

Centro	Cuartos disponibles promedio diario								Cuartos ocupados								Ocupación			
	2020*	2021**	2022***	Diferencia		Variación (%)		2020*	2021**	2022***	Diferencia		Variación (%)		2020*	2021**	2022***	Ptos (%)		
				2020-2021	2021-2022	2020-2021	2021-2022				2020-2021	2021-2022	2020-2021	2021-2022				2020-2021	2021-2022	
<b>Total</b>	418,461	421,029	423,179	2,569	2,149	0.61%	0.51%	110,720	154,030	234,885	43,310	80,855	39.1%	52.5%	26.5	36.6	55.5	10.1	18.9	
<b>Centros de Playa</b>	196,515	197,747	198,424	1,232	677	0.63%	0.34%	58,045	67,621	131,653	29,576	44,032	51.0%	50.3%	29.5	44.3	66.3	14.8	22.0	
<b>Integralmente Planeados</b>	68,358	68,290	67,581	64	709	-0.09%	-1.04%	21,216	35,093	49,316	13,877	14,223	63.0%	40.5%	31.0	51.4	73.0	20.3	21.6	
BAHIAS DE HUATULCO, OAX.	4,294	4,315	4,180	22	135	0.50%	-3.13%	1,239	1,637	2,671	399	1,033	32.2%	63.1%	28.8	37.9	63.9	9.1	25.9	
CANCUN, Q.ROO	35,125	34,515	34,261	610	254	-1.74%	-0.74%	11,091	18,653	26,396	7,562	7,743	68.2%	41.5%	31.6	54.0	77.0	22.5	23.0	
IXTAPA ZIHUATANEJO, GRO.	6,290	6,276	6,293	14	16	-0.22%	0.26%	1,796	2,679	3,673	882	994	49.1%	37.1%	28.6	42.7	58.4	14.1	15.7	
LOBETO, B.C.S.	773	899	n.d.	126	n.d.	16.29%	n.d.	183	269	n.d.	86	n.d.	46.8%	n.d.	23.7	29.9	n.d.	6.2	n.d.	
LOS CABOS, B.C.S.	21,873	22,285	22,157	412	128	1.89%	-0.57%	6,907	11,856	16,257	4,949	4,401	71.6%	37.1%	31.6	52.2	73.4	21.6	20.2	
CABO SAN LUCAS	8,947	8,954	9,120	7	165	0.08%	1.85%	3,036	5,010	7,242	1,974	2,232	65.0%	44.6%	33.9	55.9	79.4	22.0	23.5	
SAN JOSE DEL CABO	4,853	4,863	4,457	11	406	0.22%	-8.36%	1,338	2,094	3,043	756	949	56.5%	45.3%	27.6	43.1	68.3	15.5	25.2	
ZONA CORREDOR LOS CABOS	4,299	4,463	4,576	164	113	3.81%	2.53%	1,238	2,513	2,587	1,275	73	103.0%	2.9%	28.8	56.3	56.5	27.5	0.2	
<b>Tradicionales</b>	63,655	64,840	65,014	1,185	174	1.86%	0.27%	17,055	27,521	36,779	10,465	9,259	61.4%	33.6%	26.8	42.4	56.6	15.7	14.1	
ACAPULCO, GRO.	18,855	19,599	19,577	744	22	3.95%	-0.11%	4,138	6,623	9,234	2,486	2,611	60.1%	39.4%	21.9	33.8	47.2	11.8	13.4	
COZUMEL, Q. ROO	5,085	5,178	5,187	93	9	1.84%	0.17%	1,434	1,926	2,827	492	901	34.3%	46.8%	28.2	37.2	54.5	9.0	17.3	
LA PAZ, B.C.S. I/	2,400	2,306	2,280	95	25	-3.94%	-1.10%	593	1,093	1,402	500	310	84.2%	28.3%	24.7	47.4	61.5	22.7	14.1	
MANZANILLO, COL.	4,728	4,666	4,608	62	58	-1.31%	-1.25%	963	1,755	2,181	792	427	82.3%	24.3%	20.4	37.6	47.3	17.3	9.7	
MAZATLÁN, SIN.	9,827	9,700	9,815	127	115	-1.29%	1.18%	2,963	5,569	6,540	2,606	971	88.0%	17.4%	30.1	57.4	66.6	27.3	9.2	
PUERTO VALLARTA, JAL.	12,722	13,157	13,129	435	8	3.26%	-0.06%	4,637	6,909	9,839	2,271	2,931	49.0%	42.4%	36.5	52.6	74.9	16.1	22.4	
VERACRUZ BOCA DEL RIO, VER.	10,038	10,254	10,418	216	164	2.15%	1.60%	2,329	3,646	4,755	1,318	1,109	56.6%	30.4%	23.2	35.6	45.6	12.4	10.1	
<b>Otros</b>	64,398	64,617	65,829	111	1,212	0.17%	1.88%	19,778	25,008	45,558	5,234	20,559	26.3%	82.2%	30.7	38.7	69.2	8.0	30.8	
ISLA MUJERES, Q. ROO	1,642	1,647	1,642	5	5	0.32%	-0.31%	444	487	956	43	469	9.8%	96.2%	27.0	29.6	58.2	2.5	28.6	
NUÉVO VALLARTA, NAY.	10,287	10,147	10,731	140	584	-1.36%	5.75%	3,753	4,548	7,093	795	2,546	21.2%	56.0%	36.5	44.8	66.1	8.3	21.3	
RIVIERA MAYA, Q. ROO	45,886	46,104	46,728	218	624	0.48%	1.35%	14,543	17,844	34,756	3,300	22,774	94.8%	31.7	38.7	74.4	7.0	35.7		
AKUMAL, Q. ROO	4,607	4,393	4,396	213	2	-4.63%	0.06%	1,280	1,533	3,399	252	1,866	19.7%	121.8%	27.8	34.9	77.3	7.1	42.4	
PLAYA DEL CARMEN, Q. ROO	10,946	11,269	11,283	323	15	2.95%	0.13%	3,303	4,457	8,114	1,154	3,656	34.9%	82.0%	30.2	39.6	61.9	9.4	32.4	
PLAYACAR, Q. ROO	6,707	6,717	6,708	9	9	0.14%	-0.14%	2,228	1,983	5,369	245	3,386	-11.0%	170.8%	33.2	29.5	80.0	3.7	50.5	
PUERTO ESCONDIDO, OAX.	2,503	2,522	2,539	18	17	0.74%	0.68%	452	788	1,209	336	421	74.4%	53.5%	18.0	31.2	47.6	13.2	16.4	
PLAYAS DE ROSARITO, B.C.	2,619	2,621	2,620	2	1	0.08%	-0.03%	429	896	1,101	467	205	108.8%	22.8%	16.4	34.2	42.0	17.8	7.8	
SAN FELIPE, BC.	823	823	823	0	0	0.02%	0.00%	53	272	272	220	3	418.8%	1.3%	6.4	33.1	33.5	26.7	0.4	
TÓNALA- PUERTO ARISTA, CHIS.	747	753	746	7	7	0.88%	-0.97%	100	173	167	73	6	72.5%	-3.5%	13.4	23.0	22.4	9.5	0.6	
<b>Ciudades</b>	221,946	223,283	224,755	1,337	1,472	0.60%	0.66%	52,676	66,409	103,232	13,733	36,823	26.1%	55.4%	23.7	29.7	45.9	6.0	16.2	
<b>Grandes</b>	88,113	88,285	89,568	172	1,283	0.19%	1.45%	22,636	26,422	44,520	3,786	18,098	16.7%	68.5%	25.7	29.9	49.7	4.2	19.8	
CIUDAD DE MÉXICO	51,026	51,704	51,711	677	8	1.33%	0.01%	13,058	14,453	25,309	1,396	10,856	10.7%	75.1%	25.6	28.0	48.9	2.4	21.0	
GUADALAJARA, JAL.	21,939	21,357	21,490	582	133	-2.65%	0.62%	5,451	6,767	10,005	1,316	3,238	24.1%	47.8%	24.8	31.7	46.6	6.8	14.9	
MONTERREY, N.L.	15,149	15,224	16,367	76	1,142	0.50%	7.50%	4,128	5,202	9,206	1,074	4,004	26.0%	77.0%	27.2	34.2	56.2	6.9	22.1	
<b>Del Interior</b>	120,420	120,617	120,291	197	306	0.16%	-0.27%	25,274	33,209	48,728	7,336	15,318	28.4%	46.7%	21.5	27.5	40.5	6.0	13.9	
AGUASCALIENTES, AGS.	5,242	5,224	6,212	18	988	-0.34%	18.90%	1,457	1,860	2,593	403	733	27.6%	39.4%	27.8	35.6	41.7	7.8	6.1	
CAMPECHE, CAMP. Z/	1,394	1,415	1,790	21	375	1.50%	26.50%	343	466	763	124	297	36.2%	63.6%	24.6	33.0	42.6	8.4	9.7	
CELAYA, GTO.	3,208	3,313	3,288	104	24	3.25%	-0.74%	667	688	792	21	104	3.1%	15.2%	20.8	20.8	24.1	0.0	3.3	
CHIHUAHUA, CHIH.	4,859	4,870	5,004	11	134	0.22%	2.76%	1,205	1,713	2,708	507	996	42.1%	58.1%	24.8	35.2	54.1	10.4	19.0	
COATZACOALCOS, VER.	1,758	2,001	1,965	242	36	13.79%	-1.79%	326	445	721	119	276	36.5%	62.1%	18.5	22.2	36.7	3.7	14.5	
COLIMA, COL.	1,341	1,286	1,296	55	10	-4.09%	0.80%	288	481	437	194	44	67.3%	-9.1%	21.5	37.4	33.7	16.0	3.7	
COMITÁN DE DOMÍNGUEZ, CHIS.	1,396	1,393	1,382	4	11	-0.27%	-0.78%	176	272	293	96	21	54.3%	7.7%	12.6	19.5	21.2	6.9	17.1	
CULIACÁN, SIN.	2,826	2,840	n.d.	14	n.d.	0.48%	n.d.	628	960	n.d.	331	n.d.	52.7%	n.d.	22.2	33.8	n.d.	11.6	n.d.	
DURANGO, DGO.	1,888	1,891	1,931	3	40	0.18%	2.13%	493	659	1,046	166	387	33.6%	58.6%	26.1	34.8	54.1	8.7	19.3	
EL FUERTE, SIN.	433	433	407	0	26	0.03%	-6.04%	43	80	124	37	44	85.7%	55.0%	10.0	18.5	30.6	8.5	12.0	
GUANAJUATO, GTO.	3,170	3,169	3,025	1	144	-0.02%	-4.54%	391	631	878	240	248	61.4%	39.3%	12.3	19.9	29.0	7.6	9.1	
HÉRMOSILLO, SON.	2,812	2,920	3,020	108	100	3.84%	3.42%	744	1,011	1,635	267	624	35.9%	61.8%	26.4	34.6	54.1	8.2	19.5	
IRAPUATO, GTO.	2,881	2,937	2,912	56	25	1.94%	-0.85%	614	634	709	20	75	3.3%	11.9%	21.3	21.6	24.4	0.3	2.8	
LEÓN, GTO.	6,947	6,362	6,160	584	202	-8.41%	-3.18%	1,423	1,526	2,131	103	605	7.2%	39.6%	20.5	24.0	34.6	3.5	10.6	
LOS MOCHIS, SIN.	1,556	1,599	1,577	44	23	2.81%	-1.41%	381	640	721	259	82	68.0%	12.8%	24.5	40.0	45.7	15.5	5.8	
MÉRIDA, YUC.	7,177	7,435	7,684	258	249	3.60%	3.35%	1,666	2,137	3,832	470	1,696	28.2%	79.4%	23.2	28.7	49.9	5.5	21.1	
MORELIA, MICH. Z/	3,916	3,950	2,955	34	995	0.88%	-25.20%	1,102	1,497	1,404	395	83	35.8%	-6.2%	28.2	37.9	47.5	9.8	9.6	
OAXACA, OAX.	6,179	6,183	6,165	4	18	0.06%	-0.29%	1,232	1,487	2,122	255	1,235	20.7%	83.1%	19.9	24.0	44.1	4.1	20.1	

Centro	Cuartos disponibles promedio diario								Cuartos ocupados								Ocupación			
	2020*	2021**	2022***	Diferencia		Variación (%)		2020*	2021**	2022***	Diferencia		Variación (%)		2020*	2021**	2022***	Ptos (%)		
				2020-2021	2021-2022	2020-2021	2021-2022				2020-2021	2021-2022	2020-2021	2021-2022						
<b>Total</b>	<b>418,461</b>	<b>421,029</b>	<b>423,179</b>	<b>2,569</b>	<b>2,149</b>	<b>0.61%</b>	<b>0.51%</b>	<b>110,720</b>	<b>154,030</b>	<b>234,885</b>	<b>43,310</b>	<b>80,855</b>	<b>39.1%</b>	<b>52.5%</b>	<b>26.5</b>	<b>36.6</b>	<b>55.5</b>	<b>10.1</b>	<b>18.9</b>	
PACHUCA, HGO.	1,578	1,579	1,575	1	4	0.04%	-0.27%	403	384	662	19	278	-4.7%	72.4%	25.5	24.3	42.0	1.2	17.7	
PALENQUE, CHIS.	2,110	2,068	2,068	-42	1	-2.00%	0.03%	337	354	686	217	132	64.3%	23.8%	16.0	26.8	33.2	10.8	6.4	
PUEBLA, PUE.	9,699	9,706	9,731	6	26	0.06%	0.27%	2,323	2,093	4,182	230	2,090	-9.9%	99.9%	23.9	21.6	43.0	2.4	21.4	
QUERÉTARO, QRO.	7,363	7,239	7,263	-125	24	-1.69%	0.33%	1,724	2,112	3,803	388	1,691	22.5%	80.1%	23.4	29.2	52.4	5.8	23.2	
SALAMANCA, GTO.	1,198	1,143	1,174	-55	30	-4.59%	2.66%	213	263	301	50	38	23.3%	14.5%	17.8	23.0	25.7	5.2	2.7	
SAN CRISTOBAL DE LAS CASAS, CHIS.	3,322	3,309	3,316	-13	6	-0.39%	0.19%	489	860	1,002	370	142	75.7%	16.5%	14.7	26.0	30.2	11.2	4.2	
SAN JUAN DE LOS LAGOS, JAL.	3,643	3,672	3,675	28	4	0.78%	0.10%	334	681	874	347	193	103.7%	28.4%	9.2	18.5	23.8	9.4	5.2	
SAN JUAN DEL RIO, QRO.	1,166	1,124	1,099	-42	25	-3.63%	-2.22%	257	331	473	74	141	29.0%	42.7%	22.0	29.5	43.0	7.5	13.5	
SAN LUIS POTOSI, S.L.P.	5,980	5,872	5,938	-108	66	-1.81%	1.13%	1,520	1,929	2,604	409	675	26.9%	35.0%	25.4	32.8	43.8	7.4	11.0	
SAN MIGUEL DE ALLENDE, GTO.	2,110	2,436	2,397	326	39	15.44%	-1.61%	300	557	848	258	290	86.0%	52.0%	14.2	22.9	35.4	8.7	12.5	
TAXCO, GRO.	904	885	886	-19	1	-2.16%	0.11%	153	159	255	6	96	3.8%	60.4%	16.9	17.9	28.7	1.0	10.8	
TEQUISQUIAPAN, QRO.	912	679	n.d.	-233	n.d.	-25.53%	n.d.	90	164	n.d.	74	n.d.	82.2%	n.d.	9.9	24.1	n.d.	14.3	n.d.	
TLAXCALA, TLAX.	655	654	654	-1	1	-0.11%	-0.09%	75	93	152	17	59	23.2%	64.1%	11.5	14.2	23.2	2.7	9.1	
TOLUCA, MEX.	3,812	3,936	3,594	124	342	3.25%	-8.70%	796	869	1,199	73	330	9.2%	37.9%	20.9	22.1	33.4	1.2	11.3	
TUXTLA GUTIERREZ, CHIS.	4,399	4,370	4,183	-28	188	-0.65%	-4.30%	825	1,079	1,388	254	309	30.8%	28.6%	18.8	24.7	33.2	5.9	8.5	
VALLE DE BRAVO, MEX.	1,221	1,221	1,216	0	5	-0.01%	-0.39%	111	183	255	72	72	64.7%	39.3%	9.1	15.0	21.0	5.9	6.0	
VILLAHERMOSA, TAB.	5,209	5,003	5,174	-206	171	-3.96%	3.41%	1,388	1,970	2,793	583	823	42.0%	41.8%	26.6	39.4	54.0	12.7	14.6	
XALAPA, VER.	2,956	3,395	3,118	439	277	14.86%	-8.17%	629	861	1,348	232	487	36.9%	56.5%	21.3	25.4	43.2	4.1	17.9	
ZACATECAS, ZAC.	3,198	3,106	2,997	-92	109	-2.87%	-3.50%	727	882	923	155	41	21.3%	4.6%	22.8	28.4	30.8	5.7	2.4	
<b>Frontieras</b>	<b>13,433</b>	<b>14,381</b>	<b>14,897</b>	<b>968</b>	<b>916</b>	<b>7.22%</b>	<b>3.59%</b>	<b>4,166</b>	<b>6,777</b>	<b>9,984</b>	<b>2,612</b>	<b>3,207</b>	<b>62.7%</b>	<b>47.3%</b>	<b>31.1</b>	<b>47.1</b>	<b>67.0</b>	<b>16.1</b>	<b>19.8</b>	
CIUDAD JUAREZ, CHIH.	4,535	4,540	4,541	5	1	0.11%	0.03%	1,499	2,116	3,285	627	1,169	42.1%	55.2%	32.8	46.6	72.3	13.8	25.7	
MEXICALI, BC.	2,626	2,548	2,551	-77	3	-2.95%	0.10%	893	1,227	1,605	335	377	37.5%	30.8%	34.0	48.2	62.9	14.2	14.7	
PIEDRAS NEGRAS, COAH. 2/	811	811	1,097	-	286	0.00%	35.30%	272	434	636	162	202	59.4%	46.4%	33.6	53.6	58.0	20.0	4.4	
TECATE, B.C. 3/	316	498	340	182	158	57.67%	-31.73%	76	226	146	150	80	197.1%	-35.3%	24.1	45.4	43.1	21.3	2.3	
TIJUANA, B.C.	5,125	5,984	6,367	858	384	16.75%	6.41%	1,435	2,774	4,312	1,338	1,538	93.2%	55.5%	28.0	46.4	67.7	18.3	21.4	

\*Del 01-enero-2020 al 31-julio-2020

\*\*Del 01-enero-2021 al 31-julio-2021

\*\*\*Del 01-enero-2022 al 31-julio-2022

n.d. No disponible / n.c. No comparable

**a/A fin de mantener una dimensión del porcentaje de ocupación a nivel de centro turístico, los cuartos disponibles no representan su disminución real en 2020, 2021 y 2022 por lo cual no deberán compararse con periodos anteriores.**

1/ Datos no comparables con el periodo actual por falta de información disponible en el 2021.

2/ Debido a la actualización de la oferta hotelera en estos centros, los datos no son estrictamente comparables.

3/ Datos no comparables con el periodo anterior por diferencia en la información disponible en el 2022.

Para establecer una comparación con periodos anteriores deberá considerarse que la jornada nacional de sana distancia inicio el día 23 de marzo del 2020.

NOTA: La Ocupación por tipo de centro y la total, son un promedio ponderado. La variación puede no coincidir debido al redondeo.

Fuente: Sistema Nacional de Información Estadística del Sector Turismo de México Data Tur.