

| Centro | Cuartos disponibles promedio diario | | | | | | | | Cuartos ocupados | | | | | | | | Ocupación | | | |
|----------------------------------|-------------------------------------|----------------|----------------|--------------|------------|---------------|------------|----------------|------------------|----------------|---------------|-------------|---------------|-------------|-------------|-------------|-------------|-------------|-------------|-----------|
| | 2022* | 2023** | 2024*** | Diferencia | | Variación (%) | | 2022* | 2023** | 2024*** | Diferencia | | Variación (%) | | 2022* | 2023** | 2024*** | Ptos (%) | | |
| | | | | 2022-2023 | 2023-2024 | 2022-2023 | 2023-2024 | | | | 2022-2023 | 2023-2024 | 2022-2023 | 2023-2024 | | | | 2022-2023 | 2023-2024 | |
| | | | | | | | | | | | | | | | | | | | | 2022-2023 |
| Total | 428,347 | 435,658 | 436,235 | 7,311 | 577 | 1.7 | 0.1 | 237,036 | 261,414 | 261,754 | 24,378 | 340 | 10.3 | 0.1 | 55.3 | 60.0 | 60.0 | 4.7 | 0.0 | |
| PACHUCA, HGO. | 1,574 | 1,568 | 1,681 | -6 | 112 | -0.4 | 7.2 | 659 | 801 | 950 | 142 | 149 | 21.6 | 18.6 | 41.8 | 51.0 | 56.5 | 9.2 | 5.5 | |
| PALENQUE, CHIS. | 2,069 | 2,066 | 2,072 | -3 | 7 | -0.2 | 0.3 | 672 | 724 | 745 | 52 | 21 | 7.7 | 2.9 | 32.5 | 35.0 | 35.9 | 2.6 | 0.9 | |
| PUEBLA, PUE. | 9,726 | 10,136 | 9,930 | 409 | -206 | 4.2 | -2.0 | 4,152 | 5,591 | 5,694 | 1,439 | 103 | 34.7 | 1.8 | 42.7 | 55.2 | 57.3 | 12.5 | 2.2 | |
| QUERETARO, QRO. | 7,274 | 7,310 | 7,421 | 36 | 111 | 0.5 | 1.5 | 3,799 | 4,239 | 4,340 | 440 | 101 | 11.6 | 2.4 | 52.2 | 58.0 | 58.5 | 5.8 | 0.5 | |
| SALAMANCA, GTO. | 1,175 | 999 | 1,031 | -176 | 32 | -15.0 | 3.2 | 300 | 305 | 380 | 6 | 75 | 1.9 | 24.4 | 25.5 | 30.5 | 36.8 | 5.0 | 6.3 | |
| SAN CRISTÓBAL DE LAS CASAS, CHIS | 3,316 | 3,296 | 3,120 | -20 | -176 | -0.6 | -5.3 | 982 | 1,022 | 800 | 40 | -221 | 4.1 | -21.7 | 29.6 | 31.0 | 25.7 | 1.4 | -5.3 | |
| SAN JUAN DE LOS LAGOS, JAL. | 3,675 | 3,676 | 3,676 | 1 | 0 | 0.0 | 0.0 | 862 | 1,124 | 1,320 | 262 | 196 | 30.4 | 17.4 | 23.4 | 30.6 | 35.9 | 7.1 | 5.3 | |
| SAN JUAN DEL RÍO, QRO. /1 /3 | 1,118 | 827 | 764 | -291 | -63 | -26.0 | -7.7 | 466 | 390 | 392 | -77 | 2 | -16.4 | 0.6 | 41.7 | 47.1 | 51.4 | 5.4 | 4.2 | |
| SAN LUIS POTOSÍ, S.L.P. | 5,939 | 6,002 | 6,114 | 63 | 111 | 1.1 | 1.9 | 2,594 | 3,330 | 3,265 | 736 | -66 | 28.4 | -2.0 | 43.7 | 55.5 | 53.4 | 11.8 | -2.1 | |
| SAN MIGUEL DE ALLENDE, GTO. /2 | 2,401 | 2,772 | 3,054 | 371 | 282 | 15.4 | 10.2 | 841 | 1,051 | 1,164 | 210 | 114 | 24.9 | 10.8 | 35.0 | 37.9 | 38.1 | 2.9 | 0.2 | |
| TAXCO, GRO. | 886 | 877 | 899 | -8 | 22 | -0.9 | 2.5 | 249 | 283 | 186 | 34 | -97 | 13.7 | -34.2 | 28.1 | 32.2 | 20.7 | 4.1 | -11.5 | |
| TEQUISQUIAPAN, QRO. /1 /3 | 780 | 560 | 573 | -220 | 13 | -28.2 | 2.3 | 178 | 181 | 209 | 3 | 28 | 1.9 | 15.6 | 22.8 | 32.3 | 36.5 | 9.6 | 4.2 | |
| TLAXCALA, TLAX. | 654 | 679 | 682 | 25 | 4 | 3.8 | 0.6 | 151 | 203 | 194 | 52 | -9 | 34.1 | -4.4 | 23.1 | 29.9 | 28.4 | 6.8 | -1.5 | |
| TOLUCA, MÉX. | 3,595 | 3,631 | 3,572 | 36 | -59 | 1.0 | -1.6 | 1,201 | 1,666 | 1,756 | 465 | 90 | 38.7 | 5.4 | 33.4 | 45.9 | 49.2 | 12.5 | 3.3 | |
| TUXTLA GUTIÉRREZ, CHIS. | 4,183 | 4,188 | 4,182 | 5 | -6 | 0.1 | -0.1 | 1,386 | 1,665 | 1,792 | 278 | 128 | 20.1 | 7.7 | 33.1 | 39.7 | 42.9 | 6.6 | 3.1 | |
| VALLE DE BRAVO, MÉX. | 1,215 | 1,196 | 1,255 | -19 | 59 | -1.6 | 4.9 | 250 | 252 | 240 | 2 | -13 | 0.9 | -5.0 | 20.6 | 21.1 | 19.1 | 0.5 | -2.0 | |
| VILLAHERMOSA, TAB. | 5,174 | 5,143 | 5,213 | -31 | 71 | -0.6 | 1.4 | 2,787 | 2,913 | 3,043 | 126 | 130 | 4.5 | 5.3 | 53.9 | 56.6 | 58.4 | 2.8 | 1.7 | |
| XALAPA, VER. | 3,118 | 3,144 | 3,126 | 27 | -18 | 0.9 | -0.6 | 1,316 | 1,457 | 1,478 | 141 | 21 | 10.7 | 1.4 | 42.2 | 46.3 | 47.3 | 4.1 | 0.9 | |
| ZACATECAS, ZAC. | 3,001 | 2,984 | 3,038 | -17 | 54 | -0.6 | 1.8 | 914 | 810 | 927 | -104 | 117 | -11.3 | 14.4 | 30.4 | 27.1 | 30.5 | -3.3 | 3.4 | |
| Fronterizas | 15,063 | 15,414 | 15,564 | 351 | 149 | 2.3 | 1.0 | 10,130 | 10,334 | 9,749 | 204 | -585 | 2.0 | -5.7 | 67.3 | 67.0 | 62.6 | -0.2 | -4.4 | |
| CIUDAD JUÁREZ, CHIH. | 4,541 | 4,542 | 4,542 | 1 | 0 | 0.0 | 0.0 | 3,282 | 3,183 | 2,938 | -99 | -245 | -3.0 | -7.7 | 72.3 | 70.1 | 64.7 | -2.2 | -5.4 | |
| MEXICALI, BC. | 2,551 | 2,784 | 2,833 | 233 | 49 | 9.1 | 1.7 | 1,611 | 1,889 | 1,672 | 279 | -217 | 17.3 | -11.5 | 63.1 | 67.9 | 59.0 | 4.7 | -8.8 | |
| PIEDRAS NEGRAS, COAH. | 1,099 | 1,145 | 1,242 | 46 | 97 | 4.2 | 8.5 | 636 | 691 | 682 | 55 | -9 | 8.7 | -1.3 | 57.9 | 60.4 | 54.9 | 2.5 | -5.4 | |
| TECATE, B.C. | 510 | 600 | 601 | 90 | 1 | 17.6 | 0.2 | 285 | 322 | 420 | 36 | 98 | 12.8 | 30.5 | 55.9 | 53.7 | 69.9 | -2.3 | 16.3 | |
| TIJUANA, B.C. | 6,362 | 6,344 | 6,346 | -18 | 2 | -0.3 | 0.0 | 4,316 | 4,248 | 4,036 | -68 | -212 | -1.6 | -5.0 | 67.8 | 67.0 | 63.6 | -0.9 | -3.4 | |

*Del 03-enero-2022 al 24-julio-2022

**Del 02-enero-2023 al 23-julio-2023

***Del 01-enero-2024 al 21-julio-2024

La información presentada se basa en semanas calendario de lunes a domingo., por lo tanto, los días incluidos en ellas no empatan con exactitud a los mismos días del año anterior, no siendo estrictamente comparables

n.d. No disponible / n.c. No comparable

1/ Datos no comparables con el periodo actual por falta de información disponible en el 2023.

2/ Debido a la actualización de la oferta hotelera en estos centros, los datos no son estrictamente comparables.

3/ Datos no comparables con el periodo anterior por diferencia en la información disponible en el 2024.

4/ A partir de enero del 2023 se crea el corredor turístico de Ixtapa Zihuatanejo, el cual, comprende los centros de Ixtapa y Zihuatanejo de Azueta, por lo que no se cuenta con información histórica.

5/Para establecer una comparación con periodos anteriores, se deberá considerar la afectación ocasionada por el huracán Otis. La oferta disponible considera la previa a este evento, con excepción de algunos cierres definitivos confirmados.

NOTA: La Ocupación por tipo de centro y la total, son un promedio ponderado. La variación puede no coincidir debido al redondeo.

Fuente: Sistema Nacional de Información Estadística del Sector Turismo de México DataTur.