

Centro	Cuartos disponibles promedio diario*								Cuartos ocupados promedio del periodo								Ocupación			
	2018*	2019**	2020***	Diferencia		Variación (%)		2018*	2019**	2020***	Diferencia		Variación (%)		2018*	2019**	2020***	Ptos (%)		
				2018-2019	2019-2020	2018-2019	2019-2020				2018-2019	2019-2020	2018-2019	2019-2020				2018 - 2019	2019 - 2020	
<b>Total</b>	<b>400,970</b>	<b>405,613</b>	<b>413,779</b>	<b>4,643</b>	<b>8,166</b>	<b>1.2</b>	<b>2.0</b>	<b>253,278</b>	<b>249,731</b>	<b>221,323</b>	<b>-3,547</b>	<b>-28,408</b>	<b>-1.4</b>	<b>-11.4</b>	<b>63.2</b>	<b>61.6</b>	<b>53.5</b>	<b>-1.6</b>	<b>-8.1</b>	
<b>Centros de Playa</b>	<b>190,148</b>	<b>191,520</b>	<b>193,576</b>	<b>1,372</b>	<b>2,056</b>	<b>0.7</b>	<b>1.1</b>	<b>138,482</b>	<b>136,588</b>	<b>122,857</b>	<b>-1,895</b>	<b>-13,731</b>	<b>-1.4</b>	<b>-10.1</b>	<b>72.8</b>	<b>71.3</b>	<b>63.5</b>	<b>-1.5</b>	<b>-7.9</b>	
<i>Integramente Planeados</i>	66,058	66,523	67,371	465	848	0.7	1.3	51,643	51,322	45,515	-320	-5,808	-0.6	-11.3	78.2	77.1	67.6	-1.0	-9.6	
BAHIAS DE HUATULCO, OAX.	3,728	4,238	4,261	510	23	13.7	0.5	2,842	3,139	2,752	298	-388	-10.5	-12.3	76.2	74.1	64.6	-2.2	-9.5	
CANCUN, Q.ROO	35,034	35,225	34,637	190	-587	0.5	-1.7	28,392	28,153	24,100	-239	-4,053	-0.8	-14.4	81.0	79.9	69.6	-1.1	-10.3	
IXTAPA ZIHUATANEJO, GRO.	6,273	6,278	6,082	5	-196	0.1	-3.1	4,445	4,066	3,587	-379	-479	-8.5	-11.8	70.9	64.8	59.0	-6.1	-5.8	
LORETO, B.C.S.	891	895	894	4	0	0.4	0.0	430	448	365	18	-83	4.2	-18.6	48.2	50.1	40.8	1.8	-9.3	
LOS CABOS, B.C.S.	20,132	19,888	21,497	-244	1,609	-1.2	8.1	15,534	15,516	14,712	-18	-804	-0.1	-5.2	77.2	78.0	68.4	0.9	-9.6	
<i>CABO SAN LUCAS</i>	7,356	7,393	8,778	36	1,385	0.5	18.7	6,095	6,168	6,320	73	152	1.2	2.5	82.9	83.4	72.0	0.6	-11.4	
<i>SAN JOSÉ DEL CABO</i>	4,492	4,497	4,776	5	279	0.1	6.2	3,315	3,266	3,031	-48	-235	-1.5	-7.2	73.8	72.6	63.5	-1.2	-9.2	
<i>ZONA CORREDOR LOS CABOS</i>	3,935	3,952	4,262	17	310	0.4	7.9	2,208	2,765	2,717	568	-48	25.3	-1.7	56.1	70.0	63.7	13.9	-6.2	
<b>Tradicional</b>	<b>61,932</b>	<b>61,759</b>	<b>62,083</b>	<b>-173</b>	<b>325</b>	<b>-0.3</b>	<b>0.5</b>	<b>37,730</b>	<b>35,777</b>	<b>33,944</b>	<b>-1,953</b>	<b>-1,833</b>	<b>-5.2</b>	<b>-5.1</b>	<b>60.9</b>	<b>57.9</b>	<b>54.7</b>	<b>-3.0</b>	<b>-3.3</b>	
ACAPULCO, GRO.	19,098	18,868	18,501	-230	-367	-1.2	-1.9	9,825	9,256	8,908	-569	-348	-5.8	-3.8	51.4	49.1	48.1	-2.4	-0.9	
COZUMEL, Q. ROO	4,672	4,678	4,987	6	309	0.1	6.6	3,280	3,116	3,079	-163	-38	-5.0	-1.2	70.2	66.6	61.7	-3.6	-4.9	
LA PAZ, B.C.S.	2,725	2,723	2,529	-2	-193	-0.1	-7.1	1,287	1,339	1,282	52	-57	4.0	-4.3	47.2	49.2	50.7	2.0	1.5	
MANZANILLO, COL.	4,490	4,387	4,752	-103	366	-2.3	8.3	2,300	1,786	1,822	-513	35	-22.3	2.0	51.2	40.7	38.3	-10.5	-2.4	
MAZATLAN, SIN.	9,693	9,551	9,717	-142	166	-1.5	1.7	5,963	5,663	5,516	-300	-147	-5.0	-2.6	61.5	59.3	56.8	-2.2	-2.5	
PUERTO VALLARTA, JAL.	12,589	12,849	12,829	259	-19	2.1	-0.2	10,974	10,826	9,618	-148	-1,208	-1.4	-11.2	87.2	84.3	75.0	-2.9	-9.3	
VERACRUZ BOCA DEL RIO, VER.	8,666	8,704	8,768	38	64	0.4	0.7	4,101	3,790	3,720	-311	-70	-7.6	-1.9	47.3	43.5	42.4	-3.8	-1.1	
<b>Otros</b>	<b>62,158</b>	<b>63,238</b>	<b>64,121</b>	<b>1,080</b>	<b>883</b>	<b>1.7</b>	<b>1.4</b>	<b>49,109</b>	<b>49,488</b>	<b>43,399</b>	<b>379</b>	<b>-6,090</b>	<b>0.8</b>	<b>-12.3</b>	<b>79.0</b>	<b>78.3</b>	<b>67.7</b>	<b>-0.7</b>	<b>-10.6</b>	
ISLA MUJERES, Q. ROO	1,668	1,646	1,596	-22	-50	-1.3	-3.0	1,225	1,141	1,067	-83	-74	-6.8	-5.5	73.4	69.3	66.9	-4.1	-2.5	
NUEVO VALLARTA, NAY.	9,912	9,912	10,346	1	434	0.0	4.4	8,770	8,842	7,940	72	-902	0.8	-10.2	88.5	89.2	76.7	0.7	-12.5	
RIVIERA MAYA, Q. ROO	44,498	45,375	45,517	877	143	2.0	0.3	37,185	37,640	32,533	454	-5,107	1.2	-13.6	83.6	83.0	71.5	-0.6	-11.5	
<i>AKUMAL, Q. ROO</i>	4,476	4,479	4,602	2	123	0.1	2.7	3,830	3,645	2,972	-185	-673	-4.8	-18.5	85.6	81.4	64.6	-4.2	-16.8	
<i>PLAYA DEL CARMEN, Q. ROO</i>	10,556	10,656	10,935	100	279	0.9	2.6	8,661	8,422	7,515	-239	-907	-2.8	-10.8	82.1	79.0	68.7	-3.0	-10.3	
<i>PLAYACAR, Q. ROO</i>	6,714	6,703	6,683	-11	-20	-0.2	-0.3	5,970	5,635	5,071	-335	-564	-5.6	-10.0	88.9	84.1	75.9	-4.8	-8.2	
PUERTO ESCONDIDO, OAX.	2,345	2,416	2,476	71	60	3.0	2.5	978	966	965	-12	-1	-1.2	-0.1	41.7	40.0	39.0	-1.7	-1.0	
PLAYAS DE ROSARITO, B.C.	2,223	2,232	2,617	8	386	0.4	17.3	569	549	599	-20	49	-3.5	9.0	25.6	24.6	22.9	-1.0	-1.7	
SAN FELIPE, BC.	712	893	823	181	-70	25.4	-7.9	127	133	117	6	-16	4.7	-11.8	17.9	14.9	14.3	-2.9	-0.6	
TONALÁ- PUERTO ARISTA, CHIS.	800	765	746	-35	-19	-4.4	-2.5	255	217	177	-38	-40	-15.0	-18.3	31.9	28.4	23.8	-3.5	-4.6	
<b>Ciudades</b>	<b>210,822</b>	<b>214,093</b>	<b>220,203</b>	<b>3,272</b>	<b>6,110</b>	<b>1.6</b>	<b>2.9</b>	<b>114,796</b>	<b>113,144</b>	<b>98,466</b>	<b>-1,652</b>	<b>-14,678</b>	<b>-1.4</b>	<b>-13.0</b>	<b>54.5</b>	<b>52.8</b>	<b>44.7</b>	<b>-1.6</b>	<b>-8.1</b>	
<i>Grandes</i>	83,833	84,920	87,603	1,088	2,682	1.3	3.2	52,537	51,415	44,091	-1,123	-7,324	-2.1	-14.2	62.7	60.5	50.3	-2.1	-10.2	
CIUDAD DE MÉXICO	51,915	51,241	50,216	-674	-1,025	-1.3	-2.0	33,032	32,256	26,919	-776	-5,337	-2.3	-16.5	63.6	63.0	53.6	-0.7	-9.3	
GUADALAJARA, JAL.	18,216	19,854	22,155	1,638	2,302	9.0	11.6	10,322	9,949	9,401	-372	-548	-3.6	-5.5	56.7	50.1	42.4	-6.6	-7.7	
MONTERREY, N.L.	13,702	13,826	15,232	124	1,406	0.9	10.2	9,184	9,209	7,771	26	-1,439	0.3	-15.6	67.0	66.6	51.0	-0.4	-15.6	
<i>Del Interior</i>	113,750	115,887	118,758	2,137	2,871	1.9	2.5	54,609	53,815	47,495	-794	-6,321	-1.5	-11.7	48.0	46.4	40.0	-1.6	-6.4	
AGUASCALIENTES, AGS.	4,598	5,281	5,047	684	-234	14.9	-4.4	2,582	2,939	2,307	357	-632	13.8	-21.5	56.2	55.6	45.7	-0.5	-9.9	
CAMPECHE, CAMP.	1,351	1,412	1,407	61	-5	4.5	-0.4	688	693	644	5	-49	0.7	-7.1	51.0	49.1	45.7	-1.9	-3.3	
CELAYA, GTO.	2,912	3,268	3,131	356	-137	12.2	-4.2	1,272	1,189	955	-82	-234	-6.5	-19.7	43.7	36.4	30.5	-7.3	-5.9	
CHIHUAHUA, CHIH.	3,722	3,901	4,866	179	965	4.8	24.7	1,827	1,874	1,942	47	68	2.6	3.6	49.1	48.0	39.9	-1.1	-8.1	
COATZACOALCOS, VER.	1,771	1,769	1,770	-1	1	-0.1	0.0	582	591	513	9	-78	1.6	-13.2	32.9	33.4	29.0	0.5	-4.4	
COLIMA, COL.	1,404	1,356	1,401	-48	45	-3.4	3.3	669	608	469	-61	-139	-9.2	-22.8	47.7	44.8	33.5	-2.9	-11.3	
COMITÁN DE DOMÍNGUEZ, CHIS.	1,306	1,389	1,390	83	1	6.3	0.1	354	373	341	19	-33	5.4	-8.7	27.1	26.9	24.5	-0.2	-2.4	
CULIACAN, SIN.	2,802	2,805	2,805	3	0	0.1	0.0	1,418	1,339	1,228	-78	-111	-5.5	-8.3	50.6	47.8	43.8	-2.8	-4.0	
DURANGO, DGO.	1,882	1,885	1,889	3	3	0.2	0.2	889	867	798	-21	-69	-2.4	-8.0	47.2	46.0	42.2	-1.2	-3.8	
EL FUERTE, SIN.	392	430	412	38	-18	9.6	-4.3	84	88	69	3	-19	4.1	-21.6	21.4	20.4	16.7	-1.1	-3.7	
GUANAJUATO, GTO.	3,238	3,189	3,039	-49	-150	-1.5	-4.7	1,273	1,108	816	-165	-292	-13.0	-26.3	39.3	34.8	26.9	-4.6	-7.9	
HERMOSILLO, SON.	2,776	2,775	2,833	-1	58	0.0	2.1	1,473	1,568	1,373	95	-195	6.4	-12.4	53.1	56.5	48.5	3.4	-8.0	
IRAPUATO, GTO.	2,149	2,646	2,843	497	198	23.1	7.5	971	983	943	12	-40	1.3	-4.0	45.2	37.2	33.2	-8.0	-4.0	
LEON, GTO.	6,277	6,611	6,896	334	285	5.3	4.3	3,194	3,376	2,604	182	-772	5.7	-22.9	50.9	51.1	37.8	0.2	-13.3	
LOS MOCHIS, SIN.	1,600	1,564	1,469	-36	-95	-2.2	-6.1	798	800	689	2	-111	0.3	-13.9	49.9	51.1	46.9	1.3	-4.3	
MÉRIDA, YUC.	6,692	7,062	7,175	370	112	5.5	1.6	4,143	4,396	3,667	253	-729	6.1	-16.6	61.9	62.3	51.1	0.3	-11.1	
MORELIA, MICH.	3,556	n.d.	3,209	n.c.	n.c.	n.c.	n.c.	1,908	n.d.	1,774	n.c.	n.c.	n.c.	n.c.	53.7	n.d.	55.3	n.c.	n.c.	
OAXACA, OAX.	5,701	5,893	6,149	192	256	3.4	4.3	2,813	2,860	2,688	47	-172	1.7	-6.0	49.3	48.5	43.7	-0.8	-4.8	

Centro	Cuartos disponibles promedio diario*								Cuartos ocupados promedio del periodo								Ocupación			
	2018*	2019**	2020***	Diferencia		Variación (%)		2018*	2019**	2020***	Diferencia		Variación (%)		2018*	2019**	2020***	Ptos (%)		
				2018-2019	2019-2020	2018-2019	2019-2020				2018-2019	2019-2020	2018-2019	2019-2020				2018 - 2019	2019 - 2020	
<b>Total</b>	<b>400,970</b>	<b>405,613</b>	<b>413,779</b>	<b>4,643</b>	<b>8,166</b>	<b>1.2</b>	<b>2.0</b>	<b>253,278</b>	<b>249,731</b>	<b>221,323</b>	<b>-3,547</b>	<b>-28,408</b>	<b>-1.4</b>	<b>-11.4</b>	<b>63.2</b>	<b>61.6</b>	<b>53.5</b>	<b>-1.6</b>	<b>-8.1</b>	
PACHUCA, HGO.	1,588	1,538	1,579	-50	41	-3.2	2.7	882	797	783	-85	-14	-9.7	-1.7	55.5	51.8	49.6	-3.7	-2.2	
PALENQUE, CHIS.	2,098	2,101	2,099	3	-1	0.1	-0.1	767	710	632	-57	-78	-7.5	-11.0	36.6	33.8	30.1	-2.8	-3.7	
PUEBLA, PUE.	9,385	9,426	9,691	41	264	0.4	2.8	5,554	5,565	4,920	11	-645	0.2	-11.6	59.2	59.0	50.8	-0.1	-8.3	
QUERETARO, QRO.	7,414	7,427	7,492	13	65	0.2	0.9	4,596	4,149	3,406	-447	-743	-9.7	-17.9	62.0	55.9	45.5	-6.1	-10.4	
SALAMANCA, GTO.	1,261	1,242	1,161	-19	-80	-1.5	-6.5	479	389	303	-90	-86	-18.9	-22.1	38.0	31.3	26.1	-6.7	-5.2	
SAN CRISTÓBAL DE LAS CASAS, CHIS.	3,256	3,324	3,309	68	-15	2.1	-0.4	1,143	1,019	1,050	-124	31	-10.8	3.0	35.1	30.7	31.7	-4.4	1.1	
SAN JUAN DE LOS LAGOS, JAL.	3,675	3,676	3,654	1	-22	0.0	-0.6	728	656	685	-72	29	-9.9	4.4	19.8	17.8	18.7	-2.0	0.9	
SAN JUAN DEL RÍO, QRO.	1,088	1,121	1,186	33	66	3.0	5.9	556	527	442	-29	-86	-5.1	-16.3	51.1	47.1	37.2	-4.1	-9.8	
SAN LUIS POTOSÍ, S.L.P.	5,459	5,569	5,978	110	409	2.0	7.4	3,512	3,215	2,606	-297	-609	-8.5	-19.0	64.3	57.7	43.6	-6.6	-14.1	
SAN MIGUEL DE ALLENDE, GTO.	1,979	2,053	2,090	75	37	3.8	1.8	935	902	657	-33	-244	-3.6	-27.1	47.3	43.9	31.5	-3.3	-12.5	
TAXCO, GRO.	919	881	896	-38	15	-4.1	1.7	330	318	325	-12	6	-3.6	2.0	35.9	36.1	36.2	0.2	0.1	
TEQUISQUIAPAN, QRO.	912	871	924	-41	54	-4.5	6.2	196	175	164	-21	-11	-11.0	-6.3	21.5	20.1	17.7	-1.5	-2.4	
TLAXCALA, TLAX.	635	605	654	-31	50	-4.8	8.2	179	143	134	-37	-9	-20.4	-6.0	28.2	23.6	20.5	-4.6	-3.1	
TOLUCA, MÉX.	3,806	3,799	3,788	-7	-11	-0.2	-0.3	1,526	1,601	1,445	74	-155	4.9	-9.7	40.1	42.1	38.2	2.0	-4.0	
TUXTLA GUTIÉRREZ, CHIS.	4,270	4,310	4,309	40	-1	0.9	0.0	1,458	1,440	1,449	-18	9	-1.2	0.6	34.1	33.4	33.6	-0.7	0.2	
VALLE DE BRAVO, MÉX.	1,187	1,222	1,221	35	-1	2.9	-0.1	294	255	212	-38	-44	-13.0	-17.2	24.7	20.9	17.3	-3.8	-3.6	
VILLAHERMOSA, TAB.	5,135	5,048	5,234	-87	186	-1.7	3.7	2,052	2,354	2,239	302	-115	14.7	-4.9	40.0	46.6	42.8	6.7	-3.9	
XALAPA, VER.	2,358	2,329	2,459	-29	130	-1.2	5.6	866	761	900	-104	139	-12.1	18.2	36.7	32.7	36.6	-4.0	3.9	
ZACATECAS, ZAC.	3,197	3,181	3,300	-16	119	-0.5	3.8	1,619	1,432	1,325	-186	-108	-11.5	-7.5	50.6	45.0	40.1	-5.6	-4.9	
<b>Fronterizas</b>	<b>13,239</b>	<b>13,286</b>	<b>13,843</b>	<b>47</b>	<b>556</b>	<b>0.4</b>	<b>4.2</b>	<b>7,650</b>	<b>7,914</b>	<b>6,880</b>	<b>264</b>	<b>-1,033</b>	<b>3.5</b>	<b>-13.1</b>	<b>57.8</b>	<b>59.6</b>	<b>49.7</b>	<b>1.8</b>	<b>-9.9</b>	
CIUDAD JUÁREZ, CHIH.	4,542	4,529	4,535	-13	6	-0.3	0.1	2,938	3,070	2,681	132	-389	4.5	-12.7	64.7	67.8	59.1	3.1	-8.7	
MEXICALI, BC.	2,470	2,530	2,619	60	89	2.4	3.5	1,348	1,564	1,398	217	-167	16.1	-10.6	54.6	61.8	53.4	7.3	-8.5	
PIEDRAS NEGRAS, COAH.	795	775	811	-20	36	-2.6	4.6	353	328	318	-25	-10	-7.1	-3.1	44.4	42.3	39.2	-2.1	-3.1	
TECATE, B.C.	288	286	316	-2	30	-0.6	10.5	116	117	94	2	-23	1.3	-19.9	40.3	41.0	29.7	0.8	-11.3	
TIJUANA, B.C.	5,144	5,166	5,562	22	396	0.4	7.7	2,895	2,834	2,389	-61	-444	-2.1	-15.7	56.3	54.9	43.0	-1.4	-11.9	

\*Del 01-enero-2018 al 31-marzo-2018

\*\*Del 01-enero-2019 al 31-marzo-2019

\*\*\*Del 01-enero-2020 al 31-marzo-2020

n.d. No disponible / n.c. No comparable

Información preliminar, esta información será reemplazada en 90 días.

A fin de mantener una dimensión del porcentaje de ocupación a nivel de centro turístico, los cuartos disponibles no representan su disminución real, por lo cual no deberán compararse con periodos anteriores.

Para establecer una comparación con periodos anteriores deberá considerarse que la jornada nacional de sana distancia inició el día 23 de marzo del 2020.

Fuente: Sistema Nacional de Información Estadística del Sector Turismo de México Data Tur.