



Cuetzalan
Puebla.



Ciudad Victoria
Tamaulipas

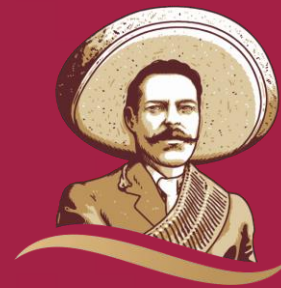


La Bufadora
Baja California.

Results of Tourism Activity October 2023



TURISMO
SECRETARÍA DE TURISMO



2023
AÑO DE
Francisco
VILA

EL REVOLUCIONARIO DEL PUEBLO



TURISMO
SECRETARÍA DE TURISMO



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CONTENT

OUTSTANDING RESULTS

- International Passenger Survey Results**

1.1	Arrival of international visitors to Mexico.....	6
1.2	Arrival of international tourists to Mexico	6
1.3	Foreign Exchange Revenue From International Visitors.....	7
1.4	Average Expenditure of Longe-Stay Tourist, Air Transport.....	8
1.5	Departures of international tourists from Mexico	9
1.6	Foreign Exchange Expenditure By Resident Visitors In Mexico Abroad.....	9
1.7	Foreign Exchange Balance By International Visitors.....	10

- Arrival of International Tourists By Air to Mexico**

2.1	Arrival of International Tourists by Air by nationality	12
2.2	American and Canadian Tourists Arriving by Nationality.....	13
2.3	Arrival of international Tourists s to Mexico's main airports	14
2.4	Arrival of International Air Tourists by country of residence.....	15
2.5	American and Canadian Tourists Arriving by Residence.....	16

- Hotel Monitoring Report**

3.1	Occupancy Rate.....	18
3.2	Arrival of Tourists to Hotels Rooms.....	18
3.3	70 Tourist Centers Selected.....	19
3.4	Occupancy Percentage In The Beach Center.....	20
3.5	Occupancy Percentage Ranking.....	20

- Air and Sea Transportation**

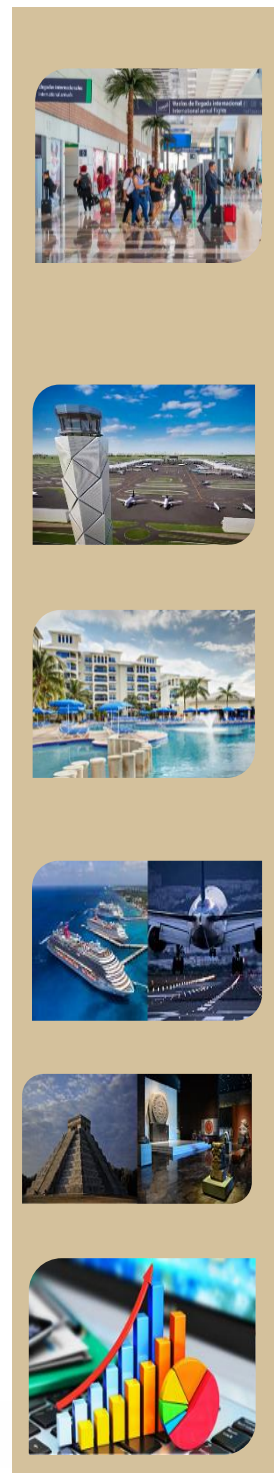
4.1	Total passengers transported on domestic and international flights	23
4.2	Passengers transported on domestic and international flights	24
4.3	Arrival of Hikers on cruises and arrival of cruises ships to Mexico.....	25
4.4	Arrival of passengers and cruises ships to the main ports of Mexico.....	26

- Visitors to Museums and Archaeological Sites**

5.1	Visitors to Museums and Archaeological Sites	28
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- Other Indicators**

6.1	National Index of Tourist Prices.....	30
6.2	Foreign Direct Investment in Tourism.....	31
6.3	Tourist Employment.....	32
6.4	Economic Context (Ministry of Finance).....	33
6.5	Results of Tourism Activity.....	34
6.6	Macroeconomic Perspectives About Key Indicators.....	35
6.7	Economic indicators.....	36



Warning: As a result of the extraordinary measures that have been taken in March 2022, the figures are preliminary and will be updated to the extent possible by each official information source.

Tourist Activity Report (RAT) Main Results January-October 2023/2022

Arrival of international tourists



34 million 80 thousand
+11.0% vs 2022

International travel receipts



24 thousand 931 million dollars
+10.6%, vs 2022

Expenditure of residents in Mexico abroad



7 Thousand 432 million dollars
+33.6% Vs 2022

Departures international tourists from Mexico abroad



12 million 909 thousand tourists
+15.1%. Vs 2022

International travellers balance



Surplus 17 thousand 498 millions dollars
+3.1% Vs 2022

Participation Issuing Markets USA and Canadian tourists



11 million 21 thousand Tourists
+3.4% Vs 2022



One Million 835 thousand Tourists
+51.6% Vs 2022

Hotel Occupancy in 70 Tourist Centers monitored 59.3%



Higher by **3.4** percentage points compared to January-October 2022

Arrival of tourists to Hotels



52 million 837 thousand domestic tourists
(74.3% of the total)

18 million 248 thousand international tourists
(25.7% of the total)

INTERNATIONAL PASSENGER SURVEY RESULTS





Arrival Of International Visitors to Mexico

Chart 1. In January-October 2023, INEGI reported the arrival of **60 million 830 thousand international visitors**, an increase of 8 million 143 thousand compared with the same period in 2022, which represented an increase of **15.5%**

January-October	Million of Passengers	Change %
2021	44.3	
2022	52.7	18.8%
2023	60.8	15.5%



Arrival of International Tourists to Mexico

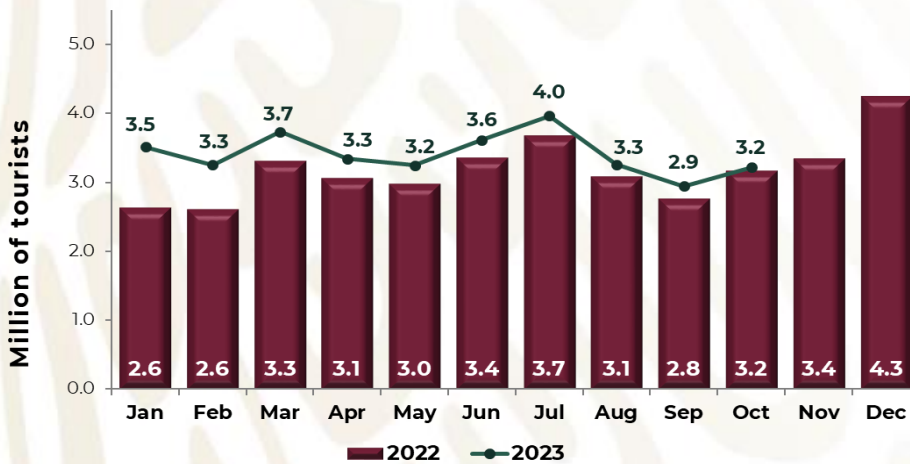


Chart 2. The arrival of international tourists in January-October 2023 was **34 million 80 thousand**, higher level in 3 million 366 thousand tourists than observed in the same period of 2022 and equivalent to an increase of **11.0%**.

January-October	Million of Tourist	Change %
2021	25.3	
2022	30.7	21.5%
2023	34.1	11.0%

Note: In the graphs the sum of the data does not coincide with the accumulated period due to the rounding of figures..

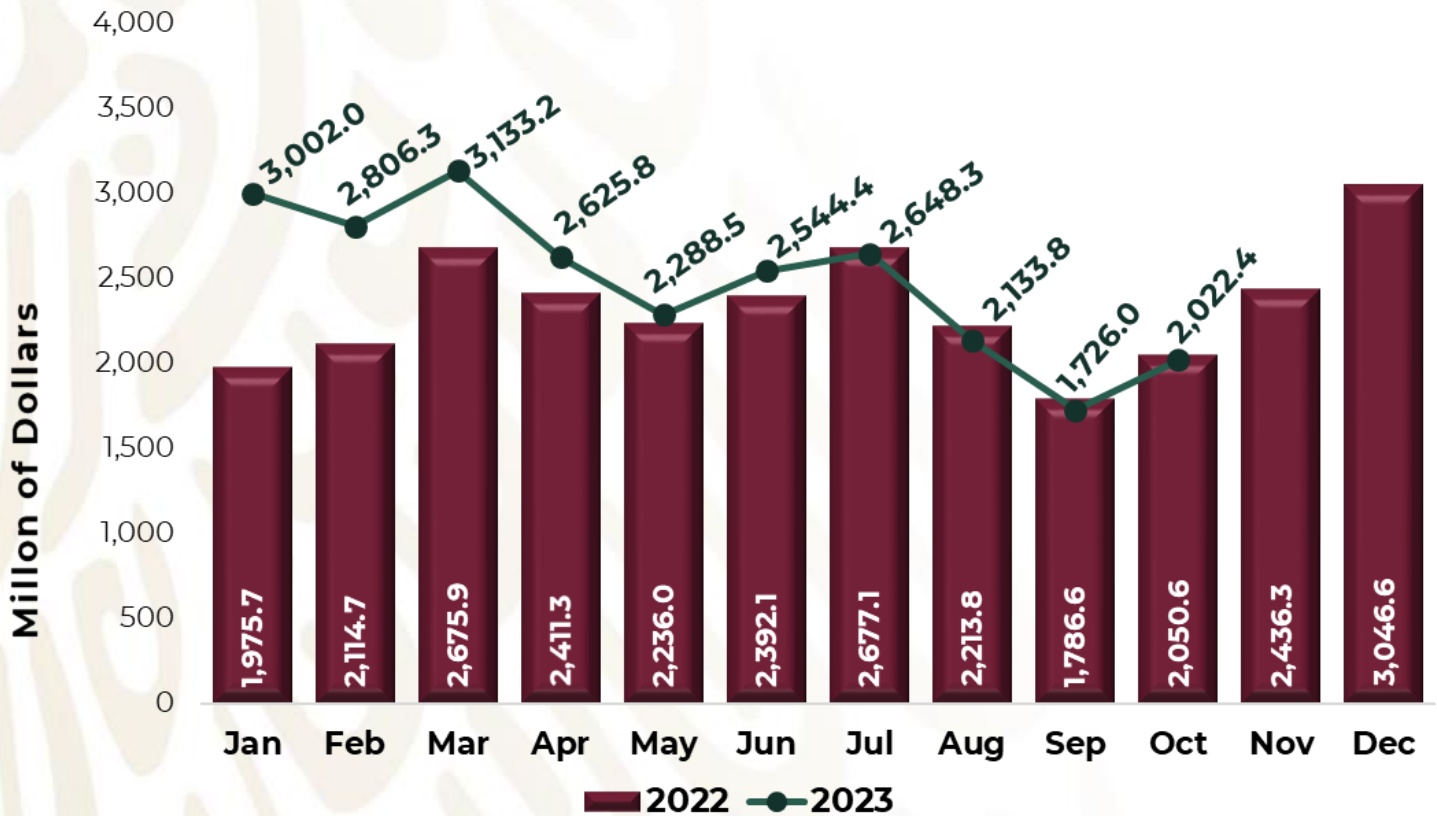
Source: INEGI and Bank of Mexico, Balance of payments.



Foreign Exchange Revenue From International Visitors

Chart 3. Foreign exchange revenue from international visitors during January-October 2023 was **24 thousand 931 million dollars**, which represented an increase of **10.6%** over the same period in 2022.

January-October	Million of Dollars	Change %
2021	15,103.7	
2022	22,533.9	49.2%
2023	24,930.6	10.6%



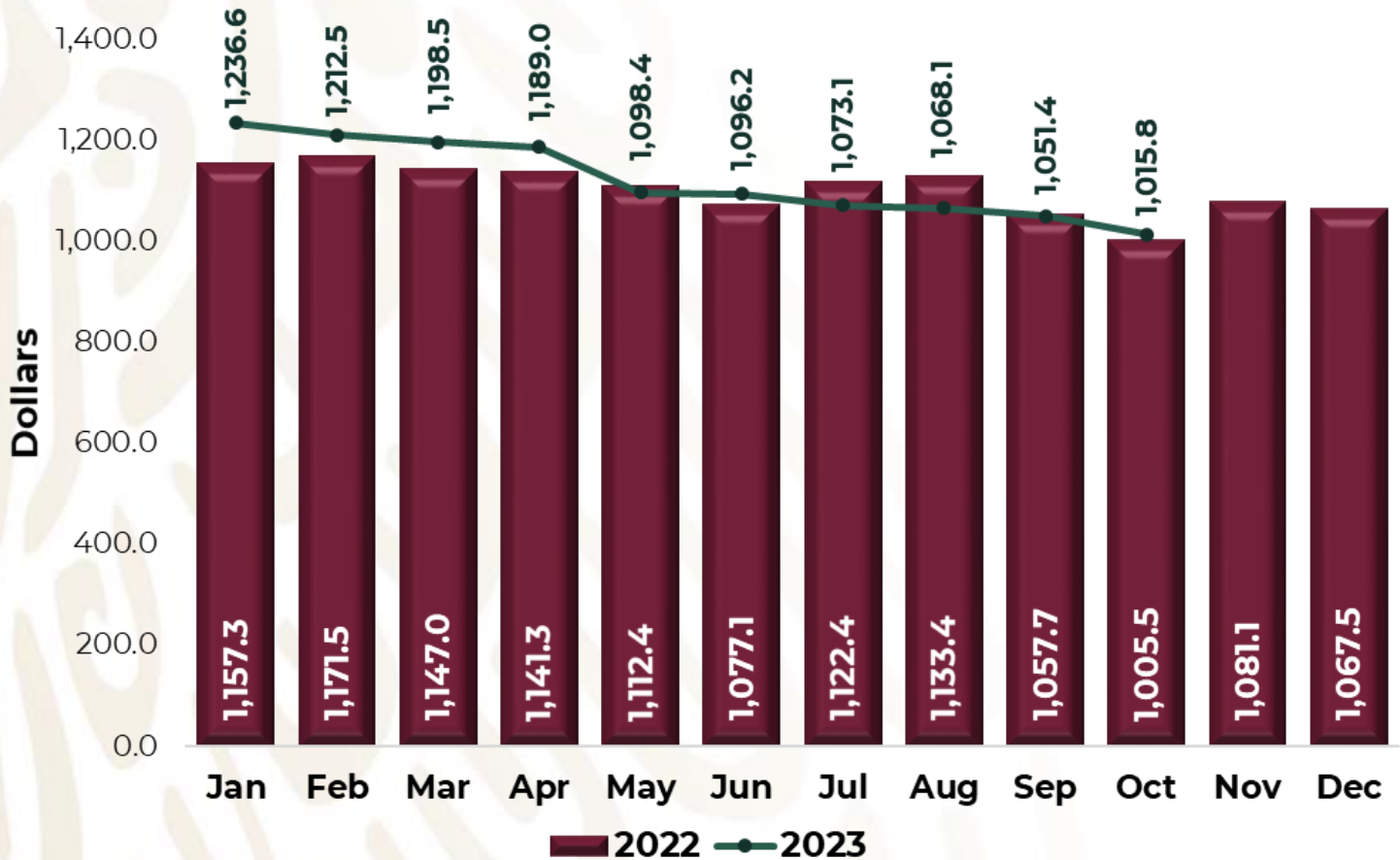
Source: INEGI and Bank of Mexico, Balance of payments.



Average Expenditure of Long-Stay Tourists, Air Transport

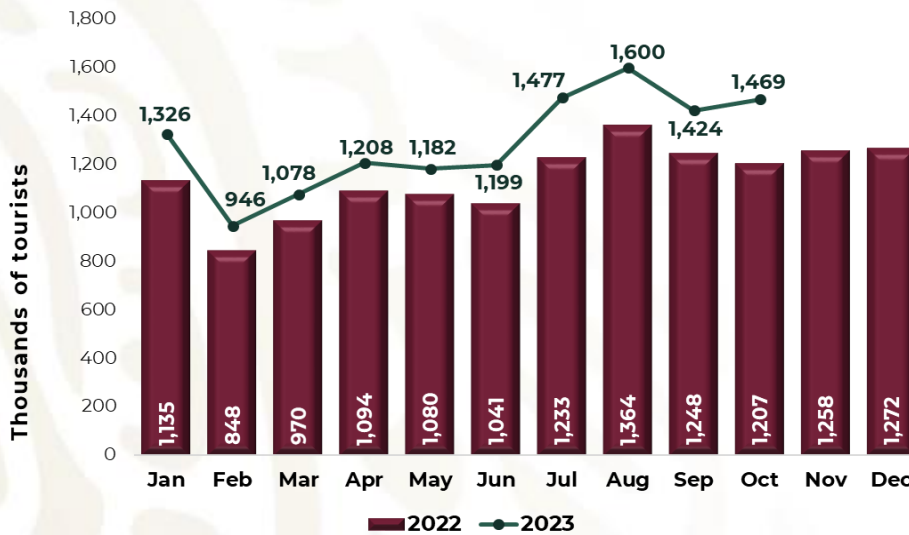
Chart 4. The average spending of tourists for internment by air was **1,131.8 dollars** during January-October 2023, which represented an increase of **+1.6%** over the observed in the same period of 2022.

January-October	Dollars	Change %
2021	1,113.8	
2022	1,113.5	0.0%
2023	1,131.8	1.6%





Departures Of International Tourists From Mexico



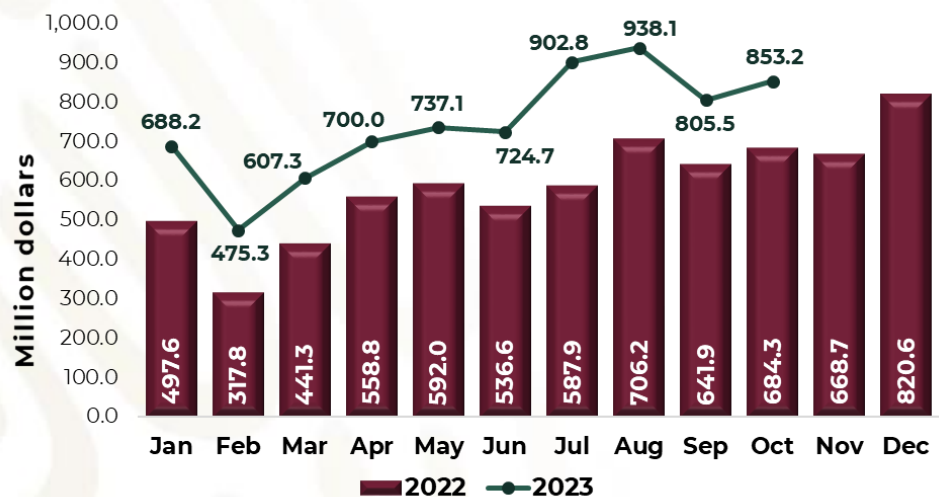
Chars 5. During January-October 2023, INEGI reported the departure of **12 million 909 thousand international tourists** from Mexico abroad, which meant One million 689 thousand more tourists, that was reported in the same period 2022, equivalent to an increase of **15.1%**.

January-October	Thousands of Tourists	Change %
2021	9,188	
2022	11,220	22.1%
2023	12,909	15.1%

Foreign Exchange Expenditure by Resident Visitors in Mexico Abroad

Chart 6. The foreign exchange expenditure incurred by visitors resident in Mexico when going abroad, was **7 thousand 432 million dollars** during January-October 2023, higher by One Thousand 868 million dollars than recorded in the same period of 2022, with an increase of **33.6%**

January-October	Million of Dollars	Change %
2021	4,075.3	
2022	5,564.2	36.5%
2023	7,432.2	33.6%



Note: In the graphs the sum of the data does not coincide with the accumulated period due to the rounding of figures.

Source: INEGI and Bank of Mexico, Balance of payments.

<https://www.datatur.sectur.gob.mx/SitePages/VisitantesInternacionales.aspx>

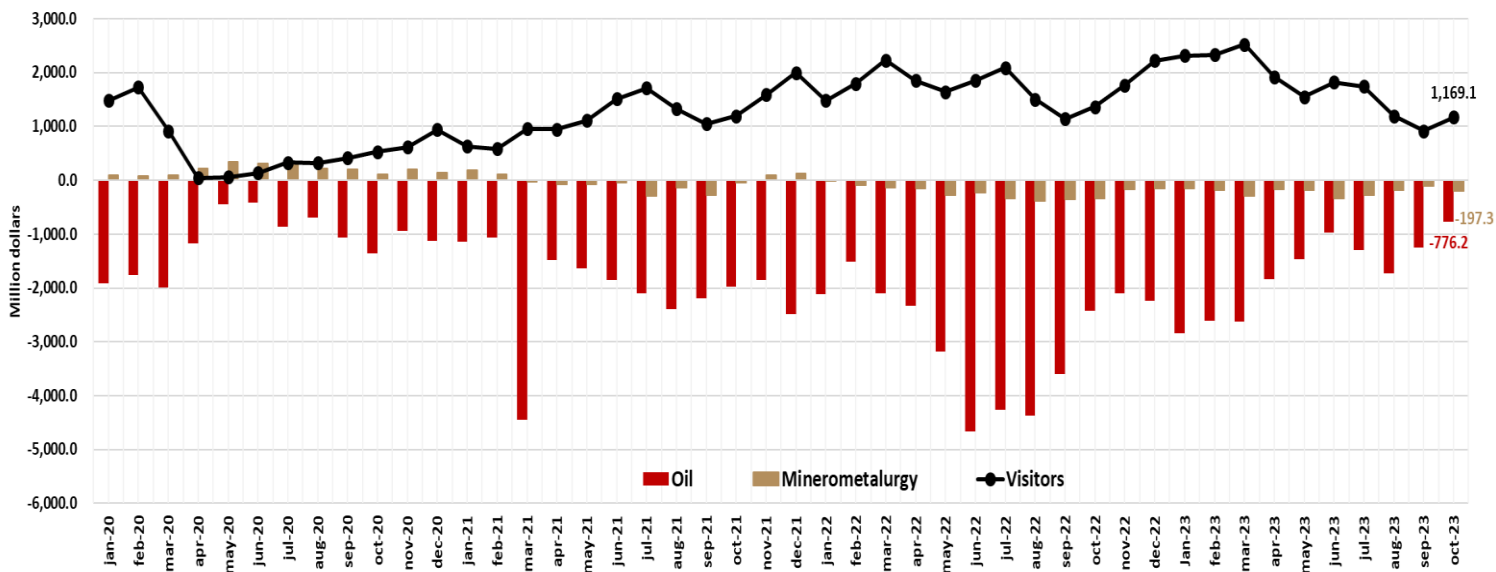


Foreign Exchange Balance by International Visitors

Chart 7. In the period January-October 2023, the balance of the balance for international visitors stood at **17 thousand 498 million dollars**, **3.1%** higher than observed during same period of 2022.

January-October	Million Dollars	Change %
2021	11,028.5	
2022	16,969.6	53.9%
2023	17,498.4	3.1%

Balance of International Visitors, Oil and Metallurgical.



Note: In the graphs the sum of the data does not coincide with the accumulated period due to the rounding of figures.

Source: INEGI.- Balance of payments.



ARRIVAL OF INTERNATIONAL TOURISTS BY AIR TO MEXICO





International Tourists to Mexico Arriving By Air (Main Countries by Nationality)

Chart 8. During January-October of 2023, arrived **17 million 664 thousand** international tourists arrived by air by country of nationality, higher by **6.2%** compared to same period of 2022.

January-October	Tourists	Change %
2021	10,644,849	
2022	16,637,031	56.3%
2023	17,663,780	6.2%

Highlights the arrival of citizens of:

- **The United States** with **11 million 21 thousand** passengers, 3.4% more than 2022.
- **Canada** with **One million 835 thousand** passengers, 51.6% more compared to 2022
- **Colombia** with **604 thousand 468** passengers, 15.8% less than 2022
- **United Kingdom** with **417 thousand 935** passengers, 13.3% less than 2022
- **Spain** with **303 thousand 372** passengers, 0.9% less regarding 2022
- **Rest of nationalities** **3 million 482 thousand** passengers, 6.6% more regarding 2022



Note: In the graphs the sum of the data does not coincide with the accumulated period due the rounding of figures

Source: Migration Policy, Registry and Identity Unit, SEGOB.

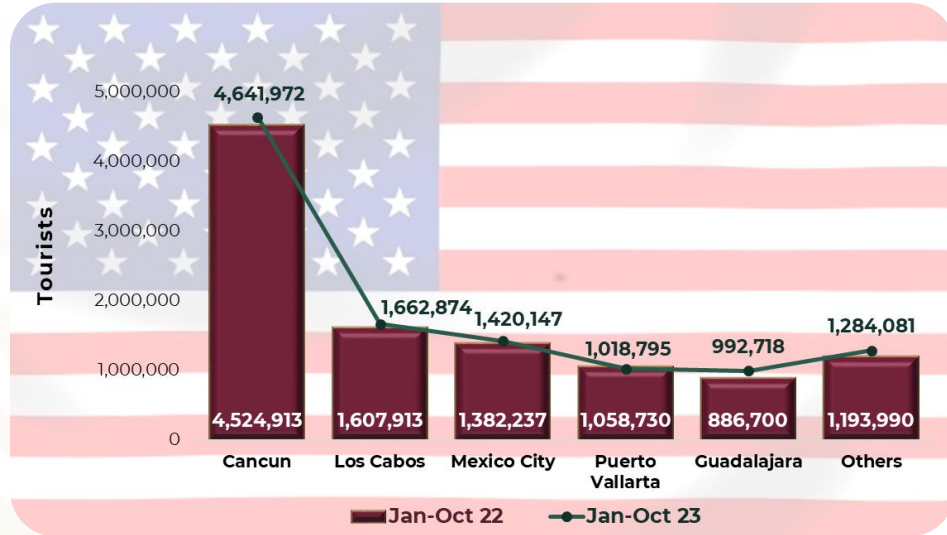
<https://www.datatur.sectur.gob.mx/SitePages/Visitantes%20por%20Nacionalidad.aspx>



U.S Citizens by Airport

Chart 9. From January-October 2023, the arrival of **11 million 21 thousand** air tourists with US citizenship was recorded, with an increase of **3.4%** compared to the same period 2022; most of which arrived BY the airports of Cancun and Los Cabos.

January-October	Tourists	Change %
2021	8,030,770	
2022	10,654,483	32.7%
2023	11,020,587	3.4%



Canadian Citizens by Airport

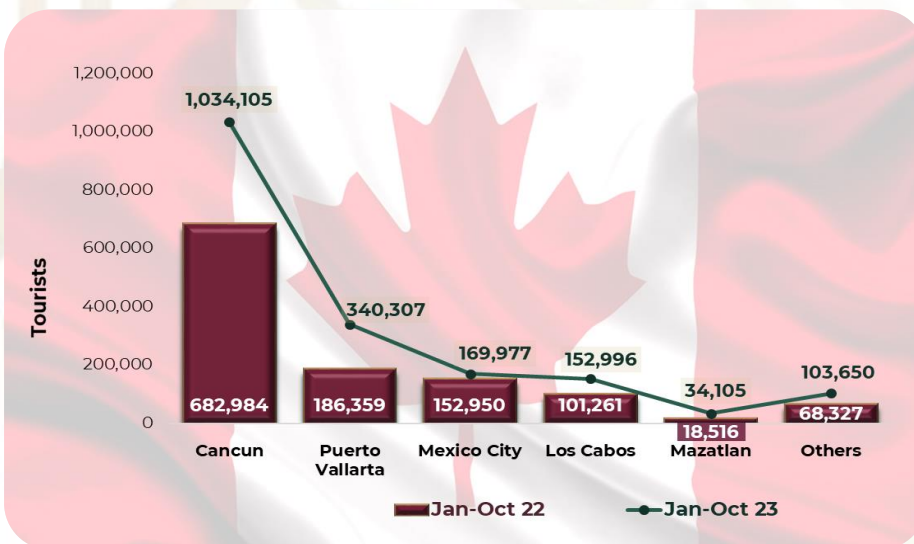


Chart 10. The arrival of air tourist with Canadian citizenship, registered **One million 835 thousand tourists** during January-October 2023, presenting an increase of **51.6%** compared to the same period of 2022; most of which, arrived at the airports of Cancun and Puerto Vallarta.

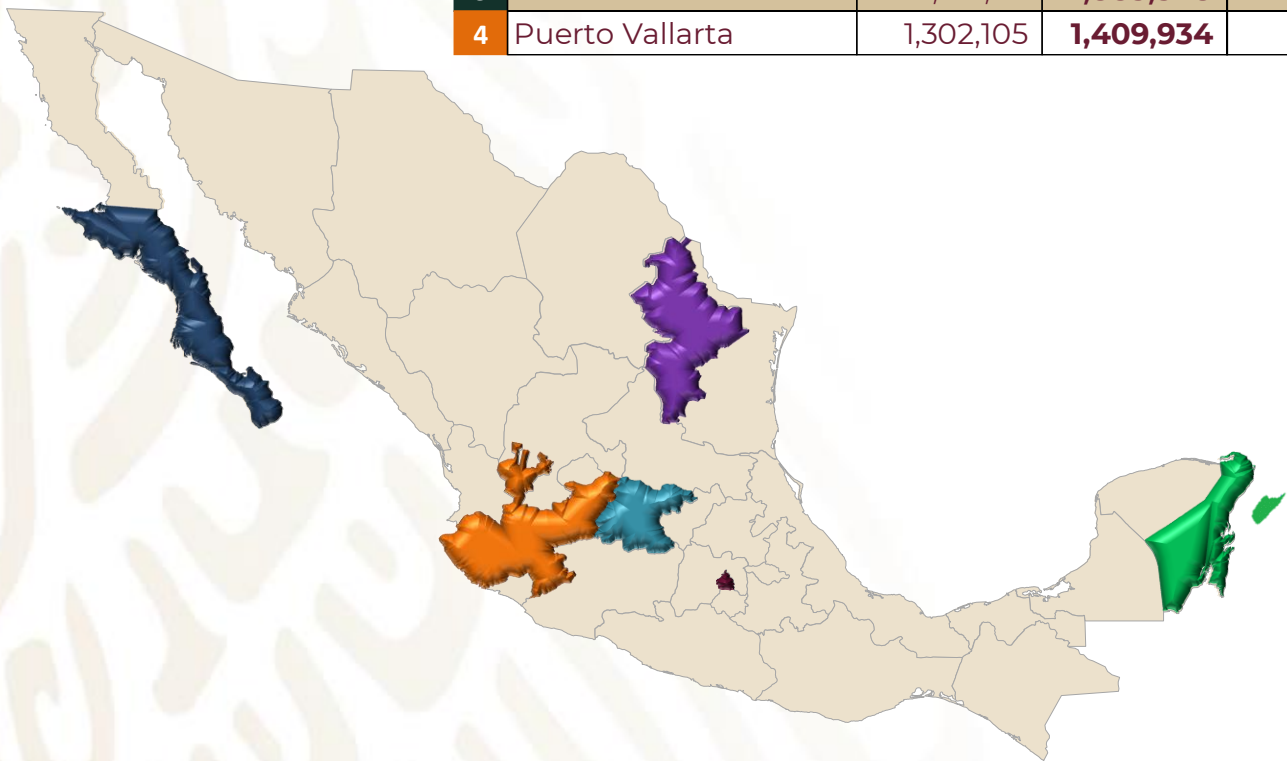
January-October	Tourists	Change %
2021	194,524	
2022	1,210,397	522.2%
2023	1,835,140	51.6%



Arrival of International Tourists To Mexico's Main Airports

Figure 1. During the period of January-October 2023, the airports that received the highest number of international tourists in Mexico were, according to their nationality: **Cancún** (8,156,516); **México City** (3,501,240); **Los Cabos** (1,883,548); **Puerto Vallarta** (1,409,934); **Guadalajara** (1,060,725); **Monterrey** (285,096); **Cozumel** (186,561) and **Silao** (178,235).

January-October		Arrival of tourists (thousands)		
	Airport	2022	2023	Change %
1	Cancun	7,767,294	8,156,516	5.0%
2	Mexico City	3,442,059	3,501,240	1.7%
3	Los Cabos	1,761,115	1,883,548	7.0%
4	Puerto Vallarta	1,302,105	1,409,934	8.3%



January-October		Arrival of tourists (thousands)		
	Airport	2022	2023	Change %
5	Guadalajara	936,388	1,060,725	13.3%
6	Monterrey	203,036	285,096	40.4%
7	Cozumel	197,264	186,561	-5.4%
8	Silao	163,748	178,235	8.8%

Note: Figures refers to events because the same person may have entered the country in more than one occasion.
Source: Migration Policy, Registry and Identity Unit, SEGOB.

<https://www.datatur.sectur.gob.mx/SitePages/Visitantes%20por%20Residencia.aspx>





International Tourists to Mexico Arriving by Air (Main Countries by Residence)

Chart 11. During January-October 2023 arrived **15 million 672 thousand** international tourists by air by country of residence, **3.1%** lower that the same period in 2022

January-October	Passengers	Change %
2021	10,354,271	
2022	16,174,999	56.2%
2023	15,671,666	-3.1%

Highlights the arrival of citizens of:

- **The United States** with **10 million 67 thousand** passengers, 8.1% lower than to 2022.
- **Canada** with **One million 685 thousand** passengers, 48.4% more compared to 2022
- **Colombia** with **527 thousand 817** passengers, 18.7% lower than 2022
- **United Kingdom** with **388 thousand 154** passengers, 15.9% lower than 2022
- **Argentina** with **238 thousand 955** passengers, 2.6% more regarding 2022
- **Rest of nationalities** **2 million 765 thousand** passengers, 1.0% more regarding 2022





Tourists Residing in the United States (Airway)

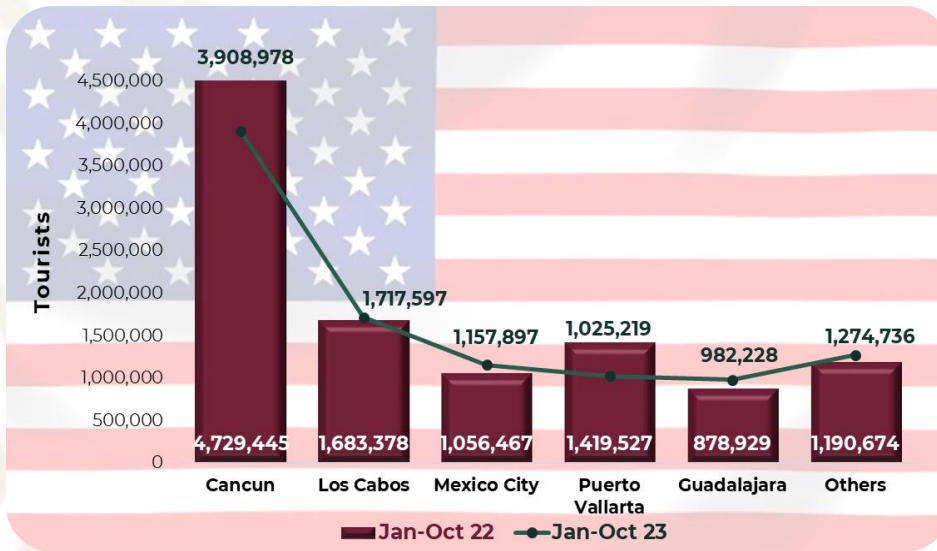


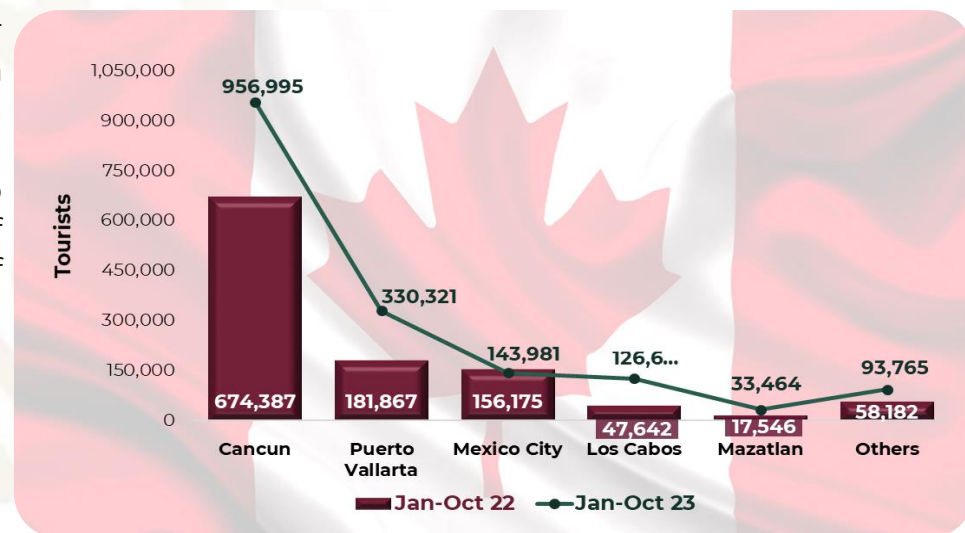
Chart 12. The arrival by air of tourists residing in the United States, recorded a decrease of **8.1%** during January-October 2023 compared to the same period 2022, adding **10 million 67 thousand tourists**; most of which, arrived through the airports of Cancun and Los Cabos

January-October	Passengers	Change %
2021	8,182,322	
2022	10,958,420	33.9%
2023	10,066,655	-8.1%

Tourists Resident in Canada (Airway)

Chart 13. During January-October 2023, the arrival of **One million 685 thousand tourists** residing in Canada was recorded, showing an increase of **48.4%** compared to the same period in 2022; most of them arrived at the airports of Cancun and Puerto Vallarta.

January-October	Passengers	Change %
2021	167,901	
2022	1,135,799	576.5%
2023	1,685,211	48.4%



HOTEL MONITORING REPORT





Occupancy Rate

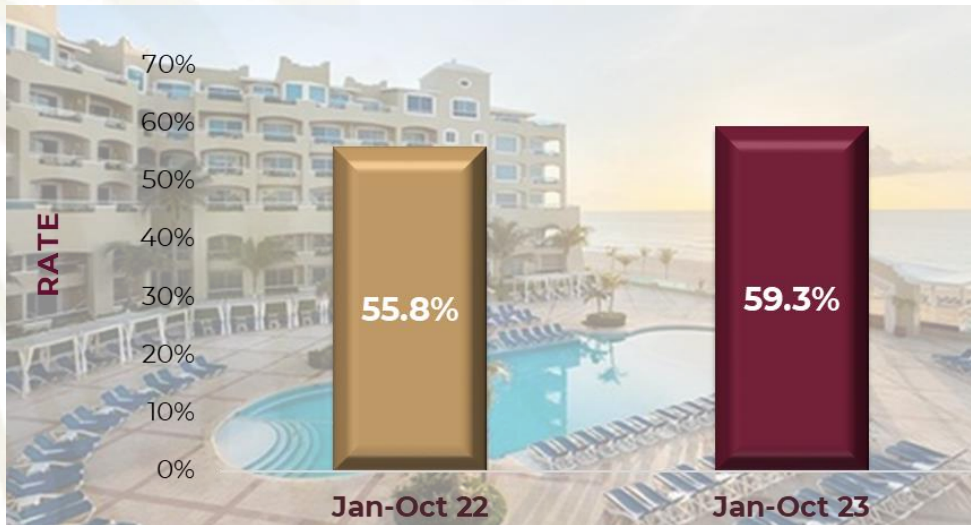
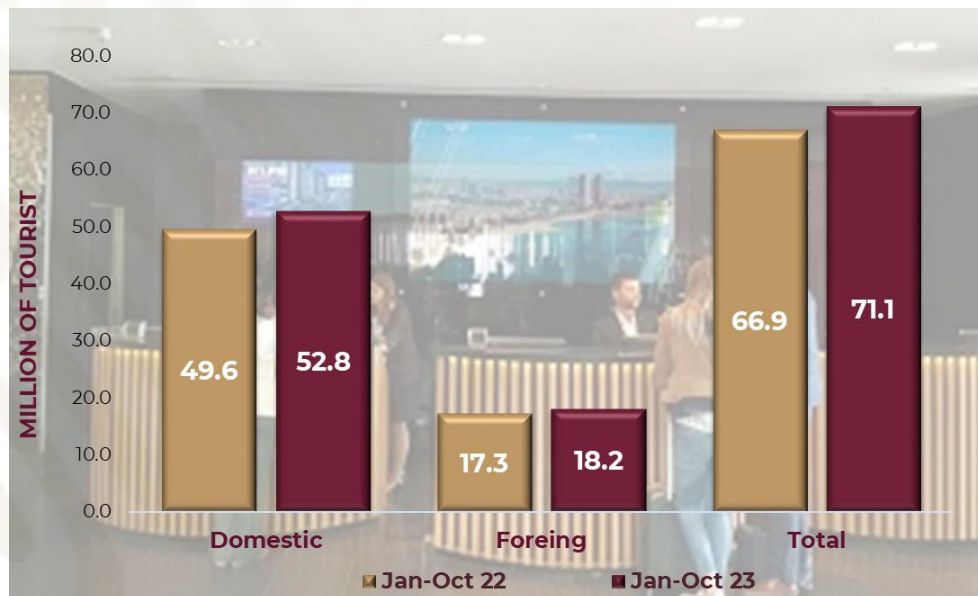


Chart 14. The **percentage of hotel occupancy** in the selection of 70 resorts, during the January-October 2023, was **59.3%**, a higher level by **+3.4** percentage points compared to the observed in the same period of 2022..

Arrival of Tourists to Hotels Rooms

Chart 15. During January-October 2023, the arrival of domestic tourists to hotel rooms reached **52 million 837 thousand tourists** (74.3% of the total); while the arrival of international tourists registered **18 million 248 thousand tourists** (25.7% of the total).



Notes: Total occupancy is a weighted average of the 70 destinations monitored. The total arrivals of tourists to hotel rooms registered an increased **+6.2%** compared to January-October 2022. In the graphs the sum of the data does not coincide with the accumulated period due to the rounding of figures.

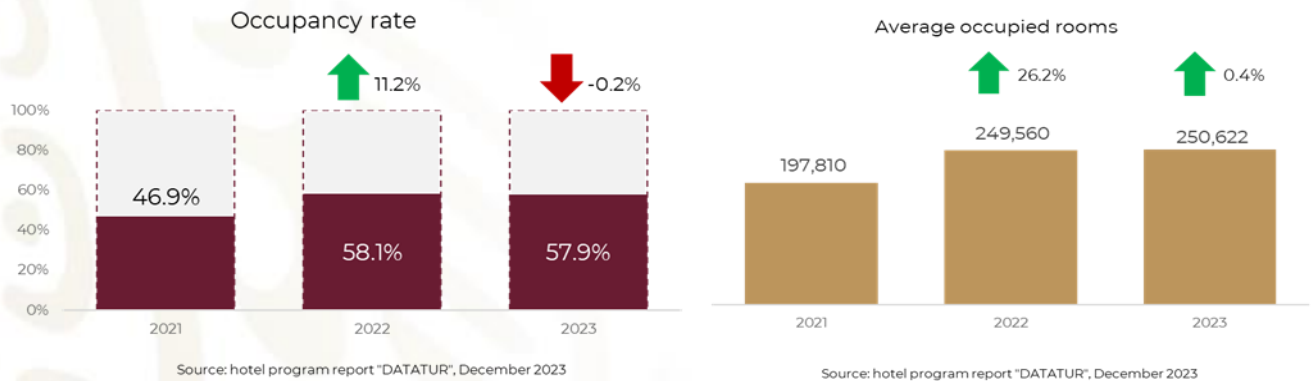
Source: Information of 70 resorts monitored by DataTur.



70 Tourist Centers Selected

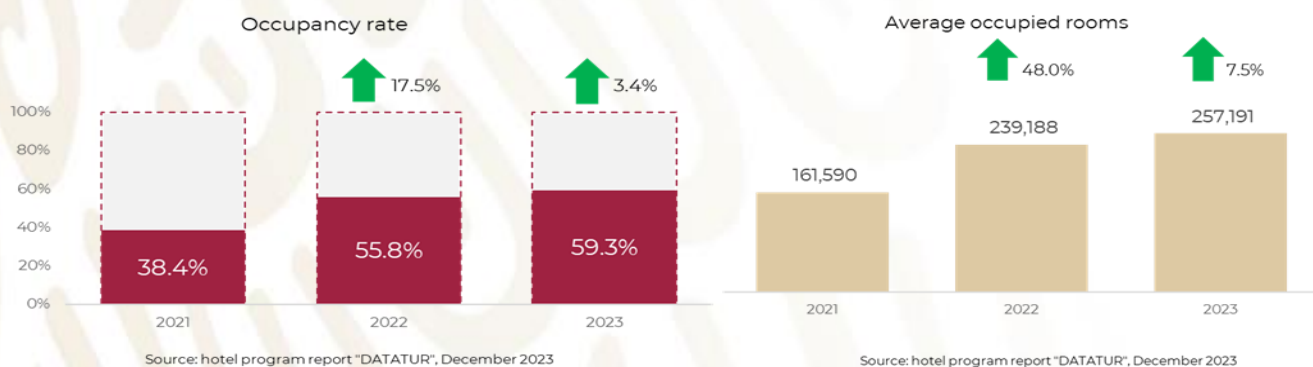
October 2021-2023

Chart 16. The percentage of hotel occupancy in the selection of 70 resorts was **57.9%**, in the month of October 2023, being 0.2 percentage points to reach the observed in October 2022.



Tourist arrival		
Percent Change 2023 - 2022		
	Nationals	Foreigners
October	0.5%	-2.4%
Cumulative January to October	6.5%	5.3%

Cumulative January to October 2021- 2023



Note: The variance may not strictly add up due to rounding. Occupancy variation in percentage points
Source: Information of 70 resorts monitored by DataTur.



Occupancy Rate by Type of Centre

Gráfica 17. The total percentage of occupancy by type of centers was **57.9%** in October 2023, being 0.2 percentage points away from reaching what was observed in October 2022

Center type	October		
	2022	2023	Percentage difference 2023 vs. 2022
Total	58.1%	57.9%	-0.2%
Beach centers	61.9%	59.6%	-2.3%
Cities	54.7%	56.4%	1.7%

Center type	Cumulative January to October		
	2022	2023	Percentage difference 2023 vs. 2022
Total	55.8%	59.3%	3.4%
Beach centers	65.0%	66.2%	1.2%
Cities	47.7%	53.1%	5.4%

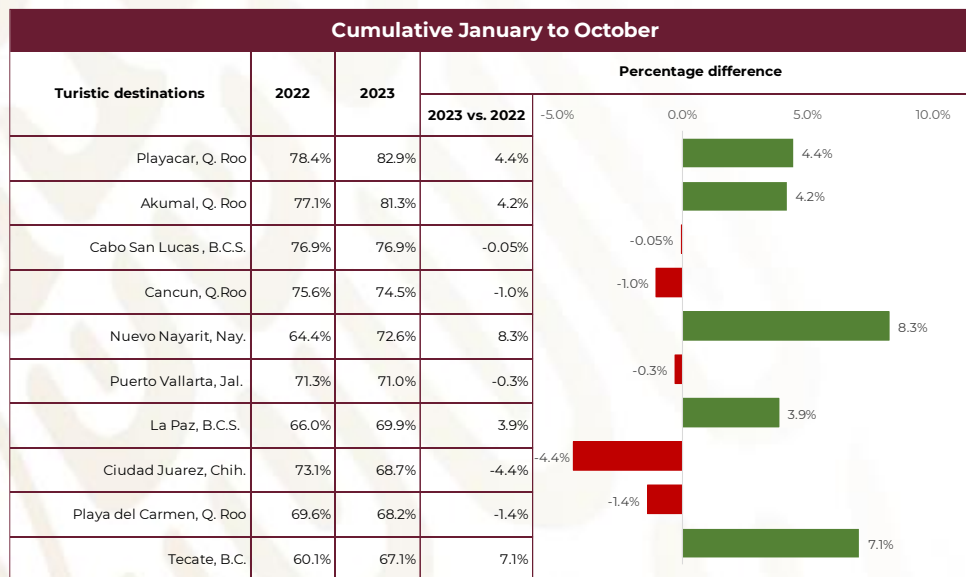
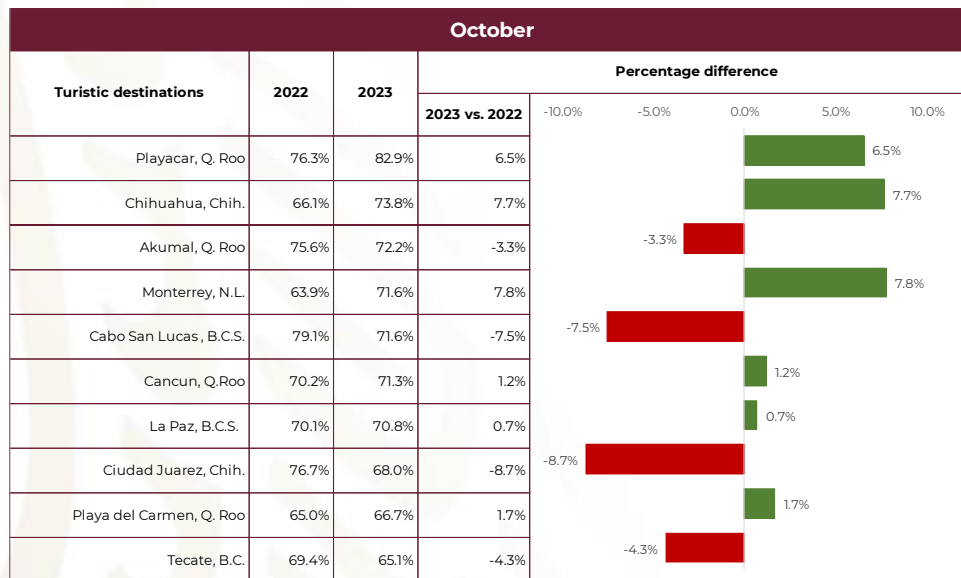
Note: The variance may not strictly add up due to rounding. Occupancy variation in percentage points.

Source: Information of 70 resorts monitored by DataTur.



Occupancy Percentage Ranking

Gráfica 18. The **percentage of hotel occupancy in the resorts of Playacar and Chihuahua**; it was **82.9%** and **73.8%** in October 2023, higher levels in **6.5** and **7.7** percentage points respectively, than observed in the same month of 2022.



Note: The variance may not strictly add up due to rounding. Occupancy variation in percentage points.
Source: Information of 70 resorts monitored by DataTur.



AIR AND SEA TRANSPORTATION

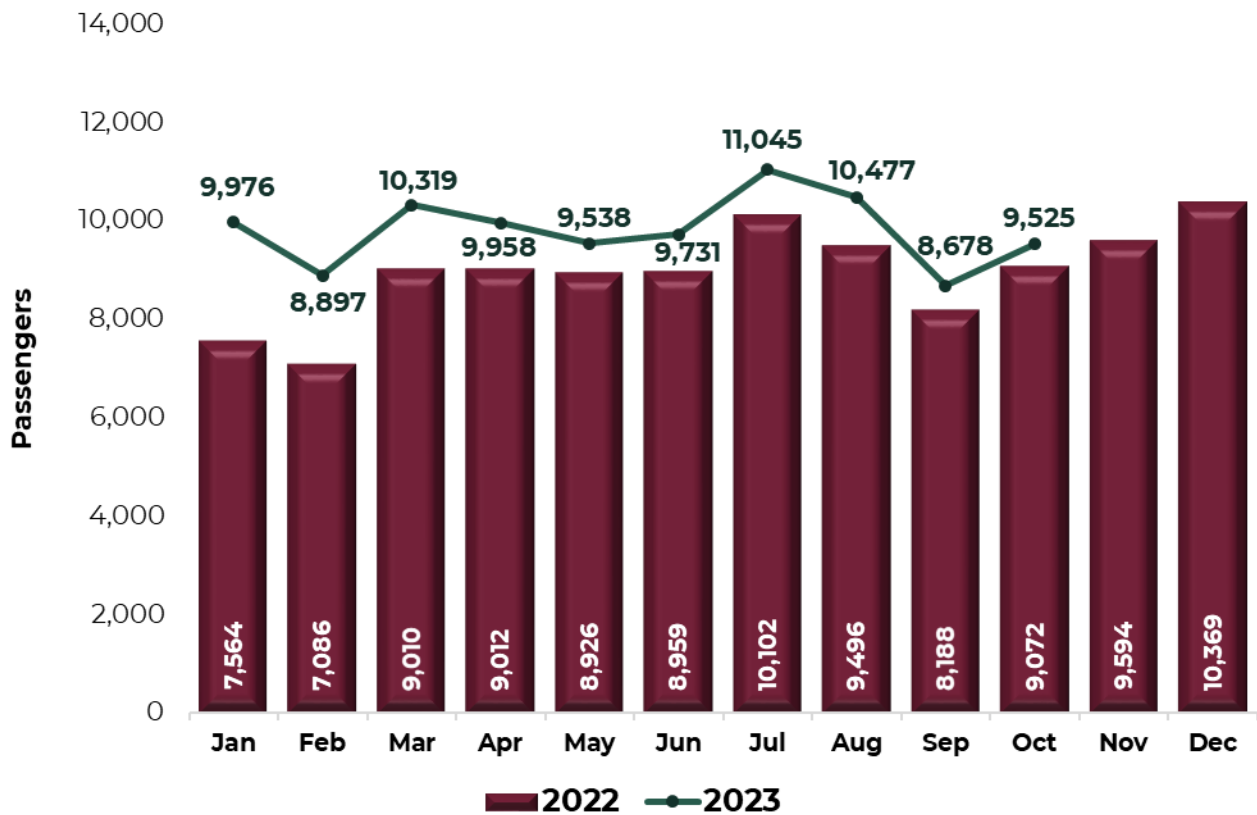




Total Passengers Transported on Domestic And International Flights

Chart 19. During January-October 2023, a total of **98 million 143 thousand passengers** were registered by air, which represented an increase of 10 million 728 thousand passengers, equivalent to a **12.3%** higher than the same period of 2022.

January-October	Passengers	Change %
2021	63,356,718	
2022	87,415,250	38.0%
2023	98,143,134	12.3%



Preliminary figures

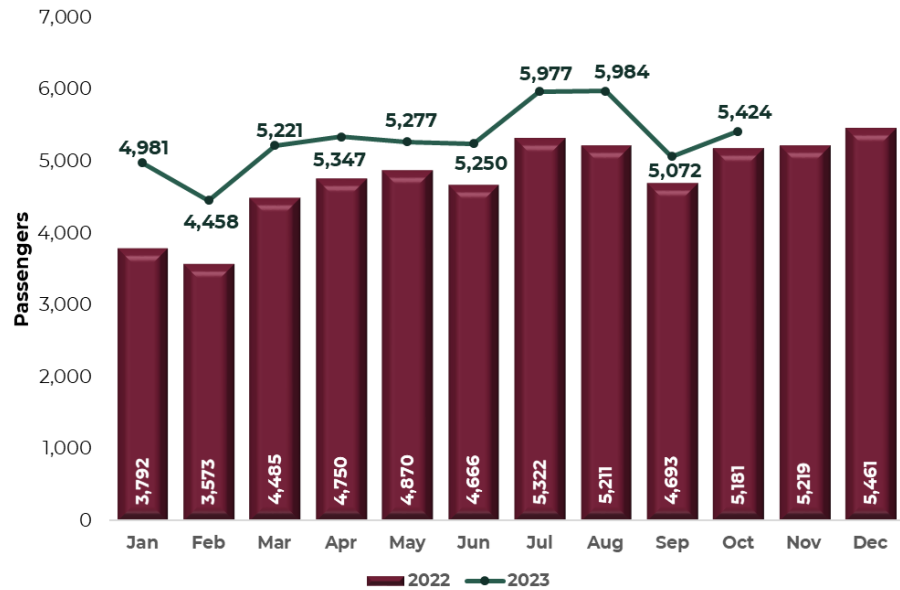
Source: Federal Civil Aviation Agency (SCT).



Passengers Carried on Domestic Flights

Chart 20. The arrival of passengers on domestic flights during January-October 2023 was **52 million 990 thousand passengers**, representing an increase of 6 million 448 thousand passengers, higher by **13.9%** compared to the observed in the same period of 2022.

January-October	Passengers	Change %
2021	35,395,376	
2022	46,542,424	31.5%
2023	52,990,487	13.9%



Passengers Transported on International Flights

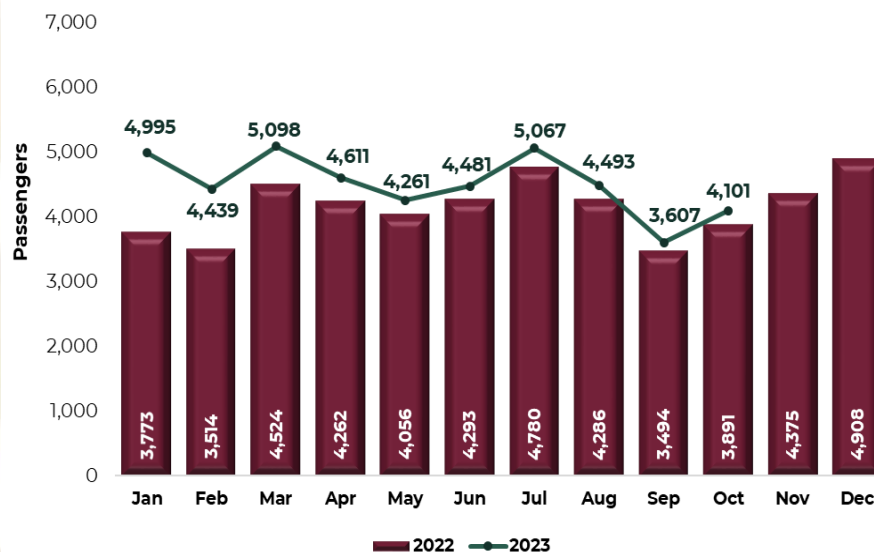


Chart 21. The arrival of passengers on international flights during January-October 2023 was **45 million 153 thousand passengers**, representing an increase of 4 million 280 thousand passengers; **10.5%** higher, compared to the observed in the same period of 2022.

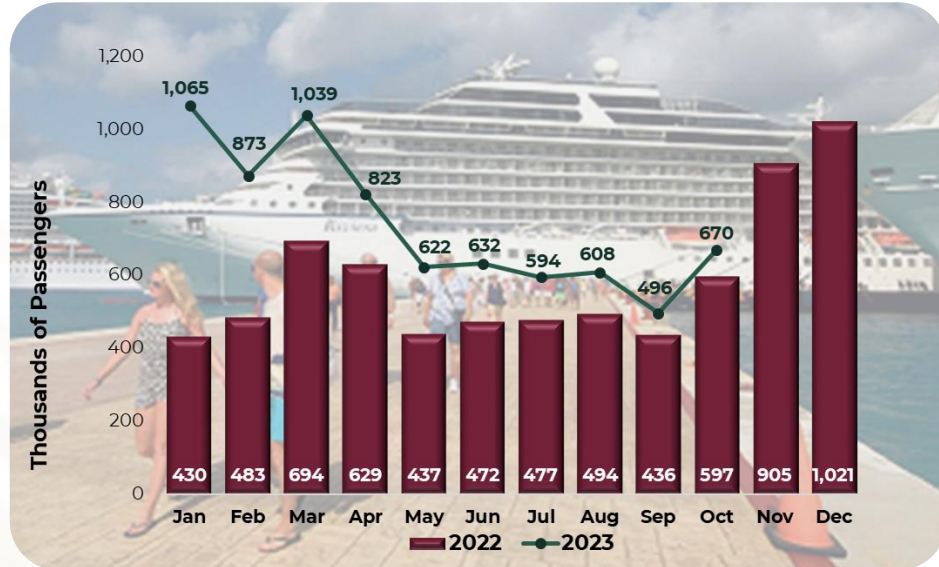
January-October	Passengers	Change %
2021	27,961,342	
2022	40,872,826	46.2%
2023	45,152,647	10.5%



Arrival of Hikers on Cruises to Mexico

Chart 22. The number of passengers on cruises that arrived during January-October 2023 was **7 million 423 thousand passengers**, with an increase of **44.1%** compared to the recorded in the same period of 2022.

January-October	Thousands of Passengers	Change %
2021	621	
2022	5,149	N. C.
2023	7,423	44.1%



Arrival of Cruise Ships to Mexico

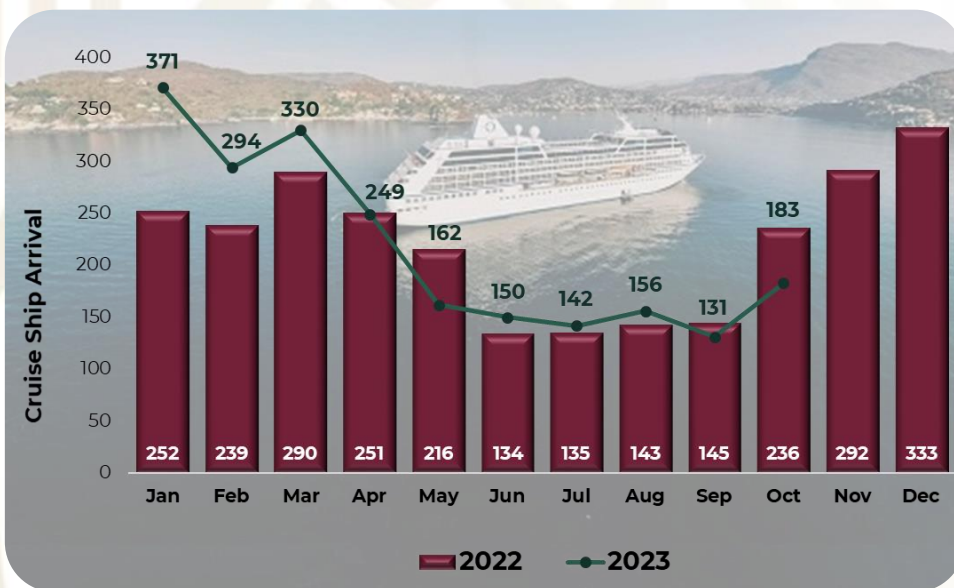


Chart 23. In the period January-October 2023, the arrival of **2 thousand 168 cruise ships** to the different ports of the country was recorded, representing an increase of **6.2%** to the recorded in the same period of 2022.

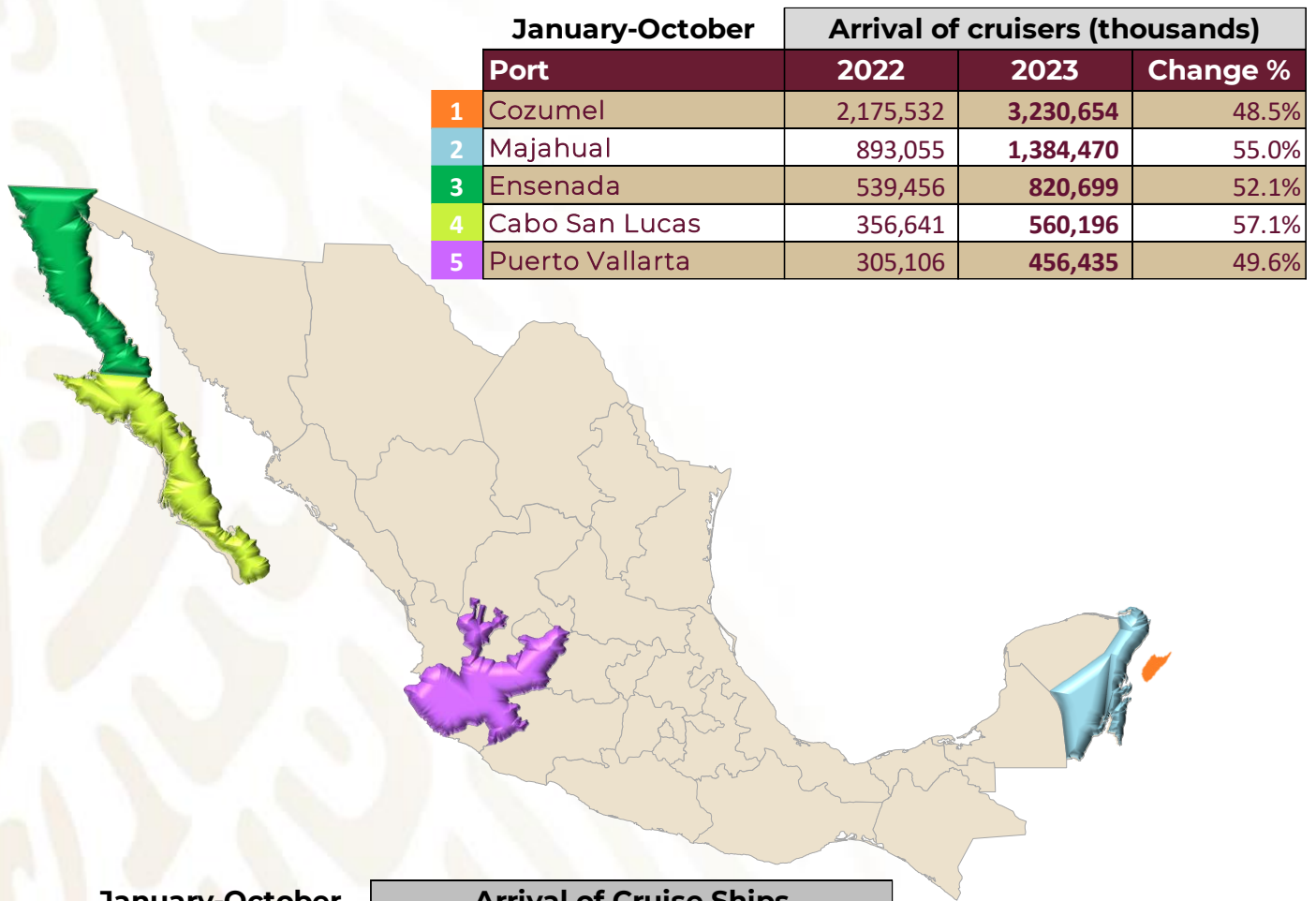
January-October	Cruise Ship Arrival	Change %
2021	293	
2022	2,041	N. C.
2023	2,168	6.2%

Source: INEGI and General Directorate of Ports of the Ministry of the Navy, (Figures prior to May 2022 correspond to the SCT, according to the presidential decree issued on December 7, 2022 in the Official Gazette of the Federation and to Press Release No. 006/2023 of the General Coordination of Ports and Merchant Marine of June 7, 2023)



Arrival of Hikers on Cruises And Cruises Ships to the Main Ports of Mexico

Figure 2. During January-October 2023 the ports that received the highest number of hikers on cruises in Mexico were: **Cozumel, Majahual, Ensenada, Cabo San Lucas, and Puerto Vallarta** which represented **97.2%** of total passengers.



January-October		Arrival of Cruise Ships		
	Port	2022	2023	Change %
1	Cozumel	864	905	4.7%
2	Majahual	363	348	-4.1%
3	Ensenada	250	259	3.6%
4	Cabo San Lucas	164	178	8.5%
5	Puerto Vallarta	130	142	9.2%

Note: The figures refer to events due to the fact that the same person may have entered the country on more than one occasion.

Source: General Directorate of Ports, General Coordination of Ports and Merchant Marine of the Secretariat of Marine. (The figures prior to May 2020, corresponds to the SCT, in accordance with the presidential decree issued on December 7, 2020 in the Official Journal of the Federation and the Press Release No. 006/2022 of the General Coordination of Ports and Merchant Marine of June 7, 2022).



VISITORS TO MUSEUMS AND ARCHEOLOGICAL SITES



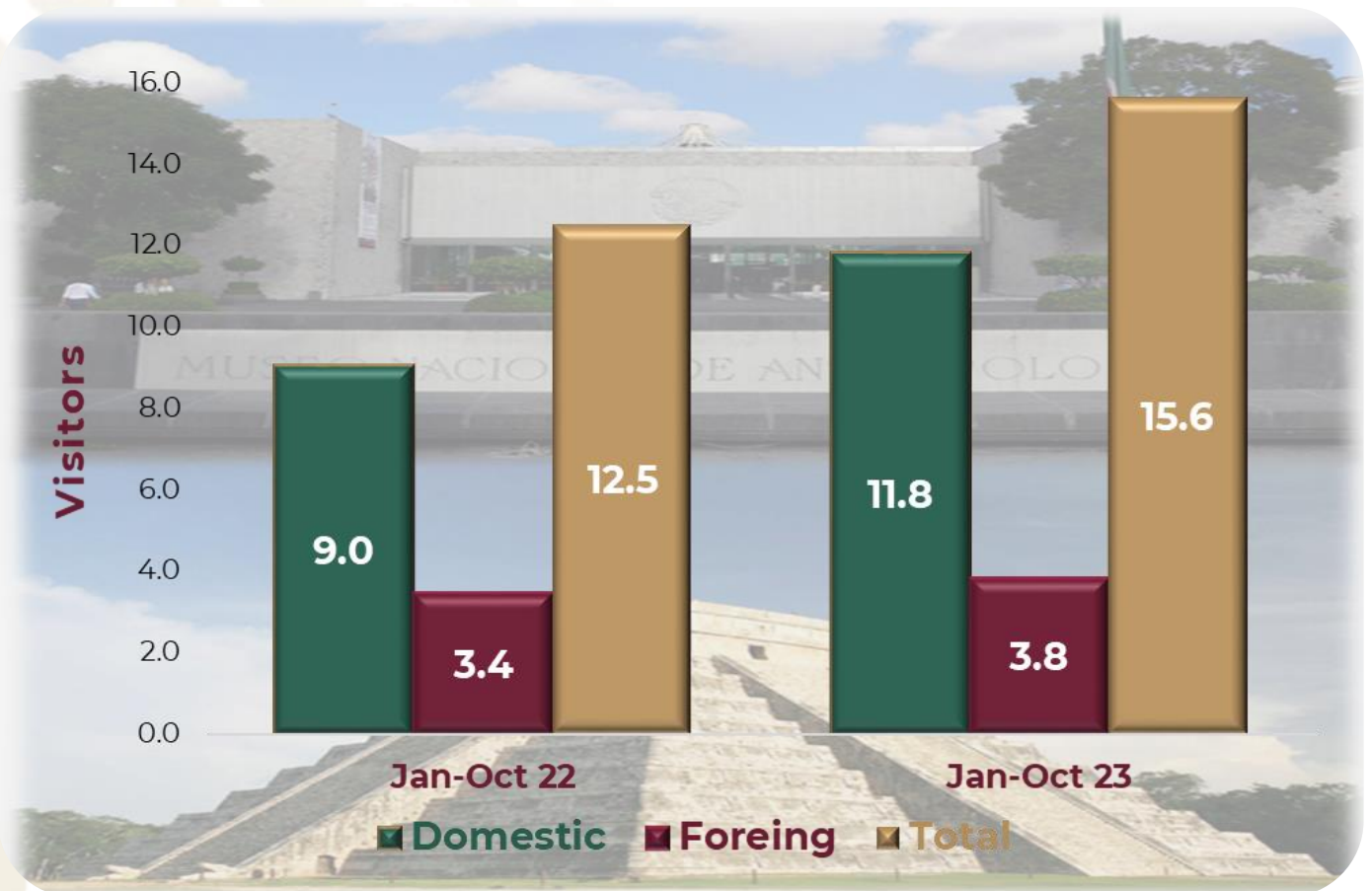


Visitors to Museums and Archeological Sites

Chart 24. During January-October 2023, the National Institute of Anthropology and History reported the arrival of **15 million 637 thousand visitors** to museums and archaeological sites, that is, 3 million 150 thousand more visitors than reported in the same period of 2022, which represented an increase of **25.2%**.

Of the total visitors, 75.5% were national visitors and 24.5% were international.

January-October	Visitors	Change %
2021	4,985,920	
2022	12,487,200	150.4%
2023	15,637,278	25.2%



OTHERS INDICATORS AND ANALYSIS OF INTERNATIONAL TOURISM

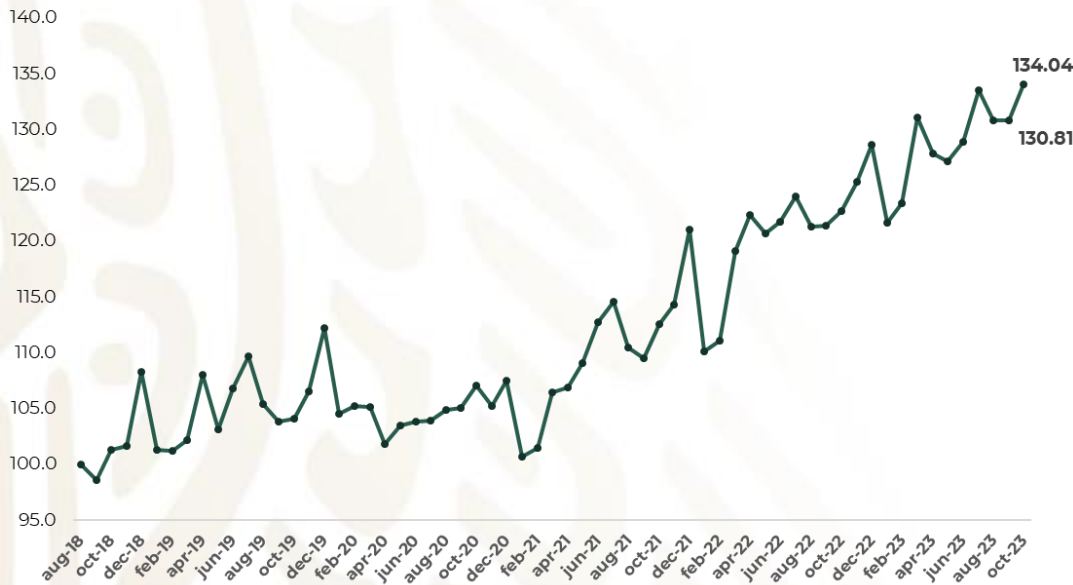




National Tourist Price Index (NTPI) October 2023

The **National Tourist Price Index** is an economic indicator that monitors price fluctuations in representative tourist services in Mexico. Helps travelers, businesses and policymakers understand price trends in the tourism industry and impact on the national economy

NATIONAL TOURIST PRICE INDEX



The NTPI registered an increase from 130.81 in September to 134.03 in October 2023

The NTPI consists of six key components selected for their economic importance and representativeness in tourism consumption, which recorded the following annual inflation:



Air transportation
+22.21%



Highway tolls
+9.44%



Restaurants, bars and the like
+8.99%



Package tour services
+7.18%



Hotels
+7.16%



Foreign bus
+4.49%



FOREIGN DIRECT INVESTMENT IN TOURISM

During January to September 2023 Foreign Direct Investment in Tourism (FDIT) registered **2,276.6 million dollars**, equivalent to **6.9%** of the National Foreign Direct Investment.

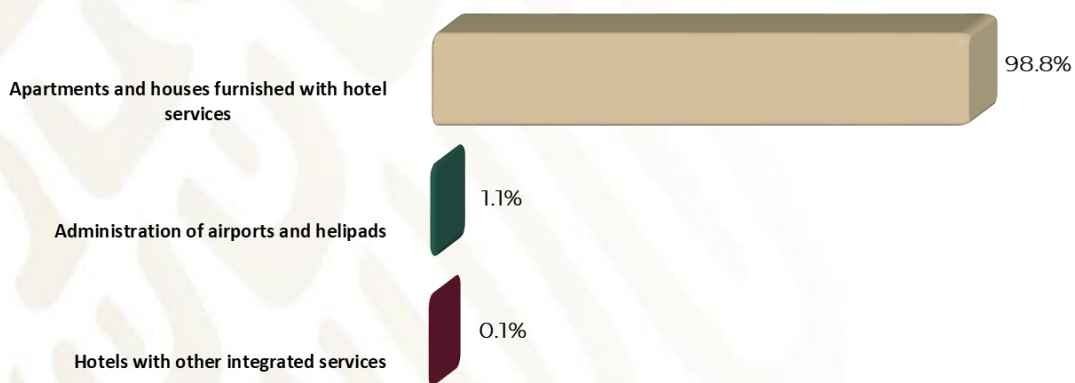
The Foreign Direct Investment in Tourism registered in the third quarter of 2023, amounts to **504.2 million US dollars**, equivalent to **27.1%** of the Foreign Direct Investment collected in the country.

FDIT PARTICIPATION BY TYPE OF ECONOMIC ACTIVITY

In the third quarter of 2023, Foreign Direct Tourism Investment stands out in:

- **Apartments and houses furnished with hotel services (98.8%)**
- **Administration of airports and helipads (1.1%)**
- **Together these classes** represent **99.9%** of the total FDIT in that period.

IEDT participation by type of economic activity**
First Quarter 2023*



Source: Ministry of Tourism based on the Foreign Direct Investment Registers of the Ministry of Economy.

Notes:

FDI: Foreign Direct Investment. / FDTI: Foreign Direct Tourism Investment.

MDD: Millions of US dollars.

* Third quarter 2023 information (Updated figures). The figures available to date indicate the net amount per company or trust, resulting from the difference between inflows and outflows recorded in millions of US dollars.

The amounts reported only consider investments made and formally notified to the National Registry of Foreign Investments of the Ministry of Economy; hence, they undergo updates in successive quarters.

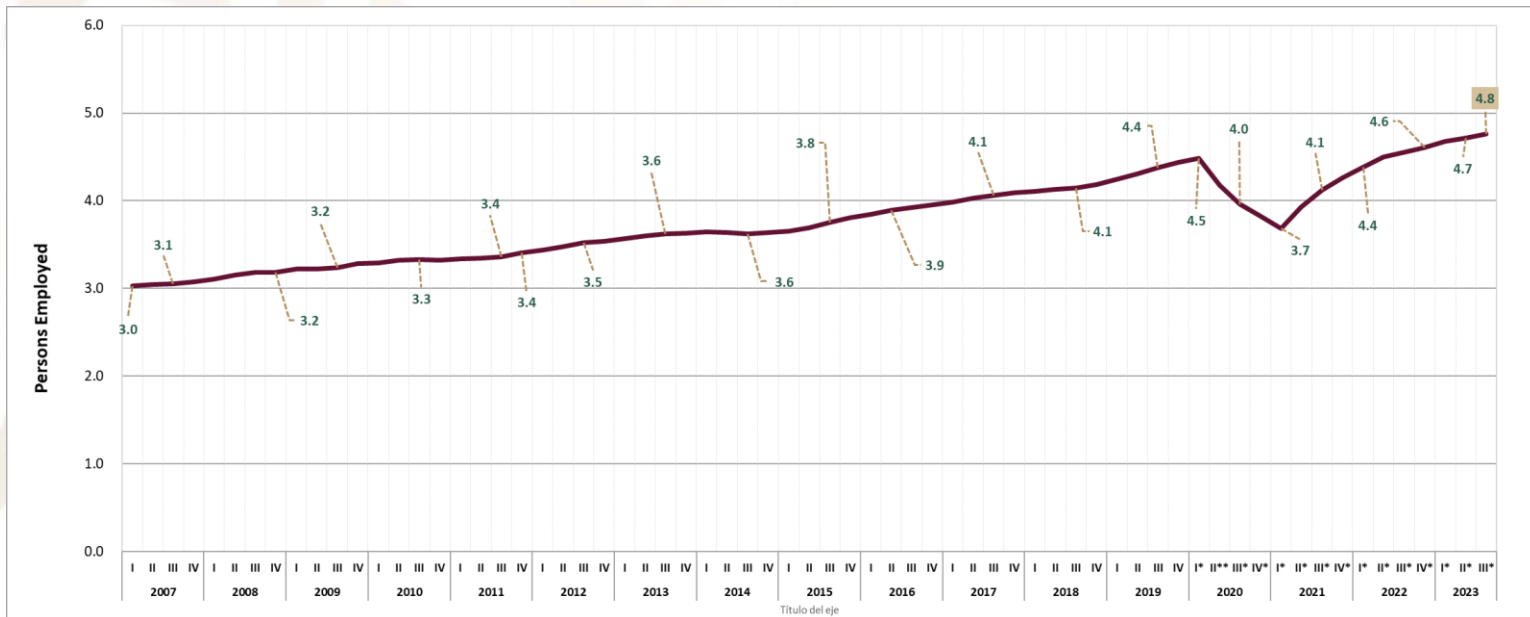
** As of the first quarter 2023, the Ministry of Economy updated catalogues in its databases, approving the SCIAN 2013 classifier for the SCIAN 2018 (valid to date) without significant changes in the activity classes defined for the calculation of Foreign Direct Tourism Investment (IEDT).



Tourist Employment Third Quarter Of 2023

- The population employed in the tourism sector in Mexico amounted to **4 million 764 thousand direct jobs** in the third quarter of 2023 and represented **9.0%** of the national employment.
- With this result, an increase of **211,921 direct jobs** was observed in the sector producing tourism goods and services, equivalent to an increase of **+4.7%** over the same period in 2022.

3rd. Quarter	Employed persons	Change %
2021	4,124,746	
2022	4,552,176	15.5%
2023	4,764,097	4.7%



Source: SECTUR with data from the National Employment and Employment Survey-New Edition (ENOE^N) and validated by INEGI and SECTUR within the framework of the Specialized Technical Committee on Economic Statistics of the Tourism Sector (CTEEEST)

Notes:

The Tourist Employment data series is smoothed by averaging the last four quarters of it. The objective is to eliminate short- and medium-term fluctuations from the series

Tourism employment includes subordinate and paid workers and self-employed workers.

*From the publication of the first quarter of the ENOE New Edition (ENOE^N), (17 May 2021), in the quarterly figures for 2020, 2021, 2022 and 2023, the expansion factors respond to the new population estimate of the Population and Housing Census 2020, instead of the population projections used since 2013.

(INEGI Information Note) https://www.inegi.org.mx/contents/programas/enoe/15ymas/doc/nota_over_changes_estimation_population_eno_n.pdf

**The figures for the second quarter 2020 correspond to the ETOE, with the methodology for the calculation of the ITET approved by the CTEEST. (Calculation method, arithmetic average).

As of the third quarter of 2021, the ENOE^N incorporates the update of the SCIAN Hogares-2007 classifier by SCIAN Hogares-2018 (without differences) and the SINCO-2011 classifier by SINCO-2019 (with differences in unit groups 4201, 7342 and 9663).



Economic Context (Ministry of Finance)

National

According to timely information on the performance of the national GDP in the third quarter of 2023, economic activity showed greater dynamism than expected, showing that the pace of growth remains robust.

As regards domestic demand, investment has maintained high growth rates, even at a faster rate than overall economic activity, characterized mainly by the contribution of non-residential construction, although the investment in machinery and equipment has also had an impact.

The expectations generated by the phenomenon of relocation are driving investment in general and construction in particular.

The labour market continues to show strengths, where unemployment rates remain at historically low levels and IMSS-affiliated jobs continued to increase gradually.

Annual wage growth continues to be high, particularly for insured IMSS workers who have experienced double-digit annual variations. When considering the evolution of wages in the National Survey of Occupation and Employment (ENOE), these seem to respond with some lag to the dynamics of inflation, so that a process of wage adjustment could still be observed as a result of the previously observed high levels of inflation.

International

In the third quarter of the year, global economic activity continued to expand at a faster rate than in the second quarter, where there is a heterogeneity in economic growth between different countries, highlighting the resilience of the US economy.

Thus, the prospects for the growth of the world economy by international organizations remained unchanged, although for the United States they were revised upwards for 2023 and 2024.

Overall inflation continued to decline in most economies. However, he specified that in a large number of these it still remains above central bank targets, most of which have kept their reference rates unchanged.

As regards general inflation, it showed a certain upturn, partly because of the behaviour of energy prices, despite the fact that various price pressures have been mitigated as the effects of the shocks resulting from the pandemic and the war in Ukraine have been dissipated.

Overall, inflation is expected to converge with central bank targets by the end of 2024 or by 2025.

The geopolitical conflict in the Middle East could have repercussions on the global inflationary landscape, but so far its effects have been limited.

At its November meeting, the Federal Reserve maintained unchanged the target range for the federal funds rate, a decision that represents the second consecutive pause. In fact, the president of the Federal Reserve highlighted the likelihood that tighter financial and credit conditions will have an impact on economic activity, the labor market and inflation.

<https://www.banxico.org.mx/publicaciones-y-prensa/minutas-de-las-decisiones-de-politica-monetaria/%7BBB23AAD19-0964-73D4-B328-8CEB947BF591%7D.pdf>



Results of Tourism Activity

Subject	Unit of measurement	Year (January-December)										Change % 22/21	January-October		Change % 23/22
		2015	2016	2017	2018	2019	2020	2021	2022	2022	2023				
International travelers balance (INEGI and Banco de México)															
Inbound traveler expenditures	Million dollars	17,733.7	19,649.7	21,336.2	22,526.4	24,573.2	10,995.6	19,765.4	28,016.8	41.7%	22,533.9	24,930.6	10.6%		
Outbound traveler expenditures	Million dollars	10,098.1	10,303.0	10,840.0	11,229.5	9,880.9	3,474.5	5,146.6	7,053.5	37.1%	5,564.2	7,432.2	33.6%		
International travelers balance	Million dollars	7,635.6	9,346.7	10,496.2	11,296.8	14,692.3	7,521.1	14,618.8	20,963.3	43.4%	16,969.6	17,498.4	3.1%		
International travelers to Mexico (INEGI and Banco de México)															
International visitors	Thousand	87,128.6	94,853.1	99,349.3	96,497.0	97,406.0	51,128.0	55,301.4	65,994.5	19.3%	52,686.4	60,829.9	15.5%		
International tourists	Thousand	32,093.3	35,079.4	39,290.9	41,312.7	45,024.5	24,283.5	31,860.4	38,325.6	20.3%	30,713.8	34,080.3	11.0%		
Long-stay tourists	Thousand	18,307.2	20,663.9	22,482.8	23,306.7	23,757.7	10,814.9	18,044.3	25,423.6	40.9%	20,150.1	21,503.4	6.7%		
Border tourists	Thousand	13,786.1	14,415.5	16,808.1	18,006.0	21,266.8	13,468.6	13,816.1	12,901.9	-6.6%	10,563.7	12,576.9	19.1%		
Same-day travelers	Thousand	55,035.3	59,773.8	60,058.3	55,184.3	52,381.6	26,844.5	23,441.0	27,668.9	18.0%	21,972.6	26,749.6	21.7%		
In border area travelers	Thousand	48,920.5	53,079.1	52,377.8	46,913.1	43,286.9	24,264.1	21,687.3	20,593.8	-5.0%	16,823.2	19,327.0	14.9%		
In cruises travelers	Thousand	6,114.8	6,694.6	7,680.6	8,271.2	9,094.7	2,580.4	1,753.8	7,075.2	303.4%	5,149.5	7,422.6	44.1%		
Inbound travelers expenditure (Million dollars)															
International visitors	Million dollars	17,733.7	19,649.7	21,336.2	22,526.4	24,573.2	10,995.6	19,765.4	28,016.8	41.7%	22,533.9	24,930.6	10.6%		
International tourists	Million dollars	15,825.7	17,697.8	19,180.3	20,366.3	22,354.0	9,860.8	18,487.3	26,347.3	42.5%	21,223.6	23,203.5	9.3%		
Long-stay tourists	Million dollars	15,035.0	16,925.8	18,197.2	19,261.0	21,045.5	9,123.7	17,319.6	25,022.9	44.5%	20,156.8	21,880.0	8.5%		
Border tourists	Million dollars	790.7	772.0	983.1	1,105.2	1,308.5	737.0	1,167.7	1,324.4	13.4%	1,066.8	1,323.5	24.1%		
Same-day travelers	Million dollars	1,908.0	1,951.8	2,155.9	2,160.1	2,219.2	1,134.8	1,278.1	1,669.5	30.6%	1,310.3	1,727.1	31.8%		
In border area travelers	Million dollars	1,508.9	1,558.1	1,673.4	1,603.5	1,593.2	952.5	1,153.7	1,126.8	-2.3%	920.1	1,128.9	22.7%		
In cruises travelers	Million dollars	399.2	393.8	482.5	556.6	626.0	182.3	124.4	542.7	336.4%	390.1	598.2	53.3%		
Average expenditure (dollars)															
International visitors	Dollars	203.5	207.2	214.8	233.4	252.3	215.1	357.4	424.5	18.8%	427.7	409.8	-4.2%		
International tourists	Dollars	493.1	504.5	488.2	493.0	496.5	406.1	580.3	687.5	18.5%	691.0	680.8	-1.5%		
Long-stay tourists	Dollars	821.3	819.1	809.4	826.4	885.8	843.6	959.8	984.2	2.5%	1,000.3	1,017.5	1.7%		
Border tourists	Dollars	57.4	53.6	58.5	61.4	61.5	54.7	84.5	102.7	21.5%	101.0	105.2	4.2%		
Same-day travelers	Dollars	34.7	32.7	35.9	39.1	42.4	42.3	54.5	60.3	10.7%	59.6	64.6	8.3%		
In border area travelers	Dollars	30.8	29.4	31.9	34.2	36.8	39.3	53.2	54.7	2.8%	54.7	58.4	6.8%		
In cruises travelers	Dollars	65.3	58.8	62.8	67.3	68.8	70.7	70.9	76.7	8.2%	75.8	80.6	6.4%		
International travelers abroad Mexico (INEGI and Banco de México)															
Total international travelers abroad Mexico	Thousand	94,988.4	97,371.7	94,274.5	86,279.7	82,752.1	36,055.8	32,977.5	41,890.5	27.0%	33,860.2	42,069.6	24.2%		
Outbound traveler expenditures	Million dollars	10,098.1	10,303.0	10,840.0	11,229.5	9,880.9	3,474.5	5,146.6	7,053.5	37.1%	5,564.2	7,432.2	33.6%		
Average Expenditure	Dollars	106.3	105.8	115.0	130.2	119.4	96.4	156.1	168.4	7.9%	164.3	176.7	7.5%		
International tourists abroad of Mexico	Thousand	19,603.0	20,223.1	19,066.8	19,748.4	19,810.5	7,345.3	11,685.1	13,750.2	17.7%	11,220.5	12,909.2	15.1%		
Outbound tourism expenditure	Million dollars	7,026.5	7,155.6	7,502.6	8,135.2	6,939.8	2,105.3	4,077.5	5,427.8	33.1%	4,306.4	5,741.8	33.3%		
Average Expenditure	Dollars	358.4	353.8	393.5	411.9	350.3	286.6	349.0	394.7	13.1%	383.8	444.8	15.9%		
Same-day travelers abroad	Thousand	75,385.4	77,148.7	75,207.7	66,531.3	62,941.6	28,710.5	21,292.5	28,140.3	32.2%	22,639.8	29,160.4	28.8%		
Outbound expenditure	Million dollars	3,071.6	3,147.4	3,337.4	3,094.3	2,941.0	1,369.3	1,069.1	1,625.7	52.1%	1,257.9	1,690.4	34.4%		
Average Expenditure	Dollars	40.7	40.8	44.4	46.5	46.7	47.7	50.2	57.8	15.1%	55.6	58.0	4.3%		
Arrival of passengers on domestic and international flights (AFAC)															
Total passengers arriving by air	Thousands	74,778.3	82,765.6	90,445.5	97,285.5	102,498.5	48,361.4	80,324.7	107,377.6	33.7%	87,415.3	98,143.1	12.3%		
International flights	Thousands	37,504.7	40,841.8	45,085.5	47,616.5	48,792.1	20,096.3	35,890.7	50,155.5	39.7%	40,872.8	45,152.6	10.5%		
Domestic flights	Thousands	37,273.5	41,923.8	45,360.1	49,668.9	53,706.4	28,265.1	44,433.9	57,222.1	28.8%	46,542.4	52,990.5	13.9%		
Foreign visitors by air and country of nationality or residence (Unidad de Política Migratoria)															
Country of nationality															
Total air passengers by nationality	Thousands	14,676.9	16,192.7	17,890.3	18,708.9	19,039.4	7,935.5	14,082.6	20,591.3	46.2%	16,637.0	17,663.8	6.2%		
United States of America	Thousands	8,391.7	9,417.6	10,340.5	10,496.4	10,511.4	5,151.2	10,240.0	13,001.4	27.0%	10,654.5	11,020.6	3.4%		
Canada	Thousands	1,748.5	1,781.5	1,985.1	2,155.4	2,309.5	975.7	503.6	1,759.4	249.4%	1,210.4	1,835.1	51.6%		
Colombia	Thousands	407.4	439.7	485.4	557.6	602.8	169.7	454.9	858.8	88.8%	717.7	604.5	-15.8%		
United Kingdom	Thousands	506.0	545.1	563.1	590.9	581.2	103.9	125.4	565.7	351.2%	481.8	417.9	-13.3%		
Spain	Thousands	333.3	361.5	377.3	386.3	391.7	100.0	221.2	366.1	65.5%	306.1	303.4	-0.9%		
Country of residence															
Total air passengers per residence	Thousands	14,217.1	15,693.8	17,361.1	18,138.9	18,464.8	7,704.5	13,717.1	20,030.1	46.0%	16,175.0	15,671.7	-3.1%		
United States of America	Thousands	8,604.6	9,643.9	10,565.5	10,748.2	10,775.2	5,291.0	10,455.9	13,391.2	28.1%	10,958.4	10,066.7	-8.1%		
Canada	Thousands	1,707.8	1,734.6	1,958.0	2,168.0	2,296.1	948.3	461.1	1,678.1	264.0%	1,135.8	1,685.2	48.4%		
Colombia	Thousands	363.2	390.2	430.0	494.2	536.2	139.2	398.0	778.7	95.6%	649.5	527.8	-18.7%		
United Kingdom	Thousands	477.3	513.8	531.9	556.8	559.0	91.5	105.1	540.4	414.0%	461.6	388.2	-15.9%		
Argentina	Thousands	309.6	375.2	451.3	454.3	351.0	91.9	89.0	276.2	210.1%	233.0	239.0	2.6%		
Movements cruise (INEGI and SCT, Dirección General de Puertos)															
Passenger in cruises	Thousands	6,114.8	6,694.6	7,680.6	9,003.4	9,094.7	2,580.4	1,753.8	7,075.2	303.4%	5,149	7,423	44.1%		
Cruise's arrivals	Number	2,179.0	2,269.0	2,558.0	2,671.0	2,951.0	865.0	844.0	2,666.0	215.9%	2,041	2,168	6.2%		
Hotel business* (SECTUR)															
Percentage of hotel occupation	Percentage	59.6%	60.4%	61.2%	61.0%	60.2%	26.0%	41.2%	56.7%	0.6	55.8	59.3	3.4		
Arrival of tourists to hotel rooms	Thousands	69,947.0	74,471.0	80,114.9	83,393.1	85,200.9	38,848.7	60,979.8	80,550.0	32.1%	66,930	71,085	6.2%		
Number of tourist jobs** (SECTUR based on ENOE)												Third Quarter (2023 Vs 2022)			
Tourism employment	Thousands	3,641.0	3,951.9	4,095.3	4,187.5	4,438.5	3,823.6	4,264.2	4,603.8	8.0%	4,552.2	4,764.1	4.7%		

* A report from the Hotel Occupancy monitored weekly in 70 centers. Changes in percentage points in the case of hotel occupancy.

** Quarterly figures, excluding induced employment. For annual percentage change data for the last quarter of the current year compared to the last quarter of the previous year.

Sources: Central Bank, AFAC e INEGI, UPM, SEMAR, SECTUR.

N.C. Not Comparable



Macroeconomic Perspectives About Key Indicators

Entity	Gross Domestic Product		Inflation	
	Real growth %		(% dec/dec)	
	2023	2024	2023	2024
International Monetary Fund	3.20	2.10	5.50	3.80
OECD	3.40	2.50	5.50	3.90
Bank of Mexico Survey*	3.40	2.10	4.54	4.00
Ministry of the Treasury and Public Credit*	3.00	3.00	5.00	4.00

* For the case of the Banco de México survey, the variation in GDP and inflation considers expectations from the median and in the case of the SHCP point result.

Source: **IMF**, World Economic Outlook (October, 2023); **OECD** Economic Outlook, Nov 2023; **Bank of Mexico**, Expectations Survey Economic Specialist Private

Sector (01/12/2023). Ministry of Finance, General Economic Criteria 2024.



Economic Indicators

Concepts	2019	2020	2021	2022	jan 23	feb-23	mar-23	apr-23	may-23	jun-23	jul-23	aug-23	sep-23	oct-23
General Economic Activity and Services Identified with Tourism														
Gross Domestic Product														
. Millions of current pesos	23,713,432	22,610,700	25,028,089	28,084,328			28,716,677			31,559,212				
. Constant prices annual variations in %	3.7	-4.7	10.7	12.2			8.4			6.0				
General Economic Activity and Services Identified with Tourism														
Tertiary activities														
- Air Transportation (481)														
. Millions of current pesos	75,496	31,262	67,553	102,830			100,288							
. Constant prices annual variations in %	8.2	(46.4)	52.1	35.9			22.3							
- Temporary Lodging Services (721)														
. Millions of current pesos	268,500	123,104	196,140	307,495			343,435							
. Constant prices annual variations in %	1.4	(55.4)	63.9	37.6			18.5							
- Food and Beverages Preparation Services (722)														
. Millions of current pesos	355,977	258,171	306,047	381,433			400,988							
. Constant prices annual variations in %	1.4	(31.4)	14.4	14.7			3.4							
Quarterly Indicators of Tourism Activity *														
Tourism GDP														
. Annual variations in %	-1.6	-25.3	17.4	12.8			6.2			4.0				
Internal tourism consumption														
. Annual variations in %	-0.5	-23.5	11.0	9.6			6.8			3.2				
Domestic tourism consumption														
. Annual variations in %	-0.6	-18.1	5.0	4.2			5.0			7.9				
Inbound tourism consumption														
. Annual variations in %	0.2	-50.0	58.7	29.2			13.3			-16.8				
Unemployment National Rate ** (closing of the period)														
. Total Percentage of PEA	2.91	3.79	3.51	2.76	3.00	2.72	2.39	2.82	2.93	2.65	3.13	2.96	2.88	2.75
Prices*** and Exchange Rate														
National Price Index (closing of the period)														
Consumer (percent variation)														
. Air transport (percent variation)	9.0%	-11.2%	24.2%	15.2%	20.0%	19.8%	6.5%	-13.9%	-7.3%	-4.1%	6.6%	9.9%	9.6%	21.6%
. Hotel (percent variation)	2.8%	-5.3%	0.2%	12.0%	10.8%	10.9%	12.2%	9.2%	8.2%	8.4%	6.6%	6.6%	6.0%	5.2%
. Package Tourist Services (percent variation)	4.5%	-6.2%	2.2%	16.9%	12.9%	13.4%	9.1%	-0.7%	0.1%	-2.4%	0.7%	0.0%	0.2%	5.0%
. Restaurants (percent variation)	5.4%	4.0%	5.2%	9.4%	10.6%	10.7%	10.7%	10.6%	10.4%	9.8%	9.3%	8.9%	8.3%	7.6%
. Highway fees (percent variation)	6.6%	3.6%	3.4%	0.7%	0.3%	4.4%	9.9%	10.8%	10.8%	10.8%	10.8%	11.0%	11.2%	11.2%
. Foreign bus (percent variation)	6.3%	1.6%	1.5%	6.6%	8.5%	8.4%	8.8%	8.0%	7.0%	6.2%	6.3%	6.3%	5.8%	5.4%
Exchange Rate (peso / dollar)														
. Average of the period	19.257	21.494	20.279	20.119	18.986	18.599	18.375	18.086	17.737	17.241	16.905	16.977	17.308	18.082
Business Cycle Indicators and Consumer Confidence (monthly difference****)														
. Coincident Indicator	-0.18	0.05	0.19	0.05	0.04	0.05	0.05	0.06	0.06	0.07	0.06	0.06	0.05	N.D
. Forward Indicator	0.38	0.31	-0.10	0.05	0.08	0.09	0.10	0.10	0.09	0.07	0.03	-2.00	-0.07	-0.10
. Confidence Consumer Index	-0.46	0.43	-0.06	0.21	0.22	0.19	0.15	0.12	0.11	0.11	0.09	0.05	0.00	-0.03

N.A. Not available.

Note: The sum of the monthly data does not coincide with the accumulated of the period, due to the rounding of figures.

* Annual data. Base figures 2018

** Percentage of the total economically active population. For annual and monthly figures data at the end of period and, period average for quarterly information.

*** (Base index second half of July 2018=100) For end-of-year consumer prices, annual changes and for monthly data the change is the same month previous year.

**** Monthly point difference (end of period).

Sources: SECTUR, INEGI, Bank of Mexico.

