

Centro	Cuartos disponibles promedio diario*								Cuartos ocupados						Ocupación				
	2018*	2019**	2020***	Diferencia		Variación (%)		2018*	2019**	2020***	Diferencia		Variación (%)		2018*	2019**	2020***	Ptos (%)	
				2018-2019	2019-2020	2018-2019	2019-2020				2018-2019	2019-2020	2018-2019	2019-2020				2018-2019	2019-2020
Total	400,058	408,022	408,952	7,964	930	2.0	0.2	252,492	253,287	108,443	794	-144,844	0.3	-57.2	63.1	62.1	26.5	-1.0	-35.6
Centros de Playa	189,947	192,161	190,618	2,215	-1,543	1.2	-0.8	135,323	134,497	57,169	-826	-77,328	-0.6	-57.5	71.2	70.0	30.0	-1.3	-40.0
<i>Integramente Planeados</i>	<i>65,967</i>	<i>66,934</i>	<i>66,764</i>	<i>967</i>	<i>-170</i>	<i>1.5</i>	<i>-0.3</i>	<i>49,845</i>	<i>49,361</i>	<i>21,353</i>	<i>-483</i>	<i>-28,008</i>	<i>-1.0</i>	<i>-56.7</i>	<i>71.6</i>	<i>73.7</i>	<i>32.0</i>	<i>-1.8</i>	<i>-41.8</i>
BAHIAS DE HUATULCO, OAX.	3,716	4,239	4,294	523	55	14.1	1.3	2,533	2,880	1,233	347	-1,647	13.7	-57.2	68.2	68.0	28.7	-0.2	-39.2
CANCUN, Q.ROO	34,971	35,132	35,007	161	-125	0.5	-0.4	28,077	26,890	11,568	-1,187	-15,322	-4.2	-57.0	80.3	76.5	33.0	-3.7	-43.5
IXTAPA ZIHUATANEJO, GRO.	6,272	6,278	5,070	6	-1,209	0.1	-19.3	3,935	3,906	1,446	-29	-2,460	-0.7	-63.0	62.7	62.2	28.5	-0.5	-33.7
LORETO, B.C.S.	879	880	n.d.	2	n.d.	0.2	n.d.	391	455	n.d.	64	n.d.	16.3	n.d.	44.5	51.6	n.d.	7.2	n.d.
LOS CABOS, B.C.S.	20,130	20,404	21,756	275	1,352	1.4	6.6	14,909	15,231	6,947	322	-8,284	2.2	-54.4	74.1	74.6	31.9	0.6	-42.7
<i>CABO SAN LUCAS</i>	<i>7,353</i>	<i>7,952</i>	<i>8,897</i>	<i>599</i>	<i>945</i>	<i>8.1</i>	<i>11.9</i>	<i>5,939</i>	<i>6,309</i>	<i>3,058</i>	<i>369</i>	<i>-3,251</i>	<i>6.2</i>	<i>-51.5</i>	<i>60.8</i>	<i>79.3</i>	<i>34.4</i>	<i>-1.4</i>	<i>-45.0</i>
<i>SAN JOSÉ DEL CABO</i>	<i>4,493</i>	<i>4,557</i>	<i>4,769</i>	<i>64</i>	<i>212</i>	<i>1.4</i>	<i>4.7</i>	<i>3,119</i>	<i>2,986</i>	<i>1,334</i>	<i>-133</i>	<i>-1,652</i>	<i>-4.3</i>	<i>-55.3</i>	<i>69.4</i>	<i>65.5</i>	<i>28.0</i>	<i>-3.9</i>	<i>-37.5</i>
<i>ZONA CORREDOR LOS CABOS</i>	<i>3,935</i>	<i>4,009</i>	<i>4,291</i>	<i>74</i>	<i>283</i>	<i>1.9</i>	<i>7.1</i>	<i>2,030</i>	<i>2,715</i>	<i>1,238</i>	<i>685</i>	<i>-1,477</i>	<i>33.7</i>	<i>-54.4</i>	<i>51.6</i>	<i>67.7</i>	<i>28.8</i>	<i>16.1</i>	<i>-38.9</i>
<i>Tradicionales</i>	<i>61,846</i>	<i>61,903</i>	<i>59,859</i>	<i>57</i>	<i>-2,044</i>	<i>0.1</i>	<i>-3.3</i>	<i>36,597</i>	<i>36,574</i>	<i>15,939</i>	<i>-23</i>	<i>-20,635</i>	<i>-0.1</i>	<i>-56.4</i>	<i>59.2</i>	<i>59.1</i>	<i>26.6</i>	<i>-0.1</i>	<i>-32.5</i>
ACAPULCO, GRO.	19,009	18,884	18,826	-126	-58	-0.7	-0.3	9,528	9,919	4,165	391	-5,754	4.1	-58.0	50.1	52.5	22.1	2.4	-30.4
COZUMEL, Q. ROO	4,674	4,670	5,105	-4	436	-0.1	9.3	2,869	2,693	1,417	-176	-1,276	-6.1	-47.4	61.4	57.7	27.8	-3.7	-29.9
LA PAZ, B.C.S.	2,725	2,715	n.d.	n.d.	n.d.	n.d.	n.d.	1,314	1,365	n.d.	51	n.d.	3.9	n.d.	48.2	50.3	n.d.	2.1	n.d.
MANZANILLO, COL.	4,495	4,499	4,744	4	244	0.1	5.4	2,280	2,221	1,023	-60	-1,198	-2.6	-53.9	50.7	49.4	21.6	-1.4	-27.8
MAZATLAN, SIN.	9,651	9,547	9,853	-104	307	-1.1	3.2	6,126	6,295	2,816	169	-3,479	2.8	-55.3	63.5	65.9	28.6	2.5	-37.4
PUERTO VALLARTA, JAL.	12,619	12,849	12,722	230	-127	1.8	-1.0	9,908	9,889	4,606	-18	-53.8	-0.2	-53.4	78.5	77.0	36.2	-1.5	-40.8
VERACRUZ BOCA DEL RIO, VER.	8,674	8,739	n.d.	66	n.d.	0.8	n.d.	4,573	4,192	n.d.	-380	n.d.	-8.3	n.d.	52.7	48.0	n.d.	-4.7	n.d.
<i>Otros</i>	<i>62,133</i>	<i>63,325</i>	<i>63,995</i>	<i>1,191</i>	<i>671</i>	<i>1.9</i>	<i>1.1</i>	<i>48,881</i>	<i>48,562</i>	<i>19,877</i>	<i>-319</i>	<i>-28,685</i>	<i>-0.7</i>	<i>-59.1</i>	<i>78.7</i>	<i>76.7</i>	<i>31.1</i>	<i>-2.0</i>	<i>-45.6</i>
ISLA MUJERES, Q. ROO	1,655	1,646	n.d.	-9	n.d.	-0.6	n.d.	1,058	1,044	n.d.	-14	n.d.	-1.3	n.d.	63.9	63.4	n.d.	-0.5	n.d.
NUEVO VALLARTA, NAY.	9,913	9,989	10,321	76	332	0.8	3.3	8,220	8,316	3,790	97	-4,526	1.2	-54.4	82.9	83.3	36.7	0.3	-46.5
RIVIERA MAYA, Q. ROO	44,494	45,318	45,585	824	267	1.9	0.6	37,611	37,064	14,636	-547	-22,427	-1.5	-60.5	84.5	81.8	32.1	-2.7	-49.7
<i>AKUMAL, Q. ROO</i>	<i>4,477</i>	<i>4,506</i>	<i>4,605</i>	<i>29</i>	<i>99</i>	<i>0.6</i>	<i>2.2</i>	<i>3,968</i>	<i>3,805</i>	<i>1,312</i>	<i>-163</i>	<i>-2,493</i>	<i>-4.1</i>	<i>-65.5</i>	<i>86.6</i>	<i>84.4</i>	<i>28.5</i>	<i>-4.2</i>	<i>-56.0</i>
<i>PLAYA DEL CARMEN, Q. ROO</i>	<i>10,589</i>	<i>10,740</i>	<i>10,968</i>	<i>151</i>	<i>227</i>	<i>1.4</i>	<i>2.1</i>	<i>8,322</i>	<i>8,010</i>	<i>3,424</i>	<i>-312</i>	<i>-4,585</i>	<i>-3.8</i>	<i>-57.2</i>	<i>78.6</i>	<i>74.6</i>	<i>31.2</i>	<i>-4.0</i>	<i>-43.4</i>
<i>PLAYACAR, Q. ROO</i>	<i>6,712</i>	<i>6,702</i>	<i>6,703</i>	<i>-10</i>	<i>1</i>	<i>-0.2</i>	<i>0.0</i>	<i>6,008</i>	<i>5,653</i>	<i>2,231</i>	<i>-355</i>	<i>-3,422</i>	<i>-5.9</i>	<i>-60.5</i>	<i>89.5</i>	<i>84.4</i>	<i>33.3</i>	<i>-5.2</i>	<i>-51.1</i>
PUERTO ESCONDIDO, OAX.	2,324	2,429	2,504	105	75	4.5	3.1	872	945	460	73	-485	8.4	-51.3	37.5	38.9	18.4	1.4	-20.5
PLAYAS DE ROSARITO, B.C.	2,235	2,298	2,619	63	321	2.8	14.0	715	755	436	39	-319	5.5	-42.3	32.0	32.8	16.6	0.8	-16.2
SAN FELIPE, BC.	715	876	823	161	-53	22.5	-6.1	168	217	54	49	-314	29.1	-75.3	23.5	24.8	6.5	1.3	-18.3
TONALÁ- PUERTO ARISTA, CHIS.	797	768	747	-28	-22	-3.6	-2.8	237	221	103	-16	-118	-6.8	-53.4	29.8	28.8	13.8	-1.0	-15.0
Ciudades	210,111	215,861	218,333	5,749	2,473	2.7	1.1	117,169	118,790	51,274	1,620	-67,516	1.4	-56.8	55.8	55.0	23.5	-0.7	-31.5
<i>Grandes</i>	<i>83,369</i>	<i>86,651</i>	<i>86,825</i>	<i>3,282</i>	<i>173</i>	<i>3.9</i>	<i>0.2</i>	<i>52,976</i>	<i>53,618</i>	<i>21,814</i>	<i>643</i>	<i>-31,804</i>	<i>1.2</i>	<i>-59.3</i>	<i>63.5</i>	<i>61.9</i>	<i>25.1</i>	<i>-1.7</i>	<i>-36.8</i>
CIUDAD DE MÉXICO	51,472	51,231	49,914	-242	-1,317	-0.5	-2.6	32,959	33,000	12,453	41	-20,547	0.1	-62.3	64.0	64.4	24.9	0.4	-39.5
GUADALAJARA, JAL.	18,151	21,720	21,950	3,569	230	19.7	1.1	10,333	11,295	5,375	962	-5,920	9.3	-52.4	56.9	52.0	24.5	-4.9	-27.5
MONTERREY, N.L.	13,746	13,701	14,961	-45	1,260	-0.3	9.2	9,683	9,324	3,987	-360	-5,337	-3.7	-57.2	70.4	68.1	26.6	-2.4	-41.4
<i>Del Interior</i>	<i>113,573</i>	<i>115,865</i>	<i>118,134</i>	<i>2,292</i>	<i>2,269</i>	<i>2.0</i>	<i>2.0</i>	<i>56,347</i>	<i>56,811</i>	<i>25,322</i>	<i>464</i>	<i>-31,490</i>	<i>0.8</i>	<i>-55.4</i>	<i>49.6</i>	<i>49.0</i>	<i>21.4</i>	<i>-0.6</i>	<i>-27.6</i>
AGUASCALIENTES, AGS.	4,635	5,287	5,138	652	-149	14.1	-2.8	2,879	3,111	1,413	231	-1,698	8.0	-54.6	62.1	58.8	27.5	-3.3	-31.3
CAMPECHE, CAMP.	1,392	1,407	1,395	15	-12	1.1	-0.9	653	686	343	34	-344	5.1	-50.1	46.9	48.8	24.6	1.9	-24.2
CELAYA, GTO.	2,946	3,205	3,209	260	3	8.8	0.1	1,295	1,253	664	-42	-589	-3.3	-47.0	44.0	39.1	20.7	-4.9	-18.4
CHIHUAHUA, CHIH.	3,833	3,830	4,859	-3	1,029	-0.1	26.9	1,968	2,095	1,211	127	-884	6.5	-42.2	51.3	54.7	24.9	3.4	-29.8
COATZACOALCOS, VER.	1,769	1,768	1,769	-1	1	-0.1	0.0	615	610	316	-5	-295	-0.8	-48.3	34.8	34.5	17.8	-0.2	-16.7
COLIMA, COL.	1,358	1,284	1,329	-74	44	-5.5	3.5	673	598	291	-75	-307	-11.2	-51.3	49.6	46.6	21.9	-3.0	-24.6
COMITÁN DE DOMÍNGUEZ, CHIS.	1,301	1,390	1,397	89	6	6.9	0.4	406	455	176	49	-279	12.1	-61.3	31.2	32.7	12.6	1.5	-20.1
CULIACAN, SIN.	2,802	2,805	2,798	3	-7	0.1	-0.2	1,370	1,325	601	-46	-724	-3.3	-54.6	48.9	47.2	21.5	-1.7	-25.7
DURANGO, DGO.	1,884	1,888	1,888	4	0	0.2	0.0	1,006	1,104	487	98	-617	9.7	-55.9	53.4	58.5	25.8	5.0	-32.7
EL FUERTE, SIN.	383	431	421	47	-10	12.3	-2.2	86	84	39	-2	-45	-2.1	-53.2	22.4	19.5	9.4	-2.9	-10.2
GUANAJUATO, GTO.	3,246	3,183	3,171	-64	-12	-2.0	-0.4	1,408	1,252	400	-156	-852	-11.1	-68.0	43.4	39.3	12.6	-4.0	-26.7
HERMOSILLO, SON.	2,752	2,775	2,814	23	39	0.8	1.4	1,501	1,654	696	153	-57.9	10.2	-57.9	54.5	59.6	24.7	5.1	-34.9
IRAPUATO, GTO.	2,376	2,658	2,882	282	224	11.9	8.4	1,129	970	610	-159	-360	-14.0	-37.1	47.5	36.5	21.2	-11.0	-15.3
LEON, GTO.	6,267	6,594	6,939	327	345	5.2	5.2	3,160	3,190	1,389	30	-1,801	1.0	-56.5	50.4	48.4	20.0	-2.0	-28.4
LOS MOCHIS, SIN.	1,482	1,555	1,509	73	-45	4.9	-2.9	767	837	383	70	-454	9.2	-54.2	51.7	53.8	25.4	2.1	-28.5
MÉRIDA, YUC																			

Centro	Cuartos disponibles promedio diario*								Cuartos ocupados						Ocupación				
	2018*	2019**	2020***	Diferencia		Variación (%)		2018*	2019**	2020***	Diferencia		Variación (%)		2018*	2019**	2020***	Ptos (%)	
				2018-2019	2019-2020	2018-2019	2019-2020				2018-2019	2019-2020	2018-2019	2019-2020				2018-2019	2019-2020
Total	400,058	408,022	408,952	7,964	930	2.0	0.2	252,492	253,287	108,443	794	-144,844	0.3	-57.2	63.1	62.1	26.5	-1.0	-35.6
PACHUCA, HGO.	1,574	1,549	1,578	-25	29	-1.6	1.9	911	875	402	-36	-473	-4.0	-54.1	57.9	56.5	25.4	-1.4	-31.0
PALENQUE, CHIS.	2,099	2,097	2,110	-3	13	-0.1	0.6	748	779	344	31	-435	4.1	-55.9	35.7	37.2	16.3	1.5	-20.9
PUEBLA, PUE.	9,367	9,436	9,699	69	262	0.7	2.8	5,851	5,769	2,325	-82	-3,444	-1.4	-59.7	62.5	61.1	24.0	-1.3	-37.2
QUERETARO, QRO.	7,420	7,442	7,320	23	-122	0.3	-1.6	4,690	4,415	1,724	-275	-2,691	-5.9	-61.0	63.2	59.3	23.6	-3.9	-35.8
SALAMANCA, GTO.	1,247	1,244	1,198	-4	-46	-0.3	-3.7	549	379	210	-171	-169	-31.1	-44.7	44.0	30.4	17.5	-13.6	-13.0
SAN CRISTÓBAL DE LAS CASAS, CHIS.	3,272	3,326	3,320	54	-6	1.7	-0.2	1,144	1,186	497	43	-689	3.7	-58.1	35.0	35.7	15.0	0.7	-20.7
SAN JUAN DE LOS LAGOS, JAL.	3,675	3,672	3,622	-3	-50	-0.1	-1.4	626	637	333	11	-304	1.8	-47.7	17.0	17.4	9.2	0.3	-8.1
SAN JUAN DEL RÍO, QRO.	1,095	1,123	1,103	28	-20	2.6	-1.8	545	546	249	1	-297	0.1	-54.4	49.8	48.6	22.6	-1.2	-26.0
SAN LUIS POTOSÍ, S.L.P.	5,518	5,672	5,975	155	302	2.8	5.3	3,595	3,465	1,521	-130	-1,943	-3.6	-56.1	65.1	61.1	25.5	-4.1	-35.6
SAN MIGUEL DE ALLENDE, GTO.	1,942	2,054	2,109	112	54	5.8	2.6	868	853	305	-15	-548	-1.7	-64.2	44.7	41.5	14.5	-3.2	-27.1
TAXCO, GRO.	907	894	904	-13	10	-1.4	1.2	324	352	157	28	-194	8.5	-55.2	35.8	39.4	17.4	3.6	-21.9
TEQUISQUIAPAN, QRO.	905	874	n.d.	-32	n.d.	-3.5	n.d.	202	223	n.d.	21	n.d.	10.2	n.d.	22.3	25.5	n.d.	3.2	n.d.
TLAXCALA, TLAX.	636	634	643	-2	9	-0.4	1.5	189	191	75	3	-117	1.5	-61.1	29.7	30.2	11.6	0.5	-18.6
TOLUCA, MÉX.	3,807	3,797	3,793	-10	-4	-0.3	-0.1	1,748	1,655	788	-93	-867	-5.3	-52.4	45.9	43.6	20.8	-2.3	-22.8
TUXTLA GUTIÉRREZ, CHIS.	4,296	4,310	4,399	14	89	0.3	2.1	1,513	1,639	829	126	-810	8.4	-49.4	35.2	38.0	18.9	2.8	-19.2
VALLE DE BRAVO, MÉX.	1,190	1,221	1,221	31	0	2.6	0.0	277	274	118	-4	-156	-1.3	-56.9	23.3	22.4	9.7	-0.9	-12.8
VILLAHERMOSA, TAB.	5,125	5,094	5,216	-31	122	-0.6	2.4	2,204	2,504	1,374	300	-1,130	13.6	-45.1	43.0	49.2	26.3	6.1	-22.8
XALAPA, VER.	2,339	2,391	2,277	52	-114	2.2	-4.8	940	903	486	-37	-417	-3.9	-46.1	40.2	37.8	21.4	-2.4	-16.4
ZACATECAS, ZAC.	3,209	3,196	2,981	-14	-214	-0.4	-6.7	1,829	1,698	752	-132	-945	-7.2	-55.7	57.0	53.1	25.2	-3.9	-27.9
Freriztas	13,169	13,345	13,375	175	30	1.3	0.2	7,847	8,360	4,138	513	-4,222	6.5	-50.5	59.6	62.6	30.9	3.1	-31.7
CIUDAD JUÁREZ, CHIH.	4,505	4,534	4,535	29	1	0.6	0.0	2,923	3,228	1,482	306	-1,746	10.5	-54.1	64.9	71.2	32.7	6.3	-38.5
MEXICALI, BC.	2,475	2,550	2,594	75	44	3.0	1.7	1,415	1,516	878	101	-638	7.1	-42.1	57.2	59.5	33.8	2.3	-25.6
PIEDRAS NEGRAS, COAH.	800	770	811	-30	41	-3.7	5.3	343	367	272	24	-95	7.0	-25.9	42.8	47.6	33.5	4.8	-14.1
TECATE, B.C.	296	294	316	-1	22	-0.4	7.3	118	130	77	13	-53	10.7	-40.7	39.8	44.2	24.4	4.5	-19.8
TIJUANA, B.C.	5,094	5,196	5,118	102	-78	2.0	-1.5	3,049	3,119	1,429	70	-1,690	2.3	-54.2	59.9	60.0	27.9	0.2	-32.1

*Del 01-enero-2018 al 05-agosto-2018

**Del 31-diciembre-2018 al 04-agosto-2019

***Del 30-diciembre-2019 al 02-agosto-2020

La información presentada se basa en semanas calendario de lunes a domingo., por lo tanto, los días incluidos en ellas no empatan con exactitud a los mismos días del año anterior, no siendo estrictamente comparables

n.d. No disponible / n.c. No comparable

Información preliminar.

a/A fin de obtener una dimensión del porcentaje de ocupación a nivel de centro turístico, los cuartos disponibles no representan su disminución real, por lo cual no deberán compararse con periodos anteriores.

Para establecer una comparación con periodos anteriores deberá considerar que la jornada nacional de sana distancia inició el día 23 de marzo del 2020.

NOTA: La Ocupación por tipo de centro y la total, son un promedio ponderado. La variación puede no coincidir debido al redondeo.

Fuente: Sistema Nacional de Información Estadística del Sector Turismo de México Data Tur.