

RESULTADOS PRELIMINARES ACUMULADOS AL MES DE MAYO

Del 01-enero-2026 al 31-mayo-2026

Centro	Cuartos disponibles promedio diario							Cuartos ocupados							Ocupación				
	2024*	2025**	2026***	Diferencia		Variación (%)		2024*	2025**	2026***	Diferencia		Variación (%)		2024*	2025**	2026***	Ptos (%)	
				2024-2025	2025-2026	2024-2025	2025-2026				2024-2025	2025-2026	2024-2025	2025-2026				2024 - 2025	2025 - 2026
Total	449,355	451,223	463,371	1,868	12,148	0.4%	2.7%	272,389	269,907	270,779	-2,482	872	-0.9%	0.3%	60.6	59.8	58.4	-0.8	-1.4
Centros de Playa	209,703	208,435	216,826	-1,267	8,390	-0.6%	4.0%	146,279	144,440	145,520	-1,839	1,080	-1.3%	0.7%	69.8	69.3	67.1	-0.5	-2.2
Integralmente Planeados	69,831	70,343	72,710	512	2,368	0.7%	3.4%	52,770	52,153	53,174	-617	1,021	-1.2%	2.0%	75.6	74.1	73.1	-1.4	-1.0
BAHIAS DE HUATULCO, OAX.	4,343	4,415	4,320	73	-95	1.7%	-2.1%	3,153	3,171	3,160	18	-11	0.6%	-0.3%	72.6	71.8	73.2	-0.8	1.3
CANCUN, Q.ROO	35,503	35,555	37,322	52	1,767	0.1%	5.0%	27,715	26,803	28,169	-912	1,366	-3.3%	5.1%	78.1	75.4	75.5	-2.7	0.1
IXTAPA ZIHUATANEJO, GRO. /3	6,889	7,101	7,613	212	511	3.1%	7.2%	4,365	4,635	4,638	271	3	6.2%	0.1%	63.4	65.3	60.9	1.9	-4.3
LORETO, B.C.S./2	913	913	n.d.	0	n.c.	0.0%	n.c.	489	546	n.d.	58	n.c.	11.9%	n.c.	53.5	59.8	n.d.	6.3	n.c.
LOS CABOS, B.C.S.	22,183	22,358	22,517	175	159	0.8%	0.7%	17,049	16,997	16,755	-52	-242	-0.3%	-1.4%	76.9	76.0	74.4	-0.8	-1.6
CABO SAN LUCAS	9,162	9,384	9,345	222	-39	2.4%	-0.4%	7,293	7,481	7,260	188	-221	2.6%	-3.0%	79.6	79.7	77.7	0.1	-2.0
SAN JOSE DEL CABO	3,534	3,411	3,411	-123	0	-3.5%	0.0%	2,585	2,362	2,264	-223	-98	-8.6%	-4.2%	73.1	69.2	66.4	-3.9	-2.9
ZONA CORREDOR LOS CABOS	4,019	4,028	4,158	9	130	0.2%	3.2%	2,715	2,691	2,802	-24	110	-0.9%	4.1%	67.6	66.8	67.4	-0.7	0.6
Tradicionales	64,310	62,609	68,002	-1,701	5,393	-2.6%	8.6%	34,903	36,187	38,564	1,284	2,377	3.7%	6.6%	54.3	57.8	56.7	3.5	-1.1
ACAPULCO, GRO. /5	18,173	16,814	19,409	-1,359	2,595	-7.5%	15.4%	5,521	8,249	10,084	2,728	1,835	49.4%	22.2%	30.4	49.1	52.0	18.7	2.9
COZUMEL, Q. ROO	5,176	5,175	5,113	-1	-62	0.0%	0.0%	3,007	3,126	3,169	118	43	3.9%	1.4%	58.1	60.4	62.0	2.3	1.6
LA PAZ, B.C.S.	2,729	2,738	2,740	9	2	0.3%	0.1%	1,956	1,790	1,865	-166	75	-8.5%	4.2%	71.7	65.4	68.1	-6.3	2.7
MANZANILLO, COL.	4,347	3,850	3,975	-496	125	-11.4%	3.2%	2,374	2,424	2,326	50	-98	2.1%	-4.0%	54.6	63.0	58.5	8.3	-4.4
MAZATLAN, SIN. /4	10,089	10,083	13,613	-6	3,530	-0.1%	35.0%	6,453	5,227	7,578	-1,227	2,351	-19.0%	45.0%	64.0	51.8	55.7	-12.1	3.8
PUERTO VALLARTA, JAL. /2	13,352	13,397	n.d.	45	n.c.	0.3%	n.c.	10,184	10,453	n.d.	269	n.c.	2.6%	n.c.	76.3	78.0	n.d.	1.8	n.c.
VERACRUZ BOCA DEL RIO, VER.	10,444	10,552	9,714	108	-838	1.0%	-7.9%	5,407	4,918	4,347	-489	-571	-9.0%	-11.6%	51.8	46.6	44.8	-5.2	-1.9
Otros	75,562	75,484	76,114	-78	630	-0.1%	0.8%	58,606	56,100	53,783	-2,506	-2,318	-4.3%	-4.1%	77.6	74.3	70.7	-3.2	-3.7
ISLA MUJERES, Q. ROO /4	1,639	1,638	2,048	0	410	0.0%	25.0%	949	996	1,029	47	33	5.0%	3.3%	57.9	60.8	50.3	2.9	-10.6
NUevo Nayarit, NAY.	14,491	14,920	15,358	429	438	3.0%	2.9%	11,830	11,833	11,726	3	-108	0.0%	-0.9%	81.6	79.3	76.3	-2.3	-3.0
RIVIERA MAYA, Q. ROO	52,615	52,264	51,889	-352	-374	-0.7%	-0.7%	43,027	40,718	38,304	-2,309	-2,414	-5.4%	-5.9%	81.8	77.9	73.8	-3.9	-4.1
AKUMAL, Q. ROO	3,995	3,948	3,775	-47	-173	-1.2%	-4.4%	3,351	2,964	2,623	-387	-341	-11.5%	-11.5%	83.9	75.1	69.5	-8.8	-5.6
PLAYA DEL CARMEN, Q. ROO	11,897	11,908	12,342	11	434	0.1%	3.6%	9,371	9,138	8,800	-233	-338	-2.5%	-3.7%	78.8	76.7	71.3	-2.0	-5.4
PLAYACAR, Q. ROO	6,577	6,501	6,375	-77	-126	-1.2%	-1.9%	5,988	5,648	5,550	-340	-98	-5.7%	-1.7%	91.0	86.9	87.1	-4.2	0.2
PUERTO ESCONDIDO, OAX.	2,628	2,630	2,794	2	164	0.1%	6.2%	1,325	1,249	1,447	-76	198	-5.7%	15.9%	50.4	47.5	51.8	-2.9	4.3
PLAYAS DE ROSARITO, B.C.	2,625	2,489	2,468	-136	-21	-5.2%	-0.8%	923	806	851	-117	45	-12.7%	5.6%	35.2	32.4	34.5	-2.8	2.1
SAN FELIPE, BC. /2	827	827	n.d.	0	n.c.	0.0%	n.c.	288	237	n.d.	-51	n.c.	-17.7%	n.c.	34.8	28.7	n.d.	-6.2	n.c.
TONALA- PUERTO ARISTA, CHIS.	738	716	697	-22	-19	-3.0%	-2.7%	264	262	257	-3	-5	-1.0%	-1.8%	35.8	36.5	36.9	0.7	0.4
Ciudades	239,653	242,788	246,546	3,135	3,758	1.3%	1.5%	126,110	125,467	125,258	-643	-208	-0.5%	-0.2%	52.6	51.7	50.8	-0.9	-0.9
Grandes	100,987	102,064	102,506	1,076	443	1.1%	0.4%	57,644	56,515	57,366	-1,128	850	-2.0%	1.5%	57.1	55.4	56.0	-1.7	0.6
CIUDAD DE MÉXICO.	61,383	61,461	61,806	78	345	0.1%	0.6%	35,326	33,806	35,819	-1,520	2,013	-4.3%	6.0%	57.6	55.0	58.0	-2.5	3.0
GUADALAJARA, JAL.	22,346	22,577	22,698	231	122	1.0%	0.5%	11,529	11,303	10,801	-226	-502	-2.0%	-4.4%	51.6	50.1	47.6	-1.5	-2.5
MONTERREY, N.L.	17,258	18,026	18,002	768	-24	4.5%	-0.1%	10,789	11,407	10,746	618	-661	5.7%	-5.8%	62.5	63.3	59.7	0.8	-3.6
Del Interior	123,111	124,880	127,957	1,768	3,078	1.4%	2.5%	58,766	59,029	58,154	263	-875	0.4%	-1.5%	47.7	47.3	45.4	-0.5	-1.8
ACUASCALIENTES, AGS.	6,311	6,401	6,395	90	-6	1.4%	-0.1%	3,144	3,278	3,024	134	-254	4.2%	-7.7%	49.8	51.2	47.3	1.4	-3.9
CAMPECHE, CAMP.	2,076	2,058	1,924	-17	-134	-0.8%	-6.5%	1,089	998	796	-91	-202	-8.4%	-20.3%	52.5	48.5	41.4	-4.0	-7.1
CELAYA, GTO.	2,700	2,540	2,573	-160	33	-5.9%	1.3%	947	830	862	-117	32	-12.3%	3.9%	35.1	32.7	33.5	-2.4	0.8
CHIHUAHUA, CHIH.	4,933	4,884	4,909	-49	25	-1.0%	0.5%	2,989	2,843	2,733	-145	-111	-4.9%	-3.9%	60.6	58.2	55.7	-2.4	-2.5
COATZACOALCOS, VER.	1,943	1,950	1,843	7	-107	0.3%	-5.5%	927	939	750	12	-190	1.3%	-20.2%	47.7	48.2	40.7	0.5	-7.5
COLIMA, COL.	1,167	1,162	1,161	-5	-1	-0.4%	-0.1%	491	494	678	4	184	0.7%	37.3%	42.1	42.5	58.4	0.5	15.9
COMITAN DE DOMINGUEZ, CHIS.	1,382	1,382	1,384	0	2	0.0%	0.1%	312	282	351	-30	69	-9.5%	24.3%	22.6	20.4	25.4	-2.1	4.9
CULIACAN, SIN.	2,498	2,839	2,838	341	-1	13.6%	0.0%	1,197	1,243	1,028	46	-215	3.8%	-17.3%	47.9	43.8	36.2	-4.1	-7.5
DURANGO, DGO.	1,933	1,935	1,853	1	-81	0.1%	-4.2%	967	972	887	5	-86	0.5%	-8.8%	50.0	50.3	47.8	0.2	-2.4
EL FUERTE, SIN. /1	n.d.	429	472	n.c.	43	n.c.	9.9%	n.d.	115	113	n.c.	-3	0.0%	-2.2%	n.d.	26.9	23.9	n.c.	-3.0
GUANAJUATO, GTO.	3,357	3,512	3,551	155	38	4.6%	1.1%	951	1,035	1,122	84	87	8.8%	8.4%	28.3	29.5	31.6	1.1	2.1
HERMOSILLO, SON.	3,094	3,094	3,479	0	385	0.0%	12.4%	1,766	2,050	1,963	284	-87	16.1%	-4.2%	57.1	66.3	56.4	9.2	-9.8
IRAPUATO, GTO.	2,616	2,775	2,779	159	4	6.1%	0.2%	957	906	974	-50	67	-5.2%	7.4%	36.6	32.7	35.0	-3.9	2.4
LEON, GTO.	6,683	6,877	6,990	194	113	2.9%	1.6%	2,770	2,841	2,454	-71	-387	2.6%	-13.6%	41.5	41.3	35.1	-0.1	-6.2
LOS MOCHIS, SIN.	1,151	1,342	1,463	191	121	16.6%	9.0%	749	697	747	-52	50	-7.0%	7.2%	65.1	51.9	51.0	-13.1	-0.9
MÉRIDA, YUC.	8,260	8,458	8,514	199	56	2.4%	0.7%	4,837	4,855	4,779	18	-76	0.4%	-1.6%	58.6	57.4	56.1	-1.2	-1.3
MORELIA, MICH.	4,490	4,483	4,854	-7	371	-0.2%	8.3%	2,172	2,363	2,749	191	386	8.8%	16.3%	48.4	52.7	56.6	4.3	3.9

RESULTADOS PRELIMINARES AL MES DE ENERO

Del 01-enero-2026 al 31-mayo-2026

Centro	Cuartos disponibles promedio diario								Cuartos ocupados								Ocupación			
	2024*	2025**	2026***	Diferencia		Variación (%)		2024*	2025**	2026***	Diferencia		Variación (%)		2024*	2025**	2026***	Ptos (%)		
				2024-2025	2025-2026	2024-2025	2025-2026				2024-2025	2025-2026	2024 - 2025	2025 - 2026						
Total	449,355	451,223	463,371	1,868	12,148	0.42%	2.69%	272,389	269,907	270,779	-2,482	872	-0.9%	0.3%	60.6	59.8	58.4	-0.8	-1.4	
OAXACA, OAX.	6,048	5,994	6,184	-54	190	-0.89%	3.17%	3,265	3,292	3,133	27	-160	0.8%	-4.8%	54.0	54.9	50.7	0.9	-4.3	
PACHUCA, HGO.	1,680	1,680	1,686	1	6	0.05%	0.33%	958	1,140	1,039	182	-101	19.0%	-8.9%	57.0	67.8	61.6	10.8	-6.2	
PALENQUE, CHIS.	2,071	2,072	2,088	1	16	0.05%	0.79%	776	775	904	0	129	0.0%	16.6%	37.5	37.4	43.3	0.0	5.9	
PUEBLA, PUE.	10,204	10,585	10,723	381	139	3.73%	1.31%	5,763	6,018	6,185	255	167	4.4%	2.8%	56.5	56.9	57.7	0.4	0.8	
QUERETARO, QRO.	7,421	7,427	7,575	6	148	0.08%	1.99%	4,340	4,227	4,041	-114	-185	-2.6%	-4.4%	58.5	56.9	53.4	-1.6	-3.6	
SALAMANCA, GTO. /2	1,031	1,031	n.d.	0	n.c.	-0.02%	n.c.	385	359	n.d.	-26	n.c.	-6.8%	n.c.	37.3	34.8	n.d.	-2.5	n.c.	
SAN CRISTÓBAL DE LAS CASAS, CHIS.	3,287	3,280	3,282	-7	2	-0.21%	0.07%	878	807	888	-71	81	-8.1%	10.1%	26.7	24.6	27.1	-2.1	2.5	
SAN JUAN DE LOS LAGOS, JAL.	3,676	3,676	3,676	0	0	0.01%	0.00%	1,359	1,447	1,426	87	-20	6.4%	-1.4%	37.0	39.4	38.8	2.4	-0.6	
SAN JUAN DEL RÍO, QRO.	829	829	1,008	0	179	0.00%	21.62%	418	391	335	-27	-56	-6.5%	-14.3%	50.5	47.2	33.2	-3.3	-13.9	
SAN LUIS POTOSÍ, S.L.P.	6,141	6,124	6,150	-17	25	-0.27%	0.41%	3,248	3,151	3,120	-97	-31	-3.0%	-1.0%	52.9	51.4	50.7	-1.4	-0.7	
SAN MIGUEL DE ALLENDE, GTO.	3,069	3,192	3,081	122	-111	3.98%	-3.47%	1,231	1,334	1,257	104	-77	8.4%	-5.8%	40.1	41.8	40.8	1.7	-1.0	
TAXCO, GRO. /5	908	875	1,372	-33	497	-3.68%	56.87%	194	245	363	51	118	26.3%	48.0%	21.4	28.0	26.4	6.7	-1.6	
TEQUISQUIAPAN, QRO. /4	573	574	952	1	379	0.17%	66.00%	212	153	219	-59	66	-27.8%	42.9%	37.0	26.7	23.0	-10.3	-3.7	
TLAXCALA, TLAX.	682	686	683	5	-3	0.67%	-0.44%	185	229	239	44	9	24.0%	4.1%	27.1	33.4	34.9	6.3	1.5	
TOLUCA, MÉX.	4,104	3,703	4,025	-400	322	-9.75%	8.68%	1,842	1,981	1,753	138	-228	7.5%	-11.5%	44.9	53.5	43.6	8.6	-9.9	
TUXTLA GUTIÉRREZ, CHIS.	4,185	4,181	4,403	-4	222	-0.10%	5.32%	1,766	1,746	1,956	-19	210	-1.1%	12.0%	42.2	41.8	44.4	-0.4	2.7	
VALLE DE BRAVO, MÉX.	1,242	1,291	1,292	49	1	3.94%	0.06%	250	323	273	73	-50	29.1%	-15.4%	20.1	25.0	21.1	4.9	-3.9	
VILLAHERMOSA, TAB.	5,216	5,221	5,067	5	-154	0.09%	-2.95%	3,107	2,309	2,331	-797	21	-25.7%	0.9%	59.6	44.2	46.0	-15.3	1.8	
XALAPA, VER.	3,131	3,196	3,508	65	312	2.08%	9.76%	1,436	1,431	1,465	-5	34	-0.4%	2.4%	45.9	44.8	41.8	-1.1	-3.0	
ZACATECAS, ZAC.	3,021	3,141	3,201	120	60	3.96%	1.92%	888	928	951	39	23	4.4%	2.5%	29.4	29.5	29.7	0.1	0.2	
Fronterizas	15,554	15,844	16,082	290	238	1.87%	1.50%	9,701	9,923	9,739	222	-184	2.3%	-1.8%	62.4	62.6	60.6	0.3	-2.1	
CIUDAD JUÁREZ, CHIH.	4,542	4,542	4,641	0	99	0.00%	2.18%	2,945	2,992	3,027	47	35	1.6%	1.2%	64.8	65.9	65.2	1.0	-0.7	
MEXICALI, BC.	2,830	2,956	2,932	126	-23	4.46%	-0.79%	1,713	1,606	1,552	-108	-53	-6.3%	-3.3%	60.5	54.3	52.9	-6.2	-1.4	
PIEDRAS NEGRAS, COAH.	1,235	1,258	1,306	23	48	1.83%	3.78%	632	709	615	77	-93	12.2%	-13.1%	51.1	56.3	47.1	5.2	-9.2	
TECATE, B.C.	601	678	678	77	0	12.81%	0.00%	414	382	346	-32	-37	-7.7%	-9.6%	68.9	56.4	51.0	-12.5	-5.4	
TIJUANA, B.C.	6,346	6,411	6,525	65	114	1.02%	1.78%	3,997	4,234	4,199	237	-35	5.9%	-0.8%	63.0	66.0	64.4	3.1	-1.7	

*Del 01-enero-2024 al 31-mayo-2024

**Del 01-enero-2025 al 31-mayo-2025

***Del 01-enero-2026 al 31-mayo-2026

n.d. No disponible / n.c. No comparable

1/ Datos no comparables con el periodo anterior por diferencia en la información disponible en el 2024.

2/ Datos no comparables con el periodo anterior por diferencia en la información disponible en el 2026.

3/ A partir de enero del 2023 se crea el corredor turístico de Ixtapa Zihuatanejo, el cual, comprende los centros de Ixtapa y Zihuatanejo de Azueta, por lo que no se cuenta con información histórica.

4/ Apartir del primero de septiembre 2025 se actualizo la oferta hotelera del centro por lo que los datos no son estrictamente comparables con periodos anteriores.

5/ Apartir del primero de enero 2026 se actualizo la oferta hotelera del centro por lo que los datos no son estrictamente comparables con periodos anteriores.

NOTA: La Ocupación por tipo de centro y la total, son un promedio ponderado. La variación puede no coincidir debido al redondeo.

Fuente: Sistema Nacional de Información Estadística del Sector Turismo de México DataTur.