

| Centro                         | Cuartos disponibles promedio diario |         |         |            |           |               |           |         | Cuartos ocupados |         |            |           |               |           | Ocupación |        |         |           |           |
|--------------------------------|-------------------------------------|---------|---------|------------|-----------|---------------|-----------|---------|------------------|---------|------------|-----------|---------------|-----------|-----------|--------|---------|-----------|-----------|
|                                | 2023*                               | 2024**  | 2025*** | Diferencia |           | Variación (%) |           | 2023*   | 2024**           | 2025*** | Diferencia |           | Variación (%) |           | 2023*     | 2024** | 2025*** | Ptos (%)  |           |
|                                |                                     |         |         | 2023-2024  | 2024-2025 | 2023-2024     | 2024-2025 |         |                  |         | 2023-2024  | 2024-2025 | 2023-2024     | 2024-2025 |           |        |         | 2023-2024 | 2024-2025 |
| Total                          | 442,232                             | 446,700 | 448,133 | 4,468      | 1,434     | 1.0           | 0.3       | 261,915 | 265,477          | 260,560 | 3,562      | -4,917    | 1.4           | -1.9      | 59.2      | 59.4   | 58.1    | 0.2       | -1.3      |
| Centros de Playa               | 205,610                             | 207,878 | 207,669 | 2,268      | -209      | 1.1           | -0.1      | 134,606 | 136,079          | 133,002 | 1,474      | -3,078    | 1.1           | -2.3      | 65.5      | 65.5   | 64.0    | 0.0       | -1.4      |
| Integralmente Planeados        | 68,844                              | 69,121  | 70,257  | 277        | 1,136     | 0.4           | 1.6       | 48,353  | 48,934           | 49,149  | 581        | 214       | 1.2           | 0.4       | 70.2      | 70.8   | 70.0    | 0.6       | -0.8      |
| BAHIAS DE HUATULCO, OAX.       | 4,348                               | 4,341   | 4,365   | -6         | 23        | -0.1          | 0.5       | 2,734   | 2,799            | 2,773   | 65         | -26       | 2.4           | -0.9      | 62.9      | 64.5   | 63.5    | 1.6       | -0.9      |
| CANCUN, Q.ROO                  | 35,116                              | 35,509  | 35,872  | 393        | 363       | 1.1           | 1.0       | 26,317  | 26,115           | 25,718  | -202       | -396      | -0.8          | -1.5      | 74.9      | 73.5   | 71.7    | -1.4      | -1.8      |
| IXTAPA ZIHUATANEJO, GRO. /3    | 6,226                               | 6,292   | 6,898   | 65         | 606       | 1.1           | 9.6       | 2,777   | 3,565            | 4,204   | 789        | 639       | 28.4          | 17.9      | 44.6      | 56.7   | 60.9    | 12.1      | 4.3       |
| LORETO, B.C.S. /2              | 910                                 | 802     | n.d.    | -108       | n.c.      | -11.9         | n.c.      | 443     | 383              | n.d.    | -61        | n.c.      | -13.7         | n.c.      | 48.7      | 47.7   | n.d.    | -1.0      | n.c.      |
| LOS CABOS, B.C.S.              | 22,244                              | 22,177  | 22,356  | -67        | 179       | -0.3          | 0.8       | 16,082  | 16,073           | 16,074  | -10        | 2         | -0.1          | 0.0       | 72.3      | 72.5   | 71.9    | 0.2       | -0.6      |
| CABO SAN LUCAS                 | 9,152                               | 9,069   | 9,444   | -83        | 375       | -0.9          | 4.1       | 7,025   | 6,921            | 7,089   | -104       | 168       | -1.5          | 2.4       | 76.8      | 76.3   | 75.1    | -0.4      | -1.3      |
| SAN JOSÉ DEL CABO              | 3,476                               | 3,492   | 3,330   | 16         | -162      | 0.5           | -4.6      | 2,241   | 2,281            | 2,140   | 40         | -141      | 1.8           | -6.2      | 64.5      | 65.3   | 64.3    | 0.8       | -1.1      |
| ZONA CORREDOR LOS CABOS        | 4,020                               | 4,020   | 4,055   | 0          | 35        | 0.0           | 0.9       | 2,536   | 2,622            | 2,644   | 86         | 23        | 3.4           | 0.9       | 63.1      | 65.2   | 65.2    | 2.1       | 0.0       |
| Tradicionales                  | 67,314                              | 63,595  | 63,269  | -3,719     | -326      | -5.5          | -0.5      | 37,418  | 33,680           | 34,475  | -3,738     | 795       | -10.0         | 2.4       | 55.6      | 53.0   | 54.5    | -2.6      | 1.5       |
| ACAPULCO, GRO. /4              | 21,436                              | 17,441  | 17,089  | -3,995     | -352      | -18.6         | -2.0      | 8,990   | 5,780            | 7,481   | -3,210     | 1,701     | -35.7         | 29.4      | 41.9      | 33.1   | 43.8    | -8.8      | 10.6      |
| COZUMEL, Q. ROO                | 5,173                               | 5,150   | 4,973   | -22        | -178      | -0.4          | -3.4      | 2,618   | 2,573            | 2,607   | -46        | 34        | -1.7          | 1.3       | 50.6      | 50.0   | 52.4    | -0.7      | 2.5       |
| LA PAZ, B.C.S.                 | 2,728                               | 2,729   | 2,739   | 1          | 10        | 0.0           | 0.4       | 1,920   | 1,805            | 1,731   | -115       | -74       | -6.0          | -4.1      | 70.4      | 66.1   | 63.2    | -4.2      | -2.9      |
| MANZANILLO, COL.               | 4,364                               | 4,303   | 4,118   | -62        | -184      | -1.4          | -4.3      | 2,402   | 2,345            | 2,378   | -56        | 33        | -2.4          | 1.4       | 55.0      | 54.5   | 57.7    | -0.5      | 3.2       |
| MAZATLAN, SIN. /5              | 10,007                              | 10,091  | 11,203  | 84         | 1,112     | 0.8           | 11.0      | 6,613   | 6,292            | 6,273   | -321       | -19       | -4.9          | -0.3      | 66.1      | 62.3   | 56.0    | -3.7      | -6.4      |
| PUERTO VALLARTA, JAL.          | 13,266                              | 13,378  | 13,151  | 112        | -227      | 0.8           | -1.7      | 9,484   | 9,362            | 9,244   | -122       | -118      | -1.3          | -1.3      | 71.5      | 70.0   | 70.3    | -1.5      | 0.3       |
| VERACRUZ BOCA DEL RIO, VER. /2 | 10,339                              | 10,503  | n.d.    | 163        | n.c.      | 1.6           | n.c.      | 5,391   | 5,524            | n.d.    | 132        | n.c.      | 2.5           | n.c.      | 52.1      | 52.6   | n.d.    | 0.4       | n.c.      |
| Otros                          | 69,452                              | 75,162  | 74,144  | 5,710      | -1,018    | 8.2           | -1.4      | 48,834  | 53,464           | 49,378  | 4,630      | -4,087    | 9.5           | -7.6      | 70.3      | 71.1   | 66.6    | 0.8       | -4.5      |
| ISLA MUJERES, Q. ROO /5        | 1,639                               | 1,639   | 1,795   | 0          | 157       | 0.0           | 9.6       | 916     | 779              | 881     | -137       | 103       | -14.9         | 13.2      | 55.9      | 47.5   | 49.1    | -8.3      | 1.6       |
| NUEVO NAYARIT, NAY.            | 10,868                              | 14,517  | 14,143  | 3,649      | -374      | 33.6          | -2.6      | 7,908   | 10,906           | 9,936   | 2,998      | -970      | 37.9          | -8.9      | 72.8      | 75.1   | 70.3    | 2.4       | -4.9      |
| RIVIERA MAYA, Q. ROO           | 50,172                              | 52,193  | 51,604  | 2,021      | -590      | 4.0           | -1.1      | 37,519  | 39,027           | 36,020  | 1,508      | -3,007    | 4.0           | -7.7      | 74.8      | 74.8   | 69.8    | 0.0       | -5.0      |
| AKUMAL, Q. ROO                 | 4,149                               | 3,973   | 3,950   | -176       | -22       | -4.3          | -0.6      | 3,370   | 3,110            | 2,591   | -260       | -519      | -7.7          | -16.7     | 81.2      | 78.3   | 65.6    | -2.9      | -12.7     |
| PLAYA DEL CARMEN, Q. ROO       | 11,497                              | 11,946  | 11,800  | 449        | -146      | 3.9           | -1.2      | 7,895   | 8,244            | 7,717   | 348        | -527      | 4.4           | -6.4      | 68.7      | 69.0   | 65.4    | 0.3       | -3.6      |
| PLAYACAR, Q. ROO               | 6,731                               | 6,575   | 6,524   | -156       | -51       | -2.3          | -0.8      | 5,624   | 5,734            | 5,335   | 110        | -400      | 2.0           | -7.0      | 83.6      | 87.2   | 81.8    | 3.7       | -5.4      |
| PUERTO ESCONDIDO, OAX.         | 2,652                               | 2,632   | 2,664   | -20        | 32        | -0.8          | 1.2       | 1,068   | 1,194            | 1,177   | 126        | -17       | 11.8          | -1.4      | 40.3      | 45.4   | 44.2    | 5.1       | -1.2      |
| PLAYAS DE ROSARITO, B.C.       | 2,619                               | 2,628   | 2,398   | 10         | -231      | 0.4           | -8.8      | 970     | 1,072            | 917     | 102        | -156      | 10.5          | -14.5     | 37.1      | 40.8   | 38.2    | 3.7       | -2.6      |
| SAN FELIPE, BC.                | 823                                 | 827     | 834     | 4          | 7         | 0.4           | 0.8       | 250     | 251              | 212     | 1          | -39       | 0.5           | -15.7     | 30.3      | 30.4   | 25.4    | 0.0       | -5.0      |
| TONALÁ- PUERTO ARISTA, CHIS.   | 678                                 | 725     | 706     | 47         | -19       | 7.0           | -2.7      | 203     | 235              | 235     | 32         | 0         | 15.7          | -0.2      | 30.0      | 32.4   | 33.2    | 2.4       | 0.8       |
| Ciudades                       | 236,622                             | 238,822 | 240,464 | 2,200      | 1,643     | 0.9           | 0.7       | 127,309 | 129,398          | 127,558 | 2,089      | -1,840    | 1.6           | -1.4      | 53.8      | 54.2   | 53.0    | 0.4       | -1.1      |
| Grandes                        | 99,709                              | 101,066 | 101,808 | 1,357      | 742       | 1.4           | 0.7       | 58,106  | 59,892           | 58,537  | 1,786      | -1,355    | 3.1           | -2.3      | 58.3      | 59.3   | 57.5    | 1.0       | -1.8      |
| CIUDAD DE MÉXICO.              | 60,981                              | 61,378  | 61,471  | 398        | 93        | 0.7           | 0.2       | 35,153  | 36,794           | 35,233  | 1,642      | -1,561    | 4.7           | -4.2      | 57.6      | 59.9   | 57.3    | 2.3       | -2.6      |
| GUADALAJARA, JAL.              | 22,118                              | 22,398  | 22,624  | 280        | 226       | 1.3           | 1.0       | 12,357  | 11,926           | 12,017  | -430       | 91        | -3.5          | 0.8       | 55.9      | 53.2   | 53.1    | -2.6      | -0.1      |
| MONTERREY, N.L.                | 16,609                              | 17,290  | 17,714  | 680        | 424       | 4.1           | 2.5       | 10,597  | 11,171           | 11,287  | 575        | 116       | 5.4           | 1.0       | 63.8      | 64.6   | 63.7    | 0.8       | -0.9      |
| Del Interior                   | 121,494                             | 122,172 | 122,969 | 678        | 797       | 0.6           | 0.7       | 59,088  | 59,604           | 59,138  | 516        | -466      | 0.9           | -0.8      | 48.6      | 48.8   | 48.1    | 0.2       | -0.7      |
| AGUASCALIENTES, AGS.           | 6,325                               | 6,239   | 6,411   | -85        | 172       | -1.3          | 2.8       | 3,141   | 3,061            | 3,386   | -80        | 325       | -2.6          | 10.6      | 49.7      | 49.1   | 52.8    | -0.6      | 3.7       |
| CAMPECHE, CAMP.                | 2,084                               | 2,054   | 1,997   | -29        | -57       | -1.4          | -2.8      | 1,023   | 1,069            | 948     | 46         | -121      | 4.5           | -11.3     | 49.1      | 52.1   | 47.5    | 2.9       | -4.6      |
| CELAYA, GTO.                   | 2,649                               | 2,639   | 2,532   | -10        | -108      | -0.4          | -4.1      | 932     | 944              | 895     | 13         | -49       | 1.3           | -5.2      | 35.2      | 35.8   | 35.4    | 0.6       | -0.4      |
| CHIHUAHUA, CHIH.               | 5,007                               | 4,894   | 4,809   | -113       | -85       | -2.3          | -1.7      | 3,207   | 3,014            | 2,940   | -193       | -74       | -6.0          | -2.5      | 64.0      | 61.6   | 61.1    | -2.5      | -0.5      |
| COATZACOALCOS, VER.            | 1,946                               | 1,944   | 1,942   | -2         | -2        | -0.1          | -0.1      | 877     | 943              | 965     | 66         | 22        | 7.6           | 2.3       | 45.0      | 48.5   | 49.7    | 3.5       | 1.2       |
| COLIMA, COL.                   | 1,212                               | 1,164   | 1,164   | -48        | 0         | -4.0          | 0.0       | 507     | 512              | 497     | 5          | -15       | 1.0           | -3.0      | 41.8      | 44.0   | 42.7    | 2.1       | -1.3      |
| COMITÁN DE DOMÍNGUEZ, CHIS.    | 1,382                               | 1,382   | 1,382   | 0          | 0         | 0.0           | 0.0       | 338     | 303              | 316     | -35        | 13        | -10.4         | 4.4       | 24.5      | 21.9   | 22.9    | -2.6      | 1.0       |
| CULIACÁN, SIN.                 | 2,500                               | 2,483   | 2,074   | -17        | -408.9    | -0.7          | -16.5     | 1,364   | 1,041            | 622     | -323       | -418.2    | -23.7         | -40.2     | 54.6      | 41.9   | 30.0    | -12.6     | -11.9     |
| DURANGO, DGO.                  | 1,929                               | 1,932   | 1,929   | 2          | -2        | 0.1           | -0.1      | 973     | 1,010            | 994     | 37         | -16       | 3.8           | -1.6      | 50.4      | 52.3   | 51.5    | 1.9       | -0.8      |
| EL FUERTE, SIN. /1 /2          | 354                                 | n.d.    | n.d.    | n.c.       | n.c.      | n.c.          | n.c.      | 79      | n.d.             | n.d.    | n.c.       | n.c.      | n.c.          | n.c.      | 22.3      | n.d.   | n.d.    | n.c.      | n.c.      |
| GUANAJUATO, GTO.               | 3,251                               | 3,359   | 3,494   | 108        | 135       | 3.3           | 4.0       | 994     | 1,076            | 1,249   | 82         | 173       | 8.3           | 16.1      | 30.6      | 32.0   | 35.8    | 1.5       | 3.7       |
| HERMOSILLO, SON.               | 3,094                               | 3,094   | 3,033   | 0          | -62       | 0.0           | -2.0      | 1,815   | 1,706            | 1,848   | -109       | 142       | -6.0          | 8.3       | 58.7      | 55.1   | 60.9    | -3.5      | 5.8       |
| IRAPUATO, GTO.                 | 2,483                               | 2,552   | 2,692   | 69         | 140       | 2.8           | 5.5       | 966     | 921              | 927     | -44        | 5         | -4.6          | 0.6       | 38.9      | 36.1   | 34.4    | -2.8      | -1.7      |
| LEON, GTO.                     | 6,237                               | 6,622   | 6,907   | 385        | 284       | 6.2           | 4.3       | 2,788   | 3,071            | 2,997   | 283        | -74       | 10.2          | -2.4      | 44.7      | 46.4   | 43.4    | 1.7       | -3.0      |
| LOS MOCHIS, SIN. /1            | 1,342                               | n.d.    | 1,365   | n.c.       | 237       | n.c.          | 21.0      | 807     | n.d.             | 729     | n.c.       | 30        | n.c.          | 4.3       | 60.1      | n.d.   | 53.4    | n.c.      | -8.6      |
| MÉRIDA, YUC.                   | 8,097                               | 8,276   | 8,419   | 179        | 143       | 2.2           | 1.7       | 4,756   | 4,686            | 4,881   | -69        | 194       | -1.5          | 4.1       | 58.7      | 56.6   | 58.0    | -2.1      | 1.3       |
| MORELIA, MICH.                 | 4,390                               | 4,457   | 4,487   | 67         | 30        | 1.5           | 0.7       | 2,328   | 2,306            | 2,514   | -21        | 208       | -0.9          | 9.0       | 53.0      | 51.7   | 56.0    | -1.3      | 4.3       |
| OAXACA, OAX.                   | 6,057                               | 6,048   | 6,020   | -9         | -28       | -0.1          | -0.5      | 3,254   | 3,341            | 3,259   | 87         | -82       | 2.7           | -2.5      | 53.7      | 55.2   | 54.1    | 1.5       | -1.1      |

| Centro                            | Cuartos disponibles promedio diario |         |         |            |           |               |           | Cuartos ocupados |         |         |            |           |               |           | Ocupación |        |         |             |             |
|-----------------------------------|-------------------------------------|---------|---------|------------|-----------|---------------|-----------|------------------|---------|---------|------------|-----------|---------------|-----------|-----------|--------|---------|-------------|-------------|
|                                   | 2023*                               | 2024**  | 2025*** | Diferencia |           | Variación (%) |           | 2023*            | 2024**  | 2025*** | Diferencia |           | Variación (%) |           | 2023*     | 2024** | 2025*** | Ptos (%)    |             |
|                                   |                                     |         |         | 2023-2024  | 2024-2025 | 2023-2024     | 2024-2025 |                  |         |         | 2023-2024  | 2024-2025 | 2023-2024     | 2024-2025 |           |        |         | 2023 - 2024 | 2024 - 2025 |
| Total                             | 442,232                             | 446,700 | 448,133 | 4,468      | 1,434     | 1.0           | 0.3       | 261,915          | 265,477 | 260,560 | 3,562      | -4,917    | 1.4           | -1.9      | 59.2      | 59.4   | 58.1    | 0.2         | -1.3        |
| PACHUCA, HGO.                     | 1,569                               | 1,683   | 1,685   | 113        | 2         | 7.2           | 0.1       | 836              | 995     | 1,095   | 159        | 101       | 19.0          | 10.1      | 53.3      | 59.1   | 65.0    | 5.9         | 5.9         |
| PALENQUE, CHIS.                   | 2,066                               | 2,074   | 2,074   | 7          | 0         | 0.4           | 0.0       | 724              | 755     | 790     | 31         | 35        | 4.2           | 4.7       | 35.0      | 36.4   | 38.1    | 1.3         | 1.7         |
| PUEBLA, PUE.                      | 10,142                              | 10,366  | 10,277  | 224        | -89       | 2.2           | -0.9      | 5,883            | 6,111   | 6,168   | 228        | 57        | 3.9           | 0.9       | 58.0      | 59.0   | 60.0    | 0.9         | 1.1         |
| QUERETARO, QRO.                   | 7,337                               | 7,422   | 7,334   | 85         | -87       | 1.2           | -1.2      | 4,431            | 4,493   | 4,274   | 62         | -219      | 1.4           | -4.9      | 60.4      | 60.5   | 58.3    | 0.1         | -2.3        |
| SALAMANCA, GTO.                   | 997                                 | 1,031   | 1,031   | 33         | 0         | 3.4           | 0.0       | 337              | 377     | 322     | 40         | -55       | 11.8          | -14.5     | 33.8      | 36.6   | 31.3    | 2.8         | -5.3        |
| SAN CRISTÓBAL DE LAS CASAS, CHIS. | 3,292                               | 3,185   | 3,281   | -108       | 96        | -3.3          | 3.0       | 1,028            | 811     | 815     | -217       | 4         | -21.1         | 0.5       | 31.2      | 25.5   | 24.8    | -5.8        | -0.6        |
| SAN JUAN DE LOS LAGOS, JAL.       | 3,673                               | 3,676   | 3,605   | 3          | -71       | 0.1           | -1.9      | 1,177            | 1,290   | 1,365   | 114        | 75        | 9.7           | 5.8       | 32.0      | 35.1   | 37.9    | 3.1         | 2.8         |
| SAN JUAN DEL RÍO, QRO.            | 827                                 | 809     | 791     | -18        | -19       | -2.2          | -2.3      | 414              | 431     | 336     | 18         | -95       | 4.2           | -22.1     | 50.0      | 53.3   | 42.5    | 3.3         | -10.8       |
| SAN LUIS POTOSÍ, S.L.P.           | 6,014                               | 6,106   | 6,013   | 93         | -93       | 1.5           | -1.5      | 3,339            | 3,318   | 3,229   | -21        | -89       | -0.6          | -2.7      | 55.5      | 54.3   | 53.7    | -1.2        | -0.6        |
| SAN MIGUEL DE ALLENDE, GTO.       | 2,803                               | 3,069   | 3,146   | 266        | 77        | 9.5           | 2.5       | 1,054            | 1,211   | 1,300   | 157        | 89        | 14.9          | 7.3       | 37.6      | 39.5   | 41.3    | 1.9         | 1.9         |
| TAXCO, GRO.                       | 881                                 | 892     | 877     | 11         | -15       | 1.2           | -1.7      | 274              | 203     | 236     | -71        | 33        | -25.8         | 16.5      | 31.0      | 22.7   | 26.9    | -8.3        | 4.2         |
| TEQUISQUIAPAN, QRO. /5            | 560                                 | 568     | 518     | 8          | -50       | 1.5           | -8.9      | 174              | 197     | 144     | 23         | -53       | 13.1          | -27.1     | 31.1      | 34.7   | 27.7    | 3.6         | -6.9        |
| TLAXCALA, TLAX.                   | 681                                 | 684     | 683     | 3          | -1        | 0.4           | -0.1      | 222              | 211     | 263     | -11        | 51        | -4.9          | 24.4      | 32.6      | 30.9   | 38.5    | -1.7        | 7.6         |
| TOLUCA, MÉX.                      | 3,631                               | 3,565   | 3,550   | -66        | -15       | -1.8          | -0.4      | 1,706            | 1,877   | 1,879   | 171        | 2         | 10.1          | 0.1       | 47.0      | 52.6   | 52.9    | 5.7         | 0.3         |
| TUXTLA GUTIÉRREZ, CHIS.           | 4,189                               | 4,181   | 4,288   | -8         | 107       | -0.2          | 2.5       | 1,729            | 1,856   | 1,876   | 127        | 20        | 7.4           | 1.1       | 41.3      | 44.4   | 43.8    | 3.1         | -0.6        |
| VALLE DE BRAVO, MÉX.              | 1,205                               | 1,269   | 1,285   | 64         | 16        | 5.3           | 1.3       | 253              | 244     | 276     | -9         | 32        | -3.7          | 13.3      | 21.0      | 19.2   | 21.5    | -1.8        | 2.3         |
| VILLAHERMOSA, TAB.                | 5,160                               | 5,150   | 5,191   | -10        | 41        | -0.2          | 0.8       | 2,967            | 2,973   | 2,264   | 6          | -710      | 0.2           | -23.9     | 57.5      | 57.7   | 43.6    | 0.2         | -14.1       |
| XALAPA, VER.                      | 3,139                               | 3,154   | 3,243   | 15         | 89        | 0.5           | 2.8       | 1,517            | 1,566   | 1,487   | 49         | -79       | 3.2           | -5.1      | 48.3      | 49.7   | 45.8    | 1.3         | -3.8        |
| ZACATECAS, ZAC.                   | 2,990                               | 3,021   | 3,024   | 31         | 3         | 1.0           | 0.1       | 877              | 980     | 1,002   | 104        | 22        | 11.8          | 2.2       | 29.3      | 32.5   | 33.1    | 3.1         | 0.7         |
| Fronterizas                       | 15,419                              | 15,583  | 15,687  | 164        | 104       | 1.1           | 0.7       | 10,115           | 9,902   | 9,883   | -213       | -19       | -2.1          | -0.2      | 65.6      | 63.5   | 63.0    | -2.1        | -0.5        |
| CIUDAD JUÁREZ, CHIH.              | 4,542                               | 4,542   | 4,564   | 0          | 22        | 0.0           | 0.5       | 3,145            | 2,962   | 3,031   | -183       | 69        | -5.8          | 2.3       | 69.3      | 65.2   | 66.4    | -4.0        | 1.2         |
| MEXICALI, BC.                     | 2,785                               | 2,835   | 2,839   | 51         | 4         | 1.8           | 0.1       | 1,848            | 1,667   | 1,579   | -182       | -87       | -9.8          | -5.2      | 66.4      | 58.8   | 55.6    | -7.6        | -3.1        |
| PIEDRAS NEGRAS, COAH.             | 1,145                               | 1,249   | 1,252   | 104        | 3         | 9.0           | 0.3       | 668              | 717     | 611     | 49         | -105      | 7.4           | -14.7     | 58.3      | 57.4   | 48.8    | -0.9        | -8.6        |
| TECATE, B.C.                      | 600                                 | 601     | 670     | 1          | 69        | 0.2           | 11.5      | 324              | 406     | 400     | 82         | -6        | 25.3          | -1.5      | 54.0      | 67.6   | 59.7    | 13.6        | -7.9        |
| TIJUANA, B.C.                     | 6,348                               | 6,357   | 6,362   | 9          | 5         | 0.1           | 0.1       | 4,130            | 4,150   | 4,261   | 20         | 110       | 0.5           | 2.7       | 65.1      | 65.3   | 67.0    | 0.2         | 1.7         |

\*Del 02-enero-2023 al 03-diciembre-2023

\*\*Del 01-enero-2024 al 01-diciembre-2024

\*\*\*Del 30-diciembre-2024 al 30-noviembre-2025

La información presentada se basa en semanas calendario de lunes a domingo., por lo tanto, los días incluidos en ellas no empatan con exactitud a los mismos días del año anterior, no siendo estrictamente comparables

n.d. No disponible / n.c. No comparable

1/ Datos no comparables con el periodo actual por falta de información disponible en el 2024.

2/ Datos no comparables con el periodo anterior por diferencia en la información disponible en el 2025.

3/ A partir de enero del 2023 se crea el corredor turístico de Ixtapa Zihuatanejo, el cual, comprende los centros de Ixtapa y Zihuatanejo de Azueta, por lo que no se cuenta con información histórica.

4/ El porcentaje de ocupación considera a la oferta disponible previa al huracán Otis para 2023 y 2024. Los ajustes de 2025 los está confirmando la entidad en el sistema que reporta actualmente 15,503 habitaciones lo que equivale con esta oferta un 48.1% de ocupación.

5/ Apartir del primero de septiembre 2025 se actualizo la oferta hotelera del centro por lo que los datos no son estrictamente comparables con periodos anteriores.

NOTA: La Ocupación por tipo de centro y la total, son un promedio ponderado. La variación puede no coincidir debido al redondeo.

Fuente: Sistema Nacional de Información Estadística del Sector Turismo de México DataTur.