

RESULTADOS PRELIMINARES ACUMULADOS AL MES DE MAYO

Del 01-enero-2025 al 31-mayo-2025

| Centro                      | Cuartos disponibles promedio diario |         |         |            |           |               |           | Cuartos ocupados |        |         |            |           |               |           | Ocupación |        |         |             |             |
|-----------------------------|-------------------------------------|---------|---------|------------|-----------|---------------|-----------|------------------|--------|---------|------------|-----------|---------------|-----------|-----------|--------|---------|-------------|-------------|
|                             | 2023*                               | 2024**  | 2025*** | Diferencia |           | Variación (%) |           | 2023*            | 2024** | 2025*** | Diferencia |           | Variación (%) |           | 2023*     | 2024** | 2025*** | Ptos (%)    |             |
|                             |                                     |         |         | 2023-2024  | 2024-2025 | 2023-2024     | 2024-2025 |                  |        |         | 2023-2024  | 2024-2025 | 2023-2024     | 2024-2025 |           |        |         | 2023 - 2024 | 2024 - 2025 |
| Total                       | 100,340                             | 101,070 | 101,270 | 730        | 200       | 0.7%          | 0.2%      | 52,134           | 55,026 | 53,465  | 2,892      | -1,561    | 5.5%          | -2.8%     | 52.0      | 54.4   | 52.8    | 2.5         | -1.6        |
| CAMPECHE, CAMP.             | 2,093                               | 2,076   | 2,058   | -17        | -17       | -0.8%         | -0.8%     | 1,041            | 1,089  | 998     | 48         | -91       | 4.6%          | -8.4%     | 49.8      | 52.5   | 48.5    | 2.7         | -4.0        |
| CIUDAD DE MEXICO.           | 61,310                              | 61,383  | 61,458  | 73         | 75        | 0.1%          | 0.1%      | 33,251           | 35,326 | 33,588  | 2,075      | -1,738    | 6.2%          | -4.9%     | 54.2      | 57.6   | 54.7    | 3.3         | -2.9        |
| GUANAJUATO, GTO.            | 3,256                               | 3,357   | 3,512   | 101        | 155       | 3.1%          | 4.6%      | 880              | 951    | 1,035   | 71         | 84        | 8.1%          | 8.8%      | 27.0      | 28.3   | 29.5    | 1.3         | 1.1         |
| MORELIA, MICH. 1/           | 4,464                               | 4,490   | 4,111   | 25         | -378      | 0.6%          | -8.4%     | 2,292            | 2,172  | 2,136   | -120       | -36       | -5.2%         | -1.7%     | 51.3      | 48.4   | 51.9    | -3.0        | 3.6         |
| OAXACA, OAX.                | 6,060                               | 6,048   | 5,994   | -12        | -54       | -0.2%         | -0.9%     | 3,148            | 3,265  | 3,292   | 117        | 27        | 3.7%          | 0.8%      | 52.0      | 54.0   | 54.9    | 2.0         | 0.9         |
| PUEBLA, PUE.                | 10,126                              | 10,204  | 10,585  | 78         | 381       | 0.8%          | 3.7%      | 5,471            | 5,763  | 6,018   | 292        | 255       | 5.3%          | 4.4%      | 54.0      | 56.5   | 56.9    | 2.4         | 0.4         |
| QUERETARO, QRO.             | 7,285                               | 7,421   | 7,427   | 136        | 6         | 1.9%          | 0.1%      | 4,150            | 4,340  | 4,227   | 191        | -114      | 4.6%          | -2.6%     | 57.0      | 58.5   | 56.9    | 1.5         | -1.6        |
| SAN MIGUEL DE ALLENDE, GTO. | 2,760                               | 3,069   | 3,138   | 309        | 68        | 11.2%         | 2.2%      | 1,108            | 1,231  | 1,332   | 122        | 101       | 11.1%         | 8.2%      | 40.2      | 40.1   | 42.4    | -0.1        | 2.3         |
| ZACATECAS, ZAC.             | 2,984                               | 3,021   | 2,985   | 37         | -36       | 1.2%          | -1.2%     | 792              | 888    | 839     | 96         | -49       | 12.1%         | -5.5%     | 26.6      | 29.4   | 28.1    | 2.8         | -1.3        |

\*Del 01-enero-2023 al 31-mayo-2023  
\*\*Del 01-enero-2024 al 31-mayo-2024  
\*\*\*Del 01-enero-2025 al 31-mayo-2025

n.d. No disponible / n.c. No comparable  
1/ Datos no comparables con el periodo actual por falta de información disponible en el 2024.  
**NOTA: La Ocupación por tipo de centro y la total, son un promedio ponderado. La variación puede no coincidir debido al redondeo.**  
Fuente: Sistema Nacional de Información Estadística del Sector Turismo de México DataTur.