

Museos con mayor afluencia años: 2023-2024; 2024 y 2025 (enero-febrero) y febrero de 2024-2025.¹

MUSEOS ²	Visitantes a Museos																										
	Anual									Acumulado									Mes								
	Enero - Diciembre						Var%			Enero - Febrero						Var%			Febrero						Var%		
	2024						2024 - 2023			2024						2025 - 2024			2024						2025 - 2024		
	Nacional	Extranjero	Total	Nacional	Extranjero	Total	Nacional	Extranjero	Total	Nacional	Extranjero	Total	Nacional	Extranjero	Total	Nacional	Extranjero	Total	Nacional	Extranjero	Total	Nacional	Extranjero	Total	Nacional	Extranjero	Total
	2023						2024			2024						2025			2024						2025		
Museo Nacional de Antropología, CDMX	2,262,632	373,720	2,636,352	3,345,116	436,407	3,781,523	47.8%	16.8%	43.4%	652,679	69,742	722,421	675,602	95,946	771,548	3.5%	37.6%	6.8%	346,950	31,769	378,719	384,000	49,164	433,164	10.7%	54.8%	14.4%
Museo Nacional de Historia, CDMX	2,191,478	265,347	2,456,825	2,304,826	320,392	2,625,218	5.2%	20.7%	6.9%	405,094	58,307	463,401	422,989	62,347	485,336	4.4%	6.9%	4.7%	188,792	25,771	214,563	155,450	26,637	182,087	-17.7%	3.4%	-15.1%
Museo del Templo Mayor, CDMX	444,657	93,137	537,794	386,838	102,395	489,233	-13.0%	9.9%	-9.0%	66,253	18,312	84,565	63,053	21,973	85,026	-4.8%	20.0%	0.5%	33,975	9,218	43,193	32,396	11,374	43,770	-4.6%	23.4%	1.3%
Museo Nacional de las Culturas del Mundo, CDMX	204,220	51,958	256,178	217,957	56,948	274,905	6.7%	9.6%	7.3%	47,650	9,514	57,164	48,769	11,179	59,948	2.3%	17.5%	4.9%	27,286	4,579	31,865	30,154	5,198	35,352	10.5%	13.5%	10.9%
Museo de las Culturas de Oaxaca, Oax.	129,439	47,770	177,209	133,866	55,300	189,166	3.4%	15.8%	6.7%	19,111	13,154	32,265	20,339	14,135	34,474	6.4%	7.5%	6.8%	8,897	6,863	15,760	9,092	6,988	16,080	2.2%	1.8%	2.0%
Museo de la Costa Oriental, Q. Roo	0	0	0	0	0	0	N.C.	N.C.	N.C.	0	0	0	16,014	9,210	25,224	N.C.	N.C.	N.C.	0	0	0	8,562	5,749	14,311	N.C.	N.C.	N.C.
Museo del Fuerte de San Juan de Ulúa, Ver.	203,285	1,916	205,201	200,912	2,552	203,464	-1.2%	33.2%	-0.8%	28,580	450	29,030	28,151	527	28,678	-1.5%	17.1%	-1.2%	16,849	272	17,121	13,951	295	14,246	-17.2%	8.5%	-16.8%
Museo Nacional del Virreinato, Méx.	163,366	3,272	166,638	144,007	2,647	146,654	-11.9%	-19.1%	-12.0%	23,390	322	23,712	19,389	963	20,352	-17.1%	199.1%	-14.2%	12,630	195	12,825	11,595	588	12,183	-8.2%	201.5%	-5.0%
Galería de Historia, CDMX	105,345	22	105,367	123,349	0	123,349	17.1%	-100.0%	17.1%	21,013	0	21,013	23,547	0	23,547	12.1%	N.C.	12.1%	10,315	0	10,315	11,643	0	11,643	12.9%	N.C.	12.9%
Museo Nacional de las Intervenciones, CDMX	83,044	1,114	84,158	88,355	1,133	89,488	6.4%	1.7%	6.3%	17,633	193	17,826	18,403	297	18,700	4.4%	53.9%	4.9%	9,598	90	9,598	10,803	132	10,935	13.6%	46.7%	13.9%
Museo Regional de Guanajuato Alhóndiga de Granaditas, Gto.	127,582	14,820	142,402	157,222	299,624	456,846	23.2%	1921.8%	220.8%	17,255	2,596	19,761	15,065	2,539	17,604	-12.7%	1.3%	-10.9%	9,133	1,259	10,392	7,091	1,202	8,293	-22.4%	-4.5%	-20.2%
Museo y Centro de Documentación Histórica Ex Convento de Tepoztlán, Mor.	69,813	4,056	73,869	87,443	5,677	93,120	25.3%	40.0%	26.1%	15,817	1,226	17,043	13,633	1,182	14,815	-13.8%	-3.6%	-13.1%	7,559	528	8,087	5,870	680	6,550	-22.3%	28.8%	-19.0%
Museo Regional de Yucatán "Palacio Cantón", Yuc.	56,631	11,629	68,260	48,771	11,923	60,694	-13.9%	2.5%	-11.1%	8,590	3,963	12,553	8,661	4,000	12,661	0.8%	0.9%	0.9%	3,664	2,093	5,757	3,907	1,967	5,874	6.6%	-6.0%	2.0%
Museo Regional de Guadalajara, Jal.	122,495	4,765	127,260	98,199	3,596	101,795	-19.8%	-24.5%	-20.0%	13,155	677	13,832	11,438	577	12,015	-13.1%	-14.8%	-13.1%	5,987	473	6,460	5,577	269	5,846	-6.8%	-43.1%	-9.5%
Museo de El Carmen, CDMX	52,059	2,090	54,149	59,168	2,522	61,690	13.7%	20.7%	13.9%	6,455	474	6,929	9,887	414	10,301	53.2%	-12.7%	48.7%	3,650	239	3,889	5,261	209	5,470	44.1%	-12.6%	40.7%
Museo Casa Carranza, CDMX	119,180	44	119,224	69,810	56	69,866	-41.4%	27.3%	-41.4%	7,581	20	7,601	51,037	61	51,098	573.2%	205.0%	572.3%	3,568	13	3,581	5,366	8	5,374	50.4%	-38.5%	50.1%
Museo Maya de Cancún con Z. A. Q. Roo	45,514	33,962	79,476	29,786	24,434	54,220	-34.6%	-28.1%	-31.8%	5,436	6,718	12,154	4,895	4,949	9,844	-10.0%	-26.3%	-19.0%	2,628	3,316	5,944	2,267	2,354	4,621	-13.7%	-29.0%	-22.3%
Museo Regional de Querétaro, Qro.	71,471	3,129	74,600	73,433	3,018	76,451	2.7%	-3.5%	2.5%	10,278	598	10,876	8,301	625	8,926	-19.2%	4.5%	-17.9%	5,387	340	5,727	4,234	353	4,587	-21.4%	3.8%	-19.9%
Museo Virreinal de Acoíman, Méx.	35,050	563	35,613	29,782	863	30,645	-15.0%	53.3%	-13.9%	4,596	166	4,762	5,579	272	5,851	21.4%	63.9%	22.9%	2,343	77	2,420	4,086	200	4,286	74.4%	159.7%	77.1%
Museo de la No Intervención Buerte de Loreto[Pue.	52,817	1,347	54,164	47,302	4,281	51,583	-10.4%	217.8%	-4.8%	7,270	506	7,776	6,630	402	7,032	-8.8%	-20.6%	-9.6%	3,541	272	3,813	3,375	244	3,619	-4.7%	-10.3%	-5.1%
Museo de Arqueología Maya Fuerte de San Miguel, Camp.	41,722	4,942	46,664	36,146	4,682	40,828	-13.4%	-5.3%	-12.5%	7,019	1,387	8,406	6,902	1,185	8,087	-1.7%	-14.6%	-3.8%	3,111	783	3,894	2,731	474	3,205	-12.2%	-39.5%	-17.7%
Centro Comunitario Culhuacán, Ex Convento de San Juan Evangelista, CDMX	47,817	40	47,857	57,583	121	57,704	20.4%	202.5%	20.6%	6,949	34	6,983	6,426	14	6,440	-7.5%	-58.8%	-7.8%	3,994	13	4,007	3,155	7	3,162	-21.0%	-46.2%	-21.1%
Museo de Arquitectura Maya, Baluarte de la Soledad, Camp.	20,052	6,334	26,386	13,069	6,014	19,083	-34.8%	-5.1%	-27.7%	2,192	1,545	3,737	4,847	1,317	6,164	121.1%	-14.8%	64.9%	967	667	1,634	2,632	466	3,098	172.2%	-30.1%	89.6%
Museo Histórico de San Miguel de Allende, Gto.	59,505	1,284	60,789	46,111	1,805	47,916	-22.5%	40.6%	-21.2%	8,030	343	8,373	6,967	329	7,296	-13.2%	-4.1%	-12.9%	3,514	203	3,717	2,834	141	2,975	-19.4%	-30.5%	-20.0%
Museo Regional de Antropología e Historia de Baja California Sur, B.C.S.	16,754	5,569	22,323	21,946	5,268	27,214	31.0%	-5.4%	21.9%	2,256	1,432	3,688	4,134	2,084	6,218	83.2%	45.5%	68.6%	1,204	656	1,860	1,868	1,101	2,969	55.1%	67.8%	59.6%
Otros	1,038,825	52,433	1,091,258	934,740	-235,539	699,201	-10.0%	-549.2%	-35.9%	155,517	10,104	165,621	134,564	11,193	145,757	-13.5%	10.8%	-12.0%	79,595	4,681	84,276	64,750	5,512	70,262	-18.7%	17.8%	-16.6%
Total	7,764,753	985,263	8,750,016	8,755,737	1,116,119	9,871,856	12.8%	13.3%	12.8%	1,559,799	201,693	1,761,492	1,635,222	247,720	1,882,942	4.8%	22.8%	6.9%	795,047	94,370	889,417	792,650	121,312	913,962	-0.3%	28.5%	2.8%

Notas:

¹ Las cifras pueden variar debido a correcciones o ajustes por parte de la fuente, por lo que es importante tomarlas con carácter preliminar.

² A partir del mes de marzo de 2024, el Museo Regional de los Pueblos de Morelos, Mor. y el Gran Museo de Chichén Itzá, Yuc. comienzan sus actividades.

A partir del mes de enero de 2025, el Museo de la Costa Oriental, Q. Roo, comienza sus actividades.

N.C. No comparable.

Fuente: Instituto Nacional de Antropología e Historia (2022-2024), Sistema Institucional de Estadísticas de visitantes. INAH.

Zonas Arqueológicas con mayor afluencia años: 2023-2024; 2024 y 2025 (enero-febrero) y febrero de 2024-2025.¹

VISITANTES A ZONAS ARQUEOLÓGICAS ²	Visitantes a Zonas Arqueológicas																										
	Anual						Var%			Acumulado						Var%			Mes								
	Enero - Diciembre						Var%			Enero - Febrero						Var%			Febrero								
	2023						2024			2024						2025			2025-2024			2024					
	Nacional	Extranjero	Total	Nacional	Extranjero	Total	Nacional	Extranjero	Total	Nacional	Extranjero	Total	Nacional	Extranjero	Total	Nacional	Extranjero	Total	Nacional	Extranjero	Total	Nacional	Extranjero	Total	Nacional	Extranjero	Total
	2023	2024	2023	2024	2023	2024	2023	2024	2023	2024	2023	2024	2023	2024	2023	2024	2023	2024	2023	2024	2023	2024	2023	2024	2023	2024	2023
Z.A. de Chichén Itzá, Yuc.	912,591	1,419,854	2,332,445	705,014	1,543,183	2,248,197	-22.7%	8.7%	-3.6%	134,256	322,601	456,857	117,677	297,972	415,649	-12.3%	-7.6%	-9.0%	50,071	170,468	220,539	54,854	159,252	214,106	9.6%	-6.6%	-2.9%
Z.A. Teotihuacán (con Museo de Sitio), Méx.	1,286,472	502,512	1,788,984	1,137,969	484,049	1,622,018	-11.5%	-3.7%	-9.3%	158,984	92,386	251,370	173,520	94,788	268,308	9.1%	2.6%	6.7%	54,176	46,498	100,674	76,360	48,810	125,170	40.9%	5.0%	24.3%
Z.A. de Tulum, Q. Roo	522,400	778,564	1,300,964	508,192	737,102	1,245,294	-2.7%	-5.3%	-4.3%	68,110	136,244	204,354	109,556	161,211	270,767	60.9%	18.3%	32.5%	31,898	60,238	92,136	50,157	69,990	120,147	57.2%	16.2%	30.4%
Z.A. de Monte Albán con museo de sitio, Oax.	387,022	78,741	465,763	296,972	77,455	374,427	-23.3%	-1.6%	-19.6%	42,622	18,073	60,695	46,201	17,672	63,873	8.4%	-2.2%	5.2%	19,109	9,689	28,798	19,718	9,372	29,090	3.2%	-3.3%	1.0%
Z.A. de Uxmal con museo de sitio, Yuc.	174,634	99,054	273,688	165,233	106,858	272,091	-5.4%	7.9%	-0.6%	30,852	25,843	56,695	31,086	25,035	56,121	0.8%	-3.1%	-1.0%	14,221	13,498	27,719	14,159	12,301	26,460	-0.4%	-8.9%	-4.5%
Z.A. de Chacchoben, Q. Roo	9,230	174,311	183,541	9,705	185,652	195,357	5.1%	6.5%	6.4%	1,360	43,028	44,388	1,688	50,893	52,581	24.1%	18.3%	18.5%	581	23,805	24,386	593	22,606	23,199	2.1%	-5.0%	-4.9%
Z.A. de Palenque con museo "Alberto Ruz L'Huillier", Chis.	273,365	87,513	360,878	227,627	80,633	308,260	-16.7%	-7.9%	-14.6%	38,496	19,434	57,930	30,051	18,951	49,002	-21.9%	-2.5%	-15.4%	16,782	10,209	26,991	12,918	10,071	22,989	-23.0%	-1.4%	-14.8%
Z.A. de El Tajín, Ver.	343,387	2,868	346,255	331,150	3,258	334,408	-3.6%	13.6%	-3.4%	40,051	704	40,755	57,872	808	58,680	44.5%	14.8%	44.0%	22,460	365	22,825	18,170	375	18,545	-19.1%	2.7%	-18.8%
Z.A. de Cobá, Q. Roo	32,523	88,869	121,392	59,490	148,322	207,812	82.9%	66.9%	71.2%	11,366	38,381	49,747	10,088	33,445	43,533	-11.2%	-12.9%	-12.5%	4,462	19,315	23,777	4,689	13,760	18,449	5.1%	-28.8%	-22.4%
Z.A. de Tepozteco, Mor.	212,225	53,699	265,924	191,707	26,752	218,459	-9.7%	-50.2%	-17.8%	30,199	5,373	35,572	32,002	3,138	35,140	6.0%	-41.6%	-1.2%	12,933	1,226	14,159	15,124	1,346	16,470	16.9%	9.8%	16.3%
Z.A. de Ekbalam, Yuc.	66,623	113,087	179,710	67,194	79,037	146,231	0.9%	-30.1%	-18.6%	11,481	23,548	35,029	14,512	20,943	35,455	26.4%	-11.1%	1.2%	5,365	10,843	16,208	6,747	8,745	15,492	25.8%	-19.3%	-4.4%
Z.A. de Malinalco, Méx.	137,087	323	137,410	139,204	1,424	140,628	1.5%	340.9%	2.3%	21,546	69	21,615	31,775	623	32,398	47.5%	802.9%	49.9%	10,958	31	10,989	12,683	400	13,083	15.7%	1190.3%	19.1%
Z.A. de Cholula con museo de sitio, Pue.	125,927	20,110	146,037	133,970	18,302	152,272	6.4%	-9.0%	4.3%	14,798	3,191	17,989	23,406	3,707	27,113	58.2%	16.2%	6.0%	6,081	1,505	7,586	11,094	1,662	12,756	82.4%	10.4%	68.2%
Z.A. de Tula con museo de sitio, Hgo.	179,738	4,963	184,701	144,714	5,249	149,963	-19.5%	5.8%	-18.8%	20,958	1,034	21,992	19,278	1,251	20,529	-8.0%	21.0%	-6.7%	8,976	633	9,609	11,984	755	12,739	33.5%	19.3%	32.6%
Z.A. de Teuchitlán, Jal.	137,568	9,035	146,603	64,968	5,163	70,131	-52.8%	-42.9%	-52.2%	0	0	0	19,044	2,115	21,159	N.C.	N.C.	N.C.	0	0	0	10,024	858	10,882	N.C.	N.C.	N.C.
Z.A. de Mitla, Oax.	106,805	9,093	115,898	92,939	10,620	103,559	-13.0%	16.8%	-10.6%	14,902	2,056	16,958	14,633	2,640	17,273	-1.8%	28.4%	1.9%	7,451	1,028	8,479	6,685	1,330	8,015	-10.3%	29.4%	-5.5%
Z.A. de San Gervasio, Q. Roo	11,241	118,834	130,075	8,132	113,194	121,326	-27.7%	-4.7%	-6.7%	1,801	35,653	37,454	3,522	27,527	31,049	95.6%	-22.8%	-17.1%	891	15,117	16,008	1,407	6,553	7,960	57.9%	-56.7%	-50.3%
Z.A. de El Cerrito, Qro.	74,247	4,790	79,037	72,596	2,488	75,084	-2.2%	-48.1%	-5.0%	11,236	741	11,977	13,442	491	13,933	19.6%	-33.7%	16.3%	4,995	273	5,268	6,820	277	7,097	36.5%	1.5%	34.7%
Z.A. de Tzintzuntán con museo de sitio, Mich.	73,566	1,868	75,434	84,435	2,214	86,649	14.8%	18.5%	14.9%	10,649	238	10,287	12,171	257	12,428	21.1%	8.0%	20.8%	5,826	168	5,994	5,690	160	5,850	-2.3%	-4.8%	-2.4%
Z.A. de Ichkabal, Q. Roo	0	0	0	0	0	0	N.C.	N.C.	N.C.	0	0	0	9,598	1,346	10,944	N.C.	N.C.	N.C.	0	0	0	4,823	844	5,667	N.C.	N.C.	N.C.
Z.A. de Xocobó, Yuc.	12,900	11,379	24,279	14,722	20,011	34,733	14.1%	75.9%	43.1%	2,709	3,204	5,913	2,995	8,739	11,734	10.6%	172.8%	98.4%	1,361	1,660	3,021	1,209	4,373	5,582	-11.2%	163.4%	84.8%
Z.A. de Teotenango, Méx.	19,925	542	20,467	62,542	1,047	63,589	213.9%	93.2%	210.7%	8,249	96	8,345	10,299	176	10,475	24.9%	83.3%	25.5%	4,168	0	4,168	5,379	63	5,442	29.1%	N.C.	30.6%
Z.A. de Cacaxtla con museo de sitio, Tlax.	82,718	2,389	85,107	83,114	2,297	85,411	0.5%	-3.9%	0.4%	10,076	523	10,599	9,250	525	9,775	-8.2%	0.4%	-7.8%	5,195	268	5,463	4,597	378	4,975	-11.5%	41.0%	-8.9%
Z.A. de Tlatelolco con museo de sitio, CDMX	54,490	5,572	60,062	54,592	5,466	60,058	0.2%	-1.9%	0.0%	7,429	1,003	8,432	8,880	1,045	9,925	19.5%	4.2%	17.7%	3,460	565	4,025	4,324	537	4,861	25.0%	-5.0%	20.8%
Z.A. de Edzná, Camp.	42,731	8,767	51,498	36,912	8,980	45,892	-13.6%	2.4%	-10.9%	7,287	2,431	9,718	7,584	2,329	9,913	4.1%	-4.2%	2.0%	4,118	1,272	5,390	3,387	1,216	4,603	-17.8%	-4.4%	-14.6%
Otros	1,534,606	217,701	1,752,307	1,258,407	141,899	1,400,306	-18.0%	-34.8%	-20.1%	217,729	35,891	253,620	204,610	38,384	242,994	-6.0%	6.9%	-4.2%	100,620	16,160	116,780	95,208	21,530	116,738	-5.4%	33.2%	0.0%
	6,814,021	3,814,438	10,628,459	5,951,500	3,810,655	9,762,155	-12.7%	-0.1%	-8.2%	916,546	811,745	1,728,291	1,014,740	816,011	1,830,751	10.7%	0.5%	5.9%	396,158	404,834	800,992	458,803	397,564	856,367	15.8%	-1.8%	6.9%

Notas:

¹ Las cifras pueden variar debido a correcciones o ajustes por parte de la fuente, por lo que es importante tomarlas con carácter preliminar.

² A partir del mes de febrero de 2023, la Zona Arqueológica de Paleontológica Rincón Colorado, Coah., comienza sus actividades.

A partir del mes de enero de 2025, la Zona Arqueológica de Ichkabal, Q. Roo, comienza sus actividades.

N.C. No comparable.

Fuente: Instituto Nacional de Antropología e Historia (2022-2024). Sistema Institucional de Estadísticas de visitantes. INAH.