

Museos con mayor afluencia años: 2023-2024; 2024 y 2025 (enero-septiembre) y septiembre de 2024-2025. ¹

MUSEOS ²	Visitantes a Museos																																
	Anual									Acumulado									Mes														
	Enero - Diciembre						Var%			Enero - Septiembre						Var%			Septiembre						Var%								
	2023						2024			2024 - 2023			2024						2025 - 2024			2024						2025			2025 - 2024		
	2023			2024			2024 - 2023			2024			2025			2025 - 2024			2024			2025			2025 - 2024								
	Nacional	Extranjero	Total	Nacional	Extranjero	Total	Nacional	Extranjero	Total	Nacional	Extranjero	Total	Nacional	Extranjero	Total	Nacional	Extranjero	Total	Nacional	Extranjero	Total	Nacional	Extranjero	Total	Nacional	Extranjero	Total						
Museo Nacional de Antropología, CDMX	2,262,632	373,720	2,636,352	3,345,116	436,407	3,781,523	47.8%	16.6%	43.4%	2,413,203	289,093	2,702,296	3,275,825	377,212	3,653,037	35.7%	30.5%	35.2%	265,360	27,437	292,797	313,731	30,145	343,876	18.2%	9.9%	17.4%						
Museo Nacional de Historia, CDMX	2,191,478	265,347	2,456,825	2,304,826	320,392	2,625,218	5.2%	20.7%	6.9%	1,753,292	233,545	1,986,837	1,794,497	258,611	2,053,108	2.4%	10.7%	3.3%	170,815	22,791	193,606	173,742	27,262	201,004	1.7%	19.6%	3.8%						
Museo del Templo Mayor, CDMX	444,657	93,137	537,794	386,838	102,395	489,233	-13.0%	9.9%	-9.0%	282,970	71,731	354,701	298,625	78,377	377,002	5.5%	9.3%	6.3%	26,917	4,922	31,839	24,761	5,189	29,950	-8.0%	5.4%	-5.9%						
Museo Nacional de las Culturas del Mundo, CDMX	204,220	51,958	256,178	217,957	56,948	274,905	6.7%	9.6%	7.3%	157,041	41,251	198,292	198,747	36,080	234,827	26.6%	-12.5%	18.4%	18,783	4,209	22,992	20,158	2,421	22,579	7.3%	-42.5%	-1.8%						
Museo del Fuerte de San Juan de Ulúa, Ver.	203,285	1,916	205,201	200,912	2,552	203,464	-1.2%	33.2%	-0.8%	165,166	1,908	167,074	182,156	1,866	184,022	10.3%	-2.2%	10.1%	10,841	152	10,993	13,095	172	13,267	20.8%	13.2%	20.7%						
Galería de Historia, CDMX	105,345	22	105,367	123,349	0	123,349	17.1%	-100.0%	17.1%	97,824	0	97,824	92,263	0	92,263	-5.7%	N.C.	-5.7%	16,821	0	16,821	13,133	0	13,133	-21.9%	N.C.	-21.9%						
Museo de las Culturas de Oaxaca, Oax.	129,439	47,770	177,209	133,866	55,300	189,166	3.4%	15.8%	6.7%	98,718	38,450	137,168	108,069	42,640	150,709	9.5%	10.9%	9.9%	8,530	2,361	10,891	8,979	2,329	11,308	5.3%	-1.4%	3.8%						
Museo Nacional del Virreinato, Méx.	163,366	3,272	166,638	144,007	2,647	146,654	-11.9%	-19.1%	-12.0%	108,500	1,807	110,307	96,556	2,689	99,245	-11.0%	48.8%	-10.0%	9,206	224	9,430	8,230	474	8,704	-10.6%	111.6%	-7.7%						
Museo Regional de Guanajuato Alhóndiga de Granaditas, Gto.	127,582	14,820	142,402	125,271	12,932	138,203	-1.8%	-12.7%	-2.9%	92,270	8,859	101,130	79,810	10,539	90,349	-13.5%	19.0%	-10.7%	10,570	903	11,473	7,738	891	8,629	-26.8%	-1.3%	-24.8%						
Museo de la Costa Oriental, Q. Roo	0	0	0	0	0	0	N.C.	N.C.	N.C.	0	0	0	68,673	30,134	98,807	N.C.	N.C.	N.C.	0	0	0	6,198	2,194	8,392	N.C.	N.C.	N.C.						
Museo Nacional de las Intervenciones, CDMX	83,044	1,114	84,158	85,272	169,430	254,702	2.7%	15109.2%	202.6%	64,774	840	65,614	72,388	1,045	73,433	11.8%	24.4%	11.9%	5,960	84	6,044	7,919	63	7,982	32.9%	-25.0%	32.1%						
Museo Casa Carranza, CDMX	119,180	44	119,224	69,810	56	69,866	-41.4%	27.3%	-41.4%	56,823	33	56,856	109,794	164	109,958	93.2%	397.0%	93.4%	2,727	0	2,727	7,321	0	7,321	168.5%	N.C.	168.5%						
Museo Regional de Guadalajara, Jal.	122,495	4,765	127,260	98,199	3,596	101,795	-19.8%	-24.5%	-20.0%	75,030	2,581	77,611	67,649	2,564	70,213	-9.8%	-0.7%	-9.5%	7,433	157	7,590	6,055	381	6,436	-18.5%	142.7%	-15.2%						
Museo Regional de los Pueblos de Morelos, Mor.	0	0	0	82,728	6,972	89,700	N.C.	N.C.	N.C.	61,763	4,909	66,672	64,709	6,313	71,022	4.8%	28.6%	6.5%	749	11	760	5,794	420	6,214	673.6%	3718.2%	717.6%						
Museo y Centro de Documentación Histórica Ex Convento de Tepoztlán, Mor.	69,813	4,056	73,869	87,443	5,677	93,120	25.3%	40.0%	26.1%	64,841	4,095	68,936	68,512	5,940	74,452	5.7%	45.1%	8.0%	5,998	250	6,248	5,427	324	5,751	-9.5%	29.6%	-8.0%						
Museo Regional de Querétaro, Qro.	71,471	3,129	74,600	73,433	3,018	76,451	2.7%	-3.5%	2.5%	54,431	2,155	56,586	51,707	2,468	54,175	-5.0%	14.5%	-4.3%	4,707	180	4,887	5,152	204	5,356	9.5%	13.3%	9.6%						
Casa de Hidalgo, Gto.	38,026	1,008	39,034	34,145	1,669	35,814	-10.2%	65.6%	-8.2%	27,228	1,152	28,380	22,740	955	23,695	-16.5%	-17.1%	-16.5%	4,392	113	4,505	4,127	97	4,224	-6.0%	-14.2%	-6.2%						
Museo Histórico de San Miguel de Allende, Gto.	59,505	1,284	60,789	46,111	1,805	47,916	-22.5%	40.6%	-21.2%	35,422	1,412	36,834	32,749	1,217	33,966	-7.5%	-13.8%	-7.8%	3,172	105	3,277	4,132	75	4,207	30.3%	-28.6%	28.4%						
Museo de El Carmen, CDMX	52,059	2,090	54,149	59,168	2,522	61,690	13.7%	20.7%	13.9%	37,125	1,920	39,045	43,525	1,608	45,133	17.2%	-16.3%	15.6%	4,333	91	4,424	3,950	113	4,063	-4.8%	24.2%	-8.2%						
Museo Regional de Yucatán "Palacio Cantón", Yuc.	56,031	11,629	68,260	48,771	11,923	60,694	-13.9%	2.3%	-11.1%	43,999	10,545	54,544	39,058	11,029	50,087	-11.2%	4.6%	-8.2%	4,652	819	5,471	3,372	680	4,052	-27.5%	-17.0%	-25.9%						
Centro Comunitario Culhuacán, Ex Convento de San Juan Evangelista, CDMX	47,817	40	47,857	57,583	121	57,704	20.4%	202.5%	20.6%	41,853	79	41,932	39,388	39	39,427	-5.9%	-50.6%	-6.0%	3,775	3	3,778	3,642	3	3,645	-3.5%	0.0%	-3.5%						
Centro Comunitario Ecatepec Casa de Morelos, Méx.	24,830	0	24,830	25,816	0	25,816	4.0%	N.C.	4.0%	18,837	0	18,837	18,563	0	18,563	-1.5%	N.C.	-1.5%	3,403	0	3,403	3,155	0	3,155	-7.3%	N.C.	-7.3%						
Museo Virreinal de Acolman, Méx.	35,050	563	35,613	29,782	863	30,645	-15.0%	53.3%	-13.9%	20,891	596	21,487	32,572	502	33,079	55.9%	-14.8%	54.0%	1,819	69	1,888	2,973	141	3,118	63.4%	104.3%	64.9%						
Museo Maya de Cancún con Z. A. Q. Roo	45,514	33,962	79,476	29,786	24,434	54,220	-34.6%	-28.1%	-31.8%	22,146	18,416	40,562	23,913	16,531	40,444	8.0%	-10.2%	-0.3%	1,950	1,030	2,980	2,003	988	2,991	2.7%	-4.1%	0.4%						
Museo Histórico de Acapulco, Fuerte de San Diego, Gro.	19,633	3,360	22,993	22,800	1,345	24,145	16.1%	-60.0%	5.0%	16,223	833	17,056	25,282	1,454	26,736	55.8%	74.5%	56.8%	1,272	22	1,294	2,842	66	2,908	123.4%	200.0%	124.7%						
Otros	1,087,681	66,257	1,153,938	922,748	-106,885	815,863	-15.2%	-261.3%	-29.3%	705,777	45,365	751,142	684,457	46,150	730,607	-3.0%	1.7%	-2.7%	60,053	2,205	62,258	61,688	2,560	64,248	2.7%	16.1%	3.2%						
Total	7,764,753	985,263	8,750,016	8,755,737	1,116,119	9,871,856	12.8%	13.3%	12.8%	6,516,148	781,575	7,297,723	7,592,227	936,133	8,528,360	16.5%	19.8%	16.9%	654,238	68,138	722,376	719,317	77,192	796,509	9.9%	13.3%	10.3%						

Notas:

¹ Las cifras pueden variar debido a correcciones o ajustes por parte de la fuente, por lo que es importante tomarlas con carácter preliminar.

² A partir del mes de marzo de 2024, el Museo Regional de los Pueblos de Morelos, Mor. y el Gran Museo de Chichén Itzá, Yuc. comienzan sus actividades.

A partir del mes de enero de 2025, el Museo de la Costa Oriental, Q. Roo, comienza sus actividades.

N.C. No comparable.

Fuente: Instituto Nacional de Antropología e Historia (2022-2024), Sistema Institucional de Estadísticas de visitantes. INAH.

Zonas Arqueológicas con mayor afluencia años: 2023-2024; 2024 y 2025 (enero-septiembre) y septiembre de 2024-2025. ¹

VISITANTES A ZONAS ARQUEOLÓGICAS ²	Visitantes a Zonas Arqueológicas																										
	Anual									Acumulado									Mes								
	Enero - Diciembre						Var%			Enero - Septiembre						Var%			Septiembre								
	2023			2024			2024 - 2023			2024			2025			2025 - 2024			2024			2025			2025 - 2024		
	Nacional	Extranjero	Total	Nacional	Extranjero	Total	Nacional	Extranjero	Total	Nacional	Extranjero	Total	Nacional	Extranjero	Total	Nacional	Extranjero	Total	Nacional	Extranjero	Total	Nacional	Extranjero	Total	Nacional	Extranjero	Total
Z.A. de Chichén Itzá, Yuc.	912,591	1,419,854	2,332,445	705,014	1,543,183	2,248,197	-22.7%	8.7%	-3.6%	535,925	1,165,748	1,701,673	644,119	1,032,967	1,677,086	20.2%	-11.4%	-1.4%	44,930	95,545	140,475	57,416	74,286	131,702	27.8%	-22.3%	-6.2%
Z.A. Teotihuacán (con Museo de Sitio), Méx.	1,286,472	502,512	1,788,984	1,137,969	484,049	1,622,018	-11.5%	-3.7%	-9.3%	854,150	342,818	1,196,968	879,093	365,519	1,244,612	2.9%	6.6%	4.0%	82,375	28,427	110,802	58,317	29,062	87,379	29.2%	2.2%	-21.1%
Z.A. de Monte Albán con museo de sitio, Oax.	387,022	78,741	465,763	296,972	77,455	374,427	-23.3%	-1.6%	-19.6%	220,472	53,743	274,215	243,261	50,677	293,938	10.3%	-5.7%	7.2%	15,307	3,688	18,995	19,444	2,910	22,354	27.0%	-21.1%	17.7%
Z.A. de Tulum, Q. Roo	522,400	778,564	1,300,964	508,192	737,102	1,245,294	-2.7%	-5.3%	-4.3%	353,405	532,931	886,336	337,150	471,831	808,981	-4.6%	-11.5%	-8.7%	39,054	35,331	74,385	9,468	9,066	18,534	-75.8%	-74.3%	-75.1%
Z.A. de El Tajín, Ver.	343,387	2,868	346,255	331,150	3,258	334,408	-3.6%	13.6%	-3.4%	264,297	2,256	266,553	271,999	2,161	274,160	2.9%	-4.2%	2.9%	13,522	140	13,662	14,850	107	14,957	9.8%	-23.6%	9.5%
Z.A. de Palenque con museo "Alberto Ruz L'Huillier", Chis.	273,365	87,513	360,878	227,627	80,633	308,260	-16.7%	-7.9%	-14.6%	178,478	56,969	235,447	177,849	55,915	233,764	-0.4%	-1.9%	-0.7%	10,528	2,402	12,930	11,523	2,314	13,837	9.5%	-3.7%	7.0%
Z.A. de Chacchoben, Q. Roo	9,230	174,311	183,541	9,705	185,652	195,357	5.1%	6.5%	6.4%	6,177	135,473	141,650	12,530	167,240	179,770	102.8%	23.4%	26.9%	508	8,290	8,798	1,121	11,668	12,789	100.7%	40.7%	45.4%
Z.A. de Tepozteco, Mor.	212,225	53,699	265,924	191,707	26,752	218,459	-9.7%	-50.2%	-17.8%	142,244	20,363	162,607	130,671	13,580	144,251	-8.1%	-33.3%	-11.3%	12,727	1,489	14,216	11,091	967	12,058	-12.8%	-19.7%	-12.7%
Z.A. de Uxmal con museo de sitio, Yuc.	174,634	99,054	273,688	165,233	106,858	272,091	-5.4%	7.9%	-0.6%	120,669	76,187	196,856	126,583	69,755	196,338	4.9%	-8.4%	-0.3%	8,679	3,237	11,916	8,415	2,504	10,919	10.0%	-22.6%	-8.4%
Z.A. de Malinalco, Méx.	137,087	323	137,410	139,204	1,424	140,628	1.5%	340.9%	2.3%	99,246	464	99,710	133,947	9,312	143,259	35.0%	1906.9%	43.7%	8,987	177	9,164	10,389	229	10,618	15.6%	29.4%	15.9%
Z.A. de Cholula con museo de sitio, Pue.	125,927	20,110	146,037	133,970	18,302	152,272	6.4%	-9.0%	4.3%	82,624	12,652	95,276	119,891	14,201	134,092	45.1%	12.2%	40.7%	6,365	694	7,059	8,250	1,059	9,309	29.6%	52.6%	31.9%
Z.A. de Tula con museo de sitio, Hgo.	179,738	4,963	184,701	144,714	5,249	149,963	-19.5%	5.8%	-18.8%	110,738	3,698	114,436	101,397	3,287	104,684	-8.4%	-11.1%	-8.5%	8,595	185	8,780	7,579	252	7,831	-11.8%	36.2%	-10.8%
Z.A. de Cerro de la Estrella, CDMX	59,653	253	59,906	48,092	84	48,176	-19.4%	-66.8%	-19.6%	37,718	83	37,801	38,514	23	38,537	2.1%	-72.3%	1.9%	3,255	0	3,255	7,116	1	7,117	118.6%	N.C.	118.6%
Z.A. de Cobá, Q. Roo	32,523	88,869	121,392	59,490	148,322	207,812	82.9%	66.9%	71.2%	43,230	112,268	155,498	46,551	96,644	143,195	7.7%	-13.9%	-7.9%	3,612	4,764	8,376	3,112	3,902	7,014	-13.8%	-18.1%	-16.1%
Z.A. de Teuchitlán, Jal.	137,568	9,035	146,603	64,968	5,163	70,131	-52.8%	-42.9%	-52.2%	43,443	3,104	46,547	64,291	7,092	71,383	48.0%	128.5%	53.4%	10,405	380	10,785	6,398	597	6,995	-50.4%	-54.9%	-50.2%
Z.A. de Ekbalam, Yuc.	66,623	113,087	179,710	67,194	79,037	146,231	0.9%	-30.1%	-18.6%	51,019	58,197	109,216	57,003	58,056	115,059	11.7%	-0.2%	5.3%	3,227	2,086	5,313	3,347	3,305	6,652	3.7%	58.4%	25.2%
Z.A. de Mitla, Oax.	106,805	9,093	115,898	92,939	10,620	103,559	-13.0%	16.8%	-10.6%	65,910	6,865	72,775	67,494	7,071	74,565	2.4%	3.0%	2.5%	5,917	473	6,390	6,128	324	6,452	3.6%	-31.5%	1.0%
Z.A. de Tlatelco con museo de sitio, CDMX	54,490	5,572	60,062	54,592	5,466	60,058	0.2%	-1.9%	0.0%	38,807	3,947	42,754	41,858	3,578	45,436	7.9%	-9.3%	6.3%	4,781	431	5,212	5,422	303	5,725	13.4%	-29.7%	9.8%
Z.A. de Cacaxtla con museo de sitio, Tlax.	82,718	2,389	85,107	83,114	2,297	85,411	0.5%	-3.9%	0.4%	53,060	1,559	54,619	50,202	1,715	51,917	-5.4%	10.0%	-4.9%	5,322	99	5,421	5,569	104	5,673	4.6%	5.1%	4.6%
Z.A. de Yohualichan, Pue.	64,897	502	65,399	79,947	465	80,412	23.2%	-7.4%	23.0%	59,797	386	60,183	56,977	287	57,264	-4.7%	25.6%	-4.9%	5,336	37	5,373	4,926	23	4,949	-7.7%	-37.8%	-7.9%
Z.A. de El Cerrito, Qro.	74,247	4,790	79,037	72,596	2,488	75,084	-2.2%	-48.1%	-5.0%	55,393	1,596	56,989	59,547	3,177	62,724	7.5%	99.1%	10.1%	6,161	0	6,161	4,270	266	4,536	-30.7%	N.C.	-26.4%
Z.A. de Tzintzuntzan con museo de sitio, Mich.	73,566	1,868	75,434	84,435	2,214	86,649	14.8%	18.5%	14.9%	52,358	1,329	53,687	53,811	1,232	55,043	2.8%	-7.3%	-7.9%	5,722	130	5,852	4,364	98	4,462	-23.7%	-24.6%	-23.8%
Z.A. de San Gervasio, Q. Roo	11,241	118,834	130,075	8,132	113,194	121,326	-27.7%	-4.7%	-6.7%	6,259	90,572	96,831	10,967	92,314	103,281	75.2%	1.9%	6.7%	533	6,383	6,916	692	3,763	4,455	-39.1%	-45.9%	-36.5%
Z.A. de Xochicalco con museo de sitio, Mor.	67,018	6,319	73,337	53,817	5,073	58,890	-19.7%	-19.7%	-19.7%	41,092	4,030	45,122	42,318	3,612	45,930	3.0%	-10.4%	1.8%	2,596	345	2,941	3,199	226	3,425	23.2%	-34.5%	16.5%
Z.A. de Teotenango, Méx.	19,925	542	20,467	62,542	1,047	63,589	213.9%	93.2%	210.7%	49,468	746	50,214	47,337	304	47,641	-4.3%	-59.2%	-5.1%	3,042	85	3,127	3,410	0	3,410	12.1%	-100.0%	9.1%
Otros	1,398,669	230,773	1,629,442	1,128,185	165,268	1,293,453	-19.3%	-28.4%	-20.6%	858,133	121,623	979,756	926,263	146,303	1,072,566	7.9%	20.3%	9.5%	70,956	6,039	76,995	73,805	6,838	80,643	4.0%	13.2%	4.7%
	6,814,021	3,814,438	10,628,459	5,951,500	3,810,655	9,762,155	-12.7%	-0.1%	-8.2%	4,424,112	2,809,607	7,233,719	4,741,623	2,677,853	7,419,476	7.2%	-4.7%	2.6%	382,442	200,857	583,299	349,621	154,174	503,795	-8.6%	-23.2%	-13.6%

Notas:

¹ Las cifras pueden variar debido a correcciones o ajustes por parte de la fuente, por lo que es importante tomarlas con carácter preliminar.

² A partir del mes de febrero de 2023, la Zona Arqueológica de Paleontológica Rincón Colorado, Coah., comienza sus actividades.

A partir del mes de enero de 2025, la Zona Arqueológica de Ichkabal, Q. Roo, comienza sus actividades.

N.C. No comparable.

Fuente: Instituto Nacional de Antropología e Historia (2022-2024). Sistema Institucional de Estadísticas de visitantes. INAH.