

Museos con mayor afluencia años: 2023-2024; 2024 y 2025 (enero-junio) y junio de 2024-2025. ¹

Visitantes a Museos																																	
MUSEOS ²	Anual									Acumulado									Mes														
	Enero - Diciembre						Var%			Enero - Junio						Var%			Junio						Var%								
	2023						2024			2024 - 2023			2024						2025			2025 - 2024			2024						2025		
	2023			2024			2024 - 2023			2024			2025			2025 - 2024			2024			2025			2025 - 2024			2024			2025		
	Nacional	Extranjero	Total	Nacional	Extranjero	Total	Nacional	Extranjero	Total	Nacional	Extranjero	Total	Nacional	Extranjero	Total	Nacional	Extranjero	Total	Nacional	Extranjero	Total	Nacional	Extranjero	Total	Nacional	Extranjero	Total	Nacional	Extranjero	Total			
Museo Nacional de Antropología, CDMX	2,262,632	373,720	2,636,352	3,345,116	436,407	3,781,523	47.8%	16.6%	43.4%	1,636,457	198,075	1,834,532	2,487,513	273,748	2,761,261	52.0%	38.2%	50.5%	213,622	29,175	242,797	231,319	31,745	263,064	8.3%	8.8%	8.3%						
Museo Nacional de Historia, CDMX	2,191,478	265,347	2,456,825	2,304,826	320,392	2,625,218	5.2%	20.7%	6.9%	1,117,316	159,859	1,277,175	1,131,429	181,289	1,312,718	1.3%	13.4%	2.8%	137,047	27,738	164,785	118,265	20,263	138,528	-13.7%	-26.9%	-15.9%						
Museo del Templo Mayor, CDMX	444,657	93,137	537,794	386,838	102,395	489,233	-13.0%	9.9%	-9.0%	197,263	52,519	249,782	200,854	57,362	258,216	1.8%	9.2%	3.4%	24,919	6,784	31,703	25,038	7,106	32,144	0.5%	4.7%	1.4%						
Museo Nacional de las Culturas del Mundo, CDMX	204,220	51,958	256,178	217,957	56,948	274,905	6.7%	9.6%	7.3%	108,404	27,527	135,931	134,212	26,684	160,896	23.8%	-3.1%	18.4%	9,267	2,265	11,532	14,279	2,560	16,839	54.1%	13.0%	46.0%						
Museo del Fuerte de San Juan de Ulúa, Ver.	203,285	1,916	205,201	200,912	2,552	203,464	-1.2%	33.2%	-0.8%	106,787	1,448	108,235	114,560	1,333	115,893	7.3%	-7.9%	7.1%	16,216	204	16,420	16,281	220	16,501	0.4%	7.8%	0.5%						
Museo de las Culturas de Oaxaca, Oax.	129,439	47,770	177,209	133,866	55,300	189,166	3.4%	15.8%	6.7%	60,906	28,878	89,784	65,695	32,024	97,719	7.9%	10.9%	8.8%	9,833	2,444	12,277	9,855	3,094	12,949	0.2%	26.6%	5.5%						
Museo Nacional del Virreinato, Méx.	163,366	3,272	166,638	144,007	2,647	146,654	-11.9%	-19.1%	-12.0%	76,110	1,213	77,323	68,823	1,711	70,534	-9.6%	41.1%	-8.8%	11,376	188	11,564	10,784	144	10,928	-5.2%	-23.4%	-5.5%						
Museo Regional de Guanajuato Alhóndiga de Granaditas, Gto.	127,582	14,820	142,402	125,271	12,932	138,203	-1.8%	-12.7%	-2.9%	56,755	5,829	62,584	48,204	6,702	54,906	-15.1%	15.0%	-12.3%	9,200	692	9,892	8,536	940	9,476	-7.2%	35.8%	-4.2%						
Museo Casa Carranza, CDMX	119,180	44	119,224	69,810	56	69,866	-41.4%	27.3%	-41.4%	43,762	33	43,795	89,511	111	89,622	104.5%	236.4%	104.0%	13,566	0	13,566	9,303	32	9,335	-31.4%	N.C.	-31.2%						
Museo y Centro de Documentación Histórica Ex Convento de Tepoztlán, Mor.	69,813	4,056	73,869	87,443	5,677	93,120	25.3%	40.0%	26.1%	41,044	2,939	43,983	41,537	4,067	45,604	1.2%	38.4%	3.7%	6,498	441	6,939	6,701	717	7,418	3.1%	62.6%	6.9%						
Museo de la Costa Oriental, Q. Roo	0	0	0	0	0	0	N.C.	N.C.	N.C.	0	0	0	41,985	21,061	63,046	N.C.	N.C.	N.C.	0	0	0	5,283	2,020	7,303	N.C.	N.C.	N.C.						
Museo Regional de los Pueblos de Morelos, Mor.	0	0	0	82,728	6,972	89,700	N.C.	N.C.	N.C.	39,727	3,250	42,977	38,998	3,955	42,953	-1.8%	21.7%	-0.1%	7,922	745	8,667	6,386	662	7,048	-19.4%	-11.1%	-18.7%						
Centro Comunitario Culhuacán, Ex Convento de San Juan Evangelista, CDMX	47,817	40	47,857	57,583	121	57,704	20.4%	202.5%	20.6%	30,397	63	30,460	26,592	31	26,623	-12.5%	-50.8%	-12.6%	4,119	1	4,120	6,993	6	6,999	69.8%	500.0%	69.9%						
Museo Regional de Querétaro, Qro.	71,471	3,129	74,600	73,433	3,018	76,451	2.7%	-3.5%	2.5%	36,443	1,455	37,898	33,003	1,715	34,718	-9.4%	17.9%	-8.4%	6,419	181	6,600	6,444	213	6,657	0.4%	17.7%	0.9%						
Museo Regional de Guadalajara, Jal.	122,495	4,765	127,260	98,199	3,596	101,795	-19.8%	-24.5%	-20.0%	51,186	1,858	53,044	44,075	1,627	45,702	-13.9%	-12.4%	-13.8%	6,735	234	6,969	5,904	192	6,096	-12.3%	-17.9%	-12.5%						
Galería de Historia, CDMX	105,345	22	105,367	123,349	0	123,349	17.1%	-100.0%	17.1%	66,966	0	66,966	65,134	0	65,134	-2.7%	N.C.	-2.7%	7,517	0	7,517	5,616	0	5,616	-25.3%	N.C.	-25.3%						
Museo Regional de Yucatán "Palacio Cantón", Yuc.	56,631	11,629	68,260	48,771	11,923	60,694	-13.9%	2.5%	-11.1%	27,434	7,914	35,348	25,982	8,598	34,580	-5.3%	8.6%	-2.2%	4,542	777	5,319	4,506	770	5,276	-0.8%	-0.9%	-0.8%						
Museo Nacional de las Intervenciones, CDMX	83,044	1,114	84,158	88,355	1,133	89,488	6.4%	1.7%	6.3%	52,992	599	53,591	57,390	770	58,160	8.3%	28.5%	8.5%	5,874	101	5,975	4,896	89	4,985	-16.6%	-11.9%	-16.6%						
Museo Maya de Cancún con Z. A. Q. Roo	45,514	33,962	79,476	29,786	24,434	54,220	-34.6%	-28.1%	-31.8%	17,552	15,629	33,181	16,656	12,347	29,003	-5.1%	-21.0%	-12.6%	2,945	1,670	4,615	3,076	1,388	4,464	4.4%	-16.9%	-3.3%						
Museo Histórico de San Miguel de Allende, Gto.	59,505	1,384	60,789	46,111	1,805	47,916	-22.5%	40.6%	-21.2%	23,098	976	24,074	20,455	949	21,404	-11.4%	-2.8%	-11.1%	2,899	111	3,010	3,693	107	3,800	27.4%	-3.6%	26.2%						
Museo de la Revolución en la Frontera, Chih.	35,727	2,188	37,915	39,603	1,847	41,450	10.8%	-15.6%	9.3%	20,277	875	21,152	16,461	1,175	17,636	-18.8%	34.3%	-16.6%	3,977	233	4,210	3,466	296	3,762	-12.8%	27.0%	-10.6%						
Museo Histórico Regional, Ex Cuartel de la Compañía Fija, B.C.	10,594	2,204	12,798	16,270	2,222	18,492	53.6%	0.8%	44.5%	4,845	1,013	5,858	11,772	2,097	13,869	143.0%	107.0%	136.8%	801	225	1,026	3,240	386	3,626	304.5%	71.6%	253.4%						
Museo Regional de Campeche, Campeche	21,449	2,090	23,539	24,522	61,690	27,967	13.7%	20.7%	13.9%	10,798	3,131	13,929	13,119	4,329	17,448	21.5%	38.3%	25.3%	2,594	176	2,770	2,009	547	2,556	-22.6%	210.8%	-7.7%						
Museo Regional de Antropología e Historia de Baja California Sur, B.C.S.	16,754	5,569	22,323	21,946	5,268	27,214	31.0%	-5.4%	21.9%	17,198	754	17,952	13,255	656	13,911	-22.9%	-13.0%	-22.5%	2,382	108	2,490	2,211	110	2,321	-7.2%	1.9%	-6.8%						
Casa de Hidalgo, Gto.	38,026	1,008	39,034	34,145	1,669	35,814	-10.2%	65.6%	-8.2%	17,198	754	17,952	13,255	656	13,911	-22.9%	-13.0%	-22.5%	2,382	108	2,490	2,211	110	2,321	-7.2%	1.9%	-6.8%						
Otros	1,104,119	60,219	1,164,338	920,244	54,283	974,527	-16.7%	-9.9%	-16.3%	466,513	27,761	494,274	449,992	27,924	477,916	-3.5%	0.6%	-3.3%	64,272	2,511	66,783	61,949	2,664	64,613	-3.6%	6.1%	-3.2%						
Total	7,764,753	985,263	8,750,016	8,755,737	1,116,119	9,871,856	12.8%	13.3%	12.8%	4,332,676	545,112	4,877,788	5,285,174	673,397	5,958,571	22.0%	23.5%	22.2%	578,235	77,179	655,414	579,038	76,403	655,441	0.1%	-1.0%	0.0%						

Notas:

¹ Las cifras pueden variar debido a correcciones o ajustes por parte de la fuente, por lo que es importante tomarlas con carácter preliminar.

² A partir del mes de marzo de 2024, el Museo Regional de los Pueblos de Morelos, Mor. y el Gran Museo de Chichén Itzá, Yuc. comienzan sus actividades.

A partir del mes de enero de 2025, el Museo de la Costa Oriental, Q. Roo, comienza sus actividades.

N.C. No comparable.

Fuente: Instituto Nacional de Antropología e Historia (2022-2024), Sistema Institucional de Estadísticas de visitantes. INAH.

Zonas Arqueológicas con mayor afluencia años: 2023-2024; 2024 y 2025 (enero-junio) y junio de 2024-2025.¹

VISITANTES A ZONAS ARQUEOLÓGICAS ²	Visitantes a Zonas Arqueológicas																							
	Anual									Acumulado									Mes					
	Enero - Diciembre						Var%			Enero - Junio						Var%			Junio					
	2024						2024 - 2023			2024						2025 - 2024			2024					
	2023			2024			2024 - 2023			2024			2025			2025 - 2024			2024			2025		
	Nacional	Extranjero	Total	Nacional	Extranjero	Total	Nacional	Extranjero	Total	Nacional	Extranjero	Total	Nacional	Extranjero	Total	Nacional	Extranjero	Total	Nacional	Extranjero	Total	Nacional	Extranjero	Total
Z.A. de Chichén Itzá, Yuc.	912,591	1,419,854	2,332,445	705,014	1,543,183	2,248,197	-22.7%	8.7%	-3.6%	345,278	835,878	1,181,156	393,256	748,478	1,141,734	13.9%	-10.5%	-3.3%	46,306	118,504	164,810	60,916	100,095	161,011
Z.A. Teotihuacán (con Museo de Sitio), Méx.	1,286,472	502,512	1,788,984	1,137,969	484,049	1,622,018	-11.5%	-3.7%	-9.3%	559,055	248,019	807,074	582,218	258,203	840,421	4.1%	4.1%	4.1%	82,286	30,448	112,734	83,541	34,508	118,049
Z.A. de Tulum, Q. Roo	522,400	778,564	1,300,964	508,192	737,102	1,245,294	-2.7%	-5.3%	-4.3%	210,453	374,625	585,078	271,902	355,732	627,634	29.2%	-5.0%	7.3%	45,377	54,256	99,633	21,461	30,341	51,802
Z.A. de Monte Albán con Museo de sitio, Oax.	387,022	78,741	465,763	296,972	77,455	374,427	-23.3%	-1.6%	-19.6%	132,950	40,155	173,105	138,353	38,641	176,994	4.1%	-3.8%	2.2%	19,206	4,197	23,403	20,854	3,614	24,468
Z.A. de Chacchoben, Q. Roo	9,230	174,311	183,541	9,705	185,652	195,357	5.1%	6.5%	6.4%	4,245	109,231	113,476	8,439	126,429	134,868	98.8%	15.7%	18.9%	668	7,702	8,370	1,555	19,635	21,190
Z.A. de El Tajín, Ver.	343,387	2,868	346,255	331,150	3,258	334,408	-3.6%	13.6%	-3.4%	180,965	1,625	182,590	185,043	1,631	186,674	2.3%	0.4%	2.2%	21,035	146	21,181	18,588	154	18,742
Z.A. de Palenque con museo "Alberto Ruz L'Huillier", Chis.	273,365	87,513	360,878	227,627	80,633	308,260	-16.7%	-7.9%	-14.6%	116,501	42,132	158,633	113,866	40,262	154,128	-2.3%	-4.4%	-2.8%	12,838	2,150	14,988	15,026	2,154	17,180
Z.A. de Tepozteco, Mor.	212,225	53,699	265,924	191,707	26,752	218,459	-9.7%	-50.2%	-17.8%	93,751	14,042	107,793	80,153	8,457	88,610	-14.5%	-39.8%	-17.8%	16,132	1,767	17,899	12,634	1,249	13,883
Z.A. de Uxmal con museo de sitio, Yuc.	174,634	99,054	273,688	165,233	106,858	272,091	-5.4%	7.9%	-0.6%	82,074	56,961	139,035	83,282	52,052	135,334	1.5%	-8.6%	-2.7%	8,661	3,449	12,110	9,592	3,012	12,604
Z.A. de Cholula con museo de sitio, Pue.	125,927	20,110	146,037	133,970	18,302	152,272	6.4%	-9.0%	4.3%	50,663	9,162	59,825	74,749	9,437	84,186	47.5%	3.0%	40.7%	7,737	1,320	9,057	10,510	1,092	11,602
Z.A. de Tula con museo de sitio, Hgo.	179,738	4,963	184,701	144,714	5,249	149,963	-19.5%	5.8%	-18.8%	75,286	2,560	77,846	67,407	2,357	69,764	-10.5%	-7.9%	-10.4%	11,021	266	11,287	10,318	198	10,516
Z.A. de Cobá, Q. Roo	32,523	88,869	121,392	59,490	148,322	207,812	82.9%	66.9%	71.2%	29,111	85,976	115,087	32,034	71,971	104,005	10.0%	-16.3%	-9.6%	3,243	8,243	11,486	4,225	6,083	10,308
Z.A. de Ekbalam, Yuc.	66,623	113,087	179,710	67,194	79,037	146,231	0.9%	-30.1%	-18.6%	30,992	49,003	79,995	38,770	42,565	81,335	25.1%	-13.1%	1.7%	3,250	3,150	6,400	4,772	3,657	8,429
Z.A. de San Gervasio, Q. Roo	11,241	118,834	130,075	8,132	113,194	121,326	-27.7%	-4.7%	-6.7%	4,185	68,949	73,134	8,432	73,481	81,913	101.5%	6.6%	12.0%	645	5,978	6,623	1,182	6,847	8,029
Z.A. de Malinalco, Méx.	137,087	323	137,410	139,204	1,424	140,628	1.5%	340.9%	2.3%	66,711	158	66,869	89,810	1,589	91,399	34.6%	905.7%	36.7%	8,610	29	8,639	7,515	268	7,783
Z.A. de Mitla, Oax.	106,805	9,093	115,898	92,939	10,620	103,559	-13.0%	16.8%	-10.6%	41,089	5,154	46,243	41,343	5,357	46,700	0.6%	3.9%	1.0%	5,596	456	6,052	5,628	424	6,052
Z.A. de El Cerrito, Qro.	74,247	4,790	79,037	72,596	2,488	75,084	-2.2%	-48.1%	-5.0%	33,510	1,251	34,761	38,477	2,030	40,507	14.8%	62.3%	16.5%	4,890	32	4,922	5,467	154	5,621
Z.A. de Teuchitlán, Jal.	137,568	9,035	146,603	64,968	5,163	70,131	-52.8%	-42.9%	-52.2%	22,703	1,915	24,618	40,138	4,974	45,112	76.8%	159.7%	83.2%	8,194	714	8,908	4,692	624	5,316
Z.A. de Xochicalco con museo de sitio, Mor.	67,018	6,319	73,337	53,817	5,073	58,890	-19.7%	-19.7%	-19.7%	26,713	2,691	29,404	28,291	2,435	30,726	5.9%	-9.5%	4.5%	2,302	4,154	247	4,401	41.5%	37.4%
Z.A. de Cacavilla con museo de sitio, Tlax.	82,718	2,389	85,107	83,114	2,297	85,411	0.5%	-3.9%	0.4%	32,394	1,139	33,533	31,309	1,320	32,629	-3.3%	15.9%	-2.7%	4,281	81	4,362	3,936	168	4,104
Z.A. de Yohualichan, Pue.	64,897	502	65,399	79,947	465	80,412	23.2%	-7.4%	23.0%	31,260	242	31,502	28,071	202	28,273	-10.2%	-16.5%	-10.3%	4,472	24	4,496	4,029	33	4,062
Z.A. de Tzintzuntzan con museo de sitio, Mich.	73,566	1,868	75,434	84,435	2,214	86,649	14.8%	18.5%	14.9%	29,243	732	29,975	33,388	732	34,120	14.2%	0.0%	13.8%	3,715	88	3,803	3,938	116	4,054
Z.A. de Cuiculco con museo de sitio, CDMX	64,184	2,848	67,032	64,741	2,856	67,597	0.9%	0.3%	0.8%	32,248	1,546	33,794	22,913	1,542	24,455	-28.9%	-0.3%	-27.6%	7,785	224	8,009	3,095	199	3,294
Z.A. de Cerro de la Estrella, CDMX	59,653	253	59,906	48,092	84	48,176	-19.4%	-66.8%	-19.6%	25,276	79	25,355	23,109	18	23,127	-8.6%	-77.2%	-8.8%	4,292	32	4,324	3,251	3	3,254
Z.A. de Dzibilchaltún con museo del Pueblo Maya, Yuc.	54,738	10,070	64,808	8,752	2,660	11,412	-84.0%	-73.6%	-82.4%	5,021	1,936	6,957	20,373	4,995	25,368	305.8%	158.0%	264.6%	0	0	0	2,348	612	2,960
Otros	1,354,162	223,969	1,578,131	1,171,826	166,265	1,338,091	-13.5%	-25.8%	-15.2%	617,734	82,039	699,773	644,188	105,490	749,678	4.3%	28.6%	7.1%	72,333	5,466	77,799	72,108	8,637	80,745
	6,814,021	3,814,438	10,628,459	5,951,500	3,810,655	9,762,155	-12.7%	-0.1%	-8.2%	2,879,411	2,037,200	4,916,611	3,119,314	1,960,380	5,079,694	8.3%	-3.8%	3.3%	405,508	248,989	654,497	395,335	224,124	619,459

Notas:
¹ Las cifras pueden variar debido a correcciones o ajustes por parte de la fuente, por lo que es importante tomarlas con carácter preliminar.
² A partir del mes de febrero de 2023, la Zona Arqueológica de Paleontológica Rincón Colorado, Coah., comienza sus actividades.
A partir del mes de enero de 2025, la Zona Arqueológica de Ichkabal, Q. Roo, comienza sus actividades.
N.C. No comparable.
Fuente: Instituto Nacional de Antropología e Historia (2022-2024). Sistema Institucional de Estadísticas de visitantes. INAH.