

Museos con mayor afluencia años: 2023-2024; 2024 y 2025 (enero-julio) y julio de 2024-2025.¹

MUSEOS ²	Visitantes a Museos																							
	Anual									Acumulado									Mes					
	Enero - Diciembre						Var%			Enero - Julio						Var%			Julio					
	2024						2024 - 2023			2024						2025 - 2024			2024					
	2023			2024			2024 - 2023			2024			2025			2025 - 2024			2024			2025		
	Nacional	Extranjero	Total	Nacional	Extranjero	Total	Nacional	Extranjero	Total	Nacional	Extranjero	Total	Nacional	Extranjero	Total	Nacional	Extranjero	Total	Nacional	Extranjero	Total	Nacional	Extranjero	Total
Museo Nacional de Antropología, CDMX	2,262,632	373,720	2,636,352	3,345,116	436,407	3,781,523	47.8%	16.8%	43.4%	1,886,279	230,984	2,117,263	2,723,062	310,124	3,033,186	44.4%	34.3%	43.3%	249,822	32,909	282,731	235,549	36,376	271,925
Museo Nacional de Historia, CDMX	2,191,478	265,347	2,456,825	2,304,826	320,392	2,625,218	5.2%	20.7%	6.9%	1,306,687	185,246	1,491,933	1,329,626	206,079	1,535,705	1.8%	11.2%	2.9%	189,371	25,387	214,758	198,197	24,790	222,987
Museo del Templo Mayor, CDMX	444,657	93,137	537,794	386,838	102,395	489,233	-13.0%	9.9%	-9.0%	229,615	60,403	290,018	236,216	64,863	301,079	2.9%	7.4%	3.8%	32,352	7,884	40,236	35,362	7,501	42,863
Museo del Fuerte de San Juan de Ulúa, Ver.	203,285	1,916	205,201	200,912	2,552	203,464	-1.2%	33.2%	-0.8%	125,200	1,581	126,781	138,101	1,546	139,647	10.3%	-2.2%	10.1%	18,413	133	18,546	23,541	213	23,754
Museo de las Culturas de Oaxaca, Oax.	129,439	47,770	177,209	133,866	55,300	189,166	3.4%	15.8%	6.7%	78,407	32,343	110,750	84,105	36,056	120,161	7.3%	11.5%	8.5%	17,501	3,465	20,966	18,410	4,032	22,442
Museo Nacional de las Culturas del Mundo, CDMX	204,220	51,958	256,178	217,957	56,948	274,905	6.7%	9.6%	7.3%	122,282	32,529	154,811	153,198	29,784	182,982	25.3%	-8.4%	18.2%	13,878	5,002	18,880	18,986	3,100	22,086
Museo Regional de Guanajuato Alhóndiga de Granaditas, Gto.	127,582	14,820	142,402	125,271	12,932	138,203	-1.8%	-12.7%	-2.9%	69,781	7,031	76,812	60,414	8,235	68,649	-13.4%	17.1%	-10.6%	13,026	1,202	14,228	12,210	1,533	13,743
Museo de la Costa Oriental, Q. Roo	0	0	0	0	0	0	N.C.	N.C.	N.C.	0	0	0	52,199	24,468	76,667	N.C.	N.C.	N.C.	0	0	0	10,214	3,407	13,621
Museo y Centro de Documentación Histórica Ex Convento de Tepoztlán, Mor.	69,813	4,056	73,869	87,443	5,677	93,120	25.3%	40.0%	26.1%	49,951	3,424	53,375	52,080	4,841	56,921	4.3%	41.4%	6.6%	8,907	485	9,392	10,543	774	11,317
Museo Regional de los Pueblos de Morelos, Mor.	0	0	0	82,728	6,972	89,700	N.C.	N.C.	N.C.	51,146	4,123	55,269	48,644	5,675	53,719	-4.9%	23.1%	-2.8%	11,419	873	12,292	9,646	1,120	10,766
Museo Regional de Guadalajara, Jal.	122,495	4,765	127,260	132,025	259,285	391,310	7.8%	5341.4%	207.5%	58,847	2,168	61,015	52,472	1,856	54,328	-10.8%	-14.4%	-11.0%	7,661	310	7,971	8,397	229	8,626
Museo Nacional del Virreinato, Méx.	163,366	3,272	166,638	144,007	2,647	146,654	-11.9%	-19.1%	-12.0%	87,113	1,353	88,466	76,636	1,989	78,625	-12.0%	47.0%	-11.1%	11,003	140	11,143	7,813	278	8,091
Museo de Querétaro, Qro.	71,471	3,129	74,600	73,433	3,018	76,451	2.7%	-3.5%	2.5%	43,413	1,755	45,168	40,096	2,018	42,114	-7.6%	15.0%	-6.8%	6,970	300	7,270	7,093	303	7,396
Museo de El Carmen, CDMX	52,059	2,090	54,149	59,168	2,522	61,690	13.7%	20.7%	13.9%	28,968	1,665	30,633	34,918	1,323	36,241	20.5%	-20.5%	18.3%	6,522	151	6,673	6,951	191	7,142
Galería de Historia, CDMX	105,345	22	105,367	123,349	0	123,349	17.1%	-100.0%	17.1%	74,140	0	74,140	71,703	0	71,703	-3.3%	N.C.	-3.3%	7,174	0	7,174	6,569	0	6,569
Museo Regional de Yucatán "Palacio Cantón", Yuc.	56,631	11,629	68,260	48,771	11,923	60,694	-13.9%	2.5%	-11.1%	32,994	8,822	41,816	31,073	9,542	40,615	-5.8%	8.2%	-2.9%	5,560	908	6,468	5,091	944	6,035
Museo Casa Carranza, CDMX	119,180	44	119,224	69,810	56	69,866	-41.4%	27.3%	-41.4%	49,408	33	49,441	95,503	117	95,620	93.3%	254.5%	93.4%	5,646	0	5,646	5,992	6	5,998
Centro Comunitario Culhuacán, Ex Convento de San Juan Evangelista, CDMX	47,817	40	47,857	57,583	121	57,704	20.4%	202.5%	20.6%	34,479	72	34,551	32,377	34	32,411	-6.1%	-52.8%	-6.2%	4,082	9	4,091	5,785	3	5,788
Museo de la No Intervención Buerte de LoretoPue.	52,817	1,347	54,164	47,382	4,281	51,583	-10.4%	217.8%	-4.8%	28,948	3,535	32,483	29,149	1,323	30,472	0.7%	-62.6%	-6.2%	4,325	2,329	6,654	5,317	252	5,569
Museo Histórico de San Miguel de Abasco, Gto.	59,505	1,284	60,789	46,111	1,805	47,916	-22.5%	40.6%	-21.2%	27,621	1,168	28,789	24,947	1,052	25,999	-9.7%	-9.9%	-9.7%	4,523	192	4,715	4,492	103	4,595
Museo Maya de Cancún con Z. A. Q. Roo	45,514	33,962	79,476	29,786	24,434	54,220	-34.6%	-28.1%	-31.8%	17,858	15,830	33,688	19,223	13,990	33,213	7.6%	-11.6%	-1.4%	306	201	507	2,567	1,643	4,210
Museo Histórico de Acapulco, Fuerte de San Diego, Gro.	19,633	3,360	22,993	22,800	1,345	24,145	16.1%	-60.0%	5.0%	12,999	758	13,757	19,853	1,321	21,174	52.7%	74.3%	53.9%	1,845	52	1,897	3,814	244	4,058
Capilla Abierta de Tlalmanalco, Méx.	9,475	0	9,475	7,213	12	7,225	-23.9%	N.C.	-23.7%	4,870	5	4,875	9,894	2	9,896	103.2%	-60.0%	103.0%	535	0	535	3,606	0	3,606
Ex-Convento de Cuilpan, Oax.	31,790	1,845	33,635	27,880	1,348	29,228	-12.3%	-26.9%	-13.1%	18,129	784	18,913	14,559	628	15,187	-19.7%	-19.9%	-19.7%	4,495	63	4,558	3,488	94	3,582
Museo Nacional de las Intervenciones, CDMX	83,044	1,114	84,158	88,355	1,133	89,488	6.4%	1.7%	6.3%	55,729	676	56,405	60,739	908	61,647	9.0%	34.3%	9.3%	2,737	77	2,814	3,349	138	3,487
Otros	1,091,505	64,636	1,156,141	893,187	-197,386	695,801	-18.2%	-405.4%	-39.8%	562,823	36,053	598,876	532,209	38,124	570,333	-5.4%	5.7%	-4.8%	96,938	5,157	102,095	84,840	4,627	89,467
Total	7,764,753	985,263	8,750,016	8,755,737	1,116,119	9,871,856	12.8%	13.3%	12.8%	5,057,687	632,341	5,690,028	6,022,996	765,298	6,788,294	19.1%	21.0%	19.3%	725,011	87,229	812,240	737,822	91,901	829,723

Notas:

¹ Las cifras pueden variar debido a correcciones o ajustes por parte de la fuente, por lo que es importante tomarlas con carácter preliminar.

² A partir del mes de marzo de 2024, el Museo Regional de los Pueblos de Morelos, Mor. y el Gran Museo de Chichén Itzá, Yuc. comienzan sus actividades.

A partir del mes de enero de 2025, el Museo de la Costa Oriental, Q. Roo, comienza sus actividades.

N.C. No comparable.

Fuente: Instituto Nacional de Antropología e Historia (2022-2024), Sistema Institucional de Estadísticas de visitantes. INAH.

Zonas Arqueológicas con mayor afluencia años: 2023-2024; 2024 y 2025 (enero-julio) y julio de 2024-2025. ¹

VISITANTES A ZONAS ARQUEOLÓGICAS ²	Visitantes a Zonas Arqueológicas																							
	Anual						Var%			Acumulado												Mes		
	Enero - Diciembre						Var%			Enero - Julio												Julio		
	2024						2024 - 2023			2024												2025		
	2023			2024			2024 - 2023			2024			2025			2025 - 2024			2024			2025		
	Nacional	Extranjero	Total	Nacional	Extranjero	Total	Nacional	Extranjero	Total	Nacional	Extranjero	Total	Nacional	Extranjero	Total	Nacional	Extranjero	Total	Nacional	Extranjero	Total	Nacional	Extranjero	Total
Z.A. de Chichén Itzá, Yuc.	912,591	1,419,854	2,332,445	705,014	1,543,183	2,248,197	-22.7%	8.7%	-3.6%	416,596	962,873	1,379,469	493,265	872,905	1,366,170	18.4%	-9.3%	-1.0%	71,318	126,995	198,313	100,009	124,427	224,436
Z.A. Teotihuacán (con Museo de Sitio), Méx.	1,286,472	502,512	1,788,984	1,137,969	484,049	1,622,018	-11.5%	-3.7%	-9.3%	670,154	282,419	952,573	697,344	297,444	994,788	4.1%	5.3%	4.4%	111,099	34,400	145,499	115,126	39,241	154,367
Z.A. de Tulum, Q. Roo	522,400	778,564	1,300,964	508,192	737,102	1,245,294	-2.7%	-5.3%	-4.3%	259,368	424,924	684,292	303,620	389,326	692,946	17.1%	-8.4%	1.3%	48,915	50,299	99,214	31,718	33,594	65,312
Z.A. de Monte Albán con museo de sitio, Oax.	387,022	78,741	465,763	296,972	77,455	374,427	-23.3%	-1.6%	-19.6%	178,577	45,126	223,703	187,977	43,242	231,219	5.3%	-4.2%	3.4%	45,627	4,971	50,598	49,624	4,601	54,225
Z.A. de Palenque con museo "Alberto Ruiz L'Huillier", Chis.	273,365	87,513	360,878	227,627	80,633	308,260	-16.7%	-7.9%	-14.6%	144,848	47,231	192,079	143,244	44,923	188,167	-1.1%	-4.9%	-2.0%	28,347	5,099	33,446	29,378	4,661	34,039
Z.A. de El Tajín, Ver.	343,387	2,868	346,255	331,150	3,258	334,408	-3.6%	13.6%	-3.4%	206,124	1,858	207,982	211,066	1,885	212,951	2.4%	1.5%	2.4%	25,159	233	25,392	26,023	254	26,277
Z.A. de Uxmal con museo de sitio, Yuc.	174,634	99,054	273,688	165,233	106,858	272,091	-5.4%	7.9%	-0.6%	98,145	63,663	161,808	101,677	58,355	160,032	3.6%	-8.3%	-1.1%	16,071	6,702	22,773	18,395	6,303	24,698
Z.A. de Tepozteco, Mor.	212,225	53,699	265,924	191,707	26,752	218,459	-9.7%	-50.2%	-17.8%	109,634	16,195	125,829	97,510	10,488	107,998	-11.1%	-35.2%	-14.2%	15,883	2,153	18,036	17,357	2,031	19,388
Z.A. de Cholulá con museo de sitio, Pue.	125,927	20,110	146,037	133,070	18,302	152,272	6.4%	-9.0%	4.3%	64,387	10,491	74,878	91,675	11,383	103,058	42.4%	8.5%	37.6%	13,724	1,329	15,053	16,926	1,346	18,872
Z.A. de Cobá, Q. Roo	32,523	88,869	121,392	59,490	146,322	207,812	82.9%	66.9%	71.2%	34,527	96,078	130,605	38,935	82,658	121,593	12.8%	14.0%	-6.9%	5,416	10,102	15,518	6,901	10,687	17,588
Z.A. de Chacchoben, Q. Roo	9,230	174,311	183,541	9,705	185,652	195,357	5.1%	6.5%	6.4%	4,981	123,747	128,728	10,156	141,987	152,143	103.9%	14.7%	18.2%	736	14,516	15,252	1,717	15,558	17,275
Z.A. de Malinalco, Méx.	137,087	323	137,410	139,204	1,424	140,628	1.5%	340.9%	2.3%	78,808	255	79,063	104,366	1,619	105,985	32.4%	534.9%	34.1%	12,097	97	12,194	14,556	30	14,586
Z.A. de Ekbalam, Yuc.	66,623	113,087	179,710	67,194	79,037	146,231	0.9%	-30.1%	-18.6%	36,095	54,939	91,034	45,930	48,663	94,593	27.2%	-11.4%	3.9%	5,103	5,936	11,039	7,160	6,098	13,258
Z.A. de Tula con museo de sitio, Hgo.	179,738	4,963	184,701	144,714	5,249	149,963	-19.5%	5.8%	-18.8%	89,923	2,918	92,841	80,264	2,675	82,939	-10.7%	-8.3%	-10.7%	14,637	358	14,995	12,857	318	13,175
Z.A. de Mitla, Oax.	106,805	9,093	115,898	92,939	10,620	103,559	-13.0%	16.8%	-10.6%	52,029	5,663	57,692	52,821	5,997	58,818	1.5%	5.9%	2.0%	10,940	509	11,449	11,408	640	12,118
Z.A. de Yohualichan, Pue.	64,897	502	65,399	79,947	465	80,412	23.2%	-7.4%	23.0%	43,696	273	43,969	39,479	241	39,720	-9.7%	-11.7%	-9.7%	12,436	31	12,467	11,408	39	11,447
Z.A. de San Gervasio, Q. Roo	11,241	118,834	130,075	8,132	113,194	121,326	-27.7%	-4.7%	-6.7%	4,857	76,577	81,434	9,376	82,169	91,545	93.0%	7.3%	12.4%	672	7,628	8,300	944	8,688	9,632
Z.A. de Teuchitlán, Jal.	137,568	9,035	146,603	64,968	5,163	70,131	-52.8%	-42.9%	-52.2%	22,703	1,915	24,618	48,310	5,782	54,092	112.8%	201.9%	119.7%	0	0	0	8,172	808	8,980
Z.A. de El Cerrito, Gro.	74,247	4,790	79,037	72,596	2,486	75,084	-2.2%	-48.1%	-5.0%	41,602	1,452	43,054	46,460	2,482	48,862	11.5%	70.9%	13.9%	8,092	201	8,293	7,923	452	8,375
Z.A. de Tzintzuntzan con museo de sitio, Mich.	73,566	1,868	75,434	84,435	2,214	86,649	14.8%	18.9%	14.9%	36,801	959	37,760	41,247	950	42,197	12.1%	0.9%	11.8%	7,558	227	7,785	7,859	218	8,077
Z.A. de Cacaxtla con museo de sitio, Tlax.	82,718	2,389	85,107	83,114	2,297	85,411	0.5%	-3.9%	0.4%	39,058	1,278	40,336	36,982	1,611	38,593	-5.3%	26.1%	-4.3%	6,664	139	6,803	5,673	291	5,964
Z.A. de Teotengo, Méx.	19,925	542	20,467	62,542	1,047	63,589	213.9%	93.2%	210.7%	41,395	583	41,978	36,573	236	36,809	-11.6%	-59.5%	-12.3%	4,894	105	4,999	4,942	47	4,989
Z.A. de Xochicalco con museo de sitio, Mor.	67,018	6,319	73,337	53,817	5,073	58,890	-19.7%	-19.7%	-19.7%	31,759	3,174	34,933	32,769	2,912	35,681	3.2%	-8.3%	-2.1%	5,046	483	5,529	4,478	477	4,955
Z.A. de Comalcalco con museo de sitio, Tab.	65,734	973	66,707	48,989	595	49,584	-25.5%	-38.8%	-25.7%	34,085	514	34,599	28,429	84	28,513	-16.6%	-83.7%	-17.6%	5,206	11	5,217	4,910	12	4,922
Z.A. de Edzná, Camp.	42,731	8,767	51,498	36,912	8,980	45,892	-13.6%	2.4%	-10.9%	20,639	5,329	25,968	24,436	5,337	29,773	18.4%	0.2%	14.7%	3,375	573	3,948	4,071	624	4,695
Otros	1,404,347	226,858	1,631,205	1,144,968	161,243	1,306,211	-18.5%	-28.9%	-19.9%	697,803	92,832	790,635	741,220	121,263	862,483	6.2%	30.6%	9.1%	100,168	12,969	113,137	106,152	14,192	120,344
	6,814,021	3,814,438	10,628,459	5,951,500	3,810,655	9,762,155	-12.7%	-0.1%	-8.2%	3,458,594	2,232,266	5,781,860	3,745,071	2,236,617	5,981,688	8.3%	-3.7%	3.5%	579,183	286,066	865,249	625,757	276,237	901,994

Notas:
¹ Las cifras pueden variar debido a correcciones o ajustes por parte de la fuente, por lo que es importante tomarlas con carácter preliminar.
² A partir del mes de febrero de 2023, la Zona Arqueológica de Paleontológica Rincón Colorado, Coah., comienza sus actividades.
A partir del mes de enero de 2025, la Zona Arqueológica de Ichkalab, Q. Roo, comienza sus actividades.
N.C. No comparable.
Fuente: Instituto Nacional de Antropología e Historia (2022-2024). Sistema Institucional de Estadísticas de visitantes. INAH.