

Centro	Cuartos disponibles promedio diario							Cuartos ocupados						Ocupación					
	2022*	2023**	2024***	Diferencia		Variación (%)		2022*	2023**	2024***	Diferencia		Variación (%)		2022*	2023**	2024***	Ptos (%)	
				2022-2023	2023-2024	2022-2023	2023-2024				2022-2023	2023-2024	2022-2023	2023-2024					
<b>Total</b>	428,833	442,844	442,824	14,010	-19	3.3	0.0	243,342	263,331	262,951	19,988	-380	8.2	-0.1	56.7	59.5	59.4	2.7	-0.1
<b>Centros de Playa</b>	202,252	206,188	204,660	3,936	-1,528	1.9	-0.7	132,460	135,777	133,929	3,316	-1,948	2.5	-1.4	65.5	65.9	65.4	0.4	-0.5
<b>Integralmente Planeados</b>	68,006	69,423	69,582	1,417	160	2.1	0.2	48,823	49,616	49,398	793	-219	1.6	-0.4	71.8	71.5	71.0	-0.3	-0.5
BAHIAS DE HUATULCO, OAX.	4,245	4,348	4,342	103	-6	2.4	-0.1	2,609	2,736	2,800	127	64	4.9	2.4	61.5	62.9	64.5	1.5	1.6
CANCUN, Q.ROO.	34,287	35,112	35,510	825	398	2.4	1.1	26,007	26,353	26,139	346	-214	1.3	-0.8	75.9	75.1	73.6	-0.8	-1.4
IXTAPA ZIHUATANEJO, GRO. /4	6,292	6,809	6,811	518	1	8.2	0.0	3,637	4,010	4,027	373	17	10.3	0.4	57.8	58.9	59.1	1.1	0.2
LORETO, B.C.S.	691	910	n.d.	219	n.d.	31.7	n.d.	356	441	n.d.	85	n.d.	23.8	n.d.	51.5	48.4	n.d.	-3.1	n.d.
LOS CABOS, B.C.S.	22,491	22,243	22,147	-248	-96	-1.1	-0.4	16,214	16,077	16,070	-137	-6	-0.8	0.0	72.1	72.3	72.6	0.2	0.3
CABO SAN LUCAS	9,145	9,153	9,072	7	-81	0.1	-0.9	7,050	7,021	6,931	-30	-89	-0.4	-1.3	77.1	76.7	76.4	-0.4	-0.3
SAN JOSÉ DEL CABO	3,573	3,475	3,513	-98	39	-2.8	1.1	2,390	2,240	2,295	-150	55	-6.3	2.5	66.9	64.5	65.3	-2.4	0.9
ZONA CORREDOR LOS CABOS	4,177	4,020	4,020	-157	0	-3.8	0.0	2,489	2,539	2,632	50	93	2.0	3.6	59.6	63.2	65.5	3.6	2.3
<b>Tradicional</b>	65,457	67,312	63,538	1,855	-3,774	2.8	-5.6	36,356	37,231	33,642	875	-3,590	2.4	-9.6	55.5	55.3	52.9	-0.2	-2.4
ACAPULCO, GRO. /5	19,583	21,428	17,427	1,845	-4,002	9.4	-18.7	8,845	8,822	5,792	-23	-3,029	-0.3	-34.3	45.2	41.2	33.2	-4.0	-7.9
COZUMEL, Q. ROO	5,187	5,173	5,150	-14	-23	-0.3	-0.4	2,717	2,626	2,576	-91	-50	-3.4	-1.9	52.4	50.8	50.0	-1.6	-0.7
LA PAZ, B.C.S. /3	2,729	2,728	2,682	-1	-46	0.0	-1.7	1,817	1,923	1,788	106	-135	5.8	-7.0	66.6	70.5	66.7	3.9	-3.8
MANZANILLO, COL.	4,556	4,363	4,307	-192	-57	-4.2	-1.3	2,158	2,397	2,348	239	-49	11.1	-2.0	47.4	54.9	54.5	7.6	-0.4
MAZATLAN, SIN.	9,852	10,012	10,091	161	79	1.6	0.8	6,566	6,601	6,254	34	-347	0.5	-5.3	66.7	65.9	62.0	-0.7	-4.0
PUERTO VALLARTA, JAL.	13,121	13,267	13,379	146	112	1.1	0.8	9,434	9,490	9,381	56	-109	0.6	-1.2	71.9	71.5	70.1	-0.4	-1.4
VERACRUZ BOCA DEL RIO, VER.	10,430	10,341	10,504	-89	162	-0.9	1.6	4,818	5,373	5,502	555	129	11.5	2.4	46.2	52.0	52.4	5.8	0.4
<b>Otros</b>	68,789	69,453	71,540	664	2,087	1.0	3.0	47,281	48,929	50,789	1,647	1,861	3.5	3.8	68.7	70.4	71.0	1.7	0.5
ISLA MUJERES, Q. ROO	1,642	1,639	1,639	-3	0	-0.2	0.0	918	915	780	-3	-134	-0.4	-14.7	55.9	55.8	47.6	-0.1	-8.2
NUOVO NAYARIT, NAY.	10,856	10,868	10,893	13	25	0.1	0.2	7,178	7,924	8,193	746	269	10.4	3.4	66.1	72.9	75.2	6.8	2.3
RIVIERA MAYA, Q. ROO	49,553	50,174	52,195	621	2,021	1.3	4.0	36,592	37,604	39,080	1,012	1,476	2.8	3.9	73.8	74.9	74.9	1.1	-0.1
AKUMAL, Q. ROO	4,395	4,145	3,972	-250	-173	-5.7	-4.2	3,452	3,377	3,120	-76	-257	-2.2	-7.6	78.5	81.5	78.5	2.9	-2.9
PLAYA DEL CARMEN, Q. ROO	11,178	11,501	11,971	323	470	2.9	4.1	7,882	7,922	8,249	39	327	0.5	4.1	70.5	68.9	68.9	-1.6	0.0
PLAYACAR, Q. ROO	6,708	6,731	6,574	23	-157	0.3	-2.3	5,321	5,637	5,734	316	97	5.9	1.7	79.3	83.7	87.2	4.4	3.5
PUERTO ESCONDIDO, OAX.	2,549	2,652	2,632	103	-20	4.1	-0.8	1,112	1,067	1,191	-44	124	-4.0	11.6	43.6	40.2	45.3	-3.4	5.0
PLAYAS DE ROSARITO, B.C.	2,620	2,619	2,629	-2	10	-0.1	0.4	1,073	965	1,062	-108	97	-10.0	10.1	40.9	36.9	40.4	-4.1	3.6
SAN FELIPE, BC.	823	823	827	0	4	0.1	0.4	247	250	249	3	-1	1.1	-0.5	30.0	30.4	30.1	0.3	-0.3
TONALÁ- PUERTO ARISTA, CHIS.	746	678	725	-69	47	-9.2	7.0	161	203	234	42	30	26.1	14.9	21.6	30.0	32.2	8.4	2.2
<b>Ciudades</b>	226,581	236,655	238,164	10,074	1,508	4.4	0.6	110,882	127,554	129,123	16,672	1,568	15.0	1.2	48.9	53.9	54.2	5.0	0.3
<b>Grandes</b>	90,303	99,711	101,072	9,408	1,361	10.4	1.4	48,322	58,256	60,057	9,934	1,802	20.6	3.1	53.5	58.4	59.4	4.9	1.0
CIUDAD DE MÉXICO	52,194	60,989	61,380	8,795	391	16.8	0.6	27,963	35,291	36,874	7,328	1,583	26.2	4.5	53.6	57.9	60.1	4.3	2.2
GUADALAJARA, JAL.	21,588	22,121	22,400	533	279	2.5	1.3	10,611	12,342	11,979	1,731	-363	16.3	-2.9	49.2	55.8	53.5	6.6	-2.3
MONTERREY, N.L.	16,520	16,601	17,292	81	691	0.5	4.2	9,749	10,624	11,205	875	581	9.0	5.5	59.0	64.0	64.8	5.0	0.8
<b>Del Interior</b>	121,173	121,524	121,507	351	-17	0.3	0.0	52,203	59,183	59,148	6,980	-35	13.4	-0.1	43.1	48.7	48.7	5.6	0.0
AGUASCALIENTES, AGS.	6,226	6,324	6,335	98	12	1.6	0.2	2,636	3,136	3,099	500	-37	19.0	-1.2	42.3	49.6	48.9	7.3	-0.7
CAMPECHE, CAMP.	1,920	2,083	2,054	164	-29	8.5	-1.4	865	1,024	1,069	159	45	18.4	4.4	45.0	49.2	52.0	4.1	2.9
CELAYA, GTO.	3,223	2,651	2,639	-571	-12	-17.7	-0.5	827	935	943	108	8	13.0	0.9	25.7	35.3	35.7	9.6	0.5
CHIHUAHUA, CHIH.	5,005	5,007	4,894	2	-113	0.0	-2.3	2,896	3,202	3,011	306	-191	10.6	-6.0	57.9	64.0	61.5	6.1	-2.4
COATZACOALCOS, VER.	1,957	1,946	1,944	-11	-2	-0.5	-0.1	752	879	943	127	64	16.8	7.2	38.4	45.2	48.5	6.7	3.3
COLIMA, COL.	1,287	1,213	1,164	-74	-48	-5.8	-4.0	480	508	513	28	4	5.9	0.9	37.3	41.9	44.1	4.6	2.1
COMITÁN DE DOMINGUEZ, CHIS.	1,381	1,382	1,382	0	0	0.0	0.0	298	338	303	40	-35	13.3	-10.4	21.6	24.4	21.9	2.9	-2.6
CULIACAN, SIN.	2,309	2,500	n.d.	191	n.d.	8.3	n.d.	1,352	1,368	n.d.	16	n.d.	1.2	n.d.	58.5	54.7	n.d.	-3.8	n.d.
DURANGO, DGO.	1,929	1,929	1,930	0	1	0.0	0.0	1,042	974	1,009	-68	35	-6.5	3.5	54.0	50.5	52.3	-3.5	1.8
EL FUERTE, SIN.	389	354	n.d.	-35	n.d.	-9.0	n.d.	120	79	n.d.	-41	n.d.	-34.5	n.d.	30.8	22.2	n.d.	-8.6	n.d.
GUANAJUATO, GTO.	3,029	3,252	3,359	223	107	7.4	3.3	964	992	1,072	28	80	2.9	8.1	31.8	30.5	31.9	-1.3	1.4
HERMOSILLO, SON.	3,105	3,094	3,094	-11	0	-0.4	0.0	1,715	1,826	1,717	111	-109	6.5	-6.0	55.2	59.0	55.5	3.8	-3.5
IRAPUATO, GTO.	2,855	2,486	2,599	-369	113	-12.9	4.5	752	971	941	219	-30	29.1	-3.1	26.3	39.0	36.2	12.7	-2.9
LEON, GTO.	6,210	6,248	6,623	38	375	0.6	6.0	2,450	2,791	3,065	341	274	13.9	9.8	39.5	44.7	46.3	5.2	1.6
LOS MOCHEIS, SIN.	1,549	1,342	n.d.	-207	n.d.	-13.4	n.d.	743	808	n.d.	66	n.d.	8.9	n.d.	47.9	60.2	n.d.	12.3	n.d.
MÉRIDA, YUC.	7,790	8,100	8,276	309	177	4.0	2.2	4,105	4,753	4,698	647	-54	15.8	-1.1	52.7	58.7	56.8	6.0	-1.9
MORELIA, MICH. /1/2	3,972	4,390	3,971	418	-419	10.5	-9.5	1,831	2,327	2,026	496	-301	27.1	-12.9	46.1	53.0	51.0	6.9	-2.0
OAXACA, OAX.	6,146	6,059	6,047	-87	-12	-1.4	-0.2	2,864	3,258	3,333	394	75	13.7	2.3	46.6	53.8	55.1	7.2	1.3

Centro	Cuartos disponibles promedio diario									Cuartos ocupados						Ocupación			
	2022*	2023**	2024***	Diferencia		Variación (%)		2022*	2023**	2024***	Diferencia		Variación (%)		2022*	2023**	2024***	Ptos (%)	
				2022-2023	2023-2024	2022-2023	2023-2024				2022-2023	2023-2024	2022 - 2023	2023 - 2024					
<b>Total</b>	<b>428,833</b>	<b>442,844</b>	<b>442,824</b>	<b>14,010</b>	<b>-19</b>	<b>3.3</b>	<b>0.0</b>	<b>243,342</b>	<b>263,331</b>	<b>262,951</b>	<b>19,988</b>	<b>-380</b>	<b>8.2</b>	<b>-0.1</b>	<b>56.7</b>	<b>59.5</b>	<b>59.4</b>	<b>2.7</b>	<b>-0.1</b>
PACHUCA, HGO.	1,576	1,569	1,683	-7	114	-0.4	7.2	686	838	995	152	158	22.1	18.9	43.5	53.4	59.2	9.9	5.8
PALENQUE, CHIS.	2,067	2,066	2,074	0	7	0.0	0.4	719	723	753	3	30	0.4	4.2	34.8	35.0	36.3	0.2	1.3
PUEBLA, PUE.	9,770	10,142	10,166	372	24	3.8	0.2	4,705	5,896	6,023	1,191	127	25.3	2.2	48.2	58.1	59.2	10.0	1.1
QUERETARO, QRO.	7,308	7,337	7,422	30	84	0.4	1.1	4,077	4,445	4,514	368	68	9.0	1.5	55.8	60.6	60.8	4.8	0.2
SALAMANCA, GTO.	1,180	998	1,031	-182	33	-15.4	3.3	328	338	375	10	37	3.2	11.0	27.8	33.9	36.4	6.1	2.5
SAN CRISTÓBAL DE LAS CASAS, CHIS.	3,316	3,292	3,187	-23	-106	-0.7	-3.2	994	1,028	810	34	-217	3.4	-21.1	30.0	31.2	25.4	1.2	-5.8
SAN JUAN DE LOS LAGOS, JAL.	3,673	3,673	3,676	0	3	0.0	0.1	893	1,195	1,289	303	93	33.9	7.8	24.3	32.5	35.1	8.2	2.5
SAN JUAN DEL RÍO, QRO.	1,078	827	n.d.	-251	n.d.	-23.3	n.d.	487	414	n.d.	-73	n.d.	-15.1	n.d.	45.2	50.0	n.d.	4.8	n.d.
SAN LUIS POTOSÍ, S.L.P.	5,950	6,014	6,106	64	92	1.1	1.5	2,820	3,347	3,322	527	-24	18.7	-0.7	47.4	55.6	54.4	8.3	-1.2
SAN MIGUEL DE ALLENDE, GTO. /2	2,426	2,808	3,069	382	261	15.7	9.3	893	1,054	1,208	161	154	18.0	14.6	36.8	37.6	39.4	0.7	1.8
TAXCO, GRO.	885	882	892	-3	10	-0.4	1.1	253	273	203	20	-71	8.0	-25.9	28.6	31.0	22.7	2.4	-8.3
TEQUISQUIAPAN, QRO.	753	560	n.d.	-193	n.d.	-25.6	n.d.	185	173	n.d.	-12	n.d.	-6.6	n.d.	24.6	30.8	n.d.	6.3	n.d.
TLAXCALA, TLAX.	654	681	684	27	3	4.2	0.4	165	221	211	56	-10	33.9	-4.4	25.2	32.4	30.9	7.2	-1.6
TOLUCA, MÉX. /2	3,610	3,631	3,594	21	-37	0.6	-1.0	1,339	1,697	1,815	358	118	26.7	7.0	37.1	46.7	50.5	9.6	3.8
TUXTLA GUTIÉRREZ, CHIS.	4,193	4,189	4,181	-4	-8	-0.1	-0.2	1,478	1,738	1,866	260	128	17.6	7.3	35.3	41.5	44.6	6.2	3.1
VALLE DE BRAVO, MÉX.	1,216	1,206	1,270	-10	64	-0.8	5.3	260	252	243	-7	-9	-2.9	-3.6	21.4	20.9	19.2	-0.4	-1.8
VILLAHERMOSA, TAB.	5,133	5,160	5,149	27	-11	0.5	-0.2	2,785	2,981	2,933	196	-48	7.0	-1.6	54.3	57.8	57.0	3.5	-0.8
XALAPA, VER.	3,127	3,139	3,155	12	16	0.4	0.5	1,406	1,523	1,565	118	42	8.4	2.8	45.0	48.5	49.6	3.6	1.1
ZACATECAS, ZAC.	2,976	2,990	3,020	13	30	0.5	1.0	1,039	878	981	-161	103	-15.5	11.8	34.9	29.4	32.5	-5.5	3.1
<b>Fronterizas</b>	<b>15,105</b>	<b>15,420</b>	<b>15,584</b>	<b>315</b>	<b>165</b>	<b>2.1</b>	<b>1.1</b>	<b>10,357</b>	<b>10,115</b>	<b>9,917</b>	<b>-241</b>	<b>-199</b>	<b>-2.3</b>	<b>-2.0</b>	<b>68.6</b>	<b>65.6</b>	<b>63.6</b>	<b>-3.0</b>	<b>-2.0</b>
CIUDAD JUÁREZ, CHIH.	4,541	4,542	4,542	1	0	0.0	0.0	3,325	3,145	2,968	-180	-177	-5.4	-5.6	73.2	69.2	65.4	-4.0	-3.9
MEXICALI, BC.	2,575	2,785	2,835	210	51	8.1	1.8	1,668	1,848	1,667	180	-181	10.8	-9.8	64.8	66.4	58.8	1.6	-7.6
PIEDRAS NEGRAS, COAH.	1,118	1,145	1,249	27	104	2.4	9.1	663	666	719	2	53	0.3	8.0	59.4	58.1	57.6	-1.2	-0.6
TECATE, B.C.	521	600	601	79	1	15.2	0.1	310	324	405	15	81	4.7	25.0	59.5	54.1	67.5	-5.4	13.4
TIJUANA, B.C.	6,350	6,348	6,357	-2	10	0.0	0.2	4,390	4,132	4,157	-258	25	-5.9	0.6	69.1	65.1	65.4	-4.0	0.3

\*Del 03-enero-2022 al 11-diciembre-2022  
 \*\*Del 02-enero-2023 al 10-diciembre-2023  
 \*\*\*Del 01-enero-2024 al 08-diciembre-2024

La información presentada se basa en semanas calendario de lunes a domingo, por lo tanto, los días incluidos en ellas no empatan con exactitud a los mismos días del año anterior, no siendo estrictamente comparables

n.d. No disponible / n.c. No comparable

1/ Datos no comparables con el periodo actual por falta de información disponible en el 2023.

2/ Debido a la actualización de la oferta hotelera en estos centros, los datos no son estrictamente comparables.

3/ Datos no comparables con el periodo anterior por diferencia en la información disponible en el 2024.

4/ A partir de enero del 2023 se crea el corredor turístico de Ixtapa Zihuatanejo, el cual, comprende los centros de Ixtapa y Zihuatanejo de Azueta, por lo que no se cuenta con información histórica.

5/ Para establecer una comparación con periodos anteriores, se deberá considerar la afectación ocasionada por el huracán Otis. La oferta disponible considera la previa a este evento, con excepción de algunos cierres definitivos confirmados.

**NOTA: La Ocupación por tipo de centro y la total, son un promedio ponderado. La variación puede no coincidir debido al redondeo.**

Fuente: Sistema Nacional de Información Estadística del Sector Turismo de México DataTur.