

Centro	Cuartos disponibles promedio diario								Cuartos ocupados promedio del periodo								Ocupación			
	2018*	2019**	2020***	Diferencia		Variación (%)		2018*	2019**	2020***	Diferencia		Variación (%)		2018*	2019**	2020***	Ptos (%)		
				2018-2019	2019-2020	2018-2019	2019-2020				2018-2019	2019-2020	2018-2019	2019-2020				2018-2019	2019-2020	
																				2018-2019
Total	400,548	408,833	410,614	8,286	1,780	2.1	0.4	252,141	253,442	109,761	1,301	-143,682	0.5	-56.7	62.9	62.0	26.7	-1.0	-35.3	
Centros de Playa	189,932	192,172	191,763	2,240	-409	1.2	-0.2	135,119	134,363	57,801	-756	-76,562	-0.6	-57.0	71.1	69.9	30.1	-1.2	-39.8	
<i>Integramente Planeados</i>	65,986	66,923	67,273	938	350	1.4	0.5	49,840	49,377	21,701	-463	-27,676	-0.9	-56.1	75.5	73.8	32.3	-1.8	-41.5	
BAHIAS DE HUATULCO, OAX.	3,716	4,239	4,294	523	55	14.1	1.3	2,536	2,879	1,239	343	-1,641	13.5	-57.0	68.2	67.9	28.8	-0.3	-39.1	
CANCUN, Q.ROO	34,975	35,132	35,002	157	-130	0.4	-0.4	28,046	26,926	11,663	-1,120	-15,263	-4.0	-56.7	80.2	76.6	33.3	-3.5	-43.3	
IXTAPA ZIHUATANEJO, GRO.	6,272	6,278	5,493	6	-786	0.1	-12.5	3,943	3,888	1,577	-55	-2,311	-1.4	-59.4	62.9	61.9	28.7	-0.9	-33.2	
LORETO, B.C.S.	892	894	731	2	-164	0.2	-18.3	395	468	177	73	-291	18.4	-62.2	44.3	52.3	24.2	8.0	-28.1	
LOS CABOS, B.C.S.	20,129	20,379	21,754	250	1,374	1.2	6.7	14,920	15,215	7,044	295	-8,170	2.0	-53.7	74.1	74.7	32.4	0.5	-42.3	
<i>CABO SAN LUCAS</i>	7,353	7,923	8,901	571	978	7.8	12.3	5,939	6,286	3,074	346	-3,211	5.8	-51.1	80.8	79.3	34.5	-1.4	-44.8	
<i>SAN JOSÉ DEL CABO</i>	4,493	4,550	4,817	58	266	1.3	5.9	3,131	3,100	1,390	-30	-1,710	-1.0	-55.2	69.7	68.1	28.9	-1.5	-39.3	
<i>ZONA CORREDOR LOS CABOS</i>	3,935	4,002	4,293	67	291	1.7	7.3	2,031	2,709	1,284	678	-1,425	33.4	-52.6	51.6	67.7	29.9	16.1	-37.8	
Tradicionales	61,809	61,902	60,437	93	-1,464	0.2	-2.4	36,433	36,452	16,266	20	-20,187	0.1	-55.4	58.9	58.9	26.9	-0.1	-32.0	
ACAPULCO, GRO.	19,007	18,878	18,820	-130	-57	-0.7	-0.3	9,445	9,830	4,175	385	-5,654	4.1	-57.5	49.7	52.1	22.2	2.4	-29.9	
COZUMEL, Q. ROO	4,673	4,671	5,085	-3	414	-0.1	8.9	2,858	2,751	1,434	-107	-1,318	-3.7	-47.9	61.2	58.9	28.2	-2.3	-30.7	
LA PAZ, B.C.S.	2,725	2,722	2,306	-3	-416	-0.1	-15.3	1,311	1,365	585	54	-780	4.1	-57.2	48.1	50.2	25.4	2.0	-24.8	
MANZANILLO, COL.	4,477	4,496	4,728	19	232	0.4	5.2	2,269	2,190	963	-79	-1,227	-3.5	-56.0	50.7	48.7	20.4	-2.0	-28.3	
MAZATLAN, SIN.	9,641	9,547	9,853	-94	306	-1.0	3.2	6,111	6,284	2,969	154	-3,295	2.5	-52.6	63.4	65.6	30.1	2.2	-35.5	
PUERTO VALLARTA, JAL.	12,613	12,849	12,722	235	-127	1.9	-1.0	9,906	9,893	4,637	-13	-5,255	-0.1	-53.1	78.5	77.0	36.5	-1.5	-40.5	
VERACRUZ BOCA DEL RIO, VER.	8,673	8,740	n.d.	67	n.d.	0.8	n.d.	4,533	4,160	n.d.	-373	n.d.	-8.2	n.d.	52.3	47.6	n.d.	-4.7	n.d.	
Otros	62,138	63,347	64,052	1,209	705	1.9	1.1	48,847	48,534	19,835	-313	-28,699	-0.6	-59.1	78.6	76.6	31.0	-2.0	-45.6	
ISLA MUJERES, Q. ROO	1,661	1,646	n.d.	-16	n.d.	-0.9	n.d.	1,062	1,043	n.d.	-19	n.d.	-1.8	n.d.	63.9	63.4	n.d.	-0.5	n.d.	
NUEVO VALLARTA, NAY.	9,913	9,986	10,324	73	338	0.7	3.4	8,220	8,312	3,766	91	-4,545	1.1	-54.7	82.9	83.2	36.5	0.3	-46.8	
RIVIERA MAYA, Q. ROO	44,494	45,346	45,585	852	239	1.9	0.5	37,595	37,070	14,600	-525	-22,470	-1.4	-60.6	84.5	81.7	32.0	-2.7	-49.7	
<i>AKUMAL, Q. ROO</i>	4,477	4,504	4,605	27	101	0.6	2.2	3,966	3,798	1,310	-169	-2,487	-4.3	-65.5	88.6	84.3	28.5	-4.3	-55.9	
<i>PLAYA DEL CARMEN, Q. ROO</i>	10,589	10,706	10,968	117	262	1.1	2.5	8,317	7,992	3,411	-326	-4,580	-3.9	-57.3	78.5	74.6	31.1	-3.9	-43.5	
<i>PLAYACAR, Q. ROO</i>	6,712	6,702	6,703	-10	1	-0.1	0.0	6,008	5,654	2,229	-353	-3,426	-5.9	-60.6	89.5	84.4	33.3	-5.1	-51.1	
PUERTO ESCONDIDO, OAX.	2,323	2,427	2,503	104	76	4.5	3.1	864	940	452	76	-489	8.8	-52.0	37.2	38.7	18.0	1.5	-20.7	
PLAYAS DE ROSARITO, B.C.	2,234	2,291	2,619	57	328	2.5	14.3	704	735	429	31	-306	4.4	-41.6	31.5	32.1	16.4	0.6	-15.7	
SAN FELIPE, BC.	715	883	823	168	-60	23.5	-6.8	168	216	53	49	-164	28.9	-75.7	23.5	24.5	6.4	1.0	-18.1	
TONALÁ- PUERTO ARISTA, CHIS.	797	768	747	-29	-22	-3.7	-2.8	234	217	100	-16	-117	-7.0	-53.9	29.3	28.3	13.4	-1.0	-14.9	
Ciudades	210,615	216,661	218,851	6,046	2,189	2.9	1.0	117,022	119,080	51,960	2,057	-67,120	1.8	-56.4	55.6	55.0	23.7	-0.6	-31.2	
<i>Grandes</i>	83,379	86,382	86,807	3,002	425	3.6	0.5	53,011	53,504	22,330	493	-31,174	0.9	-58.3	63.6	61.9	25.7	-1.6	-36.2	
CIUDAD DE MÉXICO	51,479	51,231	49,915	-248	-1,316	-0.5	-2.6	32,977	33,034	12,816	56	-20,218	0.2	-61.2	64.1	64.5	25.7	0.4	-38.8	
GUADALAJARA, JAL.	18,156	21,447	21,939	3,291	492	18.1	2.3	10,370	11,136	5,451	766	-5,684	7.4	-51.0	57.1	51.9	24.8	-5.2	-27.1	
MONTERREY, N.L.	13,745	13,704	14,953	-41	1,249	-0.3	9.1	9,664	9,334	4,063	-329	-5,272	-3.4	-56.5	70.3	68.1	27.2	-2.2	-40.9	
<i>Del Interior</i>	114,010	116,911	118,631	2,900	1,720	2.5	1.5	56,252	57,198	25,437	946	-31,761	1.7	-55.5	49.3	48.9	21.4	-0.4	-27.5	
AGUASCALIENTES, AGS.	4,620	5,286	5,138	666	-148	14.4	-2.8	2,847	3,124	1,429	276	-1,695	9.7	-54.3	61.6	59.1	27.8	-2.5	-31.3	
CAMPECHE, CAMP.	1,410	1,407	1,394	-3	-13	-0.2	-0.9	658	681	343	23	-338	3.5	-49.7	46.7	48.4	24.6	1.7	-23.8	
CELAYA, GTO.	2,945	3,206	3,208	261	2	8.9	0.1	1,296	1,255	667	-41	-588	-3.2	-46.8	44.0	39.1	20.8	-4.9	-18.3	
CHIHUAHUA, CHIH.	3,824	3,831	4,859	6	1,029	0.2	26.9	1,959	2,096	1,199	137	-897	7.0	-42.8	51.2	54.7	24.7	3.5	-30.0	
COATZACOALCOS, VER.	1,769	1,767	1,768	-2	1	-0.1	0.0	615	610	316	-4	-294	-0.7	-48.3	34.7	34.5	17.8	-0.2	-16.7	
COLIMA, COL.	1,357	1,287	1,341	-70	54	-5.2	4.2	675	594	288	-82	-306	-12.1	-51.6	49.8	46.1	21.5	-3.6	-24.7	
COMITÁN DE DOMÍNGUEZ, CHIS.	1,302	1,390	1,396	88	6	6.7	0.5	400	447	172	47	-275	11.8	-61.4	30.7	32.2	12.4	1.5	-19.8	
CULIACAN, SIN.	2,802	2,805	2,800	3	-5	0.1	-0.2	1,378	1,333	609	-45	-724	-3.3	-54.3	49.2	47.5	21.8	-1.7	-25.8	
DURANGO, DGO.	1,884	1,888	1,888	4	0	0.2	0.0	991	1,094	493	104	-601	10.5	-54.9	52.6	58.0	26.1	5.4	-31.9	
EL FUERTE, SIN.	393	431	429	38	-2	9.7	-0.5	84	85	41	1	-44	0.6	-51.9	21.5	19.7	9.5	-1.8	-10.2	
GUANAJUATO, GTO.	3,246	3,180	3,170	-66	-11	-2.0	-0.3	1,388	1,237	391	-151	-846	-10.9	-68.4	42.8	38.9	12.3	-3.9	-26.6	
HERMOSILLO, SON.	2,772	2,775	2,812	3	37	0.1	1.3	1,509	1,655	744	147	-912	9.7	-55.1	54.4	59.7	26.4	5.2	-33.2	
IRAPUATO, GTO.	2,373	2,657	2,881	285	224	12.0	8.4	1,125	974	614	-151	-360	-13.5	-36.9	47.4	36.6	21.3	-10.8	-15.3	
LEON, GTO.	6,411	6,593	6,947	182	353	2.8	5.4	3,225	3,183	1,423	-42	-1,760	-1.3	-55.3	50.3	48.3	20.5	-2.0	-27.8	
LOS MOCHIS, SIN.	1,591	1,553	1,556	-38	3	-2.4	0.2	797	841	379	45	-462	5.6	-54.9	50.1	54.2	24.4	4.1	-29.8	
MÉRIDA, YUC.	6,692	7,120	7,177	428	57	6.4	0.8	4,083	4,410	1,666	327	-2,744	8.0	-62.2	61.0	61.9	23.2	0.9	-38.7	
MORELIA, MICH.	3,294	n.d.	2,944	n.c.	n.c.	n.c.	n.c.	1,891	n.d.	846	n.c.	n.c.	n.c.	n.c.	57.4	n.d.	28.7	n.c.	n.c.	
OAXACA, OAX.	5,699	5,914	6,179	215	265	3.8	4.5	2,720	2,979	1,232	259	-1,748	9.5	-58.7	47.7	50.4	19.9	2.6	-30.4	

Centro	Cuartos disponibles promedio diario*								Cuartos ocupados promedio del periodo								Ocupación			
	2018*	2019**	2020***	Diferencia		Variación (%)		2018*	2019**	2020***	Diferencia		Variación (%)		2018*	2019**	2020***	Ptos (%)		
				2018-2019	2019-2020	2018-2019	2019-2020				2018-2019	2019-2020	2018-2019	2019-2020				2018 - 2019	2019 - 2020	
Total	400,548	408,833	410,614	8,286	1,780	2.1	0.4	252,141	253,442	109,761	1,301	-143,682	0.5	-56.7	62.9	62.0	26.7	-1.0	-35.3	
PACHUCA, HGO.	1,581	1,549	1,578	-32	29	-2.0	1.9	905	873	403	-31	-470	-3.5	-53.9	57.2	56.4	25.5	-0.8	-30.9	
PALENQUE, CHIS.	2,099	2,096	2,110	-3	14	-0.1	0.6	734	766	337	32	-429	4.4	-56.0	35.0	36.5	16.0	1.6	-20.6	
PUEBLA, PUE.	9,368	9,436	9,699	69	263	0.7	2.8	5,825	5,764	2,323	-62	-3,441	-1.1	-59.7	62.2	61.1	23.9	-1.1	-37.1	
QUERETARO, QRO.	7,419	7,442	7,365	23	-77	0.3	-1.0	4,676	4,399	1,722	-278	-2,677	-5.9	-60.9	63.0	59.1	23.4	-3.9	-35.7	
SALAMANCA, GTO.	1,248	1,243	1,198	-6	-45	-0.5	-3.6	547	374	210	-173	-164	-31.6	-43.8	43.8	30.1	17.5	-13.7	-12.6	
SAN CRISTÓBAL DE LAS CASAS, CHIS.	3,271	3,326	3,322	55	-4	1.7	-0.1	1,130	1,164	489	34	-675	3.0	-58.0	34.5	35.0	14.7	0.5	-20.3	
SAN JUAN DE LOS LAGOS, JAL.	3,675	3,672	3,643	-3	-29	-0.1	-0.8	609	624	334	15	-290	2.5	-46.4	16.6	17.0	9.2	0.4	-7.8	
SAN JUAN DEL RÍO, QRO.	1,095	1,123	n.d.	28	n.d.	2.6	n.d.	544	544	n.d.	0	n.d.	0.0	n.d.	49.7	48.4	n.d.	-1.3	n.d.	
SAN LUIS POTOSÍ, S.L.P.	5,517	5,663	5,980	146	317	2.7	5.6	3,584	3,546	1,520	-38	-2,026	-1.1	-57.1	65.0	62.6	25.4	-2.4	-37.2	
SAN MIGUEL DE ALLENDE, GTO.	1,939	2,054	2,110	115	56	5.9	2.7	863	849	300	-13	-550	-1.5	-64.7	44.5	41.3	14.2	-3.1	-27.1	
TAXCO, GRO.	907	892	904	-15	12	-1.6	1.3	321	345	153	24	-192	7.4	-55.6	35.4	38.6	16.9	3.2	-21.7	
TEQUISQUIAPAN, QRO.	905	873	n.d.	-32	n.d.	-3.6	n.d.	199	218	n.d.	19	n.d.	9.5	n.d.	21.9	24.9	n.d.	3.0	n.d.	
TLAXCALA, TLAX.	635	651	641	15	-9	2.4	-1.4	186	201	74	15	-127	8.0	-63.1	29.3	30.9	11.6	1.6	-19.3	
TOLUCA, MÉX.	3,807	3,797	3,812	-10	16	-0.3	0.4	1,754	1,667	796	16	-87	-8.1	-5.0	-52.3	46.1	43.9	20.9	-2.2	-23.0
TUXTLA GUTIÉRREZ, CHIS.	4,294	4,310	4,399	16	89	0.4	2.1	1,508	1,628	825	120	-803	7.9	-49.3	35.1	37.8	18.8	2.6	-19.0	
VALLE DE BRAVO, MÉX.	1,189	1,221	1,221	32	0	2.7	0.0	277	271	111	-6	-159	-2.2	-58.9	23.3	22.2	9.1	-1.1	-13.1	
VILLAHERMOSA, TAB.	5,130	5,088	5,209	-42	121	-0.8	2.4	2,197	2,500	1,388	303	-1,113	13.8	-44.5	42.8	49.1	26.6	6.3	-22.5	
XALAPA, VER.	2,339	2,388	n.d.	49	n.d.	2.1	n.d.	937	897	n.d.	-40	n.d.	-4.3	n.d.	40.1	37.6	n.d.	-2.5	n.d.	
ZACATECAS, ZAC.	3,207	3,195	3,281	-12	86	-0.4	2.7	1,815	1,681	760	-134	-922	-7.4	-54.8	56.6	52.6	23.2	-4.0	-29.5	
Fronterizas	13,225	13,369	13,413	144	44	1.1	0.3	7,759	8,378	4,193	618	-4,185	8.0	-50.0	58.7	62.7	31.3	4.0	-31.4	
CIUDAD JUÁREZ, CHIH.	4,541	4,534	4,535	-7	1	-0.2	0.0	2,932	3,233	1,516	301	-1,717	10.3	-53.1	64.6	71.3	33.4	6.7	-37.9	
MEXICALI, BC.	2,471	2,547	2,626	76	78	3.1	3.1	1,414	1,520	893	105	-627	7.4	-41.3	57.2	59.6	34.0	2.4	-25.7	
PIEDRAS NEGRAS, COAH.	800	770	811	-29	41	-3.6	5.3	341	366	272	25	-94	7.4	-25.6	42.6	47.5	33.6	4.9	-13.9	
TECATE, B.C.	295	294	316	-1	22	-0.5	7.5	117	129	76	11	-53	9.8	-40.8	39.7	43.8	24.1	4.1	-19.7	
TIJUANA, B.C.	5,118	5,223	5,125	105	-98	2.1	-1.9	2,955	3,131	1,435	175	-1,695	5.9	-54.1	57.7	59.9	28.0	2.2	-31.9	

*Del 01-enero-2018 al 31-julio-2018

**Del 01-enero-2019 al 31-julio-2019

***Del 01-enero-2020 al 31-julio-2020

n.d. No disponible / n.c. No comparable

a/A fin de mantener una dimensión del porcentaje de ocupación a nivel de centro turístico, los cuartos disponibles no representan su disminución real, por lo cual no deberán compararse con periodos anteriores.

Para establecer una comparación con periodos anteriores deberá considerar que la jornada nacional de sana distancia inicio el día 23 de marzo del 2020.

NOTA: La Ocupación por tipo de centro y la total, son un promedio ponderado. La variación puede no coincidir debido al redondeo.

Fuente: Sistema Nacional de Información Estadística del Sector Turismo de México Data Tur.