**RESULTADOS PRELIMINARES ACUMULADOS A LA SEMANA 38**
**Del 29-diciembre-2025 al 20-septiembre-2026**

| Centro | Cuartos disponibles promedio diario | | | | | | | Cuartos ocupados | | | | | | | Ocupación | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | 2024* | 2025** | 2026*** | Diferencia | | Variación (%) | | 2024* | 2025** | 2026*** | Diferencia | | Variación (%) | | 2024* | 2025** | 2026*** | Ptos (%) | |
| | | | | 2024-2025 | 2025-2026 | 2024-2025 | 2025-2026 | | | | 2024-2025 | 2025-2026 | 2024-2025 | 2025-2026 | | | | 2024 - 2025 | 2025 - 2026 |
| **Total** | **446,667** | **450,651** | **470,428** | **3,984** | **19,777** | **0.9** | **4.4** | **264,820** | **261,761** | **264,202** | **-3,058** | **2,440** | **-1.2** | **0.9** | **59.3** | **58.1** | **56.2** | **-1.2** | **-1.9** |
| ***Centros de Playa*** | ***207,907*** | ***208,499*** | ***220,028*** | ***592*** | ***11,528*** | ***0.3*** | ***5.5*** | ***137,838*** | ***135,923*** | ***137,330*** | ***-1,915*** | ***1,407*** | ***-1.4*** | ***1.0*** | ***66.3*** | ***65.2*** | ***62.4*** | ***-1.1*** | ***-2.8*** |
| *Integralmente Planeados* | *69,058* | *69,688* | *73,216* | *630* | *3,528* | *0.9* | *5.1* | *48,849* | *49,082* | *50,006* | *232* | *924* | *0.5* | *1.9* | *70.7* | *70.4* | *68.3* | *-0.3* | *-2.1* |
| BAHIAS DE HUATULCO, OAX. | 4,340 | 4,399 | 4,175 | 59 | -224 | 1.4 | -5.1 | 2,899 | 2,852 | 2,820 | -47 | -33 | -1.6 | -1.1 | 66.8 | 64.8 | 67.5 | -2.0 | 2.7 |
| CANCUN, Q.ROO | 35,494 | 35,707 | 37,603 | 213 | 1,895 | 0.6 | 5.3 | 26,686 | 26,054 | 26,410 | -632 | 356 | -2.4 | 1.4 | 75.2 | 73.0 | 70.2 | -2.2 | -2.7 |
| IXTAPA ZIHUATANEJO, GRO. /3 | 6,226 | 6,292 | 7,775 | 65 | 1,483 | 1.1 | 23.6 | 2,777 | 3,565 | 4,380 | 789 | 815 | 28.4 | 22.9 | 44.6 | 56.7 | 56.3 | 12.1 | -0.3 |
| LORETO, B.C.S. /2 | 818 | 914 | n.d. | 95 | n.c. | 11.7 | n.c. | 377 | 505 | n.d. | 128 | n.c. | 34.0 | n.c | 46.0 | 55.2 | n.d. | 9.2 | n.c. |
| LOS CABOS, B.C.S. | 22,180 | 22,377 | 22,687 | 197 | 310 | 0.9 | 1.4 | 16,111 | 16,106 | 15,985 | -5 | -121 | 0.0 | -0.7 | 72.6 | 72.0 | 70.5 | -0.7 | -1.5 |
| *CABO SAN LUCAS* | 9,035 | 9,442 | 9,482 | 407 | 40 | 4.5 | 0.4 | 6,897 | 7,107 | 6,960 | *210* | *-147* | *3.0* | *-2.1* | 76.3 | 75.3 | 73.4 | *-1.1* | *-1.9* |
| *SAN JOSÉ DEL CABO* | 3,514 | 3,378 | 3,437 | -136 | 59 | -3.9 | 1.7 | 2,324 | 2,204 | 2,142 | *-119* | *-63* | *-5.1* | *-2.8* | 66.1 | 65.3 | 62.3 | *-0.9* | *-2.9* |
| *ZONA CORREDOR LOS CABOS* | 4,020 | 4,028 | 4,383 | 8 | 355 | 0.2 | 8.8 | 2,574 | 2,576 | 2,623 | *2* | *47* | *0.1* | *1.8* | 64.0 | 64.0 | 59.8 | *-0.1* | *-4.1* |
| *Tradicionales* | *63,789* | *63,460* | *69,802* | *-329* | *6,342* | *-0.5* | *10.0* | *34,606* | *35,531* | *37,913* | *925* | *2,382* | *2.7* | *6.7* | *54.3* | *56.0* | *54.3* | *1.7* | *-1.7* |
| ACAPULCO, GRO. /5 | 17,633 | 17,078 | 19,570 | -555 | 2,492 | -3.1 | 14.6 | 5,924 | 7,824 | 9,566 | 1,900 | 1,742 | 32.1 | 22.3 | 33.6 | 45.8 | 48.9 | 12.2 | 3.1 |
| COZUMEL, Q. ROO | 5,162 | 5,175 | 5,140 | 13 | -35 | 0.2 | -0.7 | 2,648 | 2,876 | 2,851 | 228 | -25 | 8.6 | -0.9 | 51.3 | 55.6 | 55.5 | 4.3 | -0.1 |
| LA PAZ, B.C.S. | 2,729 | 2,738 | 2,759 | 10 | 21 | 0.4 | 0.8 | 1,798 | 1,754 | 1,796 | -44 | 42 | -2.5 | 2.4 | 65.9 | 64.0 | 65.1 | -1.9 | 1.0 |
| MANZANILLO, COL. | 4,313 | 4,061 | 4,358 | -252 | 296 | -5.8 | 7.3 | 2,382 | 2,431 | 2,579 | 49 | 148 | 2.1 | 6.1 | 55.2 | 59.9 | 59.2 | 4.6 | -0.7 |
| MAZATLAN, SIN. /4 | 10,090 | 10,625 | 14,004 | 535 | 3,379 | 5.3 | 31.8 | 6,711 | 6,101 | 8,134 | -610 | 2,033 | -9.1 | 33.3 | 66.5 | 57.4 | 58.1 | -9.1 | 0.7 |
| PUERTO VALLARTA, JAL. /2 | 13,372 | 13,395 | n.d. | 23 | n.c. | 0.2 | n.c. | 9,401 | 9,578 | n.d. | 177 | n.c. | 1.9 | n.c | 70.3 | 71.5 | n.d. | 1.2 | n.c. |
| VERACRUZ BOCA DEL RIO, VER. | 10,489 | 10,387 | 10,603 | -103 | 217 | -1.0 | 2.1 | 5,741 | 4,968 | 4,539 | -774 | -429 | -13.5 | -8.6 | 54.7 | 47.8 | 42.8 | -6.9 | -5.0 |
| *Otros* | *75,060* | *75,351* | *77,010* | *292* | *1,659* | *0.4* | *2.2* | *54,383* | *51,310* | *49,411* | *-3,073* | *-1,899* | *-5.6* | *-3.7* | *72.5* | *68.1* | *64.2* | *-4.4* | *-3.9* |
| ISLA MUJERES, Q. ROO /4 | 1,639 | 1,718 | 2,176 | 80 | 457 | 4.9 | 26.6 | 820 | 908 | 1,032 | 89 | 123 | 10.8 | 13.6 | 50.0 | 52.9 | 47.4 | 2.8 | -5.4 |
| NUEVO NAYARIT, NAY. | 14,458 | 14,701 | 15,467 | 243 | 767 | 1.7 | 5.2 | 10,981 | 10,667 | 11,116 | -315 | 449 | -2.9 | 4.2 | 76.0 | 72.6 | 71.9 | -3.4 | -0.7 |
| RIVIERA MAYA, Q. ROO | 52,149 | 52,280 | 52,422 | 131 | 142 | 0.3 | 0.3 | 39,701 | 37,126 | 34,579 | -2,575 | -2,547 | -6.5 | -6.9 | 76.1 | 71.0 | 66.0 | -5.1 | -5.1 |
| *AKUMAL, Q. ROO* | 3,977 | 3,941 | 3,854 | *-36* | *-86* | *-0.9* | *-2.2* | 3,172 | 2,641 | 2,143 | *-531* | *-498* | *-16.7* | *-18.8* | 79.8 | 67.0 | 55.6 | *-12.8* | *-11.4* |
| *PLAYA DEL CARMEN, Q. ROO* | 11,932 | 11,935 | 12,586 | *3* | *651* | *0.0* | *5.5* | 8,397 | 8,041 | 7,940 | *-356* | *-101* | *-4.2* | *-1.3* | 70.4 | 67.4 | 63.1 | *-3.0* | *-4.3* |
| *PLAYACAR, Q. ROO* | 6,587 | 6,512 | 6,436 | *-75* | *-76* | *-1.1* | *-1.2* | 5,797 | 5,374 | 5,108 | *-423* | *-266* | *-7.3* | *-5.0* | 88.0 | 82.5 | 79.4 | *-5.5* | *-3.2* |
| PUERTO ESCONDIDO, OAX. | 2,632 | 2,630 | 2,815 | -2 | 185 | -0.1 | 7.0 | 1,252 | 1,183 | 1,339 | -69 | 156 | -5.5 | 13.2 | 47.6 | 45.0 | 47.6 | -2.6 | 2.6 |
| PLAYAS DE ROSARITO, B.C. | 2,628 | 2,492 | 2,451 | -135 | -41 | -5.1 | -1.7 | 1,107 | 957 | 907 | -150 | -50 | -13.6 | -5.2 | 42.1 | 38.4 | 37.0 | -3.7 | -1.4 |
| SAN FELIPE, BC. /2 | 827 | 827 | n.d. | 0 | n.c. | 0.0 | n.c. | 272 | 229 | n.d. | -43 | n.c. | -15.9 | n.c | 32.9 | 27.6 | n.d. | -5.2 | n.c. |
| TONALÁ- PUERTO ARISTA, CHIS. | 727 | 703 | 780 | -24 | 78 | -3.4 | 11.1 | 250 | 240 | 270 | -10 | 30 | -3.9 | 12.3 | 34.4 | 34.2 | 34.6 | -0.2 | 0.4 |
| ***Ciudades*** | ***238,759*** | ***242,152*** | ***250,401*** | ***3,392*** | ***8,249*** | ***1.4*** | ***3.4*** | ***126,982*** | ***125,838*** | ***126,872*** | ***-1,143*** | ***1,034*** | ***-0.9*** | ***0.8*** | ***53.2*** | ***52.0*** | ***50.7*** | ***-1.2*** | ***-1.3*** |
| *Grandes* | *100,999* | *102,186* | *105,657* | *1,188* | *3,470* | *1.2* | *3.4* | *58,294* | *57,007* | *58,934* | *-1,287* | *1,926* | *-2.2* | *3.4* | *57.7* | *55.8* | *55.8* | *-1.9* | *0.0* |
| CIUDAD DE MÉXICO. | 61,382 | 61,444 | 62,036 | 61 | 592 | 0.1 | 1.0 | 35,698 | 33,945 | 35,335 | -1,753 | 1,390 | -4.9 | 4.1 | 58.2 | 55.2 | 57.0 | -2.9 | 1.7 |
| GUADALAJARA, JAL. | 22,365 | 22,597 | 25,428 | 232 | 2,831 | 1.0 | 12.5 | 11,708 | 11,758 | 12,690 | 51 | 932 | 0.4 | 7.9 | 52.3 | 52.0 | 49.9 | -0.3 | -2.1 |
| MONTERREY, N.L. | 17,251 | 18,146 | 18,193 | 894 | 47 | 5.2 | 0.3 | 10,889 | 11,304 | 10,909 | 416 | -396 | 3.8 | -3.5 | 63.1 | 62.3 | 60.0 | -0.8 | -2.3 |
| *Del Interior* | *122,189* | *124,103* | *128,698* | *1,915* | *4,595* | *1.6* | *3.7* | *58,870* | *58,929* | *58,393* | *59* | *-536* | *0.1* | *-0.9* | *48.2* | *47.5* | *45.4* | *-0.7* | *-2.1* |
| AGUASCALIENTES, AGS. | 6,203 | 6,413 | 6,448 | 210 | 35 | 3.4 | 0.5 | 3,050 | 3,265 | 3,073 | 215 | -193 | 7.1 | -5.9 | 49.2 | 50.9 | 47.7 | 1.7 | -3.3 |
| CAMPECHE, CAMP. | 2,076 | 2,015 | 1,939 | -60 | -77 | -2.9 | -3.8 | 1,092 | 959 | 781 | -133 | -178 | -12.2 | -18.6 | 52.6 | 47.6 | 40.3 | -5.0 | -7.3 |
| CELAYA, GTO. | 2,635 | 2,536 | 2,481 | -99 | -55 | -3.7 | -2.2 | 929 | 862 | 860 | -67 | -2 | -7.2 | -0.2 | 35.2 | 34.0 | 34.7 | -1.3 | 0.7 |
| CHIHUAHUA, CHIH. | 4,897 | 4,876 | 4,932 | -22 | 56 | -0.4 | 1.2 | 2,941 | 2,932 | 2,850 | -9 | -82 | -0.3 | -2.8 | 60.1 | 60.1 | 57.8 | 0.1 | -2.4 |
| COATZACOALCOS, VER. | 1,944 | 1,949 | 1,809 | 6 | -141 | 0.3 | -7.2 | 951 | 971 | 801 | 20 | -170 | 2.1 | -17.5 | 48.9 | 49.8 | 44.3 | 0.9 | -5.5 |
| COLIMA, COL. | 1,165 | 1,162 | 1,295 | -3 | 133 | -0.2 | 11.4 | 507 | 488 | 611 | -19 | 123 | -3.8 | 25.2 | 43.5 | 42.0 | 47.2 | -1.5 | 5.2 |
| COMITÁN DE DOMÍNGUEZ, CHIS. | 1,382 | 1,382 | 1,352 | 0 | -30 | 0.0 | -2.2 | 310 | 305 | 360 | -5 | 55 | -1.7 | 17.9 | 22.4 | 22.1 | 26.6 | -0.4 | 4.5 |
| CULIACAN, SIN. | 2,499 | 2,836 | 2,857 | 337 | 21.5 | 13.5 | 0.8 | 1,122 | 1,214 | 1,047 | 92 | -167.5 | 8.2 | -13.8 | 44.9 | 42.8 | 36.6 | -2.1 | -6.2 |
| DURANGO, DGO. | 1,933 | 1,937 | 1,854 | 4 | -84 | 0.2 | -4.3 | 1,001 | 1,008 | 940 | 7 | -69 | 0.7 | -6.8 | 51.8 | 52.0 | 50.7 | 0.3 | -1.4 |
| EL FUERTE, SIN. /1 | n.d | 416 | 479 | n.c. | 63 | n.c. | 15.1 | n.d. | 96 | 133 | n.c. | 37 | n.c. | 38.8 | n.d. | 23.1 | 27.9 | n.c. | 4.8 |
| GUANAJUATO, GTO. | 3,355 | 3,477 | 3,579 | 122 | 103 | 3.6 | 3.0 | 1,001 | 1,106 | 1,206 | 104 | 100 | 10.4 | 9.1 | 29.8 | 31.8 | 33.7 | 2.0 | 1.9 |
| HERMOSILLO,SON. | 3,094 | 3,094 | 3,523 | 0 | 429 | 0.0 | 13.9 | 1,655 | 1,851 | 1,782 | 196 | -69 | 11.8 | -3.7 | 53.5 | 59.8 | 50.6 | 6.3 | -9.3 |
| IRAPUATO, GTO. | 2,601 | 2,773 | 2,730 | 172 | -43 | 6.6 | -1.6 | 930 | 936 | 927 | 5 | -8 | 0.6 | -0.9 | 35.8 | 33.7 | 34.0 | -2.0 | 0.2 |
| LEON, GTO. | 6,623 | 6,885 | 6,680 | 263 | -205 | 4.0 | -3.0 | 2,994 | 2,879 | 2,447 | -116 | -431 | -3.9 | -15.0 | 45.2 | 41.8 | 36.6 | -3.4 | -5.2 |
| LOS MOCHIS, SIN. | 1,135 | 1,351 | 1,640 | 216 | 289 | 19.0 | 21.4 | 686 | 685 | 681 | -1 | -4 | -0.1 | -0.6 | 60.4 | 50.7 | 41.5 | -9.7 | -9.2 |
| MERIDA, YUC. | 8,276 | 8,423 | 8,745 | 147 | 322 | 1.8 | 3.8 | 4,642 | 4,832 | 4,597 | 190 | -234 | 4.1 | -4.8 | 56.1 | 57.4 | 52.6 | 1.3 | -4.8 |
| MORELIA, MICH. | 4,448 | 4,585 | 4,894 | 137 | 309 | 3.1 | 6.7 | 2,215 | 2,474 | 2,763 | 258 | 289 | 11.7 | 11.7 | 49.8 | 54.0 | 56.5 | 4.1 | 2.5 |
| OAXACA, OAX. | 6,050 | 5,995 | 6,241 | -55 | 246 | -0.9 | 4.1 | 3,283 | 3,200 | 3,161 | -83 | -38 | -2.5 | -1.2 | 54.3 | 53.4 | 50.7 | -0.9 | -2.7 |

**RESULTADOS PRELIMINARES ACUMULADOS A LA SEMANA 38**
**Del 29-diciembre-2025 al 20-septiembre-2026**

| Centro | Cuartos disponibles promedio diario | | | | | | | Cuartos ocupados | | | | | | | Ocupación | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | 2024* | 2025** | 2026*** | Diferencia | | Variación (%) | | 2024* | 2025** | 2026*** | Diferencia | | Variación (%) | | 2024* | 2025** | 2026*** | Ptos (%) | |
| | | | | 2024-2025 | 2025-2026 | 2024-2025 | 2025-2026 | | | | 2024-2025 | 2025-2026 | 2024-2025 | 2025-2026 | | | | 2024 - 2025 | 2025 - 2026 |
| **Total** | **446,667** | **450,651** | **470,428** | **3,984** | **19,777** | **0.9** | **4.4** | **264,820** | **261,761** | **264,202** | **-3,058** | **2,440** | **-1.2** | **0.9** | **59.3** | **58.1** | **56.2** | **-1.2** | **-1.9** |
| PACHUCA, HGO. | 1,682 | 1,683 | 1,697 | 1 | 14 | 0.1 | 0.8 | 956 | 1,104 | 1,058 | 148 | -46 | 15.5 | -4.2 | 56.8 | 65.6 | 62.4 | 8.8 | -3.2 |
| PALENQUE, CHIS. | 2,074 | 2,073 | 2,104 | -1 | 30 | 0.0 | 1.5 | 766 | 782 | 866 | 16 | 84 | 2.1 | 10.7 | 36.9 | 37.7 | 41.2 | 0.8 | 3.4 |
| PUEBLA, PUE. | 10,329 | 10,160 | 10,833 | -169 | 673 | -1.6 | 6.6 | 5,976 | 6,000 | 6,430 | 23 | 431 | 0.4 | 7.2 | 57.9 | 59.1 | 59.4 | 1.2 | 0.3 |
| QUERETARO, QRO. | 7,421 | 7,271 | 7,857 | -150 | 586 | -2.0 | 8.1 | 4,382 | 4,143 | 4,115 | -239 | -28 | -5.5 | -0.7 | 59.1 | 57.0 | 52.4 | -2.1 | -4.6 |
| SALAMANCA, GTO. /2 | 1,031 | 1,031 | n.d. | 0 | n.c. | 0.0 | n.c | 373 | 315 | n.d. | -58 | n.c. | -15.5 | n.c. | 36.2 | 30.6 | n.d. | -5.6 | n.c. |
| SAN CRISTÓBAL DE LAS CASAS, CHIS. | 3,160 | 3,280 | 3,347 | 120 | 67 | 3.8 | 2.0 | 814 | 790 | 896 | -24 | 106 | -3.0 | 13.5 | 25.8 | 24.1 | 26.8 | -1.7 | 2.7 |
| SAN JUAN DE LOS LAGOS, JAL. | 3,676 | 3,586 | 3,703 | -90 | 117 | -2.4 | 3.3 | 1,323 | 1,376 | 1,439 | 53 | 63 | 4.0 | 4.6 | 36.0 | 38.4 | 38.8 | 2.4 | 0.5 |
| SAN JUAN DEL RÍO, QRO. | 804 | 829 | 1,281 | 25 | 452 | 3.1 | 54.5 | 419 | 392 | 349 | -27 | -43 | -6.4 | -10.9 | 52.0 | 47.2 | 27.2 | -4.8 | -20.0 |
| SAN LUIS POTOSI, S.L.P. | 6,117 | 5,980 | 6,201 | -137 | 221 | -2.2 | 3.7 | 3,307 | 3,133 | 3,155 | -175 | 23 | -5.3 | 0.7 | 54.1 | 52.4 | 50.9 | -1.7 | -1.5 |
| SAN MIGUEL DE ALLENDE, GTO. | 3,056 | 3,164 | 3,157 | 108 | -7 | 3.5 | -0.2 | 1,161 | 1,255 | 1,182 | 93 | -73 | 8.0 | -5.8 | 38.0 | 39.7 | 37.4 | 1.7 | -2.2 |
| TAXCO, GRO. /5 | 898 | 879 | 1,356 | -19 | 477 | -2.1 | 54.2 | 202 | 239 | 340 | 37 | 101 | 18.5 | 42.3 | 22.5 | 27.2 | 25.1 | 4.7 | -2.1 |
| TEQUISQUIAPAN, QRO. /4 | 567 | 608 | 1,050 | 41 | 442 | 7.2 | 72.7 | 212 | 165 | 222 | -47 | 57 | -22.3 | 34.6 | 37.5 | 27.2 | 21.2 | -10.3 | -6.0 |
| TLAXCALA, TLAX. | 683 | 682 | 686 | -1 | 4 | -0.1 | 0.5 | 199 | 259 | 252 | 60 | -7 | 29.9 | -2.6 | 29.1 | 37.9 | 36.7 | 8.8 | -1.2 |
| TOLUCA, MÉX. /2 | 3,548 | 3,710 | n.d. | 162 | n.c. | 4.6 | n.c | 1,821 | 1,984 | n.d. | 163 | n.c. | 8.9 | n.c. | 51.3 | 53.5 | n.d. | 2.1 | n.c. |
| TUXTLA GUTIÉRREZ, CHIS. | 4,181 | 4,251 | 4,476 | 70 | 226 | 1.7 | 5.3 | 1,815 | 1,839 | 2,050 | 24 | 211 | 1.3 | 11.5 | 43.4 | 43.3 | 45.8 | -0.2 | 2.5 |
| VALLE DE BRAVO, MÉX. /2 | 1,263 | 1,284 | n.d. | 21 | n.c. | 1.6 | n.c | 235 | 276 | n.d. | 41 | n.c. | 17.3 | n.c. | 18.6 | 21.5 | n.d. | 2.9 | n.c. |
| VILLAHERMOSA, TAB. | 5,217 | 5,185 | 4,930 | -32 | -255 | -0.6 | -4.9 | 3,101 | 2,283 | 2,332 | -818 | 49 | -26.4 | 2.2 | 59.4 | 44.0 | 47.3 | -15.4 | 3.3 |
| XALAPA, VER. | 3,143 | 3,226 | 3,505 | 83 | 279 | 2.6 | 8.6 | 1,514 | 1,507 | 1,455 | -8 | -52 | -0.5 | -3.4 | 48.2 | 46.7 | 41.5 | -1.5 | -5.2 |
| ZACATECAS, ZAC. | 3,024 | 3,117 | 3,326 | 93 | 208 | 3.1 | 6.7 | 980 | 1,026 | 1,129 | 46 | 102 | 4.7 | 10.0 | 32.4 | 32.9 | 33.9 | 0.5 | 1.0 |
| *Fronterizas* | *15,572* | *15,862* | *16,046* | *290* | *184* | *1.9* | *1.2* | *9,818* | *9,902* | *9,546* | *84* | *-357* | *0.9* | *-3.6* | *63.0* | *62.4* | *59.5* | *-0.6* | *-2.9* |
| CIUDAD JUÁREZ, CHIH. | 4,542 | 4,541 | 4,685 | 0 | 144 | 0.0 | 3.2 | 2,928 | 2,997 | 2,945 | 70 | -53 | 2.4 | -1.8 | 64.5 | 66.0 | 62.9 | 1.5 | -3.1 |
| MEXICALI, BC. | 2,834 | 2,956 | 2,909 | 122 | -46 | 4.3 | -1.6 | 1,635 | 1,571 | 1,453 | -64 | -118 | -3.9 | -7.5 | 57.7 | 53.1 | 49.9 | -4.5 | -3.2 |
| PIEDRAS NEGRAS, COAH. | 1,246 | 1,238 | 1,338 | -9 | 101 | -0.7 | 8.1 | 714 | 619 | 584 | -95 | -35 | -13.3 | -5.7 | 57.3 | 50.0 | 43.6 | -7.3 | -6.4 |
| TECATE, B.C. | 601 | 676 | 674 | 75 | -2 | 12.5 | -0.3 | 419 | 413 | 348 | -6 | -66 | -1.4 | -15.9 | 69.8 | 61.1 | 51.6 | -8.6 | -9.6 |
| TIJUANA, B.C. | 6,349 | 6,451 | 6,439 | 102 | -11 | 1.6 | -0.2 | 4,122 | 4,301 | 4,216 | 179 | -85 | 4.3 | -2.0 | 64.9 | 66.7 | 65.5 | 1.8 | -1.2 |

*Del 01-enero-2024 al 22-septiembre-2024
**Del 30-diciembre-2024 al 21-septiembre-2025
***Del 29-diciembre-2025 al 20-septiembre-2026

La información presentada se basa en semanas calendario de lunes a domingo., por lo tanto, los días incluidos en ellas no empatan con exactitud a los mismos días del año anterior, no siendo estrictamente comparables

n.d. No disponible / n.c. No comparable
1/ Datos no comparables con el periodo anterior por diferencia en la información disponible en el 2024.
2/ Datos no comparables con el periodo anterior por diferencia en la información disponible en el 2026.
3/ A partir de enero del 2023 se crea el corredor turístico de Ixtapa Zihuatanejo, el cual, comprende los centros de Ixtapa y Zihuatanejo de Azueta, por lo que no se cuenta con información histórica.
4/ Apartir del primero de septiembre 2025 se actualizo la oferta hotelera del centro por lo que los datos no son estrictamente comparables con periodos anteriores.
5/ Apartir del primero de enero 2026 se actualizo la oferta hotelera del centro por lo que los datos no son estrictamente comparables con periodos anteriores.
NOTA: La Ocupación por tipo de centro y la total, son un promedio ponderado. La variación puede no coincidir debido al redondeo.
Fuente: Sistema Nacional de Información Estadística del Sector Turismo de México DataTur.