

Museos con mayor afluencia años: 2022-2023; 2023 y 2024 (enero-agosto) y agosto de 2023-2024. ¹

MUSEOS ²	Visitantes a Museos																							
	Anual									Acumulado									Mes					
	Enero - Diciembre						Var%			Enero - Agosto						Var%			Agosto					
	2023						2023 - 2022			2023						2024 - 2023			2023					
	2022			2023			2023 - 2022			2023			2024			2024 - 2023			2023			2024		
	Nacional	Extranjero	Total	Nacional	Extranjero	Total	Nacional	Extranjero	Total	Nacional	Extranjero	Total	Nacional	Extranjero	Total	Nacional	Extranjero	Total	Nacional	Extranjero	Total	Nacional	Extranjero	Total
Museo Nacional de Historia, CDMX	1,289,610	196,769	1,486,379	2,191,478	265,347	2,456,825	69.9%	34.9%	65.3%	1,397,250	173,073	1,570,323	1,582,477	210,754	1,793,231	13.3%	21.8%	14.2%	249,822	21,969	271,791	275,790	25,508	301,298
Museo Nacional de Antropología, CDMX	1,127,499	367,088	1,494,587	2,262,632	373,720	2,636,352	100.7%	1.8%	76.4%	1,133,081	213,116	1,346,197	2,147,843	261,656	2,409,499	89.6%	22.8%	79.0%	130,488	28,712	159,200	261,564	30,672	292,236
Museo del Templo Mayor, CDMX	403,132	110,210	513,342	444,657	93,137	537,794	10.3%	-15.5%	4.8%	312,303	61,058	373,361	256,053	66,809	322,862	-18.0%	9.4%	-13.5%	29,773	6,610	36,383	26,438	6,406	32,844
Museo del Fuerte de San Juan de Ulúa, Ver.	93,651	1,432	95,083	203,285	1,916	205,201	117.1%	33.8%	115.8%	148,943	1,124	150,067	154,325	1,756	156,081	3.6%	56.2%	4.0%	29,839	237	30,076	29,125	175	29,300
Museo Nacional de las Culturas del Mundo, CDMX	149,435	29,643	179,078	204,220	51,958	256,178	36.7%	75.3%	43.1%	127,581	35,656	163,237	138,258	37,042	175,300	8.4%	3.9%	7.4%	14,316	3,602	17,918	15,976	4,513	20,489
Museo de las Culturas de Oaxaca, Oax.	35,925	14,517	50,442	129,439	47,770	177,209	260.3%	229.1%	251.3%	80,893	31,430	112,323	90,188	36,089	126,277	11.5%	14.8%	12.4%	13,644	3,663	17,307	11,781	3,746	15,527
Museo Regional de Guanajuato Alhóndiga de Granaditas, Gto.	119,174	12,319	131,493	127,582	14,820	142,402	7.1%	20.3%	8.3%	79,343	10,304	89,647	81,701	7,956	89,657	3.0%	-22.8%	0.0%	12,082	1,406	13,488	11,920	925	12,845
Museo Nacional del Virreinato, Méx.	66,252	1,816	68,068	163,366	3,272	166,638	146.6%	80.2%	144.8%	115,580	2,330	117,910	99,294	1,583	100,877	-14.1%	-32.1%	-14.4%	13,054	231	13,285	12,181	230	12,411
Museo Regional de los Pueblos de Morelos, Mor.	0	0	0	0	0	0	N.C.	N.C.	N.C.	0	0	0	61,014	4,898	65,912	N.C.	N.C.	N.C.	0	0	0	9,868	775	10,643
Museo y Centro de Documentación Histórica Ex Convento de Tepoztlán, Mor.	38,088	2,074	40,162	69,813	4,056	73,869	83.3%	95.6%	83.3%	42,465	2,130	44,595	58,843	3,845	62,688	38.6%	80.5%	40.6%	9,479	465	9,944	8,892	421	9,313
Museo Regional de Guadalajara, Jal.	76,923	3,139	80,062	83,301	163,363	246,464	8.2%	5101.1%	207.8%	79,919	2,591	82,510	67,597	2,424	70,021	-15.4%	-6.4%	-15.1%	12,236	269	12,505	8,750	256	9,006
Museo Regional de Yucatán "Palacio Cantón", Yuc.	36,987	7,727	44,714	56,631	11,629	68,260	53.1%	50.5%	52.7%	32,641	7,078	39,719	39,347	9,726	49,073	20.5%	37.4%	23.6%	5,168	895	6,063	6,353	904	7,257
Galería de Historia, CDMX	43,879	510	44,389	105,345	22	105,367	140.1%	-95.7%	137.4%	58,484	22	58,506	81,003	0	81,003	38.5%	-100.0%	38.5%	7,791	0	7,791	6,863	0	6,863
Museo Regional de Querétaro, Qro.	54,798	2,812	57,610	71,471	3,129	74,600	30.4%	11.3%	29.5%	46,595	2,093	48,688	49,724	1,975	51,699	6.7%	-5.6%	6.2%	6,281	190	6,471	6,311	220	6,531
Museo de la No Intervención Buerte de Loreto[Pue.	37,705	1,039	38,744	52,817	1,347	54,164	40.1%	29.6%	39.8%	34,500	898	35,398	34,824	3,712	38,536	0.9%	313.4%	8.9%	6,352	150	6,502	5,876	177	6,053
Museo Histórico de San Miguel de Allende, Gto.	67,482	2,393	69,875	59,505	1,284	60,789	-11.8%	-46.3%	-13.0%	40,200	945	41,145	32,250	1,307	33,557	-19.8%	38.3%	-18.4%	6,336	92	6,428	4,629	139	4,768
Museo Casa Carranza, CDMX	13,590	52	13,642	119,180	44	119,224	777.0%	-15.4%	773.9%	103,067	19	103,086	54,096	33	54,129	-47.5%	73.7%	-47.5%	4,934	0	4,934	4,688	0	4,688
Museo de Arqueología Maya Fuerte de San Miguel, Camp.	41,367	4,663	46,030	41,722	4,942	46,664	0.9%	6.0%	1.4%	28,146	3,383	31,529	24,607	3,371	27,978	-12.6%	-0.4%	-11.3%	3,889	462	4,351	3,728	382	4,110
Museo de El Carmen, CDMX	40,894	831	41,725	52,089	2,090	54,149	27.3%	151.5%	29.8%	31,817	1,391	33,208	32,792	1,829	34,621	3.1%	31.5%	4.3%	3,985	154	4,139	3,824	164	3,988
Museo Maya de Cancún con Z. A. Q. Roo	34,091	34,469	69,160	45,514	33,962	79,476	31.2%	-1.3%	14.9%	33,951	23,700	57,651	20,196	17,386	37,582	-40.5%	-26.6%	-34.8%	3,864	2,774	6,638	2,338	1,556	3,894
Centro Comunitario Culhuacán, Ex Convento de San Juan Evangelista, CDMX	31,730	17	31,747	47,817	40	47,857	50.7%	135.3%	50.7%	31,003	23	31,026	38,078	76	38,154	22.8%	230.4%	23.0%	4,057	3	4,060	3,599	4	3,603
Fuerte de Guadalupe, Pue.	9,199	297	9,496	21,356	359	21,715	132.2%	20.9%	128.7%	14,384	282	14,666	11,789	192	11,981	-18.0%	-31.9%	-18.3%	3,124	16	3,140	3,223	18	3,241
Museo Nacional de las Intervenciones, CDMX	50,321	749	51,070	83,044	1,114	84,158	65.0%	48.7%	64.8%	51,885	746	52,631	58,814	756	59,570	13.4%	1.3%	13.2%	4,054	64	4,118	3,085	80	3,165
Museo de los Altos de Chiapas, Chis.	24,149	4,931	29,080	20,530	3,570	24,100	-15.0%	-27.6%	-17.1%	18,120	2,947	21,067	17,936	3,145	21,081	-1.0%	6.7%	0.1%	1,912	335	2,247	2,646	509	3,155
Museo de la Revolución en la Frontera, Chih.	8,977	742	9,719	35,727	2,188	37,915	298.0%	194.9%	290.1%	23,732	1,536	25,268	26,504	1,303	27,807	11.7%	-15.2%	10.0%	2,104	208	2,312	2,928	193	3,121
Otros	647,693	39,571	687,264	1,072,362	-99,716	972,646	65.6%	-352.0%	41.5%	689,739	40,978	730,717	602,357	33,814	636,171	-12.7%	-17.5%	-12.9%	96,401	4,125	100,526	71,847	3,123	74,970
Total	4,543,151	839,810	5,382,961	7,764,753	985,263	8,750,016	70.9%	17.3%	62.6%	4,755,622	618,853	5,374,475	5,861,910	713,437	6,575,347	23.3%	15.3%	22.3%	674,985	76,632	751,617	804,223	81,096	885,319

Notas:

¹ Las cifras pueden variar debido a correcciones o ajustes por parte de la fuente, por lo que es importante tomarlas con carácter preliminar.

² A partir del mes de marzo de 2024, el Museo Regional de los Pueblos de Morelos, Mor. y el Gran Museo de Chichén Itzá, Yuc. comienzan sus actividades. N.C. No comparable.

Fuente: Instituto Nacional de Antropología e Historia (2022-2024). Sistema Institucional de Estadísticas de visitantes. INAH.

Zonas Arqueológicas con mayor afluencia años: 2022-2023; 2023 y 2024 (enero-agosto) y agosto de 2023-2024. ¹

VISITANTES A ZONAS ARQUEOLÓGICAS ²	Visitantes a Zonas Arqueológicas																							
	Anual									Acumulado									Mes					
	Enero - Diciembre						Var%			Enero - Agosto						Var%			Agosto					
	2022						2023 - 2022			2023						2024 - 2023			2023					
	Nacional	Extranjero	Total	Nacional	Extranjero	Total	Nacional	Extranjero	Total	Nacional	Extranjero	Total	Nacional	Extranjero	Total	Nacional	Extranjero	Total	Nacional	Extranjero	Total	Nacional	Extranjero	Total
	2023						2024 - 2023			2024						2024 - 2023			2024					
	Nacional	Extranjero	Total	Nacional	Extranjero	Total	Nacional	Extranjero	Total	Nacional	Extranjero	Total	Nacional	Extranjero	Total	Nacional	Extranjero	Total	Nacional	Extranjero	Total	Nacional	Extranjero	Total
Z.A. de Chichén Itzá, Yuc.	1,340,357	1,281,139	2,620,496	912,591	1,419,854	2,332,445	-32.4%	10.8%	-11.3%	589,526	954,661	1,544,587	490,995	1,070,203	1,561,198	-16.8%	12.1%	1.1%	87,932	133,171	221,103	74,399	107,330	181,729
Z.A. Teotihuacán (con Museo de Sitio), Méx.	1,412,969	536,552	1,949,521	1,286,472	502,512	1,788,984	-9.0%	-6.3%	-8.2%	939,396	333,893	1,273,289	771,775	314,391	1,086,166	-17.8%	-5.8%	-14.7%	114,321	38,048	152,369	101,621	31,972	133,593
Z.A. de Tulum, Q. Roo	582,718	822,422	1,405,140	522,400	778,564	1,300,964	-10.4%	-5.3%	-7.4%	389,325	583,409	972,734	314,351	497,600	811,951	-19.3%	-14.7%	-16.5%	43,499	59,254	102,753	54,983	72,676	127,659
Z.A. de El Tajín, Ver.	287,828	2,452	290,280	343,387	2,868	346,255	19.3%	17.0%	19.3%	273,134	1,842	274,976	250,775	2,116	252,891	-8.2%	14.9%	-8.0%	48,634	227	48,861	44,651	258	44,909
Z.A. de Monte Albán con museo de sitio, Oax.	373,639	59,399	433,038	387,022	78,741	465,763	3.6%	32.6%	7.6%	273,973	50,895	324,868	205,165	50,055	255,220	-25.1%	-1.7%	-21.4%	40,105	5,477	45,582	26,588	4,929	31,517
Z.A. de Palenque con museo "Alberto Ruz L'Huillier", Chis.	276,026	74,993	351,019	273,365	87,513	360,878	-1.0%	16.7%	2.8%	204,447	62,229	266,676	167,950	54,567	222,517	-17.9%	-12.3%	-16.6%	27,544	9,371	36,915	23,102	7,336	30,438
Z.A. de Uxmal con museo de sitio, Yuc.	168,038	77,295	245,333	174,634	99,054	273,688	3.9%	28.2%	11.6%	111,809	68,000	179,809	111,990	72,950	184,940	0.2%	7.3%	2.9%	17,839	10,941	28,780	13,845	9,287	23,132
Z.A. de Tepozteco, Mor.	44,641	13,926	58,567	212,225	53,699	265,924	375.4%	285.6%	354.1%	142,423	34,719	177,142	129,517	18,874	148,391	-9.1%	-45.6%	-16.2%	20,474	5,398	25,872	19,883	2,679	22,562
Z.A. de Cobá, Q. Roo	0	0	0	32,523	88,869	121,392	N.C.	N.C.	N.C.	8,103	28,871	36,974	39,618	107,304	147,122	388.9%	272.4%	297.9%	6,711	25,268	31,979	5,091	11,426	16,517
Z.A. de Chicholul con museo de sitio, Pue.	104,821	16,594	121,415	125,927	20,110	146,037	20.1%	21.2%	20.3%	83,399	13,018	96,417	76,259	11,958	88,217	-8.6%	-8.1%	-8.5%	13,574	1,195	14,769	11,872	1,467	13,339
Z.A. de Ekbalam, Yuc.	53,569	98,820	152,389	66,623	113,087	179,710	24.4%	14.4%	17.9%	46,679	84,697	131,376	47,792	56,111	103,903	2.4%	-33.8%	-20.9%	6,273	9,493	15,766	11,697	1,172	12,869
Z.A. de Tula con museo de sitio, Hgo.	163,047	4,512	167,559	179,738	4,963	184,701	10.2%	10.0%	10.2%	118,536	3,189	121,725	102,143	3,513	105,656	-13.8%	10.2%	-13.2%	14,623	504	15,127	12,220	595	12,815
Z.A. de Malinalco, Méx.	131,455	9,995	141,450	137,087	323	137,410	4.3%	-96.8%	-2.9%	96,765	195	96,960	90,259	287	90,546	-6.7%	47.2%	-6.6%	11,712	54	11,766	11,451	32	11,483
Z.A. de Teuchitlán, Jal.	118,163	8,375	126,538	137,568	9,035	146,603	16.4%	7.9%	15.9%	101,966	6,304	108,270	33,038	2,724	35,762	-67.6%	-56.8%	-67.0%	0	0	10,335	809	11,144	N.C.
Z.A. de Yohualichan, Pue.	31,582	334	31,916	64,897	502	65,399	105.5%	50.3%	104.9%	43,915	357	44,272	54,461	349	54,810	24.0%	-2.2%	23.8%	6,544	41	6,585	10,765	76	10,841
Z.A. de Tzintzuntzan con museo de sitio, Mich.	49,949	1,485	51,434	73,566	1,868	75,434	47.3%	25.8%	46.7%	41,130	945	42,075	46,636	1,199	47,835	13.4%	26.9%	13.7%	6,371	229	6,600	9,835	240	10,075
Z.A. de Cacaxtla con museo de sitio, Tlax.	70,612	1,698	72,310	82,718	2,389	85,107	17.1%	40.7%	17.7%	53,823	1,669	55,492	47,738	1,460	49,198	-11.3%	-12.5%	-11.3%	11,034	225	11,259	8,680	182	8,862
Z.A. de Aké, Yuc.	10,426	504	10,930	16,421	796	17,217	57.5%	57.9%	57.5%	11,365	590	11,955	9,558	11,258	20,816	-15.9%	1808.1%	74.1%	1,130	70	1,200	1,399	7,338	8,737
Z.A. de Mérida, Oax.	83,551	6,489	90,040	106,805	9,093	115,898	27.8%	40.1%	28.7%	69,478	5,230	74,708	59,993	6,392	66,385	-13.7%	22.2%	-11.1%	10,074	633	10,707	7,964	729	8,693
Z.A. de San Gervasio, Q. Roo	25,713	106,863	132,576	11,341	118,834	130,075	-56.3%	11.2%	-1.9%	7,940	82,441	90,381	5,726	84,189	89,915	-27.9%	2.1%	-0.5%	1,057	7,151	8,208	869	7,612	8,481
Z.A. de El Cerrito, Oro.	64,213	5,991	70,204	74,247	4,790	79,037	15.6%	-20.0%	12.6%	51,859	3,417	55,276	49,232	1,596	50,828	-5.1%	-53.3%	-8.0%	7,764	381	8,145	7,630	144	7,774
Z.A. de Xochicalco con museo de sitio, Mor.	61,156	5,270	66,426	67,018	6,319	73,337	9.6%	19.9%	10.4%	50,019	4,660	54,679	38,496	3,685	42,181	-23.0%	-20.9%	-22.9%	6,826	588	7,414	6,737	511	7,248
Z.A. de Cuicuilco con museo de sitio, CDMX	38,728	3,112	41,840	64,184	2,848	67,032	65.7%	-8.5%	60.2%	40,940	1,821	42,761	42,838	2,055	44,893	4.6%	12.9%	5.0%	4,558	257	4,815	5,156	285	5,441
Z.A. de Teotenango, Méx.	0	0	0	19,925	542	20,467	N.C.	N.C.	N.C.	5,646	146	5,792	46,426	661	47,087	722.3%	352.7%	713.0%	5,646	146	5,792	5,031	78	5,109
Z.A. de Cerro de la Estrella, CDMX	71,427	0	71,427	59,653	253	59,906	-16.5%	N.C.	-16.1%	41,806	140	41,946	34,463	83	34,546	-17.6%	-40.7%	-17.6%	3,947	16	3,963	4,804	3	4,807
Otros	1,184,301	415,606	1,599,907	1,381,784	407,012	1,788,796	16.7%	-2.1%	11.8%	969,136	287,565	1,256,701	774,476	232,970	1,007,446	-20.1%	-19.0%	-19.8%	119,727	31,714	151,441	92,468	16,318	108,786
	6,757,929	3,553,826	10,311,755	6,814,021	3,814,438	10,628,459	0.8%	7.3%	3.1%	4,766,938	2,614,903	7,381,841	4,041,670	2,608,750	6,650,420	-15.2%	-0.2%	-9.9%	637,919	339,852	977,771	583,076	285,484	868,560

Notas:

¹ Las cifras pueden variar debido a correcciones o ajustes por parte de la fuente, por lo que es importante tomarlas con carácter preliminar.

² A partir del mes de febrero de 2023 la Zona Arqueológica de Paleontológica Rincón Colorado, Coah., comienza sus actividades.

N.C. No comparable.

Fuente: Instituto Nacional de Antropología e Historia (2022-2024). Sistema Institucional de Estadísticas de visitantes. INAH.