

Museos con mayor afluencia años: 2023-2024; 2024 y 2025 (enero-mayo) y mayo de 2024-2025.¹

MUSEOS ²	Visitantes a Museos																																		
	Anual												Acumulado												Mes										
	Enero - Diciembre						Var%			Enero - Mayo						Var%			Mayo						Var%										
	2023			2024			2024 - 2023			2024			2025			2025 - 2024			2024			2025			2025 - 2024										
	Nacional	Extranjero	Total	Nacional	Extranjero	Total	Nacional	Extranjero	Total	Nacional	Extranjero	Total	Nacional	Extranjero	Total	Nacional	Extranjero	Total	Nacional	Extranjero	Total	Nacional	Extranjero	Total											
	Nacional	Extranjero	Total	Nacional	Extranjero	Total	Nacional	Extranjero	Total	Nacional	Extranjero	Total	Nacional	Extranjero	Total	Nacional	Extranjero	Total	Nacional	Extranjero	Total	Nacional	Extranjero	Total											
Museo Nacional de Antropología, CDMX	2,262,632	373,720	2,636,352	3,345,116	436,407	3,781,523	47.8%	16.6%	43.4%	1,422,835	168,900	1,591,735	2,256,194	242,003	2,498,197	58.6%	43.3%	56.9%	185,802	29,917	215,719	398,083	37,771	435,854	114.2%	26.3%	102.0%								
Museo Nacional de Historia, CDMX	2,191,478	265,347	2,456,825	2,304,826	320,832	2,625,218	5.2%	20.7%	6.9%	980,269	132,121	1,112,390	1,013,164	161,026	1,174,190	3.4%	21.9%	5.6%	143,051	20,269	163,320	129,082	25,565	154,647	-9.8%	26.1%	-5.3%								
Museo del Templo Mayor, CDMX	444,657	93,137	537,794	386,838	102,395	489,233	-13.0%	9.9%	-9.0%	172,344	45,735	218,079	175,816	50,256	226,072	2.0%	9.9%	3.7%	24,579	7,017	31,596	27,880	7,502	35,382	13.4%	6.9%	12.0%								
Museo del Fuerte de San Juan de Ulúa, Ver.	203,285	1,916	205,201	200,912	2,552	203,464	-1.2%	33.2%	-0.8%	90,571	1,244	91,815	98,279	1,113	99,392	8.5%	-10.5%	8.3%	18,434	129	18,563	22,508	178	22,686	22.1%	38.0%	22.2%								
Museo Nacional de las Culturas del Mundo, CDMX	204,220	51,958	256,178	217,957	56,948	274,905	6.7%	9.6%	7.3%	99,137	25,262	124,399	119,933	24,124	144,057	21.0%	-4.5%	15.8%	10,573	3,248	13,821	15,922	2,634	18,556	50.6%	-18.9%	34.3%								
Museo de las Culturas de Oaxaca, Oax.	129,439	47,770	177,209	133,866	55,300	189,166	3.4%	15.8%	6.7%	51,073	26,434	77,507	55,840	28,930	84,770	9.3%	9.4%	9.4%	9,558	3,193	12,751	10,938	3,446	14,384	14.4%	7.9%	12.8%								
Galería de Historia, CDMX	105,345	22	105,367	123,349	0	123,349	17.1%	-100.0%	17.1%	59,449	0	59,449	59,518	0	59,518	0.1%	N.C.	0.1%	8,357	0	8,357	10,760	0	10,760	28.8%	N.C.	28.8%								
Museo Nacional del Virreinato, Méx.	163,366	3,272	166,638	144,007	2,647	146,654	-11.9%	-19.1%	-12.0%	64,734	1,025	65,759	58,039	1,567	59,606	-10.3%	52.9%	-9.4%	11,827	5	11,832	10,086	182	10,268	-13.5%	35.6%	0.0%								
Museo de la Costa Oriental, Q. Roo	0	0	0	0	0	0	N.C.	N.C.	N.C.	0	0	0	36,702	19,041	55,743	N.C.	N.C.	N.C.	0	0	0	6,804	2,581	9,385	N.C.	N.C.	N.C.								
Museo y Centro de Documentación Histórica Ex Convento de Tepoztlán, Mor.	69,813	4,056	73,869	87,443	5,677	93,120	25.3%	40.0%	26.1%	34,546	2,498	37,044	34,836	3,350	38,186	0.8%	34.1%	3.1%	6,331	339	6,670	7,627	782	8,409	20.5%	130.7%	26.1%								
Museo Casa Carranza, CDMX	119,180	44	119,224	119,268	236,402	357,760	0.1%	541927.3%	200.1%	30,196	33	30,229	80,208	79	80,287	165.6%	139.4%	165.6%	8,716	1	8,717	8,318	7	8,325	-4.6%	600.0%	-4.5%								
Museo Regional de Guanajuato Alhóndiga de Granaditas, Gto.	127,582	14,820	142,402	125,271	12,932	138,203	-1.8%	-12.7%	-2.9%	47,555	5,137	52,692	39,668	5,762	45,430	-16.6%	12.2%	-13.8%	7,106	529	7,635	7,287	743	8,030	2.5%	40.5%	5.2%								
Museo Nacional de las Intervenciones, CDMX	83,044	1,114	84,158	88,355	1,133	89,488	6.4%	1.7%	6.3%	47,118	498	47,616	52,494	681	53,175	11.4%	36.7%	12.7%	6,989	79	7,068	7,836	123	7,959	12.1%	55.7%	12.6%								
Museo Regional de los Pueblos de Morelos, Mor.	0	0	0	82,728	6,972	89,700	N.C.	N.C.	N.C.	31,805	2,505	34,310	32,612	3,293	35,905	2.5%	31.5%	4.6%	12,132	477	12,609	7,147	689	7,836	-41.1%	44.4%	-37.9%								
Museo Regional de Querétaro, Qro.	71,471	3,129	74,600	73,433	3,018	76,451	2.7%	-3.5%	2.5%	30,024	1,274	31,298	26,559	1,502	28,061	-11.5%	17.9%	-10.3%	6,842	164	7,006	6,577	243	6,820	-49.2%	35.9%	-49.2%								
Museo Regional de Guadalajara, Jal.	122,495	4,765	127,260	98,199	3,596	101,795	-19.8%	-24.5%	-20.0%	44,451	1,624	46,075	38,171	1,435	39,606	-14.1%	-11.6%	-14.0%	7,396	221	7,617	6,603	159	6,762	-10.7%	-28.1%	-11.2%								
Centro Comunitario Culhuacán, Ex Convento de San Juan Evangelista, CDMX	47,817	40	47,857	57,583	121	57,704	20.4%	202.5%	20.6%	26,278	62	26,340	19,599	25	19,624	-25.4%	-59.7%	-25.5%	11,077	2	11,079	5,387	5	5,392	-51.4%	150.0%	-51.3%								
Museo Regional de Yucatán "Palacio Cantón", Yuc.	56,631	11,629	68,260	48,771	11,923	60,694	-13.9%	2.5%	-11.1%	22,892	7,137	30,029	21,476	7,828	29,304	-6.2%	9.7%	-2.4%	4,908	762	5,670	4,084	943	5,027	-16.8%	238.2%	-11.3%								
Museo Virreinal de Acoíman, Méx.	35,050	563	35,613	29,782	863	30,645	-15.0%	53.3%	-13.9%	12,796	370	13,166	18,974	360	19,334	48.3%	-2.7%	46.8%	2,607	70	2,677	4,599	6	4,605	70.4%	-91.4%	72.0%								
Museo de El Carmen, CDMX	52,059	2,090	54,149	59,168	3,522	61,690	13.7%	20.7%	13.9%	18,753	1,339	20,092	24,962	1,000	25,962	33.1%	25.3%	29.2%	3,316	191	3,507	4,311	99	4,410	36.0%	-48.2%	25.7%								
Museo Maya de Cancún con Z. A. Q. Roo	45,514	33,962	79,476	29,786	24,434	54,220	-34.6%	-28.1%	-31.8%	14,607	13,959	28,566	13,580	10,959	24,539	-7.0%	-21.5%	-14.1%	2,661	1,843	4,504	2,900	1,472	4,372	9.0%	-20.1%	-2.9%								
Museo de la No Intervención Buerte de Loreto[Pue.	52,817	1,347	54,164	47,302	4,281	51,583	-10.4%	217.8%	-4.8%	20,987	1,012	21,999	21,893	997	22,890	4.3%	-1.5%	4.1%	3,137	126	3,263	3,561	204	3,765	13.9%	61.9%	15.6%								
Museo de la Revolución en la Frontera, Chih.	35,727	2,188	37,915	39,603	1,847	41,450	-10.8%	-15.6%	9.3%	16,300	642	16,942	12,995	879	13,874	-20.3%	36.9%	-18.1%	4,118	214	4,332	3,258	260	3,518	23.1%	-16.8%	15.4%								
Museo Histórico de San Miguel de Allende, Gto.	59,505	1,284	60,789	46,111	1,805	47,916	-22.5%	40.6%	-21.2%	20,199	865	21,064	16,762	842	17,604	-17.0%	-2.7%	-16.4%	3,369	130	3,499	2,821	160	2,981	-16.3%	23.1%	-16.8%								
Museo Histórico Regional, Ex Cuartel de la Compañía Fija, B.C.	10,594	2,204	12,798	16,270	2,222	18,492	53.6%	0.8%	44.5%	4,044	788	4,832	8,532	1,711	10,243	111.0%	117.1%	112.0%	962	183	1,145	2,544	409	2,953	164.4%	123.5%	157.9%								
Otros	1,071,032	64,886	1,135,918	849,793	-182,360	667,433	-20.7%	-381.0%	-41.2%	391,478	27,469	418,947	369,330	28,231	397,561	-5.7%	2.8%	-5.1%	62,198	2,730	64,928	66,276	2,957	69,233	6.6%	8.3%	6.6%								
Total	7,764,753	985,263	8,750,016	8,755,737	1,116,119	9,871,856	12.8%	13.3%	12.8%	3,754,441	467,933	4,222,374	4,706,136	596,994	5,303,130	25.3%	27.6%	25.6%	566,046	71,839	637,885	783,199	89,120	872,319	38.4%	24.1%	36.8%								

Notas:

¹ Las cifras pueden variar debido a correcciones o ajustes por parte de la fuente, por lo que es importante tomarlas con carácter preliminar.

² A partir del mes de marzo de 2024, el Museo Regional de los Pueblos de Morelos, Mor. y el Gran Museo de Chichén Itzá, Yuc. comienzan sus actividades.

A partir del mes de enero de 2025, el Museo de la Costa Oriental, Q. Roo, comienza sus actividades.

N.C. No comparable.

Fuente: Instituto Nacional de Antropología e Historia (2022-2024), Sistema Institucional de Estadísticas de visitantes. INAH.

Zonas Arqueológicas con mayor afluencia años: 2023-2024; 2024 y 2025 (enero-mayo) y mayo de 2024-2025.¹

VISITANTES A ZONAS ARQUEOLÓGICAS ²	Visitantes a Zonas Arqueológicas																							
	Anual						Var% 2024 - 2023			Acumulado						Var% 2025 - 2024			Mes					
	Enero - Diciembre									Enero - Mayo									Mayo					
	2024									2024									2024					
	2023			2024			2024 - 2023			2024			2025			2025 - 2024			2024			2025		
	Nacional	Extranjero	Total	Nacional	Extranjero	Total	Nacional	Extranjero	Total	Nacional	Extranjero	Total	Nacional	Extranjero	Total	Nacional	Extranjero	Total	Nacional	Extranjero	Total	Nacional	Extranjero	Total
Z.A. de Chichén Itzá, Yuc.	912,591	1,419,854	2,332,445	705,014	1,543,183	2,248,197	-22.7%	8.7%	-3.6%	298,972	717,374	1,016,346	332,340	648,383	980,723	11.2%	-9.6%	-3.5%	44,789	90,958	135,747	72,996	68,417	141,413
Z.A. Teotihuacán (con Museo de Sitio), Méx.	1,286,472	502,512	1,788,984	1,137,969	484,049	1,622,018	-11.5%	-3.7%	-9.3%	476,769	217,571	694,340	498,677	223,695	722,372	4.6%	2.8%	4.0%	79,675	33,243	112,918	84,863	34,448	119,311
Z.A. de Tulum, Q. Roo	522,400	778,564	1,300,964	508,192	737,102	1,245,294	-2.7%	-5.3%	-4.3%	165,076	320,369	485,445	250,441	325,391	575,832	51.7%	1.6%	18.6%	38,853	57,980	96,833	36,429	39,374	75,803
Z.A. de El Tajín, Ver.	343,387	2,868	346,255	331,150	3,258	334,408	-3.6%	13.6%	-3.4%	159,930	1,479	161,409	166,455	1,477	167,932	4.1%	-0.1%	4.0%	26,812	212	27,024	30,980	164	31,144
Z.A. de Monte Albán con museo de sitio, Oax.	387,022	78,741	465,763	296,972	77,455	374,427	-23.3%	-1.6%	-19.6%	113,744	35,958	149,702	117,499	35,027	152,526	3.3%	-2.6%	1.9%	19,155	4,362	23,517	21,087	3,727	24,814
Z.A. de Palenque con museo "Alberto Ruz L'Huillier", Chis.	273,365	87,513	360,878	227,627	80,633	308,260	-16.7%	-7.9%	-14.6%	103,663	39,982	143,645	98,840	38,108	136,948	-4.7%	-4.7%	-4.7%	13,655	3,806	17,461	18,376	3,362	21,738
Z.A. de Uxmal con museo de sitio, Yuc.	174,634	99,054	273,688	165,233	106,858	272,091	-5.4%	7.9%	-0.6%	73,413	53,512	126,925	73,690	49,040	122,730	0.4%	-8.4%	-3.3%	8,701	4,871	13,572	10,164	4,732	14,896
Z.A. de Tepozteco, Mor.	212,225	53,699	265,924	191,707	26,752	218,459	-9.7%	-50.2%	-17.8%	77,619	12,275	89,894	67,519	7,208	74,727	-13.0%	-41.3%	-16.9%	13,346	1,490	14,836	12,786	1,544	14,330
Z.A. de Cholula con museo de sitio, Pue.	125,927	20,110	146,037	133,970	18,302	152,272	6.4%	-9.0%	4.3%	42,926	7,842	50,768	64,239	8,345	72,584	49.7%	6.4%	43.0%	8,144	986	9,130	12,668	1,147	13,815
Z.A. de Malinalco, Méx.	137,087	323	137,410	139,204	1,434	140,638	1.5%	340.9%	2.3%	58,101	129	58,230	82,295	1,321	83,616	41.6%	924.0%	43.6%	8,934	23	8,957	13,215	32	13,247
Z.A. de Chacchoben, Q. Roo	9,230	174,311	183,541	9,705	185,652	195,357	5.1%	6.5%	6.4%	3,577	101,529	105,106	6,884	106,794	113,678	92.5%	5.2%	8.2%	557	14,592	15,149	1,842	11,068	12,910
Z.A. de San Gervasio, Q. Roo	11,241	118,834	130,075	8,132	113,194	121,326	-27.7%	-4.7%	-6.7%	3,540	62,971	66,511	7,250	66,634	73,884	104.8%	5.8%	11.1%	877	6,918	7,795	791	11,425	12,216
Z.A. de Tula con museo de sitio, Hgo.	179,738	4,963	184,701	144,714	5,249	149,963	-19.5%	5.8%	-18.8%	64,265	2,294	66,559	57,089	2,159	59,248	-11.2%	-5.9%	-11.0%	11,181	240	11,421	11,103	199	11,302
Z.A. de Cobá, Q. Roo	32,523	88,869	121,392	59,490	148,322	207,812	82.9%	66.9%	71.2%	25,868	77,733	103,601	27,809	65,888	93,697	7.5%	-15.2%	-9.6%	4,117	8,833	12,950	5,090	5,792	10,882
Z.A. de Ekbalam, Yuc.	66,623	113,087	179,710	67,194	79,037	146,231	0.9%	-30.1%	-18.6%	27,742	45,853	73,595	33,998	38,908	72,906	22.6%	-15.1%	-0.9%	3,965	5,025	8,990	4,870	5,026	9,896
Z.A. de Mitla, Oax.	106,805	9,093	115,898	92,939	10,620	103,559	-13.0%	-10.6%	-10.6%	35,493	4,698	40,191	35,715	4,933	40,648	0.6%	5.0%	1.1%	5,648	475	6,123	6,269	299	6,568
Z.A. de Yohualichan, Pue.	64,897	502	65,399	79,947	465	80,412	23.2%	-7.4%	23.0%	26,788	218	27,006	24,042	169	24,211	-10.3%	-22.5%	-10.3%	4,443	62	4,505	6,513	44	6,557
Z.A. de Cacaxita con museo de sitio, Tlax.	82,718	2,389	85,107	83,114	2,297	85,411	0.5%	-3.9%	0.4%	28,113	1,058	29,171	27,373	1,152	28,525	-2.6%	8.9%	-2.2%	4,474	72	4,546	5,625	90	5,715
Z.A. de El Cerrito, Qro.	74,247	4,790	79,037	72,596	2,488	75,084	-2.2%	-48.1%	-5.0%	28,620	1,219	29,839	33,010	1,876	34,886	15.3%	53.9%	16.9%	3,720	51	3,771	5,248	411	5,659
Z.A. de Tlatelolco con museo de sitio, CDMX	54,490	5,572	60,062	54,592	5,466	60,058	0.2%	-1.9%	0.0%	20,985	2,418	23,403	25,551	2,345	27,896	21.8%	-3.0%	19.3%	3,838	311	4,139	4,846	334	5,170
Z.A. de Xochicalco con museo de sitio, Mor.	67,018	6,319	73,337	53,817	5,073	58,890	-19.7%	-19.7%	-19.7%	23,778	2,424	26,202	24,137	2,188	26,325	1.5%	-9.7%	0.5%	3,069	212	3,281	4,006	223	4,229
Z.A. de Teotenango, Méx.	19,925	542	20,467	62,542	1,047	63,589	213.9%	93.2%	210.7%	33,383	432	33,815	31,631	189	31,820	-5.2%	-56.3%	-5.9%	3,762	46	3,808	4,108	13	4,121
Z.A. de Tzintzuntzan con museo de sitio, Mich.	73,566	1,868	75,434	84,435	2,214	86,649	14.8%	18.5%	14.9%	25,528	644	26,172	29,450	616	30,066	15.4%	-4.3%	14.9%	3,682	82	3,764	3,898	95	3,993
Z.A. de Teuchitlán, Jal.	137,568	9,035	146,603	64,968	5,163	70,131	-52.8%	-42.9%	-52.2%	14,509	1,201	15,710	35,446	4,350	39,796	144.3%	262.2%	153.3%	6,355	492	6,847	3,334	444	3,778
Z.A. de Cuicuilco con museo de sitio, CDMX	64,184	2,848	67,032	64,741	2,856	67,597	0.9%	0.8%	0.8%	24,463	1,322	25,785	19,818	1,343	21,161	-19.0%	1.6%	-17.9%	6,079	208	6,287	3,423	198	3,621
Otros	1,394,138	228,178	1,622,316	1,111,536	162,496	1,274,032	-20.3%	-28.8%	-21.5%	517,038	75,706	592,744	552,781	98,717	651,498	6.9%	30.4%	9.9%	69,293	7,732	77,025	83,687	8,237	91,924
	6,814,021	3,814,438	10,628,459	5,951,500	3,810,655	9,762,155	-12.7%	-0.1%	-8.2%	2,473,903	1,788,211	4,262,114	2,723,979	1,796,256	4,460,235	10.1%	-2.9%	4.6%	397,114	243,282	640,396	468,217	200,835	669,052

Notas:
¹ Las cifras pueden variar debido a correcciones o ajustes por parte de la fuente, por lo que es importante tomarlas con carácter preliminar.
² A partir del mes de febrero de 2023, la Zona Arqueológica de Paleontológica Rincón Colorado, Coah., comienza sus actividades.
A partir del mes de enero de 2025, la Zona Arqueológica de Ichkabal, Q. Roo, comienza sus actividades.
N.C. No comparable.
Fuente: Instituto Nacional de Antropología e Historia (2022-2024). Sistema Institucional de Estadísticas de visitantes. INAH.