

Centro	Cuartos disponibles promedio diario*								Cuartos ocupados						Ocupación				
	2018*	2019**	2020***	Diferencia		Variación (%)		2018*	2019**	2020***	Diferencia		Variación (%)		2018*	2019**	2020***	Ptos (%)	
				2018-2019	2019-2020	2018-2019	2019-2020				2018-2019	2019-2020	2018-2019	2019-2020					
Total	400,205	409,550	409,581	9,344	32	2.3	0.01	244,180	246,132	104,641	1,952	-141,492	0.8	-57.5	61.0	60.1	25.5	-0.9	-34.6
Centros de Playa	189,812	192,756	191,208	2,944	-1,549	1.6	-0.8	126,174	126,462	55,152	288	-71,310	0.2	-56.4	66.5	65.6	28.8	-0.9	-36.8
<i>Integralmente Planeados</i>	<i>65,967</i>	<i>67,351</i>	<i>67,464</i>	<i>1,384</i>	<i>113</i>	<i>2.1</i>	<i>0.2</i>	<i>46,313</i>	<i>46,440</i>	<i>21,090</i>	<i>127</i>	<i>-25,351</i>	<i>0.3</i>	<i>-54.6</i>	<i>70.2</i>	<i>69.0</i>	<i>31.3</i>	<i>-1.3</i>	<i>-37.7</i>
BAHIAS DE HUATULCO, OAX.	3,783	4,240	4,301	457	61	12.1	1.4	2,323	2,612	1,127	289	-1,485	12.4	-56.9	61.4	61.6	26.2	0.2	-35.4
CANCUN, Q.ROO	34,918	35,120	35,122	202	1	0.6	0.0	26,240	25,422	11,167	-818	-14,255	-3.1	-56.1	75.1	72.4	31.8	-2.8	-40.6
IXTAPA ZIHUATANEJO, GRO.	6,272	6,281	5,451	9	-830	0.1	-13.2	3,557	3,656	1,601	99	-2,055	2.8	-56.2	56.7	58.2	29.4	1.5	-28.8
LORETO, B.C.S.	884	885	742	1	-142	0.1	-16.1	365	405	195	40	-209	10.9	-51.8	41.3	45.7	26.3	4.5	-19.4
LOS CABOS, B.C.S.	20,110	20,826	21,848	716	1,023	3.6	4.9	13,828	14,346	6,999	518	-7,346	3.7	-51.2	68.8	68.9	32.0	0.1	-36.8
<i>CABO SAN LUCAS</i>	<i>7,342</i>	<i>8,249</i>	<i>8,901</i>	<i>906</i>	<i>652</i>	<i>12.3</i>	<i>7.9</i>	<i>5,551</i>	<i>6,020</i>	<i>3,104</i>	<i>469</i>	<i>-2,915</i>	<i>8.4</i>	<i>-48.4</i>	<i>75.6</i>	<i>73.0</i>	<i>34.9</i>	<i>-2.6</i>	<i>-38.1</i>
<i>SAN JOSÉ DEL CABO</i>	<i>4,493</i>	<i>4,654</i>	<i>4,828</i>	<i>161</i>	<i>174</i>	<i>3.6</i>	<i>3.7</i>	<i>2,850</i>	<i>2,906</i>	<i>1,235</i>	<i>56</i>	<i>-1,672</i>	<i>2.0</i>	<i>-57.5</i>	<i>63.4</i>	<i>62.4</i>	<i>25.6</i>	<i>-1.0</i>	<i>-36.9</i>
<i>ZONA CORREDOR LOS CABOS</i>	<i>3,935</i>	<i>4,100</i>	<i>4,295</i>	<i>165</i>	<i>195</i>	<i>4.2</i>	<i>4.7</i>	<i>1,873</i>	<i>2,566</i>	<i>1,287</i>	<i>693</i>	<i>-1,280</i>	<i>37.0</i>	<i>-49.9</i>	<i>47.6</i>	<i>62.6</i>	<i>30.0</i>	<i>15.0</i>	<i>-32.6</i>
<i>Tradicional</i>	<i>61,796</i>	<i>61,947</i>	<i>59,612</i>	<i>151</i>	<i>-2,335</i>	<i>0.2</i>	<i>-3.8</i>	<i>33,956</i>	<i>34,531</i>	<i>16,641</i>	<i>575</i>	<i>-17,891</i>	<i>1.7</i>	<i>-51.8</i>	<i>54.9</i>	<i>55.7</i>	<i>27.9</i>	<i>0.8</i>	<i>-27.8</i>
ACAPULCO, GRO.	18,944	18,816	18,908	-127	92	-0.7	0.5	8,744	9,153	4,078	409	-5,075	4.7	-55.4	46.2	48.6	21.6	2.5	-27.1
COZUMEL, Q. ROO	4,674	4,678	5,122	3	444	0.1	9.5	2,634	2,472	1,223	-163	-1,248	-6.2	-50.5	56.4	52.8	23.9	-3.5	-29.0
LA PAZ, B.C.S.	2,694	2,717	2,330	23	-387	0.9	-14.3	1,276	1,361	578	85	-783	6.7	-57.5	47.4	50.1	24.8	2.7	-25.3
MANZANILLO, COL.	4,497	4,538	4,684	40	146	0.9	3.2	2,042	2,099	1,048	58	-1,052	2.8	-50.1	45.4	46.3	22.4	0.9	-23.9
MAZATLAN, SIN.	9,644	9,609	9,845	-34	236	-0.4	2.5	5,804	6,180	3,627	377	-2,554	6.5	-41.3	60.2	64.3	36.8	4.1	-27.5
PUERTO VALLARTA, JAL.	12,669	12,841	12,835	172	-6	1.4	0.0	9,068	9,163	4,541	95	-4,622	1.1	-50.4	71.6	71.4	35.4	-0.2	-36.0
VERACRUZ BOCA DEL RIO, VER.	8,674	8,747	n.d.	74	n.d.	0.8	n.d.	4,389	4,103	n.d.	-286	n.d.	-6.5	n.d.	50.6	46.9	n.d.	-3.7	n.d.
<i>Otros</i>	<i>62,050</i>	<i>63,459</i>	<i>64,132</i>	<i>1,409</i>	<i>673</i>	<i>2.3</i>	<i>1.1</i>	<i>45,905</i>	<i>45,491</i>	<i>17,422</i>	<i>-414</i>	<i>-28,069</i>	<i>-0.9</i>	<i>-61.7</i>	<i>74.0</i>	<i>71.7</i>	<i>27.2</i>	<i>-2.3</i>	<i>-44.5</i>
ISLA MUJERES, Q. ROO	1,643	1,646	1,507	3	-139	0.2	-8.4	1,000	997	345	-3	-652	-0.3	-65.4	60.9	60.6	22.9	-0.3	-37.7
NUEVO VALLARTA, NAY.	9,880	10,044	10,262	164	218	1.7	2.2	7,616	7,750	3,460	134	-4,291	1.8	-55.4	77.1	77.2	33.7	0.1	-43.4
RIVIERA MAYA, Q. ROO	44,448	45,295	45,665	847	369	1.9	0.8	35,420	34,682	12,465	-739	-22,216	-2.1	-64.1	79.7	76.6	27.3	-3.1	-49.3
<i>AKUMAL, Q. ROO</i>	<i>4,478</i>	<i>4,535</i>	<i>4,605</i>	<i>57</i>	<i>69</i>	<i>1.3</i>	<i>1.5</i>	<i>3,781</i>	<i>3,646</i>	<i>1,063</i>	<i>-135</i>	<i>-2,583</i>	<i>-3.6</i>	<i>-70.8</i>	<i>84.4</i>	<i>80.4</i>	<i>23.1</i>	<i>-4.0</i>	<i>-57.3</i>
<i>PLAYA DEL CARMEN, Q. ROO</i>	<i>10,575</i>	<i>10,713</i>	<i>10,951</i>	<i>138</i>	<i>237</i>	<i>1.3</i>	<i>2.2</i>	<i>7,683</i>	<i>7,450</i>	<i>3,083</i>	<i>-233</i>	<i>-4,367</i>	<i>-3.0</i>	<i>-58.6</i>	<i>72.7</i>	<i>69.5</i>	<i>28.2</i>	<i>-3.1</i>	<i>-41.4</i>
<i>PLAYACAR, Q. ROO</i>	<i>6,712</i>	<i>6,701</i>	<i>6,706</i>	<i>-11</i>	<i>6</i>	<i>-0.2</i>	<i>0.1</i>	<i>5,774</i>	<i>5,370</i>	<i>1,791</i>	<i>-403</i>	<i>-3,579</i>	<i>-7.0</i>	<i>-66.6</i>	<i>86.0</i>	<i>80.2</i>	<i>26.7</i>	<i>-5.9</i>	<i>-53.4</i>
PUERTO ESCONDIDO, OAX.	2,336	2,451	2,510	114	59	4.9	2.4	784	857	432	73	-426	9.3	-49.7	33.6	35.0	17.2	1.4	-17.8
PLAYAS DE ROSARITO, B.C.	2,238	2,395	2,619	157	225	7.0	9.4	708	794	524	86	-270	12.2	-34.0	31.6	33.2	20.0	1.5	-13.2
SAN FELIPE, BC.	716	860	823	144	-37	20.1	-4.3	160	213	87	52	-125	32.7	-59.0	22.4	24.7	10.6	2.3	-14.1
TONALÁ- PUERTO ARISTA, CHIS.	789	769	747	-20	-22	-2.6	-2.9	215	198	108	-18	-89	-8.1	-45.1	27.3	25.7	14.5	-1.6	-11.2
Ciudades	210,393	216,793	218,374	6,400	1,580	3.0	0.7	118,007	119,670	49,489	1,664	-70,181	1.4	-58.6	56.1	55.2	22.7	-0.9	-32.5
<i>Grandes</i>	<i>83,273</i>	<i>87,112</i>	<i>87,454</i>	<i>3,839</i>	<i>342</i>	<i>4.6</i>	<i>0.4</i>	<i>53,667</i>	<i>54,471</i>	<i>20,780</i>	<i>804</i>	<i>-33,692</i>	<i>1.5</i>	<i>-61.9</i>	<i>64.4</i>	<i>62.5</i>	<i>23.8</i>	<i>-1.9</i>	<i>-38.8</i>
CIUDAD DE MÉXICO	51,373	51,259	50,439	-114	-820	-0.2	-1.6	33,406	33,546	11,766	140	-21,780	0.4	-64.9	65.0	65.4	23.3	0.4	-42.1
GUADALAJARA, JAL.	18,144	21,863	22,046	3,719	183	20.5	0.8	10,433	11,408	5,215	975	-6,193	9.3	-54.3	57.5	52.2	23.7	-5.3	-28.5
MONTERREY, N.L.	13,756	13,989	14,969	234	980	1.7	7.0	9,828	9,518	3,799	-311	-5,719	-3.2	-60.1	71.4	68.0	25.4	-3.4	-42.7
<i>Del Interior</i>	<i>113,926</i>	<i>116,188</i>	<i>117,854</i>	<i>2,263</i>	<i>1,665</i>	<i>2.0</i>	<i>1.4</i>	<i>56,596</i>	<i>56,738</i>	<i>24,524</i>	<i>142</i>	<i>-32,213</i>	<i>0.3</i>	<i>-56.8</i>	<i>49.7</i>	<i>48.8</i>	<i>20.8</i>	<i>-0.8</i>	<i>-28.0</i>
AGUASCALIENTES, AGS.	4,822	5,278	5,155	455	-122	9.4	-2.3	2,983	3,044	1,430	62	-1,615	2.1	-53.0	61.8	57.7	27.7	-4.2	-30.0
CAMPECHE, CAMP.	1,396	1,409	1,396	13	-13	0.9	-0.9	646	657	318	11	-339	1.7	-51.5	46.3	46.6	22.8	0.3	-23.8
CELAYA, GTO.	2,996	3,199	3,227	203	28	6.8	0.9	1,283	1,184	638	-98	-546	-7.7	-46.1	42.8	37.0	19.8	-5.8	-17.2
CHIHUAHUA, CHIH.	3,883	3,874	4,864	-9	990	-0.2	25.6	2,061	2,100	1,186	39	-914	1.9	-43.5	53.1	54.2	24.4	1.1	-29.8
COATZACOALCOS, VER.	1,769	1,769	1,769	1	0	0.0	0.0	620	611	304	-9	-307	-1.5	-50.3	35.0	34.5	17.2	-0.5	-17.4
COLIMA, COL.	1,329	1,255	1,289	-74	33	-5.6	2.6	659	568	292	-92	-276	-13.9	-48.6	49.6	45.2	22.6	-4.4	-22.6
COMITÁN DE DOMÍNGUEZ, CHIS.	1,310	1,391	1,398	80	8	6.1	0.5	388	447	166	59	-282	15.2	-63.0	29.6	32.2	11.8	2.5	-20.3
CULIACAN, SIN.	2,803	2,805	n.d.	3	n.d.	0.1	n.d.	1,367	1,320	n.d.	-47	n.d.	-3.4	n.d.	48.8	47.1	n.d.	-1.7	n.d.
DURANGO, DGO.	1,884	1,888	1,888	3	0	0.2	0.0	1,014	1,065	489	51	-577	5.0	-54.1	53.8	56.4	25.9	2.6	-30.5
EL FUERTE, SIN.	378	428	422	50	-6	13.1	-1.3	94	94	42	0	-52	-0.1	-55.3	24.8	21.9	9.9	-2.9	-12.0
GUANAJUATO, GTO.	3,251	3,152	3,175	-99	23	-3.0	0.7	1,433	1,291	407	-142	-884	-9.9	-68.5	44.1	41.0	12.8	-3.1	-28.1
HERMOSILLO, SON.	2,759	2,792	2,836	33	44	1.2	1.6	1,539	1,666	746	126	-920	8.2	-55.2	55.8	59.7	26.3	3.9	-33.4
IRAPUATO, GTO.	2,425	2,693	2,843	268	151	11.0	5.6	1,123	975	573	-149	-401	-13.3	-41.2	46.3	36.2	20.2	-10.1	-16.0
LEON, GTO.	6,278	6,648	6,862	370	214	5.9	3.2	3,207	3,198	1,334	-9	-1,864	-0.3	-58.3	51.1	48.1	19.4	-3.0	-28.7
LOS MOCHIS, SIN.	1,483	1,553	1,525	70	-28	4.7	-1.8	794	823	418	29	-405	3.6	-49.2	53.5	53.0	27.4	-0.5	-25.6
MERIDA, YUC.	6,723	7,164	7,169	442															

Centro	Cuartos disponibles promedio diario*								Cuartos ocupados						Ocupación				
	2018*	2019**	2020***	Diferencia		Variación (%)		2018*	2019**	2020***	Diferencia		Variación (%)		2018*	2019**	2020***	Ptos (%)	
				2018-2019	2019-2020	2018-2019	2019-2020				2018-2019	2019-2020	2018-2019	2019-2020				2018 - 2019	2019 - 2020
Total	400,205	409,550	409,581	9,344	32	2.3	0.01	244,180	246,132	104,641	1,952	-141,492	0.8	-57.5	61.0	60.1	25.5	-0.9	-34.6
PACHUCA, HGO.	1,563	1,558	1,578	-4	19	-0.3	1.2	895	919	374	24	-544	2.7	-59.3	57.2	59.0	23.7	1.7	-35.2
PALENQUE, CHIS.	2,100	2,098	2,112	-2	15	-0.1	0.7	689	727	318	37	-409	5.4	-56.3	32.8	34.7	15.0	1.8	-19.6
PUEBLA, PUE.	9,348	9,505	9,701	156	196	1.7	2.1	5,856	5,845	2,054	-11	-3,791	-0.2	-64.9	62.6	61.5	21.2	-1.1	-40.3
QUERETARO, QRO.	7,424	7,455	7,236	32	-220	0.4	-2.9	4,677	4,471	1,595	-206	-2,877	-4.4	-64.3	63.0	60.0	22.0	-3.0	-37.9
SALAMANCA, GTO.	1,245	1,233	1,186	-12	-47	-1.0	-3.8	545	392	214	-154	-177	-28.2	-45.2	43.8	31.8	18.1	-12.0	-13.7
SAN CRISTÓBAL DE LAS CASAS, CHIS.	3,279	3,328	3,323	48	-5	1.5	-0.1	1,101	1,179	486	78	-692	7.0	-58.8	33.6	35.4	14.6	1.8	-20.8
SAN JUAN DE LOS LAGOS, JAL.	3,675	3,673	3,639	-2	-34	-0.1	-0.9	662	710	304	49	-407	7.3	-57.2	18.0	19.3	8.3	1.3	-11.0
SAN JUAN DEL RÍO, QRO.	1,103	1,124	n.d.	21	n.d.	1.9	n.d.	549	544	n.d.	-5	n.d.	-0.9	n.d.	49.8	48.4	n.d.	-1.4	n.d.
SAN LUIS POTOSI, S.L.P.	5,536	5,730	5,973	194	243	3.5	4.2	3,585	3,445	1,477	-140	-1,968	-3.9	-57.1	64.7	60.1	24.7	-4.6	-35.4
SAN MIGUEL DE ALLENDE, GTO.	1,929	2,050	2,109	122	58	6.3	2.8	865	835	319	-30	-516	-3.5	-61.8	44.8	40.7	15.1	-4.1	-25.6
TAXCO, GRO.	902	896	894	-6	-1	-0.7	-0.2	313	346	147	33	-199	10.4	-57.6	34.7	38.6	16.4	3.9	-22.2
TEQUISQUIAPAN, QRO.	902	882	n.d.	-20	n.d.	-2.2	n.d.	201	211	n.d.	10	n.d.	4.8	n.d.	22.3	23.9	n.d.	1.6	n.d.
TLAXCALA, TLAX.	637	632	647	-5	15	-0.8	2.4	202	192	73	-10	-119	-5.2	-61.9	31.8	30.3	11.3	-1.4	-19.1
TOLUCA, MÉX.	3,807	3,796	3,809	-11	13	-0.3	0.3	1,726	1,669	742	-56	-928	-3.3	-55.6	45.3	44.0	19.5	-1.4	-24.5
TUXTLA GUTIÉRREZ, CHIS.	4,299	4,309	4,420	10	111	0.2	2.6	1,507	1,641	795	134	-846	8.9	-51.5	35.1	38.1	18.0	3.0	-20.1
VALLE DE BRAVO, MÉX.	1,193	1,222	1,221	29	-1	2.4	-0.1	277	269	128	-8	-141	-2.7	-52.4	23.2	22.1	10.5	-1.2	-11.5
VILLAHERMOSA, TAB.	5,117	5,113	5,167	-3	53	-0.1	1.0	2,233	2,482	1,427	249	-1,054	11.1	-42.5	43.6	48.5	27.6	4.9	-20.9
XALAPA, VER.	2,335	2,415	2,252	79	-162	3.4	-6.7	945	953	490	7	-463	0.8	-48.5	40.5	39.5	21.8	-1.0	-17.7
ZACATECAS, ZAC.	3,213	3,196	3,053	-16	-143	-0.5	-4.5	1,921	1,723	730	-198	-993	-10.3	-57.6	59.8	53.9	23.9	-5.9	-30.0
Fronterizas	13,195	13,493	13,066	299	-428	2.3	-3.2	7,743	8,461	4,185	718	-4,276	9.3	-50.5	58.7	62.7	32.0	4.0	-30.7
CIUDAD JUÁREZ, CHIH.	4,486	4,528	4,445	43	-83	0.9	-1.8	2,783	3,215	1,365	432	-1,850	15.5	-57.5	62.0	71.0	30.7	9.0	-40.3
MEXICALI, BC.	2,491	2,583	2,531	92	-51	3.7	-2.0	1,423	1,537	891	114	-646	8.0	-42.1	57.1	59.5	35.2	2.4	-24.3
PIEDRAS NEGRAS, COAH.	803	773	811	-29	38	-3.7	4.9	343	384	291	42	-93	12.1	-24.3	42.7	49.7	35.9	7.0	-13.8
TECATE, B.C.	298	301	316	3	15	1.1	4.9	118	128	87	9	-41	8.0	-32.1	39.7	42.4	27.4	2.7	-15.0
TIJUANA, B.C.	5,118	5,308	4,962	190	-346	3.7	-6.5	3,075	3,197	1,551	121	-1,646	3.9	-51.5	60.1	60.2	31.3	0.1	-29.0

*Del 01-enero-2018 al 11-noviembre-2018

**Del 31-diciembre-2018 al 10-noviembre-2019

***Del 30-diciembre-2019 al 08-noviembre-2020

La información presentada se basa en semanas calendario de lunes a domingo., por lo tanto, los días incluidos en ellas no empatan con exactitud a los mismos días del año anterior, no siendo estrictamente comparables

n.d. No disponible / n.c. No comparable

Información preliminar.

a/A fin de obtener una dimensión del porcentaje de ocupación a nivel de centro turístico, los cuartos disponibles no representan su disminución real, por lo cual no deberán compararse con periodos anteriores.

Para establecer una comparación con periodos anteriores deberá considerar que la jornada nacional de sana distancia inicio el día 23 de marzo del 2020.

NOTA: La Ocupación por tipo de centro y la total, son un promedio ponderado. La variación puede no coincidir debido al redondeo.

Fuente: Sistema Nacional de Información Estadística del Sector Turismo de México Data Tur.