

RESULTADOS PRELIMINARES ACUMULADOS AL MES DE NOVIEMBRE

Del 01-enero-2025 al 30-noviembre-2025

Centro	Cuartos disponibles promedio diario							Cuartos ocupados							Ocupación				
	2023*	2024**	2025***	Diferencia		Variación (%)		2023*	2024**	2025***	Diferencia		Variación (%)		2023*	2024**	2025***	Ptos (%)	
				2023-2024	2024-2025	2023-2024	2024-2025				2023-2024	2024-2025	2023-2024	2024-2025				2023 - 2024	2024 - 2025
Total	443,410	449,337	450,891	5,928	1,554	1.3%	0.3%	263,302	267,104	262,152	3,802	-4,951	1.4%	-1.9%	59.4	59.4	58.1	0.1	-1.3
Centros de Playa	206,343	209,406	209,322	3,063	-84	1.5%	0.0%	136,046	137,359	134,165	1,313	-3,193	1.0%	-2.3%	65.9	65.6	64.1	-0.3	-1.5
Integralmente Planeados	69,426	70,037	70,503	611	466	0.9%	0.7%	49,595	49,765	49,196	170	-570	0.3%	-1.1%	71.4	71.1	69.8	-0.4	-1.3
BAHIAS DE HUATULCO, OAX.	4,348	4,341	4,360	-7	20	-0.2%	0.5%	2,738	2,804	2,769	65	-35	2.4%	-1.2%	63.0	64.6	63.5	1.6	-1.1
CANCUN, Q.ROO	35,121	35,536	35,880	415	345	1.2%	1.0%	26,324	26,112	25,680	-212	-432	-0.8%	-1.7%	75.0	73.5	71.6	-1.5	-1.9
IXTAPA ZIHUATANEJO, GRO. /3	6,800	7,071	7,028	271	-43	4.0%	-0.6%	3,991	4,217	4,282	227	65	5.7%	1.5%	58.7	59.6	60.9	1.0	1.3
LORETO, B.C.S./2	910	913	n.d.	3	n.c.	0.3%	n.c.	445	490	n.d.	45	n.c.	10.0%	n.c.	48.9	53.6	n.d.	4.7	n.c.
LOS CABOS, B.C.S.	22,246	22,176	22,434	-70	258	-0.3%	1.2%	16,097	16,142	16,064	45	-78	0.3%	-0.5%	72.4	72.8	71.6	0.4	-1.2
CABO SAN LUCAS	9,166	9,080	9,424	-87	344	-0.9%	3.8%	7,044	6,935	7,057	-109	122	-1.5%	1.8%	76.8	76.4	74.9	-0.5	-1.5
SAN JOSE DEL CABO	3,479	3,467	3,373	-12	-94	-0.3%	-2.7%	2,245	2,267	2,173	22	-94	1.0%	-4.1%	64.5	65.4	64.4	0.9	-1.0
ZONA CORREDOR LOS CABOS	4,020	4,020	4,028	0	8	0.0%	0.2%	2,536	2,606	2,627	69	22	2.7%	0.8%	63.1	64.8	65.2	1.7	0.4
Tradicionales	67,443	63,926	63,707	-3,517	-219	-5.2%	-0.3%	37,569	33,813	34,729	-3,756	916	-10.0%	2.7%	55.7	52.9	54.5	-2.8	1.6
ACAPULCO, GRO. /4	21,545	17,760	17,062	-3,785	-698	-17.6%	-3.9%	9,135	5,871	7,463	-3,264	1,592	-35.7%	27.1%	42.4	33.1	43.7	-9.3	10.7
COZUMEL, Q. ROO	5,173	5,150	5,176	-23	25	-0.4%	0.5%	2,620	2,569	2,810	-51	241	-1.9%	9.4%	50.6	49.9	54.3	-0.8	4.4
LA PAZ, B.C.S.	2,728	2,729	2,739	1	10	0.0%	0.4%	1,922	1,864	1,731	-58	-132	-3.0%	-7.1%	70.5	68.3	63.2	-2.2	-5.1
MANZANILLO, COL.	4,364	4,313	4,037	-51	-276	-1.2%	-6.4%	2,401	2,343	2,313	-59	-30	-2.5%	-1.3%	55.0	54.3	57.3	-0.7	3.0
MAZATLAN, SIN. /5	10,085	10,091	11,175	6	1,084	0.1%	10.7%	6,634	6,295	6,282	-340	-13	-5.1%	-0.2%	65.8	62.4	56.2	-3.4	-6.2
PUERTO VALLARTA, JAL.	13,253	13,379	13,394	126	15	0.9%	0.1%	9,480	9,366	9,391	-113	24	-1.2%	0.3%	71.5	70.0	70.1	-1.5	0.1
VERACRUZ BOCA DEL RIO, VER. /2	10,294	10,503	10,123	208	-380	2.0%	-3.6%	5,377	5,505	4,739	129	-766	2.4%	-13.9%	52.2	52.4	46.8	0.2	-5.6
Otros	69,474	75,443	75,112	5,969	-331	8.6%	-0.4%	48,882	53,780	50,241	4,899	-3,540	10.0%	-6.6%	70.4	71.3	66.9	0.9	-4.4
ISLA MUJERES, Q. ROO /5	1,639	1,639	1,768	0	129	0.0%	7.9%	921	779	880	-141	101	-15.4%	12.9%	56.2	47.6	49.8	-8.6	2.2
NUEVO NAYARIT, NAY.	10,868	14,521	15,115	3,652	594	33.6%	4.1%	7,921	10,917	10,827	2,996	-90	37.8%	-0.8%	72.9	75.2	71.6	2.3	-3.5
RIVIERA MAYA, Q. ROO	50,198	52,475	51,597	2,276	-878	4.5%	-1.7%	37,551	39,331	35,978	1,780	-3,353	4.7%	-8.5%	74.8	75.0	69.7	0.1	-5.2
AKUMAL, Q. ROO	4,157	3,968	3,935	-188	-33	-4.5%	-0.8%	3,375	3,106	2,592	-270	-514	-8.0%	-16.5%	81.2	78.3	65.9	-2.9	-12.4
PLAYA DEL CARMEN, Q. ROO	11,506	11,930	11,390	424	-540	3.7%	-4.5%	7,908	8,287	7,532	379	-756	4.8%	-9.1%	68.7	69.5	66.1	0.7	-3.3
PLAYACAR, Q. ROO	6,731	6,555	6,439	-176	-115	-2.6%	-1.8%	5,621	5,717	5,264	96	-453	1.7%	-7.9%	83.5	87.2	81.8	3.7	-5.5
PUERTO ESCONDIDO, OAX.	2,649	2,629	2,664	-20	36	-0.8%	1.4%	1,069	1,175	1,175	125	-19	11.7%	-1.6%	40.3	45.4	44.1	5.1	-1.3
PLAYAS DE ROSARITO, B.C.	2,618	2,628	2,423	10	-205	0.4%	-7.8%	968	1,071	933	103	-138	10.6%	-12.9%	37.0	40.7	38.5	3.8	-2.2
SAN FELIPE, BC.	823	827	827	4	0	0.4%	0.0%	249	254	212	5	-41	1.9%	-16.3%	30.2	30.7	25.7	0.4	-5.0
TONALA- PUERTO ARISTA, CHIS.	678	725	718	47	-7	7.0%	-1.0%	204	235	236	32	1	15.5%	0.3%	30.0	32.4	32.9	2.4	0.4
Ciudades	237,067	239,931	241,570	2,864	1,638	1.2%	0.7%	127,256	129,745	127,987	2,489	-1,758	2.0%	-1.4%	53.7	54.1	53.0	0.4	-1.1
Grandes	100,105	101,401	101,815	1,296	414	1.3%	0.4%	58,105	59,936	58,628	1,831	-1,308	3.2%	-2.2%	58.0	59.1	57.6	1.1	-1.5
CIUDAD DE MÉXICO.	61,331	61,363	61,469	31	106	0.1%	0.2%	35,180	36,788	35,285	1,608	-1,503	4.6%	-4.1%	57.4	60.0	57.4	2.6	-2.5
GUADALAJARA, JAL.	22,120	22,397	22,623	277	227	1.3%	1.0%	12,323	11,920	12,030	-403	109	-3.3%	0.9%	55.7	53.2	53.2	-2.5	0.0
MONTERREY, N.L.	16,653	17,642	17,723	988	82	5.9%	0.5%	10,602	11,228	11,314	625	86	5.9%	0.8%	63.7	63.6	63.8	0.0	0.2
Del Interior	121,543	122,948	123,959	1,405	1,011	1.2%	0.8%	59,046	59,902	59,378	855	-523	1.4%	-0.9%	48.6	48.7	47.9	0.1	-0.8
ACUASCALIENTES, AGS.	6,324	6,333	6,412	10	79	0.2%	1.2%	3,130	3,108	3,381	-22	273	-0.7%	8.8%	49.5	49.1	52.7	-0.4	3.7
CAMPECHE, CAMP.	2,084	2,076	1,994	-8	-81	-0.4%	-3.9%	1,025	1,084	925	59	-159	5.8%	-14.7%	49.2	52.2	46.4	3.0	-5.9
CELAYA, GTO.	2,644	2,680	2,529	36	-151	1.4%	-5.6%	933	960	890	28	-70	3.0%	-7.3%	35.3	35.8	35.2	0.6	-0.6
CHIHUAHUA, CHIH.	5,007	4,906	4,902	-101	-4	-2.0%	-0.1%	3,219	3,032	2,975	-187	-56	-5.8%	-1.9%	64.3	61.8	60.7	-2.5	-1.1
COATZACOALCOS, VER.	1,946	1,943	1,942	-3	-2	-0.1%	-0.1%	876	943	967	67	24	7.7%	2.6%	45.0	48.5	49.8	3.5	1.3
COLIMA, COL.	1,212	1,164	1,162	-48	-2	-3.9%	-0.2%	510	513	497	3	-15	0.6%	-3.0%	42.1	44.0	42.8	2.0	-1.2
COMITAN DE DOMINGUEZ, CHIS.	1,381	1,382	1,382	0	0	0.0%	0.0%	338	303	316	-35	13	-10.4%	4.2%	24.5	21.9	22.8	-2.5	0.9
CULIACAN, SIN.	2,500	2,499	1,861	-1	-638	0.0%	-25.5%	1,359	1,049	618	-310	-431	-22.8%	-41.1%	54.4	42.0	33.2	-12.4	-8.8
DURANGO, DGO.	1,929	1,933	1,925	4	-8	0.2%	-0.4%	973	1,007	994	34	-13	3.5%	-1.3%	50.4	52.1	51.6	1.7	-0.5
EL FUERTE, SIN. /1 /2	370	n.d.	n.d.	n.c.	n.c.	n.c.	n.c.	83	n.d.	n.d.	n.c.	n.c.	n.c.	n.c.	22.5	n.d.	n.d.	n.c.	n.c.
GUANAJUATO, GTO.	3,247	3,355	3,549	108	194	3.3%	5.8%	998	1,080	1,265	82	185	8.2%	17.1%	30.7	32.2	35.7	1.5	3.5
HERMOSILLO, SON.	3,094	3,094	3,027	0	-67	0.0%	-2.2%	1,810	1,707	1,845	-103	138	-5.7%	8.1%	58.5	55.2	61.0	-3.3	5.8
IRAPUATO, GTO.	2,505	2,616	2,736	111	120	4.4%	4.6%	981	952	953	-30	2	-3.0%	0.2%	39.2	36.4	34.8	-2.8	-1.5
LEON, GTO.	6,229	6,648	6,932	419	284	6.7%	4.3%	2,773	3,086	3,000	313	-86	11.3%	-2.8%	44.5	46.4	43.3	1.9	-3.1
LOS MOCHIS, SIN. /1	1,342	n.d.	1,281	n.c.	155	n.c.	13.8%	809	n.d.	726	n.c.	28	n.c.	4.0%	60.3	n.d.	56.7	n.c.	-5.3
MÉRIDA, YUC.	8,095	8,274	8,420	179	146	2.2%	1.8%	4,755	4,685	4,878	-71	193	-1.5%	4.1%	58.7	56.6	57.9	-2.1	1.3
MORELIA, MICH.	4,416	4,492	4,473	76	-19	1.7%	-0.4%	2,340	2,325	2,494	-15	169	-0.6%	7.3%	53.0	51.8	55.8	-1.2	4.0

