

Museos con mayor afluencia años: 2023-2024; 2024 y 2025 (enero-octubre) y octubre de 2024-2025.¹

MUSEOS ²	Visitantes a Museos																										
	Anual									Acumulado									Mes								
	Enero - Diciembre						Var%			Enero - Octubre						Var%			Octubre						Var%		
	2024						2024 - 2023			2024						2025 - 2024			2024						2025 - 2024		
	Nacional	Extranjero	Total	Nacional	Extranjero	Total	Nacional	Extranjero	Total	Nacional	Extranjero	Total	Nacional	Extranjero	Total	Nacional	Extranjero	Total	Nacional	Extranjero	Total	Nacional	Extranjero	Total	Nacional	Extranjero	Total
Museo Nacional de Antropología, CDMX	2,262,632	373,720	2,636,352	3,345,116	436,407	3,781,523	47.8%	16.8%	43.4%	2,721,089	328,469	3,049,558	3,706,107	425,384	4,131,491	36.2%	29.5%	35.5%	307,886	39,376	347,262	430,282	48,172	478,454	39.8%	22.3%	37.8%
Museo Nacional de Historia, CDMX	2,191,478	265,347	2,456,825	2,304,826	320,392	2,625,218	5.2%	20.7%	6.9%	1,920,101	258,699	2,178,800	1,934,584	285,794	2,220,378	0.8%	10.5%	1.9%	166,809	25,154	191,963	140,087	27,183	167,270	-16.0%	8.1%	-12.9%
Museo del Templo Mayor, CDMX	444,657	93,137	537,794	386,838	102,395	489,233	-13.0%	9.9%	-9.0%	319,416	79,832	399,248	338,429	88,356	426,785	6.0%	10.7%	6.9%	36,446	8,101	44,547	39,804	9,979	49,783	9.2%	23.2%	11.8%
Museo Nacional de las Culturas del Mundo, CDMX	204,220	51,958	256,178	217,957	56,948	274,905	6.7%	9.6%	7.3%	183,359	47,049	230,408	241,100	40,911	282,011	31.5%	-13.0%	22.4%	26,318	5,798	32,116	42,353	4,831	47,184	60.9%	-16.7%	46.9%
Museo de las Culturas de Oaxaca, Oax.	129,439	47,770	177,209	133,866	55,300	189,166	3.4%	15.8%	6.7%	108,358	43,133	151,491	119,653	48,440	168,093	10.4%	12.3%	11.0%	9,640	4,683	14,323	11,584	5,800	17,384	20.2%	23.9%	21.4%
Galería de Historia, CDMX	105,345	22	105,367	123,349	0	123,349	17.1%	-100.0%	17.1%	110,264	0	110,264	109,465	0	109,465	-0.7%	N.C.	-0.7%	12,440	0	12,440	17,202	0	17,202	38.3%	N.C.	38.3%
Museo Nacional de las Intervenciones, CDMX	83,044	1,114	84,158	88,355	1,133	89,488	6.4%	1.7%	6.3%	73,755	935	74,690	85,774	1,181	86,955	16.3%	26.3%	16.4%	8,981	95	9,076	13,386	136	13,522	49.0%	43.2%	49.0%
Museo del Fuerte de San Juan de Ulúa, Ver.	203,285	1,916	205,201	200,912	2,552	203,464	-1.2%	33.2%	-0.8%	174,641	2,044	176,685	192,767	2,033	194,800	10.4%	-0.5%	10.3%	9,475	136	9,611	10,611	167	10,778	12.0%	22.8%	12.1%
Museo Regional de Guanajuato Alhóndiga de Granaditas, Gto.	127,582	14,820	142,402	125,271	12,932	138,203	-1.8%	-12.7%	-2.9%	104,035	10,231	114,266	86,720	11,981	100,701	-14.7%	17.1%	-11.9%	11,764	1,372	13,136	8,910	1,442	10,352	-24.3%	5.1%	-21.2%
Museo Casa Carranza, CDMX	119,180	44	119,224	69,810	56	69,866	-41.4%	27.3%	-41.4%	60,639	35	60,674	119,706	280	119,986	97.4%	700.0%	97.8%	3,816	2	3,818	9,912	116	10,028	159.7%	5700.0%	162.7%
Museo de la Costa Oriental, Q. Roo	0	0	0	0	0	0	N.C.	N.C.	N.C.	0	0	0	75,384	33,055	108,439	N.C.	N.C.	N.C.	0	0	0	6,711	2,521	9,632	N.C.	N.C.	N.C.
Museo Nacional del Virreinato, Méx.	163,366	3,272	166,638	144,007	2,647	146,654	-11.9%	-19.1%	-12.0%	119,301	2,109	121,410	105,560	3,064	108,624	-11.5%	45.3%	-10.5%	10,801	302	11,103	9,004	375	9,379	-16.6%	24.2%	-15.5%
Museo Regional de Querétaro, Qro.	71,471	3,129	74,600	73,433	3,018	76,451	2.7%	-3.5%	2.5%	62,580	2,421	65,001	59,039	2,804	61,843	-5.7%	15.8%	-4.9%	8,149	266	8,415	7,332	336	7,668	-10.0%	26.3%	-8.9%
Museo Regional de Guadalajara, Jal.	122,495	4,765	127,260	98,199	3,596	101,795	-19.8%	-24.5%	-20.0%	82,097	2,824	84,921	74,769	2,954	77,723	-8.9%	4.6%	-8.5%	7,067	243	7,310	7,120	390	7,510	0.7%	60.5%	2.7%
Museo Regional de los Pueblos de Morelos, Mor.	0	0	0	82,728	6,972	89,700	N.C.	N.C.	N.C.	66,979	5,362	72,341	71,434	6,907	78,341	6.7%	28.8%	8.3%	5,216	453	5,669	6,725	594	7,319	28.9%	31.1%	29.1%
Museo de El Carmen, CDMX	52,059	2,090	54,149	59,168	2,522	61,690	13.7%	20.7%	13.9%	45,116	2,078	47,194	50,161	1,777	51,938	11.2%	-14.5%	10.1%	7,991	158	8,149	6,636	169	6,805	-17.0%	7.0%	-16.5%
Centro Comunitario Culhuacán, Ex Convento de San Juan Evangelista, CDMX	47,817	40	47,857	57,583	121	57,704	20.4%	202.5%	20.6%	47,131	83	47,214	45,887	43	45,930	-2.6%	-48.2%	-2.7%	5,278	4	5,282	6,499	4	6,503	23.1%	0.0%	23.1%
Museo y Centro de Documentación Histórica Ex Convento de Tepoztlán, Mor.	69,813	4,056	73,869	87,443	5,677	93,120	25.3%	40.0%	26.1%	70,021	4,765	74,786	74,116	6,631	80,747	5.8%	39.2%	8.0%	5,180	670	5,850	5,604	691	6,295	8.2%	3.1%	7.6%
Museo Regional de Yucatán "Palacio Cantón", Yuc.	56,631	11,629	68,260	48,771	11,923	60,694	-13.9%	2.3%	-11.1%	44,918	10,545	55,463	42,770	11,925	54,695	-4.8%	13.1%	-1.4%	919	0	919	3,712	896	4,608	303.9%	N.C.	401.4%
Museo Histórico de Acapulco, Fuente de San Diego, Gro.	19,633	3,360	22,993	22,800	1,345	24,145	16.1%	40.0%	5.0%	17,516	1,114	18,630	20,296	1,931	31,227	67.3%	73.3%	67.6%	1,293	281	1,574	4,014	477	4,491	210.4%	69.8%	185.3%
Museo Histórico Regional, Ex Cuartel de la Compañía Fija, B.C.	10,594	2,204	12,798	16,370	2,222	18,492	53.6%	0.8%	44.5%	13,382	1,716	15,098	22,147	3,698	25,845	65.5%	115.5%	71.2%	4,830	0	4,830	3,774	478	4,252	-21.9%	N.C.	-12.0%
Museo de la Revolución en la Frontera, Chih.	35,727	2,188	37,915	39,603	1,847	41,450	10.8%	-15.6%	9.3%	32,855	1,560	34,415	28,477	2,014	30,491	-13.3%	29.1%	-11.4%	4,048	0	4,048	4,223	0	4,223	4.3%	N.C.	4.3%
Museo Virreinal de Acolman, Méx.	35,050	563	35,613	29,782	863	30,645	-15.0%	53.3%	-13.9%	23,324	696	24,020	36,490	515	37,005	56.4%	-26.0%	54.1%	2,433	100	2,533	3,918	7	3,925	61.0%	-93.0%	55.0%
Museo Regional de Historia de Colima, Col.	8,830	486	9,316	9,656	181	9,837	9.4%	-62.8%	5.6%	6,729	140	6,869	9,136	506	9,642	35.8%	261.4%	40.4%	849	3	852	3,762	25	3,787	343.1%	733.3%	344.5%
Museo Maya de Cancún con Z. A. Q. Roo	45,514	33,962	79,476	29,786	24,434	54,220	-34.6%	-28.1%	-31.8%	24,758	19,902	44,660	25,989	17,817	43,806	5.0%	-10.5%	-1.9%	2,612	1,486	4,098	2,076	1,286	3,362	-20.5%	-13.5%	-18.0%
Otros	1,154,891	63,671	1,218,562	960,208	60,636	1,020,844	-16.9%	-4.8%	-16.2%	811,728	48,264	859,992	791,114	46,856	837,970	-2.5%	-2.9%	-2.6%	67,703	3,748	71,451	80,606	4,249	84,855	19.1%	13.4%	18.8%
Total	7,764,753	985,263	8,750,016	8,755,737	1,116,119	9,871,856	12.8%	13.3%	12.8%	7,244,092	874,006	8,118,098	8,478,074	1,046,857	9,524,931	17.0%	19.8%	17.3%	727,944	92,431	820,375	885,847	110,724	996,571	21.7%	19.8%	21.5%

Notas:

¹ Las cifras pueden variar debido a correcciones o ajustes por parte de la fuente, por lo que es importante tomarlas con carácter preliminar.

² A partir del mes de marzo de 2024, el Museo Regional de los Pueblos de Morelos, Mor. y el Gran Museo de Chichén Itzá, Yuc. comienzan sus actividades.

A partir del mes de enero de 2025, el Museo de la Costa Oriental, Q. Roo, comienza sus actividades.

A partir del mes de octubre de 2025, el Museo de Sitio Ateneo Peninsular, Yucatán, comienza sus actividades.

N.C. No comparable.

Fuente: Instituto Nacional de Antropología e Historia (2022-2024), Sistema Institucional de Estadísticas de visitantes. INAH.

Zonas Arqueológicas con mayor afluencia años: 2023-2024; 2024 y 2025 (enero-octubre) y octubre de 2024-2025.¹

VISITANTES A ZONAS ARQUEOLÓGICAS ²	Visitantes a Zonas Arqueológicas																							
	Anual									Acumulado									Mes					
	Enero - Diciembre						Var%			Enero - Octubre						Var%			Octubre					
	2024						2024 - 2023			2025						2025 - 2024			2024					
	Nacional	Extranjero	Total	Nacional	Extranjero	Total	Nacional	Extranjero	Total	Nacional	Extranjero	Total	Nacional	Extranjero	Total	Nacional	Extranjero	Total	Nacional	Extranjero	Total	Nacional	Extranjero	Total
	2023						2024 - 2023			2024						2025 - 2024			2024					
Z.A. de Chichén Itzá, Yuc.	912,591	1,419,854	2,332,445	705,014	1,543,183	2,248,197	-22.7%	8.7%	-3.6%	580,147	1,248,066	1,828,213	703,220	1,102,136	1,805,356	21.2%	-11.7%	-1.3%	44,222	82,318	126,540	59,101	69,169	128,270
Z.A. Teotihuacán (con Museo de Sitio), Méx.	1,286,472	502,512	1,788,984	1,137,969	484,049	1,622,018	-11.5%	-3.7%	-9.3%	925,195	388,126	1,313,321	950,628	418,714	1,369,342	2.7%	7.9%	4.3%	71,045	45,308	116,353	71,535	53,195	124,730
Z.A. de Tulum, Q. Roo	522,400	778,564	1,300,964	508,192	737,102	1,245,294	-2.7%	-5.3%	-4.3%	398,000	586,153	984,153	350,204	509,419	859,623	-12.0%	-13.1%	-12.7%	44,595	53,222	97,817	13,054	37,588	50,642
Z.A. de Monte Albán con museo de sitio, Oax.	387,022	78,741	465,763	296,972	77,455	374,427	-23.3%	-1.6%	-19.6%	233,924	59,807	293,731	269,907	57,487	327,394	15.4%	-3.9%	11.5%	13,452	6,064	19,516	26,646	6,810	33,456
Z.A. de Palenque con museo "Alberto Ruz L'Huillier", Chis.	273,365	87,513	360,878	227,627	80,633	308,260	-16.7%	-7.9%	-14.6%	189,773	61,934	251,707	191,617	61,593	253,210	1.0%	-0.6%	0.6%	11,295	4,965	16,260	13,768	5,678	19,446
Z.A. de Cholula con museo de sitio, Pue.	125,927	20,110	146,037	133,970	18,302	152,272	6.4%	-9.0%	4.3%	94,428	14,185	108,613	136,110	15,994	152,104	44.1%	12.8%	40.0%	11,804	1,533	13,337	16,219	1,793	18,012
Z.A. de Uxmal con museo de sitio, Yuc.	174,634	99,054	273,688	165,233	106,858	272,091	-5.4%	7.9%	-0.6%	130,886	82,302	213,188	137,632	76,385	214,017	5.2%	-7.2%	0.4%	10,217	6,115	16,332	11,049	6,630	17,679
Z.A. de Cacaxtla con museo de sitio, Tlax.	82,718	2,389	85,107	83,114	2,297	85,411	0.5%	-3.9%	0.4%	73,467	1,806	75,273	65,509	1,833	67,342	-10.8%	1.5%	-10.5%	20,407	247	20,654	15,307	118	15,425
Z.A. de Tepozteco, Mor.	212,225	53,699	265,924	191,707	26,752	218,459	-9.7%	-50.2%	-17.8%	154,791	22,069	176,860	142,999	14,814	157,813	-7.6%	-32.9%	-10.8%	12,547	1,726	14,273	12,328	1,234	13,562
Z.A. de Cobá, Q. Roo	32,523	88,869	121,392	59,490	148,322	207,812	82.9%	66.9%	71.2%	47,541	122,567	170,108	50,381	105,012	155,293	5.8%	-14.3%	-8.7%	4,311	10,299	14,610	3,730	8,368	12,098
Z.A. de Chacchoben, Q. Roo	9,230	174,311	183,541	9,705	185,652	195,357	5.1%	6.5%	6.4%	6,701	145,124	151,825	13,647	178,172	191,819	103.7%	22.8%	26.3%	524	9,651	10,175	1,117	10,932	12,049
Z.A. de Malinalco, Méx.	137,087	323	137,410	139,204	1,424	140,628	1.5%	340.9%	2.3%	108,576	754	109,330	143,742	9,335	153,077	32.4%	1138.1%	40.0%	9,330	290	9,620	9,795	23	9,818
Z.A. de Tlatelolco con museo de sitio, CDMX	54,490	5,572	60,062	54,592	5,466	60,058	0.2%	-1.9%	0.0%	46,224	4,379	50,603	50,858	3,835	54,693	10.0%	-12.4%	8.1%	7,417	432	7,849	9,000	257	9,257
Z.A. de Teuchitlán, Jal.	137,568	9,035	146,603	64,968	5,163	70,131	-52.8%	-42.9%	-52.2%	55,376	3,594	58,970	72,649	7,846	80,495	31.2%	118.3%	36.5%	11,933	490	12,423	8,358	754	9,112
Z.A. de San Gervasio, Q. Roo	11,241	118,834	130,075	8,132	113,194	121,326	-27.7%	-4.7%	-6.7%	6,259	93,072	99,331	11,647	100,614	112,261	86.1%	8.1%	13.0%	0	2,500	2,500	680	8,300	N.C.
Z.A. de Mitla, Oax.	106,805	9,093	115,898	92,939	10,620	103,559	-13.0%	16.8%	-10.6%	73,678	7,934	81,612	75,174	7,921	83,095	2.0%	-0.2%	1.8%	7,768	1,069	8,837	7,680	850	8,530
Z.A. de Ekbalam, Yuc.	66,623	113,087	179,710	67,194	79,037	146,231	0.9%	-30.1%	-18.6%	54,214	62,938	117,152	61,066	62,129	123,195	12.6%	-1.3%	5.2%	3,195	4,741	7,936	4,063	4,073	8,136
Z.A. de El Tajín, Ver.	343,387	2,868	346,255	331,150	3,258	334,408	-3.6%	13.6%	-3.4%	275,922	2,573	278,495	277,897	2,298	280,195	0.7%	-10.7%	0.6%	11,625	317	11,942	5,898	137	6,035
Z.A. de Tula con museo de sitio, Hgo.	179,738	4,963	184,701	144,714	5,240	149,963	-19.5%	5.8%	-18.8%	118,913	4,215	123,128	106,513	3,828	110,341	-10.4%	-9.2%	-10.4%	8,175	517	8,692	5,116	541	5,657
Z.A. de El Cerrito, Oro.	74,347	4,790	79,037	72,596	2,488	75,084	-2.2%	-48.1%	-5.0%	60,611	1,785	62,396	64,190	3,576	67,766	5.9%	100.3%	8.6%	5,218	189	5,407	4,643	399	5,042
Z.A. de Tzintzuntzan con museo de sitio, Mich.	73,566	1,868	75,434	84,435	2,214	86,649	14.8%	18.5%	14.9%	58,822	1,523	60,345	58,634	1,369	60,003	-0.3%	-10.1%	-0.6%	6,464	194	6,658	4,823	137	4,960
Z.A. de Yohualichan, Pue.	64,897	502	65,399	79,947	465	80,412	23.2%	-7.4%	23.0%	66,327	396	66,723	61,643	319	61,962	-7.1%	-19.4%	-7.1%	6,530	10	6,540	4,666	32	4,698
Z.A. de Xochicalco con museo de sitio, Mor.	67,018	6,319	73,337	53,817	5,073	58,890	-19.7%	-19.7%	-19.7%	44,090	4,331	48,421	45,813	3,898	49,711	3.9%	-10.0%	2.7%	2,998	301	3,299	3,495	286	3,781
Z.A. de Dzibilchaltún con museo del Pueblo Maya, Yuc.	54,738	10,070	64,808	8,752	2,660	11,412	-84.0%	-73.6%	-82.4%	5,021	1,936	6,957	32,388	7,191	39,579	545.1%	271.4%	468.9%	0	0	0	3,108	658	3,766
Z.A. de Cuicuilco con museo de sitio, CDMX	64,184	2,848	67,032	64,741	2,856	67,597	0.9%	0.3%	0.8%	54,514	2,404	56,918	35,014	2,413	37,427	-35.8%	0.4%	-34.2%	6,255	210	6,465	3,381	154	3,535
Otros	1,359,325	218,650	1,577,975	1,165,326	160,883	1,326,209	-14.3%	-26.4%	-16.0%	972,141	126,934	1,099,075	1,033,112	148,364	1,181,476	6.3%	16.9%	7.5%	80,102	8,612	88,714	81,911	10,526	92,437
	6,814,021	3,814,438	10,628,459	5,951,500	3,810,655	9,762,155	-12.7%	-0.1%	-8.2%	4,835,541	3,050,927	7,886,468	5,142,094	2,906,495	8,048,589	6.3%	-4.7%	2.1%	411,429	241,320	652,749	400,471	228,642	629,113

Notas:
¹ Las cifras pueden variar debido a correcciones o ajustes por parte de la fuente, por lo que es importante tomarlas con carácter preliminar.
² A partir del mes de febrero de 2023, la Zona Arqueológica de Paleontología Rincón Colorado, Coah., comienza sus actividades.
A partir del mes de enero de 2025, la Zona Arqueológica de Ichkabal, Q. Roo, comienza sus actividades.
N.C. No comparable.
Fuente: Instituto Nacional de Antropología e Historia (2022-2024). Sistema Institucional de Estadísticas de visitantes. INAH.