

Museos con mayor afluencia años: 2023-2024; 2024 y 2025 (enero-marzo) y marzo de 2024-2025.¹

MUSEOS ²	Visitantes a Museos																										
	Anual									Acumulado									Mes								
	Enero - Diciembre						Var%			Enero - Marzo						Var%			Marzo								
	2023						2024			2024						2025			2025-2024			2024					
	2023			2024			2024 - 2023			2024			2025			2025 - 2024			2024			2025			2025 - 2024		
	Nacional	Extranjero	Total	Nacional	Extranjero	Total	Nacional	Extranjero	Total	Nacional	Extranjero	Total	Nacional	Extranjero	Total	Nacional	Extranjero	Total	Nacional	Extranjero	Total	Nacional	Extranjero	Total	Nacional	Extranjero	Total
Museo Nacional de Antropología, CDMX	2,262,632	373,720	2,636,352	3,345,116	436,407	3,781,523	47.8%	16.6%	43.4%	1,046,443	109,983	1,156,426	1,190,855	157,675	1,348,530	13.8%	43.4%	16.6%	393,764	40,241	434,005	515,253	61,729	576,982	30.9%	55.4%	32.9%
Museo Nacional de Historia, CDMX	2,191,478	265,347	2,456,825	2,304,826	320,392	2,625,218	5.2%	20.7%	6.9%	569,383	83,481	652,864	581,127	94,003	675,130	2.1%	12.6%	3.4%	164,289	25,174	189,463	158,138	31,656	189,794	3.7%	23.7%	0.2%
Museo del Templo Mayor, CDMX	444,657	93,137	537,794	386,838	102,395	489,233	-13.0%	9.9%	-9.0%	117,659	29,924	147,583	97,776	32,975	130,751	-16.9%	10.2%	-11.4%	51,406	11,612	63,018	34,723	11,002	45,725	-32.5%	-5.3%	-27.4%
Museo Nacional de las Culturas del Mundo, CDMX	204,220	51,958	256,178	217,957	56,948	274,905	6.7%	9.6%	7.3%	72,050	16,179	88,229	71,122	15,831	86,953	-1.3%	-2.2%	-1.4%	24,400	6,665	31,065	22,353	4,652	27,005	-8.4%	-30.2%	-13.1%
Museo de las Culturas de Oaxaca, Oax.	129,439	47,770	177,209	133,866	55,300	189,166	3.4%	15.8%	6.7%	31,078	19,264	50,342	31,371	20,514	51,885	0.9%	6.5%	3.1%	11,967	6,110	18,077	11,032	6,379	17,411	-7.8%	4.4%	-3.7%
Museo del Fuerte de San Juan de Ulúa, Ver.	203,285	1,916	205,201	200,912	2,552	203,464	-1.2%	33.2%	-0.8%	44,512	671	45,183	43,452	701	44,153	-2.4%	4.5%	-2.3%	15,932	221	16,153	15,301	174	15,475	-4.0%	-21.3%	-4.2%
Museo Nacional de las Intervenciones, CDMX	83,044	1,114	84,158	88,355	1,133	89,488	6.4%	1.7%	6.3%	32,275	323	32,598	33,419	426	33,845	3.5%	31.9%	3.8%	14,642	130	14,772	15,016	129	15,145	2.6%	-0.8%	2.5%
Museo Nacional del Virreinato, Méx.	163,366	3,272	166,638	144,007	2,647	146,654	-11.9%	-19.1%	-12.0%	40,313	776	41,089	32,804	1,196	34,000	-18.6%	54.1%	-17.3%	16,923	454	17,377	13,415	233	13,648	-21.1%	-16.7%	-19.0%
Museo Regional de Guadalajara, Jal.	122,495	4,765	127,260	98,199	3,596	101,795	-19.8%	-24.5%	-20.0%	22,614	1,102	23,716	22,523	1,027	23,550	-0.4%	-6.8%	-0.7%	9,459	425	9,884	11,065	450	11,535	15.4%	28.3%	16.9%
Galería de Historia, CDMX	105,345	22	105,367	123,349	0	123,349	17.1%	-100.0%	17.1%	36,950	0	36,950	35,063	0	35,063	-5.1%	N.C.	-5.1%	15,937	0	15,937	11,516	0	11,516	-27.7%	N.C.	-27.7%
Museo de la Costa Oriental, Q. Roo	0	0	0	0	0	0	N.C.	N.C.	N.C.	0	0	0	22,956	12,835	35,791	N.C.	N.C.	N.C.	0	0	0	6,942	3,625	10,567	N.C.	N.C.	N.C.
Museo Regional de Guanajuato Alhóndiga de Granaditas, Gto.	127,582	14,820	142,402	125,271	12,932	138,203	-1.8%	-12.7%	-2.9%	29,988	3,771	33,759	23,009	3,866	26,875	-23.3%	2.5%	-20.4%	12,733	1,265	13,998	7,944	1,327	9,271	-37.6%	4.9%	-33.8%
Museo Regional de los Pueblos de Morelos, Mor.	0	0	0	82,728	6,972	89,700	N.C.	N.C.	N.C.	11,701	1,235	12,936	16,786	1,451	18,237	43.5%	17.5%	41.0%	11,701	1,235	12,936	8,190	658	8,848	-30.0%	-46.7%	-31.6%
Museo y Centro de Documentación Histórica Ex Convento de Tepoztlán, Mor.	69,813	4,056	73,869	87,443	5,677	93,120	25.3%	40.0%	26.1%	21,539	1,604	23,143	20,076	2,102	22,178	-6.8%	31.0%	-4.2%	5,722	378	6,100	6,443	920	7,363	12.6%	143.4%	20.7%
Museo de la No Intervención Buerte de Loreto[Pue.	52,817	1,347	54,164	47,302	4,281	51,583	-10.4%	217.8%	-4.8%	13,598	697	14,295	12,726	624	13,350	-6.4%	-10.5%	-6.6%	6,328	191	6,519	6,096	222	6,318	16.1%	18.1%	16.3%
Museo Regional de Querétaro, Qro.	71,471	3,129	74,600	73,433	3,018	76,451	2.7%	-3.5%	2.5%	16,735	931	17,666	14,010	986	14,996	-16.3%	5.9%	-15.1%	6,457	333	6,790	5,709	361	6,070	-11.6%	8.4%	-10.6%
Museo Regional de Yucatán "Palacio Cantón", Yuc.	56,631	11,629	68,260	48,771	11,923	60,694	-13.9%	2.5%	-11.1%	14,041	5,522	19,563	12,613	5,568	18,181	-10.2%	0.8%	-7.1%	5,451	1,559	7,010	3,952	1,568	5,502	-27.5%	0.6%	-21.3%
Museo de El Carmen, CDMX	52,059	2,090	54,149	59,168	2,522	61,690	13.7%	20.7%	13.9%	12,213	854	13,067	15,027	680	15,707	23.0%	-20.4%	20.2%	5,758	380	6,138	5,140	266	5,406	-10.7%	-36.0%	-11.9%
Museo Casa Carranza, CDMX	119,180	44	119,224	69,810	56	69,866	-41.4%	27.3%	-41.4%	16,740	29	16,769	56,231	71	56,302	235.9%	144.8%	235.8%	9,159	9	9,168	5,194	10	5,204	-43.3%	11.1%	-43.2%
Museo Virreinal de Acólmán, Méx.	35,050	563	35,613	29,782	863	30,645	-15.0%	53.3%	-13.9%	7,789	247	8,036	10,695	354	11,049	37.3%	43.3%	37.5%	3,193	81	3,274	5,116	82	5,198	60.2%	1.2%	58.8%
Museo Maya de Cancún con Z. A. Q. Roo	45,514	33,962	79,476	29,786	24,434	54,220	-34.6%	-28.1%	-31.8%	8,492	9,667	18,159	7,544	7,424	14,968	-11.2%	-23.2%	-17.6%	3,056	2,949	6,005	2,649	2,475	5,124	-13.3%	-16.1%	-14.7%
Centro Comunitario Culhuacán, Ex Convento de San Juan Evangelista, CDMX	47,817	40	47,857	57,583	121	57,704	20.4%	202.5%	20.6%	10,964	42	11,006	10,641	18	10,659	-2.9%	-57.1%	-3.2%	4,015	8	4,023	4,215	4	4,219	-50.0%	4.9%	-49.1%
Museo Histórico de San Miguel de Allende, Gto.	59,505	1,284	60,789	46,111	1,805	47,916	-22.5%	40.6%	-21.2%	13,020	579	13,599	10,904	497	11,401	-16.3%	-14.2%	-16.2%	4,990	236	5,226	3,937	168	4,105	-14.3%	-21.1%	-21.1%
Museo de Arqueología Maya Fuerte de San Miguel, Camp.	41,722	4,942	46,664	36,146	4,682	40,828	-13.4%	-5.3%	-12.5%	11,286	2,045	13,331	10,088	1,786	11,874	-10.6%	-12.7%	-10.9%	4,267	658	4,925	3,186	601	3,787	25.3%	7.8%	23.1%
Museo Regional de Antropología e Historia de Baja California Sur, B.C.S.	16,754	5,569	22,323	21,946	5,268	27,214	31.0%	-5.4%	21.9%	4,734	1,898	6,632	6,769	2,890	9,659	43.0%	52.3%	45.6%	2,478	466	2,944	2,635	806	3,441	33.0%	33.7%	16.9%
Otros	1,058,877	58,767	1,117,644	897,032	50,195	947,227	-15.3%	-14.6%	-15.2%	250,741	16,706	267,447	208,747	17,367	226,114	-16.7%	4.0%	-15.5%	93,032	5,057	98,089	77,932	5,650	83,582	-16.2%	11.7%	-14.8%
Total	7,764,753	985,263	8,750,016	8,755,737	1,116,119	9,871,856	12.8%	13.3%	12.8%	2,456,858	307,530	2,764,388	2,598,334	382,867	2,981,201	5.8%	24.5%	7.8%	897,059	105,837	1,002,896	963,112	135,147	1,098,259	7.4%	27.7%	9.5%

Notas:

¹ Las cifras pueden variar debido a correcciones o ajustes por parte de la fuente, por lo que es importante tomarlas con carácter preliminar.

² A partir del mes de marzo de 2024, el Museo Regional de los Pueblos de Morelos, Mor. y el Gran Museo de Chichén Itzá, Yuc. comienzan sus actividades.

A partir del mes de enero de 2025, el Museo de la Costa Oriental, Q. Roo, comienza sus actividades.

N.C. No comparable.

Fuente: Instituto Nacional de Antropología e Historia (2022-2024), Sistema Institucional de Estadísticas de visitantes. INAH.

Zonas Arqueológicas con mayor afluencia años: 2023-2024; 2024 y 2025 (enero-marzo) y marzo de 2024-2025.¹

VISITANTES A ZONAS ARQUEOLÓGICAS ²	Visitantes a Zonas Arqueológicas																										
	Anual									Acumulado									Mes								
	Enero - Diciembre						Var%			Enero - Marzo						Var%			Marzo								
	2023			2024			2024 - 2023			2024			2025			2025 - 2024			2024			2025			2025 - 2024		
	Nacional	Extranjero	Total	Nacional	Extranjero	Total	Nacional	Extranjero	Total	Nacional	Extranjero	Total	Nacional	Extranjero	Total	Nacional	Extranjero	Total	Nacional	Extranjero	Total	Nacional	Extranjero	Total	Nacional	Extranjero	Total
Z.A. de Chichén Itzá, Yuc.	912,591	1,419,854	2,332,445	705,014	1,543,183	2,248,197	-22.7%	8.7%	-3.6%	205,886	475,487	681,373	183,377	434,556	617,933	-10.9%	-8.6%	-9.3%	71,630	152,886	224,516	65,700	136,584	202,284	-4.3%	-10.7%	-9.9%
Z.A. Teotihuacán (con Museo de Sitio), Méx.	1,286,472	502,512	1,788,984	1,137,969	484,049	1,622,018	-11.5%	-3.7%	-9.3%	307,595	145,594	453,189	311,135	147,230	458,365	1.2%	1.1%	1.1%	148,611	53,208	201,819	137,615	52,442	190,057	-4.7%	-1.4%	-5.8%
Z.A. de Tulum, Q. Roo	522,400	778,564	1,300,964	508,192	737,102	1,245,294	-2.7%	-5.3%	-4.3%	102,818	210,537	313,355	161,293	224,586	385,879	56.9%	6.7%	23.1%	34,708	74,293	109,001	51,737	63,375	115,112	49.1%	-14.7%	5.6%
Z.A. de El Tajín, Ver.	343,387	2,868	346,255	331,150	3,258	334,408	-3.6%	13.6%	-3.4%	82,606	976	83,582	90,077	1,068	91,145	9.0%	9.4%	9.0%	42,555	272	42,827	32,205	260	32,465	-24.3%	-4.4%	-24.2%
Z.A. de Monte Albán con museo de sitio, Oax.	387,022	78,741	465,763	296,972	77,455	374,427	-23.3%	-1.6%	-19.6%	73,682	25,912	99,594	68,150	25,736	93,886	-7.5%	-0.7%	-5.7%	31,060	7,839	38,899	21,949	8,064	30,013	-29.3%	2.9%	-22.8%
Z.A. de Palenque con museo "Alberto Ruz L' Huillier", Chis.	273,365	87,513	360,878	227,627	80,633	308,260	-16.7%	-7.9%	-14.6%	68,634	30,184	98,818	46,812	28,527	75,339	-31.8%	-5.5%	-23.8%	30,138	10,750	40,888	16,761	9,576	26,337	-44.0%	-10.9%	-35.6%
Z.A. de Uxmal con museo de sitio, Yuc.	174,634	99,054	273,688	165,233	106,858	272,091	-5.4%	7.9%	-0.6%	51,221	39,186	90,407	45,833	36,122	81,955	-10.5%	-7.8%	-9.3%	20,369	13,343	33,712	14,747	11,087	25,834	-27.6%	-16.9%	-23.9%
Z.A. de Chacchoben, Q. Roo	9,230	174,311	183,541	9,705	185,652	195,357	5.1%	6.5%	6.4%	2,302	69,669	71,971	2,935	74,957	77,892	27.5%	7.6%	8.2%	942	26,641	27,583	1,247	24,064	25,311	-23.7%	-8.1%	-24.8%
Z.A. de Cobá, Q. Roo	32,523	88,869	121,392	59,490	148,322	207,812	82.9%	66.9%	71.2%	17,258	54,121	71,379	16,054	46,987	63,041	-7.0%	-13.2%	-11.7%	5,892	15,740	21,632	5,966	13,542	19,508	-1.0%	-9.8%	-8.8%
Z.A. de San Gervasio, Q. Roo	11,241	118,834	130,075	8,132	113,194	121,326	-27.7%	-4.7%	-6.7%	2,419	48,605	51,024	5,110	44,154	49,264	111.2%	-9.2%	-3.4%	618	12,952	13,570	1,588	16,627	18,215	157.0%	28.4%	34.2%
Z.A. de Malinalco, Méx.	137,087	323	137,410	139,204	1,424	140,628	1.5%	340.9%	2.3%	40,398	88	40,486	47,508	980	48,488	17.6%	1013.6%	19.8%	18,852	19	18,871	15,733	357	16,090	-16.5%	1778.9%	-14.7%
Z.A. de Cholula con museo de sitio, Pue.	125,927	20,110	146,037	133,970	18,302	152,272	6.4%	-9.0%	4.3%	27,311	5,397	32,708	37,123	5,648	42,771	35.9%	4.7%	30.8%	12,513	2,206	14,719	13,717	1,941	15,658	9.6%	-12.0%	6.4%
Z.A. de Tula con museo de sitio, Hgo.	179,738	4,963	184,701	144,714	5,249	149,963	-19.5%	5.8%	-18.8%	40,989	1,601	42,590	33,672	1,626	35,298	-17.9%	1.6%	-17.1%	20,031	567	20,598	14,394	375	14,769	-28.1%	-33.9%	-28.3%
Z.A. de Tepozteco, Mor.	212,225	53,699	265,924	191,707	26,752	218,459	-9.7%	-50.2%	-17.8%	50,987	9,094	60,081	45,404	4,313	49,717	-10.9%	-52.6%	-17.3%	20,788	3,721	24,509	13,402	1,175	14,577	-35.5%	-68.4%	-40.5%
Z.A. de Ekbalam, Yuc.	66,623	113,087	179,710	67,194	79,037	146,231	0.9%	-30.1%	-18.6%	18,530	32,913	51,443	21,745	27,687	49,432	17.4%	-15.9%	-3.9%	7,049	9,365	16,414	7,233	6,744	13,977	2.6%	-29.7%	-14.8%
Z.A. de Calixtlahuaca, Méx.	28,360	0	28,360	26,559	0	26,559	-6.4%	N.C.	-6.4%	11,486	0	11,486	17,047	201	17,248	48.4%	N.C.	50.2%	7,068	0	7,068	12,754	0	12,754	80.4%	N.C.	80.4%
Z.A. de Teotenango, Méx.	19,925	542	20,467	62,542	1,047	63,589	213.9%	93.2%	210.7%	24,008	297	24,305	22,107	176	22,283	-7.9%	-40.7%	-8.3%	15,759	201	15,960	11,808	0	11,808	-25.1%	-100.0%	-26.0%
Z.A. de Teuchitlán, Jal.	137,568	9,035	146,603	64,968	5,163	70,131	-52.8%	-42.9%	-52.2%	0	0	0	26,632	2,919	29,551	N.C.	N.C.	N.C.	0	0	0	7,588	804	8,392	N.C.	N.C.	N.C.
Z.A. de Mérida, Oax.	106,805	9,093	115,898	92,939	10,620	103,559	-13.0%	16.8%	-10.6%	23,504	3,487	26,991	21,182	4,021	25,203	-9.9%	15.3%	-6.6%	8,602	1,431	10,033	6,549	1,381	7,930	-23.9%	-3.5%	-21.0%
Z.A. de El Cerrito, Qro.	74,247	4,790	79,037	72,596	2,488	75,084	-2.2%	-48.1%	-5.0%	18,790	1,014	19,804	19,947	1,055	21,002	6.2%	4.0%	6.0%	7,554	273	7,827	6,505	564	7,069	-13.9%	106.6%	-9.7%
Z.A. de Cuicuilco con museo de sitio, CDMX	64,184	2,848	67,032	64,741	2,856	67,597	0.9%	0.3%	0.8%	14,107	837	14,944	13,155	924	14,079	-6.7%	10.4%	-5.8%	5,018	311	5,329	6,575	298	6,873	31.0%	-4.2%	39.1%
Z.A. de Xucambó, Yuc.	12,900	11,379	24,279	14,722	20,011	34,733	14.1%	75.9%	43.1%	4,879	4,965	9,844	4,453	13,555	17,988	-8.7%	172.6%	82.7%	2,170	1,761	3,931	1,458	4,796	6,254	-32.8%	172.3%	59.0%
Z.A. de Tlatelolco con museo de sitio, CDMX	54,490	5,572	60,062	54,592	5,466	60,058	0.2%	-1.9%	0.0%	11,845	1,621	13,466	14,222	1,595	15,817	20.1%	-1.6%	17.5%	4,416	618	5,034	5,342	550	5,892	0.34%	-1.1%	-35.4%
Z.A. de Comalcalco con museo de sitio, Tab.	65,734	973	66,707	48,989	595	49,584	-25.5%	-38.8%	-25.7%	18,951	420	19,371	12,448	27	12,475	-34.3%	-93.6%	-35.6%	9,136	118	9,254	5,684	14	5,698	-37.8%	-88.1%	-38.4%
Z.A. de Dzibilchaltún con museo del Pueblo Maya, Yuc.	54,738	10,070	64,808	8,752	2,660	11,412	-84.0%	-73.6%	-82.4%	5,021	1,936	6,957	11,872	3,420	15,292	136.4%	76.7%	119.8%	0	0	0	4,411	1,036	5,447	N.C.	N.C.	N.C.
Otros	1,520,605	216,834	1,737,439	1,313,827	149,279	1,463,106	-13.6%	-31.2%	-15.8%	373,903	52,782	426,685	349,111	58,566	407,677	-6.6%	11.0%	-4.5%	157,105	16,463	173,568	130,996	18,949	149,945	-16.6%	15.1%	-13.6%
	6,814,021	3,814,438	10,628,459	5,951,500	3,810,655	9,762,155	-12.7%	-0.1%	-8.2%	1,599,130	1,216,723	2,815,853	1,628,404	1,190,616	2,819,020	1.8%	-2.1%	0.1%	682,584	404,978	1,087,562	613,664	374,605	988,269	-10.6%	-17.1%	-9.1%

Notas:
¹ Las cifras pueden variar debido a correcciones o ajustes por parte de la fuente, por lo que es importante tomarlas con carácter preliminar.
² A partir del mes de febrero de 2023, la Zona Arqueológica de Paleontológica Rincón Colorado, Coah., comienza sus actividades.
A partir del mes de enero de 2025, la Zona Arqueológica de Ichkabal, Q. Roo, comienza sus actividades.
N.C. No comparable.
Fuente: Instituto Nacional de Antropología e Historia (2022-2024). Sistema Institucional de Estadísticas de visitantes. INAH.