

Centro	Cuartos disponibles promedio diario								Cuartos ocupados								Ocupación			
	2022*	2023**	2024***	Diferencia		Variación (%)		2022*	2023**	2024***	Diferencia		Variación (%)		2022*	2023**	2024***	Ptos (%)		
				2022-2023	2023-2024	2022-2023	2023-2024				2022-2023	2023-2024	2022-2023	2023-2024						
Total	428,768	442,737	441,909	13,969	-828	3.3	-0.2	241,673	262,770	261,655	21,098	-1,115	8.7	-0.4	56.4	59.4	59.2	3.0	-0.1	
Centros de Playa	202,242	206,186	203,743	3,944	-2,443	2.0	-1.2	131,933	135,917	133,075	3,985	-2,842	3.0	-2.1	65.2	65.9	65.3	0.7	-0.6	
Integralmente Planeados	67,980	69,432	69,600	1,452	168	2.1	0.2	48,713	49,507	49,286	795	-222	1.6	-0.4	71.7	71.3	70.8	-0.4	-0.5	
BAHIAS DE HUATULCO, OAX.	4,238	4,348	4,340	110	-8	2.6	-0.2	2,589	2,723	2,784	134	62	5.2	2.3	61.1	62.6	64.2	1.5	1.5	
CANCUN, Q.ROO	34,269	35,124	35,506	855	382	2.5	1.1	25,946	26,258	26,099	312	-159	1.2	-0.6	75.7	74.8	73.5	-1.0	-1.3	
IXTAPA ZIHUATANEJO, GRO. /4	6,292	6,809	6,811	518	2	8.2	0.0	3,603	3,985	4,004	382	19	10.6	0.5	57.3	58.5	58.8	1.3	0.3	
LORETO, B.C.S.	677	910	n.d.	233	n.d.	34.4	n.d.	353	445	n.d.	92	n.d.	26.2	n.d.	52.1	48.9	n.d.	-3.2	n.d.	
LOS CABOS, B.C.S.	22,504	22,240	22,146	-263	-95	-1.2	-0.4	16,222	16,096	16,027	-126	-69	-0.8	-0.4	72.1	72.4	72.4	0.3	0.0	
CABO SAN LUCAS	9,147	9,146	9,063	-1	-82	0.0	-0.9	7,070	7,030	6,905	-40	-125	-0.6	-1.8	77.3	76.9	76.2	-0.4	-0.7	
SAN JOSÉ DEL CABO	3,574	3,479	3,523	-95	44	-2.7	1.3	2,383	2,238	2,303	-145	64	-6.1	2.9	66.7	64.3	65.4	-2.3	1.0	
ZONA CORREDOR LOS CABOS	4,187	4,020	4,020	-167	0	-4.0	0.0	2,465	2,533	2,595	69	67	2.8	2.4	58.9	63.0	64.5	4.2	1.5	
Tradicional	65,496	67,316	62,634	1,820	-4,682	2.8	-7.0	36,257	37,753	33,180	1,496	-4,573	4.1	-12.1	55.4	56.1	53.0	0.7	-3.1	
ACAPULCO, GRO. /5	19,588	21,454	17,469	1,866	-3,985	9.5	-18.6	8,768	9,381	5,698	613	-3,683	7.0	-39.3	44.8	43.7	32.6	-1.0	-11.1	
COZUMEL, Q. ROO	5,187	5,173	5,152	-14	-21	-0.3	-0.4	2,706	2,605	2,564	-102	-41	-3.8	-1.6	52.2	50.4	49.8	-1.8	-0.6	
LA PAZ, B.C.S. /3	2,729	2,728	2,679	-1	-49	0.0	-1.8	1,815	1,914	1,784	99	-131	5.5	-6.8	66.5	70.2	66.6	3.7	-3.6	
MANZANILLO, COL.	4,572	4,366	4,307	-206	-59	-4.5	-1.3	2,156	2,393	2,343	237	-50	11.0	-2.1	47.2	54.8	54.4	7.6	-0.4	
MAZATLAN, SIN.	9,870	9,995	10,091	125	96	1.3	1.0	6,584	6,598	6,332	14	-265	0.2	-4.0	66.7	66.0	62.8	-0.7	-3.3	
PUERTO VALLARTA, JAL.	13,121	13,266	13,094	144	-171	1.1	-1.3	9,384	9,452	9,001	69	-451	0.7	-4.8	71.5	71.3	68.7	-0.3	-2.5	
VERACRUZ BOCA DEL RIO, VER. /3	10,429	10,335	9,842	-94	-493	-0.9	-4.8	4,844	5,410	5,459	566	48	11.7	0.9	46.5	52.4	55.5	5.9	3.1	
Otros	68,766	69,438	71,509	672	2,071	1.0	3.0	46,963	48,657	50,609	1,694	1,952	3.6	4.0	68.3	70.1	70.8	1.8	0.7	
ISLA MUJERES, Q. ROO	1,642	1,639	1,639	-3	0	-0.2	0.0	916	921	779	5	-142	0.5	-15.4	55.8	56.2	47.5	0.4	-8.6	
NUEVO NAYARIT, NAY.	10,855	10,869	10,873	14	4	0.1	0.0	7,086	7,894	8,145	807	251	11.4	3.2	65.3	72.6	74.9	7.3	2.3	
RIVIERA MAYA, Q. ROO	49,534	50,157	52,185	623	2,028	1.3	4.0	36,338	37,348	38,920	1,009	1,572	2.8	4.2	73.4	74.5	74.6	1.1	0.1	
AKUMAL, Q. ROO	4,395	4,158	3,973	-238	-184	-5.4	-4.4	3,414	3,363	3,093	-57	-270	-1.5	-8.0	77.7	80.9	77.8	3.2	-3.0	
PLAYA DEL CARMEN, Q. ROO	11,172	11,490	11,969	319	479	2.9	4.2	7,821	7,847	8,200	26	353	0.3	4.5	70.0	68.3	68.5	-1.7	0.2	
PLAYACAR, Q. ROO	6,708	6,731	6,577	23	-154	0.3	-2.3	5,290	5,600	5,732	310	132	5.9	2.4	78.9	83.2	87.1	4.3	4.0	
PUERTO ESCONDIDO, OAX.	2,545	2,653	2,632	108	-21	4.2	-0.8	1,112	1,062	1,191	-50	129	-4.5	12.1	43.7	40.0	45.2	-3.7	5.2	
PLAYAS DE ROSARITO, B.C.	2,620	2,618	2,628	-2	10	-0.1	0.4	1,095	975	1,079	-120	105	-11.0	10.7	51.8	37.2	41.1	-4.6	3.8	
SAN FELIPE, BC.	823	823	827	0	4	0.0	0.5	254	256	257	2	1	0.7	0.5	30.9	31.1	31.1	0.2	0.0	
TONALÁ- PUERTO ARISTA, CHIS.	747	678	725	-69	47	-9.2	6.9	161	202	238	41	36	25.4	17.6	21.6	29.8	32.8	8.2	3.0	
Ciudades	226,526	236,552	238,166	10,025	1,615	4.4	0.7	109,740	126,853	128,580	17,113	1,727	15.6	1.4	48.4	53.6	54.0	5.2	0.4	
Grandes	90,193	99,703	101,050	9,509	1,347	10.5	1.4	47,588	57,768	59,647	10,180	1,879	21.4	3.3	52.8	57.9	59.0	5.2	1.1	
CIUDAD DE MÉXICO	52,113	60,964	61,375	8,852	411	17.0	0.7	27,434	34,907	36,662	7,473	1,755	27.2	5.0	52.6	57.3	59.7	4.6	2.5	
GUADALAJARA, JAL.	21,571	22,112	22,392	540	280	2.5	1.3	10,518	12,306	11,883	1,787	-423	17.0	-3.4	48.8	55.7	53.1	6.9	-2.6	
MONTERREY, N.L.	16,509	16,627	17,283	117	656	0.7	3.9	9,636	10,556	11,103	920	547	9.5	5.2	58.4	63.5	64.2	5.1	0.8	
Del Interior	121,247	121,430	121,535	183	105	0.2	0.1	57,836	58,899	59,041	7,063	142	13.6	0.2	42.8	48.5	48.6	5.8	0.1	
AGUASCALIENTES, AGS.	6,224	6,325	6,333	101	7	1.6	0.1	2,629	3,128	3,105	499	-23	19.0	-0.7	42.2	49.5	49.0	7.2	-0.4	
CAMPECHE, CAMP.	1,909	2,084	2,053	175	-31	9.2	-1.5	852	1,021	1,069	168	49	19.8	4.8	44.7	49.0	52.1	4.3	3.1	
CELAYA, GTO.	3,257	2,645	2,637	-612	-8	-18.8	-0.3	822	924	944	101	21	12.3	2.2	25.2	34.9	35.8	9.7	0.9	
CHIHUAHUA, CHIH.	5,005	5,007	4,894	2	-112	0.0	-2.2	2,884	3,207	3,004	323	-203	11.2	-6.3	57.6	64.0	61.4	6.4	-2.7	
COATZACOALCOS, VER.	1,958	1,946	1,944	-11	-3	-0.6	-0.1	748	876	945	128	70	17.1	7.9	38.2	45.0	48.6	6.8	3.6	
COLIMA, COL.	1,288	1,211	1,164	-76	-47	-5.9	-3.9	473	506	507	33	2	7.0	0.3	36.7	41.8	43.6	5.1	1.8	
COMITÁN DE DOMÍNGUEZ, CHIS.	1,382	1,381	1,382	0	0	0.0	0.0	296	341	304	45	-37	15.2	-10.7	21.4	24.7	22.0	3.3	-2.7	
CULIACAN, SIN.	2,348	2,500	2,500	152	n.d.	6.5	n.d.	1,339	1,346	1,346	7	n.d.	0.6	n.d.	57.0	53.9	n.d.	-3.2	n.d.	
DURANGO, DGO.	1,930	1,929	1,932	0	2	0.0	0.1	1,046	977	1,017	-69	40	-6.6	4.1	54.2	50.6	52.6	-3.6	2.0	
EL FUERTE, SIN.	388	353	n.d.	-35	n.d.	-9.0	n.d.	116	80	n.d.	-37	n.d.	-31.7	n.d.	30.0	22.5	n.d.	-7.5	n.d.	
GUANAJUATO, GTO.	3,017	3,248	3,358	231	110	7.7	3.4	969	988	1,075	18	87	1.9	8.8	32.1	30.4	32.0	-1.7	1.6	
HERMOSILLO, SON.	3,106	3,094	3,094	-12	0	-0.4	0.0	1,704	1,820	1,687	116	-133	6.8	-7.3	54.9	58.8	54.5	4.0	-4.3	
IRAPUATO, GTO.	2,892	2,483	2,598	-409	115	-14.1	4.6	748	976	944	229	-32	30.6	-3.3	25.8	39.3	36.4	13.5	-3.0	
LEON, GTO.	6,207	6,211	6,233	4	412	0.1	6.6	2,443	2,780	3,078	337	298	13.8	10.7	38.2	44.8	46.5	5.4	1.7	
LOS MOCHIS, SIN.	1,546	1,342	n.d.	-204	n.d.	-13.2	n.d.	733	800	n.d.	67	n.d.	9.1	n.d.	47.4	59.7	n.d.	12.2	n.d.	
MÉRIDA, YUC.	7,779	8,090	8,274	312	184	4.0	2.3	4,042	4,735	4,658	693	-77	17.2	-1.6	52.0	58.5	56.3	6.6	-2.2	
MORELIA, MICH. /1 /2	3,972	4,389	3,968	418	-421	10.5	-9.6	1,820	2,329	2,020	509	-309	28.0	-13.3	45.8	53.1	50.9	7.2	-2.2	
OAXACA, OAX.	6,149	6,055	6,049	-94	-7	-1.5	-0.1	2,847	3,252	3,337	405	84	14.2	2.6	46.3	53.7	55.2	7.4	1.5	

Centro	Cuartos disponibles promedio diario								Cuartos ocupados								Ocupación			
	2022*	2023**	2024***	Diferencia		Variación (%)		2022*	2023**	2024***	Diferencia		Variación (%)		2022*	2023**	2024***	Ptos (%)		
				2022-2023	2023-2024	2022-2023	2023-2024				2022-2023	2023-2024	2022-2023	2023-2024						
Total	428,768	442,737	441,909	13,969	-828	3.3	-0.2	241,673	262,770	261,655	21,098	-1,115	8.7	-0.4	56.4	59.4	59.2	3.0	-0.1	
PACHUCA, HGO.	1,576	1,569	1,682	-7	114	-0.4	7.2	678	824	981	147	157	21.6	19.0	43.0	52.6	58.3	9.5	5.8	
PALENQUE, CHIS.	2,067	2,066	2,074	-1	8	0.0	0.4	719	722	753	4	30	0.5	4.2	34.8	35.0	36.3	0.2	1.3	
PUEBLA, PUE.	9,766	10,141	10,142	375	2	3.8	0.0	4,655	5,872	5,992	1,217	120	26.1	2.0	47.7	57.9	59.1	10.2	1.2	
QUERETARO, QRO.	7,295	7,335	7,421	40	86	0.5	1.2	4,044	4,402	4,490	358	88	8.9	2.0	55.4	60.0	60.5	4.6	0.5	
SALAMANCA, GTO.	1,186	996	1,031	-190	35	-16.0	3.5	327	332	381	5	49	1.4	14.6	27.6	33.3	36.9	5.7	3.6	
SAN CRISTÓBAL DE LAS CASAS, CHIS.	3,316	3,293	3,181	-23	-112	-0.7	-3.4	993	1,019	809	27	-210	2.7	-20.6	29.9	31.0	25.4	1.0	-5.5	
SAN JUAN DE LOS LAGOS, JAL.	3,674	3,673	3,676	-1	3	0.0	0.1	886	1,168	1,297	283	128	31.9	11.0	24.1	31.8	35.3	7.7	3.5	
SAN JUAN DEL RÍO, QRO. /1/3	1,095	827	749	-268	-79	-24.4	-9.5	483	410	409	-73	-1	-15.1	-0.2	44.2	49.6	54.7	5.4	5.1	
SAN LUIS POTOSÍ, S.L.P.	5,949	6,012	6,108	62	97	1.1	1.6	2,794	3,306	3,319	512	13	18.3	0.4	47.0	55.0	54.3	8.0	-0.7	
SAN MIGUEL DE ALLENDE, GTO. /2	2,412	2,791	3,067	379	276	15.7	9.9	891	1,055	1,216	164	161	18.4	15.2	37.0	37.8	39.6	0.9	1.8	
TAXCO, GRO.	885	881	893	-4	12	-0.5	1.4	252	273	201	22	-72	8.7	-26.3	28.4	31.1	22.6	2.6	-8.5	
TEQUISQUIAPAN, QRO.	765	560	n.d.	-205	n.d.	-26.8	n.d.	189	177	n.d.	-12	n.d.	-6.5	n.d.	24.8	31.7	n.d.	6.9	n.d.	
TLAXCALA, TLAX.	654	681	684	27	3	4.1	0.4	166	223	210	57	-12	34.4	-5.6	25.3	32.7	30.7	7.4	-1.9	
TOLUCA, MÉX. /2	3,608	3,631	3,609	22	-22	0.6	-0.6	1,304	1,702	1,793	398	90	30.5	5.3	36.2	46.9	49.7	10.7	2.8	
TUXTLA GUTIÉRREZ, CHIS.	4,192	4,189	4,181	-3	-8	-0.1	-0.2	1,463	1,722	1,841	260	119	17.7	6.9	34.9	41.1	44.0	6.2	2.9	
VALLE DE BRAVO, MÉX.	1,217	1,205	1,268	-12	63	-1.0	5.3	262	254	243	-9	-10	-3.3	-4.0	21.6	21.0	19.2	-0.5	-1.9	
VILLAHERMOSA, TAB.	5,136	5,159	5,145	23	-14	0.4	-0.3	2,776	2,960	2,949	184	-12	6.6	-0.4	54.0	57.4	57.3	3.3	-0.1	
XALAPA, VER.	3,125	3,139	3,152	15	13	0.5	0.4	1,398	1,515	1,566	118	51	8.4	3.3	44.7	48.3	49.7	3.5	1.4	
ZACATECAS, ZAC.	2,977	2,989	3,018	12	30	0.4	1.0	1,046	874	977	-172	103	-16.5	11.8	35.2	29.2	32.4	-5.9	3.1	
Fronterizas	15,085	15,419	15,581	333	163	2.2	1.1	10,316	10,186	9,891	-129	-295	-1.3	-2.9	68.4	66.1	63.5	-2.3	-2.6	
CIUDAD JUÁREZ, CHIH.	4,541	4,542	4,542	1	0	0.0	0.0	3,322	3,148	2,959	-174	-188	-5.3	-6.0	73.2	69.3	65.2	-3.9	-4.1	
MEXICALI, BC.	2,561	2,784	2,835	223	51	8.7	1.8	1,647	1,849	1,661	201	-187	12.2	-10.1	64.3	66.4	58.6	2.1	-7.8	
PIEDRAS NEGRAS, COAH.	1,116	1,145	1,248	29	103	2.6	9.0	663	669	719	6	51	0.9	7.6	59.4	58.4	57.6	-1.0	-0.7	
TECATE, B.C.	516	600	601	84	1	16.3	0.2	305	323	408	18	86	5.8	26.5	59.1	53.8	67.9	-5.3	14.1	
TIJUANA, B.C.	6,351	6,347	6,356	-4	8	-0.1	0.1	4,379	4,199	4,143	-180	-56	-4.1	-1.3	69.0	66.2	65.2	-2.8	-1.0	

*Del 03-enero-2022 al 20-noviembre-2022
 **Del 02-enero-2023 al 19-noviembre-2023
 ***Del 01-enero-2024 al 17-noviembre-2024

La información presentada se basa en semanas calendario de lunes a domingo, por lo tanto, los días incluidos en ellas no empatan con exactitud a los mismos días del año anterior, no siendo estrictamente comparables

n.d. No disponible / n.c. No comparable

1/ Datos no comparables con el periodo actual por falta de información disponible en el 2023.

2/ Debido a la actualización de la oferta hotelera en estos centros, los datos no son estrictamente comparables.

3/ Datos no comparables con el periodo anterior por diferencia en la información disponible en el 2024.

4/ A partir de enero del 2023 se crea el corredor turístico de Ixtapa Zihuatanejo, el cual, comprende los centros de Ixtapa y Zihuatanejo de Azueta, por lo que no se cuenta con información histórica.

5/Para establecer una comparación con periodos anteriores, se deberá considerar la afectación ocasionada por el huracán Otis. La oferta disponible considera la previa a este evento, con excepción de algunos cierres definitivos confirmados.

NOTA: La Ocupación por tipo de centro y la total, son un promedio ponderado. La variación puede no coincidir debido al redondeo.

Fuente: Sistema Nacional de Información Estadística del Sector Turismo de México Data Tur.