

Museos con mayor afluencia años: 2023-2024; 2024 y 2025 (enero-enero) y enero de 2024-2025.¹

MUSEOS ²	Visitantes a Museos																										
	Anual									Acumulado									Mes								
	Enero - Diciembre						Var%			Enero						Var%			Enero								
	2024						2024 - 2023			2024						2025 - 2024			2024								
	2023			2024			2024 - 2023			2024			2025			2025 - 2024			2024			2025					
	Nacional	Extranjero	Total	Nacional	Extranjero	Total	Nacional	Extranjero	Total	Nacional	Extranjero	Total	Nacional	Extranjero	Total	Nacional	Extranjero	Total	Nacional	Extranjero	Total	Nacional	Extranjero	Total			
Museo Nacional de Antropología, CDMX	2,262,632	373,720	2,636,352	3,345,116	436,407	3,781,523	47.8%	16.6%	43.4%	305,729	37,973	343,702	291,602	46,782	338,384	-4.6%	23.2%	-1.5%	305,729	37,973	343,702	291,602	46,782	338,384	-4.6%	23.2%	-1.5%
Museo Nacional de Historia, CDMX	2,191,478	265,347	2,456,825	2,304,826	320,392	2,625,218	5.2%	20.7%	6.9%	216,302	32,536	248,838	267,539	35,710	303,249	23.7%	9.8%	21.9%	216,302	32,536	248,838	267,539	35,710	303,249	23.7%	9.8%	21.9%
Museo Casa Carranza, CDMX	119,180	44	119,224	69,810	56	69,866	-41.4%	27.3%	-41.4%	4,013	7	4,020	45,671	53	45,724	1038.1%	657.1%	1037.4%	4,013	7	4,020	45,671	53	45,724	1038.1%	657.1%	1037.4%
Museo del Templo Mayor, CDMX	444,657	93,137	537,794	386,838	102,395	489,233	-13.0%	9.9%	-9.0%	32,278	9,094	41,372	30,657	10,599	41,256	-5.0%	16.5%	-0.3%	32,278	9,094	41,372	30,657	10,599	41,256	-5.0%	16.5%	-0.3%
Museo Nacional de las Culturas del Mundo, CDMX	204,220	51,958	256,178	217,957	56,948	274,905	6.7%	9.6%	7.3%	20,364	4,935	25,299	18,615	5,981	24,596	-8.6%	21.2%	-2.8%	20,364	4,935	25,299	18,615	5,981	24,596	-8.6%	21.2%	-2.8%
Museo de las Culturas de Oaxaca, Oax.	129,439	47,770	177,209	133,866	55,300	189,166	3.4%	15.8%	6.7%	10,214	6,291	16,505	11,247	7,147	18,394	10.1%	13.6%	11.4%	10,214	6,291	16,505	11,247	7,147	18,394	10.1%	13.6%	11.4%
Museo del Fuerte de San Juan de Ulúa, Ver.	203,285	1,916	205,201	200,912	2,552	203,464	-1.2%	33.2%	-0.8%	11,731	178	11,909	14,200	232	14,432	21.0%	30.3%	21.2%	11,731	178	11,909	14,200	232	14,432	21.0%	30.3%	21.2%
Galería de Historia, CDMX	105,345	22	105,367	123,349	0	123,349	17.1%	-100.0%	17.1%	10,698	0	10,698	11,904	0	11,904	11.3%	N.C.	11.3%	10,698	0	10,698	11,904	0	11,904	11.3%	N.C.	11.3%
Museo de la Costa Oriental, Q. Roo	0	0	0	0	0	0	N.C.	N.C.	N.C.	0	0	0	7,452	3,461	10,913	N.C.	N.C.	N.C.	0	0	0	7,452	3,461	10,913	N.C.	N.C.	N.C.
Museo Regional de Guanajuato Alfróndiga de Granaditas, Gto.	127,582	14,820	142,402	125,271	12,932	138,203	-1.8%	-12.7%	-2.9%	8,122	1,247	9,369	7,974	1,337	9,311	-1.8%	7.2%	-0.6%	8,122	1,247	9,369	7,974	1,337	9,311	-1.8%	7.2%	-0.6%
Museo Regional de los Pueblos de Morelos, Mor.	0	0	0	0	0	0	N.C.	N.C.	N.C.	0	0	0	8,330	793	9,123	N.C.	N.C.	N.C.	0	0	0	8,330	793	9,123	N.C.	N.C.	N.C.
Museo y Centro de Documentación Histórica Ex Convento de Tepoztlán, Mor.	69,813	4,056	73,869	87,443	5,677	93,120	25.3%	40.0%	26.1%	8,258	698	8,956	7,763	502	8,265	-6.0%	-28.1%	-7.7%	8,258	698	8,956	7,763	502	8,265	-6.0%	-28.1%	-7.7%
Museo Nacional del Virreinato, Méx.	163,366	3,272	166,638	144,007	2,647	146,654	-11.9%	-19.1%	-12.0%	10,760	127	10,887	7,794	375	8,169	-27.6%	195.3%	-25.0%	10,760	127	10,887	7,794	375	8,169	-27.6%	195.3%	-25.0%
Museo Nacional de las Intervenciones, CDMX	83,044	1,114	84,158	88,355	1,133	89,488	6.4%	1.7%	6.3%	8,125	103	8,228	7,600	165	7,765	-6.5%	60.2%	-5.6%	8,125	103	8,228	7,600	165	7,765	-6.5%	60.2%	-5.6%
Museo Regional de Yucatán "Palacio Cantón", Yuc.	56,631	11,629	68,260	48,771	11,923	60,694	-13.9%	2.5%	-11.1%	4,926	1,870	6,796	4,754	2,033	6,787	-3.5%	8.7%	-0.1%	4,926	1,870	6,796	4,754	2,033	6,787	-3.5%	8.7%	-0.1%
Museo Regional de Guadalajara, Jal.	122,495	4,765	127,260	98,199	3,596	101,795	-19.8%	-24.5%	-20.0%	7,168	204	7,372	5,861	308	6,169	-18.2%	51.0%	-16.3%	7,168	204	7,372	5,861	308	6,169	-18.2%	51.0%	-16.3%
Museo Maya de Cancún con Z. A. Q. Roo	45,514	33,962	79,476	29,786	24,434	54,220	-34.6%	-28.1%	-31.8%	2,808	3,402	6,210	2,628	2,595	5,223	-6.4%	-23.7%	-15.9%	2,808	3,402	6,210	2,628	2,595	5,223	-6.4%	-23.7%	-15.9%
Museo de Arqueología Maya Fuerte de San Miguel, Camp.	41,722	4,942	46,664	36,146	4,682	40,828	-13.4%	-5.3%	-12.5%	3,908	604	4,512	4,171	711	4,882	6.7%	17.7%	8.2%	3,908	604	4,512	4,171	711	4,882	6.7%	17.7%	8.2%
Museo de El Carmen, CDMX	52,059	2,090	54,149	59,168	2,522	61,690	13.7%	20.7%	13.9%	2,805	235	3,040	4,626	205	4,831	64.9%	-12.8%	58.9%	2,805	235	3,040	4,626	205	4,831	64.9%	-12.8%	58.9%
Museo Regional de Querétaro, Qro.	71,471	3,129	74,600	73,483	3,018	76,451	2.7%	-3.9%	2.5%	4,891	258	5,149	4,067	272	4,339	-16.8%	5.4%	-15.7%	4,891	258	5,149	4,067	272	4,339	-16.8%	5.4%	-15.7%
Museo Histórico de San Miguel de Allende, Gto.	59,505	1,284	60,789	46,111	1,805	47,916	-22.5%	40.6%	-21.2%	4,516	140	4,656	4,133	188	4,321	-8.5%	34.3%	-7.2%	4,516	140	4,656	4,133	188	4,321	-8.5%	34.3%	-7.2%
Museo de la No Intervención Buerte de LoretoPue.	52,817	1,347	54,164	47,302	4,281	51,583	-10.4%	217.8%	-4.8%	3,729	234	3,963	3,255	158	3,413	-12.7%	-32.5%	-13.9%	3,729	234	3,963	3,255	158	3,413	-12.7%	-32.5%	-13.9%
Centro Comunitario Culhuacán, Ex Convento de San Juan Evangelista, CDMX	47,817	40	47,857	57,583	121	57,704	20.4%	202.5%	20.6%	2,955	21	2,976	3,271	7	3,278	10.7%	-66.7%	-10.1%	2,955	21	2,976	3,271	7	3,278	10.7%	-66.7%	10.1%
Museo Regional de Antropología e Historia de Baja California Sur, B.C.S.	16,754	5,569	22,323	21,946	5,268	27,214	31.0%	-5.4%	21.9%	1,052	776	1,828	2,266	983	3,249	115.4%	26.7%	77.7%	1,052	776	1,828	2,266	983	3,249	115.4%	26.7%	77.7%
Museo de Arquitectura Maya, Baluarte de la Soledad, Camp.	20,052	6,334	26,386	13,069	6,014	19,083	-34.8%	-5.1%	-27.7%	1,225	878	2,103	2,215	851	3,066	80.8%	-3.1%	45.8%	1,225	878	2,103	2,215	851	3,066	80.8%	-3.1%	45.8%
Otros	1,073,875	52,996	1,126,871	996,473	52,016	1,048,489	-7.2%	-1.8%	-7.0%	78,175	5,512	83,687	62,977	4,960	67,937	-19.4%	-10.0%	-18.8%	78,175	5,512	83,687	62,977	4,960	67,937	-19.4%	-10.0%	-18.8%
Total	7,764,753	985,263	8,750,016	8,755,737	1,116,119	9,871,856	12.8%	13.3%	12.8%	764,752	107,323	872,075	842,572	126,408	968,980	10.2%	17.8%	11.1%	764,752	107,323	872,075	842,572	126,408	968,980	10.2%	17.8%	11.1%

Notas:

¹ Las cifras pueden variar debido a correcciones o ajustes por parte de la fuente, por lo que es importante tomarlas con carácter preliminar.

² A partir del mes de marzo de 2024, el Museo Regional de los Pueblos de Morelos, Mor. y el Gran Museo de Chichén Itzá, Yuc. comienzan sus actividades.

A partir del mes de enero de 2025, el Museo de la Costa Oriental, Q. Roo, comienza sus actividades.

N.C. No comparable.

Fuente: Instituto Nacional de Antropología e Historia (2022-2024), Sistema Institucional de Estadísticas de visitantes. INAH.

Zonas Arqueológicas con mayor afluencia años: 2023-2024; 2024 y 2025 (enero-enero) y enero de 2024-2025.¹

VISITANTES A ZONAS ARQUEOLÓGICAS ²	Visitantes a Zonas Arqueológicas																										
	Anual									Acumulado									Mes								
	Enero - Diciembre						Var%			Enero						Var%			Enero						Var%		
	2023			2024			2024 - 2023			2024			2025			2025 - 2024			2024			2025			2025 - 2024		
	Nacional	Extranjero	Total	Nacional	Extranjero	Total	Nacional	Extranjero	Total	Nacional	Extranjero	Total	Nacional	Extranjero	Total	Nacional	Extranjero	Total	Nacional	Extranjero	Total	Nacional	Extranjero	Total	Nacional	Extranjero	Total
	2023			2024			2024 - 2023			2024			2025			2025 - 2024			2024			2025			2025 - 2024		
	Z.A. de Chichén Itzá, Yuc.	912,591	1,419,854	2,332,445	705,014	1,543,183	2,248,197	-22.7%	8.7%	-3.6%	84,185	152,133	236,318	62,823	138,720	201,543	-25.4%	-8.8%	-14.7%	84,185	152,133	236,318	62,823	138,720	201,543	-25.4%	-8.8%
Z.A. de Tulum, Q. Roo	522,400	778,564	1,300,964	508,192	737,102	1,245,294	-2.7%	-5.3%	-4.3%	36,212	76,006	112,218	59,399	91,221	150,620	64.0%	20.0%	34.2%	36,212	76,006	112,218	59,399	91,221	150,620	64.0%	20.0%	34.2%
Z.A. Teotihuacán (con Museo de Sitio), Méx.	1,286,472	502,512	1,788,984	1,137,969	484,049	1,622,018	-11.5%	-3.7%	-9.3%	104,808	45,888	150,696	97,160	45,978	143,138	-7.3%	0.2%	-5.0%	104,808	45,888	150,696	97,160	45,978	143,138	-7.3%	0.2%	-5.0%
Z.A. de El Tajín, Ver.	343,387	2,868	346,255	331,150	3,258	334,408	-3.6%	13.6%	-3.4%	17,591	339	17,930	39,702	433	40,135	125.7%	27.7%	123.8%	17,591	339	17,930	39,702	433	40,135	125.7%	27.7%	123.8%
Z.A. de Monte Albán con museo de sitio, Oax.	387,022	78,741	465,763	296,972	77,455	374,427	-23.3%	-1.6%	-19.6%	23,513	8,384	31,897	26,483	8,300	34,783	12.6%	-1.0%	9.0%	23,513	8,384	31,897	26,483	8,300	34,783	12.6%	-1.0%	9.0%
Z.A. de Uxmal con museo de sitio, Yuc.	174,634	99,054	273,688	165,233	106,858	272,091	-5.4%	7.9%	-0.6%	16,631	12,345	28,976	16,927	12,734	29,661	1.8%	3.2%	2.4%	16,631	12,345	28,976	16,927	12,734	29,661	1.8%	3.2%	2.4%
Z.A. de Chacchoben, Q. Roo	9,230	174,311	183,541	9,705	185,652	195,357	5.1%	6.5%	6.4%	779	19,223	20,002	1,095	28,287	29,382	40.6%	47.2%	46.9%	779	19,223	20,002	1,095	28,287	29,382	40.6%	47.2%	46.9%
Z.A. de Palenque con museo "Alberto Ruz L'Huillier", Chis.	273,365	87,513	360,878	227,627	80,633	308,260	-16.7%	-7.9%	-14.6%	21,714	9,225	30,939	17,133	8,880	26,013	-21.1%	-3.7%	-15.9%	21,714	9,225	30,939	17,133	8,880	26,013	-21.1%	-3.7%	-15.9%
Z.A. de Cobá, Q. Roo	32,523	88,869	121,392	59,490	148,322	207,812	82.9%	66.9%	71.2%	6,904	19,066	25,970	5,399	19,685	25,084	-21.8%	3.2%	-3.4%	6,904	19,066	25,970	5,399	19,685	25,084	-21.8%	3.2%	-3.4%
Z.A. de San Gervasio, Q. Roo	11,241	118,834	130,075	8,132	113,194	121,326	-27.7%	-4.7%	-6.7%	910	20,536	21,446	2,115	20,974	23,089	132.4%	2.1%	7.7%	910	20,536	21,446	2,115	20,974	23,089	132.4%	2.1%	7.7%
Z.A. de Ekbalam, Yuc.	66,623	113,087	179,710	67,194	79,037	146,231	0.9%	-30.1%	-18.6%	6,116	12,705	18,821	7,765	12,198	19,963	27.0%	-4.0%	6.1%	6,116	12,705	18,821	7,765	12,198	19,963	27.0%	-4.0%	6.1%
Z.A. de Malinalco, Méx.	137,087	323	137,410	139,204	1,424	140,628	1.5%	340.9%	2.3%	10,588	38	10,626	19,092	223	19,315	80.3%	486.8%	81.8%	10,588	38	10,626	19,092	223	19,315	80.3%	486.8%	81.8%
Z.A. de Tepozteco, Mor.	212,225	53,699	265,924	191,707	26,752	218,459	-9.7%	-50.2%	-17.8%	17,266	4,147	21,413	16,878	1,792	18,670	-2.2%	-56.8%	-12.8%	17,266	4,147	21,413	16,878	1,792	18,670	-2.2%	-56.8%	-12.8%
Z.A. de Cholula con museo de sitio, Pue.	125,927	20,110	146,037	133,970	18,302	152,272	6.4%	-9.0%	4.3%	8,717	1,686	10,403	12,312	2,045	14,357	41.2%	21.3%	38.0%	8,717	1,686	10,403	12,312	2,045	14,357	41.2%	21.3%	38.0%
Z.A. de Teuchitlán, Jal.	137,568	9,035	146,603	64,968	5,163	70,131	-52.8%	-42.9%	-52.2%	0	0	0	9,020	1,257	10,277	N.C.	N.C.	N.C.	0	0	0	9,020	1,257	10,277	N.C.	N.C.	N.C.
Z.A. de Mitla, Oax.	106,805	9,093	115,898	92,939	10,620	103,559	-13.0%	16.8%	-10.6%	7,451	1,028	8,479	7,948	1,310	9,258	6.7%	27.4%	9.2%	7,451	1,028	8,479	7,948	1,310	9,258	6.7%	27.4%	9.2%
Z.A. de Tula con museo de sitio, Hgo.	179,738	4,963	184,701	144,714	5,249	149,963	-19.5%	5.8%	-18.8%	11,982	401	12,383	7,294	496	7,790	-39.1%	23.7%	-37.1%	11,982	401	12,383	7,294	496	7,790	-39.1%	23.7%	-37.1%
Z.A. de Xochicalco con museo de sitio, Mor.	67,018	6,319	73,337	53,817	5,073	58,890	-19.7%	-19.7%	-19.7%	6,310	636	6,946	6,329	630	6,959	0.3%	-0.9%	0.2%	6,310	636	6,946	6,329	630	6,959	0.3%	-0.9%	0.2%
Z.A. de El Cerrito, Gro.	74,247	4,790	79,037	72,596	2,486	75,084	-2.2%	-48.1%	-5.0%	6,241	468	6,709	6,622	214	6,836	6.1%	-54.3%	1.9%	6,241	468	6,709	6,622	214	6,836	6.1%	-54.3%	1.9%
Z.A. de Tzintzuntzan con museo de sitio, Mich.	73,566	1,868	75,434	84,435	2,214	86,649	14.8%	18.9%	14.9%	4,223	70	4,293	6,481	97	6,578	53.5%	38.6%	53.2%	4,223	70	4,293	6,481	97	6,578	53.5%	38.6%	53.2%
Z.A. de Xucumbó, Yuc.	12,900	11,379	24,279	14,722	20,011	34,733	14.1%	75.9%	43.1%	1,348	1,544	2,892	1,786	4,366	6,152	32.5%	182.8%	112.7%	1,348	1,544	2,892	1,786	4,366	6,152	32.5%	182.8%	112.7%
Z.A. de Dzibilchaltún con museo del Pueblo Maya, Yuc.	54,738	10,070	64,808	8,752	2,660	11,412	-84.0%	-73.6%	-82.4%	5,021	1,936	6,957	4,239	1,348	5,587	-15.6%	-30.4%	-19.7%	5,021	1,936	6,957	4,239	1,348	5,587	-15.6%	-30.4%	-19.7%
Z.A. de Edzná, Camp.	42,731	8,767	51,498	36,912	8,980	45,892	-13.6%	2.4%	-10.9%	3,169	1,159	4,328	4,197	1,113	5,310	32.4%	-4.0%	22.7%	3,169	1,159	4,328	4,197	1,113	5,310	32.4%	-4.0%	22.7%
Z.A. de Ichkabal, Q. Roo	0	0	0	0	0	0	N.C.	N.C.	N.C.	0	0	0	4,775	502	5,277	N.C.	N.C.	N.C.	0	0	0	4,775	502	5,277	N.C.	N.C.	N.C.
Z.A. de Yohualichan, Pue.	64,897	502	65,399	79,947	465	80,412	23.2%	-7.4%	23.0%	7,396	25	7,421	5,048	33	5,081	-31.7%	32.0%	-31.5%	7,396	25	7,421	5,048	33	5,081	-31.7%	32.0%	-31.5%
Otros	1,505,086	209,313	1,714,399	1,316,139	142,511	1,458,650	-12.6%	-31.9%	-14.9%	111,313	17,923	129,236	107,915	15,611	123,526	-3.1%	-12.9%	-4.4%	111,313	17,923	129,236	107,915	15,611	123,526	-3.1%	-12.9%	-4.4%
	6,814,021	3,814,438	10,628,459	5,951,500	3,810,655	9,762,155	-12.7%	-0.1%	-8.2%	520,388	406,911	927,299	555,937	418,447	974,384	6.8%	2.8%	5.1%	520,388	406,911	927,299	555,937	418,447	974,384	6.8%	2.8%	5.1%

Notas:
¹ Las cifras pueden variar debido a correcciones o ajustes por parte de la fuente, por lo que es importante tomarlas con carácter preliminar.
² A partir del mes de febrero de 2023, la Zona Arqueológica de Paleontológica Rincón Colorado, Coah., comienza sus actividades.
A partir del mes de enero de 2025, la Zona Arqueológica de Ichkabal, Q. Roo, comienza sus actividades.
N.C. No comparable.

Fuente: Instituto Nacional de Antropología e Historia (2022-2024). Sistema Institucional de Estadísticas de visitantes. INAH.