

Centro	Cuartos disponibles promedio diario*								Cuartos ocupados								Ocupación			
	2018*	2019**	2020***	Diferencia		Variación (%)		2018*	2019**	2020***	Diferencia		Variación (%)		2018*	2019**	2020***	Ptos (%)		
				2018-2019	2019-2020	2018-2019	2019-2020				2018-2019	2019-2020	2018-2019	2019-2020				2018-2019	2019-2020	
Total	400,100	407,401	409,525	7,301	2,124	1.8	0.5	248,761	249,360	125,277	599	-124,083	0.2	-49.8	62.2	61.2	30.6	-1.0	-30.6	
Centros de Playa	189,962	191,697	190,669	1,734	-1,028	0.9	-0.5	133,507	132,867	66,840	-641	-66,027	-0.5	-49.7	70.3	69.3	35.1	-1.0	-34.3	
<i>Integramente Planeados</i>	<i>66,036</i>	<i>66,663</i>	<i>65,852</i>	<i>628</i>	<i>-812</i>	<i>1.0</i>	<i>-1.2</i>	<i>49,456</i>	<i>49,018</i>	<i>24,301</i>	<i>-438</i>	<i>-24,717</i>	<i>-0.9</i>	<i>-50.4</i>	<i>74.9</i>	<i>73.5</i>	<i>36.9</i>	<i>-1.4</i>	<i>-36.6</i>	
BAHIAS DE HUATULCO, OAX.	3,719	4,239	4,286	520	47	14.0	1.1	2,549	2,874	1,519	325	-1,355	12.7	-47.1	68.5	67.8	35.4	-0.7	-32.4	
CANCUN, Q.ROO	35,023	35,185	34,866	162	-319	0.5	-0.9	27,713	26,820	13,156	-893	-13,665	-3.2	-50.9	79.1	76.2	37.7	-2.9	-38.5	
IXTAPA ZIHUATANEJO, GRO.	6,272	6,278	n.d.	5	n.d.	0.1	n.d.	3,955	3,851	n.d.	-104	n.d.	-2.6	n.d.	63.1	61.3	n.d.	-1.7	n.d.	
LORETO, B.C.S.	892	876	638	-16	-238	-1.8	-27.2	385	449	146	64	-302	16.6	-67.4	43.2	51.2	23.0	8.1	-28.3	
LOS CABOS, B.C.S.	20,130	20,086	21,710	-44	1,625	-0.2	8.1	14,854	15,024	8,060	170	-6,964	1.1	-46.4	73.8	74.8	37.1	1.0	-37.7	
<i>CABO SAN LUCAS</i>	<i>7,353</i>	<i>7,719</i>	<i>8,890</i>	<i>366</i>	<i>1,171</i>	<i>5.0</i>	<i>15.2</i>	<i>5,913</i>	<i>6,159</i>	<i>3,503</i>	<i>246</i>	<i>-2,656</i>	<i>4.2</i>	<i>-43.1</i>	<i>80.4</i>	<i>79.8</i>	<i>39.4</i>	<i>-0.6</i>	<i>-40.4</i>	
<i>SAN JOSÉ DEL CABO</i>	<i>4,492</i>	<i>4,497</i>	<i>4,805</i>	<i>5</i>	<i>308</i>	<i>0.1</i>	<i>6.9</i>	<i>3,086</i>	<i>2,929</i>	<i>1,635</i>	<i>-157</i>	<i>-1,294</i>	<i>-5.1</i>	<i>-44.2</i>	<i>68.7</i>	<i>65.1</i>	<i>34.0</i>	<i>-3.6</i>	<i>-31.1</i>	
<i>ZONA CORREDOR LOS CABOS</i>	<i>3,935</i>	<i>3,952</i>	<i>4,288</i>	<i>17</i>	<i>336</i>	<i>0.4</i>	<i>8.5</i>	<i>2,047</i>	<i>2,685</i>	<i>1,442</i>	<i>638</i>	<i>-1,244</i>	<i>31.2</i>	<i>-46.3</i>	<i>52.0</i>	<i>67.9</i>	<i>33.6</i>	<i>15.9</i>	<i>-34.3</i>	
Tradicional	61,795	61,815	60,777	20	-1,038	0.0	-1.7	35,726	35,634	18,345	-92	-17,288	-0.3	-48.5	57.8	57.6	30.2	-0.2	-27.5	
ACAPULCO, GRO.	19,017	18,846	18,758	-171	-88	-0.9	-0.5	9,266	9,646	4,981	380	-4,665	4.1	-48.4	48.7	51.2	26.6	2.5	-24.6	
COZUMEL, Q. ROO	4,673	4,670	5,090	-4	421	-0.1	9.0	2,871	2,737	1,712	-134	-1,024	-4.7	-37.4	61.4	58.6	33.6	-2.8	-25.0	
LA PAZ, B.C.S.	2,725	2,713	n.d.	-12	n.d.	-0.4	n.d.	1,257	1,304	n.d.	47	n.d.	3.8	n.d.	46.1	48.1	n.d.	1.9	n.d.	
MANZANILLO, COL.	4,450	4,459	4,740	9	281	0.2	6.3	2,203	2,066	1,088	-136	-978	-6.2	-47.3	49.5	46.3	23.0	-3.2	-23.4	
MAZATLAN, SIN.	9,656	9,546	9,751	-110	205	-1.1	2.1	5,827	5,866	2,972	39	-2,894	0.7	-49.3	60.3	61.4	30.5	1.1	-31.0	
PUERTO VALLARTA, JAL.	12,604	12,850	12,796	246	-55	2.0	-0.4	9,927	9,942	5,258	14	-4,684	0.1	-47.1	78.8	77.4	41.1	-1.4	-36.3	
VERACRUZ BOCA DEL RIO, VER.	8,670	8,731	n.d.	61	n.d.	0.7	n.d.	4,376	4,073	n.d.	-302	n.d.	-6.9	n.d.	50.5	46.6	n.d.	-3.8	n.d.	
Otros	62,132	63,218	64,040	1,086	821	1.7	1.3	48,326	48,215	24,193	-110	-24,022	-0.2	-49.8	77.8	76.3	37.8	-1.5	-38.5	
ISLA MUJERES, Q. ROO	1,654	1,646	1,456	-8	-190	-0.5	-11.5	1,068	1,063	509	-5	-554	-0.5	-52.2	64.6	64.6	34.9	0.0	-29.7	
NUEVO VALLARTA, NAY.	9,913	9,958	10,330	45	371	0.5	3.7	8,173	8,255	4,407	82	-3,848	1.0	-46.6	82.4	82.9	42.7	0.4	-40.2	
RIVIERA MAYA, Q. ROO	44,493	45,308	45,569	814	261	1.8	0.6	37,227	36,902	18,120	-325	-18,782	-0.9	-50.9	83.7	81.4	39.8	-2.2	-41.7	
<i>AKUMAL, Q. ROO</i>	<i>4,478</i>	<i>4,484</i>	<i>4,604</i>	<i>7</i>	<i>120</i>	<i>0.1</i>	<i>2.7</i>	<i>3,923</i>	<i>3,714</i>	<i>1,648</i>	<i>-209</i>	<i>-2,066</i>	<i>-5.3</i>	<i>-55.6</i>	<i>87.6</i>	<i>82.8</i>	<i>35.8</i>	<i>-4.8</i>	<i>-47.0</i>	
<i>PLAYA DEL CARMEN, Q. ROO</i>	<i>10,563</i>	<i>10,732</i>	<i>10,959</i>	<i>169</i>	<i>227</i>	<i>1.6</i>	<i>2.1</i>	<i>8,294</i>	<i>8,056</i>	<i>4,213</i>	<i>-238</i>	<i>-3,843</i>	<i>-2.9</i>	<i>-47.7</i>	<i>78.5</i>	<i>75.1</i>	<i>38.4</i>	<i>-3.5</i>	<i>-36.6</i>	
<i>PLAYACAR, Q. ROO</i>	<i>6,712</i>	<i>6,701</i>	<i>6,699</i>	<i>-11</i>	<i>-2</i>	<i>-0.2</i>	<i>0.0</i>	<i>5,960</i>	<i>5,661</i>	<i>2,811</i>	<i>-300</i>	<i>-2,850</i>	<i>-5.0</i>	<i>-50.3</i>	<i>88.8</i>	<i>84.5</i>	<i>42.0</i>	<i>-4.3</i>	<i>-42.5</i>	
PUERTO ESCONDIDO, OAX.	2,327	2,416	2,498	89	82	3.8	3.4	855	928	549	73	-379	8.5	-40.8	36.7	38.4	22.0	1.7	-16.4	
PLAYAS DE ROSARITO, B.C.	2,231	2,238	2,618	7	381	0.3	17.0	613	644	426	31	-218	5.0	-33.8	27.5	28.8	16.3	1.3	-12.5	
SAN FELIPE, BC.	714	886	823	171	-63	24.0	-7.1	158	201	68	43	-133	27.0	-66.0	22.1	22.7	8.3	0.5	-14.4	
TONALÁ- PUERTO ARISTA, CHIS.	800	768	747	-32	-21	-4.0	-2.8	231	223	115	-8	-108	-3.5	-48.5	28.9	29.1	15.4	0.2	-13.7	
Ciudades	210,138	215,705	218,856	5,567	3,151	2.6	1.5	115,253	116,493	58,437	1,240	-58,057	1.1	-49.8	54.8	54.0	26.7	-0.8	-27.3	
<i>Grandes</i>	<i>83,467</i>	<i>86,602</i>	<i>86,671</i>	<i>3,135</i>	<i>69</i>	<i>3.8</i>	<i>0.1</i>	<i>52,339</i>	<i>52,869</i>	<i>24,999</i>	<i>530</i>	<i>-27,870</i>	<i>1.0</i>	<i>-52.7</i>	<i>62.7</i>	<i>61.0</i>	<i>28.8</i>	<i>-1.7</i>	<i>-32.2</i>	
CIUDAD DE MÉXICO	51,566	51,224	49,736	-342	-1,488	-0.7	-2.9	32,694	32,616	14,580	-78	-18,036	-0.2	-55.3	63.4	63.7	29.3	0.3	-34.4	
GUADALAJARA, JAL.	18,166	21,578	21,963	3,412	385	18.8	1.8	10,046	10,812	5,869	766	-4,942	7.6	-45.7	55.3	50.1	26.7	-5.2	-23.4	
MONTERREY, N.L.	13,736	13,800	14,972	65	1,171	0.5	8.5	9,598	9,441	4,549	-157	-4,892	-1.6	-51.8	69.9	68.4	30.4	-1.5	-38.0	
<i>Del Interior</i>	<i>113,504</i>	<i>115,862</i>	<i>118,675</i>	<i>2,368</i>	<i>2,813</i>	<i>2.1</i>	<i>2.4</i>	<i>55,097</i>	<i>55,440</i>	<i>28,869</i>	<i>344</i>	<i>-26,571</i>	<i>0.6</i>	<i>-47.9</i>	<i>48.5</i>	<i>47.9</i>	<i>24.3</i>	<i>-0.7</i>	<i>-23.5</i>	
AGUASCALIENTES, AGS.	4,613	5,282	5,124	669	-158	14.5	-3.0	2,764	3,076	1,508	312	-1,568	11.3	-51.0	59.9	58.2	29.4	-1.7	-28.8	
CAMPECHE, CAMP.	1,388	1,405	1,399	17	-6	1.3	-0.4	644	671	385	27	-286	4.3	-42.7	46.4	47.8	27.5	1.4	-20.3	
CELAYA, GTO.	2,921	3,245	3,195	324	-51	11.1	-1.6	1,288	1,246	714	-42	-532	-3.3	-42.7	44.1	38.4	22.3	-5.7	-16.1	
CHIHUAHUA, CHIH.	3,794	3,833	4,852	40	1,019	1.0	26.6	1,924	2,089	1,289	164	-800	8.5	-38.3	50.7	54.5	26.6	3.8	-27.9	
COATZACOALCOS, VER.	1,770	1,768	1,767	-2	0	-0.1	0.0	611	603	343	-8	-260	-1.4	-43.1	34.5	34.1	19.4	-0.4	-14.7	
COLIMA, COL.	1,375	1,312	1,333	-63	21	-4.6	1.6	677	615	308	-62	-307	-9.2	-49.9	49.2	46.9	23.1	-2.4	-23.8	
COMITÁN DE DOMÍNGUEZ, CHIS.	1,302	1,390	1,395	89	5	6.8	0.4	372	412	209	41	-204	11.0	-49.4	28.6	29.7	14.9	1.1	-14.7	
CULIACAN, SIN.	2,803	2,805	n.d.	2	n.d.	0.1	n.d.	1,400	1,338	n.d.	-61	n.d.	-4.4	n.d.	49.9	47.7	n.d.	-2.2	n.d.	
DURANGO, DGO.	1,884	1,886	1,887	3	1	0.1	0.0	929	1,013	521	84	-492	9.0	-48.6	49.3	53.7	27.6	4.4	-26.1	
EL FUERTE, SIN.	381	430	n.d.	48	n.d.	12.7	n.d.	78	86	n.d.	8	n.d.	10.5	n.d.	20.4	20.0	n.d.	-0.4	n.d.	
GUANAJUATO, GTO.	3,244	3,195	3,148	-49	-47	-1.5	-1.5	1,284	1,164	484	-120	-680	-9.3	-58.4	39.6	36.4	15.4	-3.1	-21.0	
HERMOSILLO, SON.	2,771	2,775	2,820	4	45	0.2	1.6	1,528	1,639	772	111	-867	7.3	-52.9	55.2	59.1	27.4	3.9	-31.7	
IRAPUATO, GTO.	2,328	2,656	2,873	328	217	14.1	8.2	1,085	973	669	-112	-304	-10.3	-31.2	46.6	36.6	23.3	-10.0	-13.3	
LEON, GTO.	6,273	6,602	6,926	329	324	5.2	4.9	3,141	3,181	1,571	40	-1,609	1.3	-50.6	50.1	48.2	22.7	-1.9	-25.5	
LOS MOCHIS, SIN.	1,492	1,556	n.d.	65	n.d.	4.4	n.d.	753	810	n.d.	57	n.d.	7.6	n.d.	50.5	52.0	n.d.	1.6	n.d.	
MÉRIDA, YUC.	6,693	7,164	7,182	471																

Centro	Cuartos disponibles promedio diario*								Cuartos ocupados								Ocupación			
	2018*	2019**	2020***	Diferencia		Variación (%)		2018*	2019**	2020***	Diferencia		Variación (%)		2018*	2019**	2020***	Ptos (%)		
				2018-2019	2019-2020	2018-2019	2019-2020				2018-2019	2019-2020	2018-2019	2019-2020				2018-2019	2019-2020	
																				2018-2019
Total	400,100	407,401	409,525	7,301	2,124	1.8	0.5	248,761	249,360	125,277	599	-124,083	0.2	-49.8	62.2	61.2	30.6	-1.0	-30.6	
PACHUCA, HGO.	1,584	1,540	1,578	-43	38	-2.7	2.5	919	840	471	-78	-370	-8.5	-44.0	58.0	54.6	29.8	-3.4	-24.7	
PALENQUE, CHIS.	2,099	2,097	2,107	-3	11	-0.1	0.5	704	730	397	26	-333	3.7	-45.6	33.5	34.8	18.8	1.3	-16.0	
PUEBLA, PUE.	9,375	9,430	9,693	55	263	0.6	2.8	5,766	5,669	2,838	-97	-2,831	-1.7	-49.9	61.5	60.1	29.3	-1.4	-30.8	
QUERETARO, QRO.	7,417	7,437	7,383	20	-54	0.3	-0.7	4,645	4,347	2,026	-298	-2,322	-6.4	-53.4	62.6	58.5	27.4	-4.2	-31.0	
SALAMANCA, GTO.	1,249	1,244	1,190	-5	-54	-0.4	-4.4	535	378	216	-157	-162	-29.4	-42.8	42.8	30.3	18.1	-12.5	-12.2	
SAN CRISTÓBAL DE LAS CASAS, CHIS.	3,260	3,326	3,320	65	-6	2.0	-0.2	1,073	1,107	606	34	-501	3.2	-45.3	32.9	33.3	18.2	0.4	-15.0	
SAN JUAN DE LOS LAGOS, JAL.	3,675	3,671	3,606	-4	-65	-0.1	-1.8	611	621	396	10	-225	1.6	-36.2	16.6	16.9	11.0	0.3	-5.9	
SAN JUAN DEL RÍO, QRO.	1,090	1,122	1,175	53	53	4.8	4.8	534	540	276	7	-265	1.3	-49.0	49.0	48.2	23.5	-0.8	-24.7	
SAN LUIS POTOSÍ, S.L.P.	5,506	5,631	5,986	125	354	2.3	6.3	3,497	3,383	1,639	-113	-1,744	-3.2	-51.6	63.5	60.1	27.4	-3.4	-32.7	
SAN MIGUEL DE ALLENDE, GTO.	1,955	2,055	2,107	100	52	5.1	2.5	860	856	374	-4	-483	-0.4	-56.4	44.0	41.7	17.7	-2.3	-23.9	
TAXCO, GRO.	913	895	901	-17	5	-1.9	0.6	314	334	187	20	-147	6.3	-44.1	34.4	37.3	20.7	2.9	-16.6	
TEQUISQUIAPAN, QRO.	908	871	919	-38	48	-4.1	5.5	193	210	101	17	-109	8.7	-52.0	21.3	24.1	11.0	2.9	-13.2	
TLAXCALA, TLAX.	636	646	640	10	-7	1.6	-1.0	172	173	84	0	-89	0.3	-51.5	27.1	26.8	13.1	-0.4	-13.7	
TOLUCA, MÉX.	3,807	3,797	3,769	-10	-28	-0.3	-0.7	1,798	1,638	876	-161	-762	-8.9	-46.5	47.2	43.1	23.2	-4.1	-19.9	
TUXTLA GUTIÉRREZ, CHIS.	4,291	4,310	4,384	18	74	0.4	1.7	1,462	1,559	946	97	-614	6.7	-39.4	34.1	36.2	21.6	2.1	-14.6	
VALLE DE BRAVO, MÉX.	1,190	1,221	1,221	31	0	2.6	0.0	278	269	128	-9	-141	-3.3	-52.3	23.4	22.0	10.5	-1.4	-11.5	
VILLAHERMOSA, TAB.	5,133	5,087	5,233	-46	146	-0.9	2.9	2,151	2,437	1,490	285	-947	13.3	-38.9	41.9	47.9	28.5	6.0	-19.4	
XALAPA, VER.	2,342	2,370	n.d.	27	n.d.	1.2	n.d.	920	869	n.d.	-50	n.d.	-5.5	n.d.	39.3	36.7	n.d.	-2.6	n.d.	
ZACATECAS, ZAC.	3,202	3,192	3,292	-9	100	-0.3	3.1	1,731	1,579	834	-152	-745	-8.8	-47.2	54.1	49.5	25.3	-4.6	-24.1	
Fraterizas	13,167	13,240	13,510	74	270	0.6	2.0	7,818	8,184	4,568	366	-3,615	4.7	-44.2	59.4	61.8	33.8	2.4	-28.0	
CIUDAD JUÁREZ, CHIH.	4,507	4,533	4,533	27	0	0.6	0.0	3,013	3,155	1,729	142	-1,427	4.7	-45.2	66.9	69.6	38.1	2.7	-31.5	
MEXICALI, BC.	2,471	2,530	2,638	59	108	2.4	4.3	1,430	1,547	981	116	-565	8.1	-36.5	57.9	61.1	37.2	3.3	-23.9	
PIEDRAS NEGRAS, COAH.	799	772	811	-27	39	-3.3	5.1	344	355	269	11	-86	3.2	-24.3	43.1	46.0	33.1	2.9	-12.9	
TECATE, B.C.	290	288	316	-2	28	-0.6	9.7	114	125	75	11	-50	9.6	-39.7	39.3	43.3	23.8	4.0	-19.5	
TIJUANA, B.C.	5,100	5,117	5,212	16	95	0.3	1.9	2,917	3,002	1,515	86	-1,488	2.9	-49.5	57.2	58.7	29.1	1.5	-29.6	

La información presentada se basa en semanas calendario de lunes a domingo., por lo tanto, los días incluidos en ellas no empatan con exactitud a los mismos días del año anterior, no siendo estrictamente comparables

*Del 01-enero-2018 al 17-junio-2018

**Del 31-diciembre-2018 al 16-junio-2019

***Del 30-diciembre-2019 al 14-junio-2020

n.d. No disponible / n.c. No comparable

Información preliminar.

a/A fin de obtener una dimensión del porcentaje de ocupación a nivel de centro turístico, los cuartos disponibles no representan su disminución real, por lo cual no deberán compararse con periodos anteriores.

Para establecer una comparación con periodos anteriores deberá considerar que la jornada nacional de sana distancia inició el día 23 de marzo del 2020.

NOTA: La Ocupación por tipo de centro y la total, son un promedio ponderado. La variación puede no coincidir debido al redondeo.

Fuente: Sistema Nacional de Información Estadística del Sector Turismo de México Data Tur.