

Centro	Cuartos disponibles promedio diario								Cuartos ocupados						Ocupación				
	2017*	2018**	2019***	Diferencia		Variación (%)		2017*	2018**	2019***	Diferencia		Variación (%)		2017*	2018**	2019***	Ptos (%)	
				2017-2018	2018-2019	2017-2018	2018-2019				2017-2018	2018-2019	2017-2018	2018-2019				2017-2018	2018-2019
Total	372,937	395,639	399,973	22,702	4,334	6.1	1.1	227,959	243,288	235,797	15,329	-7,491	6.7	-3.1	61.1	61.5	59.0	0.4	-2.5
Centros de Playa	171,724	185,544	186,350	13,821	806	8.0	0.4	123,627	134,110	129,754	10,482	-4,355	8.5	-3.2	72.0	72.3	69.6	0.3	-2.6
<i>Integrante Planeados</i>	55,929	62,399	63,172	6,470	773	11.6	1.2	45,108	48,721	46,545	3,613	-2,176	8.0	-4.5	80.7	78.1	73.7	-2.6	-4.4
BAHIAS DE HUATULCO, OAX. /2	3,678	3,731	4,237	53	506	1.4	13.6	2,897	2,921	3,222	24	302	0.8	10.3	78.8	78.3	76.1	-0.5	-2.2
CANCUN, Q.ROO	32,017	35,032	35,213	3,015	182	9.4	0.5	26,637	28,249	26,085	1,612	-2,165	6.1	-7.7	83.2	80.6	74.1	-2.6	-6.6
IXTAPA ZIHUATANEJO, GRO.	5,239	6,274	6,278	1,034	4	19.7	0.1	3,960	4,660	4,544	700	-117	17.7	-2.5	75.6	74.3	72.4	-1.3	-1.9
LORETO, B.C.S.	892	890	896	-2	6	-0.2	0.6	370	377	368	6	-9	1.6	-2.3	41.5	42.3	41.1	0.8	-1.2
LOS CABOS, B.C.S. /1	14,102	16,472	16,548	2,370	76	16.8	0.5	11,243	12,515	12,327	1,271	-188	11.3	-1.5	79.7	76.0	74.5	-3.8	-1.5
<i>CABO SAN LUCAS</i>	7,425	7,354	7,373	-70	19	-0.9	0.3	6,215	6,065	6,101	-150	36	-2.4	0.6	83.7	82.5	82.8	-1.2	0.3
<i>SAN JOSÉ DEL CABO</i>	4,221	4,492	4,497	271	5	6.4	0.1	3,344	3,193	3,059	-151	-134	-4.5	-4.2	79.2	71.1	68.0	-8.1	-3.1
<i>ZONA CORREDOR LOS CABOS</i>	2,144	3,935	3,951	1,792	16	83.6	0.4	1,429	2,201	1,973	772	-228	54.0	-10.4	66.7	55.9	49.9	-10.7	-6.0
<i>Tradicionales</i>	59,232	62,038	62,019	2,806	-18	4.7	0.0	33,519	37,169	35,717	3,650	-1,452	10.9	-3.9	56.6	59.9	57.6	3.3	-2.3
ACAPULCO, GRO.	18,521	19,088	18,878	566	-210	3.1	-1.1	8,236	9,849	9,479	1,612	-370	19.6	-3.8	44.5	51.6	50.2	7.1	-1.4
COZUMEL, Q. ROO	4,296	4,673	4,678	377	5	8.8	0.1	3,080	3,205	2,969	126	-236	4.1	-7.4	71.7	68.6	63.5	-3.1	-5.1
LA PAZ, B.C.S.	2,615	2,724	2,722	109	-3	4.2	-0.1	1,145	1,183	1,176	39	-8	3.4	-0.7	43.8	43.4	43.2	-0.3	-0.2
MANZANILLO, COL. /4	3,504	4,567	4,704	1,063	137	30.3	3.0	1,757	2,367	1,955	610	-412	34.7	-17.4	50.1	51.8	41.6	1.7	-10.3
MAZATLÁN, SIN.	9,370	9,732	9,510	362	-222	3.9	-2.3	5,524	5,754	5,343	230	-411	4.2	-7.1	59.0	59.1	56.2	0.2	-2.9
PUERTO VALLARTA, JAL.	12,277	12,590	12,849	312	259	2.5	2.1	10,621	11,035	11,016	414	-19	3.9	-0.2	86.5	87.7	85.7	1.1	-1.9
VERACRUZ BOCA DEL RIO, VER.	8,648	8,664	8,679	16	15	0.2	0.2	3,156	3,775	3,778	618	4	19.6	0.1	36.5	43.6	43.5	7.1	0.0
<i>Otros</i>	56,563	61,108	61,159	4,545	51	8.0	0.1	45,000	48,219	47,492	3,219	-727	7.2	-1.5	79.6	78.9	77.7	-0.6	-1.3
ISLA MUJERES, Q. ROO	1,164	1,668	1,645	504	-23	43.3	-1.4	900	1,231	1,053	331	-178	36.8	-14.5	77.3	73.8	64.0	-3.5	-9.8
NUEVO VALLARTA, NAY.	9,015	9,910	9,912	895	2	9.9	0.0	8,099	8,974	8,918	875	-56	10.8	-0.6	88.8	90.6	90.0	0.7	-0.6
RIVIERA MAYA, Q. ROO	40,571	43,655	43,656	3,083	1	7.6	0.0	34,523	36,344	35,763	1,822	-582	5.3	-1.6	85.1	83.3	81.9	-1.8	-1.3
<i>AKUMAL, Q. ROO</i>	4,034	4,476	4,479	442	3	10.9	0.1	3,494	3,808	3,693	315	-115	9.0	-3.0	86.6	85.1	82.5	-1.5	-2.6
<i>PLAYA DEL CARMEN, Q. ROO</i>	8,370	10,559	10,679	2,189	120	26.2	1.1	7,034	8,603	8,256	1,569	-347	22.3	-4.0	84.0	81.5	77.3	-2.6	-4.2
<i>PLAYACAR, Q. ROO</i>	6,018	6,715	6,705	697	-10	11.6	-0.1	5,436	6,042	5,523	606	-520	11.1	-8.6	90.3	90.0	82.4	-0.3	-7.6
PUERTO ESCONDIDO, OAX.	2,259	2,345	2,424	86	79	3.8	3.3	768	961	1,066	193	105	25.1	10.9	34.0	41.0	44.0	7.0	3.0
PLAYAS DE ROSARITO, B.C.	2,253	2,231	2,232	-22	1	-1.0	0.0	444	435	392	-9	-43	-2.0	-9.9	19.7	19.5	17.6	-0.2	-1.9
SAN FELIPE, BC.	608	498	n.d.	-110	n.d.	-18.2	n.d.	73	53	n.d.	-20	n.d.	-27.4	n.d.	12.0	10.7	n.d.	-1.4	n.d.
TONALÁ- PUERTO ARISTA, CHIS.	692	801	764	108	-36	15.6	-4.5	193	221	242	28	21	14.3	9.5	27.9	27.6	31.7	-0.3	4.1
Ciudades	201,213	210,095	213,624	8,882	3,529	4.4	1.7	104,331	109,179	106,043	4,847	-3,136	4.6	-2.9	51.9	52.0	49.6	0.1	-2.3
<i>Grandes</i>	83,238	83,788	84,637	549	850	0.7	1.0	49,828	50,234	47,814	405	-2,420	0.8	-4.8	59.9	60.0	56.5	0.1	-3.5
CIUDAD DE MÉXICO	51,519	51,913	51,254	394	-659	0.8	-1.3	33,047	32,135	30,693	-912	-1,443	-2.8	-4.5	64.1	61.9	59.9	-2.2	-2.0
GUADALAJARA, JAL. /2	18,265	18,212	19,588	-53	1,377	-0.3	7.6	8,913	9,483	8,764	570	-719	6.4	-7.6	48.8	52.1	44.7	3.3	-7.3
MONTERREY, N.L.	13,455	13,663	13,795	208	132	1.5	1.0	7,868	8,615	8,357	748	-258	9.5	-3.0	58.5	63.1	60.6	4.6	-2.5
<i>Del Interior</i>	105,674	113,160	116,261	7,486	3,102	7.1	2.7	47,904	51,423	51,119	3,518	-304	7.3	-0.6	45.3	45.4	44.0	0.1	-1.5
AGUASCALIENTES, AGS. /2	4,614	4,613	5,271	0	657	0.0	14.2	2,398	2,395	2,685	-3	290	-0.1	12.1	52.0	51.9	50.9	-0.1	-1.0
CAMPECHE, CAMP.	1,341	1,343	1,413	2	70	0.1	5.2	629	623	639	-7	16	-1.1	2.6	46.9	46.4	45.2	-0.6	-1.1
CELAYA, GTO. /2	2,127	2,915	3,278	788	362	37.1	12.4	869	1,239	1,093	370	-146	42.5	-11.8	40.9	42.5	33.3	1.6	-9.2
CHIHUAHUA, CHIH.	3,828	3,605	3,978	-224	374	-5.8	10.4	1,668	1,752	1,769	83	17	5.0	1.0	43.6	48.6	44.5	5.0	-4.1
COATZACOALCOS, VER.	1,782	1,771	1,771	-11	0	-0.6	0.0	561	560	584	-2	24	-0.3	4.4	31.5	31.6	33.0	0.1	1.4
COLIMA, COL.	945	1,404	1,348	459	-56	48.5	-4.0	376	649	587	273	-62	72.5	-9.6	39.8	46.2	43.6	6.4	-2.7
COMITÁN DE DOMÍNGUEZ, CHIS.	707	1,307	1,389	600	82	84.9	6.3	171	309	377	138	68	80.8	22.1	24.2	23.6	27.2	-0.5	3.5
CULIACÁN, SIN.	2,499	2,802	2,806	302	4	12.1	0.1	1,234	1,427	1,282	193	-145	15.7	-10.1	49.4	50.9	45.7	1.6	-5.2
DURANGO, DGO.	1,708	1,881	1,885	173	3	10.2	0.2	752	822	815	70	-7	9.3	-0.8	44.0	43.7	43.3	-0.3	-0.4
EL FUERTE, SIN.	394	356	n.d.	-38	n.d.	-9.6	n.d.	112	62	n.d.	-50	n.d.	-44.4	n.d.	28.5	17.5	n.d.	-10.9	n.d.
GUANAJUATO, GTO.	2,999	3,239	3,215	240	-24	8.0	-0.7	977	1,129	1,075	152	-54	15.6	-4.8	32.6	34.9	33.4	2.3	-1.4
HERMOSILLO, SON.	2,774	2,776	2,727	3	-43	0.1	-1.8	1,355	1,399	1,433	44	33	3.3	2.4	48.9	50.4	52.5	1.5	2.1
IRAPUATO, GTO. /2	2,206	2,149	2,666	-57	518	-2.6	24.1	1,042	886	912	-156	26	-14.9	2.9	47.2	41.2	34.2	-6.0	-7.0
LEÓN, GTO.	5,938	6,280	6,655	323	375	5.8	6.0	2,972	2,981	3,203	9	223	0.3	7.5	50.0	47.5	48.1	-2.6	0.7
LOS MOCHIS, SIN.	1,328	1,551	1,555	242	5	16.8	0.3	717	755	845	38	90	5.4	11.9	54.0	48.7	54.3	-5.3	5.6
MÉRIDA, YUC.	6,690	6,693	7,198	3	505	0.0	7.5	4,285	3,988	4,295	-297	308	-6.9	7.7	64.0	59.6	59.7	-4.5	0.1
MORELIA, MICH.	3,878	3,226	n.d.	-652	n.d.	-16.8	n.d.	1,585	1,696	n.d.	110	n.d.	7.0	n.d.	40.9	52.6	n.d.	11.7	n.d.
OAXACA, OAX.	5,676	5,703	5,893	27	190	0.5	3.3	2,271	2,225	2,772	454	47	20.0	1.7	40.0	47.8	47.0	7.8	-0.7

Centro	Cuartos disponibles promedio diario								Cuartos ocupados						Ocupación				
	2017*	2018**	2019***	Diferencia		Variación (%)		2017*	2018**	2019***	Diferencia		Variación (%)		2017*	2018**	2019***	Ptos (%)	
				2017-2018	2018-2019	2017-2018	2018-2019				2017-2018	2018-2019	2017-2018	2018-2019					
Total	372,937	395,639	399,973	22,702	4,334	6.1	1.1	227,959	243,288	235,797	15,329	-7,491	6.7	-3.1	61.1	61.5	59.0	0.4	-2.5
PACHUCA, HGO.	1,520	1,588	1,538	69	-50	4.5	-3.2	611	882	768	271	-114	44.4	-13.0	40.2	55.6	49.9	15.3	-5.6
PALENQUE, CHIS.	2,314	2,098	2,100	-216	2	-9.3	0.1	743	690	711	-53	22	-7.1	3.1	32.1	32.9	33.9	0.8	1.0
PUEBLA, PUE.	7,851	9,393	9,413	1,542	20	19.6	0.2	5,073	5,364	5,227	292	-137	5.7	-2.6	64.6	57.1	55.5	-7.5	-1.6
QUERETARO, QRO.	7,276	7,411	7,427	135	16	1.9	0.2	3,808	4,299	3,838	491	-462	12.9	-10.7	52.3	58.0	51.7	5.7	-6.3
SALAMANCA, GTO. /2	822	1,274	1,246	452	-28	55.0	-2.2	246	388	389	142	1	57.7	0.2	29.9	30.4	31.2	0.5	0.8
SAN CRISTÓBAL DE LAS CASAS, CHIS.	3,315	3,254	3,320	-61	65	-1.8	2.0	1,178	996	986	-181	-11	-15.4	-1.1	35.5	30.6	29.7	-4.9	-0.9
SAN JUAN DE LOS LAGOS, JAL.	3,285	3,674	3,676	389	2	11.8	0.1	590	701	662	111	-39	18.9	-5.6	17.9	19.1	18.0	1.1	-1.1
SAN JUAN DEL RÍO, QRO.	1,117	1,085	1,118	-33	33	-2.9	3.0	453	528	485	74	-43	16.4	-8.1	40.6	48.6	43.4	8.1	-5.3
SAN LUIS POTOSÍ, S.L.P.	4,763	5,418	5,529	655	111	13.7	2.1	3,019	3,263	2,960	244	-303	8.1	-9.3	63.4	60.2	53.5	-3.1	-6.7
SAN MIGUEL DE ALLENDE, GTO.	1,976	1,976	2,055	1	79	0.0	4.0	841	846	845	5	0	0.6	0.0	42.6	42.8	41.1	0.2	-1.7
TAXCO, GRO.	844	908	881	63	-26	7.5	-2.9	276	325	330	49	5	17.7	1.6	32.7	35.8	37.4	3.1	1.6
TEQUISQUIAPAN, QRO.	924	914	877	-11	-37	-1.1	-4.0	149	157	182	8	25	5.5	15.8	16.1	17.2	20.8	1.1	3.6
TLAXCALA, TLAX.	629	636	645	7	9	1.2	1.5	145	171	126	26	-46	18.1	-26.8	23.1	27.0	19.5	3.9	-7.5
TOLUCA, MÉX.	3,780	3,806	3,802	26	-4	0.7	-0.1	1,783	1,432	1,474	-351	41	-19.7	2.9	47.2	37.6	38.8	-9.5	1.1
TUXTLA GUTIÉRREZ, CHIS.	3,542	4,251	4,313	709	62	20.0	1.5	1,173	1,411	1,400	237	-11	20.2	-0.8	33.1	33.2	32.5	0.1	-0.7
VALLE DE BRAVO, MÉX. /4	649	1,185	1,222	536	38	82.5	3.2	182	259	265	77	6	42.6	2.3	28.0	21.9	21.7	-6.1	-0.2
VILLAHERMOSA, TAB.	4,225	5,135	5,071	910	-64	21.5	-1.2	1,622	2,030	2,260	408	230	25.1	11.3	38.4	39.5	44.6	1.1	5.0
XALAPA, VER.	2,351	2,355	2,329	5	-27	0.2	-1.1	811	849	745	37	-103	4.6	-12.2	34.5	36.0	32.0	1.5	-4.0
ZACATECAS, ZAC.	3,059	3,189	3,213	130	24	4.2	0.8	1,227	1,435	1,409	209	-26	17.0	-1.8	40.1	45.0	43.9	4.9	-1.2
Fronterizas	12,301	13,148	12,725	846	-423	6.9	-3.2	6,599	7,522	7,110	923	-412	14.0	-5.5	53.6	57.2	55.9	3.6	-1.3
CIUDAD JUÁREZ, CHIH.	4,216	4,434	4,455	218	21	5.2	0.5	2,235	2,971	2,883	737	-88	33.0	-3.0	53.0	67.0	64.7	14.0	-2.3
MEXICALI, BC. /3	2,269	2,469	2,046	200	-423	8.8	-17.1	1,322	1,296	1,260	-26	-36	-2.0	-2.8	58.3	52.5	61.6	-5.8	9.1
PIEDRAS NEGRAS, COAH.	767	804	781	37	-23	4.9	-2.9	314	345	317	31	-28	9.8	-8.0	41.0	42.9	40.6	1.9	-2.3
TECATE, B.C.	288	286	284	-2	-2	-0.8	-0.6	96	111	114	15	3	16.0	2.6	33.3	38.9	40.1	5.6	1.2
TIJUANA, B.C.	4,762	5,155	5,159	393	4	8.3	0.1	2,632	2,799	2,536	167	-262	6.3	-9.4	55.3	54.3	49.2	-1.0	-5.1

*Del 02-enero-2017 al 26-febrero-2018

**Del 01-enero-2018 al 25-febrero-2018

***Del 31-diciembre-2018 al 24-febrero-2019

La información presentada se basa en semanas calendario de lunes a domingo., por lo tanto, los días incluidos en ellas no empatan con exactitud a los mismos días del año anterior, no siendo estrictamente comparables

n.d. No disponible / n.c. No comparable

1/ Los Cabos incluye a Cabo San Lucas, Zona Corredor Los Cabos y San José del Cabo.

2/ Debido a la actualización de la oferta hotelera en estos centros, los datos no son estrictamente comparables.

3/ Datos no comparables con el periodo anterior por diferencia en la información disponible en el 2019.

4/ En el 2017 se integra Cabañas, Villas y Similares con Hoteles y Moteles, motivando un cambio en la oferta que deberá considerarse al momento de comparar periodos anteriores.

NOTA: La Ocupación por tipo de centro y la total, son un promedio ponderado. La variación puede no coincidir debido al redondeo.

Fuente: Sistema Nacional de Información Estadística del Sector Turismo de México Data Tur.