

Centro	Cuartos disponibles promedio diario								Cuartos ocupados						Ocupación				
	2022*	2023**	2024***	Diferencia		Variación (%)		2022*	2023**	2024***	Diferencia		Variación (%)		2022*	2023**	2024***	Ptos (%)	
				2022-2023	2023-2024	2022-2023	2023-2024				2022-2023	2023-2024	2022-2023	2023-2024					
				2022-2023	2023-2024	2022-2023	2023-2024												
Total	428,752	442,603	442,066	13,850	-537	3.2	-0.1	239,570	261,738	261,025	22,168	-713	9.3	-0.3	55.9	59.1	59.0	3.3	-0.1
Centros de Playa	202,269	206,192	203,903	3,923	-2,289	1.9	-1.1	131,399	136,256	133,927	4,857	-2,329	3.7	-1.7	65.0	66.1	65.7	1.1	-0.4
<i>Integralmente Planeados</i>	67,967	69,436	69,604	1,468	169	2.2	0.2	48,563	49,446	49,524	884	78	1.8	0.2	71.5	71.2	71.2	-0.2	-0.1
BAHIAS DE HUATULCO, OAX.	4,231	4,347	4,339	117	-8	2.8	-0.2	2,574	2,719	2,789	145	70	5.6	2.6	60.8	62.6	64.3	1.7	1.7
CANCUN, Q.ROO	34,269	35,136	35,499	868	362	2.5	1.0	25,914	26,204	26,335	289	131	1.1	0.5	75.6	74.6	74.2	-1.0	-0.4
IXTAPA ZIHUATANEJO, GRO. /4	6,292	6,809	6,812	517	2	8.2	0.0	3,592	3,986	4,075	394	88	11.0	2.2	57.1	58.5	59.8	1.5	1.3
LORETO, B.C.S.	661	910	n.d.	249	n.d.	37.7	n.d.	340	440	n.d.	100	n.d.	29.3	n.d.	51.4	48.3	n.d.	-3.1	n.d.
LOS CABOS, B.C.S.	22,515	22,232	22,143	-282	-89	-1.3	-0.4	16,142	16,097	15,956	-45	-141	-0.3	-0.9	71.7	72.4	72.1	0.7	-0.3
CABO SAN LUCAS	9,145	9,133	9,047	-13	-86	-0.1	-0.9	7,033	7,020	6,855	-13	-165	-0.2	-2.4	76.9	76.9	75.8	0.0	-1.1
SAN JOSÉ DEL CABO	3,575	3,484	3,536	-91	53	-2.5	1.5	2,375	2,241	2,313	-134	72	-5.6	3.2	66.4	64.3	65.4	-2.1	1.1
ZONA CORREDOR LOS CABOS	4,199	4,020	4,020	-179	1	-4.3	0.0	2,435	2,516	2,558	82	42	3.4	1.7	58.0	62.6	63.6	4.6	1.0
<i>Tradicionales</i>	65,552	67,322	62,845	1,771	-4,477	2.7	-6.7	36,136	38,299	33,575	2,163	-4,724	6.0	-12.3	55.1	56.9	53.4	1.8	-3.5
ACAPULCO, GRO. /5	19,595	21,485	17,549	1,889	-3,936	9.6	-18.3	8,732	10,047	5,747	1,315	-4,300	15.1	-42.8	44.6	46.8	32.7	2.2	-14.0
COZUMEL, Q.ROO	5,187	5,173	5,158	-14	-15	-0.3	-0.3	2,697	2,587	2,593	-109	5	-4.1	0.2	52.0	50.0	50.3	-2.0	0.3
LA PAZ, B.C.S.	2,729	2,728	n.d.	-1	n.d.	0.0	n.d.	1,804	1,909	n.d.	106	n.d.	5.9	n.d.	66.1	70.0	n.d.	3.9	n.d.
MANZANILLO, COL.	4,598	4,369	4,313	-229	-56	-5.0	-1.3	2,159	2,392	2,364	232	-28	10.8	-1.2	47.0	54.8	54.8	7.8	0.1
MAZATLAN, SIN.	9,892	9,976	10,091	84	115	0.8	1.2	6,554	6,537	6,562	-16	25	-0.3	0.4	66.3	65.5	65.0	-0.7	-0.5
PUERTO VALLARTA, JAL.	13,123	13,265	13,073	142	-192	1.1	-1.4	9,344	9,418	8,927	74	-491	0.8	-5.2	71.2	71.0	68.3	-0.2	-2.7
VERACRUZ BOCA DEL RIO, VER. /3	10,428	10,327	9,947	-101	-380	-1.0	-3.7	4,846	5,408	5,580	562	172	11.6	3.2	46.5	52.4	56.1	5.9	3.7
<i>Otros</i>	68,750	69,434	71,453	684	2,019	1.0	2.9	46,700	48,517	50,829	1,810	2,318	3.9	4.8	67.9	69.9	71.1	1.9	1.3
ISLA MUJERES, Q.ROO	1,642	1,639	1,639	-3	0	-0.2	0.0	917	930	794	13	-136	1.4	-14.7	55.8	56.7	48.4	0.9	-8.3
NUEVO NAYARIT, NAY.	10,853	10,870	10,841	17	-29	0.2	-0.3	6,989	7,882	8,127	893	245	12.8	3.1	64.4	72.5	75.0	8.1	2.5
RIVIERA MAYA, Q.ROO	49,524	50,150	52,161	626	2,011	1.3	4.0	36,160	37,206	39,107	1,046	1,901	2.9	5.1	73.0	74.2	75.0	1.2	0.8
AKUMAL, Q.ROO	4,395	4,172	3,975	-224	-197	-5.1	-4.7	3,391	3,386	3,122	-5	-265	-0.1	-7.8	77.2	81.2	78.5	4.0	-2.6
PLAYA DEL CARMEN, Q.ROO	11,165	11,482	11,964	317	482	2.8	4.2	7,767	7,798	8,236	31	438	0.4	5.6	69.6	67.9	68.8	-1.7	0.9
PLAYACAR, Q.ROO	6,708	6,731	6,583	22	-148	0.3	-2.2	5,266	5,570	5,752	305	182	5.8	3.3	78.5	82.8	87.4	4.3	4.6
PUERTO ESCONDIDO, OAX.	2,541	2,655	2,632	114	-23	4.5	-0.9	1,106	1,060	1,194	-46	134	-4.2	12.6	43.5	39.9	45.4	-3.6	5.4
PLAYAS DE ROSARITO, B.C.	2,620	2,618	2,628	-2	10	-0.1	0.4	1,114	984	1,099	-130	116	-11.7	11.7	42.5	37.6	41.8	-4.9	4.3
SAN FELIPE, BC.	823	823	827	0	4	0.0	0.5	252	250	267	-3	17	-1.1	7.0	30.7	30.3	32.3	-0.3	2.0
TONALÁ- PUERTO ARISTA, CHIS.	747	680	726	-67	46	-9.0	6.8	161	200	241	38	41	23.7	20.8	21.6	29.4	33.2	7.8	3.8
Ciudades	226,483	236,411	238,163	9,928	1,753	4.4	0.7	108,170	125,482	127,097	17,311	1,616	16.0	1.3	47.8	53.1	53.4	5.3	0.3
<i>Grandes</i>	90,067	99,660	101,032	9,593	1,372	10.7	1.4	46,788	56,951	58,797	10,163	1,847	21.7	3.2	51.9	57.1	58.2	5.2	1.1
CIUDAD DE MÉXICO	52,019	60,936	61,378	8,917	442	17.1	0.7	26,877	34,328	36,046	7,451	1,717	27.7	5.0	51.7	56.3	58.7	4.7	2.4
GUADALAJARA, JAL.	21,552	22,101	22,382	550	280	2.6	1.3	10,395	12,214	11,747	1,819	-468	17.5	-3.8	48.2	55.3	52.5	7.0	-2.8
MONTERREY, N.L.	16,496	16,623	17,272	127	649	0.8	3.9	9,516	10,408	11,005	892	597	9.4	5.7	57.7	62.6	63.7	4.9	1.1
<i>Del Interior</i>	121,346	121,332	121,555	-13	222	0.0	0.2	51,716	58,283	58,453	7,167	170	14.0	0.3	42.1	48.0	48.1	5.9	0.7
AGUASCALIENTES, AGS.	6,222	6,324	6,327	102	3	1.6	0.0	2,612	3,104	3,102	492	-2	18.8	0.0	42.0	49.1	49.0	7.1	0.0
CAMPECHE, CAMP.	1,896	2,085	2,069	189	-15	10.0	-0.7	835	1,018	1,081	183	62	21.9	6.1	44.1	48.8	52.2	4.8	3.4
CELAYA, GTO.	3,292	2,638	2,633	-654	-5	-19.9	-0.2	805	899	937	94	38	11.7	4.2	24.5	34.1	35.6	9.6	1.5
CHIHUAHUA, CHIH.	5,005	5,007	4,896	2	-111	0.0	-2.2	2,849	3,198	2,964	349	-234	12.2	-7.3	56.9	63.9	60.5	6.9	-3.3
COATZACOALCOS, VER.	1,958	1,946	1,944	-12	-3	-0.6	-0.1	743	878	950	135	72	18.2	8.2	38.0	45.1	48.9	7.2	3.7
COLIMA, COL.	1,288	1,210	1,164	-78	-45	-6.1	-3.8	463	499	501	36	1	7.8	0.3	36.0	41.3	43.0	5.3	1.7
COMITÁN DE DOMÍNGUEZ, CHIS.	1,382	1,381	1,382	0	0	0.0	0.0	292	343	307	52	-36	17.8	-10.5	21.1	24.9	22.2	3.7	-2.6
CULIACAN, SIN.	2,392	2,500	n.d.	108	n.d.	4.5	n.d.	1,330	1,335	n.d.	5	n.d.	0.4	n.d.	55.6	53.4	n.d.	-2.2	n.d.
DURANGO, DGO.	1,930	1,929	1,931	-1	2	0.0	0.1	1,047	978	1,009	-70	32	-6.6	3.2	54.3	50.7	52.3	-3.6	1.6
EL FUERTE, SIN.	386	352	n.d.	-35	n.d.	-8.9	n.d.	113	79	n.d.	-34	n.d.	-30.3	n.d.	29.2	22.4	n.d.	-6.8	n.d.
GUANAJUATO, GTO.	3,008	3,242	3,355	234	113	7.8	3.5	945	943	1,036	-2	93	-0.2	9.9	31.4	29.1	30.9	-2.3	1.8
HERMOSILLO, SON.	3,106	3,094	3,094	-12	0	-0.4	0.0	1,682	1,798	1,661	116	-137	6.9	-7.6	54.2	58.1	53.7	4.0	-4.4
IRAPUATO, GTO.	2,917	2,483	2,595	-435	113	-14.9	4.5	705	957	924	252	-33	35.8	-3.4	24.2	38.5	35.6	14.4	-2.9
LEON, GTO.	6,210	6,172	6,621	-38	449	-0.6	7.3	2,384	2,722	3,031	338	309	14.2	11.4	38.4	44.1	45.8	5.7	1.7
LOS MOCHIS, SIN.	1,543	1,342	n.d.	-201	n.d.	-13.0	n.d.	725	787	n.d.	63	n.d.	8.7	n.d.	47.0	58.7	n.d.	11.7	n.d.
MÉRIDA, YUC.	7,766	8,080	8,273	314	192	4.0	2.4	3,969	4,668	4,617	699	-51	17.6	-1.1	51.1	57.8	55.8	6.7	-2.0
MORELIA, MICH. /1 /2	3,972	4,389	3,962	417	-427	10.5	-9.7	1,786	3,962	1,967	531	-350	29.7	-15.1	45.0	52.8	49.6	7.8	-3.1
OAXACA, OAX.	6,155	6,056	6,050	-99	-6	-1.6	-0.1	2,777	3,199	3,283	422	83	15.2	2.6	45.1	52.8	54.3	7.7	1.4

Centro	Cuartos disponibles promedio diario							Cuartos ocupados							Ocupación				
	2022*	2023**	2024***	Diferencia		Variación (%)		2022*	2023**	2024***	Diferencia		Variación (%)		2022*	2023**	2024***	Ptos (%)	
				2022-2023	2023-2024	2022-2023	2023-2024				2022-2023	2023-2024	2022-2023	2023-2024					
Total	428,752	442,603	442,066	13,850	-537	3.2	-0.1	239,570	261,738	261,025	22,168	-713	9.3	-0.3	55.9	59.1	59.0	3.3	-0.1
PACHUCA, HGO.	1,576	1,568	1,682	-8	114	-0.5	7.3	668	826	957	158	131	23.6	15.9	42.4	52.7	56.9	10.3	4.2
PALENQUE, CHIS.	2,067	2,066	2,074	-1	8	-0.1	0.4	707	716	751	10	34	1.4	4.8	34.2	34.7	36.2	0.5	1.5
PUEBLA, PUE.	9,761	10,142	10,117	381	-24	3.9	-0.2	4,579	5,809	5,925	1,229	116	26.8	2.0	46.9	57.3	58.6	10.4	1.3
QUERETARO, QRO.	7,298	7,332	7,421	34	89	0.5	1.2	4,013	4,378	4,411	365	33	9.1	0.8	55.0	59.7	59.4	4.7	-0.3
SALAMANCA, GTO.	1,184	994	1,031	-191	37	-16.1	3.8	318	320	374	3	54	0.8	16.8	26.8	32.3	35.3	5.4	4.1
SAN CRISTÓBAL DE LAS CASAS, CHIS	3,316	3,293	3,173	-23	-120	-0.7	-3.6	975	1,001	801	25	-200	2.6	-20.0	29.4	30.4	25.2	1.0	-5.2
SAN JUAN DE LOS LAGOS, JAL.	3,675	3,673	3,676	-3	3	-0.1	0.1	878	1,150	1,299	272	149	30.9	13.0	23.9	31.3	35.3	7.4	4.0
SAN JUAN DEL RIO, QRO. /1 /3	1,113	827	752	-286	-75	-25.7	-9.1	474	409	405	-65	-4	-13.8	-0.9	42.6	49.4	53.9	6.8	4.5
SAN LUIS POTOSÍ, S.L.P.	5,948	6,010	6,112	62	102	1.0	1.7	2,752	3,284	3,302	532	18	19.3	0.5	46.3	54.6	54.0	8.4	-0.6
SAN MIGUEL DE ALLENDE, GTO. /2	2,411	2,771	3,063	360	292	14.9	10.5	874	1,029	1,186	155	157	17.7	15.3	36.3	37.1	38.7	0.9	1.6
TAXCO, GRO.	885	880	895	-5	15	-0.6	1.7	251	272	199	21	-73	8.5	-26.9	28.3	30.9	22.2	2.6	-8.7
TEQUISQUIAPAN, QRO. /1 /3	771	560	573	-211	13	-27.4	2.3	188	178	206	-10	28	-5.2	15.5	24.4	31.9	36.0	7.4	4.1
TLAXCALA, TLAX.	654	680	683	26	3	4.0	0.4	161	217	202	56	-15	34.9	-7.0	24.6	31.9	29.5	7.3	-2.3
TOLUCA, MÉX. /2	3,607	3,631	3,625	24	-5	0.7	-0.1	1,286	1,685	1,782	399	97	31.0	5.7	35.7	46.4	49.1	10.7	2.7
TUXTLA GUTIÉRREZ, CHIS.	4,190	4,189	4,180	-2	-8	0.0	-0.2	1,452	1,708	1,818	256	110	17.6	6.5	34.6	40.8	43.5	6.1	2.7
VALLE DE BRAVO, MÉX.	1,216	1,204	1,267	-13	63	-1.0	5.2	257	247	237	-10	-10	-4.0	-3.9	21.1	20.5	18.7	-0.6	-1.8
VILLAHERMOSA, TAB.	5,142	5,157	5,139	15	-17	0.3	-0.3	2,778	2,953	2,962	174	9	6.3	0.3	54.0	57.3	57.6	3.2	0.4
XALAPA, VER.	3,125	3,140	3,147	15	7	0.5	0.2	1,397	1,504	1,530	108	26	7.7	1.7	44.7	47.9	48.6	3.2	0.7
ZACATECAS, ZAC.	2,978	2,988	3,016	10	28	0.3	0.9	1,046	874	975	-172	101	-16.4	11.5	35.1	29.2	32.3	-5.9	3.1
Fronterizas	15,070	15,418	15,576	348	158	2.3	1.0	10,267	10,248	9,848	-18	-401	-0.2	-3.9	68.1	66.5	63.2	-1.7	-3.2
CIUDAD JUÁREZ, CHIH.	4,541	4,542	4,542	1	0	0.0	0.0	3,325	3,152	2,943	-173	-209	-5.2	-6.6	73.2	69.4	64.8	-3.8	-4.6
MEXICALI, BC.	2,551	2,784	2,834	233	51	9.1	1.8	1,629	1,841	1,644	211	-197	13.0	-10.7	63.9	66.1	58.0	2.2	-8.1
PIEDRAS NEGRAS, COAH.	1,114	1,145	1,247	31	102	2.8	8.9	656	671	719	16	48	2.4	7.1	58.9	58.6	57.7	-0.2	-1.0
TECATÉ, B.C.	510	600	601	90	1	17.6	0.2	300	321	415	21	94	7.1	29.3	58.8	53.5	69.1	-5.2	15.6
TIJUANA, B.C.	6,354	6,347	6,352	-7	5	-0.1	0.1	4,357	4,264	4,126	-94	-137	-2.2	-3.2	68.6	67.2	65.0	-1.4	-2.2

*Del 03-enero-2022 al 30-enero-2022
**Del 02-enero-2023 al 29-enero-2023
***Del 01-enero-2024 al 27-enero-2024

La información presentada se basa en semanas calendario de lunes a domingo., por lo tanto, los días incluidos en ellas no empatan con exactitud a los mismos días del año anterior, no siendo estrictamente comparables

n.d. No disponible / n.c. No comparable

1/ Datos no comparables con el periodo actual por falta de información disponible en el 2023.

2/ Debido a la actualización de la oferta hotelera en estos centros, los datos no son estrictamente comparables.

3/ Datos no comparables con el periodo anterior por diferencia en la información disponible en el 2024.

4/ A partir de enero del 2023 se crea el corredor turístico de Ixtapa Zihuatanejo, el cual, comprende los centros de Ixtapa y Zihuatanejo de Azueta, por lo que no se cuenta con información histórica.

5/Para establecer una comparación con periodos anteriores, se deberá considerar la afectación ocasionada por el huracán Otis. La oferta disponible considera la previa a este evento, con excepción de algunos cierres definitivos confirmados.

NOTA: La Ocupación por tipo de centro y la total, son un promedio ponderado. La variación puede no coincidir debido al redondeo.

Fuente: Sistema Nacional de Información Estadística del Sector Turismo de México Data Tur.