

Centro	Cuartos disponibles promedio diario*								Cuartos ocupados						Ocupación				
	2018*	2019**	2020***	Diferencia		Variación (%)		2018*	2019**	2020***	Diferencia		Variación (%)		2018*	2019**	2020***	Ptos (%)	
				2018-2019	2019-2020	2018-2019	2019-2020				2018-2019	2019-2020	2018-2019	2019-2020					
Total	400,246	409,810	409,541	9,565	- 269	2.4	- 0.07	244,807	246,972	105,530	2,165	-141,442	0.9	-57.3	61.2	60.3	25.8	-0.9	-34.5
Centros de Playa	189,808	192,858	191,191	3,050	-1,667	1.6	-0.9	126,251	126,666	55,788	415	-70,878	0.3	-56.0	66.5	65.7	29.2	-0.8	-36.5
<i>Integralmente Planeados</i>	65,975	67,390	67,504	1,415	114	2.1	0.2	46,324	46,511	21,462	188	-25,049	0.4	-53.9	70.2	69.0	31.8	-1.2	-37.2
BAHIAS DE HUATULCO, OAX.	3,802	4,240	4,301	437	62	11.5	1.5	2,344	2,613	1,135	269	-1,478	11.5	-56.6	61.6	61.6	26.4	0.0	-35.2
CANCUN, Q.ROO	34,915	35,118	35,122	203	5	0.6	0.0	26,202	25,442	11,336	-760	-14,106	-2.9	-55.4	75.0	72.4	32.3	-2.6	-40.2
IXTAPA ZIHUATANEJO, GRO.	6,271	6,281	5,487	10	-795	0.2	-12.6	3,543	3,657	1,643	113	-2,013	3.2	-55.1	56.5	58.2	30.0	1.7	-28.3
LORETO, B.C.S.	884	885	749	1	-136	0.1	-15.4	362	396	200	34	-197	9.5	-49.6	41.0	44.8	26.7	3.8	-18.1
LOS CABOS, B.C.S.	20,102	20,866	21,845	764	978	3.8	4.7	13,872	14,403	7,148	531	-7,255	3.8	-50.4	69.0	69.0	32.7	0.0	-36.3
CABO SAN LUCAS	7,345	8,278	8,903	932	626	12.7	7.6	5,567	6,045	3,162	479	-2,883	8.6	-47.7	75.8	73.0	35.5	-2.8	-37.5
SAN JOSÉ DEL CABO	4,494	4,664	4,821	170	157	3.8	3.4	2,860	2,925	1,269	64	-1,655	2.2	-56.6	63.7	62.7	26.3	-0.9	-36.4
ZONA CORREDOR LOS CABOS	3,935	4,109	4,295	174	186	4.4	4.5	1,875	2,593	1,312	718	-1,281	38.3	-49.4	47.7	63.1	30.5	15.5	-32.6
<i>Tradicional</i>	61,789	61,987	59,557	198	-2,430	0.3	-3.9	33,916	34,556	16,891	640	-17,665	1.9	-51.1	54.9	55.7	28.4	0.9	-27.4
ACAPULCO, GRO.	18,946	18,811	18,933	-135	122	-0.7	0.6	8,728	9,128	4,118	400	-5,011	4.6	-54.9	46.1	48.5	21.7	2.5	-26.8
COZUMEL, Q. ROO	4,674	4,698	5,123	24	425	0.5	9.1	2,648	2,489	1,241	-159	-1,248	-6.0	-50.2	56.6	53.0	24.2	-3.7	-28.8
LA PAZ, B.C.S.	2,686	2,718	2,346	32	-371	1.2	-13.7	1,271	1,366	588	95	-778	7.5	-57.0	47.3	50.3	25.0	3.0	-25.2
MANZANILLO, COL.	4,492	4,545	4,680	52	136	1.2	3.0	2,029	2,093	1,059	63	-1,033	3.1	-49.4	45.2	46.0	22.6	0.9	-23.4
MAZATLAN, SIN.	9,640	9,620	9,829	-20	209	-0.2	2.2	5,809	6,180	3,661	371	-2,520	6.4	-40.8	60.3	64.2	37.2	4.0	-27.0
PUERTO VALLARTA, JAL.	12,677	12,847	12,847	171	0	1.3	0.0	9,072	9,202	4,651	129	-4,551	1.4	-49.5	71.6	71.6	36.2	0.1	-35.4
VERACRUZ BOCA DEL RIO, VER.	8,673	8,748	n.d.	75	n.d.	0.9	n.d.	4,358	4,098	n.d.	-260	n.d.	-6.0	n.d.	50.2	46.8	n.d.	-3.4	n.d.
<i>Otros</i>	62,044	63,481	64,130	1,437	649	2.3	1.0	46,012	45,599	17,435	-413	-28,164	-0.9	-61.8	74.2	71.8	27.2	-2.3	-44.6
ISLA MUJERES, Q. ROO	1,640	1,646	1,513	6	-133	0.4	-8.1	1,001	997	343	-4	-654	-0.4	-65.6	61.0	60.5	22.7	-0.5	-37.9
NUEVO VALLARTA, NAY.	9,881	10,057	10,257	175	200	1.8	2.0	7,639	7,770	3,449	131	-4,321	1.7	-55.6	77.3	77.3	33.6	0.0	-43.6
RIVIERA MAYA, Q. ROO	44,444	45,295	45,662	851	366	1.9	0.8	35,503	34,768	12,482	-735	-22,287	-2.1	-64.1	79.9	76.8	27.3	-3.1	-49.4
AKUMAL, Q. ROO	4,479	4,538	4,600	59	62	1.3	1.4	3,785	3,638	1,047	-147	-2,591	-3.9	-71.2	84.5	80.2	22.8	-4.3	-57.4
PLAYA DEL CARMEN, Q. ROO	10,573	10,713	10,943	140	231	1.3	2.2	7,707	7,489	3,104	-218	-4,386	-2.8	-58.6	72.9	69.9	28.4	-3.0	-41.5
PLAYACAR, Q. ROO	6,712	6,701	6,707	-11	6	-0.2	0.1	5,787	5,396	1,778	-392	-3,618	-6.8	-67.0	86.2	80.5	26.5	-5.7	-54.0
PUERTO ESCONDIDO, OAX.	2,337	2,453	2,511	115	58	4.9	2.4	795	871	436	76	-435	9.5	-49.9	34.0	35.5	17.4	1.5	-18.1
PLAYAS DE ROSARITO, B.C.	2,238	2,404	2,619	166	215	7.4	8.9	701	788	526	88	-262	12.5	-33.3	31.3	32.8	20.1	1.5	-12.7
SAN FELIPE, BC.	716	858	823	142	-35	19.9	-4.1	161	211	89	50	-122	31.3	-57.9	22.5	24.6	10.8	2.1	-13.8
TONALÁ- PUERTO ARISTA, CHIS.	788	769	747	-20	-22	-2.5	-2.8	213	195	111	-18	-84	-8.5	-43.0	27.0	25.3	14.9	-1.7	-10.5
Ciudades	210,438	216,952	218,349	6,514	1,397	3.1	0.6	118,556	120,306	49,742	1,750	-70,564	1.5	-58.7	56.3	55.5	22.8	-0.9	-32.7
<i>Grandes</i>	83,266	87,183	87,499	3,916	316	4.7	0.4	53,949	54,761	20,893	812	-33,868	1.5	-61.8	64.8	62.8	23.9	-2.0	-38.9
CIUDAD DE MÉXICO	51,364	51,262	50,487	-102	-775	-0.2	-1.5	33,624	33,742	11,837	118	-21,905	0.4	-64.9	65.5	65.8	23.4	0.4	-42.4
GUADALAJARA, JAL.	18,143	21,877	22,057	3,734	180	20.6	0.8	10,469	11,468	5,261	999	-6,207	9.5	-54.1	57.7	52.4	23.9	-5.3	-28.6
MONTERREY, N.L.	13,760	14,044	14,955	284	911	2.1	6.5	9,856	9,551	3,795	-305	-5,756	-3.1	-60.3	71.6	68.0	25.4	-3.6	-42.6
<i>Del Interior</i>	113,976	116,261	117,800	2,285	1,539	2.0	1.3	56,872	57,069	24,667	197	-32,402	0.3	-56.8	49.9	49.1	20.9	-0.8	-28.1
AGUASCALIENTES, AGS.	4,843	5,280	5,154	437	-126	9.0	-2.4	3,002	3,073	1,431	71	-1,643	2.4	-53.5	62.0	58.2	27.8	-3.8	-30.5
CAMPECHE, CAMP.	1,396	1,409	1,396	13	-12	0.9	-0.9	655	662	321	7	-341	1.1	-51.5	46.9	47.0	23.0	0.1	-24.0
CELAYA, GTO.	2,999	3,201	3,231	202	30	6.7	0.9	1,291	1,187	640	-104	-547	-8.1	-46.1	43.0	37.1	19.8	-6.0	-17.3
CHIHUAHUA, CHIH.	3,889	3,880	4,864	-9	985	-0.2	25.4	2,078	2,094	1,167	16	-927	0.8	-44.3	53.4	54.0	24.0	0.5	-30.0
COATZACOALCOS, VER.	1,769	1,770	1,769	1	0	0.0	0.0	617	609	304	-8	-305	-1.3	-50.1	34.9	34.4	17.2	-0.5	-17.3
COLIMA, COL.	1,323	1,253	1,280	-70	28	-5.3	2.2	654	570	297	-84	-273	-12.9	-47.8	49.4	45.5	23.2	-3.9	-22.3
COMITÁN DE DOMÍNGUEZ, CHIS.	1,314	1,391	1,398	77	7	5.8	0.5	392	450	167	58	-283	14.8	-62.9	29.8	32.3	11.9	2.5	-20.4
CULIACAN, SIN.	2,803	2,805	n.d.	3	n.d.	0.1	n.d.	1,378	1,329	n.d.	-49	n.d.	-3.5	n.d.	49.2	47.4	n.d.	-1.8	n.d.
DURANGO, DGO.	1,884	1,888	1,888	3	0	0.2	0.0	1,013	1,060	483	47	-577	4.6	-54.4	53.7	56.1	25.6	2.4	-30.5
EL FUERTE, SIN.	379	427	421	48	-5	12.7	-1.3	94	95	44	1	-50	0.5	-53.1	24.8	22.1	10.5	-2.7	-11.6
GUANAJUATO, GTO.	3,252	3,149	3,175	-103	27	-3.2	0.8	1,445	1,303	420	-142	-883	-9.9	-67.7	44.4	41.4	13.2	-3.1	-28.1
HERMOSILLO, SON.	2,760	2,797	2,818	38	21	1.4	0.8	1,547	1,673	753	126	-920	8.2	-55.0	56.1	59.8	26.7	3.8	-33.1
IRAPUATO, GTO.	2,430	2,702	2,848	272	146	11.2	5.4	1,142	999	586	-142	-413	-12.5	-41.3	47.0	37.0	20.6	-10.0	-16.4
LEON, GTO.	6,278	6,663	6,856	385	193	6.1	2.9	3,223	3,223	1,341	0	-1,883	0.0	-58.4	51.3	48.4	19.6	-3.0	-28.8
LOS MOCHIS, SIN.	1,485	1,552	1,526	67	-26	4.5	-1.6	799	823	427	24	-396	3.0	-48.2	53.8	53.0	27.9	-0.8	-25.1
MÉRIDA, YUC.	6,728	7,165	7,167	437	2	6.5	0.0	4,077	4,335	1,553	258	-2,782	6.3	-64.2	60.6	60.5	21.7	-0.1	-38.8
MORELIA, MICH.	3,106	n.d.	2,862	n.c.	n.c.	n.c.	n.c.	1,858	n.d.	872	n.c.	n.c.	n.c.	n.c.	59.8	n.d.	30.5	n.c.	n.c.
OAXACA, OAX.	5,731	5,960	6,182	230	222	4.0	3.7	2,779	3,018	1,116	239	-1,902	8.6	-63.0	48.5	50.6	18.1	2.1	-32.6

Centro	Cuartos disponibles promedio diario*								Cuartos ocupados						Ocupación						
	2018*	2019**	2020***	Diferencia		Variación (%)		2018*	2019**	2020***	Diferencia		Variación (%)		2018*	2019**	2020***	Ptos (%)			
				2018-2019	2019-2020	2018-2019	2019-2020				2018-2019	2019-2020	2018-2019	2019-2020				2018 - 2019	2019 - 2020		
Total	400,246	409,810	409,541	9,565	-	269	2.4	-	0.07	244,807	246,972	105,530	2,165	-141,442	0.9	-57.3	61.2	60.3	25.8	-0.9	-34.5
PACHUCA, HGO.	1,562	1,559	1,578	-2	19	-0.1	1.2	895	928	378	33	-550	3.7	-59.3	57.3	59.5	23.9	2.2	-35.6		
PALENQUE, CHIS.	2,100	2,098	2,113	-2	15	-0.1	0.7	695	736	317	41	-418	5.9	-56.9	33.1	35.1	15.0	2.0	-20.0		
PUEBLA, PUE.	9,346	9,512	9,701	165	190	1.8	2.0	5,853	5,849	2,048	-4	-3,801	-0.1	-65.0	62.6	61.5	21.1	-1.1	-40.4		
QUERETARO, QRO.	7,425	7,457	7,228	32	-229	0.4	-3.1	4,692	4,500	1,604	-192	-2,895	-4.1	-64.3	63.2	60.3	22.2	-2.9	-38.1		
SALAMANCA, GTO.	1,245	1,230	1,187	-15	-43	-1.2	-3.5	548	398	221	-150	-177	-27.4	-44.5	44.0	32.3	18.6	-11.7	-13.7		
SAN CRISTÓBAL DE LAS CASAS, CHIS.	3,280	3,328	3,323	48	-5	1.5	-0.1	1,108	1,193	491	84	-702	7.6	-58.8	33.8	35.8	14.8	2.1	-21.1		
SAN JUAN DE LOS LAGOS, JAL.	3,675	3,673	3,640	-2	-33	0.0	-0.9	669	719	301	50	-418	7.4	-58.2	18.2	19.6	8.3	1.4	-11.3		
SAN JUAN DEL RÍO, QRO.	1,104	1,124	n.d.	21	n.d.	1.9	n.d.	552	544	n.d.	-8	n.d.	-1.5	n.d.	50.0	48.4	n.d.	-1.7	n.d.		
SAN LUIS POTOSI, S.L.P.	5,540	5,736	5,974	196	238	3.5	4.1	3,591	3,444	1,487	-147	-1,957	-4.1	-56.8	64.8	60.0	24.9	-4.8	-35.2		
SAN MIGUEL DE ALLENDE, GTO.	1,927	2,051	2,123	124	72	6.4	3.5	867	833	327	-34	-506	-3.9	-60.8	45.0	40.6	15.4	-4.4	-25.2		
TAXCO, GRO.	902	895	893	-7	-2	-0.7	-0.2	316	348	147	32	-201	10.3	-57.7	35.0	38.9	16.5	3.9	-22.4		
TEQUISQUIAPAN, QRO.	900	883	n.d.	-17	n.d.	-1.9	n.d.	202	212	n.d.	10	n.d.	4.7	n.d.	22.4	24.0	n.d.	1.5	n.d.		
TLAXCALA, TLAX.	637	633	647	-4	15	-0.7	2.3	206	195	73	-11	-122	-5.3	-62.5	32.4	30.9	11.3	-1.5	-19.5		
TOLUCA, MÉX.	3,807	3,796	3,807	-11	11	-0.3	0.3	1,726	1,689	743	-37	-946	-2.1	-56.0	45.3	44.5	19.5	-0.8	-25.0		
TUXTLA GUTIÉRREZ, CHIS.	4,300	4,309	4,422	9	112	0.2	2.6	1,517	1,647	799	131	-849	8.6	-51.5	35.3	38.2	18.1	3.0	-20.2		
VALLE DE BRAVO, MÉX.	1,193	1,222	1,221	28	-1	2.4	-0.1	277	269	129	-8	-140	-3.0	-52.0	23.2	22.0	10.6	-1.2	-11.4		
VILLAHERMOSA, TAB.	5,116	5,118	5,162	2	45	0.0	0.9	2,243	2,489	1,452	246	-1,037	11.0	-41.7	43.8	48.6	28.1	4.8	-20.5		
XALAPA, VER.	2,335	2,417	2,250	82	-167	3.5	-6.9	950	963	494	13	-469	1.4	-48.7	40.7	39.8	22.0	-0.8	-17.9		
ZACATECAS, ZAC.	3,212	3,196	3,051	-16	-146	-0.5	-4.6	1,922	1,731	733	-191	-999	-9.9	-57.7	59.8	54.2	24.0	-5.7	-30.1		
Fronterizas	13,196	13,509	13,051	313	-458	2.4	-3.4	7,735	8,476	4,182	740	-4,294	9.6	-50.7	58.6	62.7	32.0	4.1	-30.7		
CIUDAD JUÁREZ, CHIH.	4,488	4,529	4,437	41	-92	0.9	-2.0	2,777	3,224	1,337	447	-1,887	16.1	-58.5	61.9	71.2	30.1	9.3	-41.0		
MEXICALI, BC.	2,492	2,586	2,532	94	-54	3.8	-2.1	1,430	1,546	900	116	-646	8.1	-41.8	57.4	59.8	35.5	2.4	-24.2		
PIEDRAS NEGRAS, COAH.	802	773	811	-28	38	-3.5	4.9	343	389	292	45	-96	13.2	-24.8	42.8	50.2	36.1	7.4	-14.2		
TECATE, B.C.	297	302	316	5	14	1.6	4.7	118	127	88	9	-39	7.5	-31.0	39.7	42.0	27.7	2.3	-14.4		
TIJUANA, B.C.	5,117	5,319	4,955	202	-364	4.0	-6.8	3,066	3,190	1,565	124	-1,626	4.0	-51.0	59.9	60.0	31.6	0.1	-28.4		

*Del 01-enero-2018 al 25-noviembre-2018

**Del 31-diciembre-2018 al 24-noviembre-2019

***Del 30-diciembre-2019 al 22-noviembre-2020

La información presentada se basa en semanas calendario de lunes a domingo., por lo tanto, los días incluidos en ellas no empatan con exactitud a los mismos días del año anterior, no siendo estrictamente comparables

n.d. No disponible / n.c. No comparable

Información preliminar.

a/A fin de obtener una dimensión del porcentaje de ocupación a nivel de centro turístico, los cuartos disponibles no representan su disminución real, por lo cual no deberán compararse con periodos anteriores.

Para establecer una comparación con periodos anteriores deberá considerar que la jornada nacional de sana distancia inicio el día 23 de marzo del 2020.

NOTA: La Ocupación por tipo de centro y la total, son un promedio ponderado. La variación puede no coincidir debido al redondeo.

Fuente: Sistema Nacional de Información Estadística del Sector Turismo de México Data Tur.