

RESULTADOS PRELIMINARES ACUMULADOS AL MES DE ABRIL

Del 01-enero-2025 al 30-abril-2025

Centro	Cuartos disponibles promedio diario								Cuartos ocupados								Ocupación				
	2023*	2024**	2025***	Diferencia		Variación (%)		2023*	2024**	2025***	Diferencia		Variación (%)		2023*	2024**	2025***	Ptos (%)			
				2023-2024	2024-2025	2023-2024	2024-2025				2023-2024	2024-2025	2023-2024	2024-2025				2023 - 2024	2024 - 2025		
Total	443,578	448,696	447,220	5,118	-1,477	1.2%	-0.3%	268,593	274,526	269,167	5,933	-5,359	2.2%	-2.0%	60.6	61.2	60.2	0.6	-1.0		
Centros de Playa	206,984	209,348	207,234	2,364	-2,114	1.1%	-1.0%	147,225	148,935	146,551	1,710	-2,383	1.2%	-1.6%	71.1	71.1	70.7	0.0	-0.4		
Integralmente Planeados	69,354	69,421	69,851	67	430	0.1%	0.6%	53,192	53,826	53,016	633	-810	1.2%	-1.5%	76.7	77.5	75.9	0.8	-1.6		
BAHIAS DE HUATULCO, OAX.	4,346	4,343	4,386	-3	44	-0.1%	1.0%	3,112	3,272	3,239	161	-34	5.2%	-1.0%	71.6	75.4	73.8	3.8	-1.5		
CANCUN, Q.ROO	34,977	35,410	35,555	434	145	1.2%	0.4%	27,872	28,424	27,304	552	-1,119	2.0%	-3.9%	79.7	80.3	76.8	0.6	-3.5		
IXTAPA ZIHUATANEJO, GRO. /4	6,807	6,799	6,809	-8	10	-0.1%	0.1%	4,106	4,385	4,431	279	47	6.8%	1.1%	60.3	64.5	65.1	4.2	0.6		
LORETO, B.C.S. /1 /3	908	n.d.	n.d.	n.c.	n.c.	n.c.	n.c.	539	n.d.	n.d.	n.c.	n.c.	n.c.	59.3	n.d.	n.d.	n.c.	n.c.	n.c.		
LOS CABOS, B.C.S.	22,317	22,096	22,327	-221	231	-1.0%	1.0%	17,564	17,388	17,597	-175	208	-1.0%	1.2%	78.7	78.7	78.8	0.0	0.1		
CABO SAN LUCAS	9,141	9,297	9,351	156	54	1.7%	0.6%	7,590	7,599	7,667	8	68	0.1%	0.9%	83.0	81.7	82.0	-1.3	0.3		
SAN JOSE DEL CABO /3	3,560	3,642	n.d.	82	n.c.	2.3%	n.c.	2,513	2,722	n.d.	209	n.c.	8.3%	n.c.	70.6	74.7	n.d.	4.1	n.c.		
ZONA CORREDOR LOS CABOS	4,020	4,020	4,030	-1	11	0.0%	0.3%	2,810	2,742	2,931	-68	189	-2.4%	6.9%	69.9	68.2	72.7	-1.7	4.5		
Tradicionales	67,854	64,295	62,539	-3,559	-1,756	-5.2%	-2.7%	41,160	35,043	36,169	-6,117	1,126	-14.9%	3.2%	60.7	54.5	57.8	-6.2	3.3		
ACAPULCO, GRO. /5	21,885	18,162	16,739	-3,723	-1,423	-17.0%	-7.8%	11,748	5,259	8,409	-6,488	3,149	-55.2%	59.9%	53.7	29.0	50.2	-24.7	21.3		
COZUMEL, Q. ROO	5,179	5,176	5,174	-3	-2	-0.1%	0.0%	3,019	3,148	3,268	129	120	4.3%	3.8%	58.3	60.8	63.2	2.5	2.3		
LA PAZ, B.C.S.	2,728	2,729	2,739	1	10	0.0%	0.4%	1,975	1,919	1,711	-56	-208	-2.8%	-10.9%	72.4	70.3	62.5	-2.1	-7.9		
MANZANILLO, COL.	4,382	4,357	3,840	-24	-518	-0.6%	-11.9%	2,430	2,357	2,387	-74	30	-3.0%	1.3%	55.5	54.1	62.2	-1.4	8.1		
MAZATLAN, SIN.	9,995	10,089	10,093	94	5	0.9%	0.0%	6,186	6,390	6,479	204	-1,641	3.3%	-25.7%	61.9	63.3	47.1	1.4	-16.3		
PUERTO VALLARTA, JAL.	13,239	13,339	13,403	100	64	0.8%	0.5%	10,869	10,575	10,818	-294	243	-2.7%	2.3%	82.1	79.3	80.7	-2.8	1.4		
VERACRUZ BOCA DEL RIO, VER.	10,447	10,444	10,552	-3	108	0.0%	1.0%	4,933	5,395	4,827	462	-568	9.4%	-10.5%	47.2	51.7	45.7	4.4	-5.9		
Otros	69,776	75,632	74,844	5,856	-788	8.4%	-1.0%	52,872	60,066	57,367	7,194	-2,699	13.6%	-4.5%	75.8	79.4	76.6	3.6	-2.8		
ISLA MUJERES, Q. ROO	1,639	1,639	1,638	0	-1	0.0%	0.0%	1,126	1,015	1,042	-111	28	-9.9%	2.7%	68.7	61.9	63.6	-6.8	1.7		
NUЕVO NAYARIT, NAY.	10,872	14,491	14,924	3,619	433	33.3%	3.0%	9,046	12,288	12,347	3,242	59	35.8%	0.5%	83.2	84.8	82.7	1.6	-2.1		
RIVIERA MAYA, Q. ROO	50,479	52,688	51,646	2,209	-1,042	4.4%	-2.0%	40,199	43,956	41,450	3,758	-2,507	9.3%	-5.7%	79.6	83.4	80.3	3.8	-3.2		
AKUMAL, Q. ROO	4,398	4,005	3,957	-393	-48	-8.9%	-1.2%	3,847	3,349	3,054	-498	-295	-12.9%	-8.8%	87.5	83.6	77.2	-3.9	-6.4		
PLAYA DEL CARMEN, Q. ROO	11,350	12,120	11,485	770	-635	6.8%	-5.2%	8,560	9,703	9,059	1,143	-644	13.4%	-6.6%	75.4	80.1	78.9	4.6	-1.2		
PLAYACAR, Q. ROO	6,730	6,639	6,535	-91	-104	-1.4%	-1.6%	5,701	6,133	5,772	432	-362	7.6%	-5.9%	84.7	92.4	88.3	7.7	-4.1		
PUERTO ESCONDIDO, OAX.	2,647	2,627	2,630	-20	3	-0.8%	0.1%	1,241	1,376	1,288	135	-88	10.9%	-6.4%	46.9	52.4	49.0	5.5	-3.4		
PLAYAS DE ROSARITO, B.C.	2,620	2,623	2,463	3	-160	0.1%	-6.1%	802	891	746	89	-145	11.1%	-16.2%	30.6	34.0	30.3	3.4	-3.7		
SAN FELIPE, BC.	823	827	827	4	0	0.5%	0.0%	250	272	222	22	-50	8.6%	-18.4%	30.4	32.9	26.8	2.5	-6.1		
TONALA- PUERTO ARISTA, CHIS.	696	738	716	42	-22	6.0%	-2.9%	209	268	271	59	3	28.2%	1.3%	30.0	36.3	37.9	6.3	1.6		
Ciudades	236,594	239,349	239,986	2,754	637	1.2%	0.3%	121,368	125,591	122,615	4,224	-2,976	3.5%	-2.4%	51.3	52.5	51.1	1.2	-1.4		
Grandes	99,986	100,667	101,521	681	855	0.7%	0.8%	54,906	57,541	55,848	2,635	-1,693	4.8%	-2.9%	54.9	57.2	55.0	2.2	-2.1		
CIUDAD DE MÉXICO.	61,303	61,383	61,456	81	73	0.1%	0.1%	33,419	35,452	33,789	2,033	-1,663	6.1%	-4.7%	54.5	57.8	55.0	3.2	-2.8		
GUADALAJARA, JAL.	21,990	22,336	22,569	346	233	1.6%	1.0%	11,846	11,434	11,155	-413	-279	-3.5%	-2.4%	53.9	51.2	49.4	-2.7	-1.8		
MONTERREY, N.L.	16,694	16,948	17,496	254	548	1.5%	3.2%	9,641	10,656	10,905	1,015	249	10.5%	2.3%	57.8	62.9	62.3	5.1	-0.5		
Del Interior	121,201	123,136	122,781	1,935	-355	1.6%	-0.3%	56,211	58,509	57,003	2,298	-1,505	4.1%	-2.6%	46.4	47.5	46.4	1.1	-1.1		
AGUASCALIENTES, AGS.	6,316	6,310	6,395	-6	86	-0.1%	1.4%	2,948	3,009	3,104	61	94	2.1%	3.1%	46.7	47.7	48.5	1.0	0.8		
CAMPECHE, CAMP.	2,093	2,076	2,085	-17	9	-0.8%	0.4%	1,052	1,105	1,036	53	-70	5.1%	-6.3%	50.3	53.3	49.7	3.0	-3.6		
CELAYA, GTO.	2,635	2,710	2,530	75	-180	2.9%	-6.6%	822	905	821	83	-84	10.1%	-9.3%	31.2	33.4	32.5	2.2	-0.9		
CHIHUAHUA, CHIH.	5,007	4,946	4,884	-61	-61	-1.2%	-1.2%	2,937	2,972	2,765	36	-207	1.2%	-7.0%	58.7	60.1	56.6	1.4	-3.5		
COATZACOALCOS, VER.	1,946	1,944	1,945	-2	1	-0.1%	0.1%	820	921	903	101	-19	12.3%	-2.0%	42.2	47.4	46.4	5.2	-1.0		
COLIMA, COL.	1,178	1,168	1,162	-10	-6	-0.8%	-0.5%	502	501	469	-1	-32	-0.3%	-6.4%	42.6	42.9	40.3	0.2	-2.5		
COMITAN DE DOMINGUEZ, CHIS.	1,381	1,382	1,382	0	0	0.0%	0.0%	358	319	282	-39	-36	-11.0%	-11.4%	25.9	23.1	20.4	-2.9	-2.6		
CULIACAN, SIN. /1 /3	2,500	2,498	n.d.	-2	n.c.	-0.1%	n.c.	1,290	1,200	n.d.	-90	n.c.	-7.0%	n.c.	51.6	48.1	n.d.	-3.6	n.c.		
DURANGO, DGO.	1,927	1,933	1,918	6	-16	0.3%	-0.8%	897	985	958	88	-27	9.8%	-2.7%	46.6	50.9	50.0	4.4	-1.0		
EL FUERTE, SIN. /1 /3	370	n.d.	n.d.	n.c.	n.c.	n.c.	n.c.	97	n.d.	n.d.	n.c.	n.c.	n.c.	26.2	n.d.	n.d.	n.c.	n.c.	n.c.		
GUANAJUATO, GTO.	3,231	3,351	3,489	120	138	3.7%	4.1%	914	954	1,014	40	60	4.3%	6.3%	28.3	28.5	29.1	0.2	0.6		
HERMOSILLO,SON.	3,094	3,094	3,094	0	0	0.0%	0.0%	1,822	1,697	1,997	-124	300	-6.8%	17.7%	58.9	54.9	64.5	-4.0	9.7		
IRAPUATO, GTO.	2,468	2,616	2,551	148	-65	6.0%	-2.5%	873	964	789	91	-174	10.4%	-18.1%	35.4	36.8	30.9	1.5	-5.9		
LEON, GTO.	6,253	6,667	6,858	414	191	6.6%	2.9%	2,596	2,826	2,865	230	39	8.8%	1.4%	41.5	42.4	41.8	0.9	-0.6		
LOS MOCHIS, SIN. /1 /3	1,342	n.d.	n.d.	n.c.	n.c.	n.c.	n.c.	782	n.d.	n.d.	n.c.	n.c.	n.c.	58.3	n.d.	n.d.	n.c.	n.c.	n.c.		
MÉRIDA, YUC.	7,930	8,252	8,463	322	211	4.1%	2.6%	4,705	4,997	4,975	292	-21	6.2%	-0.4%	59.3	60.6	58.8	1.2	-1.8		
MORELIA, MICH. /1	4,489	4,489	4,018	0	-470	0.0%	-10.5%	2,276	2,162	2,085	-114	-78	-5.0%	-3.6%	50.7	48.2	51.9	-2.5	3.7		

RESULTADOS PRELIMINARES ACUMULADOS AL MES DE ABRIL

Del 01-enero-2025 al 30-abril-2025

Centro	Cuartos disponibles promedio diario							Cuartos ocupados							Ocupación				
	2023*	2024**	2025***	Diferencia		Variación (%)		2023*	2024**	2025***	Diferencia		Variación (%)		2023*	2024**	2025***	Ptos (%)	
				2023-2024	2024-2025	2023-2024	2024-2025				2023-2024	2024-2025	2023-2024	2024-2025				2023 - 2024	2024 - 2025
Total	443,578	448,696	447,220	5,118	-1,477	1.15%	-0.3%	268,593	274,526	269,167	5,933	-5,359	2.2%	-2.0%	60.6	61.2	60.2	0.6	-1.0
OAXACA, OAX.	6,063	6,050	6,019	-12	-31	-0.20%	-0.51%	3,205	3,347	3,381	142	34	4.4%	1.0%	52.9	55.3	56.2	2.5	0.8
PACHUCA, HGO.	1,571	1,679	1,682	109	3	6.91%	0.18%	787	949	1,145	162	196	20.5%	20.7%	50.1	56.5	68.0	6.4	11.5
PALENQUE, CHIS.	2,066	2,071	2,072	5	1	0.25%	0.05%	790	808	792	18	-16	2.3%	-2.0%	38.2	39.0	38.2	0.8	-0.8
PUEBLA, PUE.	10,125	10,128	10,585	3	457	0.03%	4.51%	5,301	5,624	5,918	323	294	6.1%	5.2%	52.4	55.5	55.9	3.2	0.4
QUERETARO, QRO.	7,263	7,421	7,427	158	6	2.18%	0.08%	4,091	4,318	4,131	227	-186	5.5%	-4.3%	56.3	58.2	55.6	1.9	-2.6
SALAMANCA, GTO.	979	1,031	1,031	52	0	5.28%	0.00%	298	391	375	93	-17	31.1%	-4.2%	30.5	38.0	36.4	7.5	-1.6
SAN CRISTÓBAL DE LAS CASAS, CHIS.	3,305	3,287	3,279	-18	-8	-0.55%	-0.25%	1,099	893	791	-205	-102	-18.7%	-11.4%	33.2	27.2	24.1	-6.1	-3.0
SAN JUAN DE LOS LAGOS, JAL.	3,676	3,676	3,676	0	0	-0.01%	0.01%	1,105	1,389	1,456	283	68	25.6%	4.9%	30.1	37.8	39.6	7.7	1.8
SAN JUAN DEL RÍO, QRO. /3	827	829	n.d.	2	n.c.	0.24%	n.c.	396	426	n.d.	29	n.c.	7.4%	n.c.	47.9	51.3	n.d.	3.4	n.c.
SAN LUIS POTOSÍ, S.L.P.	5,987	6,119	6,118	132	-1	2.21%	-0.02%	3,270	3,216	3,116	-54	-100	-1.7%	-3.1%	54.6	52.6	50.9	-2.1	-1.6
SAN MIGUEL DE ALLENDE, GTO.	2,756	3,086	3,147	330	61	11.97%	1.98%	1,156	1,227	1,321	71	94	6.2%	7.7%	41.9	39.8	42.0	-2.2	2.2
TAXCO, GRO.	885	907	873	22	-34	2.46%	-3.78%	308	204	259	-104	55	-33.8%	27.1%	34.8	22.5	29.7	-12.3	7.2
TEQUISQUIAPAN, QRO. /3	560	573	n.d.	13	n.c.	2.37%	n.c.	190	210	n.d.	20	n.c.	10.4%	n.c.	33.9	36.6	n.d.	2.7	n.c.
TLAXCALA, TLAX.	676	683	687	7	3	1.04%	0.48%	194	182	222	-13	40	-6.6%	22.2%	28.7	26.6	32.3	-2.2	5.7
TOLUCA, MÉX.	3,630	4,222	4,291	592	69	16.29%	1.63%	1,556	1,803	1,788	248	-16	15.9%	-0.9%	42.9	42.7	41.7	-0.1	-1.1
TUXTLA GUTIÉRREZ, CHIS.	4,232	4,184	4,181	-48	-4	-1.13%	-0.08%	1,683	1,723	1,719	40	-4	2.4%	-0.3%	39.8	41.2	41.1	1.4	-0.1
VALLE DE BRAVO, MÉX.	1,186	1,230	1,291	44	61	3.69%	4.98%	275	267	323	-8	55	-2.8%	20.7%	23.2	21.7	25.0	-1.5	3.3
VILLAHERMOSA, TAB.	5,113	5,209	5,221	95	13	1.86%	0.24%	2,657	2,957	2,201	300	-757	11.3%	-25.6%	52.0	56.8	42.1	4.8	-14.6
XALAPA, VER.	3,161	3,131	3,196	-30	65	-0.96%	2.08%	1,400	1,427	1,403	27	-23	1.9%	-1.6%	44.3	45.6	43.9	1.3	-1.7
ZACATECAS, ZAC.	2,983	3,025	2,976	42	-49	1.41%	-1.61%	757	869	835	112	-33	14.8%	-3.8%	25.4	28.7	28.1	3.3	-0.6
Fronterizas	15,408	15,546	15,683	139	137	0.90%	0.88%	10,251	9,541	9,764	-710	223	-6.9%	2.3%	66.5	61.4	62.3	-5.2	0.9
CIUDAD JUÁREZ, CHIH.	4,542	4,542	4,542	0	0	0.01%	-0.01%	3,117	2,873	2,933	-244	60	-7.8%	2.1%	68.6	63.3	64.6	-5.4	1.3
MEXICALI, BC.	2,784	2,827	2,839	44	12	1.56%	0.41%	1,929	1,727	1,561	-202	-165	-10.5%	-9.6%	69.3	61.1	55.0	-8.2	-6.1
PIEDRAS NEGRAS, COAH.	1,145	1,230	1,258	85	28	7.40%	2.30%	703	594	731	-108	137	-15.4%	23.0%	61.4	48.3	58.1	-13.0	9.8
TECATE, B.C.	600	601	659	1	58	0.17%	9.61%	309	406	367	97	-38	31.4%	-9.4%	51.4	67.5	55.8	16.1	-11.7
TIJUANA, B.C.	6,337	6,346	6,386	9	40	0.14%	0.63%	4,194	3,942	4,171	-252	230	-6.0%	5.8%	66.2	62.1	65.3	-4.1	3.2

*Del 01-enero-2023 al 30-abril-2023

**Del 01-enero-2024 al 30-abril-2024

***Del 01-enero-2025 al 30-abril-2025

n.d. No disponible / n.c. No comparable

1/ Datos no comparables con el período actual por falta de información disponible en el 2024.

2/ Debido a la actualización de la oferta hotelera en estos centros, los datos no son estrictamente comparables.

3/ Datos no comparables con el período anterior por diferencia en la información disponible en el 2025.

4/ A partir de enero del 2023 se crea el corredor turístico de Ixtapa Zihuatanejo, el cual, comprende los centros de Ixtapa y Zihuatanejo de Azueta, por lo que no se cuenta con información histórica.

5/ El porcentaje de ocupación considera a la oferta disponible previa al huracán Otis para 2023 y 2024. Los ajustes de 2025 los está confirmando la entidad en el sistema que reporta actualmente 15,234 habitaciones lo que equivale con esta oferta un 55.2% de ocupación.

NOTA: La Ocupación por tipo de centro y la total, son un promedio ponderado. La variación puede no coincidir debido al redondeo.

Fuente: Sistema Nacional de Información Estadística del Sector Turismo de México DataTur.