

Centro	Cuartos disponibles promedio diario								Cuartos ocupados								Ocupación			
	2018*	2019**	2020***	Diferencia		Variación (%)		2018*	2019**	2020***	Diferencia		Variación (%)		2018*	2019**	2020***	Ptos (%)		
				2018-2019	2019-2020	2018-2019	2019-2020				2018-2019	2019-2020	2018-2019	2019-2020						
<b>Total</b>	<b>400,158</b>	<b>403,575</b>	<b>418,061</b>	<b>3,417</b>	<b>14,486</b>	<b>0.9</b>	<b>3.6</b>	<b>228,058</b>	<b>224,447</b>	<b>237,472</b>	<b>-3,611</b>	<b>13,026</b>	<b>-1.6</b>	<b>5.8</b>	<b>57.0</b>	<b>55.6</b>	<b>56.8</b>	<b>-1.4</b>	<b>1.2</b>	
<b>Centros de Playa</b>	<b>190,527</b>	<b>191,163</b>	<b>195,603</b>	<b>636</b>	<b>4,640</b>	<b>0.3</b>	<b>2.4</b>	<b>137,095</b>	<b>134,824</b>	<b>144,866</b>	<b>-2,271</b>	<b>10,042</b>	<b>-1.7</b>	<b>7.4</b>	<b>72.0</b>	<b>70.5</b>	<b>74.0</b>	<b>-1.4</b>	<b>3.5</b>	
<i>Integramente Planeados</i>	66,088	66,522	68,689	434	2,167	0.7	3.3	50,944	50,121	52,123	-823	2,002	-1.6	4.0	77.1	75.3	75.9	-1.7	0.5	
BAHIAS DE HUATULCO, OAX.	3,746	4,237	4,297	491	61	13.1	1.4	2,812	3,221	3,310	409	88	14.6	2.7	75.1	76.0	77.0	1.0	1.0	
CANCUN, Q.ROO	35,028	35,207	35,356	179	149	0.5	0.4	28,366	27,637	27,436	-728	-202	-2.6	-0.7	81.0	78.5	77.6	-2.5	-0.9	
IXTAPA ZIHUATANEJO, GRO.	6,275	6,270	6,288	-5	18	-0.1	0.3	4,612	4,267	4,457	-346	190	-7.5	4.5	73.5	68.1	70.9	-5.5	2.8	
LORETO, B.C.S.	890	896	894	6	-2	0.7	-0.2	294	257	283	-37	27	-12.7	10.3	33.1	28.7	31.7	-4.4	3.0	
LOS CABOS, B.C.S. /1	20,149	19,912	21,854	-237	1,942	-1.2	9.8	14,860	14,739	16,637	-121	1,899	-0.8	12.9	73.8	74.0	76.1	0.3	2.1	
<i>CABO SAN LUCAS /2</i>	7,375	7,390	9,001	15	1,612	0.2	21.8	5,998	6,045	7,279	47	1,233	0.8	20.4	81.8	80.9	80.5	-0.9	-0.9	
<i>SAN JOSÉ DEL CABO /2</i>	4,490	4,497	4,870	7	373	0.2	8.3	2,932	2,907	3,245	-25	338	-0.9	11.6	65.3	64.6	66.6	-0.7	2.0	
<i>ZONA CORREDOR LOS CABOS /2</i>	3,935	3,956	4,302	21	347	0.5	8.8	2,235	2,465	3,257	231	792	10.3	32.1	56.8	62.3	75.7	5.5	13.4	
<b>Tradicional</b>	<b>62,272</b>	<b>61,918</b>	<b>62,888</b>	<b>-355</b>	<b>970</b>	<b>-0.6</b>	<b>1.6</b>	<b>37,549</b>	<b>37,397</b>	<b>42,394</b>	<b>-153</b>	<b>4,997</b>	<b>-0.4</b>	<b>13.4</b>	<b>60.3</b>	<b>60.4</b>	<b>67.4</b>	<b>0.1</b>	<b>7.0</b>	
ACAPULCO, GRO.	19,128	19,063	18,946	-65	-117	-0.3	-0.6	11,121	11,456	13,028	335	1,572	3.0	13.7	58.1	60.1	68.8	2.0	8.7	
COZUMEL, Q. ROO /2	4,676	4,678	5,158	2	480	0.0	10.3	3,023	2,945	3,538	-78	593	-2.6	20.1	64.7	63.0	68.6	-1.7	5.6	
LA PAZ, B.C.S. /7	2,725	2,723	n.d.	-2	n.d.	n.d.	n.d.	1,030	1,023	n.d.	-7	n.d.	-0.7	n.d.	37.6	n.d.	n.d.	-0.2	n.d.	
MANZANILLO, COL. /4	4,778	4,395	4,694	-384	299	-8.0	6.8	2,853	2,245	2,776	-608	531	-21.3	23.7	59.7	51.1	59.2	-8.6	8.1	
MAZATLAN, SIN.	9,714	9,540	9,856	-175	316	-1.8	3.3	5,427	5,499	6,784	72	1,284	1.3	23.4	55.9	57.6	68.8	1.8	11.2	
PUERTO VALLARTA, JAL.	12,590	12,848	13,006	258	158	2.0	1.2	10,668	10,652	10,897	-16	245	-0.1	2.3	84.7	82.9	83.8	-1.8	0.9	
VERACRUZ BOCA DEL RIO, VER.	8,662	8,672	8,762	10	90	0.1	1.0	3,428	3,577	3,970	149	393	4.3	11.0	39.6	41.2	45.3	1.7	4.1	
<b>Otros</b>	<b>62,167</b>	<b>62,724</b>	<b>64,227</b>	<b>557</b>	<b>1,503</b>	<b>0.9</b>	<b>2.4</b>	<b>48,602</b>	<b>47,306</b>	<b>50,349</b>	<b>-1,296</b>	<b>3,043</b>	<b>-2.7</b>	<b>6.4</b>	<b>78.2</b>	<b>75.4</b>	<b>78.4</b>	<b>-2.8</b>	<b>3.0</b>	
ISLA MUJERES, Q. ROO	1,668	1,642	1,647	-27	6	-1.6	0.3	1,231	1,121	1,121	-193	83	-15.7	8.0	73.8	63.2	68.1	-10.6	4.8	
NUEVO VALLARTA, NAY.	9,908	9,912	10,345	4	433	0.0	4.4	8,741	8,691	9,173	-50	482	-0.6	5.5	88.2	87.7	88.7	-0.5	1.0	
RIVIERA MAYA, Q. ROO	44,491	44,959	45,514	468	555	1.1	1.2	36,756	35,623	37,601	-1,133	1,978	-3.1	5.6	82.6	79.2	82.6	-3.4	3.4	
<i>AKUMAL, Q. ROO</i>	4,475	4,474	4,597	-1	123	0.0	2.7	3,873	3,679	3,527	-193	-152	-5.0	-4.1	86.5	82.2	76.7	-4.3	-5.5	
<i>PLAYA DEL CARMEN, Q. ROO</i>	10,556	10,698	10,935	142	238	1.3	2.2	8,326	8,117	8,765	-209	649	-2.5	8.0	78.9	75.9	80.2	-3.0	4.3	
<i>PLAYACAR, Q. ROO</i>	6,716	6,708	6,710	-9	2	-0.1	0.0	5,853	4,927	5,892	-926	965	-15.8	19.6	87.2	73.5	87.8	-13.7	14.4	
PUERTO ESCONDIDO, OAX.	2,349	2,416	2,520	67	104	2.9	4.3	1,066	1,187	1,388	121	201	11.4	16.9	45.4	49.1	55.1	3.8	5.9	
PLAYAS DE ROSARITO, B.C. /2	2,247	2,232	2,621	-16	390	-0.7	17.5	441	337	642	-104	306	-23.6	90.8	19.6	15.1	24.5	-4.5	9.4	
SAN FELIPE, BC.	704	805	822	101	17	14.3	2.1	55	76	110	21	34	37.7	44.8	7.8	9.4	13.3	1.6	3.9	
TONALÁ- PUERTO ARISTA, CHIS.	800	759	758	-41	-1	-5.1	-0.1	312	354	315	43	-40	13.7	-11.2	39.0	46.7	41.5	7.7	-5.2	
<b>Ciudades</b>	<b>209,631</b>	<b>212,412</b>	<b>222,258</b>	<b>2,781</b>	<b>9,846</b>	<b>1.3</b>	<b>4.6</b>	<b>90,963</b>	<b>89,622</b>	<b>92,606</b>	<b>-1,340</b>	<b>2,984</b>	<b>-1.5</b>	<b>3.3</b>	<b>43.4</b>	<b>42.2</b>	<b>41.7</b>	<b>-1.2</b>	<b>-0.5</b>	
<i>Grandes</i>	83,694	83,195	88,943	-499	5,748	-0.6	6.9	40,001	37,655	38,060	-2,346	405	-5.9	1.1	47.8	45.3	42.8	-2.5	-2.5	
CIUDAD DE MÉXICO	51,920	51,285	51,635	-636	350	-1.2	0.7	25,550	24,370	24,139	-1,179	-231	-4.6	-0.9	49.2	47.5	46.8	-1.7	-0.8	
GUADALAJARA, JAL. /5	18,195	18,201	22,294	6	4,093	0.0	22.5	7,814	6,829	7,926	-985	1,097	-12.6	16.1	42.9	37.5	35.6	-5.4	-2.0	
MONTERREY, N.L.	13,579	13,710	15,015	131	1,306	1.0	9.5	6,637	6,456	5,995	-182	-461	-2.7	-7.1	48.9	47.1	39.9	-1.8	-7.2	
<i>Del Interior</i>	113,078	115,933	119,428	2,856	3,495	2.5	3.0	45,335	45,691	48,742	356	3,051	0.8	6.7	40.1	39.4	40.8	-0.7	1.4	
AGUASCALIENTES, AGS.	4,620	5,242	5,157	622	-85	13.5	-1.6	1,949	2,212	1,984	263	-227	13.5	-10.3	42.2	42.2	38.5	0.0	-3.7	
CAMPECHE, CAMP.	1,413	1,413	1,415	0	2	0.0	0.1	626	705	700	79	-5	12.6	-0.7	44.3	49.9	49.5	5.6	-0.4	
CELAYA, GTO.	2,915	3,260	3,138	345	-123	11.8	-3.8	1,020	844	900	-176	57	-17.3	6.7	35.0	25.9	28.7	-9.1	2.8	
CHIHUAHUA, CHIH. /2	3,455	3,968	4,954	513	987	14.9	24.9	1,380	1,526	2,081	146	555	10.6	36.4	40.0	38.5	42.0	-1.5	3.5	
COATZACOALCOS, VER.	1,771	1,771	1,771	0	-1	0.0	0.0	466	486	460	20	-26	4.4	-5.4	26.3	27.5	26.0	1.2	-1.5	
COLIMA, COL. /3	1,405	1,307	1,201	-98	-106	-6.9	-8.1	620	511	468	-109	-43	-17.7	-8.4	44.1	39.1	38.9	-5.1	-0.1	
COMITÁN DE DOMÍNGUEZ, CHIS.	1,302	1,388	1,391	87	3	6.6	0.2	369	388	411	20	22	5.3	5.8	28.3	28.0	29.5	-0.4	1.6	
CULIACAN, SIN.	2,801	2,806	2,806	5	1	0.2	0.0	1,092	949	937	-143	-11	-13.1	-1.2	39.0	33.8	33.4	-5.2	-0.4	
DURANGO, DGO.	1,882	1,884	1,891	2	7	0.1	0.4	689	713	710	24	-3	3.6	-0.4	36.6	37.9	37.6	1.3	-0.3	
EL FUERTE, SIN. /3	327	422	406	95	-16	29.1	-3.8	51	84	75	33	-9	65.4	-11.0	15.6	20.0	18.5	4.4	-1.5	
GUANAJUATO, GTO.	3,240	3,210	3,099	-31	-111	-0.9	-3.4	1,217	1,275	1,253	59	-23	4.8	-1.8	37.6	39.7	40.4	2.2	0.7	
HERMOSILLO, SON.	2,776	2,775	2,861	-1	86	0.0	3.1	1,141	1,084	937	-58	-146	-5.1	-13.5	41.1	39.1	32.8	-2.1	-6.3	
IRAPUATO, GTO. /2	2,149	2,666	2,846	517	180	24.1	6.7	746	692	818	-54	126	-7.2	18.2	34.7	26.0	28.8	-8.7	2.8	
LEON, GTO.	6,289	6,689	6,985	400	297	6.4	4.4	2,307	2,177	1,949	-130	-229	-5.6	-10.5	36.7	32.6	27.9	-4.1	-4.7	
LOS MOCHIS, SIN.	1,588	1,568	1,462	-21	-106	-1.3	-6.8	738	683	756	-55	73	-7.4	10.8	46.5	43.6	51.7	-2.9	8.2	
MÉRIDA, YUC. /7	6,695	7,041	7,200	346	159	5.2	2.3	3,825	4,242	4,144	417	-98	10.9	-2.3	57.1	60.2	57.6	3.1	-2.7	
MORELIA, MICH. /7	3,226	3,098	n.d.	-128	n.d.	-4.0	n.d.	1,472	1,520	n.d.	49	n.d.	3.3	n.d.	45.6	49.1	n.d.	3.5	n.d.	
OAXACA, OAX.	5,711	5,894	6,127	183	234	3.2	4.0	2,653	2,857	3,399	203	542	7.7	19.0	46.5	48.5	55.5	2.0	7.0	

Centro	Cuartos disponibles promedio diario								Cuartos ocupados								Ocupación			
	2018*	2019**	2020***	Diferencia		Variación (%)		2018*	2019**	2020***	Diferencia		Variación (%)		2018*	2019**	2020***	Ptos (%)		
				2018-2019	2019-2020	2018-2019	2019-2020				2018-2019	2019-2020	2018-2019	2019-2020						
<b>Total</b>	<b>400,158</b>	<b>403,575</b>	<b>418,061</b>	<b>3,417</b>	<b>14,486</b>	<b>0.9</b>	<b>3.6</b>	<b>228,058</b>	<b>224,447</b>	<b>237,472</b>	<b>-3,611</b>	<b>13,026</b>	<b>-1.6</b>	<b>5.8</b>	<b>57.0</b>	<b>55.6</b>	<b>56.8</b>	<b>-1.4</b>	<b>1.2</b>	
PACHUCA, HGO.	1,588	1,538	1,579	-51	42	-3.2	2.7	761	647	844	-114	197	-15.0	30.5	47.9	42.1	53.4	-5.9	11.4	
PALENQUE, CHIS.	2,100	2,099	1,977	-1	-122	0.0	-5.8	783	847	899	65	51	8.3	6.1	37.3	40.4	45.5	3.1	5.1	
PUEBLA, PUE.	9,425	9,370	9,665	-56	296	-0.6	3.2	4,814	4,991	5,498	177	507	3.7	10.2	51.1	53.3	56.9	2.2	3.6	
QUERETARO, QRO.	7,407	7,422	7,499	15	77	0.2	1.0	3,401	3,039	3,022	-362	-18	-10.6	-0.6	45.9	41.0	40.3	-5.0	-0.7	
SALAMANCA, GTO.	1,304	1,242	1,164	-62	-79	-4.8	-6.3	338	373	253	35	-119	10.3	-32.0	25.9	30.0	21.8	4.1	-8.2	
SAN CRISTÓBAL DE LAS CASAS, CHIS.	3,259	3,319	3,331	60	12	1.8	0.4	1,085	1,239	1,506	154	267	14.2	21.6	33.3	37.3	45.2	4.0	7.9	
SAN JUAN DE LOS LAGOS, JAL.	3,672	3,676	3,676	4	0	0.1	0.0	601	625	704	24	79	4.0	12.7	16.4	17.0	19.2	0.6	2.2	
SAN JUAN DEL RÍO, QRO.	1,067	1,096	1,130	29	35	2.7	3.1	393	405	434	13	29	3.2	7.2	36.8	37.0	38.4	0.2	1.4	
SAN LUIS POTOSÍ, S.L.P.	5,423	5,429	5,900	6	472	0.1	8.7	2,879	2,306	2,149	-573	-157	-19.9	-6.8	53.1	42.5	36.4	-10.6	-6.1	
SAN MIGUEL DE ALLENDE, GTO.	1,976	2,056	2,054	80	-2	4.0	-0.1	785	880	825	95	-55	12.1	-6.3	39.8	42.8	40.2	3.1	-2.7	
TAXCO, GRO.	904	878	884	-26	6	-2.9	0.6	386	393	510	7	117	1.7	29.9	42.7	44.7	57.7	2.0	13.0	
TEQUISQUIAPAN, QRO.	920	872	937	-49	66	-5.3	7.5	170	191	289	21	98	12.5	51.3	18.5	21.9	30.9	3.5	8.9	
TLAXCALA, TLAX. /3	636	645	609	9	-36	1.3	-5.5	138	111	105	-27	-6	-19.7	-5.2	21.7	17.2	17.3	-4.5	0.1	
TOLUCA, MÉX.	3,807	3,807	3,730	0	-78	0.0	-2.0	1,117	1,040	1,193	-77	153	-6.9	14.7	29.4	27.3	32.0	-2.0	4.7	
TUXTLA GUTIÉRREZ, CHIS.	4,189	4,301	4,317	112	17	2.7	0.4	1,302	1,355	1,643	53	288	4.1	21.3	31.1	31.5	38.1	0.4	6.6	
VALLE DE BRAVO, MÉX. /4	1,185	1,222	1,221	38	-1	3.2	-0.1	222	225	273	3	48	1.2	21.4	18.8	18.4	22.3	-0.4	4.0	
VILLAHERMOSA, TAB.	5,136	5,069	5,247	-67	178	-1.3	3.5	1,762	1,987	2,008	225	21	12.7	1.1	34.3	39.2	38.3	4.9	-0.9	
XALAPA, VER.	2,343	2,328	2,464	-15	136	-0.6	5.8	762	720	801	-42	81	-5.6	11.2	32.5	30.9	32.5	-1.6	1.6	
ZACATECAS, ZAC.	3,177	3,170	3,352	-7	182	-0.2	5.7	1,277	1,370	1,590	93	220	7.3	16.1	40.2	43.2	47.4	3.0	4.2	
<b>Fronterizas</b>	<b>12,860</b>	<b>13,284</b>	<b>13,887</b>	<b>425</b>	<b>603</b>	<b>3.3</b>	<b>4.5</b>	<b>5,626</b>	<b>6,276</b>	<b>5,804</b>	<b>650</b>	<b>-472</b>	<b>11.6</b>	<b>-7.5</b>	<b>43.8</b>	<b>47.2</b>	<b>41.8</b>	<b>3.5</b>	<b>-5.5</b>	
CIUDAD JUÁREZ, CHIH. /6	4,252	4,511	4,541	259	31	6.1	0.7	2,123	2,393	2,266	270	-127	12.7	-5.3	49.9	53.0	49.9	3.1	-3.1	
MEXICALI, BC.	2,461	2,530	2,656	70	126	2.8	5.0	993	1,139	1,273	147	134	14.8	11.7	40.4	45.0	47.9	4.7	2.9	
PIEDRAS NEGRAS, COAH.	783	783	811	0	29	0.0	3.6	326	256	290	-71	35	-21.7	13.6	41.7	32.7	35.8	-9.0	3.1	
TECATE, B.C.	284	284	316	0	32	0.0	11.3	91	92	83	1	-8	0.6	-9.2	32.1	32.3	26.4	0.2	-5.9	
TIJUANA, B.C. /3	5,081	5,177	5,563	97	386	1.9	7.5	2,093	2,397	1,891	304	-506	14.5	-21.1	41.2	46.3	34.0	5.1	-12.3	

La información presentada se basa en semanas calendario de lunes a domingo., por lo tanto, los días incluidos en ellas no empatan con exactitud a los mismos días del año anterior, no siendo estrictamente comparables

\*Del 01-enero-2018 al 14-enero-2018  
\*\*Del 31-diciembre-2018 al 13-enero-2019  
\*\*\*Del 30-diciembre-2019 al 12-enero-2020

n.d. No disponible / n.c. No comparable

1/ Los Cabos incluye a Cabo San Lucas, Zona Corredor Los Cabos y San José del Cabo.

2/ Debido a la actualización de la oferta hotelera en estos centros, los datos no son estrictamente comparables.

3/ Datos no comparables con el periodo anterior por diferencia en la información disponible en el 2020.

4/ En el 2017 se integra Cabañas, Villas y Similares con Hoteles y Moteles, motivando un cambio en la oferta que deberá considerarse al momento de comparar periodos anteriores.

5/ Debido a la actualización de la oferta hotelera que se amplía a municipios de su Zona Metropolitana, los datos no son estrictamente comparables.

6/ A partir de marzo de 2019 se incrementa la conectividad aérea del destino.

7/ Derivado de que el centro no cuenta con información en una de sus categorías, los datos no son plenamente comparables.

NOTA: La Ocupación por tipo de centro y la total, son un promedio ponderado. La variación puede no coincidir debido al redondeo.

Fuente: Sistema Nacional de Información Estadística del Sector Turismo de México Data Tur.