

Centro	Cuartos disponibles promedio diario								Cuartos ocupados								Ocupación			
	2022*	2023**	2024***	Diferencia		Variación (%)		2022*	2023**	2024***	Diferencia		Variación (%)		2022*	2023**	2024***	Ptos (%)		
				2022-2023	2023-2024	2022-2023	2023-2024				2022-2023	2023-2024	2022-2023	2023-2024						
<b>Total</b>	427,656	435,148	436,006	7,491	859	1.8%	0.2%	227,877	264,988	265,751	37,111	763	16.3%	0.3%	53.3	60.9	61.0	7.6	0.1	
<b>Centros de Playa</b>	201,970	206,472	206,607	4,502	136	2.2%	0.1%	130,867	147,021	145,458	16,154	-1,563	12.3%	-1.1%	64.8	71.2	70.4	6.4	-0.8	
<b>Integralmente Planeados</b>	67,830	68,842	69,411	1,012	569	1.5%	0.8%	48,430	52,989	53,819	4,558	830	9.4%	1.6%	71.4	77.0	77.5	5.8	0.6	
BAHIAS DE HUATULCO, OAX.	4,164	4,346	4,343	183	-3	-4.4%	-0.1%	2,676	3,112	3,272	435	161	16.3%	5.2%	64.3	71.6	75.4	7.3	3.7	
CANCUN, Q.ROO	34,250	34,977	35,410	726	434	2.1%	1.2%	25,582	27,872	28,424	2,290	552	9.0%	2.0%	74.7	79.7	80.3	5.0	0.6	
IXTAPA ZIHUATANEJO, GRO. /4	6,294	6,294	6,789	0	495	0.0%	7.9%	3,551	3,927	4,378	451	10.6%	11.5%	56.4	62.4	64.5	6.0	2.1		
LORETO, B.C.S.	462	908	n.d.	447	n.d.	96.8%	n.d.	253	539	n.d.	286	n.d.	112.7%	n.d.	54.9	59.3	n.d.	4.4	n.d.	
LOS CABOS, B.C.S.	22,661	22,317	22,096	-344	-221	-1.5%	-1.0%	16,368	17,539	17,388	1,171	-150	7.2%	-0.9%	72.2	78.6	78.7	6.4	0.1	
CABO SAN LUCAS	9,173	9,141	9,297	-32	156	-0.3%	1.7%	7,072	7,590	7,599	519	8	7.3%	0.1%	77.1	83.0	81.7	5.9	-1.3	
SAN JOSE DEL CABO	3,909	3,869	3,713	-40	-156	-1.0%	-4.0%	2,723	2,739	2,810	16	71	0.6%	2.6%	69.7	70.8	75.7	1.1	4.9	
ZONA CORREDOR LOS CABOS	4,292	4,020	4,020	-272	-1	-6.3%	0.0%	2,359	2,810	2,742	451	-68	19.1%	-2.4%	55.0	60.9	68.2	14.9	-1.7	
<b>Tradicional</b>	65,626	67,854	66,101	2,228	-1,753	3.4%	-2.6%	35,840	41,161	35,424	5,321	-5,736	14.8%	-13.9%	54.6	60.9	53.6	6.0	-7.1	
ACAPULCO, GRO. /5	19,645	21,885	20,486	2,240	-1,399	11.4%	-6.4%	8,975	11,748	5,638	2,773	-6,109	30.9%	-52.0%	45.7	53.7	27.5	8.0	-26.2	
COZUMEL, Q. ROO	5,187	5,179	5,176	-9	-3	-0.2%	-0.1%	2,856	3,019	3,148	163	129	5.7%	4.3%	55.1	58.3	60.8	3.2	2.5	
LA PAZ, B.C.S.	2,728	2,728	2,729	0	1	0.0%	0.0%	1,772	1,975	1,919	203	-56	11.4%	-2.8%	65.0	72.4	70.3	7.4	-2.1	
MANZANILLO, COL.	4,651	4,382	4,325	-270	-57	-5.8%	-1.3%	2,045	2,430	2,333	385	-97	18.8%	-4.0%	44.0	55.5	54.0	11.5	-1.5	
MAZATLAN, SIN.	9,870	9,995	9,997	125	2	1.3%	0.0%	6,040	6,186	6,442	146	256	2.4%	4.1%	61.2	61.9	64.4	0.7	2.6	
PUERTO VALLARTA, JAL.	13,143	13,239	13,339	96	100	0.7%	0.8%	9,791	10,869	10,575	1,079	-294	11.0%	-2.7%	74.5	82.1	79.3	7.6	-2.8	
VERACRUZ BOCA DEL RIO, VER.	10,402	10,447	10,051	45	-396	0.4%	-3.8%	4,361	4,933	5,368	573	435	13.1%	8.8%	41.9	47.2	53.4	5.3	6.2	
<b>Otros</b>	68,536	69,736	71,996	1,263	1,320	1.8%	1.9%	46,597	52,872	56,215	6,275	3,343	13.9%	6.3%	68.0	75.8	79.1	7.8	3.3	
ISLA MUJERES, Q. ROO	1,639	1,639	1,639	0	0	-0.5%	0.0%	979	1,015	1,015	146	-111	15.0%	-9.9%	59.5	68.7	61.9	9.2	-6.8	
NUÉVO NAYARIT, NAY.	10,828	10,872	10,830	45	-43	0.4%	-0.4%	7,122	9,046	9,201	1,923	155	27.0%	1.7%	65.8	83.2	85.0	17.4	1.8	
RIVIERA MAYA, Q. ROO	49,316	50,479	51,813	1,163	1,334	2.4%	2.6%	35,737	40,199	43,192	4,462	2,993	12.5%	7.4%	72.5	79.6	83.4	7.2	3.7	
AKUMAL, Q. ROO	4,394	4,398	4,005	4	-393	0.1%	-8.9%	3,127	3,847	3,349	720	-498	23.0%	-12.9%	71.2	87.5	83.6	16.3	-3.9	
PLAYA DEL CARMEN, Q. ROO	11,100	11,350	11,961	250	611	2.2%	5.4%	8,095	8,560	9,510	466	950	5.8%	11.1%	72.9	75.4	79.5	2.5	4.1	
PLAYACAR, Q. ROO	6,714	6,730	6,639	17	-91	0.2%	-1.4%	5,267	5,701	6,133	434	432	8.2%	7.6%	78.5	84.7	92.4	6.3	7.7	
PUERTO ESCONDIDO, OAX.	2,537	2,647	2,627	110	-20	4.3%	-0.8%	1,359	1,241	1,376	136	-118	8.7%	10.9%	53.6	46.9	52.4	-6.7	5.5	
PLAYAS DE ROSARITO, B.C.	2,620	2,620	2,623	1	3	0.0%	0.1%	941	802	891	140	89	-14.9%	11.1%	35.9	30.6	34.0	-5.3	3.4	
SAN FELIPE, BC.	823	823	823	0	4	0.0%	0.5%	275	250	272	-25	22	-9.1%	8.6%	33.4	30.4	32.9	-3.0	2.5	
TONALA- PUERTO ARISTA, CHIS.	744	696	738	-48	42	-6.4%	6.0%	183	209	268	26	59	14.2%	28.2%	24.6	30.0	36.3	5.4	6.3	
<b>Ciudades</b>	225,687	228,676	229,399	2,989	723	1.3%	0.3%	97,010	117,967	120,293	20,957	2,327	21.6%	2.0%	43.0	51.6	52.4	8.6	0.9	
<b>Grandes</b>	89,451	92,109	92,808	2,658	699	3.0%	0.8%	41,458	51,383	53,197	9,924	1,814	23.9%	3.5%	46.3	55.8	57.3	9.4	1.5	
CIUDAD DE MÉXICO	51,719	53,426	53,525	1,707	99	3.3%	0.2%	23,739	29,896	31,107	6,157	1,212	25.9%	4.1%	45.9	56.0	58.1	10.1	2.2	
GUADALAJARA, JAL.	21,475	21,990	22,336	515	346	2.4%	1.6%	9,284	11,846	11,434	2,563	-413	27.6%	-3.5%	43.2	53.9	51.2	10.6	-2.7	
MONTERREY, N.L.	16,257	16,694	16,948	437	254	2.7%	1.5%	8,436	9,641	10,656	1,205	1,015	14.3%	10.5%	51.9	57.8	62.9	5.9	5.1	
<b>Del Interior</b>	121,180	121,170	121,679	-10	510	0.0%	0.4%	46,124	56,252	58,042	10,128	1,790	22.0%	3.2%	38.1	46.4	47.7	8.4	1.3	
AGUASCALIENTES, AGS.	6,203	6,316	6,310	113	-6	1.8%	-0.1%	2,523	2,948	3,009	425	61	16.8%	2.1%	40.7	46.7	47.7	6.0	1.0	
CAMPECHE, CAMP.	1,563	2,093	2,076	530	-17	33.9%	-0.8%	654	1,052	1,105	398	53	60.9%	5.1%	41.8	50.3	53.3	8.4	3.0	
CELAYA, GTO. /2	3,265	2,635	2,710	-630	75	-19.3%	2.9%	713	822	905	110	83	15.4%	10.1%	21.8	31.2	33.4	9.4	2.2	
CHIHUAHUA, CHIH.	5,005	5,007	4,946	2	-61	0.0%	-1.2%	2,489	2,937	2,972	448	36	18.0%	1.2%	49.7	58.7	60.1	8.9	1.4	
COATZACOALCOS, VER.	1,980	1,944	1,944	-34	-2	-1.7%	-0.1%	663	820	921	157	101	23.7%	12.3%	33.5	42.2	47.4	8.7	5.2	
COLIMA, COL.	1,310	1,178	1,168	-132	-10	-10.1%	-0.8%	435	502	501	67	-1	15.3%	-0.3%	33.2	42.6	42.9	9.4	0.2	
COMITÁN DE DOMÍNGUEZ, CHIS.	1,382	1,381	291	-1	0	0.0%	0.0%	291	358	319	67	-39	23.1%	-11.0%	21.0	25.9	23.1	4.9	-2.9	
CULIACAN, SIN.	2,795	2,500	n.d.	-295	n.d.	-10.5%	n.d.	1,219	1,290	n.d.	71	n.d.	5.8%	n.d.	43.6	51.6	n.d.	8.0	n.d.	
DURANGO, DGO.	1,930	1,927	1,933	-3	6	-0.2%	0.3%	914	897	985	-17	88	-1.9%	9.8%	47.4	46.6	50.9	-0.8	4.4	
EL FUERTE, SIN.	407	370	n.d.	-37	n.d.	-9.1%	n.d.	116	97	n.d.	-19	n.d.	-16.4%	n.d.	28.5	26.2	n.d.	-2.3	n.d.	
GUANAJUATO, GTO. /2	3,109	3,231	3,351	122	120	3.9%	3.7%	874	914	954	41	40	4.6%	4.3%	28.1	28.3	28.5	0.2	0.2	
HERMOSILLO, SON.	3,119	3,094	3,094	-25	0	-0.8%	0.0%	1,540	1,822	1,697	282	-124	18.3%	-6.8%	49.4	58.9	54.9	9.5	-4.0	
IRAPUATO, GTO. /2	2,911	2,468	2,616	-443	148	-15.2%	6.0%	675	873	964	198	91	29.3%	10.4%	23.2	35.4	36.8	12.2	1.5	
LEON, GTO.	6,138	6,253	6,667	115	414	1.9%	6.6%	2,035	2,596	2,826	562	230	27.6%	8.8%	33.2	41.5	42.4	8.4	0.9	
LOS MOCHIS, SIN.	1,576	1,310	n.d.	-266	n.d.	-16.8%	n.d.	680	823	n.d.	143	n.d.	21.1%	n.d.	43.1	62.8	n.d.	19.7	n.d.	
MÉRIDA, YUC.	7,508	7,930	8,252	422	322	5.6%	4.1%	3,653	4,705	4,997	1,052	292	28.8%	6.2%	48.7	59.3	60.6	10.7	1.2	
MORELIA, MICH. /1 /2	3,962	4,489	3,930	527	-559	13.3%	-12.5%	1,706	2,276	1,852	570	-424	33.4%	-18.6%	43.1	50.7	47.1	7.6	-3.6	
OAXACA, OAX.	6,160	6,063	6,050	-97	-12	-1.6%	-0.2%	2,640	3,205	3,347	565	142	21.4%	4.4%	42.9	52.9	55.3	10.0	2.5	

Centro	Cuartos disponibles promedio diario							Cuartos ocupados							Ocupación				
	2022*	2023**	2024***	Diferencia		Variación (%)		2022*	2023**	2024***	Diferencia		Variación (%)		2022*	2023**	2024***	Ptos (%)	
				2022-2023	2023-2024	2022-2023	2023-2024				2022-2023	2023-2024	2022-2023	2023-2024				2022-2023	2023-2024
<b>Total</b>	<b>427,656</b>	<b>435,148</b>	<b>436,006</b>	<b>7,491</b>	<b>859</b>	<b>1.8%</b>	<b>0.2%</b>	<b>227,877</b>	<b>264,988</b>	<b>265,751</b>	<b>37,111</b>	<b>763</b>	<b>16.3%</b>	<b>0.3%</b>	<b>53.3</b>	<b>60.9</b>	<b>61.0</b>	<b>7.6</b>	<b>0.1</b>
PACHUCA, HGO.	1,575	1,571	1,622	-5	51	-0.3%	3.2%	658	787	926	129	139	19.6%	17.7%	41.8	50.1	57.1	8.3	7.0
PALENQUE, CHIS.	2,065	2,066	2,091	1	5	0.0%	0.3%	725	790	808	65	18	9.0%	2.3%	35.1	38.2	39.0	3.1	0.8
PUEBLA, PUE.	9,712	10,125	10,128	413	3	-4.3%	0.0%	3,700	5,301	5,624	1,602	323	-43.3%	6.1%	39.1	52.4	55.5	14.3	3.2
QUERÉTARO, QRO.	7,296	7,263	7,421	-33	158	-0.5%	2.2%	3,516	4,091	4,318	575	227	16.4%	5.5%	48.2	56.3	58.2	8.1	1.9
SALAMANCA, GTO. /2	1,202	979	1,031	-223	52	-18.5%	5.3%	284	298	391	15	93	5.3%	31.1%	23.6	30.5	38.0	6.9	7.5
SAN CRISTOBAL DE LAS CASAS, CHIS.	3,317	3,305	3,287	-12	-18	-0.4%	-0.6%	1,074	1,099	893	24	-205	2.2%	-18.7%	32.4	33.2	27.2	0.8	-6.1
SAN JUAN DE LOS LAGOS, JAL.	3,675	3,676	3,676	1	0	0.0%	0.0%	890	1,105	1,389	215	283	24.2%	25.6%	24.2	30.1	37.8	5.9	7.7
SAN JUAN DEL RIO, QRO.	1,101	827	n.d.	-274	n.d.	-24.9%	n.d.	447	396	n.d.	-51	n.d.	-11.4%	n.d.	40.6	47.9	n.d.	7.3	n.d.
SAN LUIS POTOSÍ, S.L.P.	5,927	5,987	6,119	60	132	1.0%	2.2%	2,378	3,270	3,216	892	-54	37.5%	-1.7%	40.1	54.6	52.6	14.5	-2.1
SAN MIGUEL DE ALLENDE, GTO. /2	2,393	2,756	3,086	364	330	15.2%	12.0%	824	1,156	1,227	331	71	40.2%	6.2%	34.4	41.9	39.8	7.5	-2.2
TAXCO, GRO.	887	885	n.d.	-2	n.d.	-0.2%	n.d.	242	308	n.d.	66	n.d.	27.1%	n.d.	27.3	34.8	n.d.	7.5	n.d.
TEQUISQUIAPAN, QRO. /1 /3	746	560	573	-186	13	-24.9%	2.4%	179	190	210	11	20	6.1%	10.4%	24.0	33.9	36.6	9.9	2.6
TLAXCALA, TLAX.	655	676	683	22	7	3.3%	1.0%	131	194	182	63	-13	47.8%	-6.6%	20.1	28.7	26.6	8.7	-2.2
TOLUCA, MEX. /2	3,631	3,630	4,222	-1	592	0.0%	16.3%	1,115	1,556	1,803	441	248	39.6%	15.9%	30.7	42.9	42.7	12.2	-0.1
TUXTLA GUTIERREZ, CHIS.	4,163	4,232	4,184	69	-48	1.7%	-1.1%	1,323	1,683	1,713	360	30	27.2%	1.8%	31.8	39.8	40.9	8.0	1.2
VALLE DE BRAVO, MEX.	1,221	1,186	1,230	-35	44	-2.8%	3.7%	256	275	267	19	-8	7.5%	-2.8%	21.0	23.2	21.7	2.2	-1.5
VILLAHERMOSA, TAB.	5,174	5,113	5,208	-61	95	-1.2%	1.9%	2,690	2,657	2,937	-33	280	-1.2%	10.5%	52.0	52.0	56.4	0.0	4.4
XALAPA, VER.	3,117	3,161	3,131	44	-30	1.4%	-1.0%	1,043	1,400	1,427	357	27	34.2%	1.9%	33.5	44.3	45.6	10.8	1.3
ZACATECAS, ZAC.	3,004	2,983	3,025	-21	42	-0.7%	1.4%	828	757	869	-72	112	-8.6%	14.8%	27.6	25.4	28.7	-2.2	3.3
<b>Fronteiras</b>	<b>15,056</b>	<b>15,398</b>	<b>16,911</b>	<b>341</b>	<b>-486</b>	<b>2.3%</b>	<b>-3.2%</b>	<b>9,428</b>	<b>10,332</b>	<b>9,055</b>	<b>905</b>	<b>-1,278</b>	<b>-12.4%</b>	<b>9.6%</b>	<b>62.6</b>	<b>67.1</b>	<b>60.7</b>	<b>-6.5</b>	<b>-6.4</b>
CIUDAD JUAREZ, CHIH.	4,542	4,542	4,542	0	0	0.0%	0.0%	3,049	3,177	2,873	68	-244	2.2%	-7.8%	67.1	68.6	63.5	1.5	-5.4
MEXICALI, BC. /2	2,551	2,784	2,827	233	44	9.1%	1.6%	1,494	1,929	1,727	435	-202	29.1%	-10.5%	58.6	69.3	61.1	10.7	-8.2
PIEDRAS NEGRAS, COAH.	1,062	1,145	1,230	84	85	7.9%	7.4%	619	703	594	84	-108	13.5%	-15.4%	58.3	61.4	48.3	3.0	-13.0
TECATE, B.C. /2	508	590	601	83	11	16.3%	1.9%	278	390	406	112	16	40.3%	4.0%	54.8	66.1	67.5	11.3	1.4
TIJUANA, B.C. /6	6,395	6,337	5,711	-58	-626	-0.9%	-9.9%	3,988	4,194	3,455	207	-739	5.2%	-17.6%	62.4	66.2	60.5	3.8	-5.7

\*Del 01-enero-2022 al 30-abril-2022

\*\*Del 01-enero-2023 al 30-abril-2023

\*\*\*Del 01-enero-2024 al 30-abril-2024

n.d. No disponible / n.c. No comparable

1/ Datos no comparables con el periodo actual por falta de información disponible en el 2023.

2/ Debido a la actualización de la oferta hotelera en estos centros, los datos no son estrictamente comparables.

3/ Datos no comparables con el periodo anterior por diferencia en la información disponible en el 2024.

4/ A partir de enero del 2023 se crea el corredor turístico de Ixtapa Zihuatanejo, el cual, comprende los centros de Ixtapa y Zihuatanejo de Azueta, por lo que no se cuenta con información histórica.

5/ Para establecer una comparación con periodos anteriores, se deberá considerar la afectación ocasionada por el huracán Otis. La oferta disponible considera la previa a este evento, con excepción de algunos cierres definitivos confirmados.

6/ Datos preliminares por flujo de información en la categoría de 2 estrellas.

**Con la finalidad, de realizar un comparativo en el reporte. Considere, la festividad de Semana Santa; ya que, a diferencia del 2022 y 2023 se llevó a cabo en el mes de abril, mientras que en el 2024 se realizó en el mes de marzo.**

NOTA: La Ocupación por tipo de centro y la total, son un promedio ponderado. La variación puede no coincidir debido al redondeo.

Fuente: Sistema Nacional de Información Estadística del Sector Turismo de México Data Tur.