

Results of Tourism Activity January 2021











DIRECTORY

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Warning: As a result of the extraordinary measures that have been taken in March 2020, the figures are preliminary and will be updated to the extent possible by each official information source.







Outstanding results January 2021/2020

Arrival of international tourists



One million 924 thousan (-)49.3% vs 2020

International travel receipts



934 millions 55 thousand dollars Change (-)59.1%, vs 2020

Spending international visitors from Mexico



293 millions 232 thousand dollars Change (-)64.2% Vs 2020

Departures international tourists from Mexico



635 thousand 621 tourists, Change (-)59.0%. Vs 2020

International travelers balance



Surplus 7640 millions 823 thousand dollars, Change (-)56.2% Vs 2020

Participation Issuing Markets USA and Canadian tourists



458 thousand 651 Tourists Change (-) 47.9% Vs. 2020



23 thousand 585 Tourists Change (-) 93.6% Vs. 2020

Occupancy rate in 70 monitored centers 25.4%



Decreased of thirty one point eight of a percentage points

Arrival of tourists to Hotels



2 million 175 thousand domestic tourists (71.7%) 859 thousand 819 international tourists (28.3%)









INTERNATIONAL VISITORS TO MEXICO





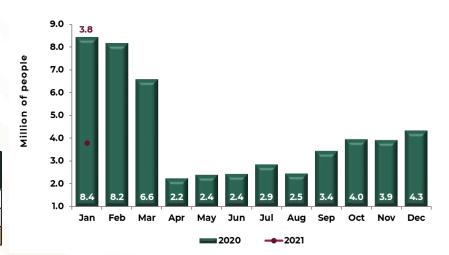




ARRIVAL OF INTERNATIONAL VISITORS

Chart 1. According to INEGI, during January 2021 the number of international visitors arriving Mexico was 3 million 801 thousand, this is 4 millions 620 thousand visitors less than January 2020 and represented a decreased of (-) 54.9%.

January _	Million of People	Change %
2019	7.9	
2020	8.4	6.3%
2021	3.8	-54.9%



ARRIVAL OF INTERNATIONAL TOURISTS

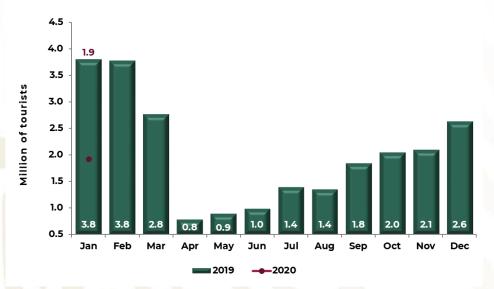


Chart 2. International tourists arrivals in January 2021 were **One million 924 thousand**, reaching One million 872 thousand less than 2020 same period, decreasing (-) 49.3%.

January	Thousand Passengers	Change %
2019	3.5	·
2020	3.8	9.0%
2021	1.9	-49.3%

Note: In the graphs the sum of the data does not coincide with the accumulated period due to the rounding of figures..





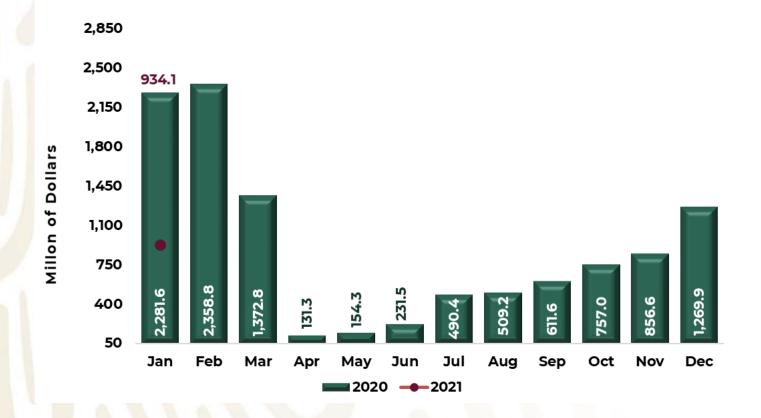




INTERNATIONAL TRAVEL RECEIPTS

Chart 3. In the first month of 2021, foreign currency income from international arrival visitors was **934 million 55 thousand dollars**, equivalent a decrease -59.1% in comparison to January 2020.

January	Million of People	Change %
2019	2,288.9	•
2020	2,281.6	-0.3%
2021	934.1	-59.1%







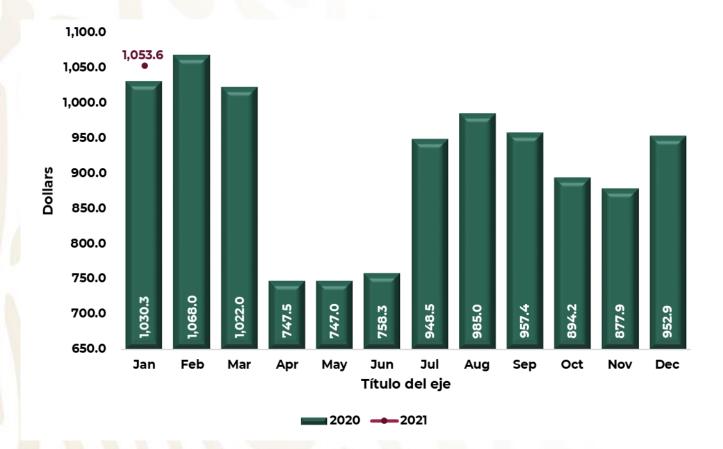




AVERAGE EXPENDITURE OF LONG-STAY TOURISTS, AIR TRANSPORT

Chart 4. In the first month of 2021, the average expenditure of long-stay tourists by air was **1,053.6 dollars**, equivalent a increase +2.3% in comparison to the same month of 2020.

January	Dollars	Change %
2019	1,074.2	•
2020	1,030.3	-4.1%
2021	1,053.6	2.3%



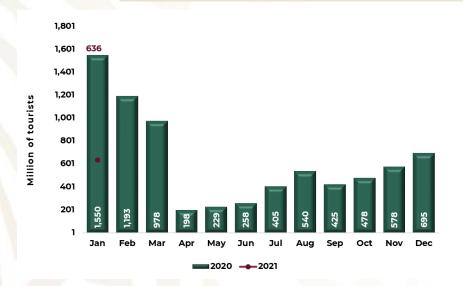








DEPARTURES OF INTERNATIONAL TOURISTS FROM MEXICO



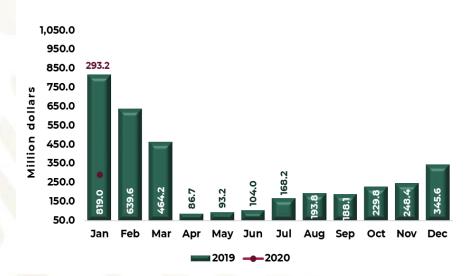
Chars 5. According to INEGI, during January 2021, international tourists departures's number from Mexico was 635 thousand 621 tourist, which is 914 thousand 813 less tourists than January 2020 and represents a decrease of -59.0%.

January	Millions of People	Change %
2019	1,614	,
2020	1,550	-3.9%
2021	636	-59.0%

SPENDING BY INTERNATIONAL VISITORS FROM MEXICO

Chart 6. In January 2021, foreign currency spent by visitors residing in Mexico when going abroad was **293 millions 232 thousand dollars**, lower 525 millions 774 thousand dollars to January 2020, equivalent to -64.2% decrease.

January	Millions of Touristis	Change %
2019	929	
2020	819	-11.9%
2021	293	-64.2%



Note: In the graphs the sum of the data does not coincide with the accumulated period due to the rounding of figures..









INTERNATIONAL TRAVELERS BALANCE

Chart 7. The balance by international visitors in January 2021 registered a surplus of **640 millions 823 thousand dollars**, this represents a decrease of -56.2% in comparison to the same month of 2020.

	January	Millions Dollars	Change %
	2019	1,359.8	•
Ī	2020	1,462.5	7.6%
	2021	640.8	-56.2%

BALANCE OF OIL AND INTERNATIONAL TRAVELLERS



Note: In the graphs the sum of the data does not coincide with the accumulated period due to the rounding of figures.









AIR TRANSPORTATION



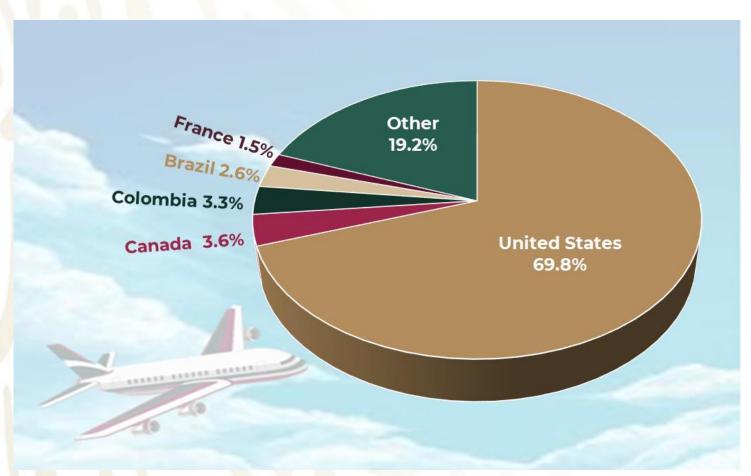






INTERNATIONAL VISITORS TO MEXICO ARRIVING BY AIR (MAIN COUNTRIES BY NATIONALITY)

Chart 8. In the first month of 2021 **United States** citizens's arrivals by air stands out, representing 69.8% of total, from **Canada** was 3.6%, while the European region had an 8.0% participation in total, corresponding 1.5% to **French citizens**, South America region represented 13.4% of total, **Colombia and Brazil** citizens participated with 3.3% and 2.6% of total, in same period.



Note: In the graphs the sum of the data does not coincide with the accumulated period due the rounding of figures



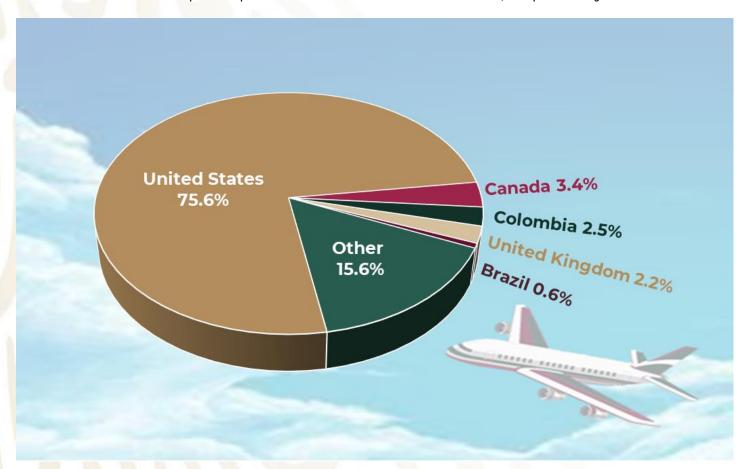






INTERNATIONAL VISITORS TO MEXICO ARRIVING BY AIR (MAIN COUNTRIES BY RESIDENCE)

Chart 9. In the first month of 2021, passengers by air arrival residing in the **United States** representing 75.6% of total, as well as **Canada** with 3.4%, while European region share 6.3% of total, being residents in **United Kingdom** who represented 0.6% of total arrivals by air, South America region represented 11.6% of total, where residents from **Colombia** and **Brazil** participated with 2.5% and 2.2% of total, respectively.



Note: In the graphs the sum of the data does not coincide with the accumulated period due to the rounding of figures.









U.S CITIZENS BY AIRPORT

Chart 10. The U.S. citizens who arrived to Mexico by air decreased (-)47.9% in January 2021 compared to same month of 2020, registering **458 thousand 651 passengers** who arrived firstly at the Cancun Airport, followed by Los Cabos Airport.

January	Thousand Passengers	Change %
2019	817,315	
2020	879,610	7.6%
2021	458,651	-47.9%



CANADIAN CITIZENS BY AIRPORT

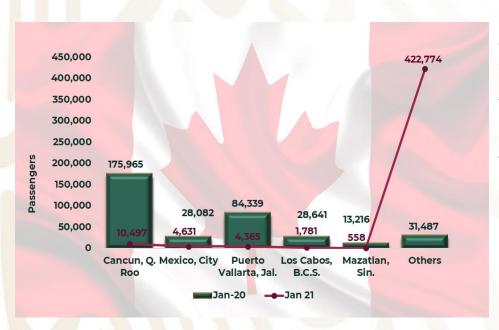


Chart 11. In January 2021, Canadian citizens who arrived to Mexico by air was (-) 93.6% lower compared to same month of 2020, by registering 23 thousand 585 passengers. They firstly arrived at the Cancun Airport, followed by Mexico City Airport.

January	Thousand Passengers	Change %
2019	357,962	
2020	369,363	3.2%
2021	23,585	-93.6%









AMERICAN PASSENGERS PER AIRPORT

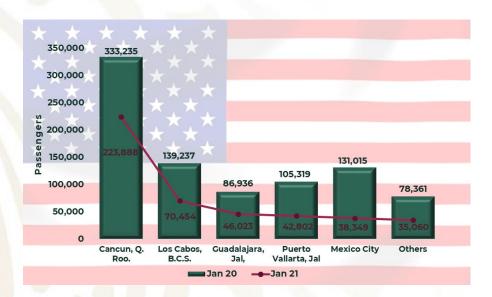


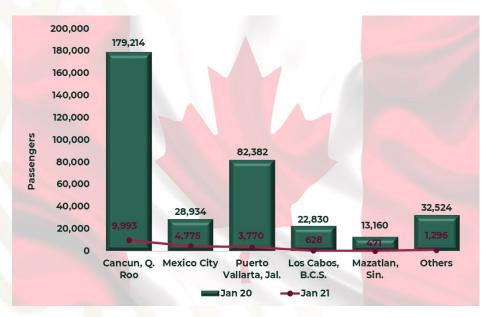
Chart 12. The American residents who arrived to Mexico by air decreased (-)47.8% in January 2021 compared to the same month of 2020, registering **472 thousand 410 passengers** who firstly arrived at Cancun Airport, followed by Los Cabos Airport

January	Thousand Passengers	Change %
2019	835,450	•
2020	905,624	8.4%
2021	472,410	-47.8%

CANADIAN PASSENGERS PER AIRPORT

Chart 13. In January 2021 the Canadian residents who arrived to Mexico by air was (-)94.2% lower compared to the same month of 2020, amounted 21 thousand 76 passengers, They firstly arrived at Cancun Airport, followed by Mexico City Airport.

January	Thousand	Change %
	Passengers	5.1a.1.g5 /s
2019	358,079	
2020	364,124	1.7%
2021	21,076	-94.2%











MAIN AIRPORTS OF ARRIVAL

Figure 1. In the first month of 2021, airports with a higher foreign visitors in Mexico were, according to their nationality: **Cancun** (305,516), **Mexico City** (124,134), **Los Cabos** (72,204), **Guadalajara** (48,323), **Puerto Vallarta** (47,976), **Cozumel** (7,281), **Monterrey** (5,224) y **Mazatlan** (4,451).



Quinta Roo Mexico City		Baja Ca	lifornia Sur		Jalis	со	Quir	nta Roo	Nuevo Leon		Sinaloa				
C	ancun	Mex	cico City	Los	Cabos	Gua	ndalajara	Puerto Vallarta	Cozumel		Мог	Monterrey		Mazatlan	
2020	738,933	2020	406,562	2020	166,549	2020	94,172	196,302	2020	21,150	2020	21,769	2020	22,555	
2021	305,516	2021	124,134	2021	72,204	2021	48,323	47,976	2021	7,281	2021	5,224	2021	4,451	
Var %	-58.7%	Var %	-69.5%	Var %	-56.6%	Var %	-48.7%	-75.6%	Var %	-65.6%	Var %	-76.0%	Var %	-80.3%	









DOMESTIC TOURISM









OCCUPANCY RATE



Chart 14. In the month of January of 2021 **Hotel Occupancy percentage** in a 70 grouping of tourist centers, was **25.4%**, a level lower by 31.8 point of a percentage point compared to that observed during the same month of 2020.

ARRIVAL OF TOURISTS TO HOTELS

Chart 15. In January 2021, domestic tourist arrivals to hotel rooms was 2 millions 175 thousand tourists (71.7%), the 859 thousand 819 remaining arrivals (28.3%) was foreign tourist.



Notes: Total occupancy is a weighted average of the 70 destinations monitored. The total arrivals of tourists to hotel rooms registered a decreased -55.1% compared to January 2020.

In the graphs the sum of the data does not coincide with the accumulated period due to the rounding of figures.













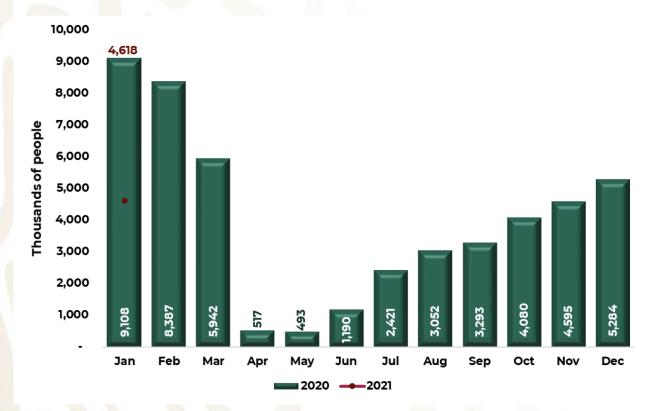




AIR TRANSPORTATION

Chart 16. The number of passengers arriving by air In the month of January 2021 was **4 million 618 thousand passengers,** representing 4 millions 490 thousand passengers lower (-) 49.3% in comparison to the same month of 2020.

January	Thousand Passengers	Change %
2019	8,423,417	•
2020	9,108,145	8.1%
2021	4,618,149	-49.3%







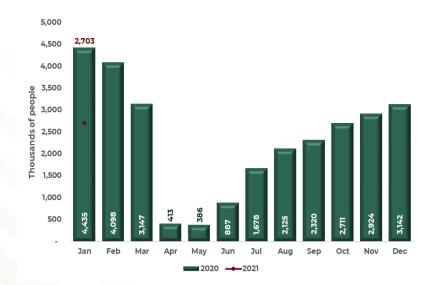




AIR TRANSPORTATION ON NATIONAL FLIGHTS

Chart 17. The number of passengers arriving by air on domestic flights during January 2021 was **2 millions 703 thousand passengers**, representing One Million 732 thousands passengers lower (-39.0%), in comparison to January 2020.

January	Thousand Passengers	Change %
2019	4,000,857	•
2020	4,435,463	10.9%
2021	2,703,488	-39.0%



AIR TRANSPORTATION ON INTERNATIONAL FLIGHTS

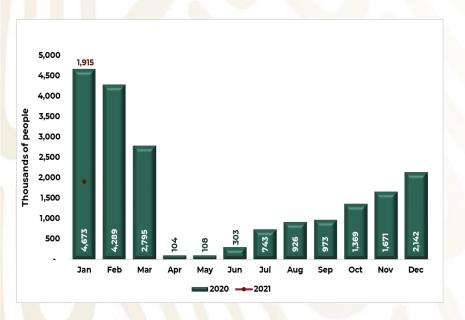


Chart 18. In January 2021, the number of passengers arriving by air on international flights decreased - 58.8%, with **One million 915 thousand passengers**, lower for 2 Millions 758 thousands passengers the amount of the same month of 2020.

January	Thousand Passengers	Change %
2019	4,422,560	Ť
2020	4,672,682	5.7%
2021	1,914,661	-59.0%





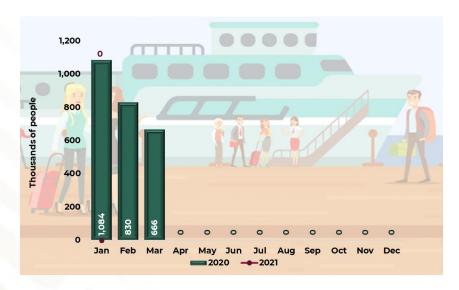




MARITIME TRANSPORTATION

Chart 19. During January 2021 there was no record of **passengers transported**, which represented (-) 100% below that reported in the same month of 2020...

January	Passengers	Change %
2019	971	
2020	1,084	11.7%
2021	0	-100.0%



ARRIVAL OF CRUISES TO MEXICO



Chart 20. In the month of January 2021, no **cruise ship** arrival records were presented, representing a decrease of (-) 100% compared to the same month in 2020.

January	Arrivals	Change %
2019	345	
2020	391	13.3%
2021	0	-100.0%









MAIN PORTS¹

Figure 2. During the first month of 2021 there were no records of passenger arrivals on cruise ships to the main ports of Mexico, so Cozumel, Majahual, Puerto Vallarta, Cabo San Lucas, Ensenada, and Progreso, had a drop of the (-) 100% of total passengers compared to the same month of 2020.



January	2021
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Co	zumel, Q.	Roo	Ма	ajahual, Q.	. Roo	Pue	rto Vallar	ta, Jal.	Cabo :	San Lucas	s, B. C. S	Er	isenada, l	3. C.			/uc.
	Arrives	Passengers		Arrives	Passengers		Arrives	Passengers		Arrives	Passengers		Arrives	Passengers		Arrives	Passengers
2020	155	476,585	2020	68	234,134	2020	26	82,249	2020	26	68,449	2020	28	66,881	2020	23	57,041
2021	0	0	2021	0	0	2021	0	0	2021	0	0	2021	0	0	2021	0	0
Change %	-100.0%	-100.0%	Change %	-100.0%	-100.0%	Change %	-100.0%	-100.0%	Change %	-100.0%	-100.0%	Change %	-100.0%	-100.0%	Change %	-100.0%	-100.0%









MUSEUMS AND ARCHEOLOGICAL SITES





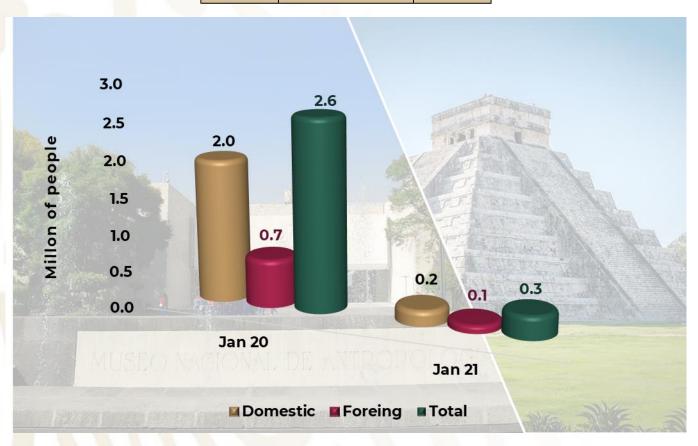




VISITORS TO MUSEUMS AND ARCHEOLOGICAL SITES

Chart 21. The National Institute of Anthropology and History reported **323 thousand 549 visitors** during January 2021, decreased -87.6% than reported in January 2020. Of the total number of visitors, 66.8% corresponded to national visitors and the 33.2% to foreigners.

January	Millions Visitors	Change %
2019	2,648,084	
2020	2,614,235	-1.3%
2021	323,549	-87.6%











OTHER INDICATORS AND ANALYSIS
OF INTERNATIONAL TOURISM





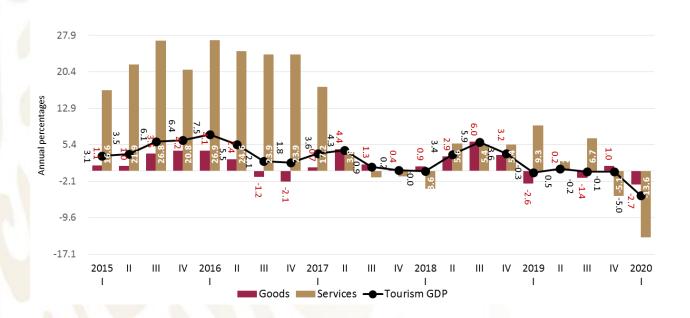




TOURIST GROSS DOMESTIC PRODUCT

Chart 22. Based on the Quarterly Indicators of Tourism Activity, **Tourism GDP** in the third quarter of 2020, registered an increase of 26.7% compared to the second quarter of 2020 according to original figures. By components, **services** increase in **+22.3%** in real terms and **goods** increase in **+45.7%** in the same period.

July - September	Index of Physical Volume	Change %
2018	113.3	,
2019	115.2	1.7%
2020	75.8	-34.2%



Fuente: INEGI. Sistema de Cuentas Nacionales de México. https://www.datatur.sectur.gob.mx/SitePages/ResultadosITAT.aspx









FOREIGN DIRECT INVESTMENT IN TOURISM

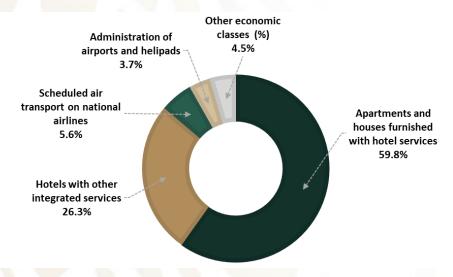
From the first quarter of 1999 to the fourth quarter of 2020, there was a **direct foreign investment flow of 23,650.5 million dollars.**

➤ From october to december 2020, an amount of **216.5 million US dollars** was collected for foreign direct investment in tourism, which represents (-) **1.3**% of National Foreign Direct Investment during this period.

FDIT share by type of economic activity Relative amounts: 1999-2020

Between the first quarter of 1999 and the fourth quarter of 2020, foreign direct investment in tourism stands out in:

- Apartments and houses furnished with hotel services (14.2 billion dollars)
- Hotels with other integrated services (6.23 billion dollars)
- Together these classes represent 86.2% of the total FDIT in that period.



*Accum<mark>ul</mark>ate<mark>d investment in the fourth quarter of 2020.</mark> Prel<mark>iminary figures</mark>

Source: Ministry of Tourism based on Foreign Direct Investment Records of the Ministry of Economy (ME)





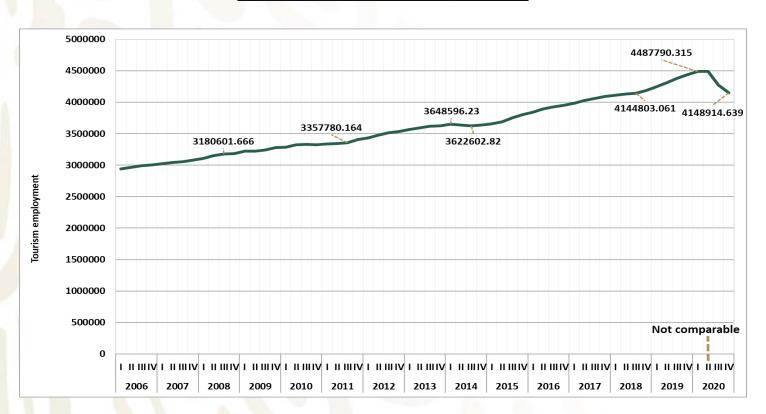




TOURIST EMPLOYMENT Fourth quarter of 2020

• In the third quarter of 2020, the population employed in the tourism sector in Mexico stood at 4 million 149 thousand direct jobs and represented 8.5% of total employment. Tourism employment decreased (-) 6.5% in the fourth quarter of 2020 with respect to the same period of 2019.

IV Quarter	Millions Visitors	Change %
2018	4,187,463	Ť
2019	4,438,496	6.0%
2020	4,148,915	-6.5%



Source: SECTUR with data from the National Survey of Occupation and Employment-New Edition (ENOEN) and validated by INEGI and SECTUR in the framework of the Specialized Technical Committee of Economic Statistics of the Tourism Sector (CTEEEST). (The figures before the Third Quarter 2020, correspond to the ENOE). https://www.datatur.sectur.gob.mx/SitePages/ResultadosITAT.aspx









ECONOMIC CONTEXT (BANXICO)

National

During 2020, the Mexican economy faced significant shocks and an environment of high uncertainty. This was mainly due to the impact of the COVID-19 pandemic and the measures implemented to contain its spread. Economic activity, inflation, and financial conditions in Mexico have been affected significantly by this adverse and volatile environment.

In the fourth quarter of 2020, the revival of economic activity that was observed in the third quarter continued, albeit at a more moderate pace and showing some weakening at the end of the year. In particular, although activity continued to recover in October and November, A marked slowdown was reported in December as a result of the resurgence of the pandemic and the new restrictions on production and mobility implemented in some states. Also, due to the type of shocks they have faced, heterogeneity prevails in the performance of the sectors, with industrial production showing a relatively more dynamic reactivation, especially manufacturing, and tertiary activities exhibiting a slower recovery and differentiated evolution among their components.

International

World economic activity continued to recover, although at a more moderate and differentiated pace across countries and sectors. In addition, the recovery in many economies has been affected by the measures implemented to contain new COVID-19 infections.

The services sector has suffered most from containment measures while international trade and global industrial production continued to expand.

Higher frequency indicators suggest that this slowdown could persist throughout the first quarter of 2021, as lockdown measures continue in some countries. Regarding the outlook for the world economy, international organizations still anticipate that, after a significant fall in 2020, global GDP will recover in 2021, because of a greater dynamism expected during the second half of the year. The latter is partly due to the expected progress in the vaccination process against COVID-19 and also to the fiscal stimulus programs in some of the main economies.

The conclusion of the electoral process in the United States (U.S.), the expected continuation of countercyclical policies, as well as the progress in vaccine production and distribution have contributed to a favorable performance of financial markets. Nevertheless, a rebound in volatility has been observed recently, along with increases in interest rates, mostly long-term ones, in advanced and emerging economies. This occurred in the context of a significant increase in longer-term interest rates in the U.S., associated with the expected approval of a considerable fiscal stimulus program and its effects on economic growth and inflation. In addition to the abovementioned risks to world economic growth, there are others that could affect international financial markets' stability.

https://www.banxico.org.mx/publications-and-press/quarterly-reports/%7BB970359A-8D5B-347A-761E-31C896D0A55A%7D.PDF









RESULTS OF TOURISM ACTIVITY

Conference of the Conference				J	U			ACII	• • • •				
Processed Company Co	Curbin at	Unit of management			Year (Ja	anuary-Dece	mber)			Change %	Ene	ero	Change %
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Million dollam	Inbound traveler expenditures		16,208.4	17,733.7	19,649.7	21,336.2	22,526.4	24,573.2	22,092.3	-10.1%	2,282	934	-96.29
International valence Inte	Outbound traveler expenditures	Million dollars	9,605.8	10,098.1	10,303.0	10,840.0	11,229.5	9,880.9	8,931.3	-9.6%	819	293	-97.0%
Processed Proc	International travelers balance	Million dollars	6,602.6	7,635.6	9,346.7	10,496.2	11,296.8	14,692.3	13,161.0	-10.4%	1,463	641	-95.6%
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International visitors Million dollates 14,300.0 15,267.7 17,607.8 19,103.3 20,366.3 23,364.0 9,880.0 56,885.0 2,077.0 843 56,227.0 20,000.0 20,00													
International visitors Million dollars 14,208 4,173.2 19,649 21,336 22,524 24,573.2 11,024 5,51% 2282 394 46,22 Long-stay (routists Million dollars 14,209 15,050 15,057.0 11,072 19,261 21,105.5 5,152 35,65 2,077 78,83 96,25 Border toroutist Million dollars 740.1 790.7 772 0,983.1 1,105.2 1,367.5 5,152 3,578 11,107 79,578 1,105 1,050	in cruises travelers	mousanu						3,034.7	2,300.4	-71.076	1,004	-	-100.07
International Lourists Million cololises 14,320.0 15,627 17,697.8 19,803.0 20,380.3 22,384.0 8,890.0 55,8% 2,077 843 46,22 Chargestry tourists Million cololises 13,679.9 15,095.0 10,928.8 18,197.2 19,201.0 21,085.5 7,370.4 43,7% 114 75 94.3 Same-day travelers Million cololises 1,884.8 1,908.0 1,951.8 21,505.0 2,100.1 22,102.2 1,148.8 48,9% 20.5 01 56.95 in border area travelers Million cololises 1,489.6 1,508.9 1,558.1 1,673.4 1,603.5 1,593.2 95.25 40,27% 179 91 94.3 in cutiest travelers Million cololises 1,489.6 1,508.9 1,558.1 1,673.4 1,603.5 1,593.2 95.25 40,27% 179 91 94.3 in cutiest travelers Dollises 2,000 2,000.2 2,000.2 2,000.2 2,000.2 2,000.2 Million cololises 4,489.8 399.2 303.8 449.5 556.6 6,000.6 182.3 7,01% 7,000.2 Million cololises 2,000 2,000.2 2,000.2 2,000.2 2,000.2 2,000.2 2,000.2 Million cololises 2,000 2,000.2 2,000.2 2,000.2 2,000.2 2,000.2 2,000.2 Million cololises 2,000 2,000.2 2,000.2 2,000.2 2,000.2 2,000.2 2,000.2 2,000.2 Million cololises 2,000 2,000.2	International visitors	Million dollars				_		24 573 2	11 024 8	-55 1%	2 282	934	-96.2%
Long-stay tourists Million dollars 13,979 15,050 16,925 11,1972 19,261 21,045 5,152 56,5% 1,962 768 46,375													-96.2%
Border tourists													-96.3%
Same-day travelers Million dollars 1,888.4 1,988.0 1,951.8 2,155.9 2,169.1 1,293.2 1,932.6 4,95% 205 9 9.695 1 1,000 1	• .												-94.3%
In border area travelers Million dollars 1.469 6 1.568.9 1.558.1 1.673.4 1.603.5 1.593.2 1.592.5 -140.2% 120 91 -94.037													-95.9%
Name	In border area travelers	Million dollars	1,469.6	1,508.9	1,558.1	1,673.4	1,603.5	1,593.2	952.5	-40.2%	129	91	-94.3%
International valents Deliurs 488 483 483 543 504 548 248 243 425 215 5 14.6% 271 246 226	In cruises travelers	Million dollars	418.8	399.2	393.8	482.5	556.6	626.0	182.3	-70.9%	76		-100.0%
International Lourists Dollars				Average	e expenditu	re (dollars)							
Longstay tourists Dollars S48.8 82.1 819.1 809.4 626.4 88.8 843.8 4.7% 955 934 5.55	International visitors	Dollars	200.0	203.5	207.2	214.8	233.4	252.3	215.5	-14.6%	271	246	-2.6%
Border tourists Dollars	International tourists	Dollars	488.0	493.1	504.5	488.2	493.0	496.5	406.7	-18.1%	547	438	-11.7%
Same-day travelers Dollars 36.5 34.7 32.7 33.9 33.1 42.4 42.3 0.2% 44 49 14.6%	Long-stay tourists	Dollars			819.1	809.4	826.4	885.8					5.5%
Dollars 32.0 30.8 29.4 31.9 34.2 36.8 30.3 6.7% 36 49 31.9 31.9 31.0 3	Border tourists												10.0%
Dollars 7.2 6.5.3 5.8.8 6.2.8 6.7.3 6.8.8 7.07 2.6% 7.0 N.C. N.C. N.C. N.C. International travelers abroad Mexico Outbound traveler expenditures N.C.	Same-day travelers	Dollars											14.6%
International travelers abroad Mexico Outbound traveler expenditure Aurage Expenditure Aurage Expenditure Outbound traveler expenditure Million dollars 9,665.8 10,986.1 10,303.0 10,040.0 11,229.5 9,880.9 3,580.7 63,5% 819 293 477.0 70,000.0 70,000.5 70,000.													31.9%
Total international travelers abroad Mexico Outbound traveler expenditures Average Expenditure S Average Expenditure	In cruises travelers						•	•	70.7	2.6%	70	N.C.	N.C
Outbound traveler expenditure Average Expenditure Average Expenditure Outbound tourism expenditure International tourists abroad of Mexico Outbound tourism expenditure Average Expenditure Dollars Av													
Dollars									,				
International fourists abroad of Mexico Thousands	and the second s		,	·			_	_	_				
Outbound tourism expenditure Average Expenditure Dollars 362.0 382.4 382.4 7,155.6 7,502.6 8,135.2 8,333.8 393.5 393.5 393.5 393.5 393.5 393.5 393.6 393.3 393.5 393.6 393.3 393.5 393.3 393.5 393.3 393.5 393.3 3													
Dollars 362.0 358.4 353.8 333.5 411.9 350.3 293.8 -16.1% 361 323 -7.7							,						
Thousand Tay	· ·												
Outbound expenditure Dollars													
Average Expenditure Dollars								-			,		
Arrival of passengers on domestic and international flights (AFAC) Thousands 66,572.1 74,778.3 82,765.6 90,445.5 97,285.5 102,498.5 48,361.4 -52.8% 9,108 4,618 -95.55 90,485.5 90,485.5 97,285.5 102,498.5 48,361.4 -52.8% 9,108 4,618 -95.55 90,485.5 9													
Total passengers arriving by air Inousands 66,572.1 74,778.3 82,765.6 90,445.5 97,285.5 102,498.5 48,361.4 52.8% 9,108 4,618 95.5% International flights Thousands 33,573.4 37,504.7 40,841.8 45,085.5 47,616.5 48,792.1 20,096.3 58.8% 4,673 1,915 96.19 Domestic flights Thousands 32,998.7 37,273.5 4102.8 45,360.1 49,689.9 53,706.4 28,265.1 47,4% 4,435 2,703 -95.09 Proreign visitors by air and country of nationality or residence (Unidad de Politica Migratoria) **Country of nationality** **Country of nationality** **United States of America** Thousands 7,164.4 8,391.7 9,417.6 10,340.5 10,496.4 10,511.4 5,151.2 51.0% 880 459 95.60	Avorage Experianter								40.0	2.170	-10	10	2.170
Thousands 33,573.4 37,504.7 40,841.8 45,085.5 47,616.5 48,792.1 20,096.3 -58.8% 4,673 1,915 -96.19	Total passengers arriving by air								48,361.4	-52.8%	9,108	4,618	-95.5%
Thousands 32,998.7 37,273.5 41,923.8 45,360.1 49,668.9 53,706.4 28,265.1 -47.4% 4,435 2,703 -95.09													-96.1%
Country of nationality	_	Thousands			41,923.8	45,360.1		53,706.4	28,265.1	-47.4%			-95.0%
United States of America Thousands T		Foreign visitors	by air and	country of n	ationality or	residence (Unidad de l	Política Mig	ratoria)				
Canada						onality							
United Kingdom Thousands T	United States of America				-, -				-, -				-95.6%
Argentina Thousands Thousa	Canada												-99.0%
Colombia Thousands 328.2 407.4 439.7 485.4 557.6 602.8 169.7 -71.9% 56 22 -96.49 Country of residence United States of America Thousands 7,348.5 8,604.6 9,643.9 10,565.5 10,748.2 10,775.2 5,291.0 -50.9% 905.6 472.4 -95.69 Canada Thousands 1,646.2 1,707.8 1,734.6 1,958.0 2,168.0 2,296.1 948.3 -58.7% 364.1 21.1 -99.19 Argentina Thousands 218.4 309.6 375.2 451.3 454.3 351.0 91.9 -73.8% 33.3 11.2 96.89 Colombia Thousands 292.4 363.2 390.2 430.0 494.2 536.2 139.2 -74.0% 45.3 15.7 -97.19 Movements cruise (INEGI and SCT, Dirección General de Puertos) Passenger in cruices Thousands 5,785.2 6,114.8 6,694.6 7,680.6 9,003.4 9,094.7 2,580.4 -71.6% 1,084.3100.09 Cruise's arrivals Number 2,091.0 2,180.0 2,269.0 2,558.0 2,671.0 2,951.0 865.0 -70.7% 391.0100.09 Percentaje of hotel accupation Percentage 57.2 59.6 60.4 61.2 61.0 60.3 26.3 (33.9) 57.2 25.4 (31.8 Arrival of tourists to hotel rooms Thousands 65,000.2 69,941.9 74,471.0 80,231.7 83,393.1 85,200.9 38,209.9 -55.2% 6,757.9 3,034.8 -55.19 Number of tourist jobs** (SECTUR) based on ENOE)	United Kingdom												-99.2%
Country of residence	Argentina												-96.5%
United States of America Thousands T	Colombia	Thousands	328.2				557.6	602.8	169.7	-71.9%	56	22	-96.4%
Canada Thousands 1,646.2 1,707.8 1,734.6 1,958.0 2,168.0 2,296.1 948.3 -58.7% 364.1 21.1 -99.19 United Kingdom Thousands 432.3 477.3 513.8 531.9 556.8 559.0 91.5 -83.6% 29.4 3.9 -99.39 Argentina Thousands 218.4 309.6 375.2 451.3 454.3 351.0 91.9 -73.8% 33.3 11.2 -96.89 Colombia Thousands 292.4 363.2 390.2 430.0 494.2 536.2 139.2 -74.0% 45.3 15.7 -97.19 **Movements cruise** (INEGI and SCT. Direction General de Puertos)** **Passenger in cruices** Thousands 5,785.2 6,114.8 6,694.6 7,680.6 9,003.4 9,094.7 2,580.4 -71.6% 1,084.3100.09 **Cruise's arrivals** Number 2,091.0 2,180.0 2,269.0 2,558.0 2,671.0 2,951.0 865.0 -70.7% 391.0100.09 **Hotel business** (SECTUR)** **Percentaje of hotel accupation** Arrival of tourists to hotel rooms** Thousands 65,000.2 69,941.9 74,471.0 80,231.7 83,393.1 85,200.9 38,209.9 -55.2% 6,757.9 3,034.8 -55.19 **Number of tourist jobs*** (SECTUR based on ENOE)**	Heitard Otatas and Associa	The same of the sa	7.040.5				40.740.7	40 775 5	E 004 -	E0 001	005.5	470 :	05.55
United Kingdom Thousands A32.3 477.3 513.8 531.9 556.8 559.0 91.5 -83.6% 29.4 3.9 -99.39 Argentina Thousands Thousands Thousands Thousands A39.6 375.2 451.3 454.3 351.0 91.9 -73.8% 33.3 11.2 -96.89 Colombia Thousands A39.6 375.2 451.3 454.3 351.0 91.9 -73.8% 33.3 11.2 -96.89 Wovements cruise (INEGI and SCT, Direction General de Puertos) Wovements cruise (INEGI and SCT, Direction General de Puertos) Passenger in cruices Thousands A57.85.2 6,114.8 6,694.6 7,680.6 9,003.4 9,094.7 2,580.4 -71.6% 1,084.3100.09 Cruise's arrivals Number Hotel business' (SECTUR) Percentaje of hotel accupation Arrival of tourists to hotel rooms Percentage Thousands Thousands A79.3 513.8 531.9 556.8 559.0 91.5 -83.6% 29.4 3.9 -99.39 Thousands A79.3 513.8 531.9 556.8 559.0 91.9 -73.8% 33.3 11.2 -96.89 Thousands A79.1 590.8 590.2													
Argentina Thousands 218.4 309.6 375.2 451.3 454.3 351.0 91.9 -73.8% 33.3 11.2 -96.8% 292.4 363.2 390.2 430.0 494.2 536.2 139.2 -74.0% 45.3 15.7 -97.1% Movements cruise (INEGI and SCT, Dirección General de Puertos) Passenger in cruices Thousands 5,785.2 6,114.8 6,694.6 7,680.6 9,003.4 9,094.7 2,580.4 -71.6% 1,084.3100.0% Cruise's arrivals Number 2,091.0 2,180.0 2,269.0 2,558.0 2,671.0 2,951.0 865.0 -70.7% 391.0100.0% Cruise's arrivals Percentaje of hotel accupation Percentage 57.2 59.6 60.4 61.2 61.0 60.3 26.3 (33.9) 57.2 25.4 (31.8 4.7) Arrival of tourists to hotel rooms Thousands 65,000.2 69,941.9 74,471.0 80,231.7 83,393.1 85,200.9 38,209.9 -55.2% 6,757.9 3,034.8 -55.1% Number of tourist jobs** (SECTUR based on ENOE)													
Colombia Thousands 292.4 363.2 390.2 430.0 494.2 536.2 139.2 -74.0% 45.3 15.7 -97.19 Movements cruise (INEGI and SCT, Dirección General de Puertos) Passenger in cruices Thousands 5,785.2 6,114.8 6,694.6 7,680.6 9,003.4 9,094.7 2,580.4 -71.6% 1,084.3100.09 Cruise's arrivals Number 2,091.0 2,180.0 2,269.0 2,558.0 2,671.0 2,951.0 865.0 -70.7% 391.0100.09 Percentaje of hotel accupation Percentage 57.2 59.6 60.4 61.2 61.0 60.3 26.3 (33.9) 57.2 25.4 (31.8 4) Arrival of tourists to hotel rooms Thousands 65,000.2 69,941.9 74,471.0 80,231.7 83,393.1 85,200.9 38,209.9 -55.2% 6,757.9 3,034.8 -55.19 Number of tourist jobs** (SECTUR based on ENOE)	•												
Movements cruise INEGI and SCT, Dirección General de Puertos	•												
Passenger in cruices Thousands 5,785.2 6,114.8 6,694.6 7,680.6 9,003.4 9,094.7 2,580.4 -71.6% 1,084.3100.09 Cruise's arrivals Number 2,091.0 2,180.0 2,269.0 2,558.0 2,671.0 2,951.0 865.0 -70.7% 391.0100.09 **Total of hotel accupation** Percentage Freenage From Thousands From Thous	COIOITIJIA								139.2	-74.0%	40.3	10.7	-91.1%
Cruise's arrivals Number 2,091.0 2,180.0 2,269.0 2,558.0 2,671.0 2,951.0 865.0 -70.7% 391.0 100.09	Passenger in cruices			_					2 580 4	-71 6%	1 084 3	_	-100.0%
Hotel business* (SECTUR) Percentage 57.2 59.6 60.4 61.2 61.0 60.3 26.3 (33.9) 57.2 25.4 (31.8 61.0	•												
Percentage 57.2 59.6 60.4 61.2 61.0 60.3 26.3 (33.9) 57.2 25.4 (31.8 Arrival of tourists to hotel rooms Thousands 65,000.2 69,941.9 74,471.0 80,231.7 83,393.1 85,200.9 38,209.9 -55.2% 6,757.9 3,034.8 -55.1% Number of tourist jobs** (SECTUR based on ENOE)			_,500				_,5,0	_,550	555.0	7 01.70	300		.00.07
Arrival of tourists to hotel rooms Thousands 65,000.2 69,941.9 74,471.0 80,231.7 83,393.1 85,200.9 38,209.9 -55.2% 6,757.9 3,034.8 -55.19 Number of tourist jobs** (SECTUR based on ENOE)	Percentaje of hotel accupation	Percentage	57.2		•		61.0	60.3	26.3	(33.9)	57.2	25.4	(31.8
Number of tourist jobs⁺* (SECTUR based on ENOE)	Arrival of tourists to hotel rooms												-55.1%
			,	,							-,	-,,	
	Tourism employment	Thousands	3,641.0	3,803.4						-6.5%	N.D.	N.D.	N.C

^{*} A report from the Hotel Occupancy monitored weekly in 70 centers. Changes in percentage points in the case of hotel occupancy.

** Quarterly figures, excluding induced employment.

Sources: Banco de México, AFAC e INEGI, UPM, SCT, SECTUR.

12/03/2021

For annual percentage change data for the last quarter of the current year compared to the last quarter of the previous year.









MACROECONOMIC PERSPECTIVES ABOUT KEY INDICATORS

Entity		estic Product owth %	Inflation (% dec/dec)			
	2021	2022	2021	2022		
International Monetary Fund	4.30	2.50	3.40	3.30		
OECD	4.50	3.00	3.20	3.00		
Bank of Mexico Survey	3.89	2.65	3.88	3.54		
Ministry of the Treasury and Public Credit	4.6%	2.6%	3.00	3.00		

Source: **IMF**, World Economic Outlook Database (October 2020); **OECD**, Interim Economic Outlook (2020/Dec); **Bank of Mexico**, Expectations Survey Economic Specialist Private Sector 02/03/2021); Ministry of Finance, Proposed Framework for General Economic Policy Criteria 2021, (September 2020).









ECONOMIC INDICATORS

Entries	2018	2019	2020.1	2020.II	2020.III	2020.IV	2020	Jan-21
Ge	neral Economic A	ctivity and Serv	ices Identified	with Tourism				
omestic								
Millions of current pesos	23,523,247	24,443,014	24,490,709	20,045,950	23,089,847	24,861,588	23,122,024	
Constant prices annual variations in %	2.2	-0.1	-1.4	-18.7	-8.6	-4.3	-8.5	
Tertiary activities								
- Air Transportation (481)								
. Millions of current pesos	58,268	67,842	50,309	6,018	18,037	29,086	25,862	
. Constant prices annual variations in %	9.7	8.0	-4.3	-90.3	-68.0	-48.6	-54.8	
- Temporary Lodging Services (721)								
. Millions of current pesos	269,681	282,871	266,229	26,180	96,959	136,861	131,557	
. Constant prices annual variations in %	3.9	1.0	-9.5	-91.6	-66.3	-50.8	-54.8	
- Food and Beverages Preparation Services (722)								
. Millions of current pesos	247,360	266,842	254,780	148,990	168,548	195,055	191,843	
. Constant prices annual variations in %	0.4	1.2	-7.5	-47.7	-39.5	-29.7	-31.2	
	Quarterly	Indicators of T	Tourism Activit	у				
Tourism GDP								
. Annual variations in %	2.8	0.5	-6.7	-47.3	-34.1			
Internal tourism consumption								
. Annual variations in %	3.2	1.0	-6.3	-50.6	-35.9			
Domestic tourism consumption								
. Annual var <mark>iatio</mark> ns in %	3.3	0.7	-4.2	-42.4	-29.7			
Inbound tourism consumption								
. Annual variations in %	2.8	2.4	-14.5	-90.0	-68.1			
	Unemployment N	lationalRate *	* (closing of th	e period)				
Total Percentage of PEA	3.35	2.91	2.94	5.49	5.09	3.80	3.80	4.7
	Price	es and Exchan	ge Rate***					
ational Price Index (closing of the period)								
onsumer (percent variation)	4.8%	2.8%	-30.6%	-9.7%	4.0%	3.2%	3.2%	3.
. Air transport (percent variation)	-2.3%	9.6%	-0.8%	-21.7%	-4.0%	9.6%	9.6%	-20.
. Hotel (percent variation)	5.3%	0.7%	0.2%	-4.3%	-6.8%	0.7%	0.7%	-8.
. Package Tourist Services (percent variation)	8.6%	2.2%	-0.9%	-6.8%	-4.8%	2.2%	2.2%	-11.
. Restaurants (percent variation)	5.4%	5.0%	4.4%	3.7%	3.9%	5.0%	5.0%	4.0
	Excha	ange Rate (pe	so / dollar)					
Average of the period	19.24	19.11	20.01	23.33	21.72	20.54	21.49	19.
Business	Cycle Indicators a	and Consumer	Confidence (m	nontly difference	:e***)			
Coincident Indicator	-1.16	(0.18)	(1.38)	11.93	1.13	(0.30)	(0.30)	N.
Forward Indicator	-0.48	0.38	(4.84)	12.10	(0.10)	1.19	1.19	N.
Confidence Consumer Index	0.32	(0.46)	(0.99)	(0.25)	0.41	0.31	0.31	0.2

Note: The sum of the monthly data does not coincide with the accumulated of the period, due to the rounding of figures.

Sources: SECTUR, INEGI, Bank of Mexico.

^{*} For 2016 figures for IV quarter.

^{**} For 2016 figures for the fourth quarter. The Tourist Employment dataset is smoothed by averaging the last four quarters of it. The objective is to eliminate irregular fluctuations in the short and medium term.

^{***} Percentage of all the economically active population. Data at the end of the period for annual and monthly figures and average period for quarterly information.

^{****} For prices of the consumer: at the end of the year are annual variations and same month previos year is for monthly data variation.

^{*****} Point monthly difference (closing of the period).