	Change %
2018	80.7	
2019	79.5	-15%
<b>2020</b>	<b>42.9</b>	<b>-46.0%</b>



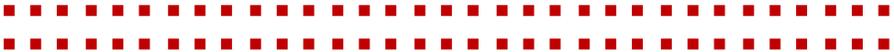
## ARRIVAL OF INTERNATIONAL TOURISTS



**Chart 2.** International tourists arrivals in January-October 2020 were **19 million 598 thousand**, reaching 16 millions 868 thousand less than 2019 same period, decreasing (-) 46.3%.

January - October	Thousand Passengers	Change %
2018	33.6	
2019	36.5	8.5%
<b>2020</b>	<b>19.6</b>	<b>-46.3%</b>

Note: In the graphs the sum of the data does not coincide with the accumulated period due to the rounding of figures..



## INTERNATIONAL TRAVEL RECEIPTS

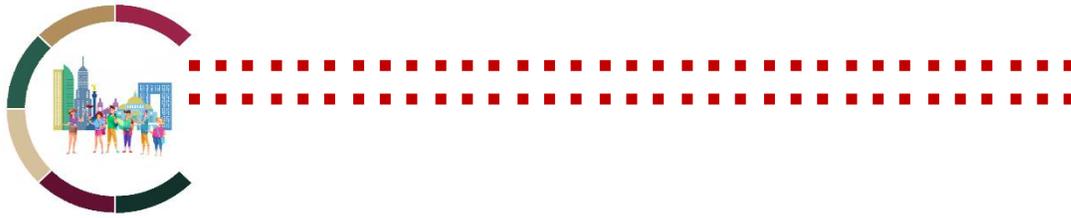
**Chart 3.** In January-October 2020, foreign currency income from international arrival visitors was **8,898million dollars**, equivalent a decrease -55.9% in comparison to January-October 2019.

January - October	Million of People	Change %
2018	18,274.8	
2019	20,195.2	10.5%
<b>2020</b>	<b>8,898.3</b>	<b>-55.9%</b>



Source: INEGI and Bank of Mexico, Balance of payments.

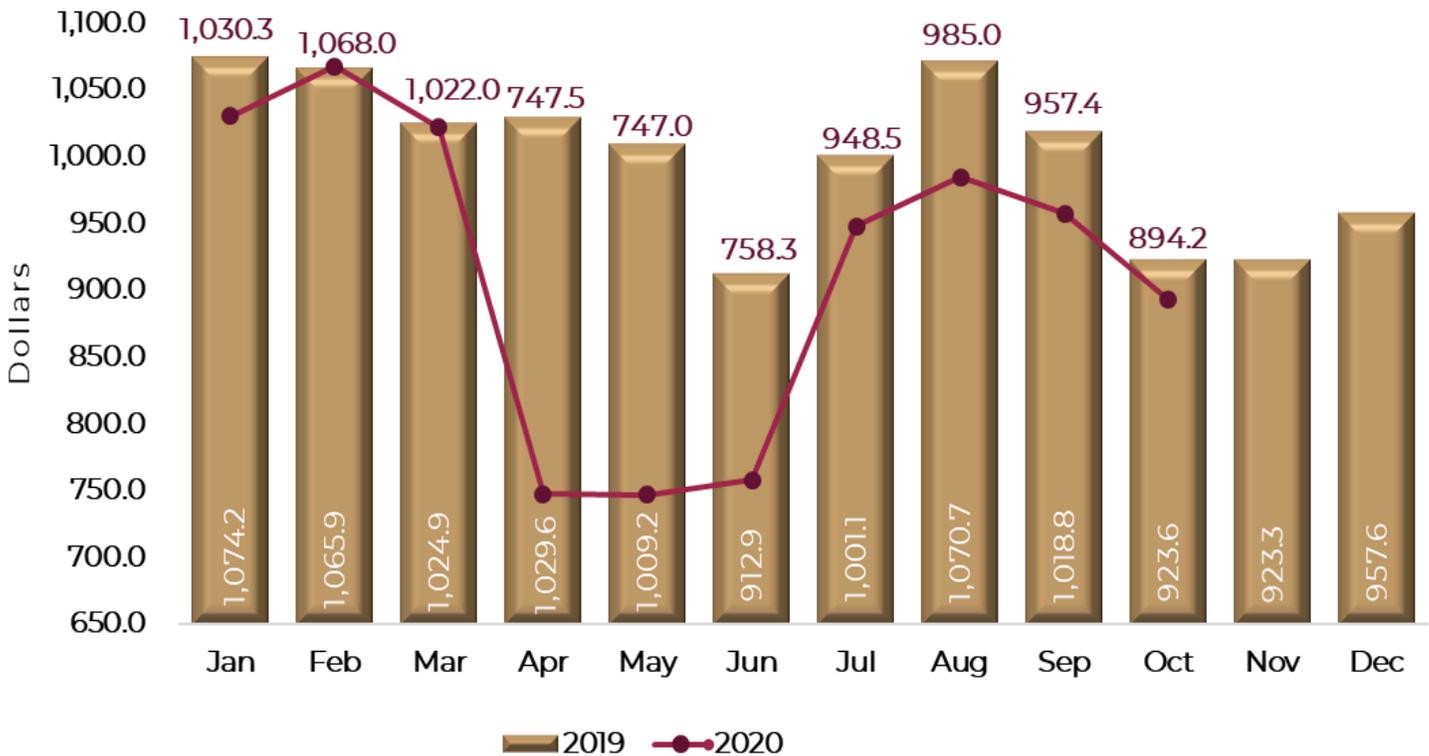
<https://www.datatur.sectur.gob.mx/SitePages/VisitantesInternacionales.aspx>



## AVERAGE EXPENDITURE OF LONG-STAY TOURISTS, AIR TRANSPORT

**Chart 4.** In January-October 2020 the average expenditure of long-stay tourists by air was **1,007.3 dollars**, equivalent a decrease (-) 0.7% in comparison to the same period of 2019.

January - October	Dollars	Change %
2018	919.5	
2019	1,014.9	10.4%
<b>2020</b>	<b>1,007.3</b>	<b>-0.7%</b>

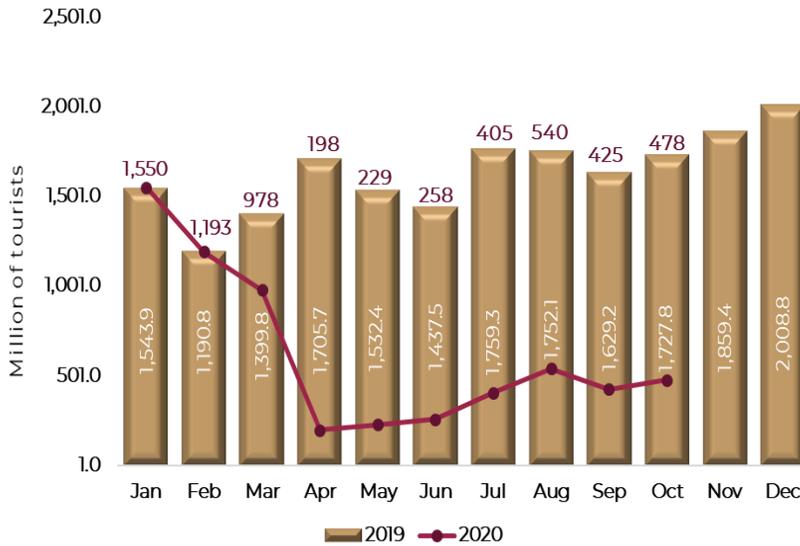


Source: INEGI and Bank of Mexico, Balance of payments.

<https://www.datatur.sectur.gob.mx/SitePages/VisitantesInternacionales.aspx>



## DEPARTURES OF INTERNATIONAL TOURISTS FROM MEXICO



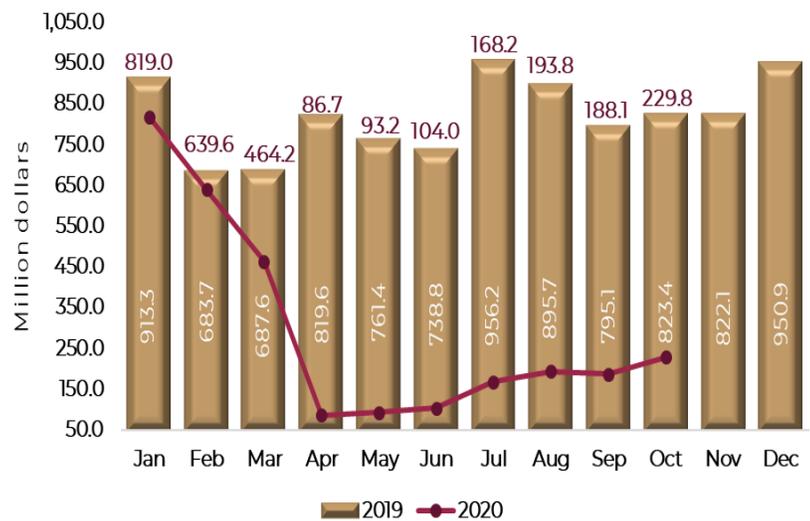
**Chars 5.** According to INEGI, during January-October 2020, international tourists departures's number from Mexico was **6 millions 254 thousand tourist**, which is 9 millions 720 thousand less tourists than January-October 2019 and represents a decrease of -60.8%.

January - October	Millions of People	Change %
2018	16,119	
2019	15,974	-0.9%
<b>2020</b>	<b>6,254</b>	<b>-60.8%</b>

## SPENDING BY INTERNATIONAL VISITORS FROM MEXICO

**Chart 6.** In January-October 2020, foreign currency spent by visitors residing in Mexico when going abroad was **2,987 million dollars**, lower five thousand 138 million dollars to January-October 2019, equivalent to -63.2% decrease.

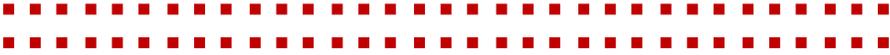
January - October	Millions of Touristis	Change %
2018	9,068	
2019	8,124	-10.4%
<b>2020</b>	<b>2,987</b>	<b>-63.2%</b>



Note: In the graphs the sum of the data does not coincide with the accumulated period due to the rounding of figures..

Source: INEGI and Bank of Mexico, Balance of payments.

<https://www.datatur.sectur.gob.mx/SitePages/VisitantesInternacionales.aspx>

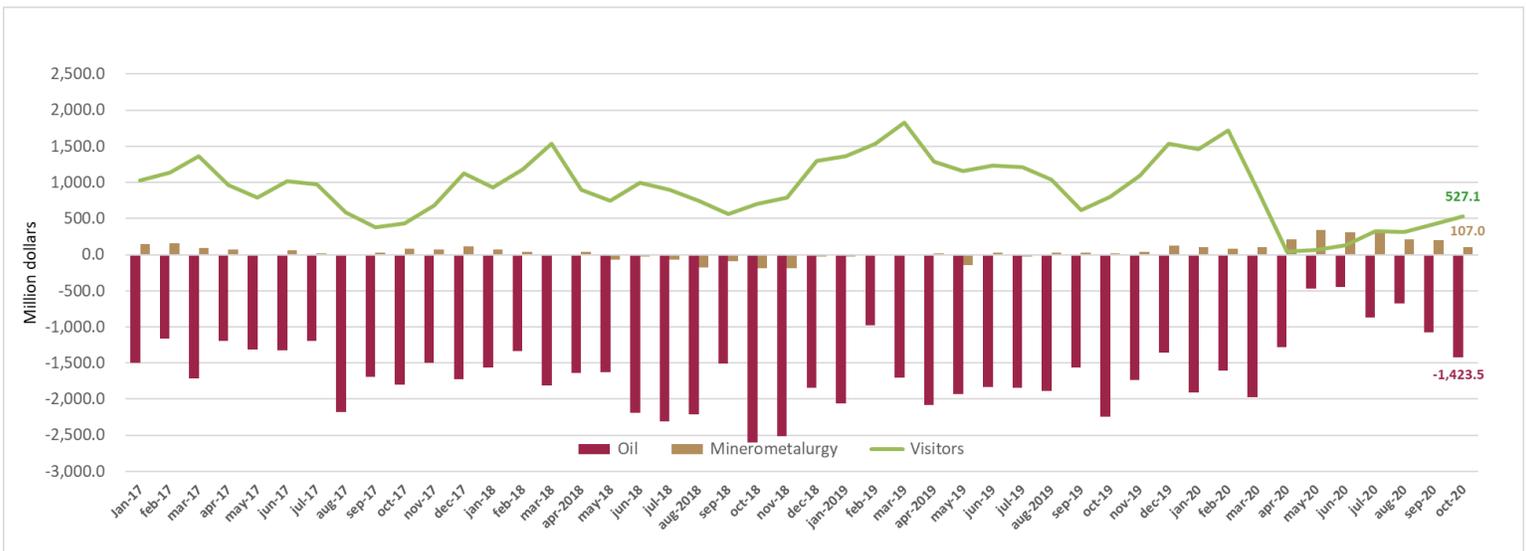


## INTERNATIONAL TRAVELERS BALANCE

**Chart 7.** The balance by international visitors in January-October 2020 registered a surplus of **5,912 million dollars**, this represents a decrease of **-51.0%** in comparison to the same period of 2019.

January - October	Millions Dollars	Change %
2018	9,206.6	
2019	12,071.0	31.1%
<b>2020</b>	<b>5,911.6</b>	<b>-51.0 %</b>

## BALANCE OF OIL AND INTERNATIONAL TRAVELLERS



Note: In the graphs the sum of the data does not coincide with the accumulated period due to the rounding of figures.

Source: INEGI and Bank of Mexico, Balance of payments.

<https://www.datatur.sectur.gob.mx/SitePages/VisitantesInternacionales.aspx>



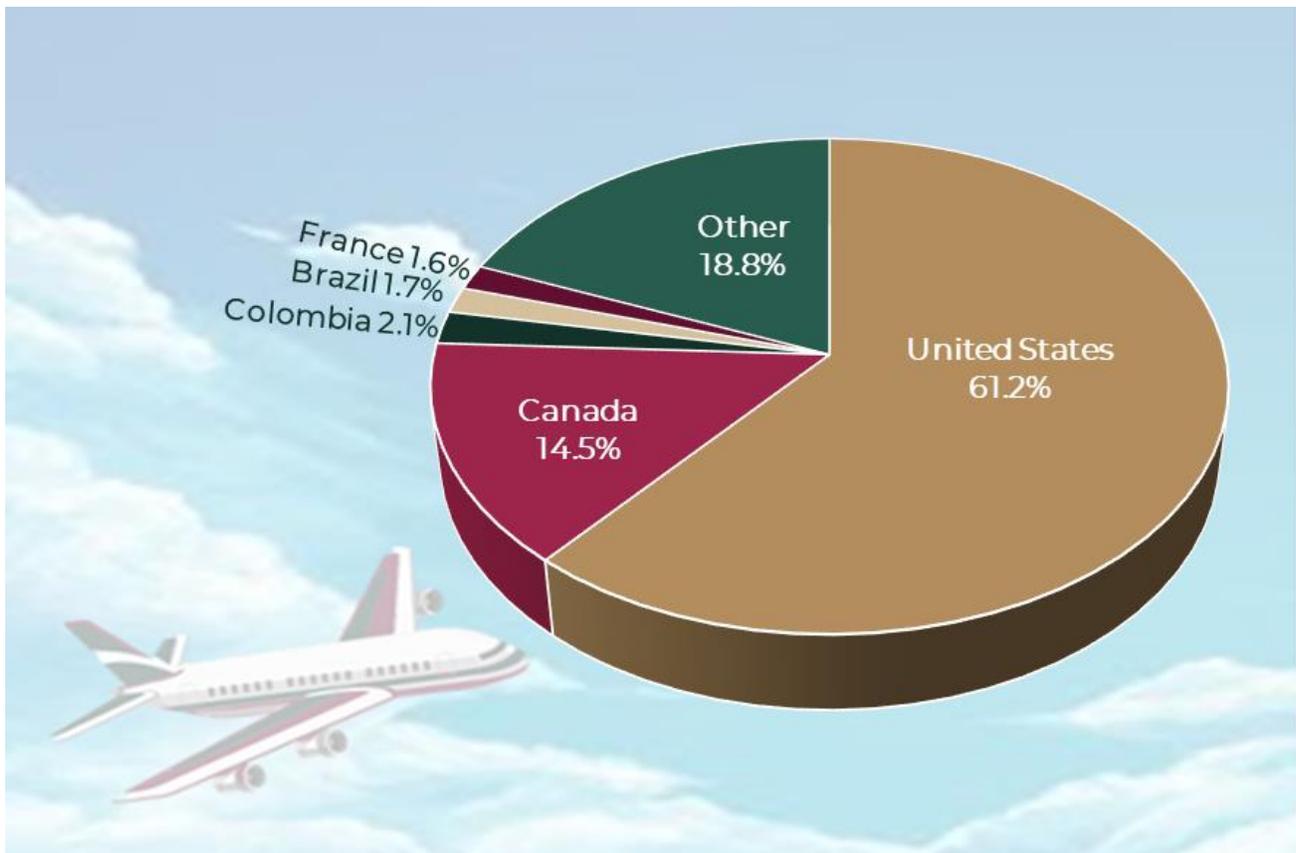
## AIR TRANSPORTATION

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**INTERNATIONAL VISITORS TO MEXICO ARRIVING BY AIR  
(MAIN COUNTRIES BY NATIONALITY)**

**Chart 8.** During January-October 2020 **United States** citizens' arrivals by air stands out, representing 61.2% of total, from **Canada** was 14.5%, while the European region had an 9.4% participation in total, corresponding 1.6% to **French citizens**, South America region represented 8.6% of total, **Colombia and Brazil** citizens participated with 2.1% and 1.7% of total, in same period.



Note: In the graphs the sum of the data does not coincide with the accumulated period due the rounding of figures

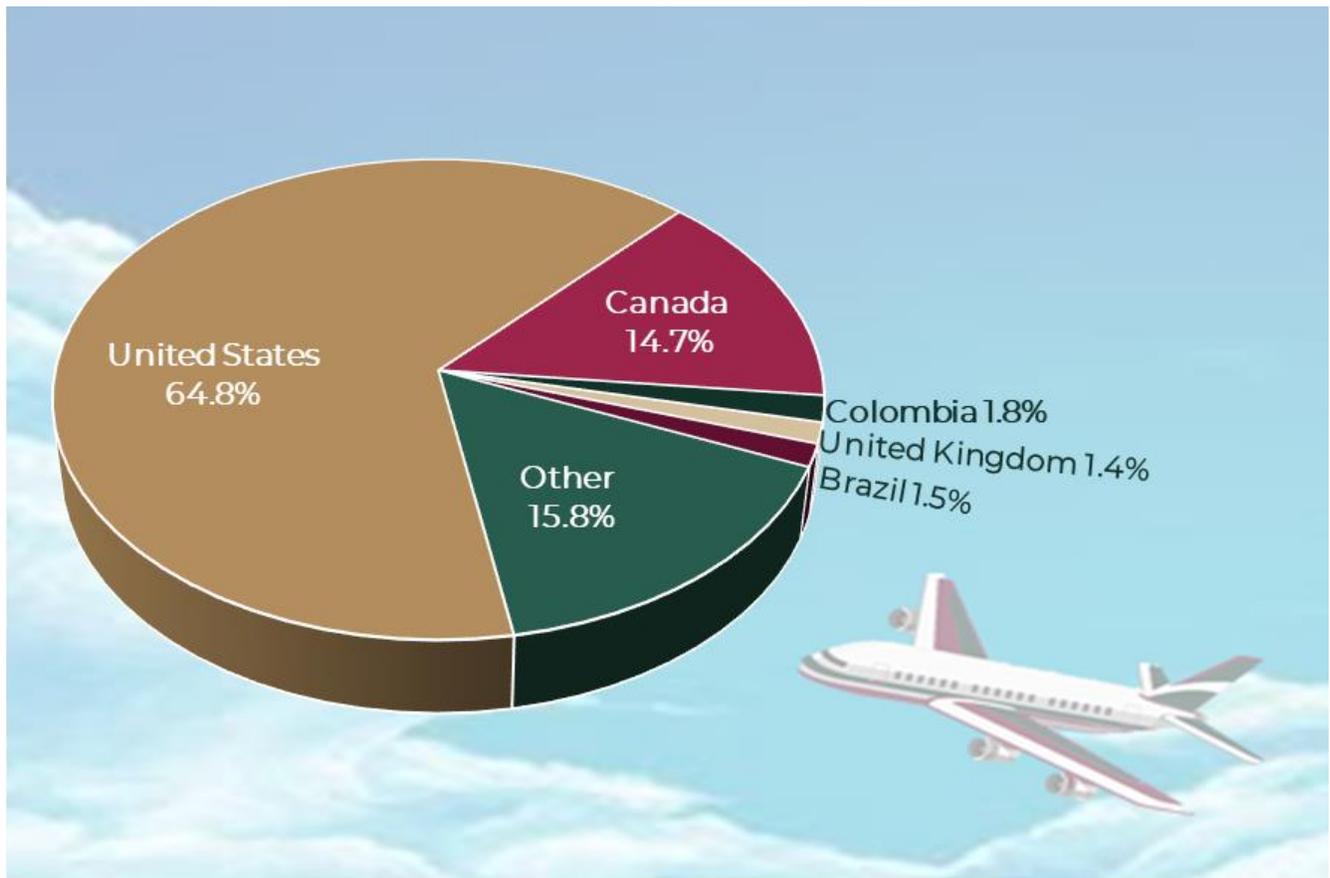
Source: Migration Policy, Registry and Identity Unit, SEGOB.

<https://www.datatur.sectur.gob.mx/SitePages/Visitantes%20Por%20Nacionalidad.aspx>



## INTERNATIONAL VISITORS TO MEXICO ARRIVING BY AIR (MAIN COUNTRIES BY RESIDENCE)

**Chart 9.** In January-October 2020, passengers by air arrival residing in the **United States** representing 64.8% of total, as well as **Canada** with 14.7%, while European region share 8.0% of total, being residents in **United Kingdom** who represented 1.4% of total arrivals by air, South America region represented 7.6% of total, where residents from **Colombia** and **Brazil** participated with 1.8% and 1.5% of total, respectively.



Note: In the graphs the sum of the data does not coincide with the accumulated period due to the rounding of figures.

Source: Migration Policy, Registry and Identity Unit, SEGOB.

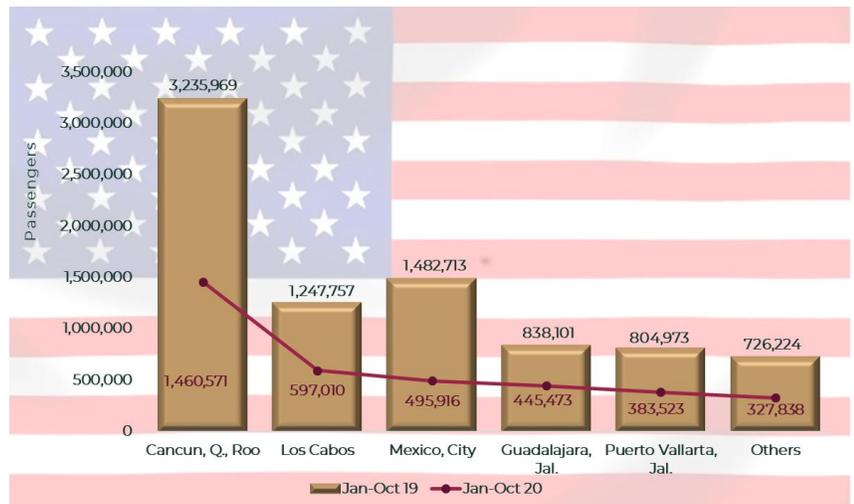
<https://www.datatur.sectur.gob.mx/SitePages/Visitantes%20Por%20Residencia.aspx>



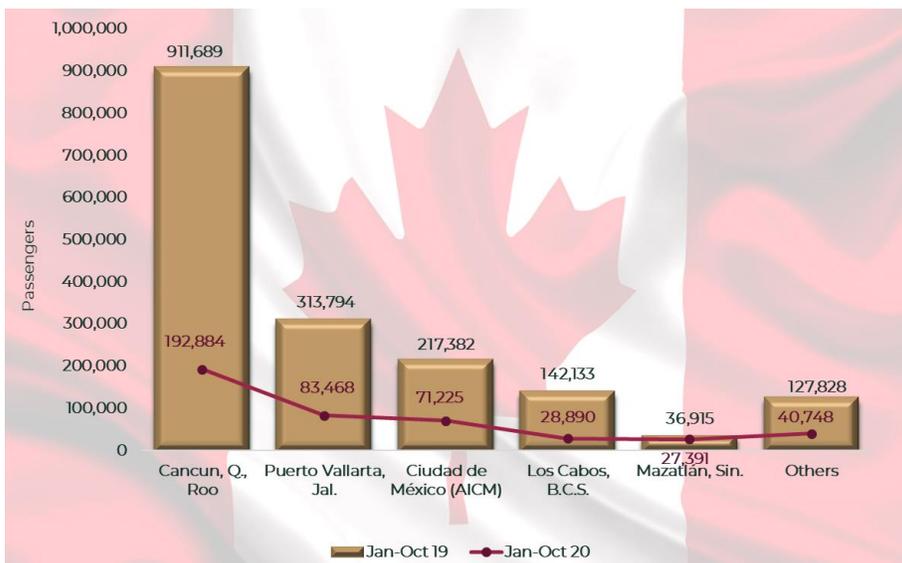
## U.S. CITIZENS BY AIRPORT

**Chart 10.** The U.S. citizens who arrived to Mexico by air decreased (-)55.4% in January-October 2020 compared to same period of 2019, registering **three millions 846 thousand 467 passengers** who arrived firstly at the Cancun Airport, followed by Los Cabos Airport.

January - October	Thousand Passengers	Change %
2018	8,640,898	
2019	8,615,853	-0.3%
<b>2020</b>	<b>3,846,467</b>	<b>-55.4%</b>



## CANADIAN CITIZENS BY AIRPORT

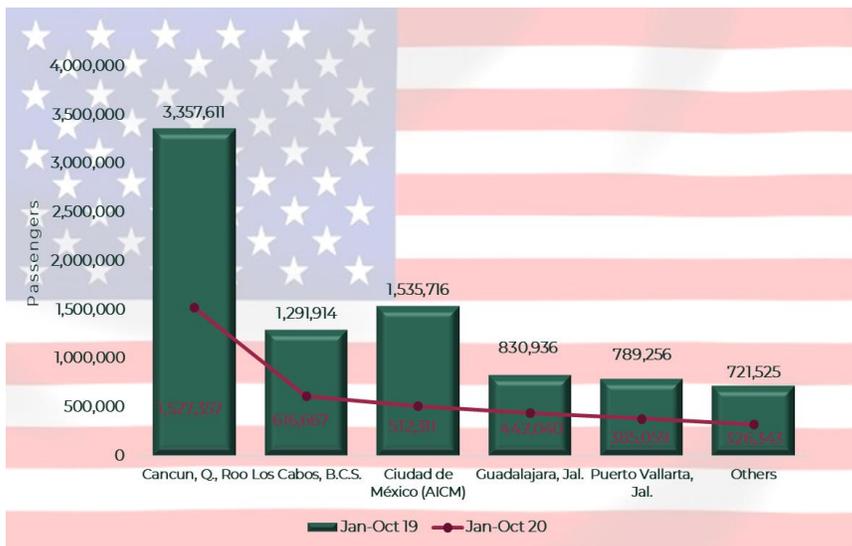


**Chart 11.** In January-October 2020, Canadian citizens who arrived to Mexico by air was (-) 48.3% lower compared to same period of 2019, by registering **913 thousand 42 passengers**. They firstly arrived at the Cancun Airport, followed by Puerto Vallarta Airport.

January - October	Thousand Passengers	Change %
2018	1,652,267	
2019	1,767,383	7.0%
<b>2020</b>	<b>913,042</b>	<b>-48.3%</b>



## AMERICAN PASSENGERS PER AIRPORT



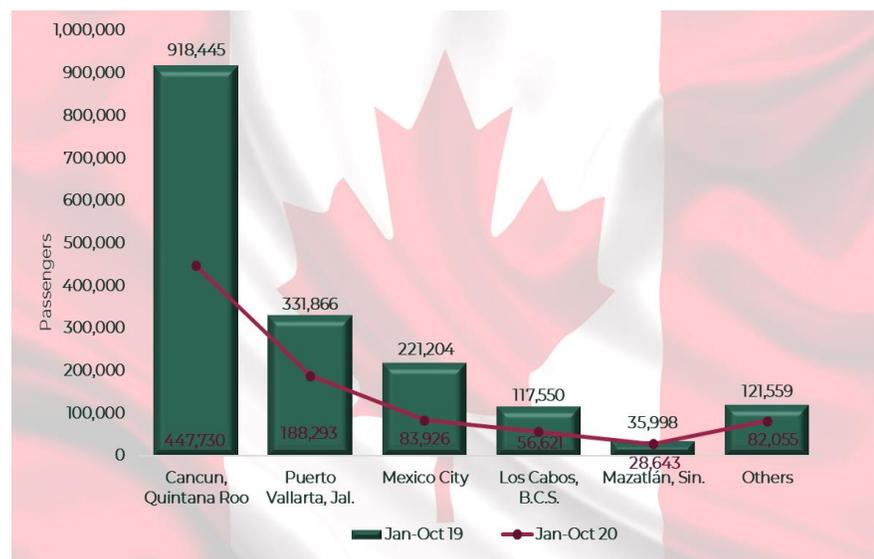
**Chart 12.** The American residents who arrived to Mexico by air decreased (-)55.2% in January-October 2020 compared to the same period of 2019, registering **3 million 946 thousand passengers** who firstly arrived at Cancun Airport, followed by Los Cabos Airport

January - October	Thousand Passengers	Change %
2018	8,827,339	
2019	8,807,048	-0.2%
<b>2020</b>	<b>3,946,159</b>	<b>-55.2%</b>

## CANADIAN PASSENGERS PER AIRPORT

**Chart 13.** In January-October 2020 the Canadian residents who arrived to Mexico by air was (-)49.3% lower compared to the same period of 2019, amounted **893 thousand 134 passengers**, They firstly arrived at Cancun Airport, followed by Puerto Vallarta Airport.

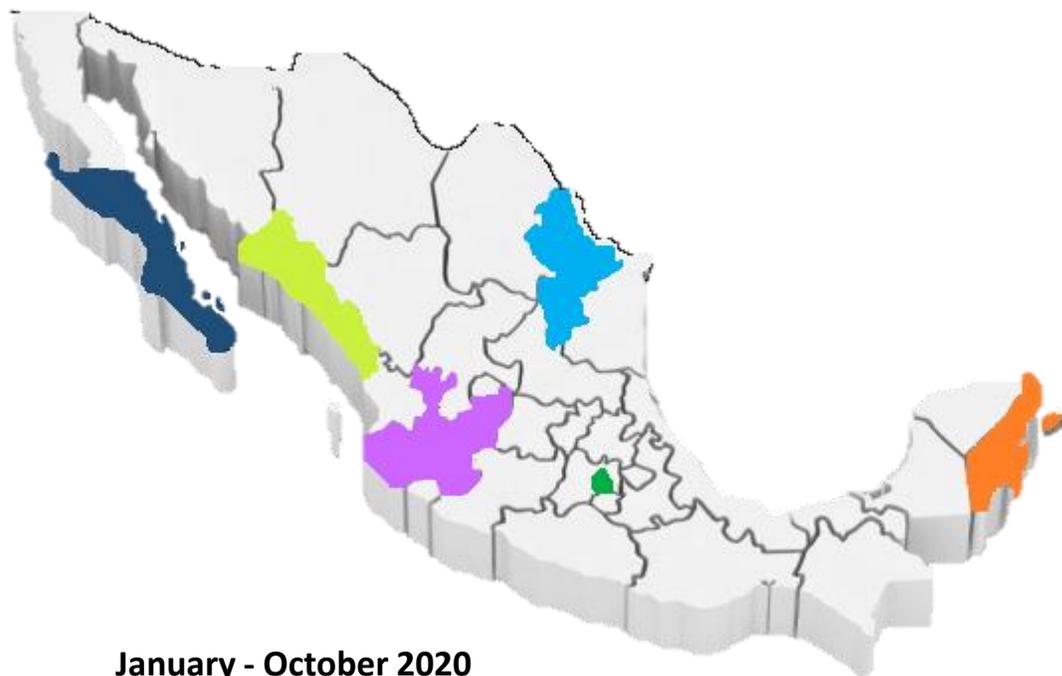
January - October	Thousand Passengers	Change %
2018	1,669,353	
2019	1,760,218	5.4%
<b>2020</b>	<b>893,134</b>	<b>-49.3%</b>





## MAIN AIRPORTS OF ARRIVAL

**Figure 1.** During January-October 2020, airports with a higher foreign visitors in Mexico were, according to their nationality: **Cancun** (2,542,465), **Mexico City** (1,339,774), **Los Cabos** (688,663), **Puerto Vallarta** (598,446), **Guadalajara** (464,818), **Cozumel** (80,797), **Monterrey** (78,639) and **Mazatlan** (62,255).



January - October 2020

Baja California Sur		Mexico city		Jalisco		Nuevo Leon		Quinta Roo		Sinaloa			
Los Cabos		Mexico City		Puerto Vallarta	Guadalajara	Monterrey		Cancun	Cozumel	Mazatlan			
2019	1,443,910	2019	4,122,772	2019	1,189,604	901,048	2019	235,147	2019	6,478,943	148,344	2019	100,255
2020	688,663	2020	1,339,774	2020	598,446	464,818	2020	78,639	2020	2,542,465	80,797	2020	62,255
Change %	-52.3%	Change %	-67.5%	Change %	-49.7%	-48.4%	Change %	-66.6%	Change %	-60.8%	-45.5%	Change %	-37.9%

Note: Figures refers to events because the same person may have entered the country in more than one occasion..

Source: Migration Policy, Registry and Identity Unit, SEGOB..

<https://www.datatur.sectur.gob.mx/SitePages/Visitantes%20Por%20Nacionalidad.aspx>



## DOMESTIC TOURISM

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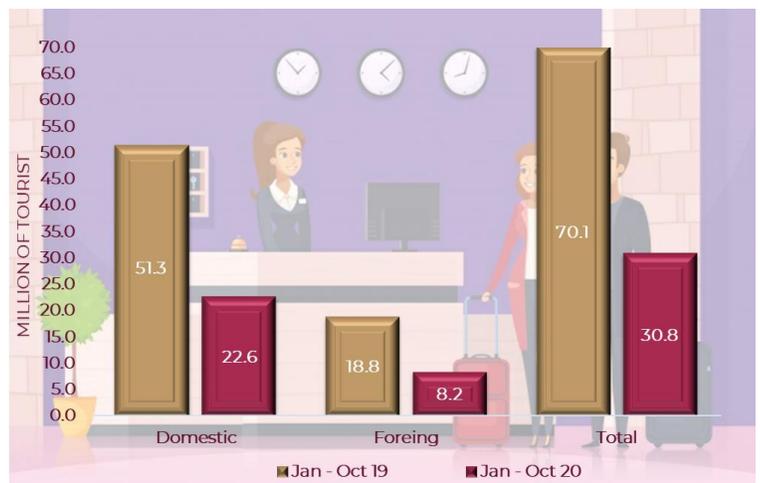
## OCCUPANCY RATE



**Chart 14.** During January-October 2020 **Hotel Occupancy percentage** in a 70 grouping of tourist centers, was **25.6%**, a level lower by 34.5 point of a percentage point compared to that observed during the same period of 2019.

## ARRIVAL OF TOURISTS TO HOTELS

**Chart 15.** During January-October 2020, **domestic tourist arrivals to hotel rooms** was **22 million 614 thousand tourists (73.3%)**, the **8 million 226 thousand** remaining arrivals (26.7%) was foreign tourist.



Notes: Total occupancy is a weighted average of the 70 destinations monitored. The total arrivals of tourists to hotel rooms registered a decreased -56.0% compared to January-October 2019.

In the graphs the sum of the data does not coincide with the accumulated period due to the rounding of figures.

Source: Information of 70 resorts monitored by DataTur.

<https://www.datatur.sectur.gob.mx/SitePages/ActividadHotelera.aspx>



# TRANSPORTATION

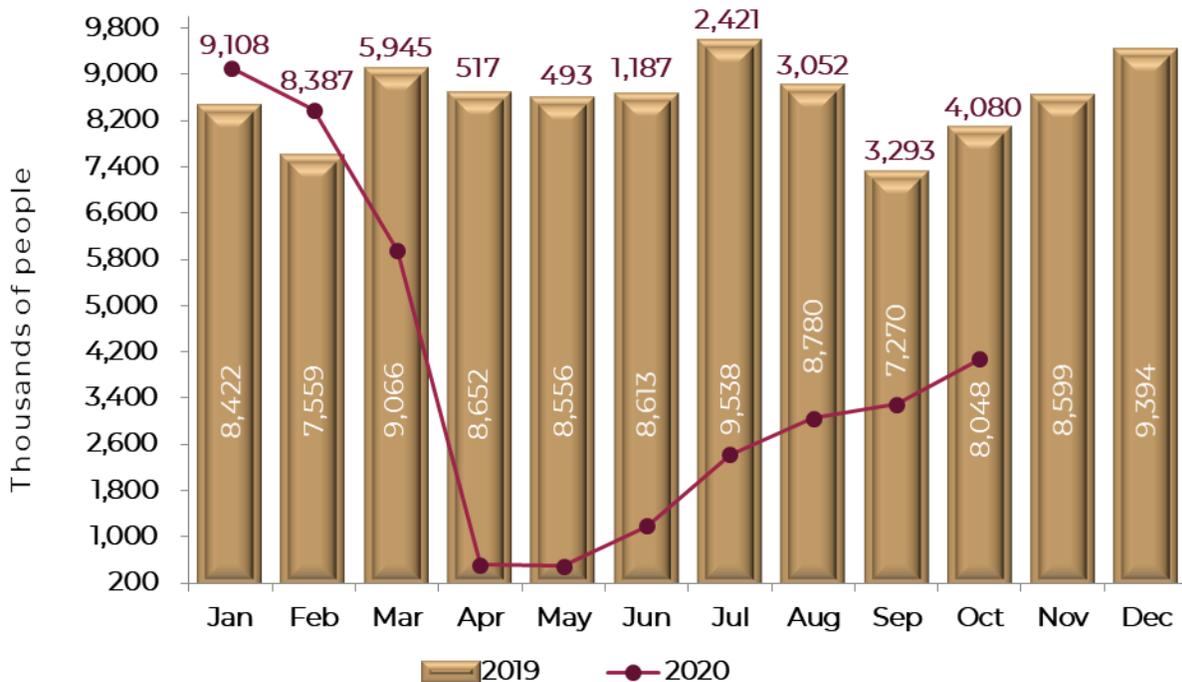




## AIR TRANSPORTATION

**Chart 16.** The number of passengers arriving by air during January-October 2020 was **38 million 483 thousand passengers**, representing 46 millions 23 thousand passengers lower (-) 54.5% in comparison to the same period of 2019.

January - October	Thousand Passengers	Change %
2018	80,314,387	
2019	84,505,715	5.2%
<b>2020</b>	<b>38,482,743</b>	<b>-54.5%</b>



Preliminary figures

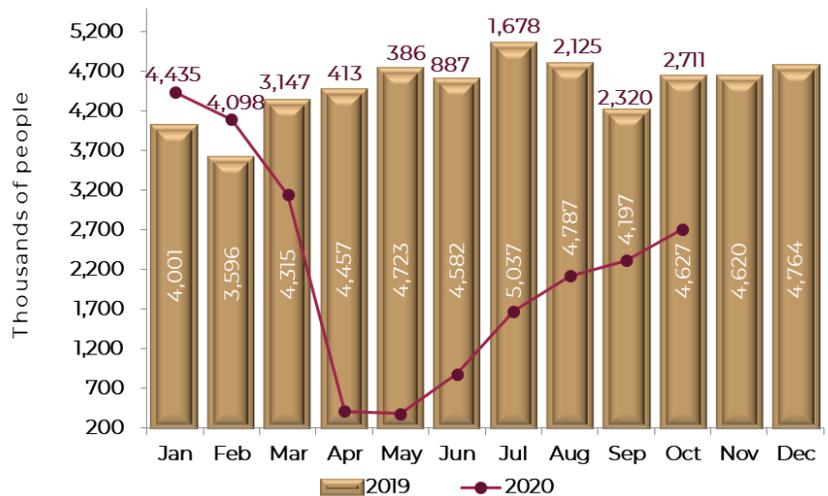
Source: Federal Civil Aviation Agency (SCT).

<https://www.datatur.sectur.gob.mx/SitePages/TrasnAerea.aspx>



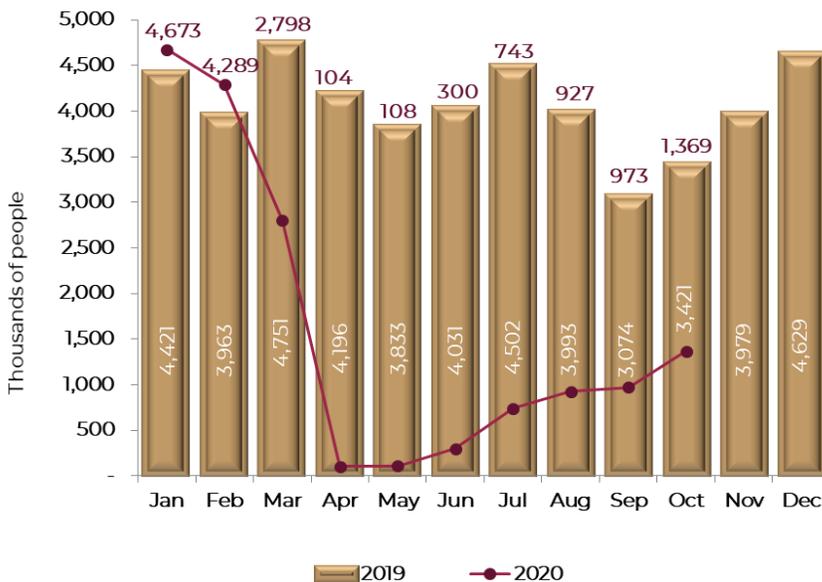
## AIR TRANSPORTATION ON NATIONAL FLIGHTS

**Chart 17.** The number of passengers arriving by air on domestic flights during January-October 2020 was **22 millions 199 thousand passengers**, representing 22 Millions 123 thousands passengers lower (-49.9%), in comparison to January-October 2019.



January - October	Thousand Passengers	Change %
2018	40,964,359	
2019	44,321,967	8.2%
<b>2020</b>	<b>22,198,947</b>	<b>-49.9%</b>

## AIR TRANSPORTATION ON INTERNATIONAL FLIGHTS



**Chart 18.** In January-October 2020, the number of passengers arriving by air on international flights decreased -59.5%, with **16 million 284 thousand passengers**, lower for 23 Millions 900 thousands passengers the amount of the same period of 2019.

January - October	Thousand Passengers	Change %
2018	39,350,028	
2019	40,183,748	2.1%
<b>2020</b>	<b>16,283,796</b>	<b>-59.5%</b>

Preliminary figures

Source: Federal Civil Aviation Agency (SCT).

<https://www.datatur.sectur.gob.mx/SitePages/TrasnAerea.aspx>



## MARITIME TRANSPORTATION

**Chart 19.** During January-October 2020, the number of cruise passengers was **2 million 580 thousand passengers**; this is a decrease of -64.0% in comparison to the same period of 2019.

January - October	Passengers	Change %
2018	6,639.0	
2019	7,165.5	7.9%
<b>2020</b>	<b>2,580.4</b>	<b>-64.0%</b>



## ARRIVAL OF CRUISES TO MEXICO



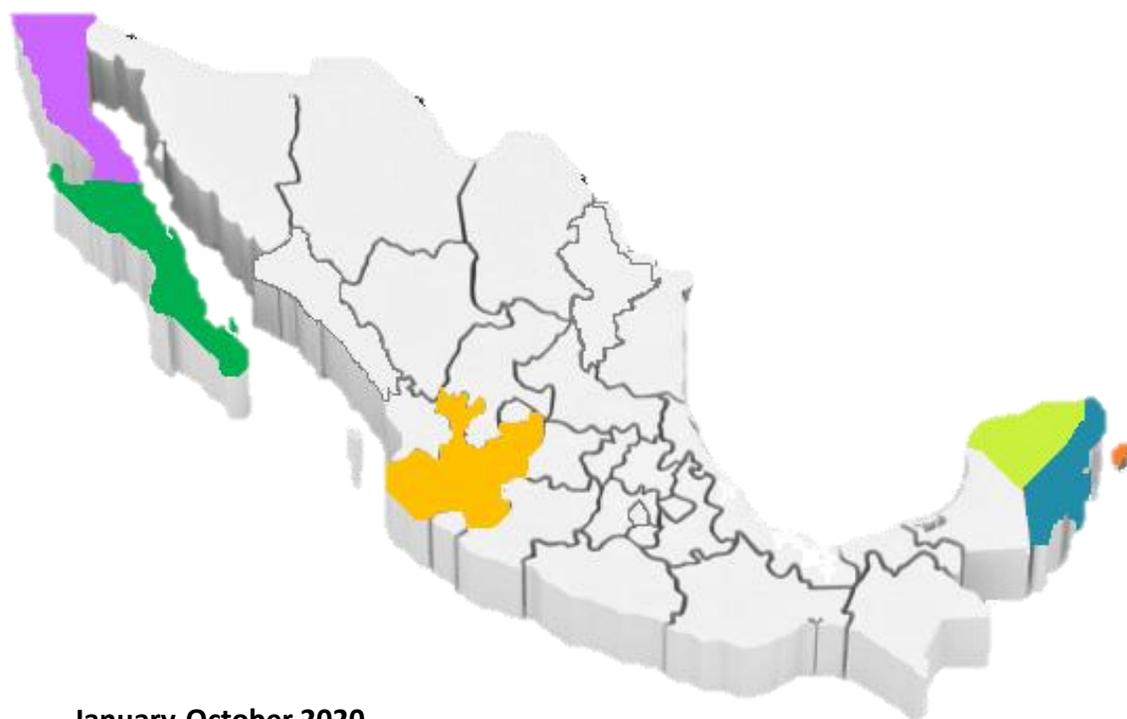
**Chart 20.** The number of cruises that reached our destinations during January-October 2020 was **865 cruises**, which represented a decrease of one thousand 463 cruises, equivalent to a decrease of -62.8% compared to the same period in 2019

January - October	Arrivals	Change %
2018	2,141	
2019	2,328	8.7%
<b>2020</b>	<b>865</b>	<b>-62.8%</b>



## MAIN PORTS<sup>1</sup>

**Figure 2.** In January-October 2020 the ports that received the highest number of passengers were the following: **Cozumel, Majahual, Puerto Vallarta, Ensenada, Cabo San Lucas and Progreso**, representing 92.7% of total arrivals.



**January-October 2020**

Cozumel, Q. Roo		Majahual, Q. Roo		Puerto Vallarta, Jal.		Ensenada, B. C.		Cabo San Lucas, B. C. S		Progreso, Yuc.							
Arrives	Passengers	Arrives	Passengers	Arrives	Passengers	Arrives	Passengers	Arrives	Passengers	Arrives	Passengers						
2019	1092	3,687,548	2019	375	1,259,730	2019	138	366,681	2019	24	542,792	2019	155	402,407	2019	112	370,711
2020	371	1,132,101	2020	141	455,179	2020	51	151,359	2020	62	134,644	2020	47	135,421	2020	44	116,176
Change %	-66.0%	-69.3%	Change %	-62.4%	-63.9%	Change %	-63.0%	-58.7%	Change %	-71.0%	-75.2%	Change %	-69.7%	-66.3%	Change %	-60.7%	-68.7%

Source: INEGI and Directorate-General of Ports, Ministry of Communications and Transportation (SCT)

<https://www.datatur.sectur.gob.mx/SitePages/Actividades%20En%20Crucero.aspx>



# MUSEUMS AND ARCHEOLOGICAL SITES

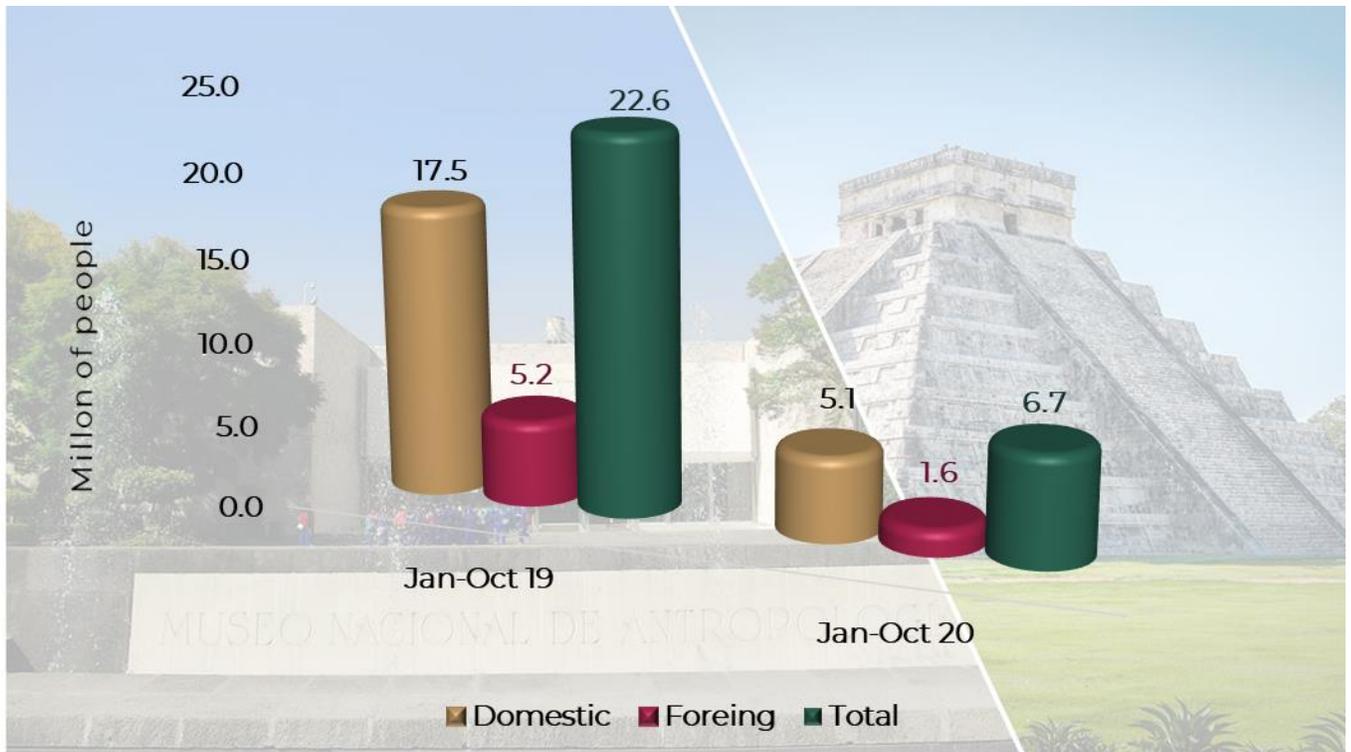
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## VISITORS TO MUSEUMS AND ARCHEOLOGICAL SITES

**Chart 21.** The National Institute of Anthropology and History reported **6 million 682 thousand visitors** during January-October 2020, decreased -70.5% than reported in January-October 2019. Of the total number of visitors, 76.1% corresponded to national visitors and the 23.9% to foreigners.

January - October	Millions Visitors	Change %
2018	22,387,263	
2019	22,644,563	1.1%
<b>2020</b>	<b>6,681,849</b>	<b>-70.5%</b>



Source: National Institute of Anthropology and History (INAH)

<https://www.datatur.sectur.gob.mx/SitePages/ActividadesCulturales.aspx>



# TURISMO

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## OTHER INDICATORS AND ANALYSIS OF INTERNATIONAL TOURISM

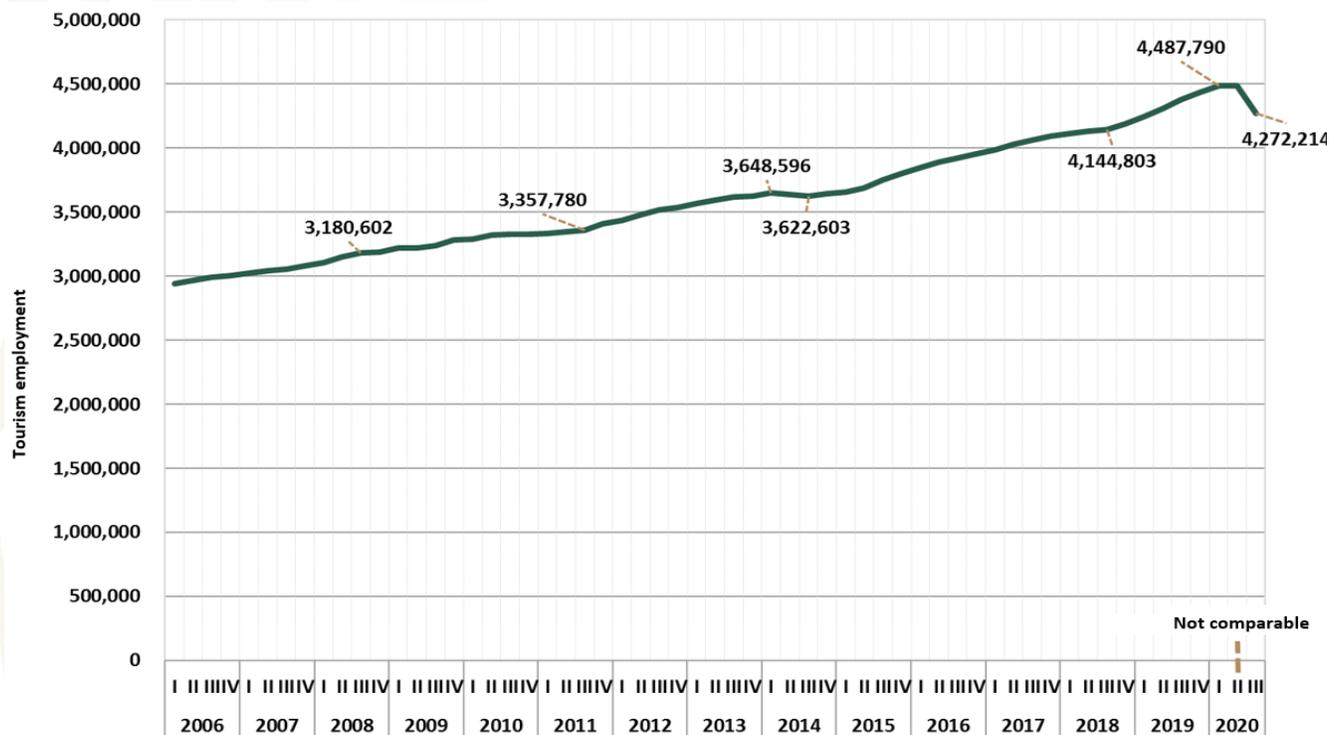
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## TOURIST EMPLOYMENT Third quarter of 2020

- In the third quarter of 2020, the population employed in the tourism sector in Mexico stood at 4 million 272 thousand direct jobs and represented 8.7% of total employment. Tourism employment decreased (-) 2.4% in the third quarter of 2020 with respect to the same period of 2019.

III Quarter	Jobs created	Change %
2018	4,144,803	
2019	4,379,079	5.7%
2020	4,272,214	-2.4%



Source: SECTUR with data from the National Survey of Occupation and Employment-New Edition (ENOEN) and validated by INEGI and SECTUR in the framework of the Specialized Technical Committee of Economic Statistics of the Tourism Sector (CTEEEST). (The figures before the Third Quarter 2020, correspond to the ENOE). <https://www.datatur.sectur.gob.mx/SitePages/ResultadosITAT.aspx>



## FOREIGN DIRECT INVESTMENT IN TOURISM

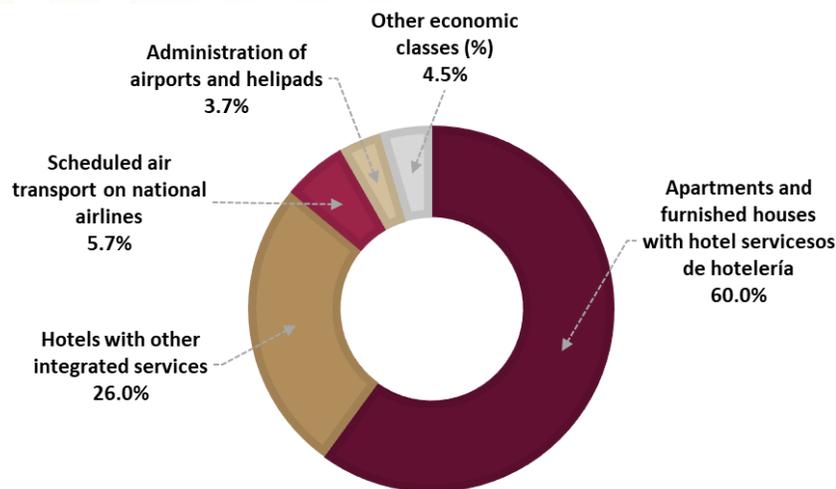
From the first quarter of 1999 to the third quarter of 2020, there was a **direct foreign investment flow of 23,403.2 million dollars**.

- From January to September 2020, an amount of **883.2 million US dollars** was collected for foreign direct investment in tourism, which represents **3.8%** of National Foreign Direct Investment during this period.

### FDIT share by type of economic activity Relative amounts: 1999-2020

Between the first quarter of 1999 and the third quarter of 2020, foreign direct investment in tourism stands out in:

- **Apartments and houses furnished with hotel services** (14.5 billion dollars)
- **Hotels with other integrated services** (6.89 billion dollars)
- **Together these classes** represent 86.0% of the total FDIT in that period.



\*Accumulated investment in the third quarter of 2020. Preliminary figures

Source: Ministry of Tourism based on Foreign Direct Investment Records of the Ministry of Economy (ME)

<https://www.datatur.sectur.gob.mx/SitePages/InversionTuristicaDirecta.aspx>



## ECONOMIC CONTEXT (SHCP)

### National

During 2020, the COVID-19 pandemic implied shocks that had a widespread impact on all countries, with repercussions on economic activity, inflation, and global financial conditions.

After a deep worldwide economic contraction in the second quarter, economic activity began to recover during the third quarter, mainly due to the reopening of different production activities. This recovery has been partial and there is still a high degree of uncertainty over its pace during the following quarters, which will depend, among other factors, on the evolution of the pandemic and the performance of different sectors and various components of aggregate demand.

Following the episode of high global risk aversion in March and April, financial markets showed an improvement. However, they are still subject to bouts of volatility, albeit more limited, and considerable risks remain. This juncture poses significant risks to the Mexican economy, its recovery, the evolution of the labor market, and to maintaining both macroeconomic and financial-system stability. In this complex environment, Banco de México has sought to conduct monetary policy in a timely and prudent manner, seeking to maintain the domestic currency's purchasing power. In addition, a number of measures consistent with the goal of promoting a sound development of the financial system and an orderly functioning of payment systems have been adopted.

### International

Delving into the international environment that Mexico has faced during the period analyzed in this Report, available information suggests that the recovery of world economic activity has been heterogeneous across countries, and, recently, it has been at a lower rate than the one observed between May and June.

The global economy is, thus, still far from reaching the economic activity levels registered prior to the pandemic, and there is a risk that the recovery could be hampered by new lockdown measures. This has been recently observed in different countries, including the United States (U.S.) and some in European countries, in view of the resurgence of infections.

In this context, the growth forecasts of multilateral organizations still anticipate a strong GDP contraction for 2020, although these projections have been revised upwards during the period covered by this Report, due to the fact that the contraction in the second quarter was lower than anticipated.

Expectations for 2021 still foresee a gradual recovery, albeit slightly lower than previously foreseen. These forecasts are subject to a high degree of uncertainty, and depend upon the evolution of demand components in different countries and economic sectors. In this context, the balance of risks to world economic growth remains negative.

<https://www.banxico.org.mx/publications-and-press/quarterly-reports/%7BB7F95DE5-0884-22AC-9B64-79D30CA54A4A%7D.pdf>



## RESULTS OF TOURISM ACTIVITY

Subject	Unit of measurement	Year (January-December)					Change % 19/18	January-October		Change % 20/19	
		2014	2015	2016	2017	2018		2019	2020		
<b>International travelers balance (INEGI and Banco de México)</b>											
Inbound traveler expenditures	Million dollars	16,208.4	17,733.7	19,649.7	21,336.2	22,526.4	24,573.2	9.1%	20,195.2	8,898.3	-55.9%
Outbound traveler expenditures	Million dollars	9,605.8	10,098.1	10,303.0	10,840.0	11,229.5	9,880.9	-12.0%	8,124.3	2,986.7	-63.2%
International travelers balance	Million dollars	6,602.6	7,635.6	9,346.7	10,496.2	11,296.8	14,692.3	30.1%	12,071.0	5,911.6	-51.0%
<b>International travelers to Mexico (INEGI and Banco de México)</b>											
<b>Number of travelers (Thousand)</b>											
International visitors	Thousand	81,042.1	87,128.6	94,853.1	99,349.3	96,497.0	97,406.0	0.9%	79,512.3	42,913.0	-46.0%
International tourists	Thousand	29,345.6	32,093.3	35,079.4	39,290.9	41,312.7	45,024.5	9.0%	36,465.5	19,597.8	-46.3%
Long-stay tourists	Thousand	15,999.9	18,307.2	20,663.9	22,482.8	23,306.7	23,757.7	1.9%	19,043.7	8,380.6	-56.0%
Border tourists	Thousand	13,345.7	13,786.1	14,415.5	16,808.1	18,006.0	21,266.8	18.1%	17,421.8	11,217.2	-35.6%
Same-day travelers	Thousand	51,696.5	55,035.3	59,773.8	60,058.3	55,184.3	52,381.6	-5.1%	43,046.9	23,315.2	-45.8%
In border area travelers	Thousand	45,911.2	48,920.5	53,079.1	52,377.8	46,913.1	43,286.9	-7.7%	35,881.4	20,734.8	-42.2%
In cruises travelers	Thousand	5,785.2	6,114.8	6,694.6	7,680.6	8,271.2	9,094.7	10.0%	7,165.5	2,580.4	-64.0%
<b>Inbound travelers expenditure (Million dollars)</b>											
International visitors	Million dollars	16,208.4	17,733.7	19,649.7	21,336.2	22,526.4	24,573.2	9.1%	20,195.2	8,898.3	-55.9%
International tourists	Million dollars	14,320.0	15,825.7	17,697.8	19,180.3	20,366.3	22,354.0	9.8%	18,382.1	7,909.0	-57.0%
Long-stay tourists	Million dollars	13,579.9	15,035.0	16,925.8	18,197.2	19,261.0	21,045.5	9.3%	17,301.8	7,300.5	-57.8%
Border tourists	Million dollars	740.1	790.7	772.0	983.1	1,105.2	1,308.5	18.4%	1,080.3	608.5	-43.7%
Same-day travelers	Million dollars	1,888.4	1,908.0	1,951.8	2,155.9	2,160.1	2,219.2	2.7%	1,813.1	989.2	-45.4%
In border area travelers	Million dollars	1,469.6	1,508.9	1,558.1	1,673.4	1,603.5	1,593.2	-0.6%	1,320.7	806.9	-38.9%
In cruises travelers	Million dollars	418.8	399.2	393.8	482.5	556.6	626.0	12.5%	492.4	182.3	-63.0%
<b>Average expenditure (dollars)</b>											
International visitors	Dollars	200.0	203.5	207.2	214.8	233.4	252.3	8.1%	254.0	207.4	-18.4%
International tourists	Dollars	488.0	493.1	504.5	488.2	493.0	496.5	0.7%	504.1	403.6	-19.9%
Long-stay tourists	Dollars	848.8	821.3	819.1	809.4	826.4	885.8	7.2%	908.5	871.1	-4.1%
Border tourists	Dollars	55.5	57.4	53.6	58.5	61.4	61.5	0.2%	62.0	54.3	-12.5%
Same-day travelers	Dollars	36.5	34.7	32.7	35.9	39.1	42.4	8.2%	42.1	42.4	0.7%
In border area travelers	Dollars	32.0	30.8	29.4	31.9	34.2	36.8	7.7%	36.8	38.9	5.7%
In cruises travelers	Dollars	72.4	65.3	58.8	62.8	67.3	68.8	2.3%	68.7	70.7	2.8%
<b>International travelers abroad Mexico (INEGI and Banco de México)</b>											
Total international travelers abroad Mexico	Thousand	90,981.7	94,988.4	97,371.7	94,274.5	86,279.7	82,752.1	-4.1%	68,087.0	31,426.7	-53.8%
Outbound traveler expenditures	Million dollars	9,605.8	10,098.1	10,303.0	10,840.0	11,229.5	9,880.9	-12.0%	8,124.3	2,986.7	-63.2%
Average Expenditure	Dollars	105.6	106.3	105.8	115.0	130.2	119.4	-8.3%	119.3	95.0	-20.4%
International tourists abroad of Mexico	Thousand	18,260.7	19,603.0	20,223.1	19,066.8	19,748.4	19,810.5	0.3%	15,974.1	6,254.2	-60.8%
Outbound tourism expenditure	Million dollars	6,610.7	7,026.5	7,155.6	7,502.6	8,135.2	6,939.8	-14.7%	5,770.2	1,796.0	-68.9%
Average Expenditure	Dollars	362.0	358.4	353.8	393.5	411.9	350.3	-15.0%	361.2	287.2	-20.5%
Same-day travelers abroad	Thousand	72,721.0	75,385.4	77,148.7	75,207.7	66,531.3	62,941.6	-5.4%	52,112.9	25,172.5	-51.7%
Outbound expenditure	Million dollars	2,995.1	3,071.6	3,147.4	3,337.4	3,094.3	2,941.0	-5.0%	2,354.1	1,190.7	-49.4%
Average Expenditure	Dollars	41.2	40.7	40.8	44.4	46.5	46.7	0.5%	45.2	47.3	4.7%
<b>Arrival of passengers on domestic and international flights (AFAC)</b>											
Total passengers arriving by air	Thousands	66,572.1	74,778.3	82,765.6	90,445.5	97,285.5	102,498.5	5.4%	84,505.7	38,482.7	-54.5%
International flights	Thousands	33,573.4	37,504.7	40,841.8	45,085.5	47,616.5	48,792.1	2.5%	40,183.7	16,283.8	-59.5%
Domestic flights	Thousands	32,998.7	37,273.5	41,923.8	45,360.1	49,668.9	53,706.4	8.1%	44,322.0	22,198.9	-49.9%
<b>Foreign visitors by air and country of nationality or residence (Unidad de Política Migratoria)</b>											
<b>Country of nationality</b>											
United States of America	Thousands	7,164.4	8,391.7	9,417.6	10,340.5	10,496.4	10,511.4	0.1%	8,615.9	3,846.5	-55.4%
Canada	Thousands	1,676.7	1,748.5	1,781.5	1,985.1	2,155.4	2,309.5	7.2%	1,767.4	913.0	-48.3%
United Kingdom	Thousands	458.9	506.0	545.1	563.1	590.9	581.2	-1.6%	504.4	94.8	-81.2%
Argentina	Thousands	246.4	341.1	406.0	474.2	490.2	387.3	-21.0%	336.0	91.2	-72.9%
Colombia	Thousands	328.2	407.4	439.7	485.4	557.6	602.8	8.1%	488.0	133.2	-72.7%
<b>Country of residence</b>											
United States of America	Thousands	7,348.5	8,604.6	9,643.9	10,565.5	10,748.2	10,775.2	0.3%	8,807.0	3,946.2	-55.2%
Canada	Thousands	1,646.2	1,707.8	1,734.6	1,958.0	2,168.0	2,296.1	5.9%	1,760.2	893.1	-49.3%
United Kingdom	Thousands	432.3	477.3	513.8	531.9	556.8	559.0	0.4%	488.3	84.7	-82.6%
Argentina	Thousands	218.4	309.6	375.2	451.3	454.3	351.0	-22.8%	304.7	80.4	-73.6%
Colombia	Thousands	292.4	363.2	390.2	430.0	494.2	536.2	8.5%	431.2	108.7	-74.8%
<b>Movements cruise (INEGI and SCT, Dirección General de Puertos)</b>											
Passenger in cruises	Thousands	5,785.2	6,114.8	6,694.6	7,680.6	9,003.4	9,094.7	1.0%	7,165.5	2,580.4	-64.0%
Cruise's arrivals	Number	2,091.0	2,180.0	2,269.0	2,558.0	2,671.0	2,951.0	10.5%	2,328.0	865.0	-62.8%
<b>Hotel business* (SECTUR)</b>											
Porcentaje de hotel ocupación	Percentage	57.2	59.6	60.4	61.2	61.0	60.3	(0.7)	60.0	25.6	(34.5)
Arrival of tourists to hotel rooms	Thousands	65,000.2	69,941.9	74,471.0	80,231.7	83,363.5	85,001.7	2.0%	70,063.7	30,840.6	-56.0%
<b>Number of tourist jobs** (SECTUR based on ENOE)</b>											
Tourism employment	Thousands	3,641.0	3,803.4	3,951.9	4,095.3	4,187.5	4,438.5	6.0%	4,379.1	4,272.2	-2.4%

\* A report from the Hotel Occupancy monitored weekly in 70 centers. Changes in percentage points in the case of hotel occupancy.

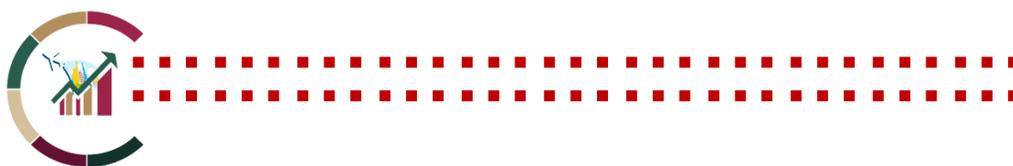
\*\* Quarterly figures, excluding induced employment.

\*\*\* For annual percentage change data for the last quarter of the current year compared to the last quarter of the previous year.

NA Not apply

Sources: Banco de México, AFAC e INEGI, UPM, SCT, SECTUR.

10/12/2020



## MACROECONOMIC PERSPECTIVES ABOUT KEY INDICATORS

Entity	Gross Domestic Product Real growth %		Inflation (% dec/dec)	
	2020	2021	2020	2021
International Monetary Fund	-9.00	3.50	3.40	3.30
OECD	-10.20	3.00	2.60	2.40
Bank of Mexico Survey	-9.10	3.29	3.63	3.61
Ministry of the Treasury and Public Credit	-8.0%	4.6%	3.50	3.00

Source: **IMF**, World Economic Outlook Database (October 2020); **OECD**, Interim Economic Outlook (2020/Sep); **Bank of Mexico**, Expectations Survey Economic Specialist Private

Sector (01/12/2020); Ministry of Finance, General Criteria for Economic Policy 2021, (September 2020).



## ECONOMIC INDICATORS

Entries	2018	2019	2020.I	2020.II	Jan-20	Feb-20	Mar-20	Apr-20	May-20	Jun-20	Jul-20	Aug-20	Sep-20	Oct-20
<b>Economic</b>														
<b>Domestic</b>														
. Millions of current pesos	23,524,510	24,237,620	24,333,199	19,929,021										
. Constant prices annual variations in %	2.2	-0.3	-1.3	-18.7										
<b>Tertiary activities</b>														
<b>- Air Transportation (481)</b>														
. Millions of current pesos	58,268	68,936	51,075	6,156										
. Constant prices annual variations in %	9.7	7.5	-4.6	-90.3										
<b>- Temporary Lodging Services (721)</b>														
. Millions of current pesos	269,681	281,098	260,617	24,403										
. Constant prices annual variations in %	3.9	0.5	-10.6	-92.1										
<b>- Food and Beverages Preparation Services (722)</b>														
. Millions of current pesos	247,360	262,494	253,327	147,603										
. Constant prices annual variations in %	0.4	1.4	-4.9	-46.6										
<b>Indicators of</b>														
<b>Tourism GDP</b>														
. Annual variations in %	2.6	0.3	-5.3	-47.0										
<b>Internal tourism consumption</b>														
. Annual variations in %	3.2	-0.0	-5.0	-49.5										
<b>Domestic tourism consumption</b>														
. Annual variations in %	3.3	-0.7	-2.7	-41.2										
<b>Inbound tourism consumption</b>														
. Annual variations in %	2.8	3.2	-13.6	-89.9										
<b>nt National</b>														
. Total Percentage of PEA	3.35	3.37	3.45	N.A.	3.79	3.57	2.94	4.67	4.19	5.49	5.39	5.24	5.09	4.70
<b>Exchange</b>														
<b>National Price Index (closing of the period)</b>														
<b>Consumer (percent variation)</b>														
. Air transport (percent variation)	-2.3%	9.6%	-0.8%	-21.7%	10.2%	8.2%	-0.8%	-21.0%	-5.4%	-21.7%	-28.0%	-9.5%	-4.0%	5.2%
. Hotel (percent variation)	5.3%	0.7%	0.2%	-4.3%	0.2%	1.4%	0.2%	-8.4%	-5.4%	-4.3%	-7.8%	-7.8%	-6.8%	-7.1%
. Package Tourist Services (percent variation)	8.6%	2.2%	-0.9%	-6.8%	1.3%	1.5%	-0.9%	-13.4%	-3.3%	-6.8%	-11.9%	-6.4%	-4.8%	-5.2%
. Restaurants (percent variation)	5.4%	5.0%	4.4%	3.7%	4.7%	4.4%	4.4%	3.9%	3.6%	3.7%	3.8%	3.9%	3.9%	3.7%
<b>Rate (peso /</b>														
. Average of the period	19.24	19.11	20.01	22.30	18.80	18.84	22.38	24.27	23.42	22.30	22.40	22.21	21.68	21.27
<b>Cycle</b>														
. Coincident Indicator	-1.43	-0.37	-0.23	2.60	-0.18	-0.22	-0.23	-6.37	-1.12	2.60	1.31	0.57	0.24	N.D.
. Forward Indicator	-0.48	-0.08	-0.33	0.09	-0.18	-0.28	-0.33	-0.25	0.09	0.09	0.22	0.28	0.31	0.36
. Confidence Consumer Index	0.32	-0.43	-1.01	-0.29	-0.63	-0.85	-1.01	-0.95	-0.67	-0.29	0.07	0.31	0.46	0.53

N.A. Not available.

Note: The sum of the monthly data does not coincide with the accumulated of the period, due to the rounding of figures.

\* For 2016 figures for IV quarter.

\*\* For 2016 figures for the fourth quarter. The Tourist Employment dataset is smoothed by averaging the last four quarters of it. The objective is to eliminate irregular fluctuations in the short and medium term.

\*\*\* Percentage of all the economically active population. Data at the end of the period for annual and monthly figures and average period for quarterly information.

\*\*\*\* For prices of the consumer: at the end of the year are annual variations and same month previous year is for monthly data variation.

\*\*\*\*\* Point monthly difference (closing of the period).

Sources: SECTUR, INEGI, STYPS, Bank of Mexico.