

Centro	Cuartos disponibles promedio diario								Cuartos ocupados								Ocupación				
	2022*	2023**	2024***	Diferencia		Variación (%)		2022*	2023**	2024***	Diferencia		Variación (%)		2022*	2023**	2024***	Ptos (%)			
				2022-2023	2023-2024	2022-2023	2023-2024				2022-2023	2023-2024	2022-2023	2023-2024							
<b>Total</b>	427,932	431,480	434,896	3,548	3,416	0.8	0.8	193,413	249,251	249,916	55,838	665	28.9	0.3	45.2	57.8	57.5	12.6	-0.3		
<b>Centros de Playa</b>	<b>201,894</b>	<b>205,067</b>	<b>206,085</b>	<b>3,173</b>	<b>1,018</b>	<b>1.6</b>	<b>0.5</b>	<b>114,399</b>	<b>145,448</b>	<b>141,013</b>	<b>31,049</b>	<b>-4,435</b>	<b>27.1</b>	<b>-3.0</b>	<b>56.7</b>	<b>70.9</b>	<b>68.4</b>	<b>14.3</b>	<b>-2.5</b>		
<i>Integramente Planeados</i>	67,931	68,906	69,204	975	298	1.4	0.4	43,130	52,601	53,273	9,471	672	22.0	1.3	63.5	76.3	77.0	12.8	0.6		
BAHIAS DE HUATULCO, OAX.	4,078	4,345	4,343	267	-2	6.5	0.0	2,279	3,111	3,278	832	167	36.5	5.4	55.9	71.6	75.5	15.7	3.9		
CANCUN, Q.ROO	34,226	34,703	35,122	478	419	1.4	1.2	22,932	27,415	28,276	4,483	861	19.5	3.1	67.0	79.0	80.5	12.0	1.5		
IXTAPA ZIHUATANEJO, GRO. /4	6,292	6,765	6,771	473	6	7.5	0.1	3,565	4,168	4,393	603	225	16.9	5.4	44.6	56.7	64.9	12.1	8.2		
LORETO, B.C.S.	676	835	775	159	-60	23.5	-7.2	189	535	296	346	-238	183.3	-44.5	27.9	64.1	38.3	36.1	-25.8		
LOS CABOS, B.C.S.	22,660	22,259	22,193	-402	-65	-1.8	-0.3	14,165	17,373	17,030	3,208	-343	22.7	-2.0	62.5	78.1	76.7	15.5	-1.3		
<i>CABO SAN LUCAS</i>	9,172	9,083	9,222	-90	140	-1.0	1.5	6,196	7,587	7,261	1,390	-325	22.4	-4.3	67.6	83.5	78.7	16.0	-4.8		
<i>SAN JOSÉ DEL CABO</i>	3,909	3,869	3,719	-40	-151	-1.0	-3.9	2,305	2,666	2,825	360	159	15.6	6.0	59.0	68.9	76.0	9.9	7.1		
<i>ZONA CORREDOR LOS CABOS</i>	4,292	4,020	4,020	-272	0	-6.3	0.0	1,981	2,710	2,718	729	8	36.8	0.3	46.2	67.4	67.6	21.3	0.2		
<b>Tradicionales</b>	<b>65,728</b>	<b>67,037</b>	<b>66,352</b>	<b>-1,309</b>	<b>-685</b>	<b>2.0</b>	<b>-1.0</b>	<b>30,336</b>	<b>39,363</b>	<b>32,683</b>	<b>9,026</b>	<b>-6,680</b>	<b>29.8</b>	<b>-17.0</b>	<b>46.2</b>	<b>58.7</b>	<b>49.3</b>	<b>12.6</b>	<b>-9.5</b>		
ACAPULCO, GRO. /5	19,645	21,885	20,527	2,240	-1,358	11.4	-6.2	8,027	11,809	4,399	3,782	-7,410	47.1	-62.8	40.9	54.0	21.4	13.1	-32.5		
COZUMEL, Q. ROO	5,187	5,187	5,173	0	-15	0.0	-0.3	2,586	2,995	3,176	409	182	15.8	6.1	49.9	57.7	61.4	7.9	3.7		
LA PAZ, B.C.S. /1	2,727	1,986	2,728	-741	1,546	-27.2	37.4	1,546	1,408	1,808	-138	399	-8.9	28.3	56.7	70.9	66.3	14.2	-4.7		
MANZANILLO, COL.	4,753	4,375	4,325	-378	-50	-7.9	-1.1	1,712	2,250	2,155	538	-94	31.4	-4.2	36.0	51.4	49.8	15.4	-1.6		
MAZATLAN, SIN.	9,861	9,878	9,878	17	1	0.2	0.0	4,600	5,396	5,776	796	379	17.3	7.0	46.7	54.6	58.5	8.0	3.8		
PUERTO VALLARTA, JAL.	13,156	13,271	13,277	115	7	0.9	0.1	8,701	11,167	10,649	2,466	-518	28.3	-4.6	66.1	84.2	80.2	18.0	-3.9		
VERACRUZ BOCA DEL RIO, VER.	10,401	10,456	10,444	56	-12	0.5	-0.1	3,164	4,337	4,719	1,173	382	37.1	8.8	30.4	41.5	45.2	11.1	3.7		
<b>Otros</b>	<b>68,235</b>	<b>69,124</b>	<b>70,529</b>	<b>889</b>	<b>1,405</b>	<b>1.3</b>	<b>2.0</b>	<b>40,933</b>	<b>53,484</b>	<b>55,058</b>	<b>12,551</b>	<b>1,573</b>	<b>30.7</b>	<b>2.9</b>	<b>60.0</b>	<b>77.4</b>	<b>78.1</b>	<b>17.4</b>	<b>0.7</b>		
ISLA MUJERES, Q. ROO	1,647	1,639	1,639	-8	0	-0.5	0.0	957	1,133	1,005	176	-128	18.3	-11.3	68.1	69.1	61.3	11.0	-7.8		
NUEVO NAYARIT, NAY.	10,783	10,873	10,858	90	-15	0.8	-0.1	6,211	9,227	9,392	3,016	164	48.6	1.8	57.6	84.9	86.5	27.3	1.6		
RIVIERA MAYA, Q. ROO	49,137	49,858	51,206	721	1,348	1.5	2.7	31,385	40,940	42,235	9,555	1,295	30.4	3.2	63.9	82.1	82.5	18.2	0.4		
<i>AKUMAL, Q. ROO /3</i>	4,392	4,399	4,007	7	-392	0.2	-8.9	2,551	3,880	3,271	1,329	-609	52.1	-15.7	68.0	88.2	81.6	30.1	-6.6		
<i>PLAYA DEL CARMEN, Q. ROO</i>	11,010	11,332	11,674	322	342	2.9	3.0	7,402	8,880	9,320	1,477	440	20.0	5.0	67.2	78.4	79.8	11.1	1.5		
<i>PLAYACAR, Q. ROO</i>	6,718	6,723	6,735	5	12	0.1	0.2	4,804	5,842	6,221	1,038	379	21.6	6.5	71.5	86.9	92.4	15.4	5.5		
PUERTO ESCONDIDO, OAX.	2,489	2,618	2,642	129	24	5.2	0.9	1,421	1,299	1,278	-122	-21	-8.6	-1.6	57.1	49.6	48.4	-7.5	-1.2		
PLAYAS DE ROSARITO, B.C.	2,621	2,621	2,621	0	1	0.0	0.0	635	609	694	-25	85	-4.0	14.0	24.2	23.2	26.5	-1.0	3.2		
SAN FELIPE, BC.	823	823	827	0	4	0.0	0.5	172	86	191	-87	105	-50.3	122.5	20.9	10.4	23.1	-10.5	12.6		
TONALÁ- PUERTO ARISTA, CHIS.	735	693	736	-43	44	-5.8	6.3	151	191	264	39	73	26.1	38.5	20.5	27.5	35.9	7.0	8.3		
<b>Ciudades</b>	<b>226,038</b>	<b>226,413</b>	<b>228,811</b>	<b>375</b>	<b>2,398</b>	<b>0.2</b>	<b>1.1</b>	<b>79,013</b>	<b>103,803</b>	<b>108,903</b>	<b>24,790</b>	<b>5,100</b>	<b>31.4</b>	<b>4.9</b>	<b>35.0</b>	<b>45.8</b>	<b>47.6</b>	<b>10.9</b>	<b>1.7</b>		
<b>Grandes</b>	<b>89,349</b>	<b>92,044</b>	<b>92,570</b>	<b>2,696</b>	<b>525</b>	<b>3.0</b>	<b>0.6</b>	<b>33,103</b>	<b>45,225</b>	<b>47,934</b>	<b>12,122</b>	<b>2,709</b>	<b>36.6</b>	<b>6.0</b>	<b>37.0</b>	<b>49.1</b>	<b>51.8</b>	<b>12.1</b>	<b>2.6</b>		
CIUDAD DE MÉXICO /2	51,727	53,442	53,555	1,715	112	3.3	0.2	19,587	26,685	28,529	7,097	1,845	36.2	6.9	37.9	49.9	53.3	12.1	3.3		
GUADALAJARA, JAL.	21,419	21,905	22,259	486	354	2.3	1.6	7,521	10,230	9,880	2,709	-350	36.0	-3.4	35.1	46.7	44.4	11.6	-2.3		
MONTERREY, N.L.	16,203	16,698	16,757	495	59	3.1	0.4	5,994	8,310	9,525	2,316	1,215	38.6	14.6	37.0	49.8	56.8	12.8	7.1		
<b>Del Interior</b>	<b>121,715</b>	<b>119,148</b>	<b>121,055</b>	<b>-2,567</b>	<b>1,907</b>	<b>-2.1</b>	<b>1.6</b>	<b>37,904</b>	<b>49,161</b>	<b>52,553</b>	<b>11,257</b>	<b>3,392</b>	<b>29.7</b>	<b>6.9</b>	<b>31.1</b>	<b>41.3</b>	<b>43.4</b>	<b>10.1</b>	<b>2.2</b>		
AGUASCALIENTES, AGS.	6,156	6,303	6,285	147	-18	2.4	-0.3	1,840	2,607	2,433	767	-174	41.7	-6.7	29.9	41.4	38.7	11.5	-2.6		
CAMPECHE, CAMP.	1,386	2,093	2,075	707	-18	51.0	-0.9	490	1,001	1,142	511	141	104.2	14.1	35.4	47.8	55.1	12.5	7.2		
CELAYA, GTO. /2	3,268	2,722	2,739	-546	17	-16.7	0.6	624	765	773	141	8	22.5	1.1	19.1	28.1	28.2	9.0	0.1		
CHIHUAHUA, CHIH.	5,006	5,007	4,966	1	-41	0.0	-0.8	1,935	2,709	2,771	774	62	40.0	2.3	38.7	54.1	55.8	15.5	1.7		
COATZACOALCOS, VER.	1,990	1,946	1,942	-44	-4	-2.2	-0.2	597	714	810	117	96	19.5	13.4	30.0	36.7	41.7	6.7	5.0		
COLIMA, COL.	1,367	1,177	1,178	-190	1	-13.9	0.1	429	449	455	20	6	-4.8	1.2	31.4	38.2	38.6	6.8	0.4		
COMITÁN DE DOMÍNGUEZ, CHIS.	1,382	1,382	1,382	0	0	0.0	0.0	245	300	279	55	-21	22.4	-7.1	17.7	21.7	20.2	4.0	-1.5		
CULIACÁN, SIN.	2,839	2,500	n.d.	-339	n.d.	-11.9	n.d.	1,009	1,104	n.d.	94	n.d.	9.4	n.d.	35.5	44.1	n.d.	8.6	n.d.		
DURANGO, DGO.	1,932	1,929	1,933	-3	4	-0.1	0.2	673	780	824	106	45	15.8	5.7	34.9	40.4	42.7	5.6	2.2		
EL FUERTE, SIN.	407	120	n.d.	-287	n.d.	-70.5	n.d.	105	33	n.d.	-72	n.d.	-68.2	n.d.	25.8	27.9	n.d.	2.1	n.d.		
GUANAJUATO, GTO. /2	3,206	3,230	3,368	24	138	0.7	4.3	699	745	828	46	84	6.5	11.2	21.8	23.1	24.6	1.3	1.5		
HERMOSILLO, SON.	3,119	3,094	3,094	-25	0	-0.8	0.0	1,329	1,637	1,377	308	-260	23.2	-15.9	42.6	52.9	44.5	10.3	-8.4		
IRAPUATO, GTO. /2	2,948	2,333	2,616	-615	283	-20.9	12.1	546	710	831	164	121	30.1	17.0	18.5	30.4	31.8	11.9	1.3		
LEÓN, GTO.	6,241	6,257	6,758	16	500	0.3	8.0	1,895	2,618	2,848	723	230	38.2	8.8	30.4	41.8	42.1	11.5	0.3		
LOS MOCHIS, SIN.	1,562	1,299	n.d.	-263	n.d.	-16.8	n.d.	672	644	n.d.	-28	n.d.	-4.1	n.d.	43.0	49.6	n.d.	6.6	n.d.		
MÉRIDA, YUC.	7,434	7,876	8,221	441	345	5.9	4.4	3,101	4,463	4,591	1,362	128	43.9	2.9	41.7	56.7	55.8	15.0	-0.8		
MORELIA, MICH. /1 /2	3,949	2,799	3,936	-1,150	1,137	-29.1	40.6	1,407	1,307	1,679	-100	372	-7.1	28.5	35.6	46.7	42.7	11.1	-4.0		
OAXACA, OAX.	6,162	6,073	6,049	-89	-24	-1.4	-0.4	2,143	2,825	3,105	682	280	31.8	9.9	34.8	46.5					

Centro	Cuartos disponibles promedio diario								Cuartos ocupados								Ocupación			
	2022*	2023**	2024***	Diferencia		Variación (%)		2022*	2023**	2024***	Diferencia		Variación (%)		2022*	2023**	2024***	Ptos (%)		
				2022-2023	2023-2024	2022-2023	2023-2024				2022-2023	2023-2024	2022-2023	2023-2024						
<b>Total</b>	<b>427,932</b>	<b>431,480</b>	<b>434,896</b>	<b>3,548</b>	<b>3,416</b>	<b>0.8</b>	<b>0.8</b>	<b>193,413</b>	<b>249,251</b>	<b>249,916</b>	<b>55,838</b>	<b>665</b>	<b>28.9</b>	<b>0.3</b>	<b>45.2</b>	<b>57.8</b>	<b>57.5</b>	<b>12.6</b>	<b>-0.3</b>	
PACHUCA, HGO.	1,579	1,575	1,565	-4	-10	-0.3	-0.6	487	709	845	222	136	45.6	19.2	30.8	45.0	54.0	14.2	9.0	
PALENQUE, CHIS.	2,064	2,065	2,071	1	5	0.0	0.3	596	714	711	118	-3	19.7	-0.4	28.9	34.6	34.3	5.7	-0.2	
PUEBLA, PUE.	9,698	10,119	10,165	421	46	4.3	0.5	2,918	4,478	5,042	1,560	564	53.5	12.6	30.1	44.3	49.6	14.2	5.3	
QUERETARO, QRO.	7,511	7,264	7,392	-247	128	-3.3	1.8	2,653	3,647	3,731	994	83	37.5	2.3	35.3	50.2	50.5	14.9	0.3	
SALAMANCA, GTO. /2	1,205	1,031	1,031	-174	0	-14.4	0.0	252	298	327	46	29	18.3	9.7	20.9	28.9	31.7	8.0	2.8	
SAN CRISTÓBAL DE LAS CASAS, CHIS.	3,318	3,324	3,287	7	-37	0.2	-1.1	916	961	871	45	-90	4.9	-9.4	27.6	28.9	26.5	1.3	-2.4	
SAN JUAN DE LOS LAGOS, JAL.	3,676	3,676	3,676	0	0	0.0	0.0	949	953	1,725	4	771	0.4	80.9	25.8	25.9	46.9	0.1	21.0	
SAN JUAN DEL RÍO, QRO.	1,209	827	n.d	-382	n.d	-31.6	n.d	400	387	n.d	-13	n.d	-3.3	n.d	33.1	46.8	n.d	13.7	n.d	
SAN LUIS POTOSÍ, S.L.P.	5,891	5,954	6,010	63	56	1.1	0.9	1,870	2,766	2,736	896	-30	47.9	-1.1	31.7	46.5	45.5	14.7	-0.9	
SAN MIGUEL DE ALLENDE, GTO. /2	2,427	2,771	3,108	344	337	14.2	12.2	565	959	973	394	14	69.8	1.5	23.3	34.6	31.3	11.3	-3.3	
TAXCO, GRO.	887	851	907	-36	56	-4.1	6.5	200	264	229	64	-34	32.1	-13.1	22.5	31.0	25.3	8.5	-5.7	
TEQUISQUIAPAN, QRO.	893	560	n.d	-333	n.d	-37.3	n.d	158	143	n.d	-14	n.d	-9.1	n.d	17.7	25.6	n.d	7.9	n.d	
TLAXCALA, TLAX.	654	673	681	19	8	3.0	1.1	94	143	156	49	12	52.7	8.7	14.3	21.3	22.9	6.9	1.6	
TOLUCA, MÉX.	3,631	3,630	3,631	-1	1	0.0	0.0	846	1,318	1,601	472	283	55.8	21.5	23.3	36.3	44.1	13.0	7.8	
TUXTLA GUTIÉRREZ, CHIS.	4,160	4,201	4,190	42	-12	1.0	-0.3	1,147	1,450	1,565	303	115	26.4	7.9	27.6	34.5	37.3	6.9	2.8	
VALLE DE BRAVO, MÉX.	1,221	1,187	1,222	-34	35	-2.8	2.9	212	234	233	22	-1	10.6	-0.6	17.4	19.7	19.1	2.4	-0.7	
VILLAHERMOSA, TAB.	5,174	5,156	5,196	-18	40	-0.3	0.8	2,498	2,443	2,758	-55	315	-2.2	12.9	48.3	47.4	53.1	-0.9	5.7	
XALAPA, VER.	3,118	3,174	3,078	56	-97	1.8	-3.0	796	1,234	1,272	439	37	55.2	3.0	25.5	38.9	41.3	13.4	2.4	
ZACATECAS, ZAC.	3,047	2,971	2,993	-76	23	-2.5	0.8	608	651	749	43	98	7.0	15.0	20.0	21.9	25.0	1.9	3.1	
<b>Fronterizas</b>	<b>14,975</b>	<b>15,221</b>	<b>15,187</b>	<b>247</b>	<b>-34</b>	<b>1.6</b>	<b>-0.2</b>	<b>8,007</b>	<b>9,417</b>	<b>8,416</b>	<b>1,410</b>	<b>-1,007</b>	<b>17.6</b>	<b>-10.6</b>	<b>53.5</b>	<b>61.9</b>	<b>55.4</b>	<b>8.4</b>	<b>-6.5</b>	
CIUDAD JUÁREZ, CHIH.	4,542	4,349	4,542	-193	193	-4.3	4.4	2,812	2,801	2,685	-11	-116	-0.4	-4.1	61.9	64.4	59.1	2.5	-5.3	
MEXICALI, BC. /2	2,551	2,784	2,807	233	24	9.1	0.8	1,159	1,750	1,599	591	-152	51.0	-8.7	45.5	62.9	56.9	17.4	-5.9	
PIEDRAS NEGRAS, COAH.	922	1,145	1,183	223	38	24.1	3.3	474	630	485	155	-144	32.7	-22.9	51.4	56.0	41.0	3.6	-14.0	
TECATE, B.C. /2	501	590	601	89	11	17.7	1.9	250	368	382	118	14	47.2	3.9	49.9	62.4	63.6	12.5	1.2	
TIJUANA, B.C.	6,458	6,354	6,054	-104	-300	-1.6	-4.7	3,311	3,868	3,264	557	-604	16.8	-15.6	51.3	60.9	53.9	9.6	-7.0	

\*Del 03-enero-2022 al 13-febrero-2022

\*\*Del 02-enero-2023 al 12-febrero-2023

\*\*\*Del 01-enero-2024 al 11-febrero-2024

La información presentada se basa en semanas calendario de lunes a domingo., por lo tanto, los días incluidos en ellas no empatan con exactitud a los mismos días del año anterior, no siendo estrictamente comparables

n.d. No disponible / n.c. No comparable

1/ Datos no comparables con el periodo actual por falta de información disponible en el 2023.

2/ Debido a la actualización de la oferta hotelera en estos centros, los datos no son estrictamente comparables.

3/ Datos no comparables con el periodo anterior por diferencia en la información disponible en el 2024.

4/ A partir de enero del 2023 se crea el corredor turístico de Ixtapa Zihuatanejo, el cual, comprende los centros de Ixtapa y Zihuatanejo de Azuela, por lo que no se cuenta con información histórica.

5/ Para establecer una comparación con periodos anteriores, se deberá considerar la afectación ocasionada por el huracán Otis. La oferta disponible considera la previa a este evento, con excepción de algunos cierres definitivos confirmados.

NOTA: La Ocupación por tipo de centro y la total, son un promedio ponderado. La variación puede no coincidir debido al redondeo.

Fuente: Sistema Nacional de Información Estadística del Sector Turismo de México Data Tur.