

Museos con mayor afluencia años: 2023-2024; 2024 y 2025 (enero-diciembre) y diciembre de 2024-2025.¹

MUSEOS ²	Visitantes a Museos																							
	Anual									Acumulado									Mes					
	Enero - Diciembre						Var%			Enero - Diciembre						Var%			Diciembre					
	2024						2024 - 2023			2024						2025			2024					
	Nacional	Extranjero	Total	Nacional	Extranjero	Total	Nacional	Extranjero	Total	Nacional	Extranjero	Total	Nacional	Extranjero	Total	Nacional	Extranjero	Total	Nacional	Extranjero	Total	Nacional	Extranjero	Total
	2023						2023 - 2022			2023						2023 - 2022			2023					
Museo Nacional de Antropología, CDMX	2,262,632	373,720	2,636,352	3,345,116	436,407	3,781,523	47.8%	16.8%	43.4%	3,345,116	436,407	3,781,523	4,508,968	539,925	5,048,893	34.8%	23.7%	33.5%	302,352	45,140	347,492	431,304	53,221	484,525
Museo Nacional de Historia, CDMX	2,191,478	265,347	2,456,825	2,304,826	320,392	2,625,218	5.2%	20.7%	6.9%	2,304,826	320,392	2,625,218	2,315,311	361,062	2,676,373	0.5%	12.7%	1.9%	167,433	26,034	193,467	210,228	32,663	242,891
Museo del Templo Mayor, CDMX	444,657	93,137	537,794	386,838	102,395	489,233	-13.0%	9.9%	-9.0%	386,838	102,395	489,233	402,263	110,743	513,006	4.0%	8.2%	4.9%	33,016	10,928	43,944	30,769	10,864	41,633
Museo Nacional de las Culturas del Mundo, CDMX	204,220	51,958	256,178	217,957	56,948	274,905	6.7%	9.6%	7.3%	217,957	56,948	274,905	283,770	48,170	331,940	30.2%	-15.4%	20.7%	14,823	5,290	20,113	17,178	3,141	20,319
Museo de las Culturas de Oaxaca, Oax.	129,439	47,770	177,209	133,866	55,300	189,166	3.4%	15.8%	6.7%	133,866	55,300	189,166	145,256	61,982	207,238	8.5%	12.1%	9.6%	13,740	4,948	18,688	13,299	5,536	18,835
Museo Casa Carranza, CDMX	119,180	44	119,224	69,810	56	69,866	-41.4%	27.3%	-41.4%	69,810	56	69,866	146,142	474	146,616	109.3%	746.4%	109.9%	4,074	3	4,077	15,885	34	15,919
Museo del Fuerte de San Juan de Ulúa, Ver.	203,285	1,916	205,201	200,912	2,552	203,464	-1.2%	33.2%	-0.8%	200,912	2,552	203,464	221,156	2,609	223,765	10.1%	2.2%	10.0%	13,173	235	13,408	15,011	303	15,314
Museo de la Costa Oriental, Q. Roo	0	0	0	0	0	0	N.C.	N.C.	N.C.	0	0	0	89,344	40,456	129,800	N.C.	N.C.	N.C.	0	0	0	7,325	3,697	11,022
Museo Regional de Guanajuato Ahñóndiga de Granaditas, Gto.	127,582	14,820	142,402	125,271	12,932	138,203	-1.8%	-12.7%	-2.9%	125,271	12,932	138,203	107,267	15,015	122,282	-14.4%	16.1%	-11.5%	9,829	1,145	10,974	9,325	1,452	10,777
Museo Nacional del Virreinato, Méx.	163,366	3,272	166,638	144,007	2,647	146,654	-11.9%	-19.1%	-12.0%	144,007	2,647	146,654	126,508	3,891	130,399	-12.2%	44.7%	-11.1%	13,011	191	13,202	9,237	209	9,446
Museo y Centro de Documentación Histórica Ex Convento de Tepoztlán, Mor.	69,813	4,056	73,869	77,925	151,794	229,719	11.6%	3642.5%	211.0%	87,443	5,677	93,120	89,186	8,129	97,315	2.0%	43.2%	4.5%	7,943	447	8,390	8,175	658	8,833
Galería de Historia, CDMX	105,345	22	105,367	123,349	0	123,349	17.1%	-100.0%	17.1%	123,349	0	123,349	128,620	0	128,620	4.3%	N.C.	4.3%	5,502	0	5,502	8,107	0	8,107
Museo Regional de Yucatán "Palacio Cantón", Yuc.	56,631	11,629	68,260	48,771	11,923	60,694	-13.9%	2.5%	-11.1%	48,771	11,923	60,694	52,260	16,081	68,341	7.2%	34.9%	12.6%	3,669	1,378	5,047	5,500	2,232	7,732
Museo Regional de los Pueblos de Morelos, Mor.	0	0	0	82,728	6,972	89,700	N.C.	N.C.	N.C.	82,728	6,972	89,700	82,443	11,154	93,597	-0.3%	60.0%	4.3%	7,644	814	8,458	6,849	852	7,701
Museo Regional de Guadalajara, Jal.	122,495	4,765	127,260	98,199	3,596	101,795	-19.8%	-24.5%	-20.0%	98,199	3,596	101,795	86,943	3,465	90,408	-11.5%	-3.6%	-11.2%	6,275	315	6,590	5,201	222	5,423
Museo Regional de Querétaro, Qro.	71,471	3,129	74,600	73,433	3,018	76,451	2.7%	-3.5%	2.5%	73,433	3,018	76,451	69,496	3,435	72,931	-5.4%	13.8%	-4.6%	4,600	232	4,832	4,821	296	5,117
Museo Histórico de San Miguel de Allende, Gto.	59,505	1,284	60,789	46,111	1,805	47,916	-22.5%	40.6%	-21.2%	46,111	1,805	47,916	44,723	1,544	46,267	-3.0%	-14.5%	-3.4%	4,127	132	4,259	4,920	125	5,045
Museo Nacional de las Intervenciones, CDMX	83,044	1,114	84,158	88,355	1,133	89,488	6.4%	1.7%	6.3%	88,355	1,133	89,488	102,241	1,490	103,731	15.7%	31.5%	15.9%	5,973	122	6,095	4,898	138	5,036
Museo de El Carmen, CDMX	52,059	2,090	54,149	50,168	2,522	52,690	13.7%	20.7%	13.9%	50,168	2,522	52,690	62,263	2,293	64,956	5.2%	-9.1%	4.6%	5,018	165	5,183	4,722	163	4,885
Museo Maya de Cancún con Z. A. Q. Roo	45,514	33,962	79,476	29,786	24,434	54,220	-34.6%	-28.1%	-31.8%	29,786	24,434	54,220	31,063	22,175	53,238	4.3%	-9.2%	-1.8%	2,834	2,847	5,681	2,207	2,376	4,583
Museo de Arqueología Maya Fuerte de San Miguel, Camp.	41,722	4,942	46,664	36,146	4,682	40,828	-13.4%	-5.3%	-12.5%	36,146	4,682	40,828	37,033	4,173	41,206	2.5%	-10.9%	0.9%	4,069	317	4,386	4,106	384	4,490
Fuerte de Guadalupe, Pue.	21,356	359	21,715	12,531	204	12,735	-41.3%	-43.2%	-41.4%	12,531	204	12,735	14,145	380	14,525	12.9%	86.3%	14.1%	0	0	0	3,478	87	3,565
Museo Virreinal de Acolman, Méx.	35,050	563	35,613	29,782	863	30,645	-15.0%	53.3%	-13.9%	29,782	863	30,645	43,987	545	44,532	47.7%	-36.8%	45.3%	3,701	78	3,779	3,479	30	3,509
Museo de la Revolución en la Frontera, Chih.	35,727	2,188	37,915	39,603	1,847	41,450	10.8%	-15.6%	9.3%	39,603	1,847	41,450	37,345	2,436	39,781	-5.7%	31.9%	-4.0%	2,049	85	2,134	3,098	128	3,226
Museo de Arquitectura Maya, Baluarte de la Soledad, Camp.	20,052	6,334	26,386	13,069	6,014	19,083	-34.8%	-5.1%	-27.7%	13,069	6,014	19,083	22,543	4,978	27,521	72.5%	-17.2%	44.2%	2,440	785	3,225	2,321	623	2,944
Otros	1,099,130	56,842	1,155,972	968,178	-94,317	873,861	-11.9%	-265.9%	-24.4%	958,660	51,800	1,010,460	957,008	55,966	1,012,974	-0.2%	8.0%	0.2%	71,665	5,410	77,075	67,316	5,741	73,057
Total	7,764,753	985,263	8,750,016	8,755,737	1,116,119	9,871,856	12.8%	13.3%	12.8%	8,755,737	1,116,119	9,871,856	10,207,284	1,322,511	11,529,795	16.6%	18.5%	16.8%	708,960	107,041	816,001	898,759	125,175	1,023,934

Notas:

¹ Las cifras pueden variar debido a correcciones o ajustes por parte de la fuente, por lo que es importante tomarlas con carácter preliminar.

² A partir del mes de marzo de 2024, el Museo Regional de los Pueblos de Morelos, Mor. y el Gran Museo de Chichén Itzá, Yuc. comienzan sus actividades.

A partir del mes de enero de 2025, el Museo de la Costa Oriental, Q. Roo, comienza sus actividades.

A partir del mes de octubre de 2025, el Museo de Sitio Ateneo Peninsular, Yucatán, comienza sus actividades.

N.C. No comparable.

Fuente: Instituto Nacional de Antropología e Historia (2022-2024), Sistema Institucional de Estadísticas de visitantes. INAH.

Zonas Arqueológicas con mayor afluencia años: 2023-2024; 2024 y 2025 (enero-diciembre) y diciembre de 2024-2025.¹

VISITANTES A ZONAS ARQUEOLÓGICAS ²	Visitantes a Zonas Arqueológicas																									
	Anual									Acumulado									Mes							Var% 2025-2024
	Enero - Diciembre						Var%			Enero - Diciembre						Var%			Diciembre							
	2024						2024-2023			2024						2025			2024							
	Nacional	Extranjero	Total	Nacional	Extranjero	Total	Nacional	Extranjero	Total	Nacional	Extranjero	Total	Nacional	Extranjero	Total	Nacional	Extranjero	Total	Nacional	Extranjero	Total	Nacional	Extranjero	Total		
	2023	2023	2023	2023	2023	2023	2023-2023	2023-2023	2023-2023	2024	2024	2024	2024	2024	2024	2025	2025	2025	2024	2024	2024	2024	2024	2024	2024	
Z.A. de Chichén Itzá, Yuc.	912,591	1,419,854	2,332,445	705,014	1,543,183	2,248,197	-22.7%	8.7%	-3.6%	705,014	1,543,183	2,248,197	874,448	1,307,586	2,182,034	24.0%	-15.3%	-2.5%	76,914	153,099	230,013	95,319	87,581	182,900	23.9%	
Z.A. Teotihuacán (con Museo de Sitio), Méx.	1,286,472	502,512	1,788,984	1,137,969	484,049	1,622,018	-11.5%	-3.7%	-9.3%	1,137,969	484,049	1,622,018	1,259,778	525,497	1,785,275	10.7%	8.6%	10.1%	117,752	42,296	160,048	107,486	49,735	157,221	-8.7%	
Z.A. de Tulum, Q. Roo	522,400	778,564	1,300,964	508,192	737,102	1,245,294	-2.7%	-5.3%	-4.3%	508,192	737,102	1,245,294	389,573	641,870	1,031,443	-23.3%	-12.9%	-17.2%	63,364	67,358	130,722	25,090	26,134	51,224	-60.4%	
Z.A. de Monte Albán con museo de sitio, Oax.	387,022	78,741	465,763	296,972	77,455	374,427	-23.3%	-1.6%	-19.6%	296,972	77,455	374,427	342,962	73,713	416,675	15.5%	-4.8%	11.3%	36,002	7,127	43,129	40,131	7,064	47,195	11.5%	
Z.A. de Palenque con museo "Alberto Ruiz L'Huillier", Chis.	273,365	87,513	360,878	227,627	80,633	308,260	-16.7%	-7.9%	-14.6%	227,627	80,633	308,260	240,250	80,601	320,851	5.5%	0.0%	4.1%	23,946	7,067	31,013	29,852	6,717	36,569	24.7%	
Z.A. de Uxmal con museo de sitio, Yuc.	174,634	99,054	273,688	165,233	106,858	272,091	-5.4%	7.9%	-0.6%	165,233	106,858	272,091	176,276	101,171	277,447	6.7%	-5.3%	2.0%	21,358	11,175	32,533	21,910	10,782	32,692	2.6%	
Z.A. de Cobá, Q. Roo	32,523	88,869	121,392	59,490	148,322	207,812	82.9%	66.9%	71.2%	59,490	148,322	207,812	62,854	128,961	191,815	5.7%	-13.1%	-7.7%	6,851	13,406	20,257	7,830	12,877	20,707	14.3%	
Z.A. de Cholula con museo de sitio, Pue.	125,927	20,110	146,037	133,970	18,302	152,272	6.4%	-9.0%	4.3%	133,970	18,302	152,272	168,570	19,985	188,555	25.8%	9.2%	23.8%	20,484	1,680	22,164	16,303	1,450	17,753	-20.4%	
Z.A. de Tepozteco, Mor.	212,225	53,699	265,924	191,707	26,752	218,459	-9.7%	-50.2%	-17.8%	191,707	26,752	218,459	175,208	18,154	193,362	-8.6%	-32.1%	-11.5%	20,710	2,524	23,234	15,992	1,734	17,726	-22.8%	
Z.A. de Chacchoben, Q. Roo	9,230	174,311	183,541	9,705	185,652	195,357	5.1%	6.5%	6.4%	9,705	185,652	195,357	18,959	218,080	237,039	95.4%	17.5%	21.3%	2,304	21,256	23,560	3,371	13,024	16,395	46.3%	
Z.A. de Ekbalam, Yuc.	66,623	113,087	179,710	67,194	79,037	146,231	0.9%	-30.1%	-18.6%	67,194	79,037	146,231	73,399	76,366	149,765	9.2%	-3.4%	2.4%	7,872	7,844	15,716	6,952	8,314	15,266	-11.7%	
Z.A. de San Gervasio, Q. Roo	11,241	118,834	130,075	8,132	113,194	121,326	-27.7%	-4.7%	-6.7%	8,132	113,194	121,326	13,611	129,930	143,541	67.4%	14.8%	18.3%	1,873	15,522	17,395	1,262	12,681	13,943	-32.6%	
Z.A. de El Tajín, Ver.	343,387	2,868	346,255	331,150	3,258	334,408	-3.6%	13.6%	-3.4%	331,150	3,258	334,408	304,675	2,881	307,556	-8.0%	-11.6%	-8.0%	17,429	175	17,604	13,679	230	13,909	-21.5%	
Z.A. de Malinalco, Méx.	137,087	323	137,410	139,204	1,424	140,628	1.5%	340.9%	2.3%	139,204	1,424	140,628	171,269	9,422	180,691	23.0%	561.7%	28.5%	14,948	346	15,294	12,651	27	12,678	-15.4%	
Z.A. de Tula con museo de sitio, Hgo.	179,738	4,963	184,701	144,714	5,249	149,963	-19.5%	5.8%	-18.8%	144,714	5,249	149,963	128,266	5,231	133,497	-11.4%	-0.3%	-11.0%	16,277	428	16,705	11,739	388	12,127	-27.9%	
Z.A. de Mitla, Oax.	106,805	9,093	115,898	92,939	10,620	103,559	-13.0%	16.8%	-10.6%	92,939	10,620	103,559	94,738	9,690	104,428	1.9%	-8.8%	0.8%	9,270	1,076	10,346	9,262	769	10,031	-0.1%	
Z.A. de Yohualichan, Pue.	64,897	502	65,399	79,947	465	80,412	23.2%	-7.4%	23.0%	79,947	465	80,412	78,975	364	79,339	-1.2%	-21.7%	-1.3%	7,291	27	7,318	9,389	32	9,421	28.8%	
Z.A. de Tzintzuntzan con museo de sitio, Mich.	73,566	1,868	75,434	84,435	2,214	86,649	14.8%	18.5%	14.9%	84,435	2,214	86,649	81,643	2,157	83,800	-3.3%	-2.6%	-3.3%	9,392	189	9,581	8,087	217	8,304	-13.9%	
Z.A. de Teuchitlán, Jal.	137,568	9,035	146,603	84,968	5,163	90,131	-52.8%	-42.9%	-52.2%	84,968	5,163	90,131	88,114	9,488	97,602	35.6%	83.8%	39.2%	0	0	0	6,907	712	7,619	N.C.	
Z.A. de Tetzcoczinco, Méx.	27,448	198	27,646	29,156	153	29,309	6.2%	22.7%	6.0%	29,156	153	29,309	31,579	102	31,681	8.3%	-33.3%	8.1%	3,028	12	3,040	6,548	15	6,563	116.2%	
Z.A. de Edzná, Camp.	42,731	8,767	51,498	36,912	8,980	45,892	-13.6%	2.4%	-10.9%	36,912	8,980	45,892	41,602	9,232	50,834	12.7%	2.8%	10.8%	5,419	912	6,331	5,102	977	6,042	-5.8%	
Z.A. de Dzibilchaltún con museo del Pueblo Maya, Yuc.	54,738	10,070	64,808	8,752	2,660	11,412	-84.0%	-73.6%	-82.4%	8,752	2,660	11,412	40,299	9,496	49,795	360.5%	257.0%	336.3%	3,689	721	4,410	4,692	1,350	6,047	27.2%	
Z.A. de El Cerrito, Oro.	74,247	4,790	79,037	72,596	2,488	75,084	-2.2%	-48.1%	-5.0%	72,596	2,488	75,084	74,751	3,942	78,693	3.0%	58.4%	4.8%	6,605	471	7,076	5,542	55	5,597	-16.1%	
Z.A. de Cacaxtla con museo de sitio, Tlax.	82,718	2,389	85,107	83,114	2,297	85,411	0.5%	-3.9%	0.4%	83,114	2,297	85,411	77,407	2,270	79,677	-6.9%	-1.2%	-6.7%	4,333	181	4,514	5,187	114	5,301	19.7%	
Z.A. de Calakmul, Camp.	15,210	26,370	41,580	10,655	17,795	28,450	-29.9%	-32.5%	-31.6%	10,655	17,795	28,450	19,554	21,438	40,992	83.5%	20.5%	44.1%	2,068	1,815	3,883	3,213	2,072	5,285	55.4%	
Otros	1,459,628	198,054	1,657,682	1,261,753	147,350	1,409,103	-13.6%	-25.6%	-15.0%	1,261,753	147,350	1,409,103	1,293,169	170,894	1,464,063	2.5%	16.0%	3.9%	107,161	15,801	122,962	100,899	17,270	118,169	-5.8%	
	6,814,021	3,814,438	10,628,459	5,951,500	3,810,655	9,762,155	-12.7%	-0.1%	-8.2%	5,951,500	3,810,655	9,762,155	6,321,929	3,578,521	9,900,450	6.2%	-6.1%	1.4%	606,340	372,508	978,848	574,395	262,321	836,716	-5.3%	

Notas:

¹ Las cifras pueden variar debido a correcciones o ajustes por parte de la fuente, por lo que es importante tomarlas con carácter preliminar.

² A partir del mes de febrero de 2023, la Zona Arqueológica de Paleontológica Rincón Colorado, Coah., comienza sus actividades.

A partir del mes de enero de 2025, la Zona Arqueológica de Ichkabal, Q. Roo, comienza sus actividades.

N.C. No comparable.

Fuente: Instituto Nacional de Antropología e Historia (2022-2024). Sistema Institucional de Estadísticas de visitantes. INAH.