

Centro	Cuartos disponibles promedio diario ¹⁾								Cuartos ocupados								Ocupación			
	2018*	2019**	2020***	Diferencia		Variación (%)		2018*	2019**	2020***	Diferencia		Variación (%)		2018*	2019**	2020***	Ptos (%)		
				2018-2019	2019-2020	2018-2019	2019-2020				2018-2019	2019-2020	2018-2019	2019-2020				2018-2019	2019-2020	
Total	400,408	406,537	412,774	6,128	6,238	1.5	1.5	253,134	249,769	207,296	-3,365	-42,473	-1.3	-17.0	63.2	61.4	50.2	-1.8	-11.2	
Centros de Playa	190,161	191,509	192,940	1,348	1,431	0.7	0.7	138,878	135,979	115,127	-2,899	-20,852	-2.1	-15.3	73.0	71.0	59.7	-2.0	-11.3	
<i>Integramente Planeados</i>	<i>66,057</i>	<i>66,545</i>	<i>67,291</i>	<i>488</i>	<i>747</i>	<i>0.7</i>	<i>1.1</i>	<i>51,629</i>	<i>50,937</i>	<i>42,238</i>	<i>-692</i>	<i>-8,699</i>	<i>-1.3</i>	<i>-17.1</i>	<i>78.2</i>	<i>76.5</i>	<i>62.8</i>	<i>-1.6</i>	<i>-13.8</i>	
BAHIAS DE HUATULCO, OAX.	3,726	4,238	4,263	512	25	13.7	0.6	2,827	3,090	2,590	263	-500	9.3	-16.2	75.9	72.9	60.8	-2.9	-12.2	
CANCUN, Q.ROO	35,034	35,223	34,651	189	-573	0.5	-1.6	28,424	27,934	22,333	-491	-5,601	-1.7	-20.1	81.1	79.3	64.5	-1.8	-14.9	
IXTAPA ZIHUATANEJO, GRO.	6,273	6,278	6,067	5	-211	0.1	-3.4	4,407	3,969	3,394	-438	-575	-9.9	-14.5	70.3	63.2	55.9	-7.0	-7.3	
LORETO, B.C.S.	891	895	n.d.	4	n.d.	0.4	n.d.	433	421	n.d.	-11	n.d.	-2.6	n.d.	48.6	47.1	n.d.	-1.5	n.d.	
LOS CABOS, B.C.S.	20,132	19,911	21,528	-222	1,617	-1.1	8.1	15,538	15,523	13,644	-16	-1,879	-0.1	-12.1	77.2	78.0	63.4	0.8	-14.6	
<i>CABO SAN LUCAS</i>	<i>7,356</i>	<i>7,414</i>	<i>8,779</i>	<i>58</i>	<i>1,365</i>	<i>0.8</i>	<i>18.4</i>	<i>6,100</i>	<i>6,170</i>	<i>5,896</i>	<i>70</i>	<i>-274</i>	<i>1.1</i>	<i>-4.4</i>	<i>82.9</i>	<i>83.2</i>	<i>67.2</i>	<i>0.3</i>	<i>-16.1</i>	
<i>SAN JOSÉ DEL CABO</i>	<i>4,492</i>	<i>4,497</i>	<i>4,781</i>	<i>5</i>	<i>284</i>	<i>0.1</i>	<i>6.3</i>	<i>3,298</i>	<i>3,117</i>	<i>2,789</i>	<i>-181</i>	<i>-329</i>	<i>-5.5</i>	<i>-10.5</i>	<i>73.4</i>	<i>69.3</i>	<i>58.3</i>	<i>-4.1</i>	<i>-11.0</i>	
<i>ZONA CORREDOR LOS CABOS</i>	<i>3,935</i>	<i>3,953</i>	<i>4,267</i>	<i>18</i>	<i>315</i>	<i>0.4</i>	<i>8.0</i>	<i>2,226</i>	<i>2,779</i>	<i>2,459</i>	<i>553</i>	<i>-320</i>	<i>24.8</i>	<i>-11.5</i>	<i>56.6</i>	<i>70.3</i>	<i>57.6</i>	<i>13.7</i>	<i>-12.7</i>	
Tradicional	61,946	61,803	61,595	-143	-209	-0.2	-0.3	38,003	35,636	31,659	-2,367	-3,978	-6.2	-11.2	61.3	57.7	51.4	-3.7	-6.3	
ACAPULCO, GRO.	19,102	18,868	18,542	-234	-326	-1.2	-1.7	9,960	9,343	8,414	-617	-929	-6.2	-9.9	52.1	49.5	45.4	-2.6	-4.1	
COZUMEL, Q. ROO	4,673	4,678	4,995	6	317	0.1	6.8	3,246	3,033	2,867	-213	-166	-6.6	-5.5	69.5	64.8	57.4	-4.6	-7.5	
LA PAZ, B.C.S.	2,725	2,723	n.d.	-2	n.d.	-0.1	n.d.	1,288	1,314	1,314	26	n.d.	2.0	n.d.	48.3	n.d.	n.d.	1.0	n.d.	
MANZANILLO, COL.	4,495	4,430	4,745	-65	315	-1.5	7.1	2,350	1,805	1,764	-546	-41	-23.2	-2.3	52.3	40.7	37.2	-11.6	-3.6	
MAZATLAN, SIN.	9,696	9,549	9,604	-147	55	-1.5	0.6	6,058	5,641	5,088	-417	-553	-6.9	-9.8	62.5	59.1	53.0	-3.4	-6.1	
PUERTO VALLARTA, JAL.	12,589	12,849	12,811	260	-38	2.1	-0.3	10,898	10,672	8,985	-226	-1,687	-2.1	-15.8	86.6	83.1	70.1	-3.5	-12.9	
VERACRUZ BOCA DEL RIO, VER.	8,666	8,706	8,555	40	-152	0.5	-1.7	4,202	3,827	3,487	-374	-341	-8.9	-8.9	48.5	44.0	40.8	-4.5	-3.2	
Otros	62,158	63,161	64,054	1,003	893	1.6	1.4	49,246	49,406	41,230	160	-8,176	0.3	-16.5	79.2	78.2	64.4	-1.0	-13.9	
ISLA MUJERES, Q. ROO	1,668	1,645	1,536	-23	-109	-1.4	-6.6	1,205	1,127	917	-78	-210	-6.5	-18.7	72.2	68.5	59.7	-3.8	-8.8	
NUEVO VALLARTA, NAY.	9,912	9,913	10,333	0	420	0.0	4.2	8,751	8,794	7,555	43	-1,239	0.5	-14.1	88.3	88.7	73.1	0.4	-15.6	
RIVIERA MAYA, Q. ROO	44,498	45,307	45,519	810	211	1.8	0.5	37,308	37,586	30,960	278	-6,627	0.7	-17.6	83.8	83.0	68.0	-0.9	-14.9	
<i>AKUMAL, Q. ROO</i>	<i>4,476</i>	<i>4,479</i>	<i>4,602</i>	<i>3</i>	<i>123</i>	<i>0.1</i>	<i>2.7</i>	<i>3,862</i>	<i>3,645</i>	<i>2,823</i>	<i>-217</i>	<i>-822</i>	<i>-5.6</i>	<i>-22.6</i>	<i>83.6</i>	<i>81.4</i>	<i>61.3</i>	<i>-4.9</i>	<i>-20.0</i>	
<i>PLAYA DEL CARMEN, Q. ROO</i>	<i>10,556</i>	<i>10,669</i>	<i>10,934</i>	<i>113</i>	<i>265</i>	<i>1.1</i>	<i>2.5</i>	<i>8,648</i>	<i>8,404</i>	<i>7,162</i>	<i>-244</i>	<i>-1,243</i>	<i>-2.8</i>	<i>-14.8</i>	<i>81.9</i>	<i>78.8</i>	<i>65.5</i>	<i>-3.2</i>	<i>-13.3</i>	
<i>PLAYACAR, Q. ROO</i>	<i>6,714</i>	<i>6,703</i>	<i>6,685</i>	<i>-12</i>	<i>-18</i>	<i>-0.2</i>	<i>-0.3</i>	<i>5,972</i>	<i>5,638</i>	<i>4,808</i>	<i>-334</i>	<i>-830</i>	<i>-5.6</i>	<i>-14.7</i>	<i>88.9</i>	<i>84.1</i>	<i>71.9</i>	<i>-4.8</i>	<i>-12.2</i>	
PUERTO ESCONDIDO, OAX.	2,342	2,417	2,479	75	63	3.2	2.6	990	948	932	-43	-16	-4.3	-1.6	42.3	39.2	37.6	-3.1	-1.6	
PLAYAS DE ROSARITO, B.C.	2,225	2,233	2,618	8	385	0.4	17.2	582	569	580	-13	11	-2.3	1.9	26.2	25.5	22.2	-0.7	-3.3	
SAN FELIPE, BC.	713	880	823	168	-58	23.6	-6.6	145	162	113	18	-49	12.2	-30.4	20.3	18.4	13.7	-1.9	-4.7	
TONALÁ- PUERTO ARISTA, CHIS.	800	766	746	-35	-20	-4.3	-2.5	265	220	174	-45	-46	-16.8	-20.9	33.1	28.7	23.3	-4.3	-5.4	
Ciudades	210,248	215,027	219,834	4,780	4,807	2.3	2.2	114,256	113,790	92,169	-466	-21,621	-0.4	-19.0	54.3	52.9	41.9	-1.4	-11.0	
<i>Grandes</i>	<i>83,774</i>	<i>85,707</i>	<i>87,666</i>	<i>1,932</i>	<i>1,960</i>	<i>2.3</i>	<i>2.3</i>	<i>51,929</i>	<i>51,849</i>	<i>40,732</i>	<i>-80</i>	<i>-11,117</i>	<i>-0.2</i>	<i>-21.4</i>	<i>62.0</i>	<i>60.5</i>	<i>46.5</i>	<i>-1.5</i>	<i>-14.0</i>	
CIUDAD DE MÉXICO	51,861	51,231	50,314	-630	-917	-1.2	-1.8	32,606	32,373	24,744	-233	-7,628	-0.7	-23.6	62.9	63.2	49.2	0.3	-14.0	
GUADALAJARA, JAL.	18,207	20,648	22,144	2,441	1,496	13.4	7.2	10,144	10,180	8,732	35	-1,448	0.3	-14.2	55.7	49.3	39.4	-6.4	-9.9	
MONTERREY, N.L.	13,706	13,827	15,208	121	1,381	0.9	10.0	9,179	9,296	7,256	118	-2,040	1.3	-21.9	67.0	67.2	47.7	0.3	-19.5	
<i>Del Interior</i>	<i>113,350</i>	<i>116,030</i>	<i>118,376</i>	<i>2,681</i>	<i>2,345</i>	<i>2.4</i>	<i>2.0</i>	<i>54,728</i>	<i>54,019</i>	<i>44,878</i>	<i>-709</i>	<i>-9,141</i>	<i>-1.3</i>	<i>-16.9</i>	<i>48.3</i>	<i>46.6</i>	<i>37.9</i>	<i>-1.7</i>	<i>-8.6</i>	
AGUASCALIENTES, AGS.	4,597	5,283	5,055	686	-228	14.9	-4.3	2,609	2,941	2,177	331	-764	12.7	-26.0	56.8	55.7	43.1	-1.1	-12.6	
CAMPECHE, CAMP.	1,373	1,400	1,407	27	7	2.0	0.5	683	688	608	5	-80	0.7	-11.7	49.7	49.1	43.2	-0.6	-5.9	
CELAYA, GTO.	2,912	3,266	3,139	354	-128	12.2	-3.9	1,269	1,193	929	-76	-264	-6.0	-22.1	43.6	36.5	29.6	-7.1	-6.9	
CHIHUAHUA, CHIH.	3,745	3,903	4,865	157	962	4.2	24.7	1,825	1,895	1,865	70	-30	3.8	-1.6	48.7	48.6	38.3	-0.2	-10.2	
COATZACOALCOS, VER.	1,771	1,770	1,771	-1	1	-0.1	0.0	581	592	495	10	-96	1.7	-16.3	32.8	33.4	28.0	0.6	-5.4	
COLIMA, COL.	1,404	1,358	1,308	-47	-50	-3.3	-3.7	670	618	427	-52	-191	-7.7	-30.9	47.7	45.5	32.7	-2.2	-12.9	
COMITÁN DE DOMÍNGUEZ, CHIS.	1,306	1,390	1,391	84	1	6.4	0.1	373	374	335	1	-40	0.3	-10.6	28.6	26.9	24.1	-1.6	-2.9	
CULIACAN, SIN.	2,802	2,805	2,795	3	-10	0.1	-0.4	1,397	1,333	1,146	-64	-187	-4.6	-14.0	49.9	47.5	41.0	-2.3	-6.5	
DURANGO, DGO.	1,883	1,886	1,888	3	3	0.1	0.1	901	878	754	-23	-124	-2.5	-14.1	47.8	46.6	39.9	-1.3	-6.6	
EL FUERTE, SIN.	372	427	406	55	-22	14.8	-5.1	88	87	65	-1	-22	-1.3	-25.3	23.7	20.3	16.0	-3.3	-4.3	
GUANAJUATO, GTO.	3,240	3,190	3,055	-50	-135	-1.5	-4.2	1,306	1,116	796	-190	-320	-14.6	-28.7	40.3	35.0	26.1	-5.3	-8.9	
HERMOSILLO, SON.	2,776	2,775	2,837	62	0.0	2.2	1.463	1,579	1,238	116	-342	7.9	-32.0	21.6	52.7	56.9	43.6	4.2	-13.3	
IRAPUATO, GTO.	2,177	2,649	2,848	472	199	21.7	7.5	993	981	905	-12	-76	-1.2	-7.7	45.6	37.0	31.8	-8.6	-5.2	
LEON, GTO.	6,277	6,615	6,884	338	269	5.4	4.1	3,271	3,357	2,408	86	-950	2.6	-28.3	52.1	50.8	35.0	-1.4	-15.8	
LOS MOCHIS, SIN.	1,516	1,561	n.d.	45	n.d.	3.0	n.d.	753	798	n.d.	45	n.d.	5.9	n.d.	49.7	51.1	n.d.	1.4	n.d.	
MÉRIDA, YUC.	6,692	7,166	n.d.	474	n.d.	7.1	n.d.	4,132	4,401	n.d.										

Centro	Cuartos disponibles promedio diario ^{1/}								Cuartos ocupados								Ocupación			
	2018*	2019**	2020***	Diferencia		Variación (%)		2018*	2019**	2020***	Diferencia		Variación (%)		2018*	2019**	2020***	Ptos (%)		
				2018-2019	2019-2020	2018-2019	2019-2020				2018-2019	2019-2020	2018-2019	2019-2020				2018-2019	2019-2020	
																				2018-2019
Total	400,408	406,537	412,774	6,128	6,238	1.5	1.5	253,134	249,769	207,296	-3,365	-42,473	-1.3	-17.0	63.2	61.4	50.2	-1.8	-11.2	
PACHUCA, HGO.	1,588	1,538	1,579	-50	41	-3.2	2.7	936	794	746	-141	-48	-15.1	-6.1	58.9	51.7	47.3	-7.2	-4.4	
PALENQUE, CHIS.	2,099	2,101	2,100	2	-1	0.1	0.0	791	707	615	-84	-92	-10.6	-13.0	37.7	33.7	29.3	-4.0	-4.4	
PUEBLA, PUE.	9,382	9,425	9,691	43	266	0.5	2.8	5,577	5,539	4,677	-38	-861	-0.7	-15.6	59.4	58.8	48.3	-0.7	-10.5	
QUERETARO, QRO.	7,414	7,427	7,491	13	64	0.2	0.9	4,557	4,200	3,248	-357	-952	-7.8	-22.7	61.5	56.6	43.4	-4.9	-13.2	
SALAMANCA, GTO.	1,255	1,244	1,165	-11	-79	-0.9	-6.4	493	393	290	-100	-103	-20.2	-26.2	39.3	31.6	24.9	-7.7	-6.7	
SAN CRISTÓBAL DE LAS CASAS, CHIS.	3,257	3,323	3,310	66	-13	2.0	-0.4	1,186	1,036	1,011	-150	-25	-12.6	-2.4	36.4	31.2	30.5	-5.2	-0.6	
SAN JUAN DE LOS LAGOS, JAL.	3,675	3,676	3,650	1	-26	0.0	-0.7	715	645	642	-70	-3	-9.8	-0.5	19.4	17.5	17.6	-1.9	0.0	
SAN JUAN DEL RÍO, QRO.	1,087	1,121	1,183	34	62	3.1	5.5	554	536	423	-62	-112	-3.4	-21.0	51.0	47.8	35.8	-3.2	-12.0	
SAN LUIS POTOSÍ, S.L.P.	5,468	5,589	5,970	121	381	2.2	6.8	3,476	3,240	2,455	-236	-785	-6.8	-24.2	63.6	58.0	41.1	-5.6	-16.9	
SAN MIGUEL DE ALLENDE, GTO.	1,976	2,054	2,090	79	36	4.0	1.7	933	901	630	-32	-271	-3.4	-30.1	47.2	43.9	30.1	-3.4	-13.7	
TAXCO, GRO.	922	884	896	-38	11	-4.1	1.3	339	323	316	-16	-8	-4.7	-2.4	36.8	36.6	35.3	-0.2	-1.3	
TEQUISQUIAPAN, QRO.	911	871	925	-40	54	-4.4	6.2	201	180	164	-22	-15	-10.8	-8.5	22.1	20.6	17.8	-1.5	-2.9	
TLAXCALA, TLAX.	636	651	655	15	4	2.3	0.6	176	145	129	-32	-15	-17.9	-10.7	27.7	22.2	19.7	-5.5	-2.5	
TOLUCA, MÉX.	3,806	3,799	3,786	-8	-13	-0.2	-0.3	1,541	1,608	1,376	67	-232	4.4	-14.4	40.5	42.3	36.3	1.8	-6.0	
TUXTLA GUTIÉRREZ, CHIS.	4,276	4,310	4,318	34	8	0.8	0.2	1,472	1,468	1,402	-3	-66	-0.2	-4.5	34.4	34.1	32.5	-0.4	-1.6	
VALLE DE BRAVO, MÉX.	1,189	1,222	1,221	33	-1	2.8	-0.1	294	268	213	-26	-55	-8.8	-20.5	24.7	21.9	17.4	-2.8	-4.5	
VILLAHERMOSA, TAB.	5,136	5,064	5,235	-72	171	-1.4	3.4	2,060	2,370	2,119	310	-250	15.1	-10.6	40.1	46.8	40.5	6.7	-6.3	
XALAPA, VER.	2,358	2,329	2,453	-28	124	-1.2	5.3	868	764	837	-104	73	-12.0	9.6	36.8	32.8	34.1	-4.0	1.3	
ZACATECAS, ZAC.	3,200	3,183	3,248	-16	65	-0.5	2.0	1,657	1,457	1,252	-201	-204	-12.1	-14.0	51.8	45.8	38.6	-6.0	-7.2	
Fronterizas	13,124	13,290	13,792	167	502	1.3	3.8	7,599	7,922	6,559	324	-1,363	4.3	-17.2	57.9	59.6	47.6	1.7	-12.1	
CIUDAD JUÁREZ, CHIH.	4,481	4,530	4,535	49	5	1.1	0.1	2,910	3,071	2,561	162	-511	5.6	-16.6	64.9	67.8	56.5	2.9	-11.3	
MEXICALI, BC.	2,471	2,530	2,623	59	93	2.4	3.7	1,371	1,581	1,346	210	-235	15.3	-14.9	55.5	62.5	51.3	7.0	-11.2	
PIEDRAS NEGRAS, COAH.	794	777	811	-17	34	-2.1	4.3	353	329	307	-24	-22	-6.7	-6.7	44.4	42.3	37.9	-2.1	-4.5	
TECATE, B.C.	288	286	316	-2	30	-0.5	10.5	114	116	92	2	-24	1.5	-20.6	39.7	40.6	29.1	0.8	-11.4	
TIJUANA, B.C.	5,091	5,168	5,507	77	340	1.5	6.6	2,851	2,825	2,254	-26	-571	-0.9	-20.2	56.0	54.7	40.9	-1.3	-13.7	

La información presentada se basa en semanas calendario de lunes a domingo., por lo tanto, los días incluidos en ellas no empatan con exactitud a los mismos días del año anterior, no siendo estrictamente comparables

*Del 01-enero-2018 al 08-abril-2018
 **Del 31-diciembre-2018 al 07-abril-2019
 ***Del 30-diciembre-2019 al 05-abril-2020

n.d. No disponible / n.c. No comparable

Información preliminar.

^{1/}A fin de obtener una dimensión del porcentaje de ocupación a nivel de centro turístico, los cuartos disponibles no representan su disminución real, por lo cual no deberán compararse con periodos anteriores.

Para establecer una comparación con periodos anteriores deberá considerarse que la jornada nacional de sana distancia inicio el día 23 de marzo del 2020.

NOTA: La Ocupación por tipo de centro y la total, son un promedio ponderado. La variación puede no coincidir debido al redondeo.

Fuente: Sistema Nacional de Información Estadística del Sector Turismo de México Data Tur.