

Centro	Cuartos disponibles promedio diario								Cuartos ocupados								Ocupación			
	2022*	2023**	2024***	Diferencia		Variación (%)		2022*	2023**	2024***	Diferencia		Variación (%)		2022*	2023**	2024***	Ptos (%)		
				2022-2023	2023-2024	2022-2023	2023-2024				2022-2023	2023-2024	2022-2023	2023-2024						
<b>Total</b>	<b>428,600</b>	<b>442,657</b>	<b>442,413</b>	<b>14,057</b>	<b>-244</b>	<b>3.3</b>	<b>-0.1</b>	<b>238,429</b>	<b>261,417</b>	<b>260,770</b>	<b>22,988</b>	<b>-647</b>	<b>9.6</b>	<b>-0.2</b>	<b>55.6</b>	<b>59.1</b>	<b>58.9</b>	<b>3.4</b>	<b>-0.1</b>	
<b>Centros de Playa</b>	<b>202,267</b>	<b>206,263</b>	<b>204,201</b>	<b>3,996</b>	<b>-2,062</b>	<b>2.0</b>	<b>-1.0</b>	<b>131,445</b>	<b>136,843</b>	<b>134,096</b>	<b>5,398</b>	<b>-2,747</b>	<b>4.1</b>	<b>-2.0</b>	<b>65.0</b>	<b>66.3</b>	<b>65.7</b>	<b>1.4</b>	<b>-0.7</b>	
<b>Integralmente Planeados</b>	<b>67,957</b>	<b>69,433</b>	<b>69,605</b>	<b>1,475</b>	<b>172</b>	<b>2.2</b>	<b>0.2</b>	<b>48,584</b>	<b>49,600</b>	<b>49,514</b>	<b>1,016</b>	<b>-86</b>	<b>2.1</b>	<b>-0.2</b>	<b>71.5</b>	<b>71.4</b>	<b>71.1</b>	<b>-0.1</b>	<b>-0.3</b>	
BAHIAS DE HUATULCO, OAX.	4,225	4,347	4,339	122	-8	2.9	-0.2	2,579	2,731	2,809	151	78	5.9	2.9	61.0	62.8	64.7	1.8	1.9	
CANCUN, Q.ROO	34,268	35,130	35,499	862	369	2.5	1.0	25,972	26,258	26,331	286	73	1.1	0.3	75.8	74.7	74.2	-1.0	-0.6	
IXTAPA ZIHUATANEJO, GRO. /4	6,292	6,809	6,812	517	2	8.2	0.0	3,600	4,003	4,056	403	53	11.2	1.3	57.2	58.8	59.5	1.6	0.8	
LORETO, B.C.S.	649	910	n.d.	261	n.d.	40.2	n.d.	331	440	n.d.	110	n.d.	33.1	n.d.	50.9	48.4	n.d.	-2.6	n.d.	
LOS CABOS, B.C.S.	22,523	22,236	22,143	-287	-93	-1.3	-0.4	16,102	16,168	15,951	66	-217	-0.4	-1.3	71.5	72.7	72.0	1.2	-0.7	
CABO SAN LUCAS	9,144	9,133	9,047	-11	-86	-0.1	-0.9	7,013	7,053	6,853	40	-200	0.6	-2.8	76.7	77.2	75.7	0.5	-1.5	
SAN JOSÉ DEL CABO	3,575	3,487	3,536	-88	49	-2.5	1.4	2,365	2,250	2,311	-115	62	-4.9	2.7	66.1	64.5	65.4	-1.6	0.9	
ZONA CORREDOR LOS CABOS	4,208	4,020	4,020	-188	1	-4.5	0.0	2,430	2,531	2,557	101	26	4.2	1.0	57.8	63.0	63.6	5.2	0.6	
<b>Tradicional</b>	<b>65,572</b>	<b>67,357</b>	<b>63,143</b>	<b>1,785</b>	<b>-4,213</b>	<b>2.7</b>	<b>-6.3</b>	<b>36,187</b>	<b>38,636</b>	<b>33,841</b>	<b>2,449</b>	<b>-4,795</b>	<b>6.8</b>	<b>-12.4</b>	<b>55.2</b>	<b>57.4</b>	<b>53.6</b>	<b>2.2</b>	<b>-3.8</b>	
ACAPULCO, GRO. /5	19,593	21,521	17,546	1,928	-3,974	9.8	-18.5	8,803	10,295	5,695	1,492	-4,600	17.0	-44.7	44.9	47.8	32.5	2.9	-15.4	
COZUMEL, Q. ROO	5,187	5,173	5,158	-14	-15	-0.3	-0.3	2,712	2,607	2,589	-105	-18	-3.9	-0.7	52.3	50.4	50.2	-1.9	-0.2	
LA PAZ, B.C.S.	2,729	2,728	n.d.	-1	n.d.	0.0	n.d.	1,797	1,905	n.d.	108	n.d.	6.0	n.d.	65.9	69.8	n.d.	4.0	n.d.	
MANZANILLO, COL.	4,605	4,371	4,313	-234	-58	-5.1	-1.3	2,158	2,402	2,357	244	-45	11.3	-1.9	46.9	55.0	54.6	8.1	-0.3	
MAZATLAN, SIN.	9,908	9,978	10,091	70	112	0.7	1.1	6,560	6,536	6,542	-24	6	-0.4	0.1	66.2	65.5	64.8	-0.7	-0.7	
PUERTO VALLARTA, JAL.	13,124	13,264	13,374	140	110	1.1	0.8	9,367	9,455	9,258	88	-197	0.9	-2.1	71.4	71.3	69.2	-0.1	-2.1	
VERACRUZ BOCA DEL RIO, VER. /3	10,426	10,321	9,947	-105	-374	-1.0	-3.6	4,789	5,435	5,599	646	164	13.5	3.0	45.9	52.7	56.3	6.7	3.6	
<b>Otros</b>	<b>68,737</b>	<b>69,474</b>	<b>71,453</b>	<b>736</b>	<b>1,979</b>	<b>1.1</b>	<b>2.8</b>	<b>46,674</b>	<b>48,607</b>	<b>50,741</b>	<b>1,933</b>	<b>2,134</b>	<b>4.1</b>	<b>4.4</b>	<b>67.9</b>	<b>70.0</b>	<b>71.0</b>	<b>2.1</b>	<b>1.0</b>	
ISLA MUJERES, Q. ROO	1,642	1,639	1,639	-3	0	-0.2	0.0	922	944	794	23	-150	2.5	-15.9	56.1	57.6	48.5	1.5	-9.2	
NUEVO NAYARIT, NAY.	10,853	10,873	10,841	-32	0	0.2	-0.3	6,984	7,910	8,088	926	178	13.3	2.2	64.4	72.8	74.6	8.4	1.9	
RIVIERA MAYA, Q. ROO	49,512	50,183	52,160	671	1,977	1.4	3.9	36,116	37,249	39,043	1,134	1,794	3.1	4.8	72.9	74.2	74.9	1.3	0.6	
AKUMAL, Q. ROO	4,396	4,182	3,974	-214	-208	-4.9	-5.0	3,384	3,403	3,108	19	-295	0.6	-8.7	77.0	81.4	78.2	4.4	-3.2	
PLAYA DEL CARMEN, Q. ROO	11,158	11,494	11,964	336	470	3.0	4.1	7,768	7,811	8,209	43	398	0.6	5.1	69.6	68.0	68.6	-1.7	0.7	
PLAYACAR, Q. ROO	6,709	6,731	6,583	22	-148	0.3	-2.2	5,265	5,560	5,741	295	181	5.6	3.3	78.5	82.6	87.2	4.7	4.6	
PUERTO ESCONDIDO, OAX.	2,541	2,654	2,632	114	-22	4.5	-0.8	1,111	1,067	1,207	-43	140	-3.9	13.1	43.7	40.2	45.9	-3.5	5.6	
PLAYAS DE ROSARITO, B.C.	2,620	2,620	2,628	8	8	0.0	0.3	1,123	991	1,099	-132	108	-11.8	10.9	47.8	41.8	41.8	-5.0	4.0	
SAN FELIPE, BC.	823	823	827	0	4	0.0	0.5	257	246	266	-11	20	-4.4	8.2	31.2	29.8	32.1	-1.4	2.3	
TONALÁ- PUERTO ARISTA, CHIS.	747	681	726	-65	45	-8.8	6.6	162	200	244	38	45	23.2	22.5	21.7	29.3	33.7	7.6	4.4	
<b>Ciudades</b>	<b>226,333</b>	<b>236,394</b>	<b>238,212</b>	<b>10,061</b>	<b>1,818</b>	<b>4.4</b>	<b>0.8</b>	<b>106,984</b>	<b>124,574</b>	<b>126,674</b>	<b>17,590</b>	<b>2,100</b>	<b>16.4</b>	<b>1.7</b>	<b>47.3</b>	<b>52.7</b>	<b>53.2</b>	<b>5.4</b>	<b>0.5</b>	
<b>Grandes</b>	<b>89,971</b>	<b>99,634</b>	<b>101,016</b>	<b>9,723</b>	<b>1,382</b>	<b>10.8</b>	<b>1.4</b>	<b>46,143</b>	<b>56,385</b>	<b>58,500</b>	<b>10,242</b>	<b>2,114</b>	<b>22.2</b>	<b>3.8</b>	<b>51.3</b>	<b>56.6</b>	<b>57.9</b>	<b>5.3</b>	<b>1.3</b>	
CIUDAD DE MÉXICO	51,888	60,914	61,378	9,026	464	17.4	0.8	26,407	33,899	35,866	7,491	1,967	28.4	5.8	50.9	55.7	58.4	4.8	2.8	
GUADALAJARA, JAL.	21,537	22,095	22,374	558	279	2.6	1.3	10,297	12,182	11,708	1,885	-474	18.3	-3.9	47.8	55.1	52.3	7.3	-2.8	
MONTERREY, N.L.	16,486	16,625	17,263	139	638	0.8	3.8	9,439	10,305	10,926	866	621	9.2	6.0	57.3	62.0	63.3	4.7	1.3	
<b>Del Interior</b>	<b>121,354</b>	<b>121,343</b>	<b>121,620</b>	<b>-11</b>	<b>277</b>	<b>0.0</b>	<b>0.2</b>	<b>50,602</b>	<b>57,944</b>	<b>58,329</b>	<b>7,342</b>	<b>385</b>	<b>14.5</b>	<b>0.7</b>	<b>41.7</b>	<b>47.8</b>	<b>48.0</b>	<b>6.1</b>	<b>0.2</b>	
AGUASCALIENTES, AGS.	6,221	6,324	6,327	103	3	1.6	0.0	2,603	3,093	3,085	491	-8	18.8	-0.3	41.8	48.9	48.8	7.1	-0.2	
CAMPECHE, CAMP.	1,886	2,085	2,069	199	-16	10.5	-0.8	827	1,024	1,076	197	52	23.8	5.0	43.9	49.1	52.0	5.2	2.9	
CELAYA, GTO.	3,290	2,638	2,634	-651	-5	-19.8	-0.2	802	894	930	92	36	11.5	4.0	24.4	33.9	35.3	9.5	1.4	
CHIHUAHUA, CHIH.	5,005	5,007	4,896	2	-111	0.0	-2.2	2,826	3,171	2,964	345	-207	12.2	-6.5	56.5	63.3	60.5	6.9	-2.8	
COATZACOALCOS, VER.	1,959	1,946	1,944	-13	-3	-0.7	-0.1	735	879	950	144	71	19.6	8.1	37.5	45.2	48.9	7.6	3.7	
COLIMA, COL.	1,290	1,209	1,164	-81	-44	-6.3	-3.7	453	493	499	41	6	9.0	1.3	35.1	40.8	42.9	5.7	2.1	
COMITÁN DE DOMÍNGUEZ, CHIS.	1,382	1,381	1,382	0	0	0.0	0.0	291	347	306	56	-40	19.3	-11.6	21.0	25.1	22.2	4.1	-2.9	
CULIACAN, SIN.	2,425	2,500	2,500	75	n.d.	3.1	n.d.	1,319	n.d.	1,324	5	n.d.	0.4	n.d.	53.0	n.d.	n.d.	-1.4	n.d.	
DURANGO, DGO.	1,930	1,929	1,931	-1	3	0.0	0.1	1,034	970	1,000	-64	29	-6.2	3.0	53.6	50.3	51.8	-3.3	1.4	
EL FUERTE, SIN.	385	351	n.d.	-34	n.d.	-8.9	n.d.	112	76	n.d.	-36	n.d.	-32.0	n.d.	29.2	21.8	n.d.	-7.4	n.d.	
GUANAJUATO, GTO.	3,006	3,249	3,353	243	104	8.1	3.2	909	914	1,011	5	97	0.5	10.6	30.2	28.1	30.1	-2.1	2.0	
HERMOSILLO, SON.	3,107	3,094	3,094	-13	0	-0.4	0.0	1,657	1,784	1,648	126	-136	7.6	-7.6	53.3	57.7	53.3	4.3	-4.4	
IRAPUATO, GTO.	2,917	2,493	2,595	-424	103	-14.5	4.1	703	961	925	258	-37	36.7	-3.8	24.1	38.6	35.6	14.5	-2.9	
LEON, GTO.	6,207	6,174	6,221	-33	446	-0.5	7.2	2,359	2,694	3,029	335	335	14.2	12.4	38.0	43.6	45.8	5.6	2.1	
LOS MOCHIS, SIN.	1,540	1,342	n.d.	-199	n.d.	-12.9	n.d.	723	784	n.d.	61	n.d.	8.4	n.d.	46.9	58.4	n.d.	11.5	n.d.	
MÉRIDA, YUC.	7,756	8,074	8,274	317	201	4.1	2.5	3,922	4,650	4,611	728	-39	18.5	-0.8	50.6	57.6	55.7	7.0	-1.9	
MORELIA, MICH. /1 /2	3,971	4,389	3,962	418	-428	10.5	-9.7	1,767	2,297	1,958	530	-339	30.0	-14.8	44.5	52.3	49.4	7.8	-2.9	
OAXACA, OAX.	6,158	6,056	6,050	-102	-6	-1.7	-0.1	2,751	3,177	3,271	426	95	15.5	3.0	44.7	52.5	54.1	7.8	1.6	

Centro	Cuartos disponibles promedio diario								Cuartos ocupados								Ocupación			
	2022*	2023**	2024***	Diferencia		Variación (%)		2022*	2023**	2024***	Diferencia		Variación (%)		2022*	2023**	2024***	Ptos (%)		
				2022-2023	2023-2024	2022-2023	2023-2024				2022-2023	2023-2024	2022-2023	2023-2024				2022-2023	2023-2024	
																				2022-2023
<b>Total</b>	<b>428,600</b>	<b>442,657</b>	<b>442,413</b>	<b>14,057</b>	<b>-244</b>	<b>3.3</b>	<b>-0.1</b>	<b>238,429</b>	<b>261,417</b>	<b>260,770</b>	<b>22,988</b>	<b>-647</b>	<b>9.6</b>	<b>-0.2</b>	<b>55.6</b>	<b>59.1</b>	<b>58.9</b>	<b>3.4</b>	<b>-0.1</b>	
PACHUCA, HGO.	1,575	1,568	1,682	-7	114	-0.5	7.3	666	819	958	153	140	23.0	17.1	42.3	52.2	57.0	10.0	4.8	
PALENQUE, CHIS.	2,067	2,066	2,074	-2	9	-0.1	0.4	694	712	752	18	40	2.5	5.7	33.6	34.5	36.3	0.9	1.8	
PUEBLA, PUE.	9,757	10,143	10,098	385	-44	3.9	-0.4	4,524	5,768	5,886	1,245	117	27.5	2.0	46.4	56.9	58.3	10.5	1.4	
QUERETARO, QRO.	7,302	7,330	7,421	28	91	0.4	1.2	3,983	4,344	4,423	362	79	9.1	1.8	54.5	59.3	59.6	4.7	0.3	
SALAMANCA, GTO.	1,183	1,002	1,031	-182	29	-15.4	2.9	316	320	372	4	52	1.3	16.4	26.7	31.9	36.1	5.2	4.2	
SAN CRISTÓBAL DE LAS CASAS, CHIS.	3,316	3,293	3,169	-22	-125	-0.7	-3.8	967	1,004	804	37	-200	3.8	-19.9	29.2	30.5	25.4	1.3	-5.1	
SAN JUAN DE LOS LAGOS, JAL.	3,675	3,673	3,676	-3	3	-0.1	0.1	879	1,147	1,310	268	163	30.5	14.2	23.9	31.2	35.6	7.3	4.4	
SAN JUAN DEL RÍO, QRO. /1/3	1,114	827	752	-287	-75	-25.7	-9.1	473	409	405	-64	-4	-13.5	-1.1	42.5	49.5	53.9	7.0	4.4	
SAN LUIS POTOSÍ, S.L.P.	5,947	6,007	6,114	60	107	1.0	1.8	2,714	3,282	3,281	568	-1	20.9	0.0	45.6	54.6	53.7	9.0	-1.0	
SAN MIGUEL DE ALLENDE, GTO. /2	2,409	2,769	3,060	359	291	14.9	10.5	861	1,019	1,175	158	156	18.3	15.3	35.8	36.8	38.4	1.1	1.6	
TAXCO, GRO.	885	880	895	-6	15	-0.6	1.8	251	275	198	24	-77	9.4	-28.1	28.4	31.3	22.1	2.9	-9.2	
TEQUISQUIAPAN, QRO. /1/3	772	560	573	-212	13	-27.4	2.3	188	179	206	-9	27	-4.7	15.2	24.4	32.0	36.1	7.6	4.0	
TLAXCALA, TLAX.	654	680	683	26	3	4.0	0.5	159	218	203	59	-15	37.5	-7.0	24.2	32.1	29.7	7.8	-2.4	
TOLUCA, MÉX. /2	3,606	3,631	3,638	25	7	0.7	0.2	1,248	1,664	1,769	415	105	33.3	6.3	34.6	45.8	48.6	11.2	2.8	
TUXTLA GUTIÉRREZ, CHIS.	4,190	4,189	4,181	-1	-8	0.0	-0.2	1,447	1,705	1,811	258	106	17.9	6.2	34.5	40.7	43.3	6.2	2.6	
VALLE DE BRAVO, MÉX.	1,216	1,203	1,265	-13	63	-1.1	5.2	255	244	235	-11	-9	-4.2	-3.8	20.9	20.3	18.5	-0.7	-1.7	
VILLAHERMOSA, TAB.	5,148	5,155	5,214	7	59	0.1	1.1	2,774	2,945	3,019	170	74	6.1	2.5	53.9	57.1	57.9	3.2	0.8	
XALAPA, VER.	3,122	3,140	3,147	19	6	0.6	0.2	1,396	1,487	1,526	91	39	6.5	2.6	44.7	47.3	48.5	2.6	1.1	
ZACATECAS, ZAC.	2,980	2,988	3,020	8	31	0.3	1.0	1,011	869	975	-142	105	-14.0	12.1	33.9	29.1	32.3	-4.8	3.2	
<b>Fronterizas</b>	<b>15,068</b>	<b>15,418</b>	<b>15,576</b>	<b>349</b>	<b>159</b>	<b>2.3</b>	<b>1.0</b>	<b>10,239</b>	<b>10,245</b>	<b>9,845</b>	<b>6</b>	<b>-400</b>	<b>0.1</b>	<b>-3.9</b>	<b>68.0</b>	<b>66.5</b>	<b>63.2</b>	<b>-1.5</b>	<b>-3.2</b>	
CIUDAD JUÁREZ, CHIH.	4,541	4,542	4,542	1	0	0.0	0.0	3,314	3,149	2,943	-165	-206	-5.0	-6.5	73.0	69.3	64.8	-3.6	-4.5	
MEXICALI, BC.	2,551	2,784	2,834	233	51	9.1	1.8	1,619	1,839	1,642	220	-197	13.6	-10.7	63.5	66.1	57.9	2.6	-8.1	
PIEDRAS NEGRAS, COAH.	1,112	1,145	1,247	33	102	2.9	8.9	650	673	721	24	48	3.6	7.1	58.4	58.8	57.8	0.4	-1.0	
TECATE, B.C.	510	600	601	90	1	17.6	0.2	298	322	415	24	93	7.9	29.0	58.4	53.6	69.0	-4.8	15.4	
TIJUANA, B.C.	6,354	6,347	6,352	-7	5	-0.1	0.1	4,358	4,262	4,124	-96	-138	-2.2	-3.2	68.6	67.2	64.9	-1.4	-2.2	

\*Del 03-enero-2022 al 16-octubre-2022  
 \*\*Del 02-enero-2023 al 15-octubre-2023  
 \*\*\*Del 01-enero-2024 al 13-octubre-2024

La información presentada se basa en semanas calendario de lunes a domingo, por lo tanto, los días incluidos en ellas no empatan con exactitud a los mismos días del año anterior, no siendo estrictamente comparables

n.d. No disponible / n.c. No comparable

1/ Datos no comparables con el periodo actual por falta de información disponible en el 2023.

2/ Debido a la actualización de la oferta hotelera en estos centros, los datos no son estrictamente comparables.

3/ Datos no comparables con el periodo anterior por diferencia en la información disponible en el 2024.

4/ A partir de enero del 2023 se crea el corredor turístico de Ixtapa Zihuatanejo, el cual, comprende los centros de Ixtapa y Zihuatanejo de Azueta, por lo que no se cuenta con información histórica.

5/Para establecer una comparación con periodos anteriores, se deberá considerar la afectación ocasionada por el huracán Otis. La oferta disponible considera la previa a este evento, con excepción de algunos cierres definitivos confirmados.

**NOTA: La Ocupación por tipo de centro y la total, son un promedio ponderado. La variación puede no coincidir debido al redondeo.**

Fuente: Sistema Nacional de Información Estadística del Sector Turismo de México Data Tur.