

Centro	Cuartos disponibles promedio diario								Cuartos ocupados								Ocupación			
	2022*	2023**	2024***	Diferencia		Variación (%)		2022*	2023**	2024***	Diferencia		Variación (%)		2022*	2023**	2024***	Ptos (%)		
				2022-2023	2023-2024	2022-2023	2023-2024				2022-2023	2023-2024	2022-2023	2023-2024						
Total	428,435	435,378	436,358	6,943	980	1.6	0.2	240,278	262,661	262,616	22,382	-44	9.3	0.0	56.1	60.3	60.2	4.2	-0.1	
Centros de Playa	202,265	206,463	207,029	4,198	566	2.1	0.3	134,785	141,918	140,481	7,133	-1,436	5.3	-1.0	66.6	68.7	67.9	2.1	-0.9	
Integralmente Planeados	67,917	69,440	69,585	1,522	145	2.2	0.2	49,622	51,138	51,484	1,516	347	3.1	0.7	73.1	73.6	74.0	0.6	0.3	
BAHIAS DE HUATULCO, OAX.	4,200	4,347	4,340	146	-6	3.5	-0.1	2,671	2,895	3,008	224	113	8.4	3.9	63.6	66.6	69.3	3.0	2.7	
CANCUN, Q.ROO	34,266	35,105	35,487	839	382	2.4	1.1	26,473	26,771	27,170	299	399	1.1	1.5	77.3	76.3	76.6	-1.0	0.3	
IXTAPA ZIHUATANEJO, GRO. /4	6,292	6,810	6,812	517	2	8.2	0.0	3,774	4,204	4,289	431	85	11.4	2.0	60.0	61.7	63.0	1.8	1.2	
LORETO, B.C.S.	597	910	n.d.	313	n.d.	52.4	n.d.	321	468	n.d.	146	n.d.	45.6	n.d.	53.8	51.4	n.d.	-2.4	n.d.	
LOS CABOS, B.C.S.	22,561	22,268	22,139	-293	-129	-1.3	-0.6	16,382	16,799	16,642	417	-157	-2.5	-0.9	72.6	75.4	75.2	2.8	-0.3	
CABO SAN LUCAS	9,140	9,149	9,015	9	-134	0.1	-1.5	7,175	7,316	7,098	141	-218	2.0	-3.0	78.5	80.0	78.7	1.5	-1.2	
SAN JOSÉ DEL CABO	3,579	3,503	3,562	-76	59	-2.1	1.7	2,369	2,346	2,471	-23	125	-1.0	5.3	66.2	67.0	69.4	0.8	2.4	
ZONA CORREDOR LOS CABOS	4,246	4,020	4,020	-226	1	-5.3	0.0	2,433	2,649	2,655	216	7	8.9	0.2	57.3	65.9	66.0	8.6	0.2	
Tradicionales	65,587	67,441	66,050	1,854	-1,391	2.8	-2.1	37,392	40,391	36,051	3,000	-4,341	8.0	-10.7	57.0	59.9	54.6	2.9	-5.3	
ACAPULCO, GRO. /5	19,609	21,678	20,281	2,069	-1,397	10.6	-6.4	9,285	11,166	6,633	1,882	-4,533	20.3	-40.6	47.3	51.5	32.7	4.2	-18.8	
COZUMEL, Q. ROO	5,187	5,174	5,169	-13	-5	-0.3	-0.1	2,819	2,756	2,744	-63	-12	-2.2	-0.4	54.4	53.3	53.1	-1.1	-0.2	
LA PAZ, B.C.S.	2,729	2,728	2,729	-1	1	0.0	0.0	1,808	1,936	1,866	128	-69	7.1	-3.6	66.2	70.9	68.4	4.7	-2.6	
MANZANILLO, COL.	4,622	4,377	4,314	-245	-62	-5.3	-1.4	2,218	2,491	2,439	272	-51	12.3	-2.1	48.0	56.9	56.5	8.9	-0.4	
MAZATLAN, SIN.	9,891	9,921	10,043	29	123	0.3	1.2	6,651	6,639	6,891	-12	252	-0.2	3.8	67.2	66.9	68.6	-0.3	1.7	
PUERTO VALLARTA, JAL.	13,127	13,265	13,369	137	104	1.0	0.8	9,754	9,949	9,709	195	-240	2.0	-2.4	74.3	75.0	72.6	0.7	-2.4	
VERACRUZ BOCA DEL RIO, VER.	10,421	10,299	10,466	-122	-154	-1.2	-1.5	4,857	5,454	5,768	598	313	12.3	5.7	46.6	53.0	56.8	6.4	3.9	
Otros	68,761	69,582	71,394	821	1,812	1.2	2.6	47,771	50,389	52,946	2,617	2,558	5.5	5.1	69.5	72.4	74.2	2.9	1.7	
ISLA MUJERES, Q. ROO	1,643	1,639	n.d.	-4	n.d.	-0.2	n.d.	964	1,020	n.d.	56	n.d.	5.9	n.d.	58.7	62.2	n.d.	3.6	n.d.	
NUEVO NAYARIT, NAY.	10,848	10,875	10,805	27	-70	0.2	-0.6	7,172	8,319	8,521	1,147	202	16.0	2.4	66.1	76.5	78.9	10.4	2.4	
RIVIERA MAYA, Q. ROO	49,540	50,284	52,135	744	1,851	1.5	3.7	36,867	38,486	40,642	1,620	2,156	4.4	5.6	74.4	76.5	78.0	2.1	1.4	
AKUMAL, Q. ROO	4,396	4,228	3,980	-168	-248	-3.8	-5.9	3,438	3,590	3,215	152	-375	4.4	-10.4	78.2	84.9	80.8	6.7	-4.1	
PLAYA DEL CARMEN, Q. ROO	11,194	11,491	11,967	296	476	2.6	4.1	8,038	8,040	8,632	2	592	0.0	7.4	71.8	70.0	72.1	-1.8	2.2	
PLAYACAR, Q. ROO	6,709	6,731	6,592	22	-139	0.3	-2.1	5,379	5,638	5,847	259	209	4.8	3.7	80.2	83.8	88.7	3.6	4.9	
PUERTO ESCONDIDO, OAX.	2,540	2,654	2,632	114	-22	4.5	-0.8	1,184	1,128	1,296	-56	168	-4.7	14.9	46.6	42.5	49.2	-4.1	6.7	
PLAYAS DE ROSARITO, B.C.	2,620	2,621	2,627	1	7	0.0	0.2	1,148	993	1,101	-154	107	-13.4	10.8	43.8	37.9	41.9	-5.9	4.0	
SAN FELIPE, BC.	823	823	827	0	4	0.0	0.5	269	241	277	-28	36	-10.4	15.1	32.7	29.3	33.5	-3.4	4.3	
TONALÁ- PUERTO ARISTA, CHIS.	747	686	729	-61	43	-8.1	6.3	168	201	258	32	58	19.1	28.8	22.6	29.2	35.4	6.7	6.2	
Ciudades	226,170	228,916	229,329	2,745	414	1.2	0.2	105,494	120,743	122,135	15,249	1,392	14.5	1.2	46.6	52.7	53.3	6.1	0.5	
Grandes	89,667	92,188	93,098	2,521	910	2.8	1.0	45,198	52,310	53,822	7,112	1,512	15.7	2.9	50.4	56.7	57.8	6.3	1.1	
CIUDAD DE MÉXICO	51,730	53,465	53,510	1,735	45	3.4	0.1	25,657	29,909	31,171	4,252	1,262	16.6	4.2	49.6	55.9	58.3	6.3	2.3	
GUADALAJARA, JAL.	21,497	22,076	22,359	579	283	2.7	1.3	10,177	12,233	11,743	2,056	-490	20.2	-4.0	47.3	55.4	52.5	8.1	-2.9	
MONTERREY, N.L.	16,441	16,647	17,229	207	582	1.3	3.5	9,364	10,168	10,908	804	739	8.6	7.3	57.0	61.1	63.3	4.1	2.2	
Del Interior	121,438	121,311	120,665	-127	-647	-0.1	-0.5	50,136	58,108	58,533	7,972	426	15.9	0.7	41.3	47.9	48.5	6.6	0.6	
AGUASCALIENTES, AGS.	6,219	6,325	6,318	106	-7	1.7	-0.1	2,648	3,116	3,106	469	-10	17.7	-0.3	42.6	49.3	49.2	6.7	-0.1	
CAMPECHE, CAMP.	1,844	2,087	2,076	243	-11	13.2	-0.5	810	1,048	1,111	239	62	29.4	5.9	43.9	50.2	53.5	6.3	3.3	
CELAYA, GTO.	3,279	2,622	2,634	-658	12	-20.1	0.5	804	882	934	77	52	9.6	5.9	24.5	33.6	35.4	9.1	1.8	
CHIHUAHUA, CHIH.	5,004	5,007	4,899	2	-108	0.0	-2.2	2,753	3,109	2,948	356	-161	12.9	-5.2	55.0	62.1	60.2	7.1	-1.9	
COATZACOALCOS, VER.	1,962	1,946	1,944	-15	-3	-0.8	-0.1	735	876	943	141	68	19.2	7.8	37.5	45.0	48.5	7.5	3.6	
COLIMA, COL.	1,294	1,204	1,165	-90	-39	-6.9	-3.3	443	493	509	49	16	11.2	3.3	34.2	40.9	43.7	6.7	2.8	
COMITÁN DE DOMÍNGUEZ, CHIS.	1,382	1,381	1,382	0	0	0.0	0.0	300	363	318	63	-45	20.9	-12.4	21.7	26.3	23.0	4.5	-3.3	
CULIACAN, SIN.	2,546	2,500	n.d.	-46	n.d.	-1.8	n.d.	1,345	n.d.	n.d.	-30	n.d.	-2.2	n.d.	52.8	n.d.	n.d.	-0.2	n.d.	
DURANGO, DGO.	1,930	1,928	1,933	-2	5	-0.1	0.3	1,049	981	1,022	-69	42	-6.5	4.2	54.4	50.9	52.9	-3.5	2.0	
EL FUERTE, SIN.	407	355	n.d.	-52	n.d.	-12.9	n.d.	124	78	n.d.	-46	n.d.	-37.2	n.d.	30.4	21.9	n.d.	-8.5	n.d.	
GUANAJUATO, GTO.	3,016	3,271	3,357	255	86	8.4	2.6	891	909	998	18	89	2.0	9.8	27.8	29.7	29.7	-1.8	1.9	
HERMOSILLO, SON.	3,110	3,094	3,094	-16	0	-0.5	0.0	1,622	1,803	1,690	181	-113	11.1	-6.3	52.2	58.3	54.6	6.1	-3.7	
IRAPUATO, GTO.	2,911	2,485	2,591	-427	107	-14.7	4.3	705	963	938	258	-25	36.6	-2.6	24.2	38.8	36.2	14.5	-2.6	
LEON, GTO.	6,188	6,194	6,251	6	431	0.1	7.0	2,231	2,625	2,963	394	338	17.6	12.9	36.1	42.4	44.7	6.3	2.4	
LOS MOCHEIS, SIN.	1,577	1,342	n.d.	-235	n.d.	-14.9	n.d.	726	796	n.d.	70	n.d.	9.6	n.d.	46.1	59.3	n.d.	13.3	n.d.	
MÉRIDA, YUC.	7,719	8,043	8,274	324	231	4.2	2.9	3,894	4,689	4,701	795	12	20.4	0.3	50.5	58.3	56.8	7.9	-1.5	
MORELIA, MICH. /1 /2	3,970	4,392	3,953	422	-439	10.6	-10.0	1,760	2,346	1,927	586	-419	33.3	-17.9	44.3	53.4	48.7	9.1	-4.7	
OAXACA, OAX.	6,166	6,057	6,050	-109	-7	-1.8	-0.1	2,774	3,245	3,324	470	79	17.0	2.4	45.0	53.6	54.9	8.6	1.4	

Centro	Cuartos disponibles promedio diario								Cuartos ocupados								Ocupación			
	2022*	2023**	2024***	Diferencia		Variación (%)		2022*	2023**	2024***	Diferencia		Variación (%)		2022*	2023**	2024***	Ptos (%)		
				2022-2023	2023-2024	2022-2023	2023-2024				2022-2023	2023-2024	2022-2023	2023-2024						
Total	428,435	435,378	436,358	6,943	980	1.6	0.2	240,278	262,661	262,616	22,382	-44	9.3	0.0	56.1	60.3	60.2	4.2	-0.1	
PACHUCA, HGO.	1,575	1,568	1,681	-6	113	-0.4	7.2	663	808	950	145	142	21.9	17.6	42.1	51.5	56.5	9.4	5.0	
PALENQUE, CHIS.	2,068	2,065	2,073	-3	7	-0.1	0.3	717	751	778	34	27	4.7	3.5	34.7	36.4	37.5	1.7	1.2	
PUEBLA, PUE.	9,742	10,140	10,015	398	-126	4.1	-1.2	4,323	5,708	5,821	1,385	113	32.0	2.0	44.4	56.3	58.1	11.9	1.8	
QUERETARO, QRO.	7,309	7,320	7,421	11	101	0.2	1.4	3,899	4,320	4,392	421	72	10.8	1.7	53.4	59.0	59.2	5.7	0.2	
SALAMANCA, GTO.	1,179	1,002	1,031	-177	28	-15.0	2.8	302	311	381	9	70	3.0	22.6	25.6	31.0	37.0	5.4	6.0	
SAN CRISTÓBAL DE LAS CASAS, CHIS.	3,316	3,295	3,147	-21	-148	-0.6	-4.5	1,003	1,052	829	48	-223	4.8	-21.2	30.3	31.9	26.3	1.7	-5.6	
SAN JUAN DE LOS LAGOS, JAL.	3,675	3,672	3,676	-3	3	-0.1	0.1	887	1,134	1,367	247	232	27.9	20.5	24.1	30.9	37.2	6.8	6.3	
SAN JUAN DEL RÍO, QRO. /1 /3	1,116	827	758	-289	-69	-25.9	-8.4	473	405	399	-69	-6	-14.5	-1.4	42.4	49.0	52.7	6.5	3.7	
SAN LUIS POTOSÍ, S.L.P.	5,943	6,005	6,116	61	111	1.0	1.9	2,695	3,329	3,326	634	-4	23.5	-0.1	45.3	55.4	54.4	10.1	-1.1	
SAN MIGUEL DE ALLENDE, GTO. /2	2,401	2,771	3,053	370	281	15.4	10.2	848	1,033	1,158	185	125	21.8	12.1	35.3	37.3	37.9	2.0	0.6	
TAXCO, GRO.	885	878	900	-7	22	-0.8	2.5	257	291	202	33	-89	12.9	-30.6	29.1	33.1	22.4	4.0	-10.7	
TEQUISQUIAPAN, QRO. /1 /3	776	560	573	-216	13	-27.8	2.3	190	186	218	-4	32	-2.0	17.4	24.5	33.2	38.1	8.8	4.9	
TLAXCALA, TLAX.	654	679	683	25	4	3.8	0.6	156	210	200	53	-10	34.0	-4.6	23.9	30.9	29.3	7.0	-1.6	
TOLUCA, MÉX.	3,600	3,631	3,567	30	-63	0.8	-1.7	1,235	1,682	1,772	447	91	36.2	5.4	34.3	46.3	49.7	12.0	3.4	
TUXTLA GUTIÉRREZ, CHIS.	4,186	4,189	4,182	2	-7	0.1	-0.2	1,418	1,699	1,814	281	115	19.8	6.8	33.9	40.6	43.4	6.7	2.8	
VALLE DE BRAVO, MÉX.	1,215	1,199	1,260	-16	61	-1.3	5.1	253	249	235	-4	-14	-1.5	-5.6	20.8	20.8	18.7	0.0	-2.1	
VILLAHERMOSA, TAB.	5,165	5,149	5,214	-16	64	-0.3	1.2	2,807	2,962	3,078	155	115	5.5	3.9	54.3	57.5	59.0	3.2	1.5	
XALAPA, VER.	3,118	3,143	3,137	25	-6	0.8	-0.2	1,430	1,489	1,510	59	21	4.1	1.4	45.9	47.4	48.1	1.5	0.8	
ZACATECAS, ZAC.	2,990	2,985	3,029	-5	44	-0.2	1.5	962	853	960	-109	107	-11.3	12.5	32.2	28.6	31.7	-3.6	3.1	
Fronterizas	15,065	15,416	15,567	351	151	2.3	1.0	10,160	10,325	9,780	165	-545	1.6	-5.3	67.4	67.0	62.8	-0.5	-4.2	
CIUDAD JUÁREZ, CHIH.	4,541	4,542	4,542	1	0	0.0	0.0	3,303	3,170	2,921	-133	-249	-4.0	-7.9	72.7	69.8	64.3	-3.0	-5.5	
MEXICALI, BC.	2,551	2,784	2,834	233	50	9.1	1.8	1,600	1,860	1,641	259	-219	16.2	-11.8	62.7	66.8	57.9	4.1	-8.9	
PIEDRAS NEGRAS, COAH.	1,106	1,145	1,245	39	100	3.6	8.7	638	682	702	44	19	6.9	2.8	57.7	59.6	56.4	1.9	-3.2	
TECATE, B.C.	511	600	601	90	1	17.5	0.2	288	323	422	35	99	12.2	30.7	56.4	53.9	70.3	-2.6	16.4	
TIJUANA, B.C.	6,357	6,345	6,346	-12	1	-0.2	0.0	4,330	4,290	4,094	-40	-196	-0.9	-4.6	68.1	67.6	64.5	-0.5	-3.1	

*Del 03-enero-2022 al 28-agosto-2022

**Del 02-enero-2023 al 27-agosto-2023

***Del 01-enero-2024 al 25-agosto-2024

La información presentada se basa en semanas calendario de lunes a domingo, por lo tanto, los días incluidos en ellas no empatan con exactitud a los mismos días del año anterior, no siendo estrictamente comparables

n.d. No disponible / n.c. No comparable

1/ Datos no comparables con el periodo actual por falta de información disponible en el 2023.

2/ Debido a la actualización de la oferta hotelera en estos centros, los datos no son estrictamente comparables.

3/ Datos no comparables con el periodo anterior por diferencia en la información disponible en el 2024.

4/ A partir de enero del 2023 se crea el corredor turístico de Ixtapa Zihuatanejo, el cual, comprende los centros de Ixtapa y Zihuatanejo de Azueta, por lo que no se cuenta con información histórica.

5/Para establecer una comparación con periodos anteriores, se deberá considerar la afectación ocasionada por el huracán Otis. La oferta disponible considera la previa a este evento, con excepción de algunos cierres definitivos confirmados.

NOTA: La Ocupación por tipo de centro y la total, son un promedio ponderado. La variación puede no coincidir debido al redondeo.

Fuente: Sistema Nacional de Información Estadística del Sector Turismo de México DataTur.