

Museos con mayor afluencia años: 2023-2024; 2024 y 2025 (enero-agosto) y agosto de 2024-2025.¹

MUSEOS ²	Visitantes a Museos																													
	Anual												Acumulado												Mes					
	Enero - Diciembre						Var%			Enero - Agosto						Var%			Agosto						Var%					
	2023			2024			2024 - 2023			2024			2025			2025 - 2024			2024			2025			2025 - 2024					
	Nacional	Extranjero	Total	Nacional	Extranjero	Total	Nacional	Extranjero	Total	Nacional	Extranjero	Total	Nacional	Extranjero	Total	Nacional	Extranjero	Total	Nacional	Extranjero	Total	Nacional	Extranjero	Total	Nacional	Extranjero	Total			
Museo Nacional de Historia, CDMX	2,191,478	265,347	2,456,825	2,304,826	320,392	2,625,218	5.2%	20.7%	6.9%	1,582,477	210,754	1,793,231	1,620,755	231,349	1,852,104	2.4%	9.8%	3.3%	275,790	25,508	301,298	291,129	25,270	316,399	5.6%	-0.9%	5.0%			
Museo Nacional de Antropología, CDMX	2,262,632	373,720	2,636,352	3,345,116	436,407	3,781,523	47.8%	16.8%	43.4%	2,147,843	261,656	2,409,499	2,962,094	347,067	3,309,161	37.9%	32.6%	37.3%	261,564	30,672	292,236	239,032	36,943	275,975	-6.6%	20.4%	-5.6%			
Museo del Templo Mayor, CDMX	444,657	93,137	537,794	386,838	102,395	489,233	-13.0%	9.9%	-9.0%	256,053	66,809	322,862	273,864	73,188	347,052	7.0%	9.5%	7.5%	26,438	6,406	32,844	37,648	8,325	45,973	42.4%	30.0%	40.0%			
Museo del Fuerte de San Juan de Ulúa, Ver.	203,285	1,916	205,201	200,912	2,552	203,464	-1.2%	33.2%	-0.8%	154,325	1,756	156,081	169,061	1,694	170,755	9.5%	-3.5%	9.4%	29,125	175	29,300	30,960	148	31,108	6.3%	-15.4%	6.2%			
Museo Nacional de las Culturas del Mundo, CDMX	204,220	51,958	256,178	217,957	56,948	274,905	6.7%	9.6%	7.3%	138,258	37,042	175,300	178,589	33,659	212,248	29.2%	-9.1%	21.1%	15,976	4,513	20,489	25,391	3,875	29,266	58.9%	-14.1%	42.8%			
Museo de las Culturas de Oaxaca, Oax.	129,439	47,770	177,209	133,866	55,300	189,166	3.4%	15.8%	6.7%	90,188	36,089	126,277	99,090	40,311	139,401	9.9%	11.7%	10.4%	11,781	3,746	15,527	14,985	4,255	19,240	27.2%	13.6%	23.9%			
Museo de la Costa Oriental, Q. Roo	0	0	0	0	0	0	N.C.	N.C.	N.C.	0	0	0	62,475	27,940	90,415	N.C.	N.C.	N.C.	0	0	0	10,276	3,472	13,748	N.C.	N.C.	N.C.			
Museo Regional de Guanajuato Alhóndiga de Granaditas, Gto.	127,582	14,820	142,402	125,271	12,932	138,203	-1.8%	-12.7%	-2.9%	81,701	7,956	89,657	72,072	9,648	81,720	-11.8%	21.3%	-8.9%	11,920	925	12,845	11,658	1,413	13,071	-2.2%	52.8%	1.8%			
Museo Nacional del Virreinato, Méx.	163,366	3,272	166,638	144,007	2,647	146,654	-11.9%	-19.1%	-12.0%	99,294	1,583	100,877	86,326	2,215	90,541	-11.0%	39.9%	-10.2%	12,181	230	12,411	11,690	226	11,916	-4.0%	-1.7%	-4.0%			
Museo y Centro de Documentación Histórica Ex Convento de Tepoztlán, Mor.	69,813	4,056	73,869	87,443	5,677	93,120	25.3%	40.0%	26.1%	58,843	3,845	62,688	63,085	5,616	68,701	7.2%	46.1%	9.6%	8,892	421	9,313	11,005	775	11,780	23.8%	84.1%	26.5%			
Museo Regional de los Pueblos de Morelos, Mor.	0	0	0	0	0	0	N.C.	N.C.	N.C.	61,014	4,898	65,912	58,915	5,893	64,808	-3.4%	20.3%	-1.7%	9,868	775	10,643	10,271	818	11,089	4.1%	5.5%	4.2%			
Museo Regional de Guadalajara, Jal.	122,495	4,765	127,260	98,199	3,596	101,795	-19.8%	-24.5%	-20.0%	67,597	2,424	70,021	61,594	2,183	63,777	-8.9%	-9.9%	-8.9%	8,750	256	9,006	9,122	327	9,449	4.3%	27.7%	4.9%			
Galería de Historia, CDMX	105,345	22	105,367	123,349	0	123,349	17.1%	-100.0%	17.1%	81,003	0	81,003	79,130	0	79,130	-2.3%	N.C.	-2.3%	6,863	0	6,863	7,427	0	7,427	8.2%	N.C.	8.2%			
Museo Casa Carranza, CDMX	119,180	44	119,224	69,810	56	69,866	-41.4%	27.3%	-41.4%	54,096	33	54,129	102,473	164	102,637	89.4%	397.0%	89.6%	4,688	0	4,688	6,970	47	7,017	48.7%	N.C.	49.7%			
Museo Regional de Querétaro, Qro.	71,471	3,129	74,600	73,433	3,018	76,451	2.7%	-3.5%	2.5%	49,724	1,975	51,699	46,555	2,264	48,819	-6.4%	14.6%	-5.6%	6,311	220	6,531	6,459	246	6,705	2.3%	11.8%	2.7%			
Museo de la No Intervención Buerte de Loreto[Pue.	52,817	1,347	54,164	47,302	4,281	51,583	-10.4%	217.8%	-4.8%	34,824	3,712	38,536	34,464	1,487	35,951	-1.0%	-59.9%	-6.7%	5,876	177	6,053	5,315	164	5,479	-9.5%	-7.3%	-9.5%			
Museo Regional de Yucatán "Palacio Cantón", Yuc.	56,631	11,629	68,260	48,771	11,923	60,694	-13.9%	2.5%	-11.1%	39,347	9,726	49,073	35,686	10,349	46,035	-9.3%	6.4%	-6.2%	6,353	904	7,257	4,613	807	5,420	-27.4%	-10.7%	-25.3%			
Museo Virreinal de Acolman, Méx.	35,050	563	35,613	29,782	863	30,645	-15.0%	53.3%	-13.9%	19,072	527	19,599	29,599	367	29,966	55.2%	-30.4%	52.9%	1,983	57	2,040	4,929	2	4,931	148.6%	-96.5%	141.7%			
Museo de El Carmen, CDMX	52,959	2,090	54,149	50,168	2,522	61,690	13.7%	20.7%	13.9%	32,792	1,829	34,621	39,575	1,495	41,070	20.7%	-18.3%	18.6%	3,824	164	3,988	4,657	172	4,829	21.8%	4.9%	21.1%			
Museo de Arqueología Maya Fuente de San Miguel, Camp.	41,722	4,942	46,664	36,146	4,682	40,828	-13.4%	-5.3%	-12.5%	24,607	3,371	27,978	24,509	3,001	27,510	-0.4%	-11.0%	-1.7%	3,728	382	4,110	4,132	363	4,495	10.8%	-5.0%	9.4%			
Museo Maya de Cancún con Z. A. Q. Roo	45,514	33,962	79,476	29,786	24,434	54,220	-34.6%	-28.1%	-31.8%	20,196	17,386	37,582	21,910	15,543	37,453	8.5%	-10.6%	-0.3%	2,338	1,556	3,894	2,687	1,553	4,240	14.9%	-0.2%	8.9%			
Museo Nacional de las Intervenciones, CDMX	83,044	1,114	84,158	88,355	1,133	89,488	6.4%	1.7%	6.3%	58,814	756	59,570	64,469	982	65,451	9.6%	29.9%	9.9%	3,085	80	3,165	3,730	74	3,804	20.9%	-7.5%	20.2%			
Museo de la Alameda de San Miguel, Gto.	59,505	1,284	60,789	46,111	1,805	47,916	-22.5%	40.6%	-21.2%	32,250	1,307	33,557	28,617	1,142	33,759	-11.3%	-12.6%	-11.3%	4,629	139	4,768	3,670	90	3,760	-20.7%	-35.3%	-21.1%			
Centro Comunitario Culhuacán, Ex Convento de San Juan Evangelista, CDMX	47,817	40	47,857	57,583	121	57,704	20.4%	202.5%	20.6%	38,078	76	38,154	35,746	36	35,782	-6.1%	-52.6%	-6.2%	3,599	4	3,603	3,369	2	3,371	-6.4%	-50.0%	-6.4%			
Capilla Abierta de Tlalmanalco, Méx.	9,475	0	9,475	7,213	12	7,225	-23.9%	N.C.	-23.7%	5,170	5	5,175	13,230	2	13,232	155.9%	-60.0%	155.7%	300	0	300	3,336	0	3,336	1012.0%	N.C.	1012.0%			
Otros	1,066,156	64,336	1,130,492	994,493	62,423	1,056,916	-6.7%	-3.0%	-6.5%	634,344	37,922	672,266	607,027	41,346	648,373	-4.3%	9.0%	-3.6%	78,361	3,786	82,147	85,453	4,276	89,729	9.1%	12.9%	9.2%			
Total	7,764,753	985,263	8,750,016	8,755,737	1,116,119	9,871,856	12.8%	13.3%	12.8%	5,861,910	713,437	6,575,347	6,872,910	858,941	7,731,851	17.2%	20.4%	17.6%	804,223	81,096	885,319	849,914	93,643	943,557	5.7%	15.5%	6.6%			

Notas:

¹ Las cifras pueden variar debido a correcciones o ajustes por parte de la fuente, por lo que es importante tomarlas con carácter preliminar.

² A partir del mes de marzo de 2024, el Museo Regional de los Pueblos de Morelos, Mor. y el Gran Museo de Chichén Itzá, Yuc. comienzan sus actividades.

A partir del mes de enero de 2025, el Museo de la Costa Oriental, Q. Roo, comienza sus actividades.

N.C. No comparable.

Fuente: Instituto Nacional de Antropología e Historia (2022-2024), Sistema Institucional de Estadísticas de visitantes. INAH.

Zonas Arqueológicas con mayor afluencia años: 2023-2024; 2024 y 2025 (enero-agosto) y agosto de 2024-2025. ¹

VISITANTES A ZONAS ARQUEOLÓGICAS ²	Visitantes a Zonas Arqueológicas																							
	Anual									Acumulado									Mes					
	Enero - Diciembre						Var%			Enero - Agosto						Var%			Agosto					
	2024						2024 - 2023			2024						2025 - 2024			2024					
	2023			2024			2024 - 2023			2024			2025			2025 - 2024			2024			2025		
	Nacional	Extranjero	Total	Nacional	Extranjero	Total	Nacional	Extranjero	Total	Nacional	Extranjero	Total	Nacional	Extranjero	Total	Nacional	Extranjero	Total	Nacional	Extranjero	Total	Nacional	Extranjero	Total
Z.A. de Chichén Itzá, Yuc.	912,591	1,419,854	2,332,445	705,014	1,543,183	2,248,197	-22.7%	8.7%	-3.6%	490,995	1,070,203	1,561,198	586,703	958,681	1,545,384	19.5%	-10.4%	-1.0%	74,399	107,330	181,729	93,438	85,776	179,214
Z.A. Teotihuacán (con Museo de Sitio), Méx.	1,286,472	502,512	1,788,984	1,137,969	484,049	1,622,018	-11.5%	-3.7%	-9.3%	771,775	314,391	1,086,166	820,776	336,457	1,157,233	6.3%	7.0%	6.5%	101,621	31,972	133,593	123,432	39,013	162,445
Z.A. de Tulum, Q. Roo	522,400	778,564	1,300,964	508,192	737,102	1,245,294	-2.7%	-5.3%	-4.3%	314,351	497,600	811,951	327,682	462,765	790,447	4.2%	-7.0%	-2.6%	54,983	72,676	127,659	24,062	73,439	97,501
Z.A. de El Tajín, Ver.	343,387	2,868	346,255	331,150	3,258	334,408	-3.6%	13.6%	-3.4%	250,775	2,116	252,891	257,149	2,054	259,203	2.5%	-2.9%	2.5%	44,651	226	44,909	46,083	169	46,252
Z.A. de Monte Albán con museo de sitio, Oax.	387,022	78,741	465,763	296,972	77,455	374,427	-23.3%	-1.6%	-19.6%	205,165	50,055	255,220	223,817	47,767	271,584	9.1%	-4.6%	6.4%	26,588	4,929	31,517	35,840	4,525	40,365
Z.A. de Palenque con museo "Alberto Ruz L'Huillier", Chis.	273,365	87,513	360,878	227,627	80,633	308,260	-16.7%	-7.9%	-14.6%	167,950	54,567	222,517	166,326	53,601	219,927	-1.0%	-1.8%	-1.2%	23,102	7,336	30,438	23,082	8,678	31,760
Z.A. de Malinalco, Méx.	137,087	323	137,410	139,204	1,424	140,628	1.5%	340.9%	2.3%	90,259	349	90,608	123,558	9,083	132,641	36.9%	3064.8%	46.5%	11,451	32	11,483	19,192	7,464	26,656
Z.A. de Uxmal con museo de sitio, Yuc.	174,634	99,054	273,688	165,233	106,858	272,091	-5.4%	7.9%	-0.6%	111,990	72,950	184,940	118,168	67,251	185,419	5.5%	-7.8%	0.3%	13,845	9,287	23,132	16,491	8,896	25,426
Z.A. de Tepozteco, Mor.	212,225	53,699	265,924	191,707	26,752	218,459	-9.7%	-50.2%	-17.8%	129,517	18,874	148,391	119,580	12,613	132,193	-7.7%	-33.2%	-10.9%	19,883	2,679	22,562	22,070	2,125	24,706
Z.A. de Cholula con museo de sitio, Pue.	125,927	20,110	146,037	133,970	18,302	152,272	6.4%	-0.9%	4.3%	76,259	11,958	88,217	111,641	13,142	124,783	46.4%	9.9%	41.5%	11,872	1,467	13,339	19,966	1,759	21,725
Z.A. de Chacchoben, Q. Roo	9,230	174,311	183,541	9,705	185,652	195,357	5.1%	6.5%	6.4%	5,669	127,183	132,852	11,409	155,572	166,981	101.3%	22.3%	25.7%	688	3,436	4,124	1,253	13,585	14,838
Z.A. de Cobá, Q. Roo	32,523	88,869	121,392	59,490	148,322	207,812	82.9%	66.9%	71.2%	39,618	107,504	147,122	43,439	92,742	136,181	9.6%	-13.7%	-7.4%	5,091	11,426	16,517	4,504	10,084	14,588
Z.A. de Tula con museo de sitio, Hgo.	179,738	4,963	184,701	144,714	5,249	149,963	-19.5%	5.8%	-18.8%	102,143	3,513	105,656	93,818	3,035	96,853	-8.2%	-13.6%	-8.3%	12,220	595	12,815	13,554	360	13,914
Z.A. de Ekbalam, Yuc.	66,623	113,087	179,710	67,194	79,037	146,231	0.9%	-30.1%	-18.6%	47,792	56,111	103,903	53,656	54,751	108,407	12.3%	-2.4%	4.3%	11,697	1,172	12,869	7,726	6,088	13,814
Z.A. de Yohualichan, Pue.	64,897	502	65,399	79,947	465	80,412	23.2%	-7.4%	23.0%	54,461	349	54,810	52,051	264	52,315	-4.4%	-24.4%	-4.6%	10,765	76	10,841	12,572	23	12,695
Z.A. de Teuchitlán, Jal.	137,568	9,035	146,603	64,968	5,163	70,131	-52.8%	-42.9%	-52.2%	33,038	2,724	35,762	57,893	6,495	64,388	75.2%	138.4%	80.0%	10,335	809	11,144	9,583	713	11,196
Z.A. de El Cerrito, Qro.	74,247	4,790	79,037	72,596	2,488	75,084	-2.2%	-48.1%	-5.0%	49,232	1,596	50,828	55,277	2,911	58,188	12.3%	82.4%	14.5%	7,630	144	7,774	8,877	429	9,306
Z.A. de Mitla, Oax.	106,805	9,093	115,898	92,939	10,620	103,559	-13.0%	16.8%	-10.6%	59,993	6,392	66,385	61,366	6,747	68,113	2.3%	5.6%	2.6%	7,964	729	8,693	8,545	750	9,295
Z.A. de Tzintzuntzan con museo de sitio, Mich.	73,566	1,868	75,434	84,435	2,214	86,649	14.8%	18.5%	14.9%	46,636	1,199	47,835	49,447	1,134	50,581	6.0%	-5.4%	5.7%	9,835	240	10,075	8,200	184	8,384
Z.A. de Cacavilla con museo de sitio, Tlax.	82,718	2,389	85,107	83,114	2,297	85,411	0.5%	-3.9%	0.4%	47,738	1,460	49,198	44,633	1,611	46,244	-6.5%	10.3%	-6.0%	8,880	182	8,862	7,651	0	7,651
Z.A. de Teotzenango, Méx.	19,925	542	20,467	62,542	1,047	63,589	213.9%	93.2%	210.7%	46,426	661	47,087	43,927	304	44,231	-5.4%	-54.0%	-6.1%	5,031	78	5,109	7,354	68	7,242
Z.A. de San Gervasio, Q. Roo	11,241	118,834	130,075	8,132	113,194	121,326	-27.7%	-4.7%	-6.7%	5,726	84,189	89,915	10,275	88,551	98,826	79.4%	5.2%	9.9%	869	7,612	8,481	899	6,382	7,281
Z.A. de Xochicalco con museo de sitio, Mor.	67,018	6,319	73,337	53,817	5,073	58,890	-19.7%	-19.7%	-19.7%	38,496	3,685	42,181	39,119	3,386	42,505	1.6%	-8.1%	0.8%	6,737	511	7,248	6,350	474	6,824
Z.A. de Comalcalco con museo de sitio, Tab.	65,734	973	66,707	48,989	595	49,584	-25.5%	-38.8%	-25.7%	37,523	521	38,044	34,657	94	34,751	-7.6%	-82.0%	-8.7%	3,438	7	3,445	6,228	10	6,238
Z.A. de Calakmul, Camp.	15,210	26,370	41,580	10,655	17,795	28,450	-29.9%	-32.5%	-31.6%	6,638	12,979	19,617	12,898	15,640	28,538	94.3%	20.5%	45.5%	747	2,304	3,051	2,022	3,308	53,300
Otros	1,431,868	209,255	1,641,123	1,171,225	152,428	1,323,653	-18.2%	-27.2%	-19.3%	811,505	105,683	917,188	872,737	127,028	999,765	7.5%	20.2%	9.0%	98,954	18,197	117,151	117,957	12,760	130,717
	6,814,021	3,814,438	10,628,459	5,951,500	3,810,655	9,762,155	-12.7%	-0.1%	-8.2%	4,041,670	2,608,750	6,650,420	4,392,002	2,523,679	6,915,681	8.7%	-3.3%	4.0%	583,076	285,484	868,560	646,931	287,062	933,993

Notas:
¹ Las cifras pueden variar debido a correcciones o ajustes por parte de la fuente, por lo que es importante tomarlas con carácter preliminar.
² A partir del mes de febrero de 2023, la Zona Arqueológica de Paleontológica Rincón Colorado, Coah., comienza sus actividades.
A partir del mes de enero de 2025, la Zona Arqueológica de Ichkabal, Q. Roo, comienza sus actividades.
N.C. No comparable.

Fuente: Instituto Nacional de Antropología e Historia (2022-2024). Sistema Institucional de Estadísticas de visitantes. INAH.