

CUENTA DE VIAJEROS INTERNACIONALES A MARZO 2025									
CONCEPTO	Anual			Acumulado			Mes		
	Enero - Diciembre		Var%	Enero - Marzo		Var%	Marzo		Var%
	2023	2024/p	2024 - 2023	2024/p	2025/p	2025 - 2024	2024/p	2025/p	2025 - 2024
SALDO (MILLONES DE DÓLARES)	21,440.5	21,631.8	0.9%	7,591.9	7,438.2	-2.0%	2,676.4	2,759.9	3.1%
INGRESOS (MILLONES DE DÓLARES)	30,694.1	32,956.3	7.4%	9,806.8	10,268.5	4.7%	3,487.0	3,667.1	5.2%
Turistas internacionales	28,567.3	30,246.2	5.9%	9,171.8	9,480.1	3.4%	3,257.8	3,402.7	4.4%
Turistas de internación	26,964.5	28,321.9	5.0%	8,792.5	8,988.5	2.2%	3,113.8	3,247.4	4.3%
Vía aérea	25,699.0	27,025.0	5.2%	8,538.7	8,695.7	1.8%	3,019.2	3,132.0	3.7%
Vía terrestre	1,265.5	1,297.0	2.5%	253.9	292.8	15.3%	94.7	115.4	21.9%
Turistas fronterizos	1,602.8	1,924.2	20.1%	379.3	491.7	29.6%	143.9	155.3	7.9%
Peatones	213.5	250.1	17.1%	46.7	66.8	43.0%	18.2	20.7	13.9%
En automóviles	1,389.2	1,674.1	20.5%	332.5	424.8	27.8%	125.8	134.7	7.1%
Excursionistas internacionales	2,126.8	2,710.1	27.4%	635.1	788.4	24.1%	229.2	264.4	15.3%
Excursionistas fronterizos	1,384.5	1,861.1	34.4%	381.8	500.2	31.0%	143.3	167.7	17.0%
Peatones	269.6	348.0	29.1%	72.1	94.0	30.4%	27.0	32.6	20.5%
En automóviles	1,114.9	1,513.1	35.7%	309.8	406.2	31.1%	116.3	135.1	16.2%
Excursionistas en cruceros	742.3	849.0	14.4%	253.2	288.2	13.8%	85.9	96.7	12.5%
NÚMERO DE VIAJEROS (MILES)	74,818	86,412	15.5%	21,005	23,789	13.3%	7,600	8,369	10.1%
Turistas internacionales	41,949	45,039	7.4%	11,222	11,860	5.7%	4,129	4,188	1.4%
Turistas de internación	26,685	27,060	1.4%	7,594	7,466	-1.7%	2,781	2,742	-1.4%
Vía aérea	22,821	23,165	1.5%	6,847	6,631	-3.2%	2,470	2,405	-2.6%
Vía terrestre	3,864	3,895	0.8%	747	835	11.7%	311	337	8.5%
Turistas fronterizos	15,265	17,978	17.8%	3,627	4,395	21.2%	1,348	1,447	7.3%
Peatones	2,649	3,000	13.2%	583	753	29.2%	199	270	35.4%
En automóviles	12,615	14,979	18.7%	3,044	3,641	19.6%	1,149	1,177	2.4%
Excursionistas internacionales	32,868	41,374	25.9%	9,784	11,929	21.9%	3,471	4,180	20.5%
Excursionistas fronterizos	23,671	31,222	31.9%	6,763	8,562	26.6%	2,452	3,052	24.4%
Peatones	5,746	7,619	32.6%	1,706	2,043	19.7%	623	784	25.9%
En automóviles	17,925	23,603	31.7%	5,057	6,520	28.9%	1,829	2,267	23.9%
Excursionistas en cruceros	9,198	10,152	10.4%	3,020	3,367	11.5%	1,018	1,129	10.8%
GASTO MEDIO (DÓLARES)	410.3	381.4	-7.0%	466.9	431.6	-7.5%	458.8	438.2	-4.5%
Turistas internacionales	681.0	671.6	-1.4%	817.3	799.3	-2.2%	789.0	812.4	3.0%
Turistas de internación	1,010.5	1,046.6	3.6%	1,157.8	1,204.0	4.0%	1,119.8	1,184.5	5.8%
Vía aérea	1,126.1	1,166.6	3.6%	1,247.1	1,311.4	5.2%	1,222.2	1,302.4	6.6%
Vía terrestre	327.6	333.0	1.7%	339.7	350.8	3.3%	304.9	342.7	12.4%
Turistas fronterizos	105.0	107.0	1.9%	104.6	111.9	7.0%	106.7	107.4	0.6%
Peatones	80.6	83.4	3.4%	80.1	88.7	10.7%	91.2	76.7	-15.9%
En automóviles	110.1	111.8	1.5%	109.2	116.7	6.8%	109.4	114.4	4.5%
Excursionistas internacionales	64.7	65.5	1.2%	64.9	66.1	1.8%	66.0	63.2	-4.2%
Excursionistas fronterizos	58.5	59.6	1.9%	56.5	58.4	3.5%	58.4	55.0	-5.9%
Peatones	46.9	45.7	-2.7%	42.2	46.0	9.0%	43.4	41.5	-4.3%
En automóviles	62.2	64.1	3.1%	61.3	62.3	1.7%	63.6	59.6	-6.2%
Excursionistas en cruceros	80.7	83.6	3.6%	83.8	85.6	2.1%	84.4	85.7	1.5%

Fuente: INEGI. Encuestas de Viajeros Internacionales (Las cifras anteriores al mes de agosto de 2018, corresponde al Banco de México).

p/ Cifras preliminares.

CUENTA DE VIAJEROS INTERNACIONALES DE MÉXICO AL EXTERIOR A MARZO 2025									
CONCEPTO	Anual			Acumulado			Mes		
	Enero - Diciembre		Var%	Enero - Marzo		Var%	Marzo		Var%
	2023	2024/p	2024 - 2023	2024/p	2025/p	2025 - 2024	2024/p	2025/p	2025 - 2024
SALDO (MILLONES DE DÓLARES)	21,440.5	21,631.8	0.9%	7,591.9	7,438.2	-2.0%	2,676.4	2,759.9	3.1%
INGRESOS (MILLONES DE DÓLARES)	9,253.6	11,324.5	22.4%	2,214.9	2,830.3	27.8%	810.6	907.2	11.9%
Turistas internacionales	7,068.3	8,084.1	14.4%	1,596.7	1,928.2	20.8%	585.8	609.5	4.1%
Turistas al exterior	6,757.0	7,618.3	12.7%	1,504.3	1,789.0	18.9%	556.2	564.2	1.4%
Vía aérea	5,690.6	6,357.3	11.7%	1,277.8	1,527.5	19.5%	486.6	485.5	-0.2%
Vía terrestre	1,066.4	1,261.0	18.3%	226.5	261.5	15.5%	69.6	78.7	13.1%
Turistas fronterizos	311.3	465.9	49.6%	92.4	139.2	50.7%	29.6	45.3	53.3%
Peatones	61.0	86.6	42.0%	18.7	20.7	10.4%	6.2	7.1	14.6%
En automóviles	250.4	379.3	51.5%	73.7	118.5	60.9%	23.4	38.2	63.5%
Excursionistas internacionales	2,185.3	3,240.3	48.3%	618.2	902.1	45.9%	224.8	297.7	32.4%
Excursionistas fronterizos	2,185.3	3,240.3	48.3%	618.2	902.1	45.9%	224.8	297.7	32.4%
Peatones	504.8	660.0	30.7%	139.3	192.0	37.8%	51.1	66.5	30.0%
En automóviles	1,680.5	2,580.3	53.5%	478.9	710.1	48.3%	173.7	231.2	33.1%
NÚMERO DE VIAJEROS (MILES)	52,018	68,890	32.4%	14,313	18,557	29.6%	4,907	6,123	24.8%
Turistas internacionales	16,000	18,817	17.6%	4,035	4,590	13.7%	1,270	1,441	13.4%
Turistas al exterior	11,538	12,916	11.9%	2,783	2,873	3.2%	871	894	2.7%
Vía aérea	6,410	7,578	18.2%	1,607.8	1,748.0	8.7%	508.6	548.3	7.8%
Vía terrestre	5,128	5,338	4.1%	1,174.9	1,124.6	-4.3%	362.1	345.8	-4.5%
Turistas fronterizos	4,462	5,902	32.3%	1,252	1,717	37.1%	400	547	36.8%
Peatones	1,008	1,292	28.1%	296.7	357.5	20.5%	92.0	114.6	24.6%
En automóviles	3,453	4,610	33.5%	955.4	1,359.4	42.3%	307.7	432.2	40.5%
Excursionistas internacionales	36,018	50,072	39.0%	10,279	13,968	35.9%	3,636	4,683	28.8%
Excursionistas fronterizos	36,018	50,072	39.0%	10,279	13,968	35.9%	3,636	4,683	28.8%
Peatones	9,266	12,089	30.5%	2,611.4	3,648.9	39.7%	918.3	1,294.0	40.9%
En automóviles	26,752	37,984	42.0%	7,667.2	10,318.9	34.6%	2,718.0	3,388.5	24.7%
GASTO MEDIO (DÓLARES)	177.9	164.4	-7.6%	154.7	152.5	-1.4%	165.2	148.2	-10.3%
Turistas internacionales	441.8	429.6	-2.8%	395.7	420.1	6.2%	461.1	423.0	-8.3%
Turistas al exterior	585.6	589.8	0.7%	540.6	622.8	15.2%	638.8	631.1	-1.2%
Vía aérea	887.7	838.9	-5.5%	794.8	873.8	9.9%	956.8	885.5	-7.4%
Vía terrestre	208.0	236.3	13.6%	192.8	232.6	20.6%	192.2	227.5	18.4%
Turistas fronterizos	69.8	78.9	13.1%	73.8	81.1	9.9%	73.9	82.9	12.1%
Peatones	60.5	67.0	10.8%	63.1	57.8	-8.3%	67.0	61.7	-8.0%
En automóviles	72.5	82.3	13.5%	77.1	87.2	13.1%	76.0	88.5	16.4%
Excursionistas internacionales	60.7	64.7	6.7%	60.1	64.6	7.4%	61.8	63.6	2.8%
Excursionistas fronterizos	60.7	64.7	6.7%	60.1	64.6	7.4%	61.8	63.6	2.8%
Peatones	54.5	54.6	0.2%	53.3	52.6	-1.4%	55.7	51.4	-7.7%
En automóviles	62.8	67.9	8.1%	62.5	68.8	10.2%	63.9	68.2	6.8%