



**TURISMO**  
SECRETARÍA DE TURISMO



# Results of Tourism Activity March 2020

Subsecretaría de Evaluación y Política Turística

Disponible en <https://www.datatur.sectur.gob.mx/SitePages/versionesRAT.aspx>



# TURISMO

SECRETARÍA DE TURISMO



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**Warning:** As a result of the extraordinary measures that have been taken, the figures for March 2020 are preliminary and will be updated to the extent possible by each official information source.

## Outstanding results January-March 2020

### Arrival of international tourists



**10.3 millions** (-6.7% vs 2019)

### International travel receipts



**6,013 millions dollars**  
Change -14.5%, vs 2019

### Spending international visitors from Mexico



**1,923 million dollars**  
Change (-) 15.8% vs 2019

### Departures international tourists from Mexico



**3 million 721 thousand tourists,**  
Change -10.0%.

### International travelers balance



**Surplus 4,090 million dollars,**  
Change -13.8% vs 2019

### American and Canadian passengers arriving by air



### 59.5% Occupancy rate



Decreased eight point one tenths of  
a percentage point

### Arrival of tourists to Hotels



**12 million 415 thousand domestic tourists (69.1%)**  
**5 million 563 thousand international tourists (30.9%)**



# INTERNATIONAL VISITORS TO MEXICO

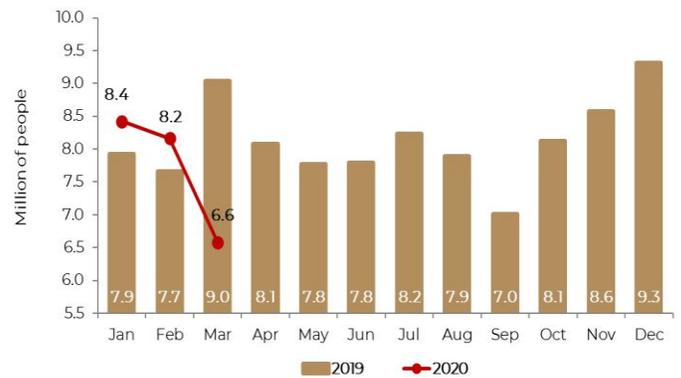
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## ARRIVAL OF INTERNATIONAL VISITORS

**Chart 1.** According to INEGI, during January-March 2020 the number of international visitors arriving Mexico was **23 million 161 thousand**, this is 467 thousand visitors less than January-March 2019 and represented a decreased of -6.0%.

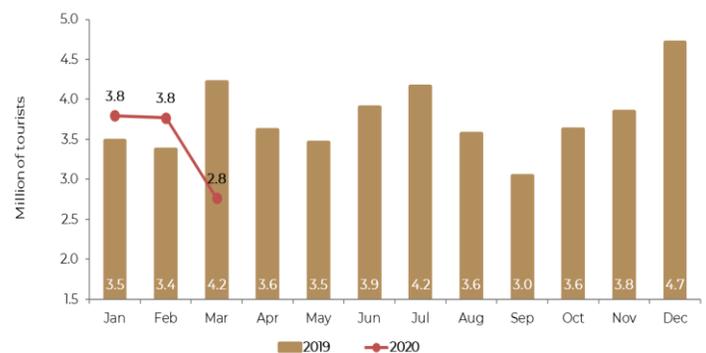
January March	Million Visitors	Change
2019	24.6	
2020	23.2	-6.0%



## ARRIVAL OF INTERNATIONAL TOURISTS

**Chart 2.** International tourists arrivals in January-February 2020 were **10 million 331 thousand**, reaching 744 thousand less than 2019 same period, decreasing -6.7%.

January March	Million Tourists	Change
2019	11.1	
2020	10.3	-6.7%



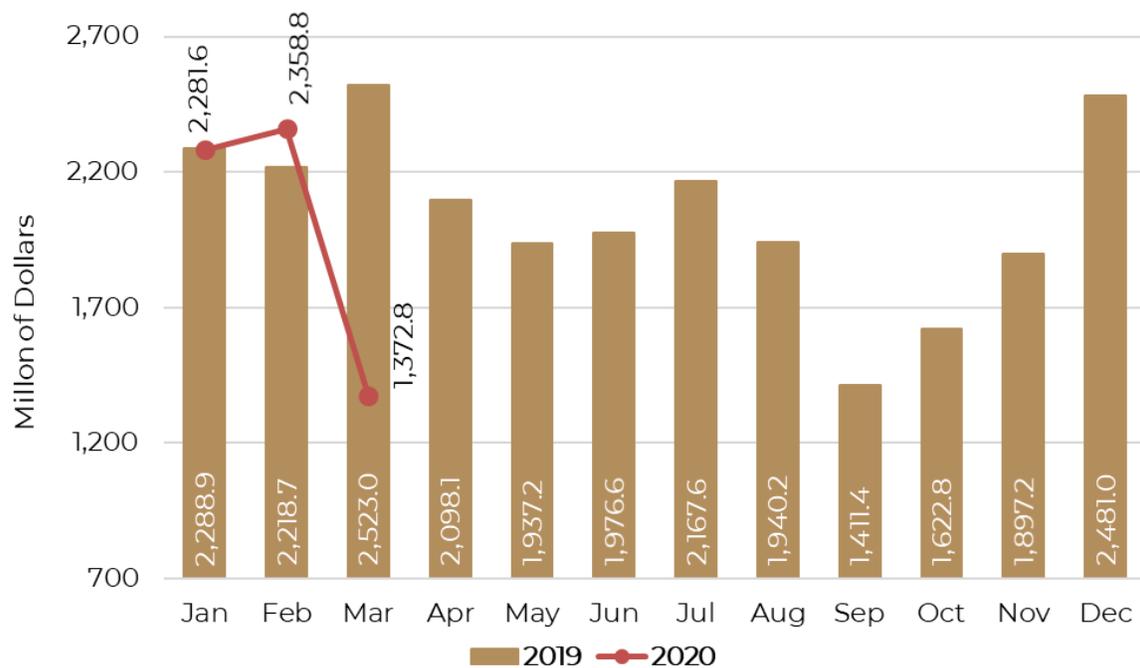
Note: In the graphs the sum of the data does not coincide with the accumulated period due to the rounding of figures..



## INTERNATIONAL TRAVEL RECEIPTS

**Chart 3.** In the first three months of 2020 foreign currency income from international arrival visitors was **6,013 million dollars**, equivalent a decrease -14.5% in comparison to January-March 2019.

January March	Million Dollars	Change
2019	7,030.5	
2020	6,013.1	-14.5%



Source: INEGI and Bank of Mexico, Balance of payments.

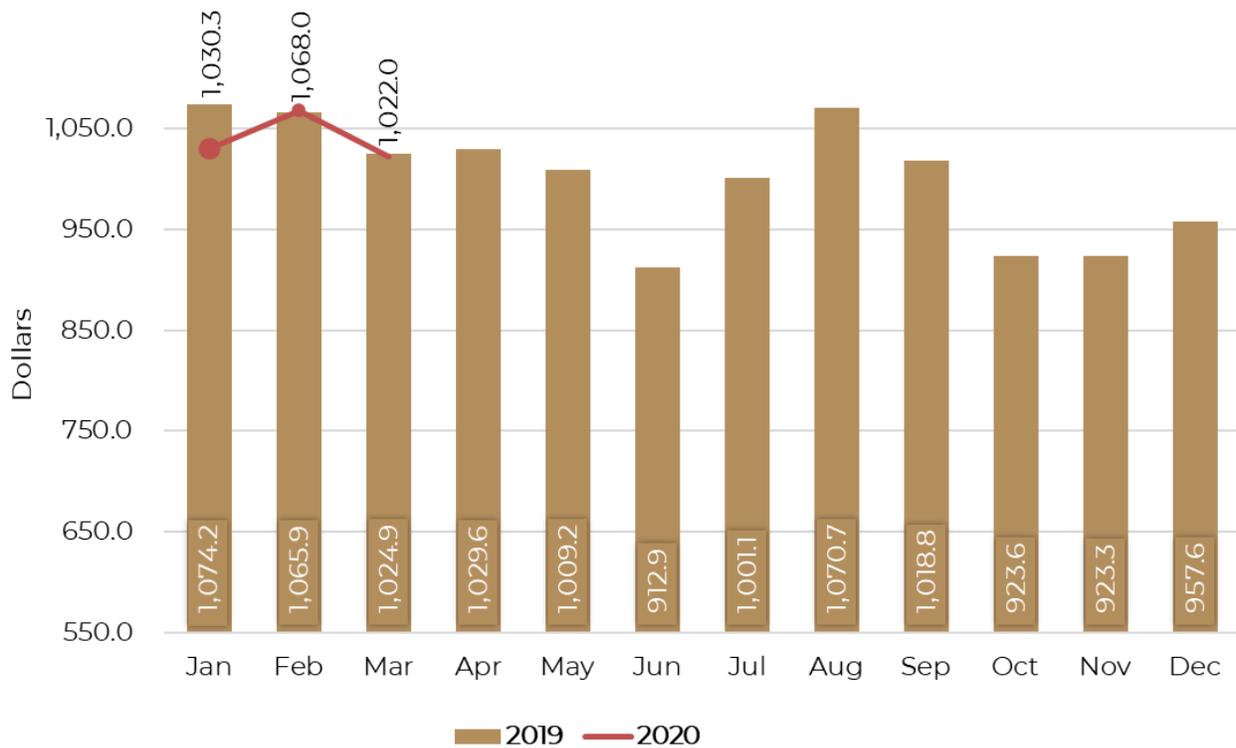
<https://www.datatur.sectur.gob.mx/SitePages/VisitantesInternacionales.aspx>



## AVERAGE EXPENDITURE OF LONG-STAY TOURISTS, AIR TRANSPORT

**Chart 4.** In January-March 2020 the average expenditure of long-stay tourists by air was **1,043.5 dollars**, equivalent a decrease (-) 0.9% in comparison to the same period of 2019.

January March	Dollars	Change
2019	1,053.4	
2020	1,043.5	-0.9%

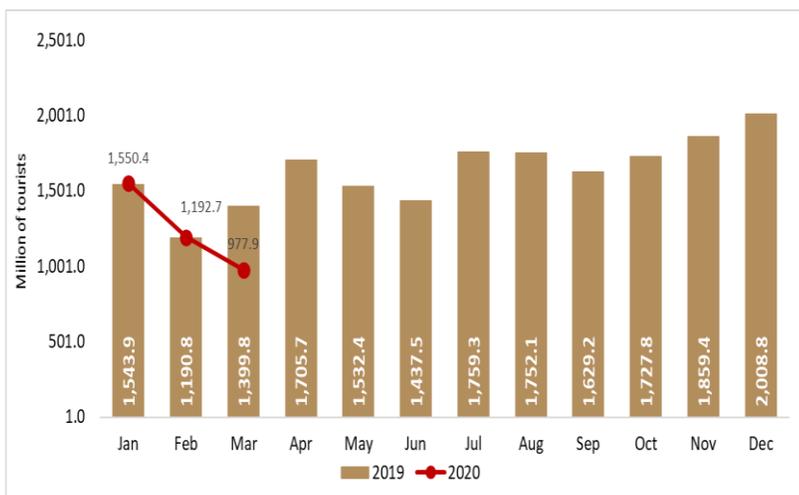




## DEPARTURES OF INTERNATIONAL TOURISTS FROM MEXICO

**Chars 5.** According to INEGI, during January-March 2020, international tourists departures's number from Mexico was **3 million 721 thousand**, which is 413 thousand 533 less tourists than January-March 2019 and represents a decrease of -10.0%.

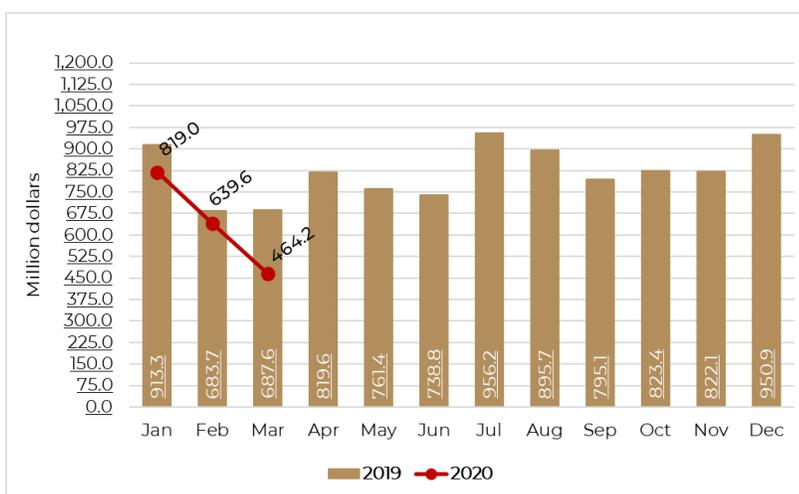
January March	Thousands Tourist	Change
2019	4,135.0	
2020	3,721.0	-10.0%



## SPENDING BY INTERNATIONAL VISITORS FROM MEXICO

**Chart 6.** In the first three months of the year, foreign currency spent by visitors residing in Mexico when going abroad was **1,922.8 million dollars**, lower 361 million 838 thousand dollars to January-March 2019, equivalent to (-) 15.8% decrease.

January March	Million Dollars	Change
2019	2,284.7	
2020	1,922.8	-15.8%



Note: In the graphs the sum of the data does not coincide with the accumulated period due to the rounding of figures..

Source: INEGI and Bank of Mexico, Balance of payments.

<https://www.datatur.sectur.gob.mx/SitePages/VisitantesInternacionales.aspx>

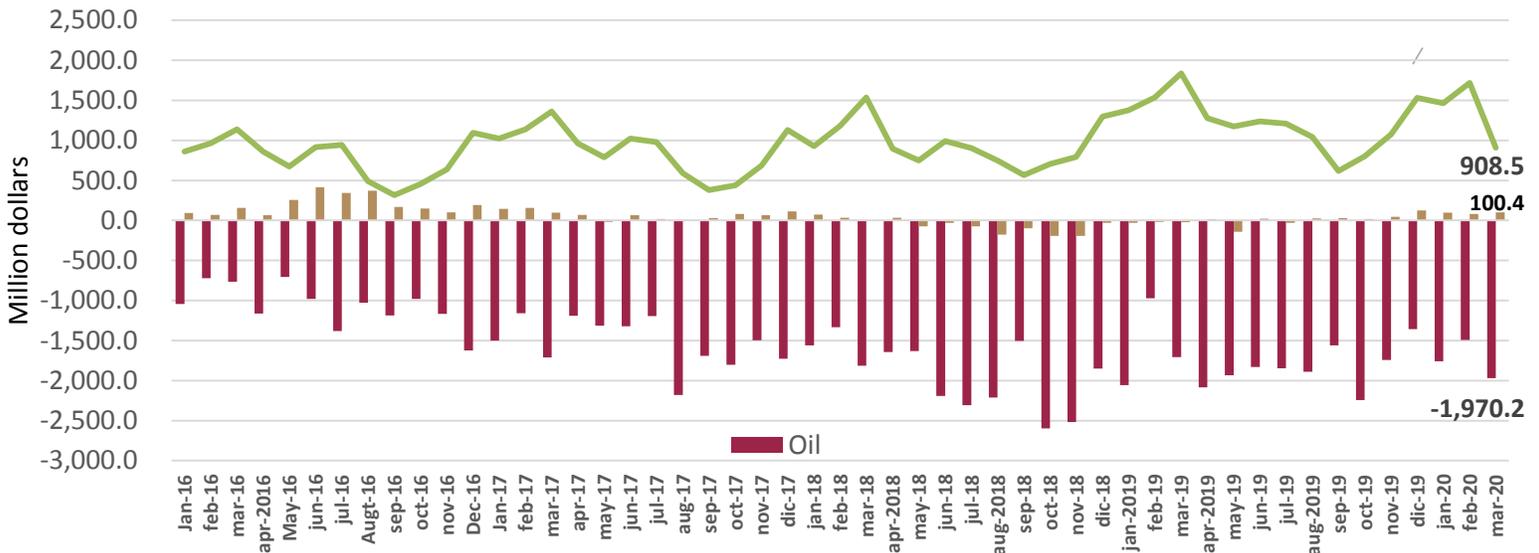


## INTERNATIONAL TRAVELERS BALANCE

**Chart 7.** The balance by international visitors in January-March 2020 registered a surplus of **4,745.9 million dollars**, this represents a decrease of 13.8% in comparison to the same period of 2019.

January March	Million Dollars	Change
2019	4,745.9	
2020	4,090.3	-13.8%

### Balance of Oil and International Travellers



Note: In the graphs the sum of the data does not coincide with the accumulated period due to the rounding of figures.

Source: INEGI and Bank of Mexico, Balance of payments.

<https://www.datatur.sectur.gob.mx/SitePages/VisitantesInternacionales.aspx>



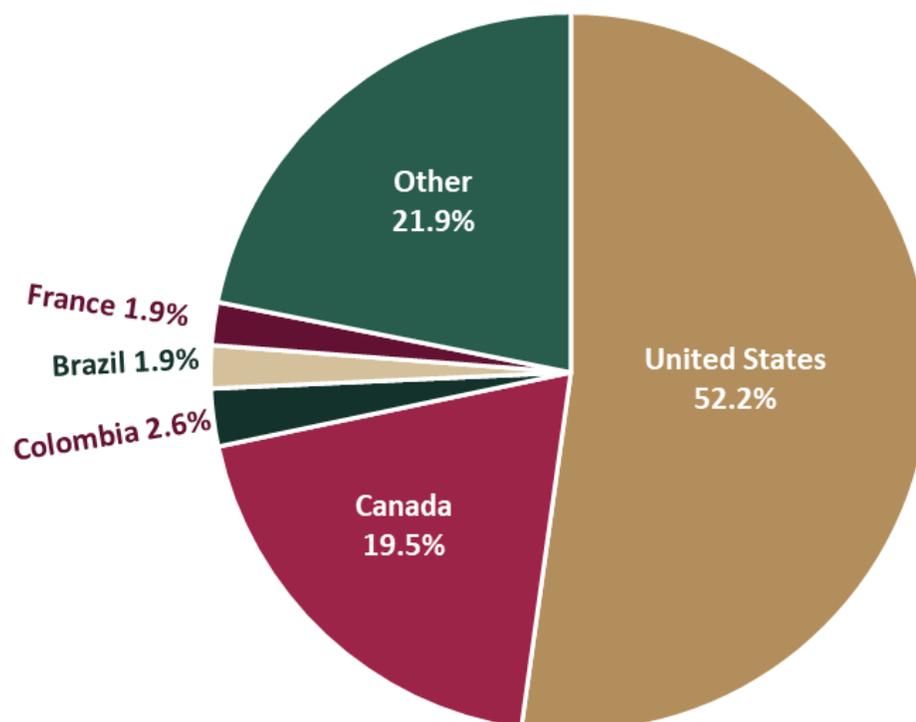
# AIR TRANSPORTATION

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## INTERNATIONAL VISITORS TO MEXICO ARRIVING BY AIR (MAIN COUNTRIES BY NATIONALITY)

**Chart 8.** During January-march 2020 United States citizens's arrivals by air stands out, representing 52.2% of total, from Canada was 19.5%, while the European region had an 11.0% participation in total, corresponding 1.9% to French citizens, South America region represented 10.8% of total, Colombia and Brazil citizens participated with 2.6% and 1.9% of total, in same period.

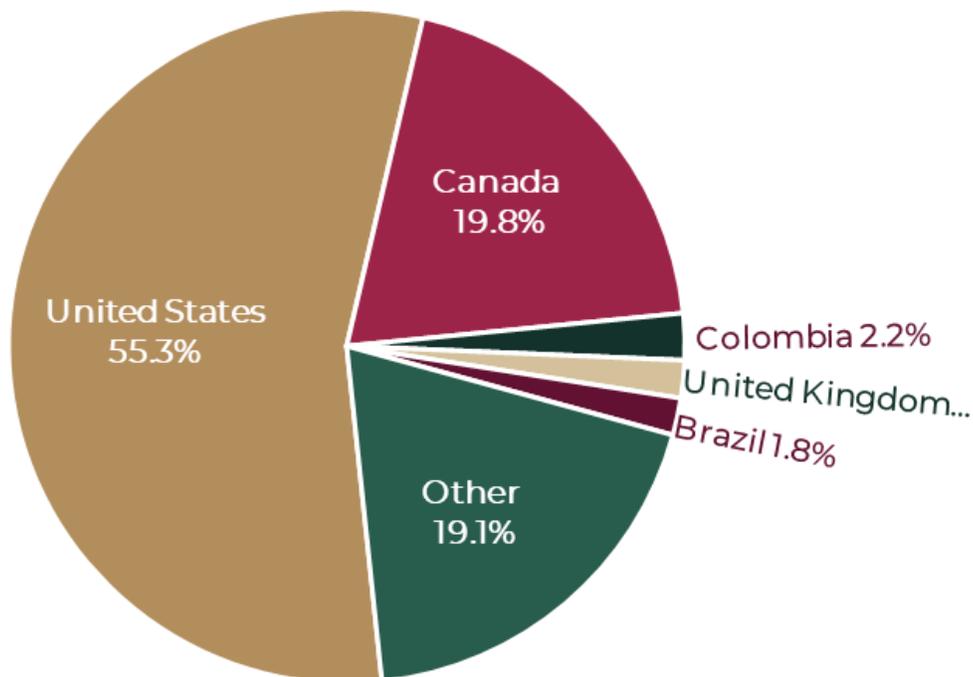


Note: In the graphs the sum of the data does not coincide with the accumulated period due the rounding of figures



## INTERNATIONAL VISITORS TO MEXICO ARRIVING BY AIR (MAIN COUNTRIES BY RESIDENCE)

**Chart 9.** In January-March 2020, passengers by air arrival residing in the United States representing 55.3% of total, as well as Canada with 19.8%, while European region share 9.8% of total, being residents in King United who represented 1.8% of total arrivals by air, South America region represented 9.8% of total, where residents from Colombia and Brazil participated with 2.2% and 1.8% of total, respectively.



Note: In the graphs the sum of the data does not coincide with the accumulated period due to the rounding of figures.

Source: Migration Policy Unit, SEGOB.

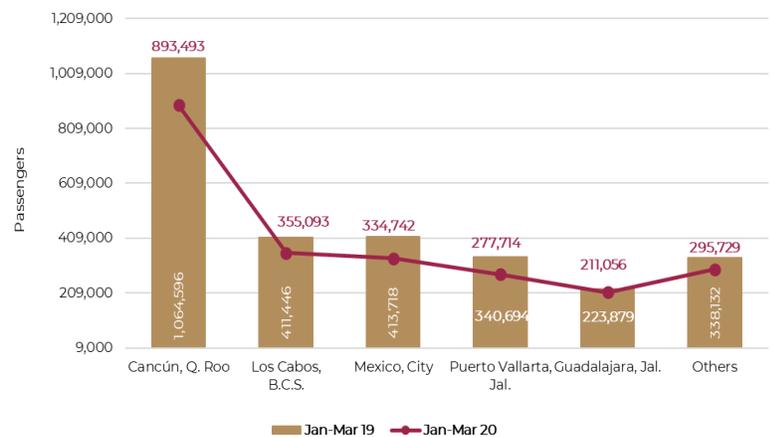
<https://www.datatur.sectur.gob.mx/SitePages/Visitantes%20Por%20Residencia.aspx>



## U.S CITIZENS BY AIRPORT

**Chart 10.** The U.S. citizens who arrived to Mexico by air decreased 15.3% in January-March 2020 compared to same period of 2019, registering **two million 365 thousand 793 passengers** who arrived firstly at the Cancun Airport, followed by Los Cabos Airport.

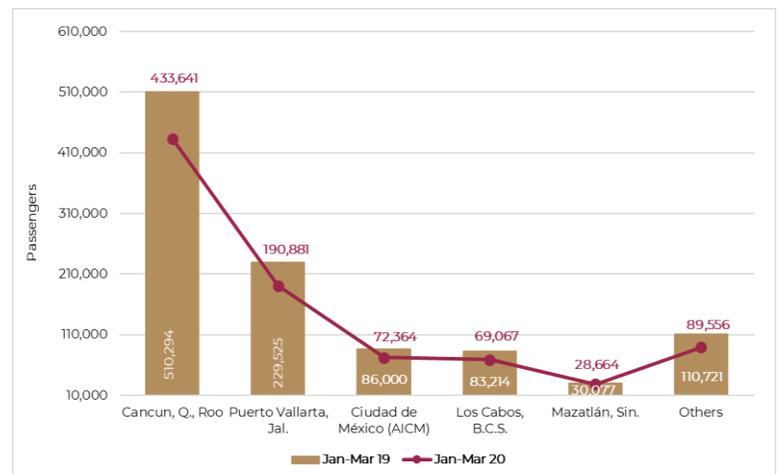
January March	American Passengers	Change
2019	2,792,465	
2020	2,365,793	-15.3%



## CANADIAN CITIZENS BY AIRPORT

**Chart 11.** In January-March 2020, Canadian citizens who arrived to Mexico by air was 15.8% lower compared to same period of 2019, by registering **883 thousand 651 passengers**. They firstly arrived at the Cancun Airport, followed by Puerto Vallarta Airport.

January March	Canadian Passengers	Change
2019	1,049,831	
2020	883,651	-15.8%

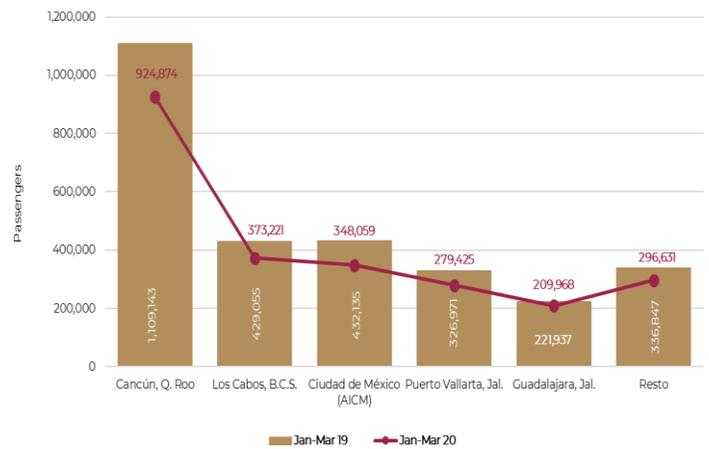




## AMERICAN PASSENGERS PER AIRPORT

**Chart 12.** The American residents who arrived to Mexico by air decreased 14.9% in January-March 2020 compared to the same period of 2019, registering **two million 430 thousand 145 passengers** who firstly arrived at Cancun Airport, followed by Los Cabos Airport

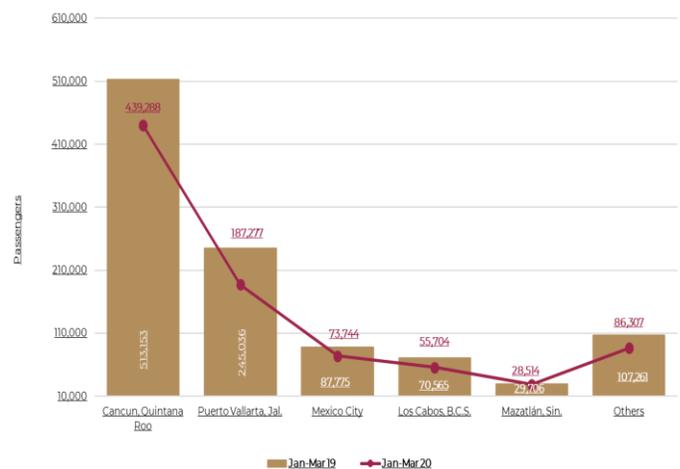
January March	American Passengers	Change
2019	2,856,088	
2020	2,430,145	-14.9%



## CANADIAN PASSENGERS PER AIRPORT

**Chart 13.** In January-March 2020 the Canadian residents who arrived to Mexico by air was 17.4% lower compared to the same period of 2019, amounted 870 **870 thousand 315 passengers**, They firstly arrived at Cancun Airport, followed by Puerto Vallarta Airport.

January March	Canadian Passengers	Change
2019	1,053,496	
2020	870,315	-17.4%

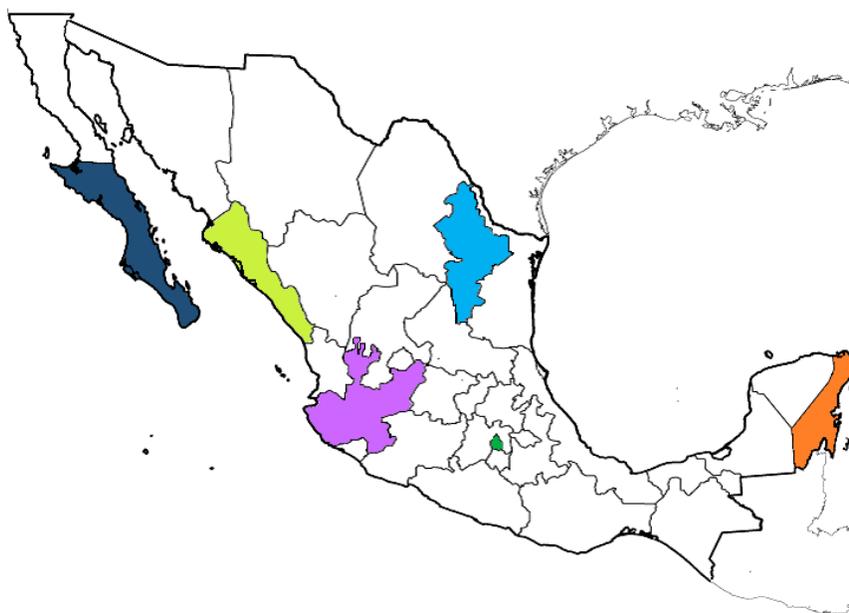


Source: Migration Policy Unit, SEGOB.



## MAIN AIRPORTS OF ARRIVAL

**Figure 1.** During January-March 2020, airports with a higher foreign visitors in Mexico were, according to their nationality: Cancun (1,904,517), Mexico City (1,022,969), Puerto Vallarta (487,359), Los Cabos (438,634), Guadalajara (226,350), Cozumel (61,188), Monterrey (56,584) and Mazatlan (54,806).



January-March 2020

Baja California Sur		Ciudad de México		Jalisco		Nuevo León		Quinta Roo		Sinaloa			
Los Cabos		Ciudad de México		Puerto Vallarta Guadalajara		Monterrey		Cancún Cozumel		Mazatlán			
2019	511,063	2019	1,236,217	2019	597,696	243,333	2019	64,944	2019	2,276,442	73,904	2019	63,535
2020	438,634	2020	1,022,969	2020	487,359	226,350	2020	56,584	2020	1,904,517	61,188	2020	54,806
<b>Cambio</b>	-14.2%	<b>Cambio</b>	-17.3%	<b>Cambi</b>	-18.5%	-7.0%	<b>Cambio</b>	-12.9%	<b>Cambi</b>	-16.3%	-17.2%	<b>Cambio</b>	-13.7%

Note: Figures refers to events because the same person may have entered the country in more than one occasion. From this date only the residence of international passengers is considered and the nationality of the passengers is not longer used.

Source: Migration Policy Unit, SEGOB.  
<https://www.datatur.sectur.gob.mx/SitePages/Visitantes%20Por%20Nacionalidad.aspx>

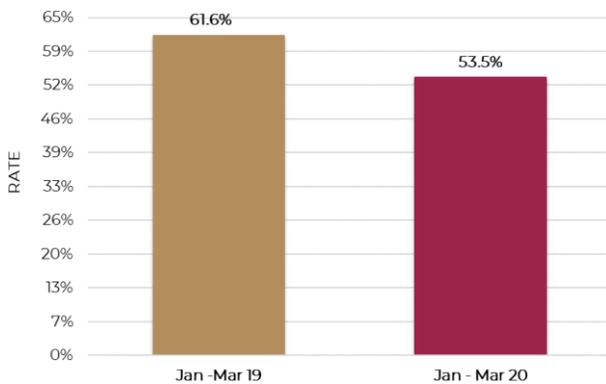


# DOMESTIC TOURISM

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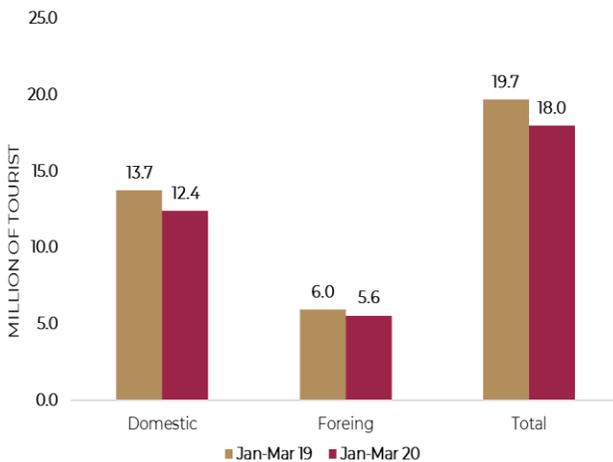


## OCCUPANCY RATE



**Chart 14.** During January-March 2020 **Hotel Occupancy percentage** in a 70 grouping of tourist centers, was **53.5%**, a level lower by 8 point one tenths of a percentage point compared to that observed during the same period of 2019.

## ARRIVAL OF TOURISTS TO HOTELS



**Chart 15.** During January-March 2020, **domestic tourist arrivals to hotel rooms** was **12 million 415 thousand tourists** (69.1%), the 5 million 563 thousand remaining arrivals (30.9%) was foreign tourist.

Notes: Total occupancy is a weighted average of the 70 destinations monitored. The total arrivals of tourists to hotel rooms registered a decreased -8.7% compared to January-March 2019.

In the graphs the sum of the data does not coincide with the accumulated period due to the rounding of figures.



# TRANSPORTATION

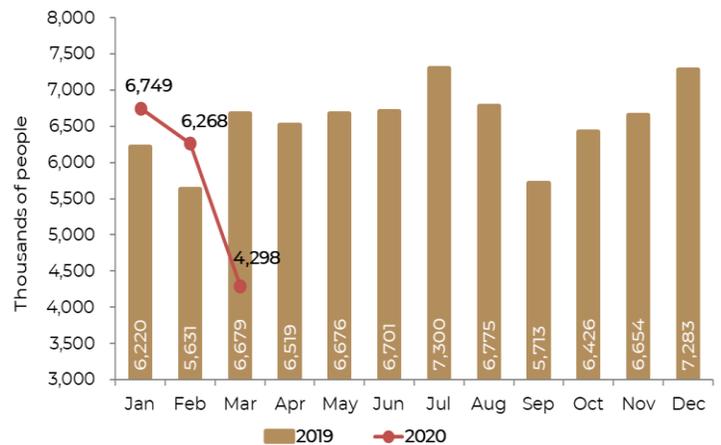
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## AIR TRANSPORTATION

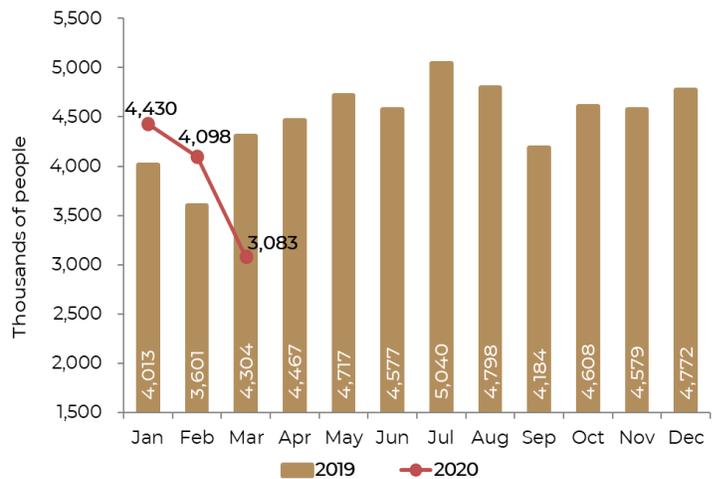
**Chart 16.** The number of passengers arriving by air during January-March 2020 was **17 million 315 thousand passengers**, representing one million 216 thousand passengers lower (-6.6%) in comparison to the same period of 2019.

January March	Thousand People	Change
2019	18,531	
2020	17,315	-6.6%



**Chart 17.** The number of passengers arriving by air on domestic flights during January-March 2020 was **11 million 611 thousand passengers**, representing 307 thousands passengers lower (-2.6%), in comparison to January-March 2019.

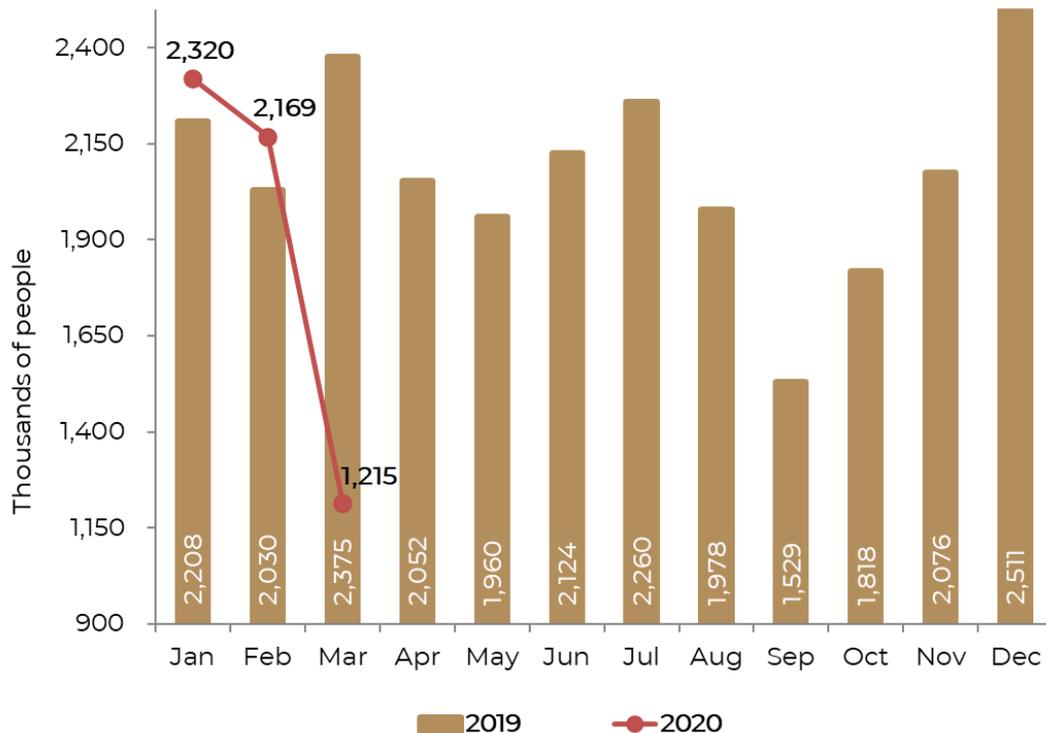
January March	Thousand People	Change
2019	11,917	
2020	11,611	-2.6%





**Chart 18.** In January-March 2020, the number of passengers arriving by air on international flights decreased -13.7%, with **5 million 704 thousand passengers**, lower for 908 thousands 925 passengers the amount of the same period of 2019.

January March	Thousand People	Change
2019	6,613.2	
2020	5,704.3	-13.7%

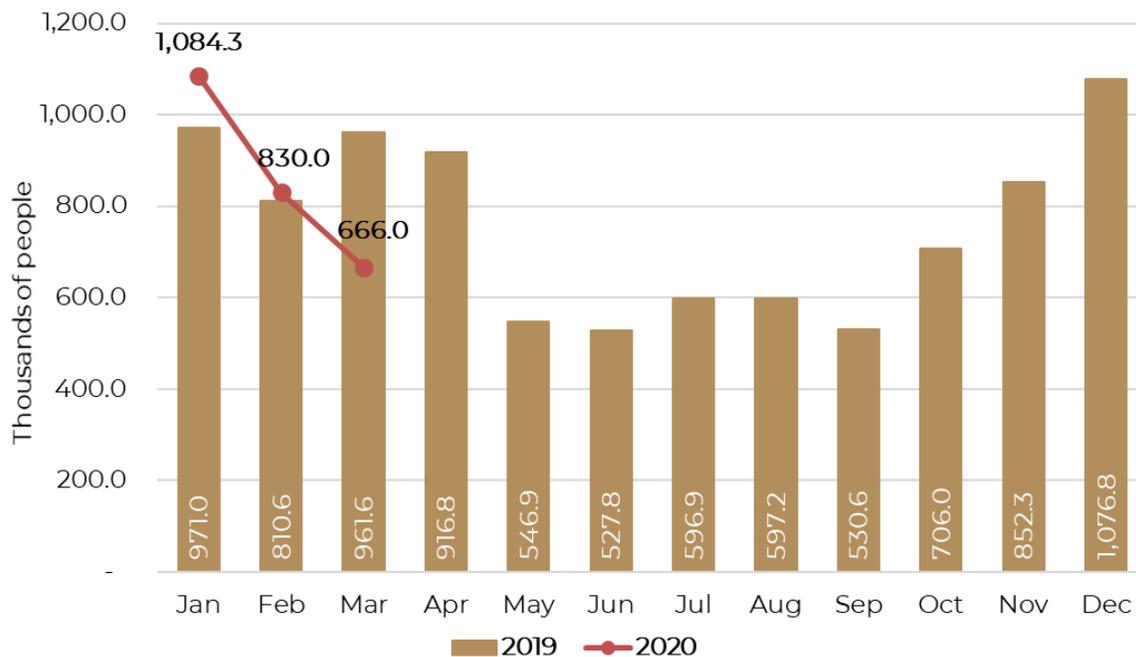




## MARITIME TRANSPORTATION

**Chart 19.** During January-March 2020, the number of cruise passengers was **two million 580 thousand passengers**; this is a decrease of -5.9% in comparison to the same period of 2019.

January March	Thousand Passengers	Change
2019	2,743	
2020	2,580	-5.9%



Source: INEGI and Directorate-General of Ports, Ministry of Communications and Transportation (SCT)

<https://www.datatur.sectur.gob.mx/SitePages/VisitantesInternacionales.aspx>

<http://www.datatur.sectur.gob.mx/SitePages/VisitantesInternacionales.aspx>



# MUSEUMS AND ARCHEOLOGICAL SITES

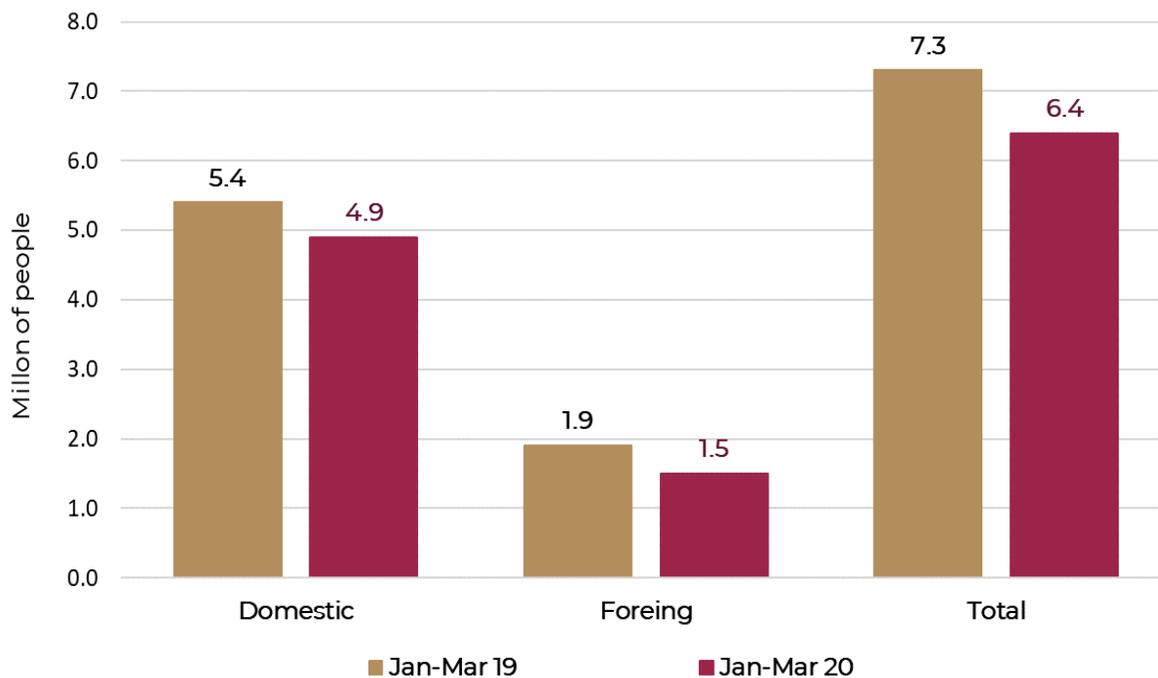
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## VISITORS TO MUSEUMS AND ARCHEOLOGICAL SITES

**Chart 20.** The National Institute of Anthropology and History reported **6 million 412 thousand visitors** during January-March 2020, decreased -12.3% than reported in January-March 2019. Of the total number of visitors, 76.4% corresponded to national visitors and the 23.6% to foreigners.

January March	Million Visitors	Change
2019	7.3	
2020	6.4	-12.3%



Source: National Institute of Anthropology and History (INAH)

<https://www.datatur.sectur.gob.mx/SitePages/ActividadesCulturales.aspx>



## **OTHER INDICATORS**

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## RESULTS OF TOURISM ACTIVITY

Subject	Unit of measurement	Year (January-December)						Change % 19/18	January-March		Change % 20/19
		2014	2015	2016	2017	2018	2019		2019	2020	
<b>International travelers balance (INEGI and Banco de México)</b>											
Inbound traveler expenditures	Million dollars	16,208.4	17,733.7	19,649.7	21,336.2	22,526.4	24,562.6	9.0%	7,030.5	6,013.1	-14.5%
Outbound traveler expenditures	Million dollars	9,605.8	10,098.1	10,303.0	10,840.0	11,229.5	9,847.8	-12.3%	2,284.7	1,922.8	-15.8%
International travelers balance	Million dollars	6,602.6	7,635.6	9,346.7	10,496.2	11,296.8	14,714.8	30.3%	4,745.9	4,090.3	-13.8%
<b>International travelers to Mexico (INEGI and Banco de México)</b>											
<b>Number of travelers (Thousand)</b>											
International visitors	Thousand	81,042.1	87,128.6	94,853.1	99,349.3	96,497.0	97,405.3	0.9%	24,628.4	23,161.0	-6.0%
International tourists	Thousand	29,345.6	32,093.3	35,079.4	39,290.9	41,312.7	45,023.7	9.0%	11,075.5	10,331.4	-6.7%
Long-stay tourists	Thousand	15,999.9	18,307.2	20,663.9	22,482.8	23,306.7	23,757.0	1.9%	6,277.7	5,362.4	-14.8%
Border tourists	Thousand	13,345.7	13,786.1	14,415.5	16,808.1	18,006.0	21,266.7	18.1%	4,797.8	4,969.0	3.6%
Same-day travelers	Thousand	51,696.5	55,035.3	59,773.8	60,058.3	55,184.3	52,381.6	-5.1%	13,552.9	12,829.6	-5.3%
In border area travelers	Thousand	45,911.2	48,920.5	53,079.1	52,377.8	46,913.1	43,287.0	-7.7%	10,809.7	10,249.2	-5.2%
In cruises travelers	Thousand	5,785.2	6,114.8	6,694.6	7,680.6	8,271.2	9,094.7	10.0%	2,743.2	2,580.4	-5.9%
<b>Inbound travelers expenditure (Million dollars)</b>											
International visitors	Million dollars	16,208.4	17,733.7	19,649.7	21,336.2	22,526.4	24,562.6	9.0%	7,030.5	6,013.1	-14.5%
International tourists	Million dollars	14,320.0	15,825.7	17,697.8	19,180.3	20,366.3	22,343.4	9.7%	6,456.7	5,443.7	-15.7%
Long-stay tourists	Million dollars	13,579.9	15,035.0	16,925.8	18,197.2	19,261.0	21,034.9	9.2%	6,153.5	5,125.8	-16.7%
Border tourists	Million dollars	740.1	790.7	772.0	983.1	1,105.2	1,308.5	18.4%	303.2	317.9	4.8%
Same-day travelers	Million dollars	1,888.4	1,908.0	1,951.8	2,155.9	2,160.1	2,219.2	2.7%	573.8	569.5	-0.8%
In border area travelers	Million dollars	1,469.6	1,508.9	1,558.1	1,673.4	1,603.5	1,593.2	-0.6%	386.3	387.2	0.2%
In cruises travelers	Million dollars	418.8	399.2	393.8	482.5	556.6	626.0	12.5%	187.5	182.3	-2.8%
<b>Average expenditure (dollars)</b>											
International visitors	Dollars	200.0	203.5	207.2	214.8	233.4	252.2	8.0%	285.5	259.6	-9.1%
International tourists	Dollars	488.0	493.1	504.5	488.2	493.0	496.3	0.7%	583.0	526.9	-9.6%
Long-stay tourists	Dollars	848.8	821.3	819.1	809.4	826.4	885.4	7.1%	980.2	955.9	-2.5%
Border tourists	Dollars	55.5	57.4	53.6	58.5	61.4	61.5	0.2%	63.2	64.0	1.2%
Same-day travelers	Dollars	36.5	34.7	32.7	35.9	39.1	42.4	8.2%	42.3	44.4	4.8%
In border area travelers	Dollars	32.0	30.8	29.4	31.9	34.2	36.8	7.7%	35.7	37.8	5.7%
In cruises travelers	Dollars	72.4	65.3	58.8	62.8	67.3	68.8	2.3%	68.4	70.7	3.4%
<b>International travelers abroad Mexico (INEGI and Banco de México)</b>											
Total international travelers abroad Mexico	Thousand	90,981.7	94,988.4	97,371.7	94,274.5	86,279.7	82,488.2	-4.4%	20,300.7	18,397.5	-9.4%
Outbound traveler expenditures	Million dollars	9,605.8	10,098.1	10,303.0	10,840.0	11,229.5	9,847.8	-12.3%	2,284.7	1,922.8	-15.8%
Average Expenditure	Dollars	105.6	106.3	105.8	115.0	130.2	119.4	-8.3%	112.5	104.5	-7.1%
International tourists abroad Mexico	Thousand	18,260.7	19,603.0	20,223.1	19,066.8	19,748.4	19,546.6	-1.0%	4,134.5	3,721.0	-10.0%
Outbound tourism expenditure	Million dollars	6,610.7	7,026.5	7,155.6	7,502.6	8,135.2	6,906.8	-15.1%	1,566.9	1,214.2	-22.5%
Average Expenditure	Dollars	362.0	358.4	353.8	393.5	411.9	353.3	-14.2%	379.0	326.3	-13.9%
Same-day travelers abroad	Thousand	72,721.0	75,385.4	77,148.7	75,207.7	66,531.3	62,941.6	-5.4%	16,166.2	14,676.5	-9.2%
Outbound expenditure	Million dollars	2,995.1	3,071.6	3,147.4	3,337.4	3,094.3	2,941.0	-5.0%	717.8	708.7	-1.3%
Average Expenditure	Dollars	41.2	40.7	40.8	44.4	46.5	46.7	0.5%	44.4	48.3	8.8%
<b>Arrival of passengers on domestic and international flights (ASA)</b>											
Total passengers arriving by air	Thousands	49,955.8	56,367.6	62,838.2	68,269.6	74,093.6	78,579.2	6.1%	18,530.5	17,314.8	-6.6%
International flights	Thousands	17,125.6	19,279.3	20,971.7	22,910.9	24,301.9	24,921.5	2.5%	6,613.2	5,704.3	-13.7%
Domestic flights	Thousands	32,830.2	37,088.3	41,866.6	45,358.6	49,791.7	53,657.8	7.8%	11,917.3	11,610.5	-2.6%
<b>Foreign visitors by air and country of nationality or residence (Unidad de Política Migratoria)</b>											
<b>Country of nationality</b>											
United States of America	Thousands	7,164.4	8,391.7	9,417.6	10,340.5	10,496.4	10,511.4	0.1%	2,792.5	2,365.8	-15.3%
Canada	Thousands	1,676.7	1,748.5	1,781.5	1,985.1	2,155.4	2,309.5	7.2%	1,049.8	883.7	-15.8%
United Kingdom	Thousands	458.9	506.0	545.1	563.1	590.9	581.2	-1.6%	108.8	86.1	-20.9%
Argentina	Thousands	246.4	341.1	406.0	474.2	490.2	387.3	-21.0%	132.9	85.5	-35.6%
Colombia	Thousands	328.2	407.4	439.7	485.4	557.6	602.8	8.1%	121.9	117.2	-3.9%
<b>Country of residence</b>											
United States of America	Thousands	7,348.5	8,604.6	9,643.9	10,565.5	10,748.2	10,769.1	0.2%	2,856.1	2,430.1	-14.9%
Canada	Thousands	1,646.2	1,707.8	1,734.6	1,958.0	2,168.0	2,295.8	5.9%	1,053.5	870.3	-17.4%
United Kingdom	Thousands	432.3	477.3	513.8	531.9	556.8	549.5	-1.3%	100.5	79.1	-21.3%
Argentina	Thousands	218.4	309.6	375.2	451.3	454.3	349.3	-23.1%	122.1	77.2	-36.8%
Colombia	Thousands	292.4	363.2	390.2	430.0	494.2	536.2	8.5%	102.8	98.2	-4.5%
<b>Movements cruise (INEGI and SCT, Dirección General de Puertos)</b>											
Passenger in cruises	Thousands	5,785.2	6,114.8	6,694.6	7,680.6	9,003.4	9,094.7	1.0%	2,743.2	2,580.4	-5.9%
Cruise's arrivals	Number	2,091.0	2,180.0	2,269.0	2,558.0	2,671.0	2,951.0	10.5%	N.D.	N.D.	N.C.
<b>Hotel business* (SECTUR)</b>											
Porcentaje de hotel ocupación	Percentage	57.2	59.6	60.4	61.2	61.0	60.3	(0.7)	61.6	53.5	(8.1)
Arribo de turistas a hotel rooms	Thousands	65,000.2	69,941.9	74,471.0	80,231.7	83,363.5	85,001.7	2.0%	19,693.4	17,977.5	-8.7%
<b>Number of tourist jobs** (SECTUR based on ENOE)</b>											
Tourism employment	Thousands	3,641.0	3,803.4	3,951.9	4,095.3	4,187.5	4,438.5	6.0%	NA	NA	

\* A report from the Hotel Occupancy monitored weekly in 70 centers. Changes in percentage points in the case of hotel occupancy.

\*\* Quarterly figures, excluding induced employment.

\*\*\* For annual percentage change data for the last quarter of the current year compared to the last quarter of the previous year.

NA Not apply

Sources: Banco de México, ASA e INEGI, UPM, SCT, SECTUR.

11/05/2020



## MACROECONOMIC INDICATORS, PROSPECTS

Entity	Real growth %		(% dec/dec)	
	2020	2021	2020	2021
International Monetary Fund	-6.60	3.00	2.40	3.00
OECD	0.70	1.40	2.70	2.71
Bank of Mexico Survey	-7.27	2.52	2.83	3.51
Ministry of the Treasury and Public Credit	(-3.9% a 0.1%)	(1.5% a 3.5%)	3.50	3.20

Source: **IMF**, World Economic Outlook Database (April 2020); **OECD**, Interim Economic Outlook (2020/March); **Bank of Mexico**, Expectations Survey Economic Specialist Private Sector (04/05/2020); Ministry of Finance, Pre-Guidelines 2021.



## MEXICO'S KEY ECONOMIC INDICATORS

Entries	2014	2015	2016	2017	2018	2019.I	2019.II	2019.III	2019.IV	2019	Jan-20	Feb-20	Mar-20
<b>General Economic Activity and Services Identified with Tourism</b>													
<b>Gross Domestic Product</b>													
. Millions of current pesos	17,473,842	18,551,459	20,118,101	21,911,894	23,491,507	23,971,495	24,323,881	23,962,589	24,698,563	24,239,132			
. Constant prices annual variations in %	2.8	3.3	2.9	2.1	2.1	1.2	-0.9	-0.3	-0.5	-0.1			
<b>Tertiary activities</b>													
<b>- Air Transportation (481)</b>													
. Millions of current pesos	31,950	35,522	40,976	45,627	49,413	47,902	66,020	58,363	60,929	58,303			
. Constant prices annual variations in %	8.3	8.5	9.1	11.8	9.8	4.5	9.7	8.0	7.4	7.5			
<b>- Temporary Lodging Services (721)</b>													
. Millions of current pesos	178,273	204,628	226,194	252,632	270,619	274,724	287,744	282,013	284,170	282,163			
. Constant prices annual variations in %	6.5	8.6	4.0	6.1	3.8	-2.0	1.8	0.0	2.5	0.6			
<b>- Food and Beverages Preparation Services (722)</b>													
. Millions of current pesos	191,676	216,860	234,031	250,961	264,408	259,372	279,087	287,007	298,320	280,946			
. Constant prices annual variations in %	-0.6	6.4	3.2	2.5	0.4	-0.7	2.1	1.2	3.1	1.5			
<b>Quarterly Indicators of Tourism Activity</b>													
<b>Tourism GDP</b>													
. Annual variations in %	1.6	4.7	2.7	3.2	2.6	-0.7	0.6	0.7					
<b>Internal tourism consumption</b>													
. Annual variations in %	0.8	4.8	4.2	2.2	3.2	-0.3	0.5	-0.2					
<b>Domestic tourism consumption</b>													
. Annual variations in %	-0.6	2.5	0.7	1.7	3.3	-2.6	0.2	-1.4					
<b>Inbound tourism consumption</b>													
. Annual variations in %	12.0	21.2	24.8	4.9	2.8	9.3	2.0	6.7					
<b>Total number of IMSS-Insure Workers</b>													
Employees insured by IMSS (average of the period)	16,990,724	17,724,222	18,401,344	19,203,608	19,982,627	20,274,171	20,376,834	20,458,272	20,650,839	20,440,029	20,490,397	20,613,536	20,482,943
. Permanent	14,570,291	15,170,986	15,785,784	16,463,524	17,099,213	17,340,222	17,471,512	17,567,279	17,703,596	17,520,652	17,583,451	17,653,202	17,590,001
. Non-permanent (urban and field)	2,420,433	2,553,236	2,615,560	2,740,084	2,883,414	2,933,949	2,905,322	2,890,993	2,947,244	2,919,377	2,906,946	2,960,334	2,892,942
<b>Unemployment National Rate ** (closing of the period)</b>													
. Total Percentage of PEA	4.16	4.33	3.37	3.13	3.35	3.37	3.54	3.74	3.37	3.37	3.79	3.57	2.94
<b>Prices and Exchange Rate***</b>													
<b>National Price Index (closing of the period)</b>													
Consumer (percent variation)	4.1%	2.1%	3.4%	6.8%	4.8%	4.0%	3.9%	3.9%	2.8%	2.8%	3.2%	3.7%	3.2%
. Air transport (percent variation)	16.7%	3.2%	9.8%	2.8%	-2.3%	-5.9%	8.5%	8.5%	9.6%	9.6%	10.2%	8.2%	-0.8%
. Hotel (percent variation)	4.8%	4.2%	7.8%	7.2%	5.3%	1.5%	1.8%	1.8%	0.7%	0.7%	0.2%	1.4%	0.2%
. Package Tourist Services (percent variation)	5.1%	7.6%	6.4%	4.2%	8.6%	-3.9%	4.3%	4.3%	2.2%	2.2%	1.3%	1.5%	-0.9%
. Restaurants (percent variation)	5.7%	4.7%	5.3%	6.0%	5.4%	5.2%	5.7%	5.7%	5.0%	5.0%	4.7%	4.4%	4.4%
<b>Exchange Rate (peso / dollar)</b>													
. Average of the period	13.306	15.868	18.691	18.920	19.242	19.206	19.127	19.275	19.107	19.107	18.804	18.844	22.378
<b>Business Cycle Indicators and Consumer Confidence (monthly difference****)</b>													
. Coincident Indicator	0.030	-0.005	0.050	0.077	-0.091	-0.047	-0.073	-0.103	-0.105	-0.105	-0.113	-0.122	ND
. Forward Indicator	-0.080	-0.080	-0.060	0.022	-0.061	0.014	0.018	0.063	-0.048	-0.048	-0.163	-0.309	-0.459
. Confidence Consumer Index	0.066	-0.005	-0.205	-0.224	0.316	-0.090	-0.293	-0.124	-0.164	-0.164	-0.184	-0.217	-0.245

N.A. Not available.

Note: The sum of the monthly data does not coincide with the accumulated of the period, due to the rounding of figures.

\* For 2016 figures for IV quarter.

\*\* For 2016 figures for the fourth quarter. The Tourist Employment dataset is smoothed by averaging the last four quarters of it. The objective is to eliminate irregular fluctuations in the short and medium term.

\*\*\* Percentage of all the economically active population. Data at the end of the period for annual and monthly figures and average period for quarterly information.

\*\*\*\* For prices of the consumer: at the end of the year are annual variations and same month previous year is for monthly data variation.

\*\*\*\*\* Point monthly difference (closing of the period).

Sources: SECTUR, INEGI, STYP S, Bank of Mexico.



## ECONOMIC CONTEXT

### International

At the beginning of 2020, the world economy showed signs of recovery, after the weak growth observed in 2019. However, the epidemic outbreak of COVID-19 and its evolution into a global pandemic, drastically transformed the international landscape.

Coupled with the suffering of part of the population and the regrettable loss of human lives around the world, the pandemic has brought unprecedented challenges in the health systems, the economy and the financial situation of companies and governments.

In this context, sanitary measures to mitigate the effects of COVID-19 have had to be severe, causing the temporary suspension of economic activity in non-essential sectors. The effect of these measures on the economy, in addition to the lack of knowledge of the duration of the pandemic and the possible existence of new outbreaks, has increased uncertainty. Faced with this situation, the outlook for world economic growth has been continuously revised downward and remains at high risk for further contraction.

Prospects for a major global recession have led to a reduction in demand for energy and raw materials, as well as a decrease in prices. Additionally, significant episodes of volatility have been observed in international financial markets as a consequence of the high uncertainty at the international level, triggering greater risk aversion. This has been reflected in a reduction in the demand for assets from emerging economies and in the consequent increase in the demand for safe assets.

### National

In line with the global recession prospects, economic activity in Mexico, considering the appropriate estimate for the first quarter, with seasonally adjusted figures, presented a 1.6% decline compared to the fourth quarter of 2019. An increase is observed in the interior 0.5% in the primary sector, while the secondary and tertiary sectors fell by 1.4%.

It should be mentioned that this quarterly variation in GDP is less in magnitude than that observed in the first quarter of 1995, when there was a contraction of 5.7%, and that registered in the first quarter of 2009, in which there was a fall of 5.1 %, both with seasonally adjusted figures.

Despite the above, during the first quarter data were observed that reflects a solid and resilient domestic market: 190,421 permanent formal jobs were generated compared to the same period in 2019; the unemployment rate remained low; the average contribution salary of the IMSS increased 3.1% real annually; and the value in real terms of the total sales of the establishments affiliated to ANTAD increased 3.7% compared to January-March 2019.

At the end of the first quarter, international reserves reached 185 thousand 509 million dollars, an increase of 4 thousand 759 million dollars, compared to the last quarter of 2019.

[https://www.finanzaspublicas.hacienda.gob.mx/work/models/Finanzas\\_Publicas/docs/congreso/infotrim/2020/it/01inf/itindc\\_202001.pdf](https://www.finanzaspublicas.hacienda.gob.mx/work/models/Finanzas_Publicas/docs/congreso/infotrim/2020/it/01inf/itindc_202001.pdf)