

Centro	Cuartos disponibles promedio diario							Cuartos ocupados							Ocupación				
	2018*	2019**	2020***	Diferencia		Variación (%)		2018*	2019**	2020***	Diferencia		Variación (%)		2018*	2019**	2020***	Ptos (%)	
				2018-2019	2019-2020	2018-2019	2019-2020				2018-2019	2019-2020	2018-2019	2019-2020				2018-2019	2019-2020
Total	401,526	405,411	417,582	3,885	12,171	1.0	3.0	236,860	231,126	238,891	-5,734	7,765	-2.4	3.4	59.0	57.0	57.2	-2.0	0.2
Centros de Playa	190,332	191,554	194,762	1,222	3,208	0.6	1.7	134,257	131,276	136,289	-2,981	5,012	-2.2	3.8	70.5	68.5	70.0	-2.0	1.4
<i>Integramente Planeados</i>	66,070	66,517	68,624	447	2,107	0.7	3.2	50,241	49,615	50,592	-626	977	-1.2	2.0	76.0	74.6	73.7	-1.5	-0.9
BAHIAS DE HUATULCO, OAX.	3,746	4,237	4,287	491	50	13.1	1.2	2,896	3,149	3,085	253	-64	8.7	-2.0	77.3	74.3	72.0	-3.0	-2.4
CANCUN, Q.ROO	35,027	35,219	35,373	192	154	0.5	0.4	27,896	27,545	26,777	-351	-767	-1.3	-2.8	79.6	78.2	75.7	-1.4	-2.5
IXTAPA ZIHUATANEJO, GRO.	6,275	6,270	6,288	-5	18	-0.1	0.3	4,608	4,197	4,415	-411	218	-8.9	5.2	73.4	66.9	70.2	-6.5	3.3
LORETO, B.C.S.	890	896	894	6	-2	0.7	-0.2	290	247	255	-43	8	-14.9	3.3	32.6	27.5	28.5	-5.0	1.0
LOS CABOS, B.C.S. /1	20,132	19,895	21,782	-237	1,887	-1.2	9.5	14,551	14,478	16,060	-74	1,582	-0.5	10.9	72.3	72.8	73.7	0.5	1.0
<i>CABO SAN LUCAS /2</i>	7,356	7,376	8,929	20	1,553	0.3	21.1	5,878	5,936	6,944	58	1,068	1.0	17.0	79.9	80.5	77.8	0.6	-2.7
<i>SAN JOSÉ DEL CABO /2</i>	4,492	4,497	4,870	5	373	0.1	8.3	2,882	3,017	3,315	135	298	4.7	9.9	64.2	67.1	68.1	2.9	1.0
<i>ZONA CORREDOR LOS CABOS /2</i>	3,935	3,952	4,302	17	350	0.4	8.9	2,064	2,488	2,942	423	454	20.5	18.3	52.5	63.0	68.4	10.5	5.4
Tradicional	62,097	61,770	61,966	-327	196	-0.5	0.3	36,000	34,133	37,203	-1,867	3,070	-5.2	9.0	58.0	55.3	60.0	-2.7	4.8
ACAPULCO, GRO.	19,080	18,903	18,228	-177	-675	-0.9	-3.6	10,017	9,348	10,240	-669	893	-6.7	9.6	52.5	49.5	56.2	-3.1	6.7
COZUMEL, Q. ROO /2	4,675	4,678	5,158	3	480	0.1	10.3	3,018	2,797	3,304	-220	507	-7.3	18.1	64.6	59.8	64.1	-4.8	4.3
LA PAZ, B.C.S.	2,725	2,723	2,206	-2	-517	-0.1	-19.0	980	1,002	1,128	22	126	2.2	12.6	36.0	36.8	51.1	0.8	14.3
MANZANILLO, COL. /4	4,653	4,396	4,750	-257	354	-5.5	8.1	2,483	1,829	2,070	-655	241	-26.4	13.2	53.4	41.6	43.6	-11.8	2.0
MAZATLÁN, SIN.	9,713	9,549	9,856	-164	307	-1.7	3.2	5,227	5,033	5,964	-193	931	-3.7	18.5	53.8	52.7	60.5	-1.1	7.8
PUERTO VALLARTA, JAL.	12,589	12,848	13,005	259	157	2.1	1.2	10,759	10,630	10,756	-123	126	-1.2	1.2	85.5	82.7	82.7	-2.7	-0.0
VERACRUZ BOCA DEL RIO, VER.	8,662	8,673	8,763	11	90	0.1	1.0	3,517	3,493	3,740	-23	247	-0.7	7.1	40.6	40.3	42.7	-0.3	2.4
Otros	62,165	63,267	64,172	1,102	905	1.8	1.4	48,016	47,528	48,494	-488	965	-1.0	2.0	77.2	75.1	75.6	-2.1	0.4
ISLA MUJERES, Q. ROO	1,668	1,646	1,647	-22	1	-1.3	0.1	1,163	1,056	1,103	-107	47	-9.2	4.5	69.7	64.2	67.0	-5.6	2.8
NUEVO VALLARTA, NAY.	9,908	9,912	10,341	4	429	0.0	4.3	8,915	8,814	9,066	-101	252	-1.1	2.9	90.0	88.9	87.7	-1.1	-1.3
RIVIERA MAYA, Q. ROO	44,496	45,411	45,499	915	88	2.1	0.2	36,327	35,943	36,258	-384	315	-1.1	0.9	81.6	79.2	79.7	-2.5	0.5
<i>AKUMAL, Q. ROO</i>	4,477	4,477	4,602	0	125	0.0	2.8	3,704	3,632	3,452	-72	-180	-1.9	-5.0	82.7	81.1	75.0	-1.6	-6.1
<i>PLAYA DEL CARMEN, Q. ROO</i>	10,556	10,694	10,919	138	225	1.3	2.1	8,383	7,840	8,248	-543	408	-6.5	5.2	79.4	73.3	75.5	-6.1	2.2
<i>PLAYACAR, Q. ROO</i>	6,715	6,706	6,707	-9	1	-0.1	0.0	5,944	5,270	5,861	-674	590	-11.3	11.2	88.5	78.6	87.4	-9.9	8.8
PUERTO ESCONDIDO, OAX.	2,346	2,415	2,498	69	83	2.9	3.4	974	1,051	1,158	76	107	7.8	10.2	41.5	43.5	46.4	2.0	2.9
PLAYAS DE ROSARITO, B.C. /2	2,245	2,231	2,621	-14	390	-0.6	17.5	357	340	582	-17	242	-4.8	71.1	15.9	15.2	22.2	-0.7	7.0
SAN FELIPE, BC. /2 /3	703	893	822	190	-71	27.0	-8.0	60	106	109	46	4	76.6	3.5	8.5	11.8	13.3	3.3	1.5
TONALÁ- PUERTO ARISTA, CHIS.	799	759	744	-40	-15	-5.0	-2.0	220	220	217	-3	-2	-0.0	-1.1	27.5	29.0	29.2	1.4	0.3
Ciudades	211,194	213,857	222,820	2,663	8,963	1.3	4.2	102,603	99,850	102,602	-2,753	2,753	-2.7	2.8	48.6	46.7	46.0	-1.9	-0.6
<i>Grandes</i>	83,710	84,752	89,212	1,042	4,460	1.2	5.3	46,632	44,659	45,301	-1,972	641	-4.2	1.4	55.7	52.7	50.8	-3.0	-1.9
CIUDAD DE MÉXICO	51,921	51,284	51,596	-637	312	-1.2	0.6	29,709	29,001	28,656	-708	-345	-2.4	-1.2	57.2	56.6	55.5	-0.7	-1.0
GUADALAJARA, JAL. /5	18,204	19,692	22,294	1,488	2,602	8.2	13.2	9,078	8,068	9,192	-1,011	1,124	-11.1	13.9	49.9	41.0	41.2	-8.9	0.3
MONTERREY, N.L.	13,585	13,776	15,322	191	1,546	1.4	11.2	7,844	7,591	7,453	-253	-138	-3.2	-1.8	57.7	55.1	48.6	-2.6	-6.5
<i>Del Interior</i>	114,260	115,830	119,776	1,570	3,946	1.4	3.4	49,118	48,286	50,448	-832	2,162	-1.7	4.5	43.0	41.7	42.1	-1.3	0.4
AGUASCALIENTES, AGS.	4,613	5,276	5,190	663	-86	14.4	-1.6	2,260	2,550	2,436	290	-114	12.8	-4.5	49.0	48.3	46.9	-0.7	-1.4
CAMPECHE, CAMP.	1,413	1,412	1,408	-1	-4	-0.1	-0.3	615	635	659	21	23	3.4	3.7	43.5	45.0	46.8	1.5	1.8
CELAYA, GTO.	2,915	3,274	3,144	359	-130	12.3	-4.0	1,183	1,015	983	-168	-31	-14.2	-3.1	40.6	31.0	31.3	-9.6	0.3
CHIHUAHUA, CHIH. /2	3,454	3,965	4,861	511	896	14.8	22.6	1,592	1,680	1,928	88	248	5.5	14.8	46.1	42.4	39.7	-3.7	-2.7
COATZACOALCOS, VER.	1,770	1,771	1,770	1	-1	0.1	-0.1	552	579	562	28	-17	5.0	-3.0	31.2	32.7	31.8	1.6	-0.9
COLIMA, COL.	1,404	1,303	1,395	-101	92	-7.2	7.1	617	477	440	-140	-37	-22.7	-7.7	43.9	36.6	31.5	-7.4	-5.1
COMITÁN DE DOMÍNGUEZ, CHIS.	1,301	1,387	1,391	86	4	6.6	0.3	327	379	377	52	-3	15.9	-0.7	25.2	27.4	27.1	2.2	-0.3
CULIACÁN, SIN.	2,802	2,806	2,804	4	-2	0.1	-0.1	1,289	1,184	1,270	-106	87	-8.2	7.3	46.0	42.2	45.3	-3.8	3.1
DURANGO, DGO.	1,880	1,884	1,889	4	5	0.2	0.3	795	775	813	20	38	-2.6	4.9	42.3	41.1	43.1	-1.2	1.9
EL FUERTE, SIN. /7	391	425	n.d.	34	n.d.	8.7	n.d.	61	72	n.d.	11	n.d.	18.5	n.d.	15.6	17.0	n.d.	1.4	n.d.
GUANAJUATO, GTO.	3,239	3,207	3,025	-32	-182	-1.0	-5.7	1,063	948	973	-115	25	-10.8	2.6	32.8	29.6	32.2	-3.3	2.6
HERMOSILLO, SON.	2,776	2,775	2,926	-1	151	-0.0	5.4	7,299	1,396	1,344	97	-52	7.4	-3.7	46.8	50.3	45.9	3.5	-4.4
IRAPUATO, GTO. /2	2,148	2,666	2,862	518	196	24.1	7.4	846	895	939	49	44	5.8	5.0	39.4	33.6	32.8	-5.8	-0.8
LEÓN, GTO.	6,289	6,686	6,952	397	266	6.3	4.0	2,960	2,980	2,804	20	-176	0.7	-5.9	47.1	44.6	40.3	-2.5	-4.2
LOS MOCHIS, SIN.	1,588	1,566	1,521	-22	-45	-1.4	-2.9	818	739	721	-78	-18	-9.6	-2.5	51.5	47.2	47.4	-4.3	0.2
MÉRIDA, YUC.	6,694	6,852	7,160	158	308	2.4	4.5	3,725	4,110	3,927	385	-183	10.3	-4.4	55.7	60.0	54.9	4.3	-5.1
MORELIA, MICH. /3	4,343	n.d.	3,987	n.c.	n.c.	n.c.	n.c.	1,776	n.d.	2,206	n.c.	n.c.	n.c.	n.c.	40.9	n.d.	55.3	n.c.	n.c.
OAXACA, OAX.	5,705	5,893	6,187	188	294	3.3	5.0	2,607	2,667	2,934	60	267	2.3	10.0	45.7	45.3	47.4	-0.4	2.2

Centro	Cuartos disponibles promedio diario								Cuartos ocupados								Ocupación			
	2018*	2019**	2020***	Diferencia		Variación (%)		2018*	2019**	2020***	Diferencia		Variación (%)		2018*	2019**	2020***	Ptos (%)		
				2018-2019	2019-2020	2018-2019	2019-2020				2018-2019	2019-2020	2018-2019	2019-2020				2018-2019	2019-2020	
																				2018-2019
Total	401,526	405,411	417,582	3,885	12,171	1.0	3.0	236,860	231,126	238,891	-5,734	7,765	-2.4	3.4	59.0	57.0	57.2	-2.0	0.2	
PACHUCA, HGO.	1,588	1,538	1,579	-50	41	-3.1	2.7	676	708	839	32	130	4.8	18.4	42.6	46.1	53.1	3.5	7.1	
PALENQUE, CHIS.	2,099	2,098	2,100	-1	2	-0.0	0.1	687	689	730	2	41	0.3	6.0	32.7	32.8	34.8	0.1	1.9	
PUEBLA, PUE.	9,408	9,396	9,670	-12	274	-0.1	2.9	5,189	5,188	5,424	-2	236	-0.0	4.6	55.2	55.2	56.1	0.1	0.9	
QUERETARO, QRO.	7,411	7,420	7,488	9	68	0.1	0.9	4,038	3,445	3,356	-592	-89	-14.7	-2.6	54.5	46.4	44.8	-8.1	-1.6	
SALAMANCA, GTO.	1,304	1,242	1,162	-62	-80	-4.8	-6.4	352	389	284	37	-105	10.6	-27.0	27.0	31.3	24.5	4.4	-6.9	
SAN CRISTÓBAL DE LAS CASAS, CHIS.	3,259	3,317	3,331	58	14	1.8	0.4	964	951	1,123	-13	172	-1.3	18.0	29.6	28.7	33.7	-0.9	5.0	
SAN JUAN DE LOS LAGOS, JAL.	3,672	3,676	3,676	4	0	0.1	0.0	665	698	765	32	67	4.9	9.6	18.1	19.0	20.8	0.9	1.8	
SAN JUAN DEL RÍO, QRO.	1,088	1,111	1,126	23	15	2.1	1.4	507	454	471	-54	17	-10.6	3.8	46.6	40.8	41.8	-5.8	1.0	
SAN LUIS POTOSÍ, S.L.P.	5,419	5,445	5,992	26	547	0.5	10.0	3,230	2,815	2,847	-415	32	-12.9	1.1	59.6	51.7	47.5	-7.9	-4.2	
SAN MIGUEL DE ALLENDE, GTO.	1,976	2,055	2,055	79	0	4.0	0.0	721	739	640	18	-99	2.5	-13.5	36.5	36.0	31.1	-0.5	-4.8	
TAXCO, GRO.	911	882	885	-29	3	-3.2	0.3	334	300	377	-34	78	-10.2	25.9	36.6	34.0	42.6	-2.7	8.7	
TEQUIQUIAPAN, QRO.	918	869	923	-49	54	-5.3	6.2	153	133	155	-21	22	-13.4	16.3	16.7	15.3	16.7	-1.4	1.5	
TLAXCALA, TLAX. /3	636	645	655	9	10	1.4	1.6	158	102	123	-56	21	-35.4	20.3	24.8	15.8	18.7	-9.0	2.9	
TOLUCA, MÉX.	3,807	3,807	3,775	0	-32	0.0	-0.8	1,418	1,267	1,497	-152	231	-10.7	18.2	37.3	33.3	39.7	-4.0	6.4	
TUXTLA GUTIÉRREZ, CHIS.	4,189	4,310	4,306	121	-4	2.9	-0.1	1,353	1,401	1,562	48	161	3.6	11.5	32.3	32.5	36.3	0.2	3.8	
VALLE DE BRAVO, MÉX. /4	1,184	1,222	1,221	38	-1	3.2	-0.1	223	228	230	4	2	2.0	0.8	18.9	18.7	18.8	-0.2	0.2	
VILLAHERMOSA, TAB.	5,136	5,062	5,218	-74	156	-1.4	3.1	1,937	2,205	2,283	267	78	13.8	3.6	37.7	43.6	43.8	5.8	0.2	
XALAPA, VER.	2,348	2,328	2,464	-20	136	-0.9	5.8	828	771	902	-57	131	-6.9	17.0	35.3	33.1	36.6	-2.2	3.5	
ZACATECAS, ZAC.	3,182	3,168	3,272	-14	104	-0.4	3.3	1,300	1,290	1,468	-10	178	-0.8	13.8	40.9	40.7	44.9	-0.1	4.2	
Fronterizas	13,224	13,275	13,832	51	557	0.4	4.2	6,853	6,904	6,854	51	-50	0.7	-0.7	51.8	52.0	49.5	0.2	-2.5	
CIUDAD JUÁREZ, CHIH. /6	4,542	4,528	4,541	-14	13	-0.3	0.3	2,732	2,746	2,668	14	-78	0.5	-2.8	60.2	60.7	58.8	0.5	-1.9	
MEXICALI, BC.	2,466	2,530	2,605	64	75	2.6	3.0	1,172	1,336	1,491	163	156	13.9	11.7	47.5	52.8	57.3	5.3	4.5	
PIEDRAS NEGRAS, COAH.	798	782	811	-16	29	-2.0	3.7	318	289	348	-29	59	-9.2	20.4	39.9	37.0	42.9	-2.9	5.9	
TECATE, B.C.	284	284	316	0	32	0.0	11.3	99	98	91	-1	-7	-1.2	-7.1	34.9	34.5	28.8	-0.4	-5.7	
TIJUANA, B.C.	5,134	5,151	5,559	17	408	0.3	7.9	2,531	2,435	2,255	-96	-180	-3.8	-7.4	49.3	47.3	40.6	-2.0	-6.7	

*Del 01-enero-2018 al 31-enero-2018

**Del 01-enero-2019 al 31-enero-2019

***Del 01-enero-2020 al 31-enero-2020

n.d. No disponible / n.c. No comparable

1/ Los Cabos incluye a Cabo San Lucas, Zona Corredor Los Cabos y San José del Cabo.

2/ Debido a la actualización de la oferta hotelera en estos centros, los datos no son estrictamente comparables.

3/ Datos no comparables con el periodo anterior por diferencia en la información disponible en el 2020.

4/ En el 2017 se integra Cabañas, Villas y Similares con Hoteles y Moteles, motivando un cambio en la oferta que deberá considerarse al momento de comparar periodos anteriores.

5/ Debido a la actualización de la oferta hotelera que se amplía a municipios de su Zona Metropolitana, los datos no son estrictamente comparables.

6/ A partir de marzo de 2019 se incrementa la conectividad aérea del destino.

7/ Derivado de que el centro no cuenta con información en una de sus categorías, los datos no son plenamente comparables.

NOTA: La Ocupación por tipo de centro y la total, son un promedio ponderado. La variación puede no coincidir debido al redondeo.

Fuente: Sistema Nacional de Información Estadística del Sector Turismo de México Data Tur.