



Results of Tourism Activity January 2020

Undersecretariat of Planning and Tourism Policy

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TURISMO

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Outstanding results January 2020

Arrival of international tourists



3.8 million (9.0%, vs January 2019)

International travel receipts



2,282 millions dollars
Change (-) 0.3%, vs January 2019

Spending international visitors from Mexico



819 Million dollars
Change (-)10.3 %, vs January 2019

Departures international tourists from Mexico



One million 550 thousand tourists,
Change +0.4%.

International travelers balance



Surplus 1,463 million dollars,
Change 6.3%, vs January 2019

American and Canadian passengers arriving by air

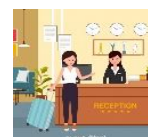


57.2% Occupancy rate



Increase of two tenths of a
percentage point

Arrival of tourists to Hotels



4 million 654 thousand domestic tourists (68.9%)
2 million 102 thousand international tourists (31.1%)



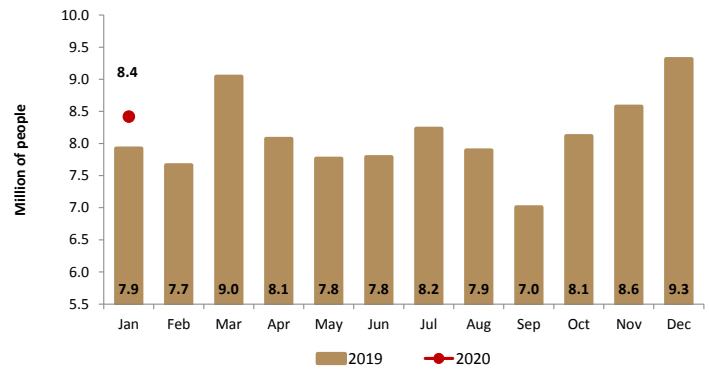
INTERNATIONAL VISITORS TO MEXICO



ARRIVAL OF INTERNATIONAL VISITORS

Chart 1. According to INEGI, during January 2020 the number of international visitors arriving Mexico was **8 million 421 thousand**, this is 497 thousand visitors more than January 2019 and represented an increase of 6.3%.

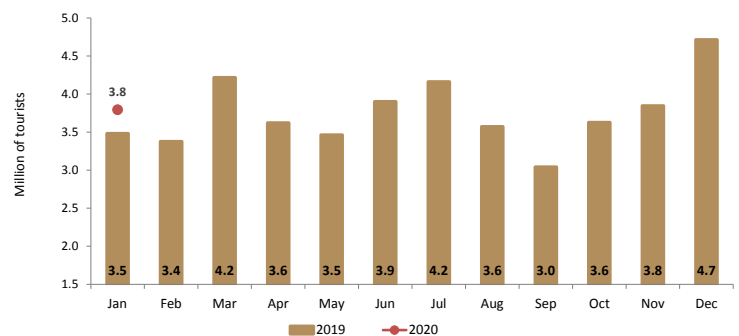
January	Million visitors	Change
2019	7.9	
2020	8.4	6.3%



ARRIVAL OF INTERNATIONAL TOURISTS

Chart 2. International tourists arrivals in January 2020 were **3 million 795 thousand**, reaching 313 thousand more than 2019 same period, increasing 9.0%.

January	Million tourists	Change
2019	3.5	
2020	3.8	9.0%



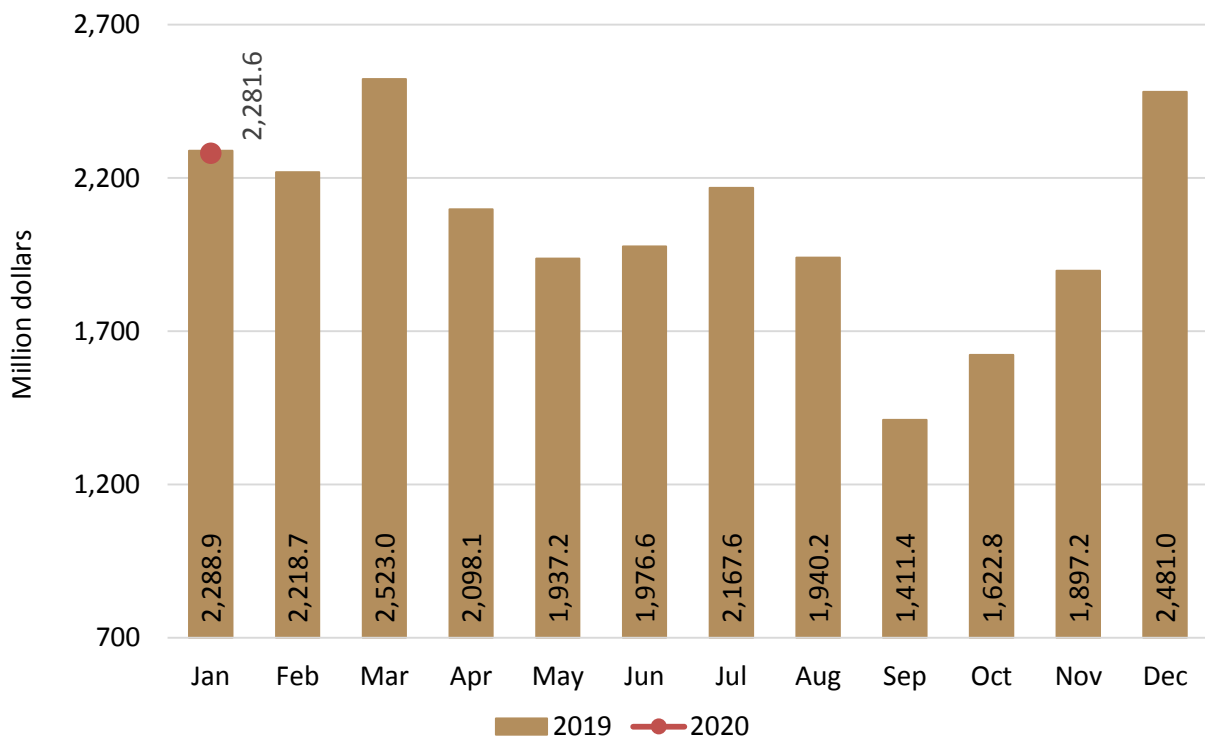
Note: In the graphs the sum of the data does not coincide with the accumulated period due to the rounding of figures..



INTERNATIONAL TRAVEL RECEIPTS

Chart 3. In January 2020 foreign currency income from international arrival visitors was **2,282 million dollars**, equivalent a decrease (-) 0.3% in terms to January 2019.

January	Million dollars	Change
2019	2,289	
2020	2,282	(-) 0.3%



Source: INEGI and Bank of Mexico, Balance of payments.

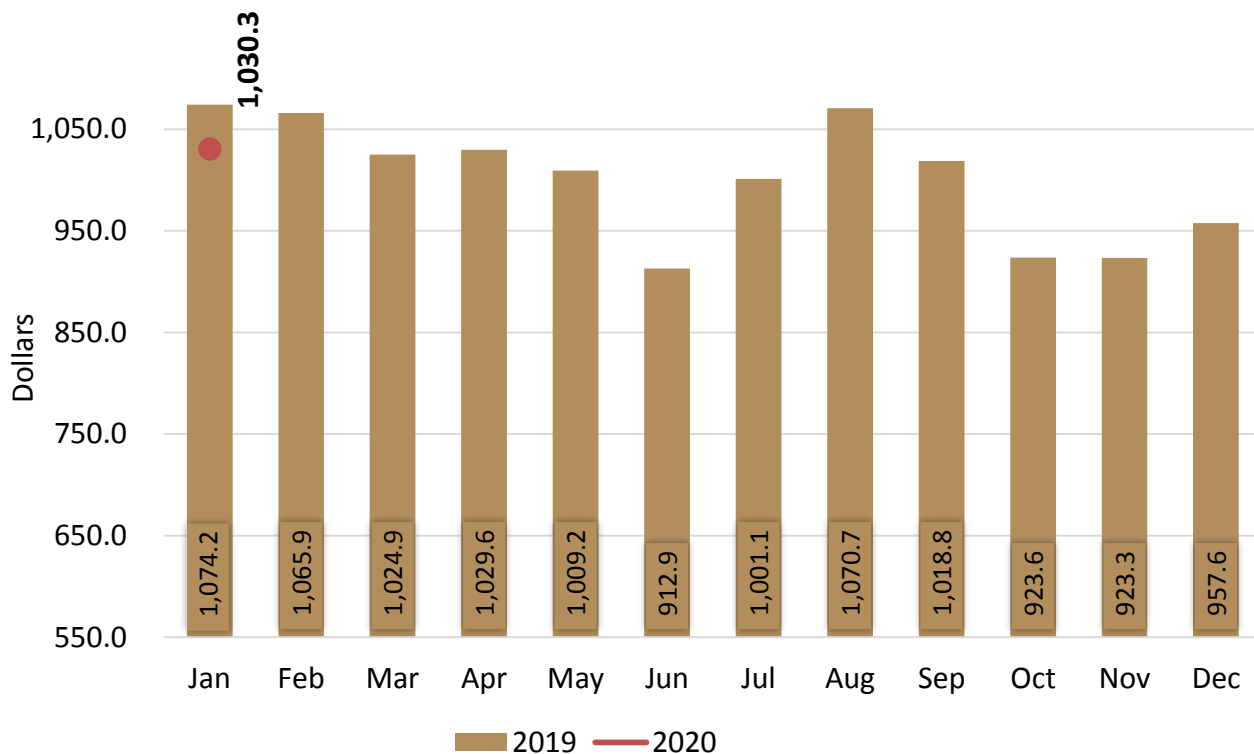
<https://www.datatur.sectur.gob.mx/SitePages/VisitantesInternacionales.aspx>



AVERAGE EXPENDITURE OF LONG-STAY TOURISTS, AIR TRANSPORT

Chart 4. In January 2020 foreign currency income from international arrival visitors was **1,030.3 dollars**, equivalent a decrease (-) 4.1% in terms to January 2019.

January	Dollars	Change
2019	1,074.2	
2020	1,030.3	(-) 4.1%

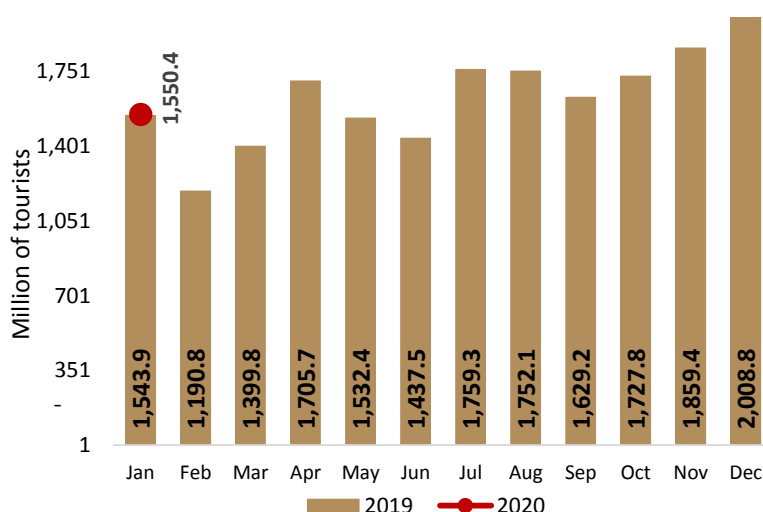




DEPARTURES OF INTERNATIONAL TOURISTS FROM MEXICO

Chars 5. According to INEGI, during January 2020, international tourists departures's number from Mexico was **One million 550 thousand**, which is 6 thousand 573 more tourists than January 2019 and represents an increase of 0.4%.

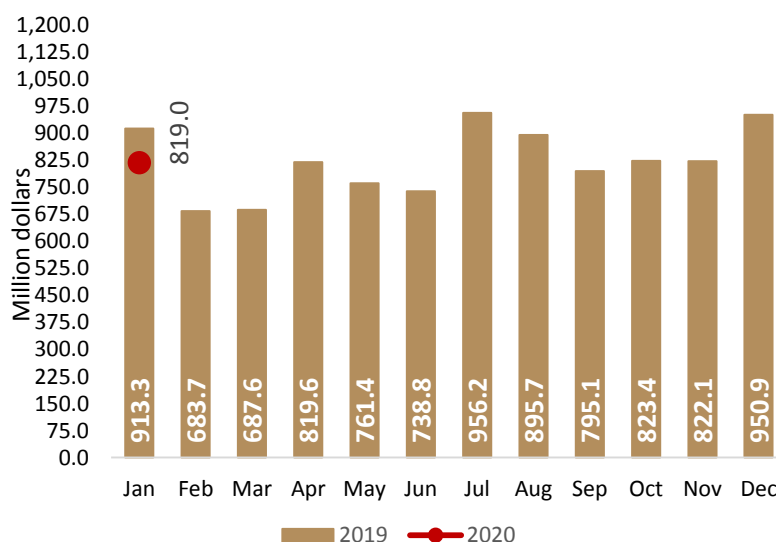
January	Million Tourists	Change
2019	1,544	
2020	1,550	0.4%



SPENDING BY INTERNATIONAL VISITORS FROM MEXICO

Chart 6. In January 2020, foreign currency spent by visitors residing in Mexico when going abroad was **819 million dollars**, lower 94 million 333 thousand dollars to January 2019, equivalent to (-) 10.3% decrease.

January	Million dollars	Change
2019	913	
2020	819	(-)10.3%



Note: In the graphs the sum of the data does not coincide with the accumulated period due to the rounding of figures..

Source: INEGI and Bank of Mexico, Balance of payments.

<https://www.datatur.sectur.gob.mx/SitePages/VisitantesInternacionales.aspx>

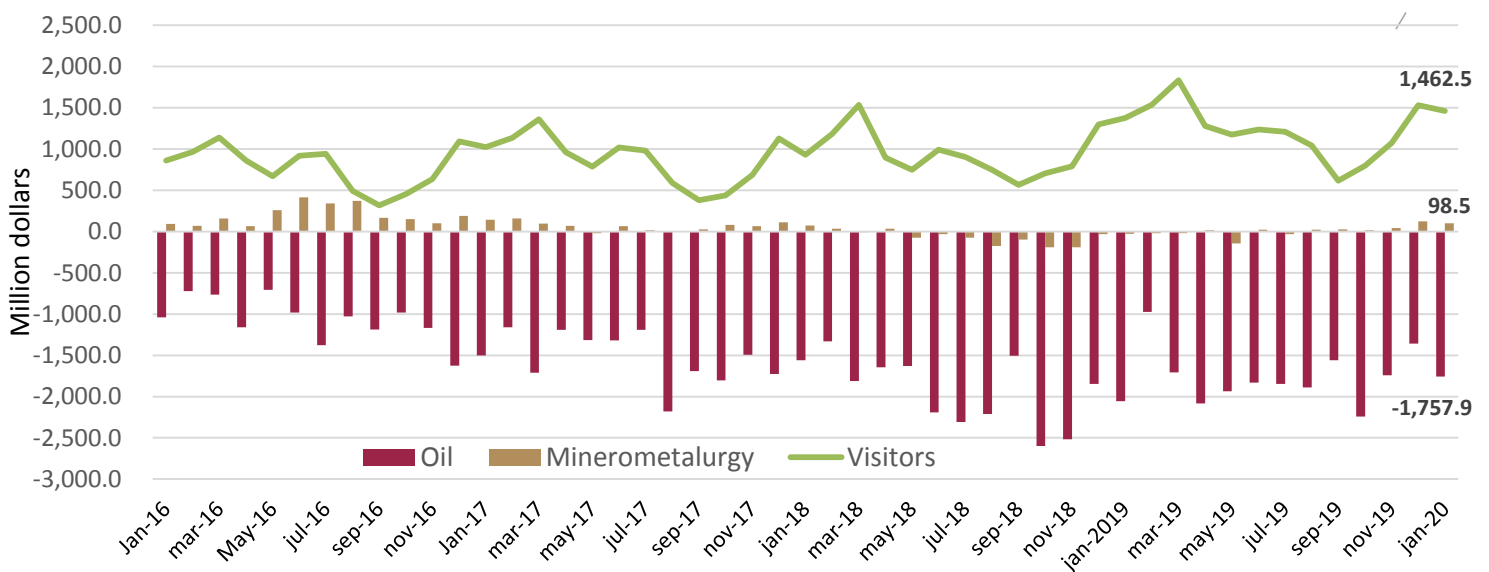


INTERNATIONAL TRAVELERS BALANCE

Chart 7. In January 2020, international travelers balance registered a surplus of **1,463 million dollars**, this represents increasing of 6.3% in comparison to January 2019.

January	Million dollars	Change
2019	1,375.6	
2020	1,462.5	6.3%

Balance of Oil and International Travellers



Note: In the graphs the sum of the data does not coincide with the accumulated period due to the rounding of figures.

Source: INEGI and Bank of Mexico, Balance of payments.

<https://www.datatur.sectur.gob.mx/SitePages/VisitantesInternacionales.aspx>

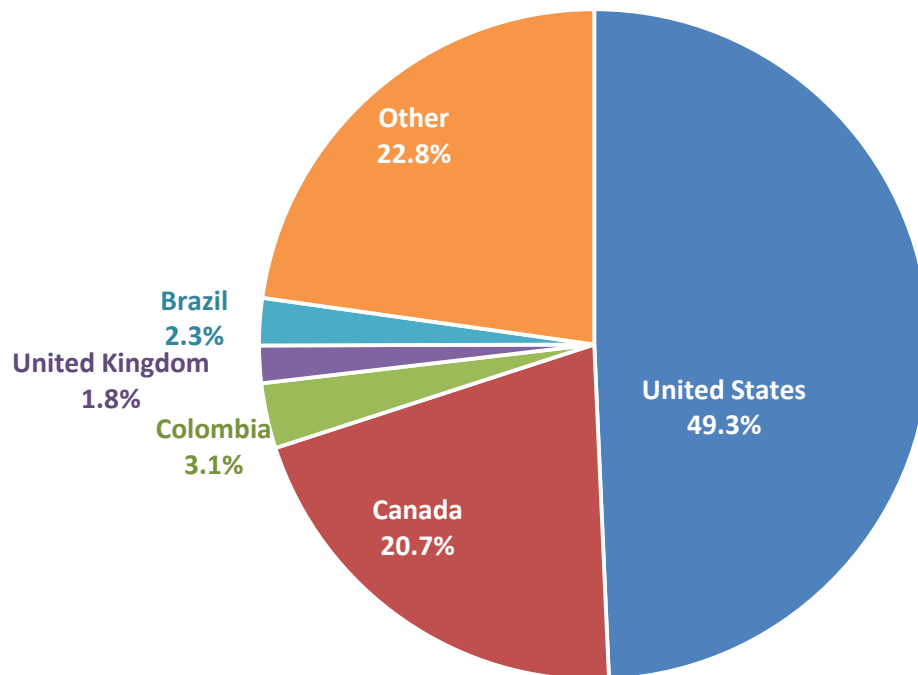


AIR TRANSPORTATION



INTERNATIONAL VISITORS TO MEXICO ARRIVING BY AIR (MAIN COUNTRIES BY NATIONALITY)

Chart 8. During January 2020 United States citizens's arrivals by air stands out, representing 49.3% of total, from Canada was 20.7%, while the European region had an 10.8% participation in total, corresponding 1.8% to United Kingdom citizens, South America region represented 11.4% of total, Colombia and Brazil citizens participated with 3.1% and 2.3% of total, in same period.

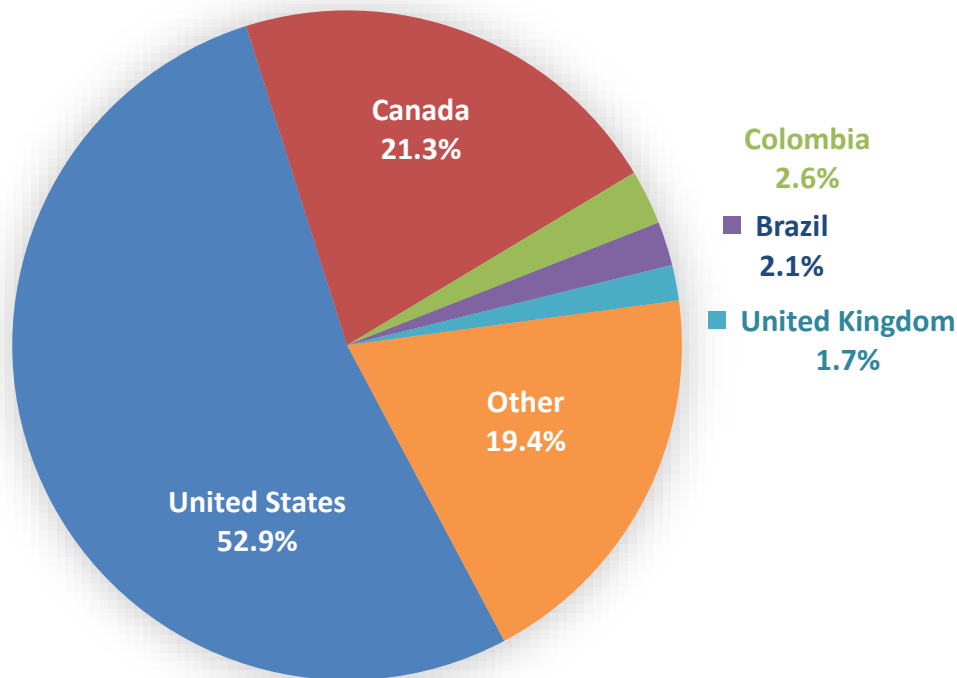


Note: In the graphs the sum of the data does not coincide with the accumulated period due the rounding of figures



INTERNATIONAL VISITORS TO MEXICO ARRIVING BY AIR (MAIN COUNTRIES BY RESIDENCE)

Chart 9. In January 2020, passengers by air arrival residing in the United States representing 52.9% of total, as well as Canada with 21.3%, while European region share 9.4% of total, being residents in United Kingdom who represented 1.7% of total arrivals by air, South America region represented 10.1% of total, where residents from Colombia and Brazil participated with 2.6% and 2.1% of total, respectively.



Note: In the graphs the sum of the data does not coincide with the accumulated period due to the rounding of figures.

Source: Migration Policy Unit, SEGOB.

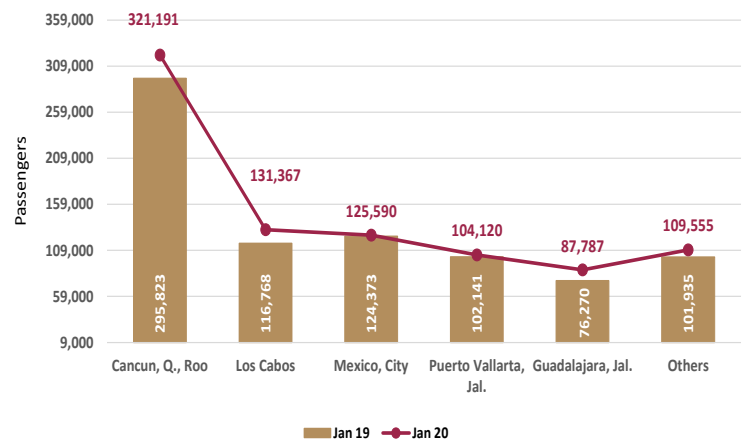
<https://www.datatur.sectur.gob.mx/SitePages/Visitantes%20Por%20Residencia.aspx>



U.S CITIZENS BY AIRPORT

Chart 10. The U.S. citizens who arrived to Mexico by air increased 7.6% in January 2020 compared to same month of 2019, registering **879 thousand 610 passengers** who arrived firstly at the Cancun Airport, followed by Los Cabos Airport.

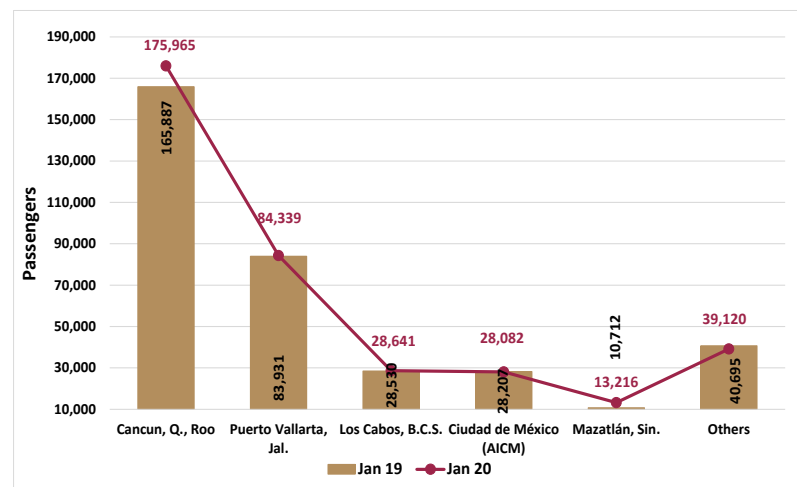
January	American Passengers	Change
2019	817,310	
2020	879,610	7.6%



CANADIAN CITIZENS BY AIRPORT

Chart 11. In January 2020, Canadian citizens who arrived to Mexico by air was 3.2% higher compared to January 2019, by registering **369 thousand 363 passengers**. They firstly arrived at the Cancun Airport, followed by Puerto Vallarta Airport.

January	Canadian Passengers	Change
2019	357,962	
2020	369,363	3.2%

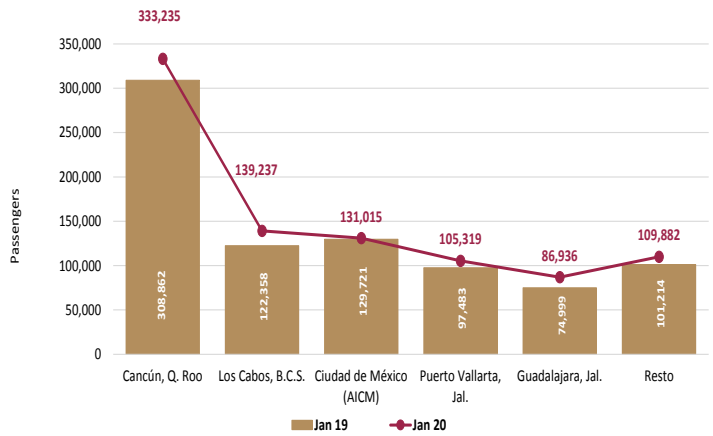




AMERICAN PASSENGERS PER AIRPORT

Chart 12. The American residents who arrived to Mexico by air increased 8.5% in January 2020 compared to January 2019, registering **905 thousand 624 passengers** who firstly arrived at Cancun Airport, followed by Los Cabos Airport

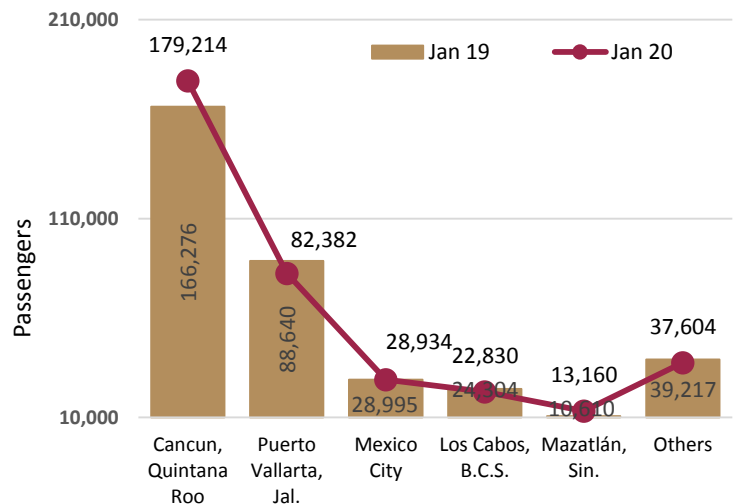
January	American Passengers	Change
2019	834,637	
2020	905,624	8.5%



CANADIAN PASSENGERS PER AIRPORT

Chart 13. In January 2020 the Canadian residents who arrived to Mexico by air was 1.7% higher compared to January 2019, amounted **364 thousand 124 passengers**, They firstly arrived at Cancun Airport, followed by Puerto Vallarta Airport.

January	Canadian Passengers	Change
2019	358,042	
2020	364,124	1.7%

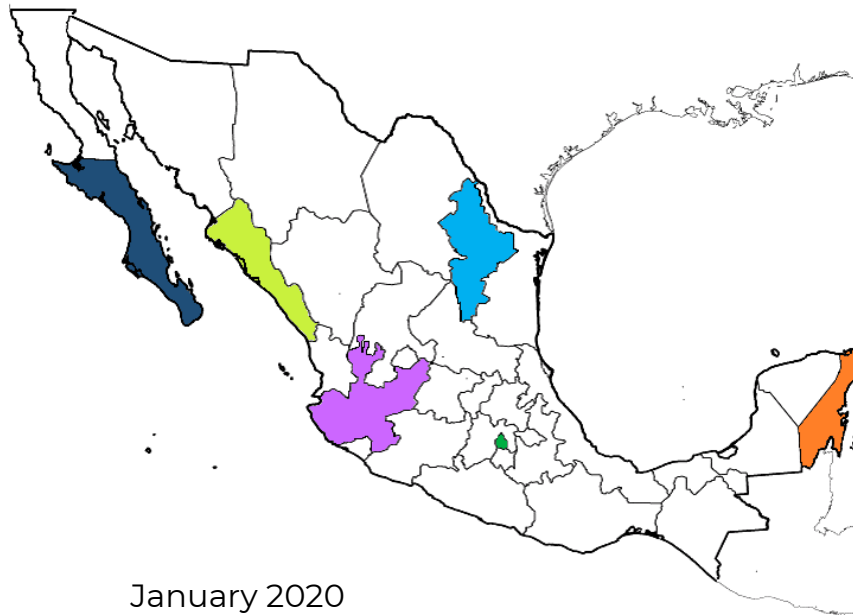


Source: Migration Policy Unit, SEGOB.



MAIN AIRPORTS OF ARRIVAL

Figure 1. During January 2020, airports with a higher foreign visitors in Mexico were, according to their nationality: Cancun (738,933), Mexico City (406,562), Puerto Vallarta (196,302), Los Cabos (166,549), Guadalajara (94,172), Mazatlán (22,555) Monterrey (21,769) and Cozumel (21,150).



January 2020

Baja California Sur		Mexico City		Jalisco		Nuevo Leon		Quinta Roo		Sinaloa			
Los Cabos		Mexico City		Puerto Vallarta	Guadalajara	Monterrey		Cancun	Cozumel	Mazatlan			
2018	150,664	2018	402,962	2018	195,640	82,529	2018	20,345	2018	702,183	20,429	2018	20,078
2019	166,549	2019	406,562	2019	196,302	94,172	2019	21,769	2019	738,933	21,150	2019	22,555
Change	10.5%	Change	0.9%	Change	0.3%	14.1%	Change	7.0%	Change	5.2%	3.5%	Change	12.3%

Note: Figures refers to events because the same person may have entered the country in more than one occasion. From this date only the residence of international passengers is considered and the nationality of the passengers is not longer used.

Source: Migration Policy Unit, SEGOB.
<https://www.datatur.sectur.gob.mx/SitePages/Visitantes%20Por%20Nacionalidad.aspx>



DOMESTIC TOURISM



OCCUPANCY RATE

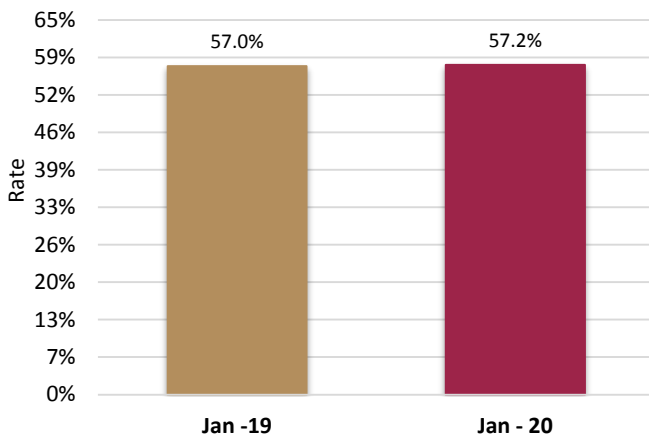


Chart 14. During January 2020 **Hotel Occupancy percentage** in a 70 grouping of tourist centers, was **52.7%**, a level higher by 2 tenths of a percentage point compared to that observed during the same month of 2019.

ARRIVAL OF TOURISTS TO HOTELS

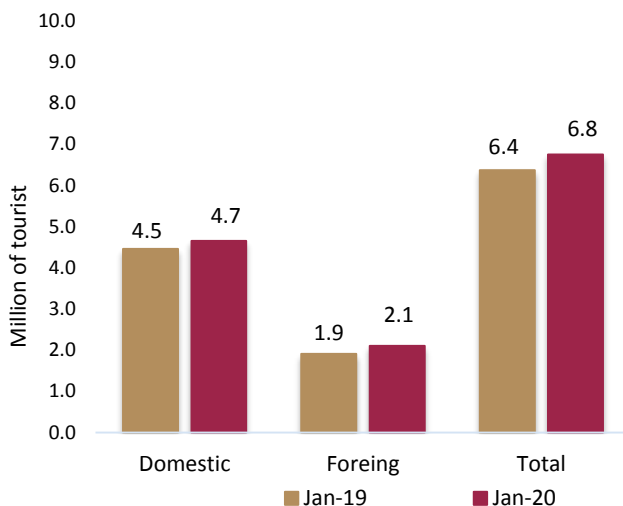


Chart 15. During January 2020, **domestic tourist arrivals to hotel rooms** was **4 million 654 thousand tourists** (68.9%), the 2 million 102 thousand remaining arrivals (31.1%) was foreign tourist.

Notes: Total occupancy is a weighted average of the 70 destinations monitored. The total arrivals of tourists to hotel rooms registered an increased 6.1%, compared to January 2019.

In the graphs the sum of the data does not coincide with the accumulated period due to the rounding of figures.



TRANSPORTATION



AIR TRANSPORTATION

Chart 16. The number of passengers arriving by air during January 2020 was **6.7 million 749 thousand passengers**, representing 529.7 thousand passengers additional (8.5%) in comparison to January 2019.

January	Thousand Passengers	Change
2019	6,220	
2020	6,749	8.5%

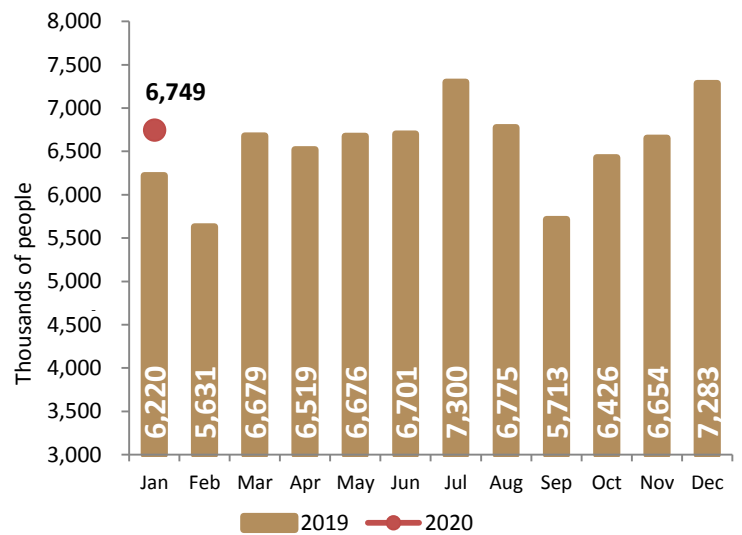
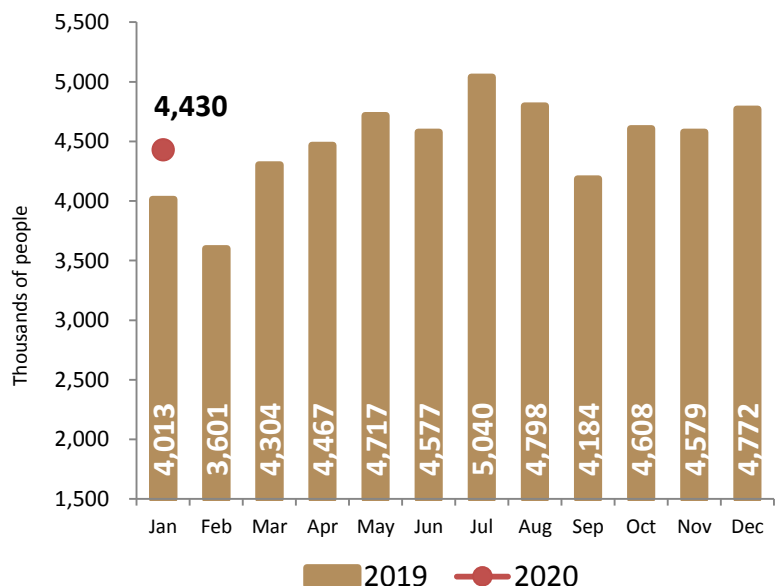


Chart 17. The number of passengers arriving by air on domestic flights during January 2020 was **4 million 430 thousand passengers**, representing 417 thousands passengers additional (10.4%), in comparison to January 2019.

January	Thousand Passengers	Change
2019	4,013	
2020	4,430	10.4%

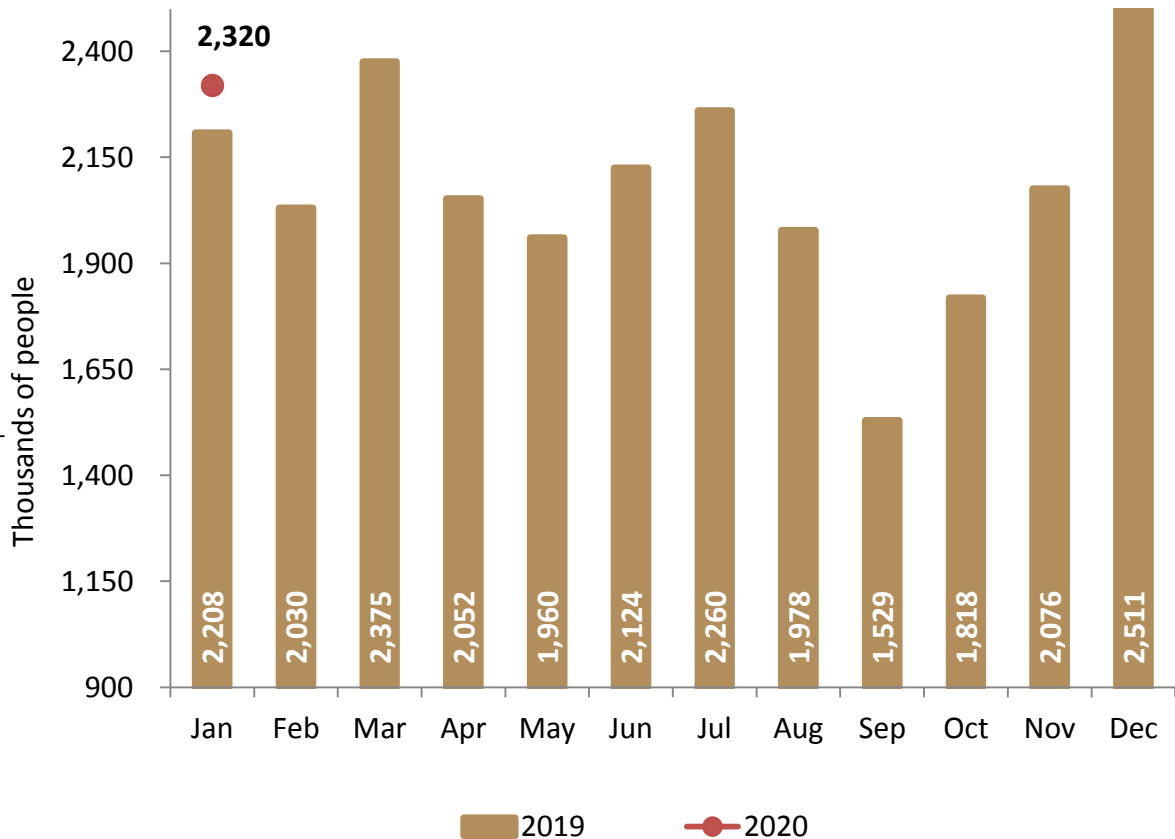


Preliminary figures / Source: Airports and Auxiliary Services (SCT)
<https://www.datatur.sectur.gob.mx/SitePages/TrasnAerea.aspx>



Chart 18. In January 2020, the number of passengers arriving by air on international flights increased 5.1%, with **2 million 320 thousand passengers**, exceeding for 112 thousands passengers the amount of January 2019.

January	Thousand Passengers	Change
2019	2,208	
2020	2,320	5.1%





MARITIME TRANSPORTATION

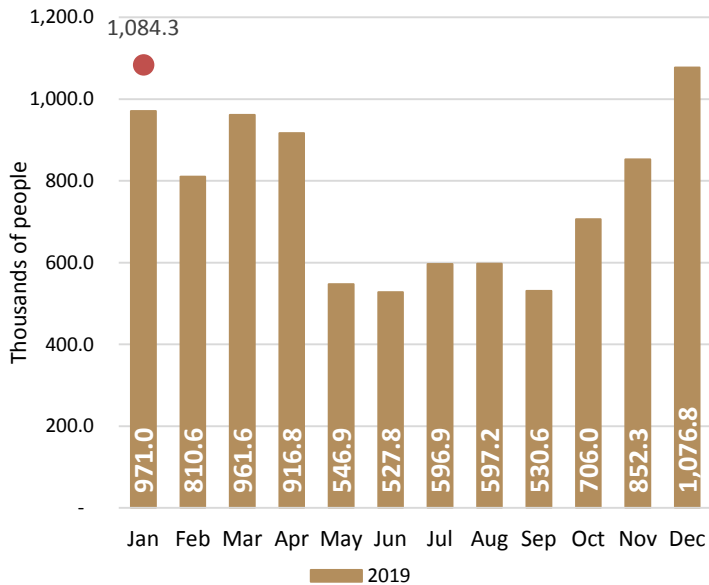


Chart 19. During January 2020, the number of cruise passengers was **One million 84 thousand passengers**; this is an increase of 11.7% in comparison to January 2019.

January	Thousand Passengers	Change
2019	971	
2020	1,084	11.7%

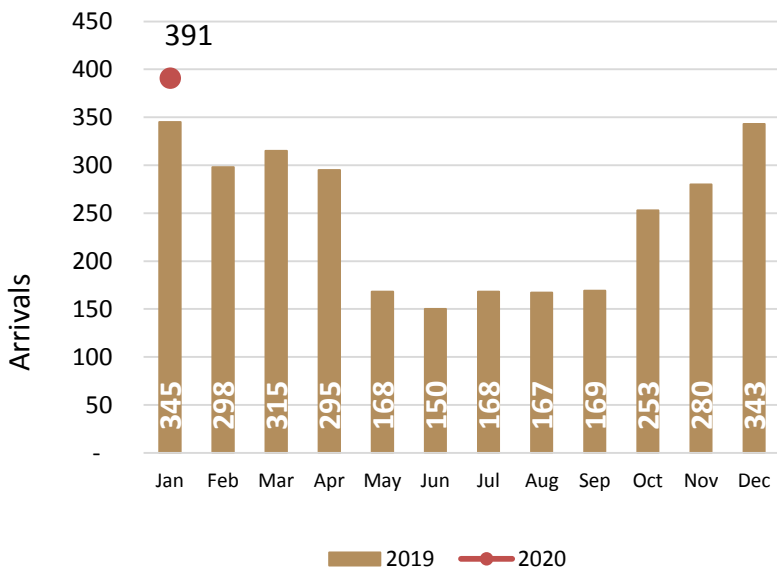


Chart 20. The number of cruise's arrivals in January 2020 increased by 46, reaching **391 cruises**, an increase of 13.3% with respect to January 2019.

January	Arrives	Change
2019	345	
2020	391	13.3%

Source: INEGI and Directorate-General of Ports, Ministry of Communications and Transportation (SCT)

<https://www.datatur.sectur.gob.mx/SitePages/VisitantesInternacionales.aspx>

<http://www.datatur.sectur.gob.mx/SitePages/VisitantesInternacionales.aspx>



MAIN PORTS

Figure 2. In January 2020 the ports that received the highest number of passengers were the following: Cozumel, Majahual, Puerto Vallarta, Cabo San Lucas Ensenada and Progreso, representing 92% of total arrivals.



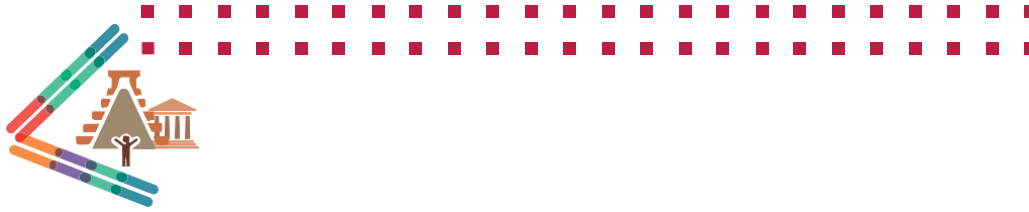
Cozumel, Q. Roo			Majahual, Q. Roo			Puerto Vallarta, Jal.			Cabo San Lucas, B.C.S			Ensenada, B. C.			Progreso, Yuc.		
	Arrives	Passengers		Arrives	Passengers		Arrives	Passengers		Arrives	Passengers		Arrives	Passengers		Arrives	Passengers
2019	155	485,834	2019	57	184,861	2019	25	59,027	2019	23	53,730	2019	26	59,936	2019	15	41,769
2020	155	476,585	2020	68	234,134	2020	26	82,249	2020	26	68,449	2020	28	66,881	2020	23	57,041
Change	0.0%	-1.9%	Change	19.3%	26.7%	Change	4.0%	39.3%	Change	13.0%	27.4%	Change	7.7%	11.6%	Change	53.3%	36.6%

Source: INEGI and Directorate-General of Ports, Ministry of Communications and Transportation (SCT)

<https://www.datatur.sectur.gob.mx/SitePages/Actividades%20En%20Crucero.aspx>



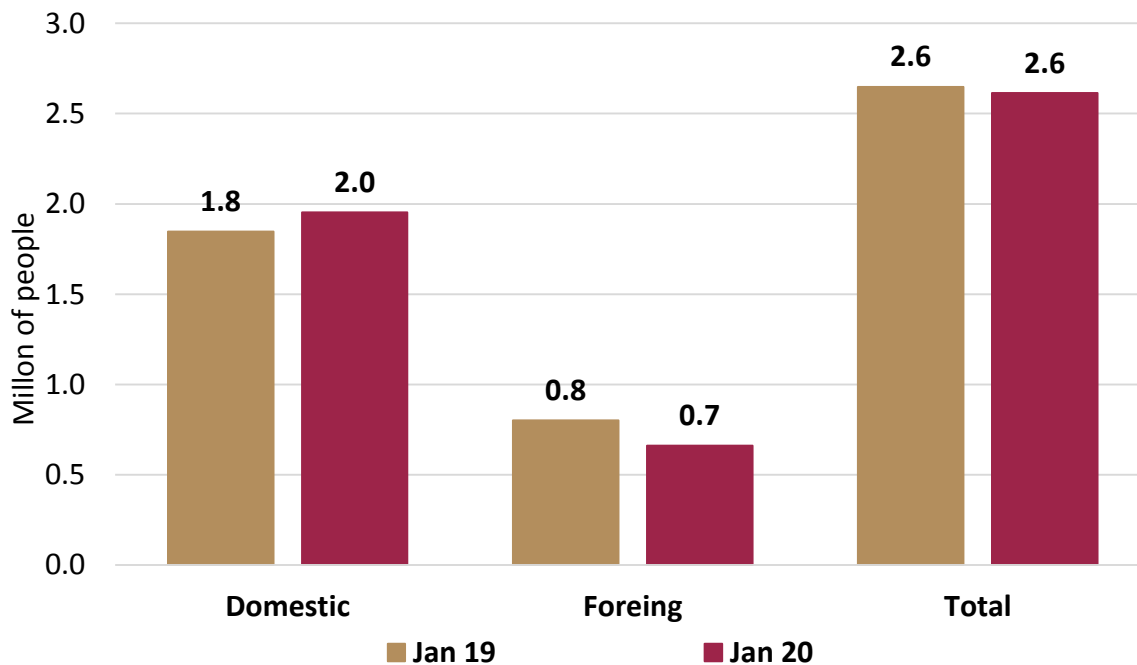
MUSEUMS AND ARCHEOLOGICAL SITES



VISITORS TO MUSEUMS AND ARCHEOLOGICAL SITES

Chart 21. The National Institute of Anthropology and History reported **2 million 614 thousand visitors** during January 2020, decreased (-) 1.3% than reported in January 2019. Of the total number of visitors, 74.7% corresponded to national visitors and the 25.3% to foreigners.

January	Thousand	Change
2019	2,648	
2020	2,614	(-)1.3%



Source: National Institute of Anthropology and History (INAH)

<https://www.datatur.sectur.gob.mx/SitePages/ActividadesCulturales.aspx>



OTHER INDICATORS



RESULTS OF TOURISM ACTIVITY

Subject	Unit of measurement	Year (January-December)						Change % 19/18	January		Change % 20/19
		2014	2015	2016	2017	2018	2019		2019	2020	
International travelers balance (INEGI and Banco de México)											
Inbound traveler expenditures	Million dollars	16,208.4	17,733.7	19,649.7	21,336.2	22,526.4	24,562.6	9.0%	2,288.9	2,281.6	-0.3%
Outbound traveler expenditures	Million dollars	9,605.8	10,098.1	10,303.0	10,840.0	11,229.5	9,847.8	-12.3%	913.3	819.0	-10.3%
International travelers balance	Million dollars	6,602.6	7,635.6	9,346.7	10,496.2	11,296.8	14,714.8	30.3%	1,375.6	1,462.5	6.3%
International travelers to Mexico (INEGI and Banco de México)											
Number of travelers (Thousand)											
International visitors	Thousand	81,042.1	87,128.6	94,853.1	99,349.3	96,497.0	97,405.3	0.9%	7,923.9	8,420.9	6.3%
International tourists	Thousand	29,345.6	32,093.3	35,079.4	39,290.9	41,312.7	45,023.7	9.0%	3,482.5	3,795.4	9.0%
Long-stay tourists	Thousand	15,999.9	18,307.2	20,663.9	22,482.8	23,306.7	23,757.0	1.9%	1,961.3	2,054.4	4.8%
Border tourists	Thousand	13,345.7	13,786.1	14,415.5	16,808.1	18,006.0	21,266.7	18.1%	1,521.2	1,740.9	14.4%
Same-day travelers	Thousand	51,696.5	55,035.3	59,773.8	60,058.3	55,184.3	52,381.6	-5.1%	4,441.4	4,625.5	4.1%
In border area travelers	Thousand	45,911.2	48,920.5	53,079.1	52,377.8	46,913.1	43,287.0	-7.7%	3,470.4	3,541.2	2.0%
In cruises travelers	Thousand	5,785.2	6,114.8	6,694.6	7,680.6	8,271.2	9,094.7	10.0%	971.0	1,084.3	11.7%
Inbound travelers expenditure (Million dollars)											
International visitors	Million dollars	16,208.4	17,733.7	19,649.7	21,336.2	22,526.4	24,562.6	9.0%	2,288.9	2,281.6	-0.3%
International tourists	Million dollars	14,320.0	15,825.7	17,697.8	19,180.3	20,366.3	22,343.4	9.7%	2,095.2	2,076.5	-0.9%
Long-stay tourists	Million dollars	13,579.9	15,035.0	16,925.8	18,197.2	19,261.0	21,034.9	9.2%	1,990.6	1,962.3	-1.4%
Border tourists	Million dollars	740.1	790.7	772.0	983.1	1,105.2	1,308.5	18.4%	104.7	114.3	9.2%
Same-day travelers	Million dollars	1,888.4	1,908.0	1,951.8	2,155.9	2,160.1	2,219.2	2.7%	193.7	205.0	5.9%
In border area travelers	Million dollars	1,469.6	1,508.9	1,558.1	1,673.4	1,603.5	1,593.2	-0.6%	127.2	128.9	1.3%
In cruises travelers	Million dollars	418.8	399.2	393.8	482.5	556.6	626.0	12.5%	66.5	76.2	14.6%
Average expenditure (dollars)											
International visitors	Dollars	200.0	203.5	207.2	214.8	233.4	252.2	8.0%	288.9	270.9	-6.2%
International tourists	Dollars	488.0	493.1	504.5	488.2	493.0	496.3	0.7%	601.6	547.1	-9.1%
Long-stay tourists	Dollars	848.8	821.3	819.1	809.4	826.4	885.4	7.1%	1,014.9	955.1	-5.9%
Border tourists	Dollars	55.5	57.4	53.6	58.5	61.4	61.5	0.2%	68.8	65.6	-4.6%
Same-day travelers	Dollars	36.5	34.7	32.7	35.9	39.1	42.4	8.2%	43.6	44.3	1.7%
In border area travelers	Dollars	32.0	30.8	29.4	31.9	34.2	36.8	7.7%	36.6	36.4	-0.7%
In cruises travelers	Dollars	72.4	65.3	58.8	62.8	67.3	68.8	2.3%	68.5	70.2	2.6%
International travelers abroad Mexico (INEGI and Banco de México)											
Total international travelers abroad Mexico	Thousand	90,981.7	94,988.4	97,371.7	94,274.5	86,279.7	82,488.2	-4.4%	6,787.6	6,800.5	0.2%
Outbound traveler expenditures	Million dollars	9,605.8	10,098.1	10,303.0	10,840.0	11,229.5	9,847.8	-12.3%	913.3	819.0	-10.3%
Average Expenditure	Dollars	105.6	106.3	105.8	115.0	130.2	119.4	-8.3%	134.6	120.4	-10.5%
International tourists abroad Mexico	Thousand	18,260.7	19,603.0	20,223.1	19,066.8	19,748.4	19,546.6	-1.0%	1,543.9	1,550.4	0.4%
Outbound tourism expenditure	Million dollars	6,610.7	7,026.5	7,155.6	7,502.6	8,135.2	6,906.8	-15.1%	660.2	559.4	-15.3%
Average Expenditure	Dollars	362.0	358.4	353.8	393.5	411.9	353.3	-14.2%	427.6	360.8	-15.6%
Same-day travelers abroad	Thousand	72,721.0	75,385.4	77,148.7	75,207.7	66,531.3	62,941.6	-5.4%	5,243.7	5,250.0	0.1%
Outbound expenditure	Million dollars	2,995.1	3,071.6	3,147.4	3,337.4	3,094.3	2,941.0	-5.0%	253.2	259.6	2.5%
Average Expenditure	Dollars	41.2	40.7	40.8	44.4	46.5	46.7	0.5%	48.3	49.4	2.4%
Arrival of passengers on domestic and international flights (ASA)											
Total passengers arriving by air	Thousands	49,955.8	56,367.6	62,838.2	68,269.6	74,093.6	78,579.2	6.1%	6,220.1	6,749.2	8.5%
International flights	Thousands	17,125.6	19,279.3	20,971.7	22,910.9	24,301.9	24,921.5	2.5%	2,207.5	2,319.6	5.1%
Domestic flights	Thousands	32,830.2	37,088.3	41,866.6	45,358.6	49,791.7	53,657.8	7.8%	4,012.6	4,429.6	10.4%
Foreign visitors by air and country of nationality or residence (Unidad de Política Migratoria)											
Country of nationality											
United States of America	Thousands	7,164.4	8,391.7	9,417.6	10,340.5	10,496.4	10,511.4	0.1%	817.3	879.6	7.6%
Canada	Thousands	1,676.7	1,748.5	1,781.5	1,985.1	2,155.4	2,309.5	7.2%	358.0	369.4	3.2%
United Kingdom	Thousands	458.9	506.0	545.1	563.1	590.9	581.2	-1.6%	34.4	32.2	-6.6%
Argentina	Thousands	246.4	341.1	406.0	474.2	490.2	387.3	-21.0%	47.4	37.7	-20.6%
Colombia	Thousands	328.2	407.4	439.7	485.4	557.6	602.8	8.1%	49.0	56.2	14.5%
Country of residence											
United States of America	Thousands	7,348.5	8,604.6	9,643.9	10,565.5	10,748.2	10,769.1	0.2%	834.6	905.6	8.5%
Canada	Thousands	1,646.2	1,707.8	1,734.6	1,958.0	2,168.0	2,295.8	5.9%	358.0	364.1	1.7%
United Kingdom	Thousands	432.3	477.3	513.8	531.9	556.8	549.5	-1.3%	32.0	29.4	-8.2%
Argentina	Thousands	218.4	309.6	375.2	451.3	454.3	349.3	-23.1%	42.5	33.3	-21.8%
Colombia	Thousands	292.4	363.2	390.2	430.0	494.2	536.2	8.5%	39.1	45.3	15.6%
Movements cruise (INEGI and SCT, Dirección General de Puertos)											
Passenger in cruises	Thousands	5,785.2	6,114.8	6,694.6	7,680.6	9,003.4	9,094.7	1.0%	971.0	1,084.3	11.7%
Cruise's arrivals	Number	2,091.0	2,180.0	2,269.0	2,558.0	2,671.0	2,951.0	10.5%	345.0	391.0	13.3%
Hotel business* (SECTUR)											
Porcentaje de hotel ocupación	Percentage	57.2	59.6	60.4	61.2	61.0	60.3	(0.7)	57.0	57.2	0.2
Arrival of tourists to hotel rooms	Thousands	65,000.2	69,941.9	74,471.0	80,231.7	83,363.5	85,001.7	2.0%	6,368.0	6,755.7	6.1%
Number of tourist jobs** (SECTUR based on ENOE)											
Tourism employment	Thousands	3,641.0	3,803.4	3,951.9	4,095.3	4,187.5	4,438.5	6.0%	NA	NA	

* A report from the Hotel Occupancy monitored weekly in 70 centers. Changes in percentage points in the case of hotel occupancy.

** Quarterly figures, excluding induced employment.

*** For annual percentage change data for the last quarter of the current year compared to the last quarter of the previous year.

NA Not apply

Sources: Banco de México, ASA e INEGI, UPM, SCT, SECTUR.

20/03/2020



MACROECONOMIC INDICATORS, PROSPECTS

Macroeconomic Perspective on Key Indicators of Mexico

Entity	Gross Domestic Product		Inflation	
	Real growth %		(% dec/dec)	
	2020	2021	2020	2021
International Monetary Fund	1.00	1.60	3.00	3.00
OECD	0.70	1.40	2.70	2.71
Bank of Mexico Survey	0.91	1.60	3.52	3.53
Ministry of the Treasury and Public Credit	2.00	2.30	3.00	3.00

Source: **IMF**, World Economic Outlook Database (October 2019); **OECD**, Interim Economic Outlook (2019/May); **Bank of Mexico**, Expectations Survey Economic Specialist Private Sector (02/03/2020); Ministry of Finance, General Economic Policy Guidelines 2020.



MEXICO'S KEY ECONOMIC INDICATORS

Entries	2014	2015	2016	2017	2018	2019.I	2019.II	2019.III	2019.IV	2019	ene-20
General Economic Activity and Services Identified with Tourism											
Gross Domestic Product											
. Millions of current pesos	17,473,842	18,551,459	20,118,101	21,911,894	23,491,507	23,971,495	24,323,881	23,962,589	24,698,563	24,239,132	-
. Constant prices annual variations in %	2.8	3.3	2.9	2.1	2.1	1.2	-0.9	-0.3	-0.5	-0.1	0.0
Tertiary activities											
- Air Transportation (481)											
. Millions of current pesos	31,950	35,522	40,976	45,627	49,413	47,902	66,020	58,363	60,929	58,303	0
. Constant prices annual variations in %	8.3	8.5	9.1	11.8	9.8	4.5	9.7	8.0	7.4	7.5	0.0
- Temporary Lodging Services (721)											
. Millions of current pesos	178,273	204,628	226,194	252,632	270,619	274,724	287,744	282,013	284,170	282,163	0
. Constant prices annual variations in %	6.5	8.6	4.0	6.1	3.8	-2.0	1.8	0.0	2.5	0.6	0.0
- Food and Beverages Preparation Services (722)											
. Millions of current pesos	191,676	216,860	234,031	250,961	264,408	259,372	279,087	287,007	298,320	280,946	0
. Constant prices annual variations in %	-0.6	6.4	3.2	2.5	0.4	-0.7	2.1	1.2	3.1	1.5	0.0
Quarterly Indicators of Tourism Activity											
Tourism GDP											
. Annual variations in %	1.6	4.7	2.7	3.2	2.6	-0.7	0.6	0.7			
Internal tourism consumption											
. Annual variations in %	0.8	4.8	4.2	2.2	3.2	-0.3	0.5	-0.2			
Domestic tourism consumption											
. Annual variations in %	-0.6	2.5	0.7	1.7	3.3	-2.6	0.2	-1.4			
Inbound tourism consumption											
. Annual variations in %	12.0	21.2	24.8	4.9	2.8	9.3	2.0	6.7			
Tourism Employment											
People Employed in the Tourism Sector (SECTUR)*	3,640,970	3,803,442	3,951,887	4,095,282	4,187,463	4,246,140	4,308,490	4,379,079	4,438,496	4,438,496	
Total number of IMSS-Insure Workers											
Employees insured by IMSS (average of the period)	16,990,724	17,724,222	18,401,344	19,203,608	19,982,627	20,274,171	20,376,834	20,458,272	20,650,839	20,440,029	20,490,397
. Permanent	14,570,291	15,170,986	15,785,784	16,463,524	17,099,213	17,340,222	17,471,512	17,567,279	17,703,596	17,520,652	17,583,451
. Non-permanent (urban and field)	2,420,433	2,553,236	2,615,560	2,740,084	2,883,414	2,933,949	2,905,322	2,890,993	2,947,244	2,919,377	2,906,946
Unemployment National Rate ** (closing of the period)											
. Total Percentage of PEA	4.16	4.33	3.37	3.13	3.35	3.37	3.54	3.74	3.37	3.37	3.79
Prices and Exchange Rate***											
National Price Index (closing of the period)											
Consumer (percent variation)	4.1%	2.1%	3.4%	6.8%	4.8%	4.0%	3.9%	3.9%	2.8%	2.8%	3.2%
. Air transport (percent variation)	16.7%	3.2%	9.8%	2.8%	-2.3%	-5.9%	8.5%	8.5%	9.6%	9.6%	10.2%
. Hotel (percent variation)	4.8%	4.2%	7.8%	7.2%	5.3%	1.5%	1.8%	1.8%	0.7%	0.7%	0.2%
. Package Tourist Services (percent variation)	5.1%	7.6%	6.4%	4.2%	8.6%	-3.9%	4.3%	4.3%	2.2%	2.2%	1.3%
. Restaurants (percent variation)	5.7%	4.7%	5.3%	6.0%	5.4%	5.2%	5.7%	5.7%	5.0%	5.0%	4.7%
Exchange Rate (peso / dollar)											
. Average of the period	13.306	15.868	18.691	18.920	19.242	19.206	19.127	19.275	19.107	19.107	18.804
Business Cycle Indicators and Consumer Confidence (monthly difference****)											
. Coincident Indicator	0.030	0.004	0.050	0.074	-0.099	-0.067	-0.092	-0.119	-0.091	-0.091	ND
. Forward Indicator	-0.080	-0.080	-0.060	0.022	-0.060	-0.007	-0.024	0.046	0.678	0.678	ND
. Confidence Consumer Index	0.070	0.004	-0.192	-0.203	0.336	-0.062	-0.316	-0.167	0.008	0.008	ND

N.A. Not available.

Note: The sum of the monthly data does not coincide with the accumulated of the period, due to the rounding of figures.

* For 2016 figures for IV quarter.

** For 2016 figures for the fourth quarter. The Tourist Employment dataset is smoothed by averaging the last four quarters of it. The objective is to eliminate irregular fluctuations in the short and medium term.

*** Percentage of all the economically active population. Data at the end of the period for annual and monthly figures and average period for quarterly information.

**** For prices of the consumer: at the end of the year are annual variations and same month previous year is for monthly data variation.

***** Point monthly difference (closing of the period).

Sources: SECTUR, INEGI STYPS, Bank of Mexico.



ECONOMIC CONTEXT

International

During the fourth quarter of 2019, the world economy continued to show a lower than expected growth rate, in a context characterized by commercial tensions although well attenuated in relation to the first half of the year a deterioration of industrial production in most of the main economies and lower investment flows, as well as greater political uncertainty globally.

In this context, during the last quarter of 2019, synchrony continued in the deceleration of advanced and emerging economies, although economic activity in the United States showed resilience and progress were made in the negotiations to reach agreements in trade disputes.

The expectation of a less adverse commercial environment was reflected in an increase in the prices of various raw materials, such as gold, food and oil, as well as lower volatility and risk aversion in international financial markets. In addition, in the quarter covered by this report, there was a general appreciation in the exchange rates of the main emerging and advanced economies with respect to the US dollar.

In line with the process of deceleration in global economic activity coupled with internal factors, economic activity in Mexico has shown a slowdown in its growth rate.

National

In the third quarter of 2019, the GDP registered a decrease in real terms of 0.3% in its annual comparison, while, when eliminating the seasonal effect, there was no real variation with respect to the previous quarter.

By sector of economic activity, the contraction in the growth of economic activity contributed mainly to the contraction in the construction sector and the weakening in the growth of the services sector. In particular, within the services sector, the greatest contraction was observed in wholesale trade, accommodation and food and beverage preparation showed a contraction in the third quarter.

Regarding the components of domestic aggregate demand in the third quarter of 2019, the slowdown was mainly reflected in a contraction in private investment and public consumption. On the other hand, public investment showed a marginal increase and private consumption maintained a growth, similar to the previous quarter. Likewise, the trade balance registered a historically high trade surplus, the result of an expansion in exports coupled with a decrease in imports.

Considering the timely estimate for the fourth quarter of 2019, the Gross Domestic Product (GDP) showed zero growth compared to the third quarter (with seasonally adjusted data) and a contraction of 0.3% in annual variation. Based on timely information, GDP is estimated to record a real annual contraction in 2019 of 0.1%. On the other hand, tertiary activities showed a positive quarterly growth of 0.3%, while the agricultural sector and industrial production showed a contraction of 0.9 and 1.0% respectively.