

Centro	Cuartos disponibles promedio diario								Cuartos ocupados								Ocupación			
	2020*	2021**	2022***	Diferencia		Variación (%)		2020*	2021**	2022***	Diferencia		Variación (%)		2020*	2021**	2022***	Ptos (%)		
				2020-2021	2021-2022	2020-2021	2021-2022				2020-2021	2021-2022	2020-2021	2021-2022				2020-2021	2021-2022	
<b>Total</b>	<b>419,079</b>	<b>418,416</b>	<b>419,498</b>	<b>663</b>	<b>1,082</b>	<b>-0.2</b>	<b>0.3</b>	<b>238,444</b>	<b>104,607</b>	<b>186,939</b>	<b>-133,837</b>	<b>82,332</b>	<b>-56.1</b>	<b>78.7</b>	<b>56.9</b>	<b>25.0</b>	<b>44.6</b>	<b>-31.9</b>	<b>19.6</b>	
<b>Centros de Playa</b>	<b>196,210</b>	<b>198,041</b>	<b>196,822</b>	<b>1,831</b>	<b>-1,219</b>	<b>0.9</b>	<b>-0.6</b>	<b>141,139</b>	<b>59,871</b>	<b>112,772</b>	<b>-81,269</b>	<b>52,902</b>	<b>-57.6</b>	<b>88.4</b>	<b>71.9</b>	<b>30.2</b>	<b>57.3</b>	<b>-41.7</b>	<b>27.1</b>	
<i>Integralmente Planeados</i>	<i>68,612</i>	<i>68,341</i>	<i>67,677</i>	<i>-271</i>	<i>-664</i>	<i>-0.4</i>	<i>-1.0</i>	<i>51,467</i>	<i>25,557</i>	<i>43,683</i>	<i>-25,910</i>	<i>18,126</i>	<i>-50.3</i>	<i>70.9</i>	<i>75.0</i>	<i>37.4</i>	<i>64.5</i>	<i>-37.6</i>	<i>27.1</i>	
BAHIAS DE HUATULCO, OAX.	4,282	4,316	4,096	34	-220	0.8	-5.1	3,142	1,065	2,351	-2,077	1,286	-66.1	120.8	73.4	24.7	57.4	-48.7	32.7	
CANCUN, Q.ROO	35,357	34,501	34,175	-856	-326	-2.4	-0.9	27,147	14,442	23,678	-12,705	9,235	-46.8	63.9	76.8	41.9	69.3	-34.9	27.4	
IXTAPA ZIHUATANEJO, GRO.	6,288	6,288	6,297	0	9	0.0	0.1	4,576	2,144	3,637	-2,432	1,494	-53.2	69.7	72.8	34.1	57.8	-38.7	23.7	
LORETO, B.C.S.	894	899	899	5	0	0.6	0.0	274	151	183	-123	32	-44.9	21.4	30.6	16.8	20.4	-13.8	3.6	
LOS CABOS, B.C.S.	21,790	22,337	22,210	547	-127	2.5	-0.6	16,328	7,755	13,834	-8,573	6,078	-52.5	78.4	74.9	34.7	62.3	-40.2	27.6	
<i>CABO SAN LUCAS</i>	<i>8,937</i>	<i>9,162</i>	<i>9,146</i>	<i>225</i>	<i>-16</i>	<i>2.5</i>	<i>-0.2</i>	<i>7,069</i>	<i>3,465</i>	<i>6,182</i>	<i>-3,604</i>	<i>2,717</i>	<i>-51.0</i>	<i>78.4</i>	<i>79.1</i>	<i>37.8</i>	<i>67.6</i>	<i>-41.3</i>	<i>29.8</i>	
<i>SAN JOSÉ DEL CABO</i>	<i>4,870</i>	<i>4,873</i>	<i>4,411</i>	<i>3</i>	<i>-462</i>	<i>0.1</i>	<i>-9.5</i>	<i>3,274</i>	<i>1,271</i>	<i>2,697</i>	<i>-2,004</i>	<i>1,427</i>	<i>-61.2</i>	<i>112.3</i>	<i>67.2</i>	<i>26.1</i>	<i>61.2</i>	<i>-41.2</i>	<i>35.1</i>	
<i>ZONA CORREDOR LOS CABOS</i>	<i>4,302</i>	<i>4,307</i>	<i>4,591</i>	<i>5</i>	<i>284</i>	<i>0.1</i>	<i>6.6</i>	<i>3,124</i>	<i>1,360</i>	<i>2,019</i>	<i>-1,765</i>	<i>659</i>	<i>-56.5</i>	<i>48.5</i>	<i>72.6</i>	<i>31.6</i>	<i>44.0</i>	<i>-41.1</i>	<i>12.4</i>	
<b>Tradicional</b>	<b>63,081</b>	<b>65,055</b>	<b>65,237</b>	<b>1,974</b>	<b>182</b>	<b>3.1</b>	<b>0.3</b>	<b>40,229</b>	<b>18,146</b>	<b>31,257</b>	<b>-22,083</b>	<b>13,111</b>	<b>-54.9</b>	<b>72.2</b>	<b>63.2</b>	<b>27.9</b>	<b>47.9</b>	<b>-35.9</b>	<b>20.0</b>	
ACAPULCO, GRO.	18,386	19,589	19,601	1,203	12	6.5	0.1	11,743	4,629	8,904	-7,114	4,275	-60.6	92.4	63.9	23.6	45.4	-40.2	21.8	
COZUMEL, Q. ROO	5,158	5,158	5,187	0	29	0.0	0.6	3,426	1,255	2,637	-2,171	1,382	-63.4	110.1	66.4	24.3	50.8	-42.1	26.5	
LA PAZ, B.C.S.	2,380	2,697	n.d.	317	n.d.	13.3	n.d.	1,289	711	n.d.	-578	n.d.	-44.9	n.d.	54.1	26.4	n.d.	-27.8	n.d.	
MANZANILLO, COL.	4,712	4,595	4,749	-117	154	-2.5	3.3	2,363	1,029	1,828	-1,334	798	-56.4	77.6	50.2	22.4	38.5	-27.8	16.1	
MAZATLAN, SIN.	9,855	9,702	10,031	-153	329	-1.6	3.4	6,285	3,641	4,850	-2,643	1,208	-42.1	33.2	63.8	37.5	48.3	-26.2	10.8	
PUERTO VALLARTA, JAL.	13,006	13,136	13,159	130	23	1.0	0.2	10,834	4,682	6,657	-6,152	3,975	-56.8	84.9	83.5	35.6	65.8	-47.7	30.1	
VERACRUZ BOCA DEL RIO, VER.	9,584	10,178	10,425	594	247	6.2	2.4	4,289	2,198	3,186	-2,091	988	-48.7	44.9	44.8	21.6	30.6	-23.2	9.0	
<b>Otros</b>	<b>64,517</b>	<b>64,645</b>	<b>63,908</b>	<b>127</b>	<b>-737</b>	<b>0.2</b>	<b>-1.1</b>	<b>49,443</b>	<b>16,167</b>	<b>37,832</b>	<b>-33,276</b>	<b>21,665</b>	<b>-67.3</b>	<b>134.0</b>	<b>76.6</b>	<b>25.0</b>	<b>59.2</b>	<b>-51.6</b>	<b>34.2</b>	
ISLA MUJERES, Q. ROO	1,647	1,647	1,647	0	0	0.0	0.0	1,101	336	924	-765	588	-69.5	174.9	66.8	20.4	56.1	-46.4	35.7	
NUEVO VALLARTA, NAY.	10,341	10,156	n.d.	-185	n.d.	-1.8	n.d.	9,043	2,784	n.d.	-6,259	n.d.	-69.2	n.d.	80.5	27.4	n.d.	-60.0	n.d.	
RIVIERA MAYA, Q. ROO	45,842	46,128	46,255	286	128	0.6	0.3	36,964	11,873	30,075	-25,090	18,202	-67.9	153.3	80.6	25.7	65.0	-54.9	39.3	
<i>AKUMAL, Q. ROO</i>	<i>4,607</i>	<i>4,391</i>	<i>4,390</i>	<i>-216</i>	<i>0</i>	<i>-4.7</i>	<i>0.0</i>	<i>3,426</i>	<i>753</i>	<i>2,691</i>	<i>-2,674</i>	<i>1,938</i>	<i>-78.0</i>	<i>257.5</i>	<i>74.4</i>	<i>17.1</i>	<i>61.3</i>	<i>-57.2</i>	<i>44.1</i>	
<i>PLAYA DEL CARMEN, Q. ROO</i>	<i>10,904</i>	<i>11,418</i>	<i>11,059</i>	<i>514</i>	<i>-358</i>	<i>4.7</i>	<i>-3.1</i>	<i>8,392</i>	<i>3,404</i>	<i>7,587</i>	<i>-4,988</i>	<i>4,183</i>	<i>-59.4</i>	<i>122.9</i>	<i>77.0</i>	<i>29.8</i>	<i>68.6</i>	<i>-47.2</i>	<i>38.8</i>	
<i>PLAYACAR, Q. ROO</i>	<i>6,723</i>	<i>6,718</i>	<i>6,718</i>	<i>-5</i>	<i>0</i>	<i>-0.1</i>	<i>0.0</i>	<i>5,818</i>	<i>1,415</i>	<i>4,840</i>	<i>-4,402</i>	<i>3,425</i>	<i>-75.7</i>	<i>241.9</i>	<i>86.5</i>	<i>21.1</i>	<i>72.0</i>	<i>-65.5</i>	<i>51.0</i>	
PUERTO ESCONDIDO, OAX.	2,498	2,524	2,485	26	-39	1.0	-1.5	1,312	549	1,442	-763	894	-58.2	162.8	52.5	21.7	58.0	-30.8	36.3	
PLAYAS DE ROSARITO, B.C.	2,621	2,620	2,620	-1	0	0.0	0.0	642	402	552	-240	150	-37.3	37.4	24.5	15.3	21.1	-9.1	5.7	
SAN FELIPE, BC.	822	823	823	1	0	0.1	0.0	123	77	162	-46	86	-37.7	112.1	14.9	9.3	19.7	-5.6	10.4	
TONALÁ- PUERTO ARISTA, CHIS.	747	747	729	0	-18	0.0	-2.4	259	146	160	-113	14	-43.7	9.5	34.7	19.5	21.9	-15.1	2.4	
<b>Ciudades</b>	<b>222,869</b>	<b>220,375</b>	<b>222,676</b>	<b>-2,494</b>	<b>2,301</b>	<b>-1.1</b>	<b>1.0</b>	<b>97,305</b>	<b>44,736</b>	<b>74,166</b>	<b>-52,569</b>	<b>29,430</b>	<b>-54.0</b>	<b>65.8</b>	<b>43.7</b>	<b>20.3</b>	<b>33.3</b>	<b>-23.4</b>	<b>13.0</b>	
<i>Grandes</i>	<i>89,188</i>	<i>88,216</i>	<i>89,226</i>	<i>-972</i>	<i>1,010</i>	<i>-1.1</i>	<i>1.1</i>	<i>41,541</i>	<i>18,639</i>	<i>31,134</i>	<i>-22,902</i>	<i>12,495</i>	<i>-55.1</i>	<i>67.0</i>	<i>46.6</i>	<i>21.1</i>	<i>34.9</i>	<i>-25.4</i>	<i>13.8</i>	
CIUDAD DE MÉXICO	51,600	51,707	51,727	107	20	0.2	0.0	26,306	11,439	18,560	-14,867	7,120	-56.5	62.2	51.0	22.1	35.9	-28.9	13.8	
GUADALAJARA, JAL.	22,292	21,392	21,387	-899	-5	-4.0	0.0	8,643	4,465	7,177	-4,178	2,712	-48.3	60.7	38.8	20.9	33.6	-17.9	12.7	
MONTERREY, N.L.	15,296	15,117	16,112	-179	995	-1.2	6.6	6,592	2,735	5,397	-3,857	2,662	-58.5	97.4	43.1	18.1	33.5	-25.0	15.4	
<i>Del Interior</i>	<i>119,794</i>	<i>119,261</i>	<i>118,725</i>	<i>-533</i>	<i>-535</i>	<i>-0.4</i>	<i>-0.4</i>	<i>49,420</i>	<i>22,376</i>	<i>35,571</i>	<i>-27,044</i>	<i>13,195</i>	<i>-54.7</i>	<i>59.0</i>	<i>41.3</i>	<i>18.8</i>	<i>30.0</i>	<i>-22.5</i>	<i>11.2</i>	
AGUASCALIENTES, AGS.	5,286	5,053	6,142	-233	1,089	-4.4	21.5	2,294	1,286	1,761	-1,008	475	-44.0	37.0	43.4	25.5	28.7	-18.0	3.2	
CAMPECHE, CAMP.	1,410	1,415	1,386	5	-29	0.4	-2.0	659	351	489	-308	138	-46.8	39.3	46.8	24.8	35.3	-22.0	10.5	
CELAYA, GTO.	3,140	3,322	3,238	182	-84	5.8	-2.5	938	576	593	-362	17	-38.6	3.0	29.9	17.3	18.3	-12.5	1.0	
CHIHUAHUA, CHIH.	4,859	4,880	5,005	20	126	0.4	2.6	1,889	1,270	1,796	-619	526	-32.8	41.5	38.9	26.0	35.9	-12.9	9.9	
COATZACOALCOS, VER.	1,764	1,998	1,946	234	-52	13.3	-2.6	516	318	561	-199	243	-38.4	76.5	29.3	15.9	28.8	-13.4	12.9	
COLIMA, COL.	1,373	1,406	1,407	34	0	2.5	0.0	460	371	432	-89	61	-19.4	16.4	33.5	26.4	30.7	-7.1	4.3	
COMITÁN DE DOMÍNGUEZ, CHIS.	1,391	1,395	1,382	4	-13	0.3	-0.9	401	201	247	-200	47	-50.0	23.4	28.8	14.4	17.9	-14.4	3.5	
CULIACAN, SIN.	2,806	2,816	n.d.	10	n.d.	0.4	n.d.	1,080	848	n.d.	-233	n.d.	-21.5	n.d.	38.5	30.1	n.d.	-8.4	n.d.	
DURANGO, DGO.	1,889	1,889	1,931	0	42	0.0	2.2	773	444	656	-329	212	-42.6	47.7	40.9	23.5	34.0	-17.4	10.5	
EL FUERTE, SIN.	434	406	407	-28	1	-6.5	0.2	72	71	113	-1	42	-1.5	59.2	16.7	17.5	27.8	0.9	10.3	
GUANAJUATO, GTO.	3,038	3,124	3,164	86	40	2.8	1.3	1,065	237	677	-828	440	-77.8	186.1	35.1	7.6	21.4	-27.5	13.8	
HERMOSILLO, SON.	2,926	2,920	n.d.	-6	n.d.	-0.2	n.d.	1,160	682	n.d.	-478	n.d.	-41.2	n.d.	39.7	23.4	n.d.	-16.3	n.d.	
IRAPUATO, GTO.	2,860	2,960	2,942	100	-18	3.5	-0.6	856	473	509	-383	36	-44.8	7.6	29.9	16.0	17.3	-14.0	1.3	
LEON, GTO.	6,948	6,496	6,241	-452	-255	-6.5	-3.9	2,360	944	1,658	-1,416	715	-60.0	75.7	34.0	14.5	26.6	-19.4	12.0	
LOS MOCHIS, SIN.	1,522	1,613	1,564	91	-49	6.0	-3.1	727	484	661	-242	176	-33.4	36.4	47.7					

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				2020-2021	2021-2022	2020-2021	2021-2022				2020-2021	2021-2022	2020-2021	2021-2022				2020-2021	2021-2022	
<b>Total</b>	<b>419,079</b>	<b>418,416</b>	<b>419,498</b>	<b>-</b>	<b>663</b>	<b>1,082</b>	<b>-0.2</b>	<b>0.3</b>	<b>238,444</b>	<b>104,607</b>	<b>186,939</b>	<b>-133,837</b>	<b>82,332</b>	<b>-56.1</b>	<b>78.7</b>	<b>56.9</b>	<b>25.0</b>	<b>44.6</b>	<b>-31.9</b>	<b>19.6</b>
PACHUCA, HGO.	1,580	1,579	1,579	-1	0	-0.1	0.0	859	293	407	-567	115	-66.0	39.3	54.4	18.5	25.8	-35.9	7.3	
PALENQUE, CHIS.	2,100	2,118	2,064	18	-54	0.9	-2.5	819	382	589	-436	207	-53.3	54.1	39.0	18.1	28.6	-20.9	10.5	
PUEBLA, PUE.	9,661	9,704	9,707	42	3	0.4	0.0	5,423	1,052	2,873	-4,371	1,821	-80.6	173.1	56.1	10.8	29.6	-45.3	18.8	
QUERETARO, QRO.	7,490	7,382	7,566	-108	184	-1.4	2.5	3,175	1,396	2,413	-1,779	1,017	-56.0	72.9	42.4	18.9	31.9	-23.5	13.0	
SALAMANCA, GTO.	1,163	1,205	1,205	42	0	3.6	0.0	265	244	249	-22	5	-8.1	2.1	22.8	20.2	20.6	-2.6	0.4	
SAN CRISTÓBAL DE LAS CASAS, CHIS.	3,331	3,330	3,319	-1	-11	0.0	-0.3	1,315	537	873	-778	336	-59.2	62.7	39.5	16.1	26.3	-23.4	10.2	
SAN JUAN DE LOS LAGOS, JAL.	3,676	3,648	3,676	-28	28	-0.8	0.8	687	382	966	-305	584	-44.4	152.9	18.7	10.5	26.3	-8.2	15.8	
SAN JUAN DEL RÍO, QRO. 1/	1,127	746	1,234	-381	488	-33.8	65.4	438	39	376	-399	337	-91.1	862.7	38.9	5.2	30.5	-33.6	25.2	
SAN LUIS POTOSÍ, S.L.P.	5,933	5,867	5,896	-66	30	-1.1	0.5	2,545	1,316	1,783	-1,229	468	-48.3	35.6	42.9	22.4	30.2	-20.5	7.8	
SAN MIGUEL DE ALLENDE, GTO.	2,055	2,488	2,428	434	-60	21.1	-2.4	762	239	494	-524	255	-68.7	106.9	37.1	9.6	20.4	-27.5	10.8	
TAXCO, GRO.	888	869	887	-19	18	-2.1	2.1	461	113	205	-348	92	-75.5	81.2	51.9	13.0	23.1	-38.9	10.1	
TEQUISQUIAPAN, QRO. 1/	923	559	921	-364	362	-39.4	64.8	219	62	167	-157	105	-71.6	168.5	23.8	11.2	18.2	-12.6	7.0	
TLAXCALA, TLAX.	655	655	n.d.	0	n.d.	0.0	n.d.	109	56	n.d.	-54	n.d.	-48.9	n.d.	16.7	8.5	n.d.	-8.2	n.d.	
TOLUCA, MÉX.	3,751	3,766	3,631	15	-135	0.4	-3.6	1,337	521	828	-816	307	-61.0	58.9	35.6	13.8	22.8	-21.8	9.0	
TUXTLA GUTIÉRREZ, CHIS.	4,307	4,468	4,158	161	-310	3.7	-6.9	1,545	798	1,149	-748	351	-48.4	44.1	35.9	17.9	27.6	-18.0	9.8	
VALLE DE BRAVO, MÉX.	1,221	1,221	1,221	0	0	0.0	0.0	261	67	192	-194	125	-74.3	185.7	21.4	5.5	15.7	-15.9	10.2	
VILLAHERMOSA, TAB.	5,211	5,066	5,184	-145	118	-2.8	2.3	2,094	1,498	2,371	-595	873	-28.4	58.3	40.2	29.6	45.7	-10.6	16.2	
XALAPA, VER. 2/	2,518	2,703	3,118	185	415	7.3	15.4	902	595	762	-307	167	-34.0	28.0	35.8	22.0	24.4	-13.8	2.4	
ZACATECAS, ZAC.	3,267	3,107	3,073	-161	-34	-4.9	-1.1	1,509	500	590	-1,009	90	-66.9	18.1	46.2	16.1	19.2	-30.1	3.1	
<b>Fronterizas</b>	<b>13,887</b>	<b>12,898</b>	<b>14,725</b>	<b>-989</b>	<b>1,826</b>	<b>-7.1</b>	<b>14.2</b>	<b>6,344</b>	<b>3,721</b>	<b>7,461</b>	<b>-2,623</b>	<b>3,740</b>	<b>-41.3</b>	<b>100.5</b>	<b>45.7</b>	<b>28.9</b>	<b>50.7</b>	<b>-16.8</b>	<b>21.8</b>	
CIUDAD JUÁREZ, CHIH.	4,541	4,249	4,542	-292	293	-6.4	6.9	2,444	1,418	2,640	-1,025	1,222	-42.0	86.1	53.8	33.4	58.1	-20.4	24.7	
MEXICALI, BC.	2,656	2,542	2,551	-114	9	-4.3	0.4	1,407	727	1,119	-681	392	-48.4	54.0	53.0	28.6	43.8	-24.4	15.3	
PIEDRAS NEGRAS, COAH.	811	811	811	0	0	0.0	0.0	329	304	375	-24	71	-7.4	23.3	40.6	37.5	46.3	-3.0	8.8	
TECATE, B.C.	316	498	363	182	-135	57.6	-27.2	88	118	123	35	-5	40.3	-4.1	27.8	24.8	32.6	-3.1	7.9	
TIJUANA, B.C. 2/	5,563	4,798	6,458	-765	1,660	-13.8	34.6	2,076	1,149	3,209	-927	2,061	-44.7	179.4	37.3	23.9	49.7	-13.4	25.8	

\*Del 30-diciembre-2019 al 19-enero-2020

\*\*Del 04-enero-2021 al 24-enero-2021

\*\*\*Del 03-enero-2022 al 23-enero-2022

La información presentada se basa en semanas calendario de lunes a domingo., por lo tanto, los días incluidos en ellas no empatan con exactitud a los mismos días del año anterior, no siendo estrictamente comparables

n.d. No disponible / n.c. No comparable

**Información preliminar.**

a/A fin de mantener una dimensión del porcentaje de ocupación a nivel de centro turístico, los cuartos disponibles no representan su disminución real en 2020, 2021 y 2022 por lo cual no deberán compararse con periodos anteriores.

1/ Datos no comparables con el periodo actual por falta de información disponible en el 2021.

2/ Debido a la actualización de la oferta hotelera en estos centros, los datos no son estrictamente comparables.

Para establecer una comparación con periodos anteriores deberá considerarse que la jornada nacional de sana distancia inicio el día 23 de marzo del 2020.

NOTA: La Ocupación por tipo de centro y la total, son un promedio ponderado. La variación puede no coincidir debido al redondeo.

Fuente: Sistema Nacional de Información Estadística del Sector Turismo de México Data Tur.