

Centro	Cuartos disponibles promedio diario								Cuartos ocupados								Ocupación			
	2021*	2022**	2023***	Diferencia		Variación (%)		2021*	2022**	2023***	Diferencia		Variación (%)		2021*	2022**	2023***	Ptos (%)		
				2021-2022	2022-2023	2021-2022	2022-2023				2021-2022	2022-2023	2021-2022	2022-2023						
<b>Total</b>	<b>414,418</b>	<b>421,916</b>	<b>433,224</b>	<b>7,498</b>	<b>11,308</b>	<b>1.8</b>	<b>2.7</b>	<b>145,934</b>	<b>231,332</b>	<b>259,719</b>	<b>85,398</b>	<b>28,387</b>	<b>58.5</b>	<b>12.3</b>	<b>35.2</b>	<b>54.8</b>	<b>60.0</b>	<b>19.6</b>	<b>5.1</b>	
<b>Centros de Playa</b>	<b>191,446</b>	<b>195,920</b>	<b>205,677</b>	<b>4,474</b>	<b>9,756</b>	<b>2.3</b>	<b>5.0</b>	<b>81,839</b>	<b>129,279</b>	<b>141,809</b>	<b>47,440</b>	<b>12,530</b>	<b>58.0</b>	<b>9.7</b>	<b>42.7</b>	<b>66.0</b>	<b>68.9</b>	<b>23.2</b>	<b>3.0</b>	
<i>Integralmente Planeados</i>	<i>61,988</i>	<i>61,587</i>	<i>68,955</i>	<i>-400</i>	<i>7,368</i>	<i>-0.6</i>	<i>12.0</i>	<i>31,591</i>	<i>45,463</i>	<i>51,107</i>	<i>13,872</i>	<i>5,644</i>	<i>43.9</i>	<i>12.4</i>	<i>51.0</i>	<i>73.8</i>	<i>74.1</i>	<i>22.9</i>	<i>0.3</i>	
BAHIAS DE HUATULCO, OAX.	4,316	4,174	4,347	-142	172	-3.3	4.1	1,545	2,638	2,902	1,093	264	70.8	10.0	35.8	63.2	66.8	27.4	3.6	
CANCUN, Q.ROO	34,512	34,264	35,068	-247	803	-0.7	2.3	18,175	26,144	26,768	7,968	624	43.8	2.4	52.7	76.3	76.3	23.6	0.0	
IXTAPA ZIHUATANEJO, GRO. 4/	n.c.	n.c.	6,469	n.c.	n.c.	n.c.	n.c.	n.c.	n.c.	3,954	n.c.	n.c.	n.c.	n.c.	n.c.	n.c.	61.1	n.c.	n.c.	
LORETO, B.C.S. 1/ 3/	899	519	783	-380	263	-42.2	50.7	263	268	461	5	193	1.8	71.9	29.3	51.6	58.9	22.3	7.3	
LOS CABOS, B.C.S.	22,261	22,630	22,290	369	-340	1.7	-1.5	11,607	16,413	17,023	4,806	609	41.4	3.7	52.1	72.5	76.4	20.4	3.8	
CABO SAN LUCAS	8,935	9,157	9,147	221	-10	2.5	-0.1	4,880	7,210	7,409	2,330	199	47.7	2.8	54.6	78.7	81.0	24.1	2.3	
SAN JOSÉ DEL CABO	4,866	3,894	3,836	-971	-58	-20.0	-1.5	2,059	2,583	2,617	524	34	25.4	1.3	42.3	66.3	68.2	24.0	1.9	
ZONA CORREDOR LOS CABOS	4,458	4,292	4,020	-166	-272	-3.7	-6.3	2,486	2,382	2,706	-104	325	-4.2	13.6	55.8	55.5	67.3	-0.3	11.8	
<b>Tradicional</b>	<b>64,921</b>	<b>65,617</b>	<b>67,004</b>	<b>696</b>	<b>1,387</b>	<b>1.1</b>	<b>2.1</b>	<b>26,657</b>	<b>36,506</b>	<b>39,683</b>	<b>9,849</b>	<b>3,177</b>	<b>36.9</b>	<b>8.7</b>	<b>41.1</b>	<b>55.6</b>	<b>59.2</b>	<b>14.6</b>	<b>3.6</b>	
ACAPULCO, GRO.	19,599	19,645	n.d.	45	n.d.	0.2	n.d.	6,341	8,896	n.d.	2,555	n.d.	40.3	n.d.	32.4	45.3	n.d.	12.9	n.d.	
COZUMEL, Q. ROO	5,178	5,187	5,175	9	-12	0.2	-0.2	1,862	2,797	2,807	935	10	50.2	0.4	36.0	53.9	54.2	18.0	0.3	
LA PAZ, B.C.S. 1/ 3/	2,377	2,729	2,334	352	-395	14.8	-14.5	1,105	1,790	1,657	685	-132	62.0	-7.4	46.5	65.6	71.0	19.1	5.4	
MANZANILLO, COL.	4,700	4,641	4,384	-59	-257	-1.3	-5.5	1,688	2,143	2,453	455	309	26.9	14.4	35.9	46.2	55.9	10.3	9.8	
MAZATLAN, SIN. 3/	9,695	9,868	9,575	173	-292	1.8	-3.0	5,511	6,420	6,295	909	-125	16.5	-1.9	58.8	65.1	65.7	8.2	0.7	
PUERTO VALLARTA, JAL.	13,135	13,132	13,178	-4	46	0.0	0.4	6,635	9,796	10,108	3,161	312	47.6	3.2	50.5	74.6	76.7	24.1	2.1	
VERACRUZ BOCA DEL RIO, VER.	10,237	10,417	10,440	179	24	1.8	0.2	3,515	4,665	5,134	1,150	469	32.7	10.1	34.3	44.8	49.2	10.4	4.4	
<b>Otros</b>	<b>64,537</b>	<b>68,716</b>	<b>69,718</b>	<b>4,179</b>	<b>1,002</b>	<b>6.5</b>	<b>1.5</b>	<b>23,592</b>	<b>47,310</b>	<b>51,019</b>	<b>23,718</b>	<b>3,709</b>	<b>100.5</b>	<b>7.8</b>	<b>36.6</b>	<b>68.8</b>	<b>73.2</b>	<b>32.3</b>	<b>4.3</b>	
ISLA MUJERES, Q. ROO	1,638	1,644	1,639	6	-5	0.3	-0.3	464	950	1,056	486	106	104.7	11.2	28.3	57.8	64.4	29.5	6.7	
NUEVO NAYARIT, NAY.	10,148	10,842	10,874	694	32	6.8	0.3	4,338	7,128	8,526	2,789	1,999	64.3	19.6	42.7	65.7	78.4	23.0	12.7	
RIVIERA MAYA, Q. ROO	46,034	49,501	50,412	3,467	911	7.5	1.8	16,751	36,541	38,969	19,790	2,429	118.1	6.6	36.4	73.8	77.3	37.4	3.5	
AKUMAL, Q. ROO	4,395	4,397	4,301	2	-95	0.0	-2.2	1,378	3,349	3,641	1,971	292	143.1	8.7	38.4	76.2	84.7	44.8	8.5	
PLAYA DEL CARMEN, Q. ROO	11,266	11,173	12,015	-94	842	-0.8	7.5	4,260	8,024	8,585	3,764	561	88.3	7.0	37.8	71.8	71.5	34.0	-0.4	
PLAYACAR, Q. ROO	6,717	6,708	6,731	-9	23	-0.1	0.3	1,881	5,355	5,621	3,474	266	184.6	5.0	28.0	79.8	83.5	51.8	3.7	
PUERTO ESCONDIDO, OAX.	2,522	2,540	2,657	18	117	0.7	4.6	763	1,200	1,122	436	-78	57.2	-6.5	30.3	47.2	42.2	17.0	-5.0	
PLAYAS DE ROSARITO, B.C.	2,621	2,620	2,621	-1	1	0.0	0.0	846	1,052	899	206	-153	24.4	-14.5	32.3	40.2	34.3	7.9	-5.8	
SAN FELIPE, BC.	823	823	823	0	0	0.0	0.0	251	278	254	17	-24	6.4	-8.5	31.7	33.7	30.9	2.0	-2.9	
TONALÁ- PUERTO ARISTA, CHIS.	751	746	692	-5	-54	-0.7	-7.3	168	163	193	-6	30	-3.4	18.6	22.4	21.8	27.9	-0.6	6.1	
<b>Ciudades</b>	<b>222,973</b>	<b>225,996</b>	<b>227,548</b>	<b>3,023</b>	<b>1,552</b>	<b>1.4</b>	<b>0.7</b>	<b>64,095</b>	<b>102,053</b>	<b>117,910</b>	<b>37,958</b>	<b>15,857</b>	<b>59.2</b>	<b>15.5</b>	<b>28.7</b>	<b>45.2</b>	<b>51.8</b>	<b>16.4</b>	<b>6.7</b>	
<b>Grandes</b>	<b>88,284</b>	<b>89,643</b>	<b>92,141</b>	<b>1,360</b>	<b>2,497</b>	<b>1.5</b>	<b>2.8</b>	<b>25,602</b>	<b>43,905</b>	<b>51,374</b>	<b>18,303</b>	<b>7,469</b>	<b>71.5</b>	<b>17.0</b>	<b>29.0</b>	<b>49.0</b>	<b>55.8</b>	<b>20.0</b>	<b>6.8</b>	
CIUDAD DE MÉXICO 2/	51,704	51,718	53,447	14	1,729	0.0	3.3	14,060	24,999	29,372	10,939	4,373	77.8	17.5	27.2	48.3	55.0	21.1	6.6	
GUADALAJARA, JAL.	21,360	21,491	22,050	131	559	0.6	2.6	6,494	9,780	12,034	3,286	2,255	50.6	23.1	30.4	45.5	54.6	15.1	9.1	
MONTERREY, N.L.	15,220	16,434	16,644	1,214	210	8.0	1.3	5,048	9,126	9,967	4,078	841	80.8	9.2	33.2	55.5	59.9	22.4	4.4	
<b>Del Interior</b>	<b>120,530</b>	<b>121,292</b>	<b>120,078</b>	<b>763</b>	<b>-1,214</b>	<b>0.6</b>	<b>-1.0</b>	<b>31,899</b>	<b>48,040</b>	<b>56,164</b>	<b>16,141</b>	<b>8,124</b>	<b>50.6</b>	<b>16.9</b>	<b>26.5</b>	<b>39.6</b>	<b>46.8</b>	<b>13.1</b>	<b>7.2</b>	
AGUASCALIENTES, AGS.	5,199	6,209	6,322	1,010	113	19.4	1.8	1,797	2,607	3,041	810	434	45.1	16.6	34.6	42.0	48.1	7.4	6.1	
CAMPECHE, CAMP.	1,415	1,779	2,090	364	311	25.7	17.5	455	737	1,022	283	285	62.1	38.7	32.1	41.5	48.9	9.3	7.5	
CELAYA, GTO. 2/	3,322	3,267	2,633	-65	-634	-1.7	-19.4	668	791	866	123	74	18.5	9.4	20.1	24.2	32.9	4.1	8.7	
CHIHUAHUA, CHIH.	4,869	5,004	5,007	135	3	2.8	0.1	1,650	2,658	3,070	1,008	412	61.1	15.5	33.9	53.1	61.3	19.2	8.2	
COATZACOALCOS, VER.	1,993	1,966	1,946	-27	-20	-1.3	-1.0	440	713	850	273	137	62.0	19.2	22.1	36.3	43.7	14.2	7.4	
COLIMA, COL.	1,303	1,298	1,197	-5	-101	-0.4	-7.8	474	425	489	-49	64	-10.3	15.0	36.3	32.8	40.8	-3.6	8.1	
COMITÁN DE DOMÍNGUEZ, CHIS.	1,393	1,382	1,381	-11	-1	-0.8	0.0	262	283	339	21	56	8.2	19.8	18.8	20.5	24.6	1.7	4.1	
CULIACAN, SIN.	2,840	2,718	n.d.	-121	n.d.	-4.3	n.d.	968	1,350	n.d.	382	n.d.	39.5	n.d.	34.1	49.7	n.d.	15.6	n.d.	
DURANGO, DGO.	1,891	1,930	1,927	39	-3	2.1	-0.2	616	997	923	381	-74	61.9	-7.4	32.6	51.7	47.9	19.1	-3.7	
EL FUERTE, SIN.	406	407	n.d.	1	n.d.	0.2	n.d.	82	116	n.d.	34	n.d.	42.0	n.d.	20.2	28.6	n.d.	8.4	n.d.	
GUANAJUATO, GTO. 2/	3,177	3,028	3,261	-149	233	-4.7	7.7	584	832	859	249	26	42.6	3.1	18.4	27.5	26.3	9.1	-1.2	
HERMOSILLO, SON.	2,902	3,114	3,094	212	-20	7.3	-0.6	1,001	1,614	1,835	613	222	62.3	13.7	34.5	51.8	59.3	17.3	7.5	
IRAPUATO, GTO. 2/	2,939	2,910	2,493	-29	-418	-1.0	-14.3	603	694	924	92	230	15.2	33.1	20.5	23.9	37.1	3.4	13.2	
LEON, GTO.	6,388	6,174	6,206	-213	32	-3.3	0.5	1,444	2,109	2,543	665	434	46.0	20.6	22.6	34.2	41.0	11.5	6.8	
LOS MOCHIS, SIN.	1,579	1,575	n.d.	-4	n.d.	-0.3	n.d.	628	704	n.d.	77	n.d.	12.2	n.d.	39.7	44.7	n.d.	5.0	n.d.	
MÉRIDA, YUC.	7,462	7,653	7,991	191	338	2.6	4.4	2,031	3,734	4,586	1,703	852	83.8	22.8	27.2	48.8	57.4	21.6	8.6	
MORELIA, MICH. 1/ 2/	3,950	3,968	3,442	18	-526	0.5	-13.2	1,442	1,698	1,859	256	161	17.8	9.5	36.5	42.8	54.0	6.3	11.2	
OAXACA, OAX.	6,183	6,166	6,058	-18	-107	-0.3	-1.7	1,380	2,591	3,090</										

Centro	Cuartos disponibles promedio diario								Cuartos ocupados								Ocupación			
	2021*	2022**	2023***	Diferencia		Variación (%)		2021*	2022**	2023***	Diferencia		Variación (%)		2021*	2022**	2023***	Ptos (%)		
				2021-2022	2022-2023	2021-2022	2022-2023				2021-2022	2022-2023	2021-2022	2022-2023						
<b>Total</b>	<b>414,418</b>	<b>421,916</b>	<b>433,224</b>	<b>7,498</b>	<b>11,308</b>	<b>1.8</b>	<b>2.7</b>	<b>145,934</b>	<b>231,332</b>	<b>259,719</b>	<b>85,398</b>	<b>28,387</b>	<b>58.5</b>	<b>12.3</b>	<b>35.2</b>	<b>54.8</b>	<b>60.0</b>	<b>19.6</b>	<b>5.1</b>	
PACHUCA, HGO.	1,579	1,574	1,569	-5	-5	-0.3	-0.3	353	656	796	304	140	86.2	21.3	22.3	41.7	50.8	19.4	9.1	
PALENQUE, CHIS.	2,073	2,069	2,066	-4	-3	-0.2	-0.2	516	659	717	144	57	27.9	8.7	24.9	31.9	34.7	7.0	2.8	
PUEBLA, PUE.	9,706	9,718	10,134	12	415	0.1	4.3	1,983	4,056	5,528	2,073	1,472	104.6	36.3	20.4	41.7	54.5	21.3	12.8	
QUERETARO, QRO.	7,220	7,278	7,305	58	27	0.8	0.4	2,001	3,752	4,210	1,752	458	87.5	12.2	27.7	51.6	57.6	23.8	6.1	
SALAMANCA, GTO. 2/	1,146	1,172	999	26	-174	2.3	-14.8	258	296	304	38	8	14.9	2.7	22.5	25.3	30.5	2.8	5.2	
SAN CRISTÓBAL DE LAS CASAS, CHIS.	3,309	3,316	3,297	7	-20	0.2	-0.6	798	971	1,012	173	41	21.7	4.2	24.1	29.3	30.7	5.2	1.4	
SAN JUAN DE LOS LAGOS, JAL.	3,671	3,675	3,676	4	1	0.1	0.0	664	862	1,123	198	262	29.8	30.3	18.1	23.5	30.6	5.4	7.1	
SAN JUAN DEL RÍO, QRO.	1,106	1,108	n.d.	2	n.d.	0.2	n.d.	339	474	n.d.	135	n.d.	39.7	n.d.	30.7	42.8	n.d.	12.1	n.d.	
SAN LUIS POTOSÍ, S.L.P.	5,872	5,938	6,001	66	62	1.1	1.1	1,883	2,552	3,309	669	757	35.6	32.1	43.0	55.1	10.9	12.2		
SAN MIGUEL DE ALLENDE, GTO. 2/	2,437	2,402	2,770	-35	368	-1.4	15.3	529	834	1,054	306	220	57.9	26.3	21.7	34.7	38.1	13.0	3.3	
TAXCO, GRO.	874	886	877	11	-9	1.3	-1.0	147	244	282	97	38	65.7	15.6	16.8	27.5	32.1	10.7	4.6	
TEQUISPAPAN, QRO.	658	669	n.d.	11	n.d.	1.7	n.d.	137	177	n.d.	39	n.d.	28.5	n.d.	20.9	26.4	n.d.	5.5	n.d.	
TLAXCALA, TLAX.	655	654	679	-1	25	-0.1	3.8	87	147	182	59	35	68.1	24.2	13.3	22.4	26.8	9.1	4.4	
TOLUCA, MÉX.	3,918	3,592	3,631	-326	38	-8.3	1.1	835	1,196	1,572	361	376	43.2	31.4	21.3	33.3	43.3	12.0	10.0	
TUXTLA GUTIÉRREZ, CHIS.	4,377	4,181	4,187	-196	6	-4.5	0.1	1,039	1,370	1,659	331	288	31.9	21.0	23.7	32.8	39.6	9.0	6.8	
VALLE DE BRAVO, MÉX.	1,221	1,215	1,194	-6	-21	-0.5	-1.7	177	249	252	71	3	40.3	1.4	14.5	20.5	21.1	5.9	0.7	
VILLAHERMOSA, TAB.	4,996	5,174	5,139	178	-34	3.6	-0.7	1,939	2,770	2,864	831	94	42.9	3.4	38.8	53.5	55.7	14.7	2.2	
XALAPA, VER.	3,395	3,118	3,145	-277	28	-8.2	0.9	854	1,233	1,440	380	206	44.5	16.7	25.2	39.6	45.8	14.4	6.2	
ZACATECAS, ZAC.	3,105	3,003	2,984	-103	-18	-3.3	-0.6	837	884	803	48	-81	5.7	-9.2	26.9	29.5	26.9	2.5	-2.5	
<b>Fronterizas</b>	<b>14,159</b>	<b>15,060</b>	<b>15,328</b>	<b>901</b>	<b>268</b>	<b>6.4</b>	<b>1.8</b>	<b>6,594</b>	<b>10,108</b>	<b>10,372</b>	<b>3,514</b>	<b>264</b>	<b>53.3</b>	<b>2.6</b>	<b>46.6</b>	<b>67.1</b>	<b>67.7</b>	<b>20.5</b>	<b>0.5</b>	
CIUDAD JUÁREZ, CHIH.	4,335	4,541	4,467	206	-74	4.7	-1.6	2,089	3,271	3,133	1,182	-138	56.6	-4.2	48.2	72.0	70.1	23.8	-1.9	
MEXICALI, BC. 2/	2,548	2,551	2,784	3	233	0.1	9.1	1,211	1,608	1,905	397	297	32.8	18.4	47.5	63.0	68.4	15.5	5.4	
PIEDRAS NEGRAS, COAH.	811	1,096	1,145	285	50	35.1	4.5	428	636	698	208	63	48.7	9.8	52.7	58.0	61.0	5.3	3.0	
TECATE, B.C. 2/	498	509	590	11	81	2.2	15.9	223	289	400	66	111	29.8	38.5	44.7	56.8	67.8	12.1	11.0	
TIJUANA, B.C.	5,966	6,364	6,343	398	-21	6.7	-0.3	2,643	4,304	4,235	1,661	-69	62.8	-1.6	44.3	67.6	66.8	23.3	-0.9	

La información presentada se basa en semanas calendario de lunes a domingo., por lo tanto, los días incluidos en ellas no empatan con exactitud a los mismos días del año anterior, no siendo estrictamente comparables

\*Del 04-enero-2021 al 11-julio-2021  
\*\*Del 03-enero-2022 al 10-julio-2022  
\*\*\*Del 02-enero-2023 al 09-julio-2023

n.d. No disponible / n.c. No comparable

a/A fin de mantener una dimensión del porcentaje de ocupación a nivel de centro turístico, los cuartos disponibles no representan su disminución real en 2020, 2021 y 2022 por lo cual no deberán compararse con periodos anteriores.

1/ Datos no comparables con el periodo actual por falta de información disponible en el 2022.

2/ Debido a la actualización de la oferta hotelera en estos centros, los datos no son estrictamente comparables.

3/ Datos no comparables con el periodo anterior por diferencia en la información disponible en el 2023.

4/ A partir de enero del 2023 se crea el corredor turístico de Ixtapa Zihuatanejo, el cual, comprende los centros de Ixtapa y Zihuatanejo de Azueta, por lo que no se cuenta con información histórica.

Para establecer una comparación con periodos anteriores deberá considerarse que la jornada nacional de sana distancia inicio el día 23 de marzo del 2020.

NOTA: La Ocupación por tipo de centro y la total, son un promedio ponderado. La variación puede no coincidir debido al redondeo.

Fuente: Sistema Nacional de Información Estadística del Sector Turismo de México Data Tur.