

Centro	Cuantos disponibles promedio diario										Cuantos ocupados										Ocupación										Llegada de Turistas									
	2022*	2023*	2024**	Diferencia		Variación (%)	2022*	2023*	2024**	Diferencia		Variación (%)	2022*	2023*	2024**	Pcos (%)		Total	2022*		Total	2023*		Total	2024**															
				2022-2023	2023-2024					2022-2023	2023-2024					2022-2023	2023-2024		Residentes	No residentes		Residentes	No residentes		Residentes	No residentes														
																											Total	Residentes	No residentes	Total	Residentes	No residentes								
Total	426,588	443,528	443,865	16,937	437	3.5%	0.1%	243,588	263,328	263,090	19,740	-238	8.1%	-0.1%	56.8	59.4	59.3	2.5	-0.1	82,037,285	60,750,436	21,306,849	88,347,555	65,166,656	23,180,879	86,084,201	62,923,775	23,160,436	6,310,250	2,263,126	7.7%	-2.6%								
Centros de Playa	20,281	206,369	204,861	4,088	-1,518	2.0%	-0.7%	133,255	136,367	134,851	3,113	-1,516	2.3%	-1.1%	65.9	66.1	65.8	0.2	-0.2	38,117,224	22,985,744	15,131,480	37,918,437	22,252,186	15,666,651	35,395,499	19,741,001	15,620,195	18,339	2,523,138	0.0%	-0.6%								
Integrantes Paradores	68,030	69,409	69,513	1,379	123	2.0%	0.2%	40,012	40,940	40,763	928	-176	1.9%	-0.3%	72.0	72.0	72.0	-0.1	-0.4	12,501,855	5,518,448	6,855,902	12,730,300	5,313,426	6,857,251	17,775,005	23,093,693	20,693	14	14	14	14								
Bahías de Huatulco, Oax.	4,249	4,348	4,345	100	-4	2.3%	-0.1%	2,649	2,768	2,837	119	70	4.5%	2.5%	62.3	63.7	65.3	1.3	1.7	687,189	67,174	76,575	688,871	76,834	800,385	727,715	78,516	34,680	78,516	34,680	4.5%	4.5%								
CANCUN, Q.ROO	34,303	35,105	35,511	803	405	2.3%	1.2%	26,071	26,543	26,299	472	-244	1.9%	0.9%	74.1	74.1	74.1	0.0	0.0	7,426,233	2,870,731	4,555,522	6,073,416	2,623,102	4,396,937	7,281,874	4,396,937	7,281,874	4,396,937	7,281,874	4,396,937	4.1%	4.1%							
IXTAPA ZIHUATLAN, Q.ROO	6,292	6,800	6,803	509	2	8.1%	0.0%	3,677	4,060	4,060	383	26	10.4%	0.6%	58.4	59.7	60.1	1.3	0.4	1,264,393	175,998	107,395	1,338,646	92,313	1,428,791	1,326,287	102,504	166,566	2,168	13,320	13.2%	13.2%								
LORETO, B.C.S.	701	930	728	229	-182	29.9%	-20.0%	369	440	338	-102	-103	19.2%	-23.3%	52.7	48.4	46.4	-4.3	-2.0	142,888	84,570	99,733	76,347	18,044	43,648	71,366	71,366	71,366	71,366	71,366	34.7%	34.7%								
LOS CABOS, B.C.S.	22,486	22,245	22,246	-241	98	-1.1%	-0.4%	16,265	16,129	16,224	136	95	-0.8%	0.6%	72.3	72.3	72.3	0.0	0.0	3,031,132	756,062	2,275,050	768,016	2,280,094	3,047,996	839,902	2,280,094	3,047,996	839,902	2,280,094	839,902	-0.1%	-0.1%							
CABO SAN LUCAS	9,164	9,169	9,091	25	-78	0.3%	-0.8%	7,044	7,044	6,989	-55	-55	-0.1%	-0.8%	77.1	76.8	76.9	-0.3	-0.1	1,267,859	1,040,874	1,282,244	219,329	1,438,9	1,033,814	1,438,9	1,033,814	1,438,9	1,033,814	1,438,9	1,033,814	1,438,9	5.0%	5.0%						
SAN JOSE DEL CABO	3,576	3,473	3,498	-103	25	-2.9%	0.7%	2,418	2,252	2,299	165	47	-6.8%	2.1%	67.6	64.9	65.7	-2.7	0.9	455,802	234,880	260,922	475,330	227,383	480,218	245,352	204,861	244,886	4,100	14,100	-4.1%	10.0%								
ZONA CORREDOR LOS CABOS	4,170	4,020	4,020	-150	0	-3.6%	0.0%	2,512	2,559	2,642	47	85	1.9%	3.2%	60.2	63.7	65.7	3.4	2.1	461,826	61,763	400,063	454,647	73,720	380,927	493,375	344,878	217,729	344,878	217,729	8.5%	8.5%								
Tradicionales	65,448	67,468	63,786	2,019	-3,672	3.1%	-5.4%	36,743	37,085	33,928	-3,157	-3,157	-9.9%	-8.5%	56.1	55.0	53.2	-1.2	-1.8	17,863,660	16,816,697	22,456,983	16,887,895	14,636,141	22,511,684	14,148,077	19,986,336	14,148,077	19,986,336	14,148,077	19,986,336	14,148,077	19,986,336	14,148,077						
ACAPULCO, Q.ROO	39,583	21,564	17,676	1,861	-3,867	-10.0%	-18.0%	9,059	8,503	6,082	-2,506	-2,421	-6.2%	-28.5%	46.3	39.5	34.4	-6.8	-5.1	7,758,449	7,621,325	17,144	6,652,272	6,486,140	166,132	4,303,695	47,003	1,306,197	234,877	14,330	35.3%	35.3%								
COZUMEL, Q.ROO	5,187	5,173	5,147	-14	-26	-0.3%	-0.5%	2,723	2,655	2,590	-79	-65	-2.9%	-2.4%	52.7	51.3	50.3	-1.4	-1.0	796,784	257,421	539,363	772,344	255,882	516,462	753,943	255,882	516,462	753,943	255,882	516,462	753,943	255,882							
LA PAZ, B.C.S.	2,729	2,728	2,682	-1	-47	0.0%	-1.7%	1,823	1,911	1,779	-88	-131	4.8%	-6.9%	66.8	70.0	66.4	3.2	3.7	607,640	446,726	160,914	634,942	480,282	546,053	444,209	444,209	444,209	444,209	444,209	444,209	444,209								
MANZANILLO, COL.	4,535	4,361	4,313	-173	-49	-3.8%	-1.1%	2,194	2,416	2,360	-220	-56	10.0%	-2.2%	48.4	55.3	54.7	7.0	-0.6	1,104,867	1,059,786	450,081	1,236,340	1,020,636	33,504	1,066,546	1,077,009	39,337	131,473	169,394	11.9%	-13.7%								
NAZATLAN, SIN.	9,863	10,100	10,091	237	-9	2.4%	-0.1%	6,574	6,648	6,564	-84	-84	1.1%	-7.3%	66.7	65.8	61.1	-4.7	-4.7	2,871,586	2,485,487	375,669	2,725,437	2,369,064	356,373	2,550,175	2,177,583	142,592	146,849	223,262	11.9%	-11.9%								
PUERTO VALLARTA, JAL.	13,121	13,255	13,381	134	126	1.0%	0.9%	9,500	9,542	9,477	41	-65	0.4%	-0.7%	72.4	72.0	70.8	-0.4	-1.2	2,440,089	803,704	1,589,134	845,195	2,495,104	1,644,900	850,204	332,401	60,775	24,514	2.5%	2.5%									
VERACRUZ BOCA DEL RIO, VER.	10,432	10,307	10,597	-125	290	-1.2%	1.9%	4,481	5,413	5,475	562	62	11.6%	1.2%	44.5	52.5	52.1	6.0	-0.4	2,123,525	2,138,467	185,058	2,432,161	2,253,003	179,158	2,448,563	2,253,003	179,158	2,448,563	2,253,003	179,158	2,448,563	2,253,003							
Otros	20,803	69,493	75,513	690	6,020	1.0%	2.1%	47,500	49,343	51,162	1,843	1,799	1.9%	3.6%	69.0	71.0	71.5	2.0	0.5	7,701,709	2,081,492	5,618,217	8,054,662	6,077,765	2,303,695	6,770,070	954,913	419,103	12,448	6.1%	12.4%									
ISLA MUJERES, Q.ROO	1,641	1,639	1,639	-2	0	-0.1%	0.0%	922	922	922	0	-106	0.0%	-13.7%	56.2	56.3	48.6	-0.1	-7.7	453,110	226,585	226,525	463,595	235,529	206,485	401,431	206,485	401,431	206,485	401,431	206,485	401,431								
NUÉVOV NAYARIT, NAY. V.	10,857	10,868	10,903	11	35	0.1%	0.3%	7,248	8,000	8,278	760	278	10.5%	3.5%	66.7	73.6	75.9	6.9	2.3	1,265,180	688,369	576,801	1,213,762	628,648	1,321,585	702,237	628,648	1,321,585	702,237	628,648	1,321,585	702,237	628,648							
RIVIERA MAYA, Q.ROO	49,567	50,216	52,172	650	1,956	1.3%	1.3%	36,748	37,036	39,354	1,778	1,428	3.2%	3.8%	74.1	75.5	75.4	1.4	-0.1	4,220,762	831,497	4,377,385	5,178,461	5,429,535	147,556	5,281,031	5,026,071	25,074	25,074	25,074	25,074	25,074								
AKUMAL, Q.ROO	4,395	4,140	3,967	-255	-173	-5.8%	-4.2%	3,463	3,308	3,160	-45	-258	-1.9%	-7.6%	79.8	82.1	79.2	3.3	-2.9	429,763	2,204	427,559	433,083	14,588	431,585	418,286	1,242	418,286	1,242	418,286	1,242	418,286								
PLAYA DEL CARMEN, Q.ROO	11,881	11,527	11,968	-348	440	3.1%	3.8%	7,935	8,031	8,322	95	295	1.2%	3.7%	71.0	69.7	69.6	-1.3	-0.1	1,177,713	57,563	1,120,150	1,256,220	91,124	1,165,096	1,328,634	1,227,629	76,707	76,707	76,707	76,707									
PLAYACAR, Q.ROO	6,708	6,731	6,571	23	-160	0.3%	-2.4%	5,341	5,666	5,735	325	69	6.1%	1.2%	79.6	84.2	87.3	4.6	3.1	476,070	262	732,561	380	709,570	256,629	709,570	256,629	709,570	256,629	709,570	256,629	709,570	256,629							
PUERTO ESCONDIDO, OAX.	2,551	2,650	2,629	99	-21	3.9%	-0.8%	1,135	1,087	1,206	48	119	-4.2%	10.9%	44.5	41.0	45.9	4.8	4.8	403,810	375,691	521,834	490,038	570,357	560,750	19,627	180,024	48,523	79,293	9.9%	9.9%									
PLAYAS DE ROSARIO, B.C.	2,620	2,619	2,629	-2	10	-0.1%	0.4%	1,049	949	1,048	-100	80	-9.5%	8.4%	40.0	36.2	39.1	-3.8	2.9	958,249	382,885	575,366	868,335	346,295	522,040	938,262	71,887	69,914	69,914	69,914	69,914	69,914								
SAN FELIPE, B.C.	823	824	827	1	3	0.1%	0.4%	235	249	245	-11	-3	-4.4%	-1.9%	29.0	30.3	29.6	1.3	-0.7	110,013	135,136	74,877	218,427	141,027	214,051	214,051	214,051	214,051	214,051	214,051	214,051	214,051								
TONALA, PUERTO ARISTA, CHIS.	744	577	725	-167	145	-22.5%	25.0%	192	200	235	41	35	24.0%	11.9%	22.7	31.0	32.4	8.3	1.4	50,238	18,313	9,274	92,248	17,732	14,676	200,544	190,719	9,825	4,343	1,663	8,296	0.4%	4.3%							
Guadalupe	22,936	237,159	239,314	10,842	1,956	4.8%	0.8%	10,334	124,561	124,927	16,527	1,276	15.1%	1.0%	46.8	53.5	53.6	4.6	0.1	43,520,641	37,744,692	6,765,349	50,424,938	42,914,470	7,514,228	59,														



RESULTADOS PRELIMINARES ACUMULADOS AL MES DE DICIEMBRE
Del 01-enero-2024 al 31-diciembre-2024

Centro	Cuartos disponibles promedio diario												Cuartos ocupados												Ocupación												Llegada de Turistas											
	2022*	2023*	2024**	Diferencia		Variación (%)	2022*	2023*	2024**	Diferencia		Variación (%)	2022*	2023*	2024**	Picos (%)		Total	2022*			2023*			2024**			Diferencia		Variación (%)																		
																2022-2023	2023-2024		Total	Residentes	No residentes	Total	Residentes	No residentes	Total	Residentes	No residentes	Total	Residentes	No residentes	Total	Residentes	No residentes	2022-2023	2023-2024	2022-2023	2023-2024											
				2022-2023	2023-2024					2022-2023	2023-2024																											2022-2023	2023-2024	2022-2023	2023-2024	2022-2023	2023-2024	2022-2023	2023-2024			
Total	2,434	2,818	3,071	384	253	15.62%	8,97%	907	1,070	1,203	163	15%	18.0%	12.5%	37.2	38.0	39.2	0.8	12	215,308	215,308	-	233,986	233,986	-	174,910	174,910	-	18,078	89,076	8	-25.2%																
OAXACA, OAX	6,143	6,064	6,045	-79	-19	-1.29%	-0.32%	2,900	3,288	3,350	388	82	13.4%	1.9%	47.2	54.2	55.4	7.0	12	1,037,597	922,049	115,548	1,086,947	954,026	132,921	1,125,335	971,110	154,205	49,350	38,188	4.8%	3.5%																
PACHUCA, HGO	1,576	1,569	1,664	-7	95	-0.45%	6.02%	694	840	1,006	145	167	21.0%	19.8%	44.1	53.5	60.5	9.5	7.0	364,823	353,603	11,320	495,651	479,297	16,354	580,244	434,020	146,224	130,728	84,593	35.8%	17.1%																
PALENQUE, CHIS	2,066	2,066	2,273	0	207	0.00%	0.33%	731	750	762	31	32	0.2%	4.4%	35.4	35.3	36.0	-0.1	14	514,647	444,864	70,283	520,759	436,201	84,556	628,471	433,580	194,891	613	7,710	1.2%	1.5%																
PUEBLA, PUE	9,774	10,143	10,386	370	243	3.78%	2.39%	4,708	5,900	6,140	1,192	240	25.3%	4.1%	48.2	58.2	59.1	10.0	10	2,500,822	2,348,728	352,094	3,036,209	2,535,882	505,327	3,141,723	2,594,224	547,499	535,387	105,534	21.4%	3.5%																
QUERÉTARO, QRO	7,311	7,339	7,422	28	83	0.38%	1.13%	4,052	4,407	4,470	355	63	8.8%	1.4%	55.4	60.0	60.2	4.6	0.2	1,327,977	1,172,997	154,980	1,485,399	1,347,521	137,878	1,440,368	1,313,226	127,142	157,422	45,031	11.9%	-3.0%																
SALAMANCA, CTO. 2/	1,172	1,011	1,031	-162	20	-13.78%	2.03%	527	341	370	14	28	5.4%	8.3%	27.9	33.8	35.9	5.9	21	165,375	165,291	84	187,694	182,724	5,976	184,040	28,663	22,331	5,030	13,550	2.7%	2.7%																
SAN CRISTÓBAL DE LAS CASAS, CHIS	3,316	3,292	3,286	-24	-7	-0.71%	-0.20%	1,023	1,048	842	25	-204	2.5%	19.6%	30.9	31.8	25.6	10	-6.2	722,383	634,423	87,962	722,361	607,610	114,751	637,385	474,389	63,996	184,976	0.0%	-25.6%																	
SAN JUAN DE LOS RÍOS, JAL.	3,674	3,673	3,676	0	3	-0.01%	0.07%	904	1,209	1,286	305	78	33.7%	6.4%	24.6	32.9	35.0	8.3	21	1,219,034	1,218,632	402	1,649,690	1,649,454	236	1,794,168	1,793,809	359	430,656	144,478	35.3%	8.8%																
SAN JUAN DEL RÍO, QRO	1,061	827	749	-234	-78	-22.02%	-9.41%	478	412	416	46	-66	-13.9%	1.0%	45.1	49.8	55.5	4.7	5.7	198,846	197,781	1,065	184,417	183,417	1,000	184,707	160,958	3,749	27,548	6,571	13.9%	-3.8%																
SAN LUIS POTOSÍ, SL.P	5,950	6,009	6,316	59	307	0.99%	1.7%	2,802	3,296	3,268	-69	-28	17.5%	-0.9%	47.1	54.0	53.4	7.7	1.4	868,800	798,099	70,701	938,830	868,178	70,652	943,106	866,580	76,526	70,020	-7,506	8.1%	0.5%																
SAN MIGUEL DE ALLENDE, CTO. 2/	2,437	2,818	3,071	381	253	15.62%	8.97%	907	1,070	1,203	163	184	18.0%	12.5%	37.2	38.0	39.2	0.8	1.2	540,417	577,040	23,377	606,676	579,140	27,536	653,140	630,076	23,064	66,259	46,464	12.3%	7.7%																
TAXCO, GRO.	885	887	890	2	4	0.18%	0.39%	262	282	212	20	-70	7.6%	-24.7%	29.6	31.8	23.8	2.2	-8.0	215,308	215,308	-	233,986	233,986	-	174,910	174,910	18,678	59,076	48,678	8.7%	-25.2%																
TEQUISQUIAPAN, QRO. 3/	749	560	543	-189	-17	-25.27%	-2.85%	187	179	190	8	-11	-4.3%	6.2%	24.9	31.9	34.9	7.0	5.0	122,447	122,127	352	133,645	133,374	91	149,493	100,597	48,896	0,986	16,028	9.0%	-12.0%																
TLAXCALA, TLAX. 3/	654	681	684	27	3	4.18%	0.39%	163	219	212	56	-7	34.1%	-3.2%	25.0	32.2	31.1	7.2	-1.1	77,548	71,205	6,140	101,924	93,032	8,892	100,187	92,091	8,096	24,575	17,937	31.8%	-1.7%																
TOLUCA, MEX	3,609	3,631	4,152	22	521	0.60%	14.34%	1,324	1,672	1,780	349	108	26.3%	6.5%	36.7	46.1	42.9	9.4	3.2	745,813	698,151	47,662	852,619	772,255	80,364	839,064	743,028	96,036	106,806	13,555	14.3%	-1.6%																
TUXTELA GUERRERO, CHIS	4,183	4,202	4,191	19	-9	0.22%	-0.55%	1,494	1,746	1,876	184	180	17.0%	7.4%	35.6	41.6	44.9	8.0	3.3	699,233	719,841	52,488	779,054	725,761	53,293	882,613	805,288	77,325	79,861	10,519	11.4%	13.3%																
VALLE DE BRAVO, MEX	1,210	1,207	1,271	-3	64	-0.71%	5.30%	264	244	244	-19	-8	-4.7%	-3.2%	21.7	20.9	19.2	-0.8	-1.7	189,500	187,306	-2,194	166,806	161,011	25,793	180,383	167,679	12,704	15,777	15,777	9.3%	12.0%																
VILLAHERMOSA, TAB.	5,132	5,161	5,215	29	54	0.56%	1.04%	2,777	2,957	2,916	-41	-41	6.5%	-1.4%	54.1	57.3	55.9	3.2	-1.4	857,555	805,941	51,614	949,937	899,870	50,067	1,000,821	888,044	112,777	92,382	50,884	10.8%	5.4%																
XALAPA, VER.	3,130	3,139	3,163	9	25	0.28%	0.79%	1,402	1,535	1,568	133	33	9.5%	2.2%	44.8	48.9	49.6	4.1	0.7	627,574	579,098	48,476	748,106	691,725	56,381	739,186	705,527	33,678	160,307	48,695	25.5%	-6.2%																
ZACATECAS, ZAC.	2,975	2,987	3,002	12	15	0.42%	0.51%	1,021	886	985	139	89	-13.5%	11%	34.5	29.7	32.8	-4.8	3.1	364,239	332,029	32,210	318,844	296,301	22,453	339,016	331,002	26,916	47,555	41,072	12.9%	12.9%																
Frontieras	15,128	15,420	15,886	293	165	1.94%	1.07%	10,238	9,955	9,988	-282	-137	-2.8%	-1.4%	67.7	64.6	63.0	-3.1	-1.6	4,600,751	3,653,307	947,444	4,430,597	3,542,122	888,475	4,375,026	3,265,129	909,897	170,154	255,671	3.7%	-5.8%																
CIUDAD JUÁREZ, CHIH.	4,541	4,542	4,542	1	0	0.01%	0.00%	3,274	3,098	2,950	-176	-148	-5.4%	-4.8%	72.1	68.2	65.0	-3.9	-3.3	1,686,095	1,510,818	175,277	1,694,778	1,437,432	157,346	1,515,334	1,364,561	150,773	79,444	-79,444	-5.4%	-5.0%																
MEXICALI, BC.	2,590	2,785	2,835	195	50	7.53%	1.80%	1,603	1,829	1,648	165	-18	9.9%	9.9%	64.2	65.7	58.1	14	7.5	704,986	525,967	179,019	722,870	542,035	180,835	610,998	452,986	158,012	17,648	10,672	2.5%	-15.3%																
PIEDRAS NEGRAS, COAH. 2/	1,117	1,145	1,249	28	104	2.49%	9.05%	658	656	711	3	-3	0.4%	5.8%	57.9	57.3	57.0	-17	-0.3	413,691	363,699	49,992	395,953	350,587	45,366	333,614	263,842	49,772	17,738	82,339	4.3%	-20.8%																
TECATE, B.C. 1/	525	600	601	75	1	14.32%	0.14%	311	322	402	11	80	3.4%	24.8%	59.3	53.6	66.8	-5.7	13.2	187,232	149,724	37,508	206,672	172,862	33,810	267,588	226,038	41,548	19,440	60,914	10.4%	29.5%																
TUJANA, B.C.	6,354	6,348	6,359	-6	11	-0.09%	0.17%	4,331	4,052	4,108	-279	56	-6.4%	1.4%	68.2	63.8	64.6	-4.3	0.8	1,608,749	1,103,099	505,650	1,510,524	1,039,206	471,318	1,466,494	957,702	508,792	98,225	44,030	6.1%	-2.9%																

*Del 01-enero-2022 al 31-diciembre-2022

**Del 01-enero-2023 al 31-diciembre-2023

***Del 01-enero-2024 al 31-diciembre-2024.

nd No disponible / n.c. No comparable

a/A fin de mantener una dimensión del porcentaje de ocupación a nivel de centro turístico, los cuartos disponibles no representan su disminución real en 2020, 2021 y 2022 por lo cual no deberán compararse con periodos anteriores.

1/ Datos no comparables con el periodo actual por falta de información disponible en el 2021.

2/ Debido a la actualización de la oferta hotelera en estos centros, los datos no son estrictamente comparables

3/ Datos no comparables con el periodo anterior por diferencia en la información disponible en el 2022.

Para establecer una comparación con periodos anteriores deberá considerar que la jornada nacional de sana distancia inicio el día 23 de marzo del 2020.

NOTA: La Ocupación por tipo de centro y la total, son un promedio ponderado. La variación puede no coincidir debido al redondeo.

Fuente: Sistema Nacional de Información Estadística del Sector Turismo de México Data Tur.