

Centro	Cuartos disponibles promedio diario								Cuartos ocupados						Ocupación				
	2022*	2023**	2024***	Diferencia		Variación (%)		2022*	2023**	2024***	Diferencia		Variación (%)		2022*	2023**	2024***	Ptos (%)	
				2022-2023	2023-2024	2022-2023	2023-2024				2022-2023	2023-2024	2022-2023	2023-2024					
Total	428,679	442,636	442,298	13,958	-338	3.3	-0.1	238,900	261,586	260,686	22,686	-900	9.5	-0.3	55.7	59.1	58.9	3.4	-0.2
Centros de Playa	202,268	206,234	204,157	3,966	-2,077	2.0	-1.0	131,390	136,595	133,781	5,205	-2,814	4.0	-2.1	65.0	66.2	65.5	1.3	-0.7
Integralmente Planeados	67,963	69,434	69,609	1,471	175	2.2	0.3	48,571	49,526	49,453	954	-73	2.0	-0.1	71.5	71.3	71.0	-0.1	-0.3
BAHIAS DE HUATULCO, OAX.	4,228	4,347	4,339	119	-8	2.8	-0.2	2,578	2,726	2,795	148	69	5.8	2.5	61.0	62.7	64.4	1.7	1.7
CANCUN, Q.ROO	34,268	35,133	35,500	865	367	2.5	1.0	25,943	26,227	26,275	285	48	1.1	0.2	75.7	74.7	74.0	-1.1	-0.6
IXTAPA ZIHUATANEJO, GRO. /4	6,292	6,809	6,812	517	2	8.2	0.0	3,596	3,994	4,042	398	48	11.1	1.2	57.2	58.7	59.3	1.5	0.7
LORETO, B.C.S.	655	910	n.d.	255	n.d.	38.9	n.d.	334	440	n.d.	106	n.d.	31.6	n.d.	51.0	48.3	n.d.	-2.7	n.d.
LOS CABOS, B.C.S.	22,519	22,234	22,144	-285	-90	-1.3	-0.4	16,120	16,138	15,969	18	-168	-0.1	-1.0	71.6	72.6	72.1	1.0	-0.5
CABO SAN LUCAS	9,145	9,132	9,050	-12	-82	-0.1	-0.9	7,022	7,042	6,866	20	-176	-0.3	-2.5	76.8	77.1	75.9	0.3	-1.2
SAN JOSÉ DEL CABO	3,575	3,486	3,533	-90	48	-2.5	1.4	2,370	2,243	2,311	-127	68	-5.4	3.0	66.3	64.3	65.4	-1.9	1.1
ZONA CORREDOR LOS CABOS	4,203	4,020	4,020	-183	1	-4.4	0.0	2,432	2,521	2,557	89	35	3.7	1.4	57.9	62.7	63.6	4.9	0.9
Tradicional	65,561	67,347	63,087	1,786	-4,260	2.7	-6.3	36,148	38,534	33,715	2,386	-4,819	6.6	-12.5	55.1	57.2	53.4	2.1	-3.8
ACAPULCO, GRO. /5	19,594	21,502	17,527	1,908	-3,975	9.7	-18.5	8,758	10,240	5,680	1,482	-4,560	16.9	-44.5	44.7	47.6	32.4	2.9	-15.2
COZUMEL, Q. ROO	5,187	5,173	5,157	-14	-16	-0.3	-0.3	2,705	2,598	2,581	-108	-17	-4.0	-0.6	52.2	50.2	50.0	-1.9	-0.2
LA PAZ, B.C.S.	2,729	2,728	n.d.	-1	n.d.	0.0	n.d.	1,799	1,909	n.d.	110	n.d.	6.1	n.d.	65.9	70.0	n.d.	4.0	n.d.
MANZANILLO, COL.	4,601	4,370	4,313	-232	-57	-5.0	-1.3	2,155	2,393	2,351	238	-42	11.0	-1.7	46.8	54.8	54.5	7.9	-0.2
MAZATLAN, SIN.	9,900	9,985	10,091	85	105	0.9	1.1	6,564	6,540	6,496	-23	-45	-0.4	-0.7	66.3	65.5	64.4	-0.8	-1.1
PUERTO VALLARTA, JAL.	13,123	13,265	13,375	141	110	1.1	0.8	9,350	9,427	9,246	77	-181	0.8	-1.9	71.2	71.1	69.1	-0.2	-1.9
VERACRUZ BOCA DEL RIO, VER. /3	10,427	10,324	9,924	-103	-400	-1.0	-3.9	4,817	5,427	5,565	611	138	12.7	2.5	46.2	52.6	56.1	6.4	3.5
Otros	68,744	69,453	71,461	709	2,008	1.0	2.9	46,671	48,536	50,614	1,865	2,078	4.0	4.3	67.9	69.9	70.8	2.0	0.9
ISLA MUJERES, Q. ROO	1,642	1,639	1,639	-3	0	-0.2	0.0	918	937	790	19	-147	2.0	-15.7	55.9	57.2	48.2	1.3	-9.0
NUEVO NAYARIT, NAY.	10,853	10,871	10,846	18	-26	0.2	-0.2	6,985	7,889	8,086	904	197	12.9	2.5	64.4	72.6	74.6	8.2	2.0
RIVIERA MAYA, Q. ROO	49,518	50,166	52,163	648	1,997	1.3	4.0	36,126	37,211	38,938	1,085	1,726	3.0	4.6	73.0	74.2	74.6	1.2	0.5
AKUMAL, Q. ROO	4,396	4,177	3,973	-219	-203	-5.0	-4.9	3,385	3,393	3,092	8	-301	-0.3	-8.9	77.0	81.2	77.8	4.2	-3.4
PLAYA DEL CARMEN, Q. ROO	11,162	11,489	11,965	327	477	2.9	4.1	7,763	7,807	8,181	44	374	0.6	4.8	69.5	81.0	68.4	-1.6	0.4
PLAYACAR, Q. ROO	6,708	6,731	6,581	22	-149	0.3	-2.2	5,265	5,563	5,733	298	170	5.7	3.1	78.5	82.6	87.1	4.2	4.5
PUERTO ESCONDIDO, OAX.	2,541	2,655	2,632	114	-23	4.5	-0.9	1,107	1,064	1,199	-43	135	-3.9	12.7	43.6	40.1	45.5	-3.5	5.5
PLAYAS DE ROSARITO, B.C.	2,620	2,618	2,628	-12	10	-0.1	0.4	1,119	988	1,093	-131	106	-11.7	10.7	42.7	37.7	41.6	-5.0	3.9
SAN FELIPE, BC.	823	823	827	0	4	0.0	0.5	254	248	265	-6	18	-2.5	7.2	30.9	30.1	32.1	-0.8	2.0
TONALÁ- PUERTO ARISTA, CHIS.	747	681	726	-66	46	-8.9	6.7	162	199	243	38	44	23.3	21.9	21.6	29.3	33.4	7.7	4.2
Ciudades	226,410	236,402	238,142	9,992	1,739	4.4	0.7	107,509	124,991	126,905	17,482	1,914	16.3	1.5	47.5	52.9	53.3	5.4	0.4
Grandes	89,991	99,647	101,021	9,656	1,374	10.7	1.4	46,401	56,622	58,672	10,221	2,050	22.0	3.6	51.6	56.8	58.1	5.3	1.3
CIUDAD DE MÉXICO	51,955	60,925	61,376	8,970	451	17.3	0.7	26,587	34,079	35,977	7,492	1,897	28.2	5.6	51.2	55.9	58.6	4.8	2.7
GUADALAJARA, JAL.	21,545	22,098	22,378	554	280	2.6	1.3	10,345	12,185	11,729	1,840	-456	17.8	-3.7	48.0	55.1	52.4	7.1	-2.7
MONTERREY, N.L.	16,491	16,624	17,267	133	643	0.8	3.9	9,468	10,357	10,966	889	609	9.4	5.9	57.4	62.3	63.5	4.9	1.2
Del Interior	121,350	121,337	121,543	-13	206	0.0	0.2	50,849	58,118	58,371	7,269	253	14.3	0.4	41.9	47.9	48.0	6.0	0.1
AGUASCALIENTES, AGS.	6,222	6,324	6,329	102	6	1.6	0.1	2,607	3,097	3,087	490	-10	18.8	-0.3	41.9	49.0	48.8	7.1	-0.2
CAMPECHE, CAMP.	1,891	2,085	2,063	194	-22	10.2	-1.0	831	1,019	1,072	188	53	22.6	5.2	44.0	48.9	51.9	4.9	3.1
CELAYA, GTO.	3,291	2,638	2,633	-653	-5	-19.8	-0.2	804	896	933	92	37	11.5	4.1	24.4	34.0	35.4	9.5	1.5
CHIHUAHUA, CHIH.	5,005	5,007	4,895	2	-111	0.0	-2.2	2,838	3,186	2,975	348	-210	12.3	-6.6	56.7	63.6	60.8	6.9	-2.8
COATZACOALCOS, VER.	1,959	1,946	1,944	-13	-3	-0.6	-0.1	738	879	950	141	71	19.1	8.1	37.7	45.2	48.9	7.5	3.7
COLIMA, COL.	1,289	1,209	1,164	-80	-45	-6.2	-3.7	457	494	499	37	5	8.2	1.1	35.4	40.8	42.9	5.4	2.0
COMITÁN DE DOMÍNGUEZ, CHIS.	1,382	1,381	1,382	0	0	0.0	0.0	290	345	307	55	-38	18.8	-10.9	21.0	25.0	22.2	4.0	-2.7
CULIACAN, SIN.	2,408	2,500	n.d.	92	n.d.	3.8	n.d.	1,328	n.d.	1,331	3	n.d.	0.3	n.d.	55.1	53.2	n.d.	-1.9	n.d.
DURANGO, DGO.	1,930	1,929	1,931	-1	3	0.0	0.1	1,041	976	1,004	-64	27	-6.2	2.8	53.9	50.6	52.0	-3.3	1.3
EL FUERTE, SIN.	386	351	n.d.	-34	n.d.	-8.9	n.d.	113	78	n.d.	-35	n.d.	-31.0	n.d.	29.3	22.2	n.d.	-7.1	n.d.
GUANAJUATO, GTO.	3,007	3,246	3,353	300	107	9.9	3.3	928	1,024	1,024	2	94	0.2	10.1	30.8	28.6	30.5	-2.2	1.9
HERMOSILLO, SON.	3,107	3,094	3,094	-13	0	-0.4	0.0	1,674	1,796	1,654	122	-141	7.3	-7.9	53.9	58.0	53.5	4.2	-6.6
IRAPUATO, GTO.	2,917	2,487	2,596	-429	108	-14.7	4.4	704	960	922	256	-37	36.3	-3.9	24.1	38.6	35.5	14.5	-3.1
LEON, GTO.	6,209	6,173	6,200	-36	447	-0.6	7.2	2,376	2,715	3,026	339	311	14.3	11.5	38.3	44.0	45.7	5.7	1.7
LOS MOCHESES, SIN.	1,542	1,342	n.d.	-200	n.d.	-13.0	n.d.	724	785	n.d.	61	n.d.	8.4	n.d.	47.0	58.5	n.d.	11.5	n.d.
MÉRIDA, YUC.	7,761	8,077	8,273	316	196	4.1	2.4	3,944	4,656	4,610	712	-46	18.0	-1.0	50.8	57.6	55.7	6.8	-1.9
MORELIA, MICH. /1 /2	3,972	4,389	3,963	418	-426	10.5	-9.7	1,772	2,303	1,972	531	-330	30.0	-14.4	44.6	52.5	49.8	7.8	-2.7
OAXACA, OAX.	6,156	6,056	6,050	-101	-6	-1.6	-0.1	2,758	3,186	3,273	428	87	15.5	2.7	44.8	52.6	54.1	7.8	1.5

Centro	Cuartos disponibles promedio diario								Cuartos ocupados								Ocupación			
	2022*	2023**	2024***	Diferencia		Variación (%)		2022*	2023**	2024***	Diferencia		Variación (%)		2022*	2023**	2024***	Ptos (%)		
				2022-2023	2023-2024	2022-2023	2023-2024				2022-2023	2023-2024	2022-2023	2023-2024						
Total	428,679	442,636	442,298	13,958	-338	3.3	-0.1	238,900	261,586	260,686	22,686	-900	9.5	-0.3	55.7	59.1	58.9	3.4	-0.2	
PACHUCA, HGO.	1,575	1,568	1,682	-7	114	-0.5	7.3	668	822	966	155	143	23.2	17.4	42.4	52.4	57.4	10.1	5.0	
PALENQUE, CHIS.	2,067	2,066	2,074	-1	8	-0.1	0.4	699	715	751	16	37	2.3	5.1	33.8	34.6	36.2	0.8	1.6	
PUEBLA, PUE.	9,759	10,142	10,108	383	-34	3.9	-0.3	4,558	5,788	5,902	1,230	114	27.0	2.0	46.7	57.1	58.4	10.4	1.3	
QUERETARO, QRO.	7,300	7,331	7,421	31	90	0.4	1.2	3,999	4,365	4,423	366	58	9.2	1.3	54.8	59.5	59.6	4.8	0.1	
SALAMANCA, GTO.	1,184	998	1,031	-186	33	-15.7	3.3	317	320	373	3	53	1.0	16.4	26.8	32.1	36.2	5.3	4.1	
SAN CRISTÓBAL DE LAS CASAS, CHIS.	3,316	3,293	3,171	-23	-122	-0.7	-3.7	970	1,002	803	32	-200	3.3	-19.9	29.3	30.4	25.3	1.2	-5.1	
SAN JUAN DE LOS LAGOS, JAL.	3,675	3,673	3,676	-3	3	-0.1	0.1	876	1,148	1,305	272	157	31.0	13.7	23.8	31.2	35.5	7.4	4.2	
SAN JUAN DEL RÍO, QRO. /1/3	1,114	827	751	-286	-76	-25.7	-9.2	475	409	408	-66	-1	-13.9	-0.3	42.7	49.5	54.3	6.8	4.8	
SAN LUIS POTOSÍ, S.L.P.	5,948	6,008	6,112	61	104	1.0	1.7	2,734	3,283	3,288	549	5	20.1	0.1	46.0	54.6	53.8	8.7	-0.9	
SAN MIGUEL DE ALLENDE, GTO. /2	2,410	2,770	3,061	360	292	14.9	10.5	867	1,024	1,181	156	158	18.0	15.4	36.0	37.0	38.6	1.0	1.6	
TAXCO, GRO.	885	880	894	-5	15	-0.6	1.7	251	273	196	22	-77	8.9	-28.1	28.3	31.0	22.0	2.7	-9.1	
TEQUISQUIAPAN, QRO. /1/3	771	560	573	-211	13	-27.4	2.3	188	179	206	-9	27	-5.0	14.9	24.4	32.0	35.9	7.5	3.9	
TLAXCALA, TLAX.	654	680	683	26	3	4.0	0.4	159	217	205	58	-12	36.3	-5.5	24.3	31.9	30.0	7.5	-1.9	
TOLUCA, MÉX. /2	3,606	3,631	3,632	25	1	0.7	0.0	1,261	1,674	1,773	413	99	32.8	5.9	35.0	46.1	48.8	11.1	2.7	
TUXTLA GUTIÉRREZ, CHIS.	4,190	4,189	4,180	-1	-8	0.0	-0.2	1,449	1,707	1,815	258	108	17.8	6.3	34.6	40.7	43.4	6.2	2.7	
VALLE DE BRAVO, MÉX.	1,216	1,203	1,266	-13	63	-1.1	5.2	255	244	234	-11	-10	-4.2	-4.3	20.9	20.3	18.5	-0.7	-1.8	
VILLAHERMOSA, TAB.	5,145	5,156	5,138	11	-19	0.2	-0.4	2,776	2,948	2,969	172	21	6.2	0.7	54.0	57.2	57.8	3.2	0.6	
XALAPA, VER.	3,123	3,140	3,148	17	8	0.5	0.2	1,396	1,498	1,535	102	36	7.3	2.4	44.7	47.7	48.8	3.0	1.0	
ZACATECAS, ZAC.	2,979	2,988	3,018	9	30	0.3	1.0	1,027	873	974	-154	102	-15.0	11.7	34.5	29.2	32.3	-5.3	3.1	
Fronterizas	15,069	15,418	15,577	348	160	2.3	1.0	10,260	10,252	9,862	-8	-390	-0.1	-3.8	68.1	66.5	63.3	-1.6	-3.2	
CIUDAD JUÁREZ, CHIH.	4,541	4,542	4,542	1	0	0.0	0.0	3,321	3,150	2,949	-171	-201	-5.2	-6.4	73.1	69.3	64.9	-3.8	-4.4	
MEXICALI, BC.	2,551	2,784	2,835	233	51	9.1	1.8	1,626	1,839	1,646	213	-193	13.1	-10.5	63.7	66.0	58.1	2.3	-8.0	
PIEDRAS NEGRAS, COAH.	1,113	1,145	1,247	32	102	2.9	8.9	653	672	723	19	51	2.8	7.6	58.7	58.7	58.0	0.0	-0.7	
TECATE, B.C.	510	600	601	90	1	17.6	0.2	299	321	413	22	92	7.2	28.7	58.7	53.5	68.7	-5.2	15.2	
TIJUANA, B.C.	6,354	6,347	6,353	-7	6	-0.1	0.1	4,360	4,271	4,132	-90	-139	-2.1	-3.3	68.6	67.3	65.0	-1.3	-2.2	

*Del 03-enero-2022 al 23-octubre-2022

**Del 02-enero-2023 al 22-octubre-2023

***Del 01-enero-2024 al 20-octubre-2024

La información presentada se basa en semanas calendario de lunes a domingo, por lo tanto, los días incluidos en ellas no empatan con exactitud a los mismos días del año anterior, no siendo estrictamente comparables

n.d. No disponible / n.c. No comparable

1/ Datos no comparables con el periodo actual por falta de información disponible en el 2023.

2/ Debido a la actualización de la oferta hotelera en estos centros, los datos no son estrictamente comparables.

3/ Datos no comparables con el periodo anterior por diferencia en la información disponible en el 2024.

4/ A partir de enero del 2023 se crea el corredor turístico de Ixtapa Zihuatanejo, el cual, comprende los centros de Ixtapa y Zihuatanejo de Azueta, por lo que no se cuenta con información histórica.

5/Para establecer una comparación con periodos anteriores, se deberá considerar la afectación ocasionada por el huracán Otis. La oferta disponible considera la previa a este evento, con excepción de algunos cierres definitivos confirmados.

NOTA: La Ocupación por tipo de centro y la total, son un promedio ponderado. La variación puede no coincidir debido al redondeo.

Fuente: Sistema Nacional de Información Estadística del Sector Turismo de México Data Tur.