





# Results of Tourism Activity April 2018

Undersecretariat of Planning and Tourism Policy

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# **DIRECTORY**

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#### Outstanding results

During January-April 2018:

- 1. The arrival of international tourists was 13.9 million, exceeding one million 295 thousand tourists, this represented a growth of 10.2% in comparison to the same period of last year.
- 2. Foreign currency income from the arrival of international visitors was eight million dollars equivalent to an increase of 4.9% in comparison to January-April 2017.
- 3. The amount of foreign currency that visitors residing in Mexico spent when going abroad was 3,511 million dollars, amount at 363 million dollars higher than that observed in January-April of 2017 and equivalent to an increase of 11.5%.
- 4. The international tourist departures of Mexico abroad amounted was six million 473 thousand, this is 746 thousand more tourists to the same period of last year, which represented a growth of 13%.
- 5. The balance by international visitors registered 4,498 million dollars, this represents an increase of 0.3% in comparison to January-April 2017.
- 6. The arrival of foreign air-coming visitors who reside in the United States represents 56.6% of all foreign arrivals by air transport. From the Latin American and the Caribbean region, the countries of residence with the highest number of foreign arrivals to Mexico were Argentina and Colombia, with 3% and 2% of total visitors respectively.
- 7. The percentage of hotel occupation in a group of 70 resorts reached 63.0%, lower in (-) 0.1 point compared to that observed in January-April of 2017.
- 8. The arrival of domestic tourists to hotel rooms was 19 million 508 thousand tourists (71.5%), the remaining arrivals 7 million 783 thousand (28.5%), were from foreign tourists.

4



International Visitors to Mexico



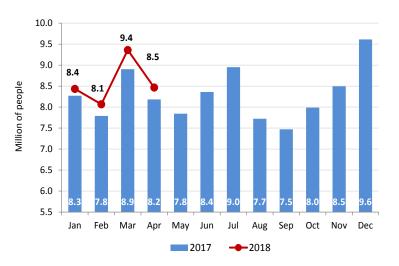




#### ARRIVAL OF INTERNATIONAL VISITORS

Chart 1. According to the Bank of Mexico, during January-April 2018 the number of international visitors arriving Mexico was 34.3 million, that is one million 183 thousand visitors higher than January-April 2017 and represented a growth of 3.6% in comparison to the same period of 2017.

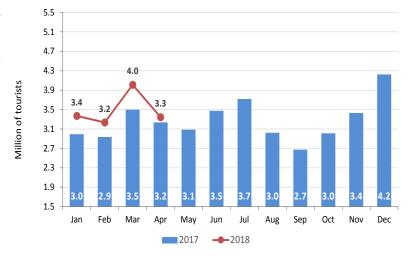
January-April	Million visitors	Change
2017	33.1	
2018	34.3	3.6%



### ARRIVAL OF INTERNATIONAL TOURISTS

Chart 2. The arrival of international tourists in January-April 2018 was 13.9 million, reaching one million 295 thousand more than the same period of 2017, increasing 10.2%.

January-April	Million tourists	Change
2017	12.7	
2018	13.9	10.2%



Note: In the graphs the sum of the data does not coincide with the accumulated period due to the rounding of figures.



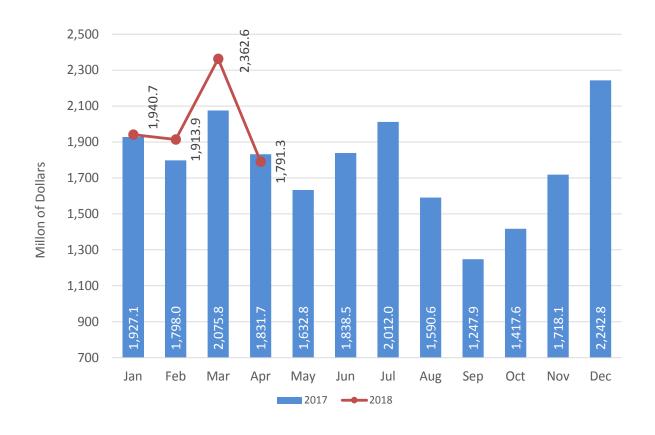




# INTERNATIONAL TRAVEL RECEIPTS

Chart 3. In January-April 2018 foreign currency income from the arrival of international visitors was eight million dollars, equivalent to an increase of 4.9% in comparison to the first quarter of 2017.

January-April	Million dollars	Change
2017	7,632.6	
2018	8,008.4	4.9%



Source: Bank of Mexico, Balance of payments http://www.datatur.sectur.gob.mx/SitePages/VisitantesInternacionales.aspx



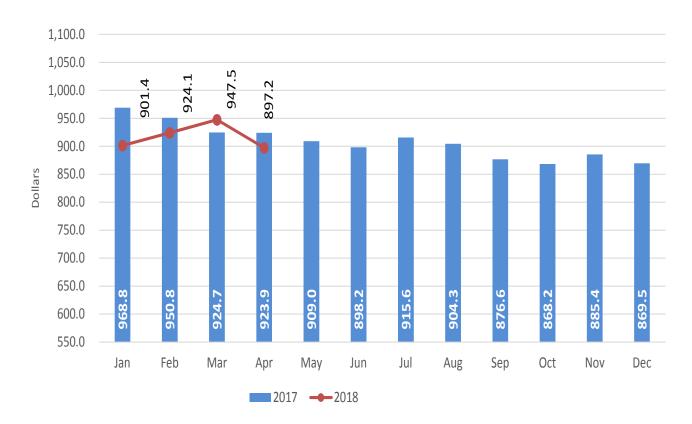




# AVERAGE EXPENDITURE OF LONG-STAY TOURISTS, AIR TRANSPORT

Chart 4. In January-April 2018 the average expenditure of long-stay tourists by air was 919.1 dollars, this represents a decrease of (-) 2.4% in comparison to the same period of 2017.

January-April	Dollars	Change
2017		
2017	941.7	
2018	919.1	-2.4%



Source: Bank of Mexico, Balance of payments.

http://www.datatur.sectur.gob.mx/SitePages/VisitantesInternacionales.aspx



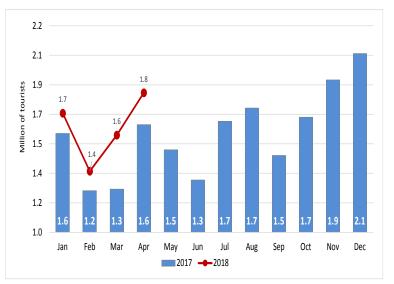




# DEPARTURES OF INTERNATIONAL TOURIST FROM MEXICO

Chart 5. According to Bank of Mexico, during January-April 2018 the number of departures of international tourist from Mexico was 6.5 million, that is 746 thousand more tourists than the same period of 2017 and represents a growth of 13.0%

January-April	Million tourists	Change
2017	5.7	
2018	6.5	13.0%

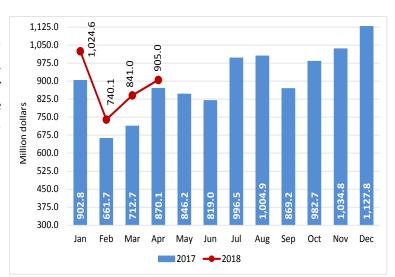


Note: In the graphs the sum of the data does not coincide with the accumulated period due to the rounding of figures.

#### SPENDING BY INTERNATIONAL VISITORS FROM MEXICO

Chart 6. In January-April 2018, foreign currency spent by visitors residing in Mexico when going abroad was 3,511 million dollars, higher 363 million dollars to the observed in the same period of 2017 and equivalent to a annual increase of 11.5%.

January-April	Million dollars	Change
2017	3,147.4	
2018	3,510.8	11.5%



Note: In the graphs the sum of the data does not coincide with the accumulated period due to the rounding of figures.

Source: Bank of Mexico, Balance of payments

http://www.datatur.sectur.gob.mx/SitePages/VisitantesInternacionales.aspx



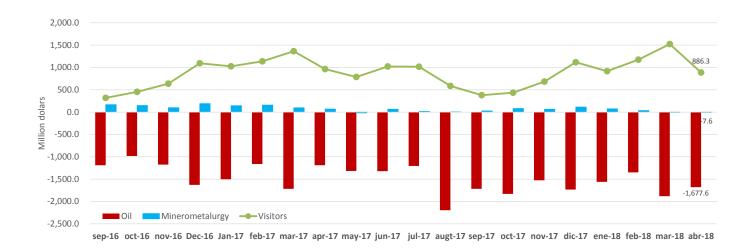




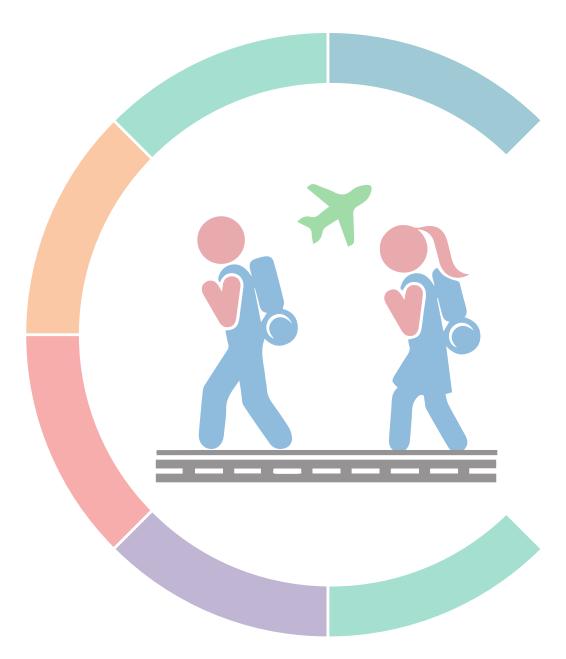
Chart 7. The balance by international visitors in January-April 2018, registered a surplus of 4,498 million dollars, this represents an increase of 0.3% in comparison to the same period of 2017.

January-April	Million dollars	Change
2017	4,485	
2018	4,498	0.3%

Monthly Balance in the Balance of Oil, Minerometalurgy and International Travelers



Note: In the graphs the sum of the data does not coincide with the accumulated period due to the rounding of figures. Source: Bank of Mexico, Balance of payments http://www.datatur.sectur.gob.mx/SitePages/VisitantesInternacionales.aspx



Air Transportation

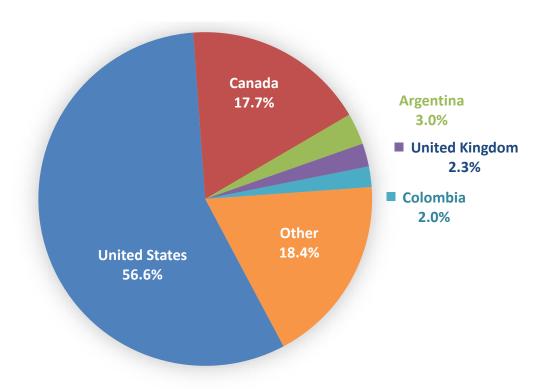






# INTERNATIONAL VISITORS TO MEXICO ARRIVING BY AIR

Chart 8. During January-April 2018, the arrival of foreign air-coming visitors who reside in the United States represents 56.6% of all foreign arrivals by air. From the Latin American and the Caribbean region, the countries of residence with the highest number of foreign arrivals in Mexico were Argentina and Colombia, with 3% and 2% of total visitors respectively.



Note: In the graphs the sum of the data does not coincide with the accumulated period due to the rounding of figures



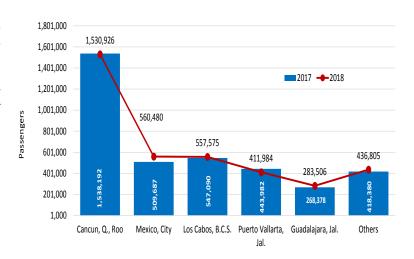




# AMERICAN PASSENGERS PER AIRPORT

Chart 9. The American residents who arrived to Mexico by air increased 1.5% in January-April 2018, compared to the same period of 2017, registering three million 781 thousands passengers who arrived firstly at the Cancun Airport, followed by Mexico City Airport.

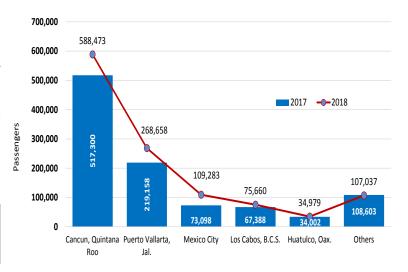
January-April	American Passengers	Change
2017	3,725.7	
2018	3,781.3	1.5%



### CANADIAN PASSENGERS PER AIRPORT

Chart 10. In January-April 2018, the Canadian residents who arrived to Mexico by air was 16.1% higher in comparison to the same period of 2017. They firstly arrived at the Cancun Airport, followed by Puerto Vallarta Airport.

	Canadian	-1
January-April	passengers	Change
2017	1,019.5	
2018	1,184.1	16.1%









#### MAIN AIRPORTS OF ARRIVAL

**Figure 1.** In January-April 2018, the airports with the highest number of foreign passengers were: Cancun (2,944,855); Mexico City (1,436,773); Puerto Vallarta (705,147); Los Cabos (639,409); Guadalajara (308,532); Cozumel (85,068) and Monterrey (81,658); which represents 92.9% of all foreign passengers.



Baja California Sur	Jalisco	Mexico City	Quintana Roo	Nuevo Leon
Los Cabos B.C.S.	Pto. Vallarta Guadalajara	Mexico City	Cancun Cozumel	Monterrey
2017 622,953	2017 683,299 290,713	2017 1,275,665	2017 2,805,454 88,642	2017 80,550
2018 639,409	2018 705,147 308,532	2018 1,436,773	2018 2,944,855 85,068	2018 81,658
Change 2.6%	Change 3.2% 6.1%	Change 12.6%	Change 5% -4%	Change 1.4%

Note: Figures refers to events because the same person may have entered the country in more than one occasion. From this date only the residence of international passengers is considered and the nationality of the passengers is not longer used.



Domestic Tourism







### **OCCUPANCY RATE**

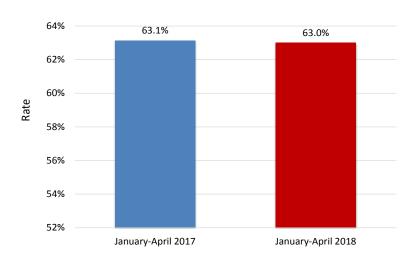


Chart 11. The percentage of hotel occupation in a group of 70 resorts during January-April 2018, reached 63.0%, lower level in (-) 0.1 in comparison to 63.1% of January-April 2017.

# ARRIVAL OF TOURISTS TO HOTELS

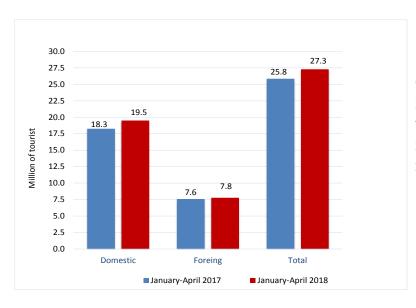


Chart 12. In January-April 2018, the arrival of domestic tourists to hotel rooms was 19.5 million tourists (71.5%), the remaining arrivals (28.5%) were from foreign tourists.

Notes: Total occupancy is a weighted average of the 70 destinations monitored. The total arrivals of tourists to hotel rooms registered an increase of 5.6%, compared to January-April 2017.

In the graphs the sum of the data does not coincide with the accumulated period due to the rounding of figures.



Transportation







# **AIR TRANSPORTATION**

Chart 13. In January-April 2018, the number of passengers arriving by air increased 9.2% in comparison to the same period of 2017, reaching 23 million 903 thousand passengers, equivalent to an increase of two million 8 thousand passengers.

January-April	Thousand passengers	Change
2017	21,895.1	
2018	23,903.3	9.2%

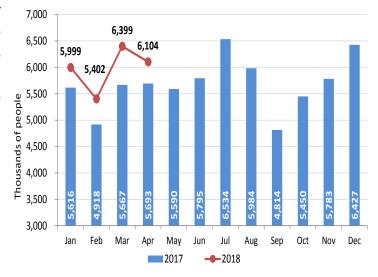
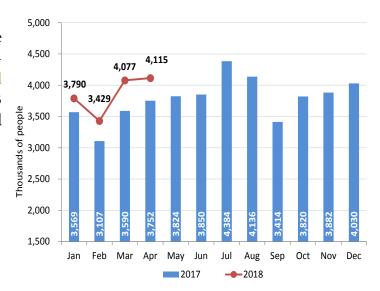


Chart 14. During the first quarter of 2018 the number of passengers arriving by air on domestic flights was 15 million 412 thousand passengers, representing one thousand 393 passengers (9.9%) more that the same period of previous year.

January-April	Thousand passengers	Change
2017	14,018.7	
2018	15,411.6	9.9%





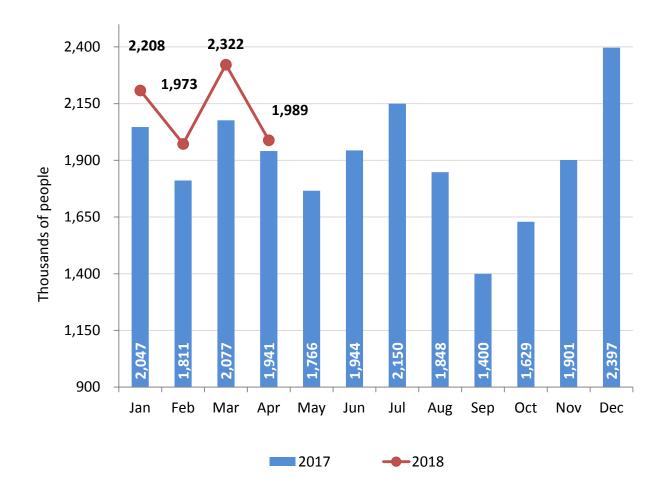




# AIR TRANSPORTATION

Chart 15. In January-April 2018, the number of passengers arriving by air on international flights increased 7.8%, reaching 8 million 492 thousand passengers, exceeding by 615 thousand passengers than the same period of 2017.

January-April	Thousand passengers	Change
2017	7,876.4	_
2018	8,491.7	7.8%









#### MARITIME TRANSPORTATION

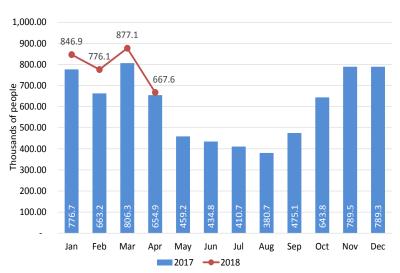


Chart 16. In January-April 2018, the number of cruise passengers reached three million 168 thousand passengers, this representing an increase of 267 thousand passengers (9.2%) compared to the same period of previous year

January-April	Thousand Passengers	Change
2017	2,901	
2018	3,168	9.2%

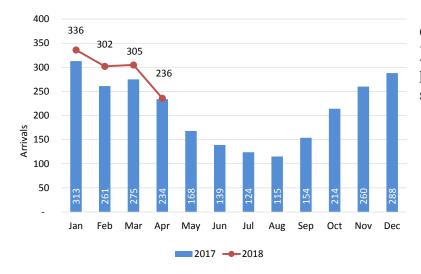


Chart 17. The number of cruise arrivals during January-April 2018, was 1,179 cruises, compared to the previous year, increased in 96 cruises that represents a 8.9%.

January-April	Arrivals	Change
2017	1,083	·
2018	1,179	8.9%







# **MAIN PORTS**

**Figure 2.** In January-April 2018, the ports that received the highest number of passengers were the following: Cozumel, Majahual and Ensenada; representing 76.4% of the total arrivals of January-April 2018.



JANUARY-APRIL 2018

	Enser	nada, B.C.	Cabo San Lucas, B.C.S.		Progreso, Yuc.			٨	Najahu	al, Q. Roo	Cozumel, Q. Roo			
	arrivals	passengers		arrivals	passengers		arrivals passengers			arrivals passengers		arrivals passengers		passengers
2017	88	216,869	2017	80	174,019	2017	47	138,724	2017	140	392,506	2017	523	1,631,598
2018	92	227,537	2018	81	193,199	2018	65	178,244	2018	183	538,650	2018	530	1,655,242
Change	4.5%	4.9%	Change	1.3%	11%	Change	38.3%	28.5%	Change	30.7%	37.2%	Change	1.3%	1.4%

 $Source: General\ Coordination\ of\ Ports\ and\ Merchant\ Navy,\ Ministry\ of\ Communications\ and\ Transportation\ (SCT)\ http://www.datatur.sectur.gob.mx/SitePages/Actividades%20En%20Crucero.aspx$ 



Museums and archeological sites



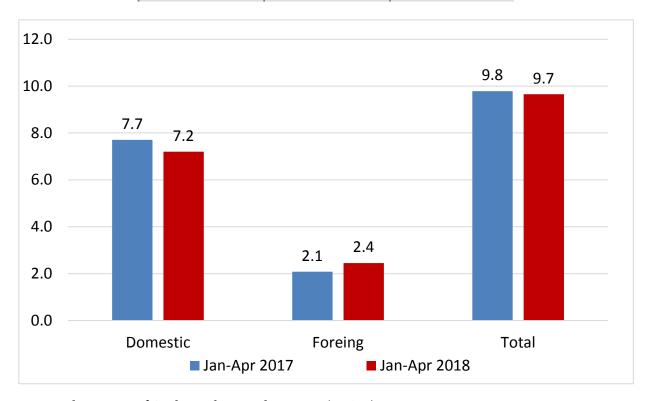




#### **VISITORS TO MUSEUMS AND ARCHEOLOGICAL SITES**

Chart 18. The National Institute of Anthropology and History, in January-April 2018, reported nine million 652 thousand visitors, this represents a decrease of (-) 1.4% in comparison to the same period of 2017. Of the total number of visitors, 74.6% corresponded to national visitors and the 25.4% to foreigners.

_ January-April	Million visitors	Change
2017	9.8	_
2018	9.7	-1.4%



Source: National Institute of Anthropology and History (INAH)



Other Indicators





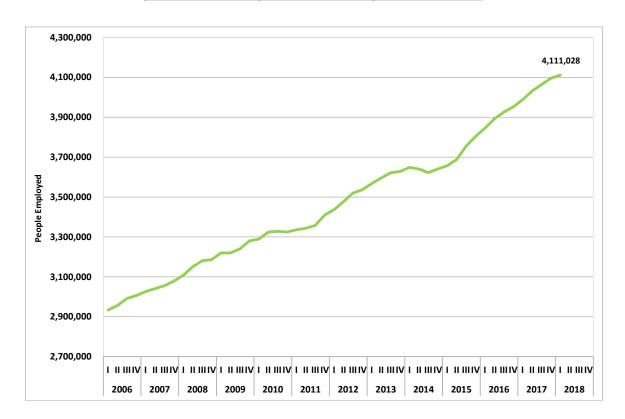


# QUARTERLY INDICATORS OF TOURIST INDUSTRY

#### **TOURISM EMPLOYMENT**

Chart 19. In the first quarter of 2018 around four million 111 thousand people were employed in the Mexican tourism sector, which accounted for 8.6% of the national employment. This represented a rise of 3.1% in comparison to the same quarter of the previous year.

l Quarter	People Employment	Change
2017	3,987,430	
2018	4,111,028	3.1%









# **RESULTS OF TOURISM ACTIVITY**

	Γ		Voor	January-Dece	amoultonerell		Change %	January	Z_Amorelli	Change %		
Subject	Unit of measurement	2013	2014	2015	2016	2017	17/16	2017	2018	18/17		
	Inte		velers bala			)						
Inbound traveler expenditures	Million dollars	13,949.0	16,208.4	17,733.7	19,649.7	8,008.4	-59.2%	7,632.6	8,008.4	4.99		
Outbound traveler expenditures	Million dollars	9,122.4	9,605.8	10,098.1	10,303.0	10,828.3	5.1%	3,147.4	3,510.8	11.59		
International travelers balance	Million dollars	4,826.6	6,602.6	7,635.6	9,346.7	(2,819.9)	-130.2%	4,485.2	4,497.7	0.39		
	Om	ernational tr	avelers to Me	xico (Banco	de México)							
		Numl	oer of travele	rs (Thousand	d())							
International visitors	Thousand	78,100.2	81,042.1	87,128.6	94,853.1	34,329.7	-63.8%	33,146.8	34,329.7	3.69		
International tourists	Thousand	24,150.5	29,345.6	32,093.3	35,079.4	13,957.2	-60.2%	12,661.8	13,957.2	10.29		
Long-stay tourists	Thousand	14,561.9	15,999.9	18,307.2	20,663.9	8,112.1	-60.7%	7,583.6	8,112.1	7.09		
Border tourists	Thousand	9,588.6	13,345.7	13,786.1	14,415.5	5,845.1	-59.5%	5,078.1	5,845.1	15.19		
Same-day travelers	Thousand	53,949.7	51,696.5	55,035.3	59,773.8	20,372.5	-65.9%	20,485.1	20,372.5	-0.59		
In border area travelers	Thousand	49,394.2	45,911.2	48,920.5	53,079.1	16,951.7	-68.1%	17,301.2	16,951.7	-2.09		
In cruises travelers	Thousand	4,555.4	5,785.2	6,114.8	6,694.6	3,420.8	-48.9%	3,183.9	3,420.8	7.49		
Inbound travelers expenditure (Millon dollars)												
International visitors	Million dollars	13,949.0	16,208.4	17,733.7	19,649.7	8,008.4	-59.2%	7,632.6	8,008.4	4.99		
International tourists	Million dollars	11,853.8	14,320.0	15,825.7	17,697.8	7,258.0	-59.0%	6,909.1	7,258.0	5.09		
Long-stay tourists	Million dollars	11,311.5	13,579.9	15,035.0	16,925.8	6,909.2	-59.2%	6,627.8	6,909.2	4.29		
Border tourists	Million dollars	542.2	740.1	790.7	772.0	348.8	-54.8%	281.3	348.8	24.09		
Same-day travelers	Million dollars	2,095.2	1,888.4	1,908.0	1,951.8	750.5	-61.6%	723.5	750.5	3.79		
In border area travelers	Million dollars	1,737.1	1,469.6	1,508.9	1,558.1	540.3	-65.3%	529.8	540.3	2.09		
In cruises travelers	Million dollars	358.1	418.8	399.2	393.8	210.1	-46.6%	193.6	210.1	8.59		
			rage expendi		)							
International visitors	Dollars	178.6	200.0	203.5	207.2	233.3	12.6%	230.3	233.3	1.39		
International tourists	Dollars	490.8	488.0	493.1	504.5	520.0	3.1%	545.7	520.0	-4.79		
Long-stay tourists	Dollars	776.8	848.8	821.3	819.1	851.7	4.0%	874.0	851.7	-2.5%		
Border tourists	Dollars	56.5	55.5	57.4	53.6	59.7	11.4%	55.4	59.7	7.79		
Same-day travelers	Dollars	38.8	36.5	34.7	32.7	36.8	12.8%	35.3	36.8	4.39		
In border area travelers	Dollars	35.2	32.0	30.8	29.4	31.9	8.6%	30.6	31.9	4.19		
In cruises travelers	Dollars	78.6	72.4	65.3	58.8	61.4	4.4%	60.8	61.4	1.0%		
			elers abroad			)	1					
Total international travelers abroad Mexico	Thousand	90,777.0	90,981.7	94,988.4	97,371.7	94,232.9	-3.2%	30,117.4	30,662.6	1.8%		
Outbound traveler expenditures	Million dollars	9,122.4	9,605.8	10,098.1	10,303.0	10,828.3	5.1%	3,147.4	3,510.8	11.5%		
Average Expenditure	Dollars	100.5	105.6	106.3	105.8	114.9	8.6%	104.5	114.5	9.6%		
International tourists abroad of Mexico	Thousand	15,911.1	18,260.7	19,603.0	20,223.1	19,025.2	-5.9%	5,726.9	6,472.9	13.0%		
Outbound tourism expenditure	Million dollars	6,024.9	6,610.7	7,026.5	7,155.6	7,491.0	4.7%	2,123.9	2,405.5	13.3%		
Average Expenditure	Dollars	378.7	362.0	358.4	353.8	393.7	11.3%	370.9	371.6	0.2%		
Same-day travelers abroad	Thousand	74,865.9	72,721.0	75,385.4	77,148.7	75,207.7 3.337.4	-2.5%	24,390.5	24,189.7	-0.8%		
Outbound expenditure	Million dollars	3,097.5	2,995.1 41.2	3,071.6 40.7	3,147.4 40.8	3,337.4	6.0% 8.8%	1,023.5 42.0	1,105.2	8.0% 8.9%		
Average Expenditure	Dollars	41.4					8.8%	42.0	45.7	8.9%		
Total passangers ambiga by six			on domestic			ASA)	8.6%	21,895.1	22 002 2	9.2%		
Total passengers arriving by air International flights	Thousands Thousands	46,122.1 15,703.3	49,955.8 17,125.6	56,367.6 19,279.3	62,838 20,972	68,270 22,911	9.2%	7,876.4	23,903.3 8,491.7	7.8%		
International flights  Domestic flights		30,418.8	32,830.2	37,088.3	41,867	45,359	8.3%	14,018.7	15,411.6	9.9%		
Domestic nights	Thousands Foreign visitors						8.3%	14,016.7	15,411.6	9.97		
United States of America		אס וסונווויים וווווים אלימו			80 LUNG 17 CHURCH							
		6 630 3	72405		0 643 0	10 505	0.60/	2 725 7 1		4 50		
	Thousands Thousands	6,630.3	7,348.5	8,604.6	9,643.9	10,565	9.6%	3,725.7	3,781.3			
Canada	Thousands	1,574.3	1,646.2	8,604.6 1,707.8	1,734.6	1,957	12.8%	1,019.5	1,184.1	16.19		
Canada United Kingdom	Thousands Thousands	1,574.3 391.8	1,646.2 432.3	8,604.6 1,707.8 477.3	1,734.6 513.8	1,957 532	12.8% 3.5%	1,019.5 141.6	1,184.1 150.4	16.19 6.29		
Canada United Kingdom Argentina	Thousands Thousands Thousands	1,574.3 391.8 233.4	1,646.2 432.3 218.4	8,604.6 1,707.8 477.3 309.6	1,734.6 513.8 375.2	1,957 532 451	12.8% 3.5% 20.3%	1,019.5 141.6 176.4	1,184.1 150.4 203.5	16.19 6.29 15.49		
Canada United Kingdom	Thousands Thousands Thousands Thousands	1,574.3 391.8 233.4 230.1	1,646.2 432.3 218.4 292.4	8,604.6 1,707.8 477.3 309.6 363.2	1,734.6 513.8 375.2 390.2	1,957 532	12.8% 3.5%	1,019.5 141.6	1,184.1 150.4	16.19 6.29 15.49		
Canada United Kingdom Argentina Colombia	Thousands Thousands Thousands Thousands Thousands	1,574.3 391.8 233.4 230.1 amants cruis	1,646.2 432.3 218.4 292.4 (SCT, Direction	8,604.6 1,707.8 477.3 309.6 363.2 ccton General	1,734.6 513.8 375.2 390.2	1,957 532 451 430	12.8% 3.5% 20.3% 10.2%	1,019.5 141.6 176.4 122.2	1,184.1 150.4 203.5 132.6	16.1% 6.2% 15.4% 8.5%		
Canada United Kingdom Argentina Colombia Passenger in cruices	Thousands Thousands Thousands Thousands Thousands	1,574.3 391.8 233.4 230.1 aments cruts 4,348.9	1,646.2 432.3 218.4 292.4 (SCT, Director) 5,563.1	8,604.6 1,707.8 477.3 309.6 363.2 ctón Genera 5,929.2	1,734.6 513.8 375.2 390.2 I de Puertos 6,427.7	1,957 532 451 430 7,284.1	12.8% 3.5% 20.3% 10.2%	1,019.5 141.6 176.4 122.2 2,901.0	1,184.1 150.4 203.5 132.6 3,167.6	16.1% 6.2% 15.4% 8.5% 9.2%		
Canada United Kingdom Argentina Colombia	Thousands Thousands Thousands Thousands Thousands	1,574.3 391.8 233.4 230.1 sments cruls 4,348.9 1,622.0	1,646.2 432.3 218.4 292.4 (SCT, Direc 5,563.1 2,091.0	8,604.6 1,707.8 477.3 309.6 363.2 ctón @eners 5,929.2 2,180.0	1,734.6 513.8 375.2 390.2	1,957 532 451 430	12.8% 3.5% 20.3% 10.2%	1,019.5 141.6 176.4 122.2	1,184.1 150.4 203.5 132.6	16.19 6.29 15.49 8.59		
Canada United Kingdom Argentina Colombia Passenger in cruices Cruise's arrivals	Thousands Thousands Thousands Thousands Thousands Number	1,574.3 391.8 233.4 230.1 sments cruits 4,348.9 1,622.0	1,646.2 432.3 218.4 292.4 (SCT, Direc 5,563.1 2,091.0	8,604.6 1,707.8 477.3 309.6 363.2 setón Genera 5,929.2 2,180.0	1,734.6 513.8 375.2 390.2 Il dia Pwartos 6,427.7 2,269.0	1,957 532 451 430 7,284.1 2,545.0	12.8% 3.5% 20.3% 10.2% 13.3% 12.2%	1,019.5 141.6 176.4 122.2 2,901.0 1,083.0	1,184.1 150.4 203.5 132.6 3,167.6 1,179.0	16.19 6.29 15.49 8.59 9.29 8.99		
Canada United Kingdom Argentina Colombia  Passenger in cruices Cruise's arrivals  Percentaje of hotel accupation	Thousands Thousands Thousands Thousands Thousands Number  Percentage	1,574.3 391.8 233.4 230.1 sments cruits 4,348.9 1,622.0 His	1,646.2 432.3 218.4 292.4 (SCT, Direc 5,563.1 2,091.0 (tel business*	8,604.6 1,707.8 477.3 309.6 363.2 clón Genero 5,929.2 2,180.0	1,734.6 513.8 375.2 390.2 Il dia Puartos 6,427.7 2,269.0	1,957 532 451 430 7,284.1 2,545.0	12.8% 3.5% 20.3% 10.2% 13.3% 12.2%	1,019.5 141.6 176.4 122.2 2,901.0 1,083.0	1,184.1 150.4 203.5 132.6 3,167.6 1,179.0	16.19 6.29 15.49 8.59 9.29 8.99		
Canada United Kingdom Argentina Colombia  Passenger in cruices Cruise's arrivals  Percentaje of hotel accupation Arrival of tourists to hotel rooms	Thousands Thousands Thousands Thousands Thousands Number  Percentage Thousands	1,574.3 391.8 233.4 230.1 sments cruls 4,348.9 1,622.0 He 55.8 62,394.4	1,646.2 432.3 218.4 292.4 (SCT, Directory, D	8,604.6 1,707.8 477.3 309.6 363.2 setón Genera 5,929.2 2,180.0	1,734.6 513.8 375.2 390.2 Il dia Pwartos 6,427.7 2,269.0	1,957 532 451 430 7,284.1 2,545.0	12.8% 3.5% 20.3% 10.2% 13.3% 12.2%	1,019.5 141.6 176.4 122.2 2,901.0 1,083.0 63.1 25,847.2	1,184.1 150.4 203.5 132.6 3,167.6 1,179.0	16.19 6.29 15.49 8.59 9.29 8.99		
Canada United Kingdom Argentina Colombia  Passenger in cruices Cruise's arrivals  Percentaje of hotel accupation Arrival of tourists to hotel rooms	Thousands Thousands Thousands Thousands Thousands Number  Percentage Thousands  of tournest flobs** (SECT	1,574.3 391.8 233.4 230.1 sments cruits 4,348.9 1,622.0 He 558.6 62,394.4 UR bassed on	1,646.2 432.3 218.4 292.4 (SCT, Direc 5,563.1 2,091.0 (tel business 57.2 65,000.2	8,604.6 1,707.8 477.3 309.6 363.2 5,929.2 2,180.0 * (SECTUR) 59.6 69,827.3	1,734.6 513.8 375.2 390.2 al die Puentos 6,427.7 2,269.0 60.4 74,505.3	1,957 532 451 430 7,284.1 2,545.0 61.0 79,697.6	12.8% 3.5% 20.3% 10.2% 13.3% 12.2%	1,019.5 141.6 176.4 122.2 2,901.0 1,083.0 63.1 25,847.2	1,184.1 150.4 203.5 132.6 3,167.6 1,179.0 63.0 27,290.2	16.19 6.29 15.49 8.59 9.29 8.99 (0.1		
Canada United Kingdom Argentina Colombia  Passenger in cruices Cruise's arrivals  Percentaje of hotel accupation Arrival of tourists to hotel rooms	Thousands Thousands Thousands Thousands Thousands Number  Percentage Thousands Thousands Figure of tournist following (SECT)	1,574.3 391.8 233.4 230.1 300.0 4,348.9 1,622.0 Ho 55.8 62,394.4 UIR bassed on 3,622.0	1,646.2 432.3 218.4 292.4 ( (SCT), Direc 5,563.1 2,091.0 (s) bustness 57.2 65,000.2 ENOS) 3,622.6	8,604.6 1,707.8 477.3 309.6 363.2 2,180.0 * (SECTUR) 59.6 69,827.3	1,734.6 513.8 375.2 390.2 all dia Puerrios 6,427.7 2,269.0 60.4 74,505.3	1,957 532 451 430 7,284.1 2,545.0 61.0 79,697.6	12.8% 3.5% 20.3% 10.2% 13.3% 12.2% 0.6 7.0%	1,019.5 141.6 176.4 122.2 2,901.0 1,083.0 63.1 25,847.2	1,184.1 150.4 203.5 132.6 3,167.6 1,179.0	16.19 6.29 15.49 8.59 9.29 8.99 (0.1		
Canada United Kingdom Argentina Colombia  Passenger in cruices Cruise's arrivals  Percentaje of hotel accupation Arrival of tourists to hotel rooms  Number Tourism employment	Thousands Thousands Thousands Thousands  Thousands Number  Percentage Thousands of tourist jobs** (SECT Thousands Quarterly budiester of 1	1,574.3 391.8 233.4 230.1 sments cruts 4,348.9 1,622.0 162.0 558.8 62,394.4 UR based on 3,622.0 ourism Active	1,646.2 432.3 218.4 292.4 (SCT, Direc 5,563.1 2,091.0 (stal bustness' 57.2 65,000.2 (ENOS) 3,622.6 (bustness'	8,604.6 1,707.8 477.3 309.6 363.2 cetón Genera 5,929.2 2,180.0 * (SECTUR) 59.6 69,827.3 3,754.6	1,734.6 513.8 375.2 390.2 11 die Puertos 6,427.7 2,269.0 60.4 74,505.3	1,957 532 451 430 7,284.1 2,545.0 61.0 79,697.6 4,063.3	12.8% 3.5% 20.3% 10.2% 13.3% 12.2% 0.6 7.0%	1,019.5 141.6 176.4 122.2 2,901.0 1,083.0 63.1 25,847.2	1,184.1 150.4 203.5 132.6 3,167.6 1,179.0 63.0 27,290.2	16.19 6.29 15.49 8.59 9.29 8.99 (0.1 5.69		
Canada United Kingdom Argentina Colombia  Passenger in cruices Cruise's arrivals  Percentaje of hotel accupation Arrival of tourists to hotel rooms  Tourism employment  Tourism GDP	Thousands Thousands Thousands Thousands  Thousands Number  Percentage Thousands or of tourfest hobs** (SECT Thousands Outsinterity indiffestion of Techniques Annual percentages	1,574.3 391.8 233.4 230.1 someonits cruits 4,348.9 1,622.0 Ho 55.8 62,394.4 UIR bassed on 3,622.0	1,646.2 432.3 218.4 292.4 (SCT, Direc 5,563.1 2,091.0 (sel bustnesse 57.2 65,000.2 (ENOR) 3,622.6 (ty*** (Index 2	8,604.6 1,707.8 477.3 309.6 363.2 450.0 5,929.2 2,180.0 69,827.3 3,754.6 3,754.6 3,754.6 5,201.8=100, so	1,734.6 513.8 375.2 390.2 Il die Purerios 6,427.7 2,269.0 60.4 74,505.3 3,925.4	1,957 532 451 430 7,284.1 2,545.0 61.0 79,697.6 4,063.3	12.8% 3.5% 20.3% 10.2% 13.3% 12.2% 0.6 7.0% 3.5%	1,019.5 141.6 176.4 122.2 2,901.0 1,083.0 63.1 25,847.2 Tirst Quarterly 3,987.4	1,184.1 150.4 203.5 132.6 3,167.6 1,179.0 63.0 27,290.2	16.19 6.29 15.49 8.59 9.29 8.99 (0.1 5.69		
Canada United Kingdom Argentina Colombia  Passenger in cruices Cruise's arrivals  Percentaje of hotel accupation Arrival of tourists to hotel rooms  Tourism employment	Thousands Thousands Thousands Thousands Thousands Number  Percentage Thousands of fourtist folia (SECT) Thousands Countristy Indicator of Tannual percentages Annual percentages	1,574.3 391.8 233.4 230.1 sments cruts 4,348.9 1,622.0 162.0 558.8 62,394.4 UR based on 3,622.0 ourism Active	1,646.2 432.3 218.4 292.4 (SCT, Direc 5,563.1 2,091.0 (sel bustnesse 57.2 65,000.2 (ENOR) 3,622.6 (ty*** (Index 2	8,604.6 1,707.8 477.3 309.6 363.2 cetón Genera 5,929.2 2,180.0 * (SECTUR) 59.6 69,827.3 3,754.6	1,734.6 513.8 375.2 390.2 11 die Puertos 6,427.7 2,269.0 60.4 74,505.3	1,957 532 451 430 7,284.1 2,545.0 61.0 79,697.6 4,063.3	12.8% 3.5% 20.3% 10.2% 13.3% 12.2% 0.6 7.0%	1,019.5 141.6 176.4 122.2 2,901.0 1,083.0 63.1 25,847.2 Tirst @numberly 3,987.4	1,184.1 150.4 203.5 132.6 3,167.6 1,179.0 63.0 27,290.2	16.19 6.29 15.49 8.59 9.29 8.99 (0.1 5.69		
Canada United Kingdom Argentina Colombia  Passenger in cruices Cruise's arrivals  Percentaje of hotel accupation Arrival of tourists to hotel rooms  Tourism employment  Tourism GDP Goods Services	Thousands Thousands Thousands Thousands Number  Percentage Thousands ** Glovertest jobs** (SECT Thousands Quarterly Indifestor of T Annual percentages Annual percentages Annual percentages Annual percentages	1,574.3 391.8 233.4 230.1 300.	1,646.2 432.3 218.4 292.4 (SCT, Directory of the control of the co	8,604.6 1,707.8 1,707.8 477.3 309.6 363.2 26160 Seneror 5,929.2 2,180.0 *(SECTUR) 59.6 69,827.3 3,754.6 2013=100, ss 5.2 5.3 5.2 5.3	1,734.6 513.8 375.2 390.2 d de Puertes 6,427.7 2,269.0 60.4 74,505.3 3,925.4 esconally additionally additiona	1,957 532 451 430 7,284.1 2,545.0 61.0 79,697.6 4,063.3 scient sortess 2.0 1.6 2.0	12.8% 3.5% 20.3% 10.2% 13.3% 12.2% 0.6 7.0% 3.5% 0.0000000000000000000000000000000000	1,019.5 141.6 176.4 122.2 2,901.0 1,083.0 63.1 25,847.2 25,847.2 10st Quarterit	1,184.1 150.4 203.5 132.6 3,167.6 1,179.0 63.0 27,290.2 7 4,111.0	16.1% 6.2% 15.4% 8.5% 9.2% 8.9% (0.1 5.6% 3.1%		
Canada United Kingdom Argentina Colombia  Passenger in cruices Cruise's arrivals  Percentaje of hotel accupation Arrival of tourists to hotel rooms  Tourism employment  Tourism GDP Goods	Thousands Thousands Thousands Thousands Thousands Number  Percentage Thousands of fourtist folia (SECT) Thousands Countristy Indicator of Tannual percentages Annual percentages	1,574.3 391.8 233.4 230.1 230.1 230.1 230.1 24,348.9 1,622.0 255.8 62,394.4 UIR bassed on 3,622.0 2000 confism Active 2.5 0.9	1,646.2 432.3 218.4 292.4 ( (SCT, Director) 5,563.1 2,091.0 461 business 57.2 65,000.2 ENO®) 3,622.6	8,604.6 1,707.8 477.3 309.6 363.2 colon (seneurs 5,929.2 2,180.0 \$9.6 69,827.3 3,754.6 2013=100, ss 5,22 5,3	1,734.6 513.8 375.2 390.2 al de Puentos 6,427.7 2,269.0 60.4 74,505.3 3,925.4 sasonally adju	1,957 532 451 430 7,284.1 2,545.0 61.0 79,697.6 4,063.3 seted series 2.0 1.6	12.8% 3.5% 20.3% 10.2% 13.3% 12.2% 0.6 7.0% 3.5%	1,019.5 141.6 176.4 122.2 2,901.0 1,083.0 63.1 25,847.2 25,847.2 NA	1,184.1 150.4 203.5 132.6 3,167.6 1,179.0 63.0 27,290.2 7 4,111.0	1.5% 16.1% 6.2% 15.4% 8.5% 9.2% 8.9% (0.1) 5.6% NA NA NA		

Source: Tourism Secretary.

<sup>\*</sup>A report from the Hotel Occupancy monitored weekly in 70 centers. Changes in percentage points in the case of hotel occupancy.

\*\* Quarterly figures, excluding induced employment.

\*\*\* For annual percentage change data for the last quarter of the current year compared to the last quarter of the previous year. 2017 third quarter.

NA Not apply

Sources: Bank of Mexico. ASA e INEGI, UPM, SCT, SECTUR.







		stic Product	Inflation				
Entity	Real gr	owth %	(% dec/dec)				
	2017	2018	2017	2018			
International Monetary Fund	2.29	3.04	3.56	2.96			
OCDE	2.24	2.33	4.00	3.20			
Banco de México Survey	2.26	2.34	3.92	3.63			
Ministry of the Treasury and Public Credit	2.0 a 3.0	2.5 a 3.5	3.00	3.00			

Source: IMF, World Economic Outlook Database (April 2018); OECD, Economic Outlook (2017/11); Bank of Mexico, Expectations Survey Economic Specialist Private Sector (01/06/18); Secretaría de Hacienda y Crédito Público, General Criteria for Economic Policy 2018 (September, 2017)







# **MEXICO'S KEY ECONOMIC INDICATORS**

Entries	2014	2015	2016	2017Q1	2017Q2	2017Q3	2017.QIV	2017	2018Q1	jan 2018	feb-18	mar-18	abr-18
			Gen	eral Economic	Activity and Serv	vices Identified	with Tourism						
Gross Domestic Product				_									
. Millions of current pesos	17,473,842	18,551,459	20,115,786	21,152,197	21,657,546	21,599,336	22,732,004	21,785,271	22,513,581				
. Constant prices annual variations in %	2.8	3.3	2.9	3.3	1.8	1.6	1.5	2.0	1.3				
Tertiary activities													
- Air Transportation (481)													
. Millions of current pesos	31,950	35,522	40,976	37,296	50,054	45,685	48,836	45,468	40,657				
. Constant prices annual variations in %	8.3	8.5	9.1	7.1	17.0	10.5	6.7	10.4	14.8				
- Temporary Lodging Services (721)													
. Millions of current pesos	178,273	204,628	226,194	245,111	258,503	254,050	249,943	251,902	266,520				
. Constant prices annual variations in %	6.5	8.6	3.9	1.3	9.9	5.8	3.7	5.1	5.6				
- Food and Beverages Preparation Services (722)													
. Millions of current pesos	191,676	216,860	234,031	236,487	251,533	258,673	265,873	253,141	248,440				
. Constant prices annual variations in %	-0.6	6.4	3.2	-1.2	4.9	5.1	5.2	3.5	0.7				
				Quarte	rly Indicators of	Tourism Activit	у						
Tourism GDP													
. Annual variations in %	1.8	3.6	4.2	3.0	5.6	3.0	1.9						
Internal tourism consumption													
. Annual variations in %	3.9	- 0.9	6.1	4.2	5.2	2.3	1.2						
Domestic tourism consumption													
. Annual variations in %	3.6	- 1.9	3.6	1.7	4.9	2.9	1.8						
Inbound tourism consumption													
. Annual variations in %	7.6	8.7	26.8	16.0	6.4 -	0.9	-1.5						
					Tourism Empl								
People Employed in the Tourism Sector (SECTUR)*	3,640,970	3,803,442	3,951,887	3,987,430	4,030,762	4,063,315	4,095,282		4,111,028				
				Total r	umber of IMSS-	Insure Workers							
Employees insured by IMSS (average of the period)	16,990,724	17,724,222	18,401,344	18,849,402	19,067,655	19,298,001	19,599,373	19,203,608	19,671,887	19,532,177	19,696,488	19,786,997	19,874,106
.Permanent	14,570,291	15,170,986	15,785,784	16,147,909	16,361,089	16,567,184	16,777,915	16,463,524	16,815,780	16,713,722	16,836,378	16,897,240	16,978,714
.Non-permanent (urban and field)	2,420,433	2,553,236	2,615,560	2,701,493	2,706,567	2,730,817	2,821,458	2,740,084	2,856,107	2,818,455	2,860,110	2,889,757	2,895,392
				Unemployment	t National Rate <sup>1</sup>	** (closing of th	e period)						
. Total Percentage of PEA	4.16	4.33	3.64	3.39	3.46	3.55	3.35	3.36	3.27	3.36	3.32	3.27	3.36
				Pr	ices and Exchan	ge Rate***							
National Price Index (closing of the period)													
Consumer (percent variation)	4.1%	2.1%	3.4%	5.4%	6.3%	6.3%	6.8%	6.8%	5.0%	5.5%	5.3%	5.0%	4.6%
. Air transport (percent variation)	16.7%	3.2%	9.8%	4.4%	4.5%	-8.3%	2.8%	2.8%	-6.0%	-11.1%	-3.6%	-6.0%	-21.1%
. Hotel (percent variation)	4.8%	4.2%	7.8%	6.1%	7.5%	6.2%	7.2%	7.2%	6.1%	4.7%	4.2%	6.1%	2.9%
. Package Tourist Services (percent variation)	5.1%	7.6%	6.4%	5.3%	6.3%	4.4%	4.2%	4.2%	8.0%	3.4%	3.3%	8.0%	-4.9%
. Restaurants (percent variation)	6.0%	4.9%	5.5%	6.4%	6.3%	6.3%	6.2%	6.2%	5.7%	6.2%	5.7%	5.7%	5.9%
Exchange Rate (peso / dollar)													
. Average of the period	13.292	15.848	18.664	20.387	18.578	17.819	18.921	18.927	18.772	19.003	18.628	18.684	18.346
<b>Business Cycle Indicators and Consumer Confidence (montly diffe</b>	rence****)												
. Coincident Indicator	0.029	-0.024	0.028	-0.040	-0.066	-0.038	0.009	0.009	0.029	0.030	0.033	0.029	NE
. Forward Indicator	-0.086	-0.079	-0.055	0.145	0.122	0.006	0.016	0.016	-0.015	0.011	-0.006	-0.015	-0.022
.Confidence Consumer Index	0.057	0.074	-0.054	0.192	0.315	0.124	-0.105	-0.105	-0.008	-0.089	-0.062	-0.008	0.048

The 2015 figures of the bridge quarter.

"For 2015 figures or the bridge quarter.

"For 2015 figures for the found quarter. The Tourist Employment dataset is smoothed by averaging the last flour quarters off. The objective is to eliminate irregular

"For 2015 figures for the found quarter. The Tourist Employment dataset is smoothed by averaging the last flour quarters off. The objective is to eliminate irregular

"For 2015 figures for the founding available, at the period for annual and monthly figures and average period for quarterly information.

"\*\*\* Percentage of all the occument at the end off the years are annual variations and ame month periods year is for monthly data variation.







# **ECONOMIC CONTEXT**

International

The global economy is experiencing stronger growth, driven by a rebound in trade, higher investment and buoyant job creation, and supported by very accommodative monetary policy and fiscal easing. The pace of global expansion over the 2018-19 period is expected to hover near 4%, which is close to the long-term average. However, the Outlook also underlines that significant risks posed by trade tensions, financial market vulnerabilities and rising oil prices loom large, and more needs to be done to secure a strong and resilient medium-term improvement in living standards.

Low, albeit gradually rising interest rates coupled with fiscal easing in many countries will continue underpinning the expansion, which will see moderate rises in both wage growth and inflation. Unemployment in the OECD area is expected to drop to the lowest levels since 1980, but more can be done to bring more people into the workforce.

The Outlook calls for reforms to be stepped up, against the background of favourable short-term conditions and the need to secure more robust and more inclusive growth. It urges countries to boost investment in education and skills, as part of improvements in the use of tax and spending policies to raise living standards across the income distribution. It recommends policies to boost job creation and business dynamism in the economy, including improvements to digital and physical infrastructure, enhanced R&D collaboration between universities and industry, reduced barriers to entry in professional services sectors and less red tape.

#### Domestic

Growth has been resilient, in spite of the several idiosyncratic shocks that have hit the Mexican economy. Private consumption has supported growth, even though inflation eroded real wages in 2017. Household income has benefitted from strong remittances, job formalisation and credit expansion. More robust external demand and currency depreciation have led to an acceleration of manufacturing exports and to a non-oil trade surplus. Investment continued to be constrained by high uncertainty about the outcome of ongoing NAFTA negotiations and the government's fiscal consolidation.

Inflation has receded from its high level, as the effects of temporary domestic shocks have started to wane. The labour market continues to be buoyant as job formalization remains robust and the unemployment rate at historically low levels. However, wage pressures are absent.

Growth is projected to pick up owing to continued resilient consumption and a favourable external environment, but the economy continues to be highly exposed to external shocks. Once uncertainty regarding the outcome of NAFTA negotiations dissipates, investment will also add to growth.