

Centro	Cuartos disponibles promedio diario								Cuartos ocupados								Ocupación			
	2021*	2022**	2023***	Diferencia		Variación (%)		2021*	2022**	2023***	Diferencia		Variación (%)		2021*	2022**	2023***	Ptos (%)		
				2021-2022	2022-2023	2021-2022	2022-2023				2021-2022	2022-2023	2021-2022	2022-2023				2021 - 2022	2022 - 2023	
Total	421,045	428,322	433,245	7,277	4,923	1.7	1.1	157,893	238,688	258,778	80,794	20,090	51.2	8.4	37.5	55.7	59.7	18.2	4.0	
Centros de Playa	197,894	202,245	205,495	4,357	3,250	2.2	1.6	88,391	133,015	138,663	44,623	5,648	50.5	4.2	44.7	65.8	67.5	21.1	1.7	
<i>Integramente Planeados</i>	68,237	67,935	69,297	-295	1,361	-0.4	2.0	35,414	48,976	50,138	13,562	1,161	38.3	2.4	51.9	72.1	72.4	20.2	0.3	
BAHIAS DE HUATULCO, OAX.	4,314	4,212	4,347	-102	135	-2.4	3.2	1,585	2,627	2,814	1,042	187	65.8	7.1	36.7	62.4	64.7	25.6	2.4	
CANCUN, Q.ROO	34,486	34,267	35,117	-219	850	-0.6	2.5	18,917	26,261	26,456	7,344	195	38.8	0.7	54.9	76.6	75.3	21.8	-1.3	
IXTAPA ZIHUATANEJO, GRO. /4	6,214	6,292	6,763	78	471	1.3	7.5	2,557	3,616	4,049	1,059	434	41.4	12.0	41.1	57.5	59.9	16.3	2.4	
LORETO, B.C.S. /1	899	622	817	-277	196	-30.8	31.5	270	323	449	53	125	19.7	38.8	30.1	52.0	54.9	22.0	2.9	
LOS CABOS, B.C.S.	22,318	22,542	22,253	225	-290	1.0	-1.3	12,086	16,149	16,370	4,063	221	33.6	1.4	54.2	71.6	73.6	17.5	1.9	
<i>CABO SAN LUCAS</i>	8,959	9,141	9,141	183	0	2.0	0.0	5,153	7,038	7,145	1,884	107	36.6	1.5	57.5	77.0	78.2	19.5	1.2	
<i>SAN JOSÉ DEL CABO</i>	4,868	3,886	3,805	-982	-81	-20.2	-2.1	2,109	2,576	2,505	468	-72	22.2	-2.8	43.3	66.3	65.8	23.0	-0.5	
<i>ZONA CORREDOR LOS CABOS</i>	4,491	4,228	4,020	-263	-208	-5.9	-4.9	2,513	2,413	2,575	-100	161	-4.0	6.7	56.0	57.1	64.1	1.1	7.0	
Tradicional	64,935	65,577	66,701	641	1,124	1.0	1.7	26,626	36,829	39,084	10,003	2,255	37.3	6.1	41.3	56.2	58.6	14.8	2.4	
ACAPULCO, GRO. /2	19,600	19,596	21,604	-3	2,007	0.0	10.2	6,314	9,102	10,743	2,788	1,641	44.2	18.0	32.2	46.4	49.7	14.2	3.3	
COZUMEL, Q. ROO	5,180	5,187	5,174	7	-13	0.1	-0.3	1,925	2,757	2,676	832	-81	43.2	-3.0	37.2	53.2	51.7	16.0	-1.4	
LA PAZ, B.C.S. /3	2,294	2,729	2,423	434	-306	18.9	-11.2	1,794	1,694	1,694	740	-100	70.2	-5.5	45.9	65.7	69.9	19.8	4.2	
MANZANILLO, COL.	4,716	4,616	4,375	-99	-242	-2.1	-5.2	1,683	2,185	2,441	502	256	29.9	11.7	35.7	47.3	55.8	11.7	8.5	
MAZATLAN, SIN.	9,713	9,899	9,618	186	-281	1.9	-2.8	5,435	6,599	6,499	1,164	-100	21.4	-1.5	56.0	66.7	67.6	10.7	0.9	
PUERTO VALLARTA, JAL.	13,139	13,126	13,199	-13	73	-0.1	0.6	6,867	9,564	9,622	2,696	58	39.3	0.6	52.3	72.9	72.9	20.6	0.0	
VERACRUZ BOCA DEL RIO, VER.	10,293	10,423	10,309	130	-114	1.3	-1.1	3,548	4,828	5,409	1,280	581	36.1	12.0	34.5	46.3	52.5	11.8	6.1	
Otros	64,729	68,733	69,498	4,005	765	6.2	1.1	26,151	47,209	49,441	21,058	2,232	80.5	4.7	40.4	68.7	71.1	28.3	2.5	
ISLA MUJERES, Q. ROO	1,641	1,643	1,639	2	-4	0.1	-0.2	513	946	983	433	37	84.4	3.9	31.3	57.6	60.0	26.3	2.4	
NUEVO NAYARIT, NAY.	10,143	10,850	10,875	707	25	7.0	0.2	4,563	7,061	8,099	2,498	1,038	54.7	14.7	45.0	65.1	74.5	20.1	9.4	
RIVIERA MAYA, Q. ROO	46,231	49,510	50,199	3,280	689	7.1	1.4	18,921	36,488	37,819	17,567	1,331	92.8	3.6	40.9	73.7	75.3	32.8	1.6	
<i>AKUMAL, Q. ROO</i>	4,395	4,396	4,208	1	-188	0.0	-4.3	1,743	3,435	3,508	1,692	72	97.1	2.1	39.7	78.1	83.4	38.5	5.2	
<i>PLAYA DEL CARMEN, Q. ROO</i>	11,249	11,164	12,023	-85	859	-0.8	7.7	4,581	7,896	8,255	3,315	359	72.4	4.5	40.7	70.7	68.7	30.0	-2.1	
<i>PLAYACAR, Q. ROO</i>	6,717	6,709	6,731	22	-2	-0.1	0.3	2,160	5,322	5,605	3,162	283	146.4	5.3	32.2	79.3	83.3	47.2	3.9	
PUERTO ESCONDIDO, OAX.	2,520	2,540	2,657	-8	116	0.8	4.6	748	1,147	1,099	399	-47	53.3	-4.1	29.7	45.1	41.4	15.5	-3.8	
PLAYAS DE ROSARITO, B.C.	2,621	2,620	2,621	-1	1	0.0	0.0	971	1,140	1,001	168	-139	17.3	-12.2	37.1	43.5	38.2	6.4	-5.3	
SAN FELIPE, BC.	823	823	823	0	0	0.0	0.0	275	242	242	-13	-21	-4.6	-8.0	33.4	31.9	29.3	-1.5	-2.5	
TONALÁ- PUERTO ARISTA, CHIS.	750	747	684	-4	-62	-0.5	-8.4	159	165	199	6	34	3.5	20.5	21.2	22.1	29.0	0.9	7.0	
Ciudades	223,150	226,077	227,750	2,926	1,673	1.3	0.7	69,502	105,673	120,115	36,171	14,442	52.0	13.7	31.1	46.7	52.7	15.6	6.0	
Grandes	88,237	89,715	92,197	1,479	2,482	1.7	2.8	27,760	45,345	52,414	17,584	7,070	63.3	15.6	31.5	50.5	56.9	19.1	6.3	
CIUDAD DE MÉXICO /2	51,702	51,738	53,482	36	1,744	0.1	3.4	15,269	25,828	30,050	10,559	4,222	69.2	16.3	29.5	49.9	56.2	20.4	6.3	
GUADALAJARA, JAL.	21,359	21,516	22,084	156	568	0.7	2.6	7,146	10,200	12,199	3,054	1,998	42.7	19.6	33.5	47.4	55.2	14.0	7.8	
MONTERREY, N.L.	15,175	16,462	16,631	1,286	169	8.5	1.0	5,345	9,316	10,166	3,971	849	74.3	9.1	35.2	56.6	61.1	21.4	4.5	
Del Interior	120,556	121,297	120,200	741	-1,097	0.6	-0.9	34,327	50,146	57,376	15,820	7,230	46.1	14.4	28.5	41.3	47.7	12.9	6.4	
AGUASCALIENTES, AGS.	5,264	6,220	6,325	955	106	18.1	1.7	1,959	2,620	3,102	661	482	33.7	18.4	37.2	42.1	49.0	4.9	6.9	
CAMPECHE, CAMP.	1,414	1,864	2,086	450	222	31.8	11.9	471	820	1,032	350	211	74.3	25.7	33.3	44.0	49.4	10.7	5.4	
CELAYA, GTO. /2	3,303	3,283	2,632	-121	-651	-0.6	-19.8	694	801	877	106	76	15.3	9.5	21.0	24.4	33.3	3.4	8.9	
CHIHUAHUA, CHIH.	4,872	5,004	5,007	232	2	2.7	0.0	1,840	2,783	3,129	943	346	51.3	12.4	37.8	55.6	62.5	17.8	6.9	
COATZACOALCOS, VER.	1,999	1,960	1,946	-38	-14	-1.9	-0.7	466	731	874	265	142	56.9	19.4	23.3	37.3	44.9	14.0	7.6	
COLIMA, COL.	1,252	1,293	1,207	40	-86	3.2	-6.7	468	442	491	-26	49	-5.6	11.1	37.4	34.2	40.7	-3.2	6.5	
COMITÁN DE DOMÍNGUEZ, CHIS.	1,392	1,382	1,381	-11	0	-0.8	0.0	264	293	356	30	63	11.3	21.4	18.9	21.2	25.8	2.3	4.6	
CULIACAN, SIN.	2,841	2,492	n.d.	-349	n.d.	-12.3	n.d.	942	1,314	n.d.	373	n.d.	39.6	n.d.	33.1	52.7	n.d.	19.6	n.d.	
DURANGO, DGO.	1,892	1,930	1,928	38	-2	2.0	-0.1	688	1,037	971	350	-66	50.9	-6.4	36.3	53.8	50.4	17.4	-3.4	
EL FUERTE, SIN.	406	399	n.d.	-7	n.d.	-1.8	n.d.	77	120	n.d.	43	n.d.	56.1	n.d.	18.9	30.1	n.d.	11.2	n.d.	
GUANAJUATO, GTO. /2	3,154	3,008	3,261	-146	253	-4.6	8.4	680	895	904	215	9	31.7	1.0	21.6	29.8	27.7	8.2	-2.0	
HERMOSILLO, SON.	2,907	3,108	3,094	202	-14	6.9	-0.5	1,048	1,621	1,780	573	159	54.7	9.8	36.1	52.2	57.5	16.1	5.4	
IRAPUATO, GTO. /2	2,943	2,914	2,488	-28	-427	-1.0	-14.6	648	704	962	56	258	8.7	36.6	22.0	24.2	38.7	2.1	14.5	
LEON, GTO.	6,333	6,199	6,186	-134	-12	-2.1	-0.2	1,615	2,283	2,641	669	358	41.4	15.7	25.5	36.8	42.7	11.3	5.9	
LOS MOCHIS, SIN.	1,572	1,549	n.d.	-22	n.d.	-1.4	n.d.	645	721	n.d.	76	n.d.	11.7	n.d.	41.0	46.5	n.d.	5.5	n.d.	
MÉRIDA, YUC.	7,453	7,736	8,058	283	322	3.8	4.2	2,214	3,873	4,665	1,659	792	74.9	20.4	29.7	50.1	57.9	20.4	7.8	
MORELIA, MICH. /1 /2	3,950	3,971	3,693	21	-278	0.5	-7.0	1,523	1,760	1,993	237	233	15.6	13.2	38.6	44.3	54.0	5.8	9.6	
OAXACA, OAX.	6,179	6,																		

Centro	Cuartos disponibles promedio diario								Cuartos ocupados								Ocupación			
	2021*	2022**	2023***	Diferencia		Variación (%)		2021*	2022**	2023***	Diferencia		Variación (%)		2021*	2022**	2023***	Ptos (%)		
				2021-2022	2022-2023	2021-2022	2022-2023				2021-2022	2022-2023	2021-2022	2022-2023				2021 - 2022	2022 - 2023	
Total	421,045	428,322	433,245	7,277	4,923	1.7	1.1	157,893	238,688	258,778	80,794	20,090	51.2	8.4	37.5	55.7	59.7	18.2	4.0	
PACHUCA, HGO.	1,579	1,575	1,568	-4	-7	-0.3	-0.4	386	660	810	274	150	71.1	22.7	24.4	41.9	51.6	17.5	9.7	
PALENQUE, CHIS.	2,062	2,068	2,065	6	-2	0.3	-0.1	553	707	728	154	21	27.8	3.0	26.8	34.2	35.3	7.4	1.1	
PUEBLA, PUE.	9,706	9,750	10,142	44	392	0.5	4.0	2,273	4,399	5,724	2,126	1,325	93.5	30.1	23.4	45.1	56.4	21.7	11.3	
QUERETARO, QRO.	7,282	7,311	7,325	29	13	0.4	0.2	2,219	3,925	4,310	1,706	385	76.9	9.8	30.5	53.7	58.8	23.2	5.2	
SALAMANCA, GTO. /2	1,144	1,181	1,004	37	-177	3.2	-15.0	272	305	314	33	9	12.3	2.9	23.8	25.9	31.3	2.1	5.4	
SAN CRISTÓBAL DE LAS CASAS, CHIS.	3,310	3,316	3,294	6	-22	0.2	-0.7	845	987	1,031	142	44	16.8	4.4	25.5	29.8	31.3	4.2	1.5	
SAN JUAN DE LOS LAGOS, JAL.	3,672	3,675	3,672	3	-3	0.1	-0.1	713	890	1,138	177	248	24.8	27.8	19.4	24.2	31.0	4.8	6.8	
SAN JUAN DEL RÍO, QRO.	1,135	1,107	n.d.	n.d.	n.d.	-2.5	n.d.	385	477	n.d.	92	n.d.	23.9	n.d.	33.9	43.1	n.d.	9.2	n.d.	
SAN LUIS POTOSÍ, S.L.P.	5,866	5,945	6,004	78	59	1.3	1.0	1,971	2,683	3,292	712	609	36.1	22.7	33.6	45.1	54.8	11.5	9.7	
SAN MIGUEL DE ALLENDE, GTO. /2	2,442	2,405	2,769	-37	364	-1.5	15.1	601	856	1,026	255	170	42.5	19.9	24.6	35.6	37.1	11.0	1.5	
TAXCO, GRO.	878	885	879	8	-6	0.9	-0.7	154	257	283	103	26	66.7	10.3	17.5	29.0	32.2	11.5	3.2	
TEQUISQUIAPAN, QRO.	716	681	n.d.	-35	n.d.	-4.9	n.d.	152	194	n.d.	42	n.d.	27.5	n.d.	21.2	28.4	n.d.	7.2	n.d.	
TLAXCALA, TLAX.	654	654	672	0	18	0.0	2.7	99	154	196	55	42	55.5	27.3	15.1	23.5	29.2	8.4	5.6	
TOLUCA, MÉX.	3,906	3,603	3,631	-303	28	-7.8	0.8	888	1,239	1,586	352	346	39.6	27.9	22.7	34.4	43.7	11.7	9.3	
TUXTLA GUTIÉRREZ, CHIS.	4,349	4,188	4,188	-161	1	-3.7	0.0	1,110	1,422	1,699	312	277	28.1	19.5	25.5	34.0	40.6	8.4	6.6	
VALLE DE BRAVO, MÉX.	1,221	1,216	1,201	-5	-15	-0.4	-1.2	191	253	245	62	-8	32.3	-3.3	15.7	20.8	20.4	5.2	-0.4	
VILLAHERMOSA, TAB.	5,008	5,159	5,152	151	-7	3.0	-0.1	2,025	2,789	2,947	764	158	37.7	5.6	40.4	54.1	57.2	13.6	3.1	
XALAPA, VER.	3,395	3,118	3,142	-277	24	-8.2	0.8	865	1,410	1,473	544	63	62.9	4.5	25.5	45.2	46.9	19.7	1.7	
ZACATECAS, ZAC.	3,105	2,985	2,988	-120	3	-3.9	0.1	902	976	868	74	-108	8.2	-11.1	29.1	32.7	29.1	3.7	-3.6	
Fronterizas	14,358	15,064	15,353	707	289	4.9	1.9	7,415	10,182	10,324	2,767	142	37.3	1.4	51.6	67.6	67.2	15.9	-0.3	
CIUDAD JUÁREZ, CHIH.	4,391	4,541	4,487	150	-54	3.4	-1.2	2,351	3,295	3,123	944	-172	40.1	-5.2	53.5	72.6	69.6	19.0	-3.0	
MEXICALI, BC. /2	2,559	2,551	2,784	-8	233	-0.3	9.1	1,283	1,602	1,850	319	249	24.8	15.5	50.2	62.8	66.5	12.6	3.7	
PIEDRAS NEGRAS, COAH.	811	1,109	1,145	298	36	36.7	3.3	444	642	682	199	39	44.8	6.1	54.7	57.9	59.5	3.2	1.6	
TECATE, B.C. /2	498	508	591	10	83	2.1	16.3	239	298	400	59	102	24.5	34.2	48.1	58.7	67.7	10.6	9.0	
TIJUANA, B.C.	6,099	6,355	6,346	256	-9	4.2	-0.1	3,097	4,344	4,268	1,247	-76	40.3	-1.7	50.8	68.4	67.3	17.6	-1.1	

La información presentada se basa en semanas calendario de lunes a domingo., por lo tanto, los días incluidos en ellas no empatan con exactitud a los mismos días del año anterior, no siendo estrictamente comparables

*Del 04-enero-2021 al 19-septiembre-2021
**Del 03-enero-2022 al 18-septiembre-2022
***Del 02-enero-2023 al 17-septiembre-2023

n.d. No disponible / n.c. No comparable

1/ Datos no comparables con el periodo actual por falta de información disponible en el 2022.

2/ Debido a la actualización de la oferta hotelera en estos centros, los datos no son estrictamente comparables.

3/ Datos no comparables con el periodo anterior por diferencia en la información disponible en el 2023.

4/ A partir de enero del 2023 se crea el corredor turístico de Ixtapa Zihuatanejo, el cual, comprende los centros de Ixtapa y Zihuatanejo de Azueta, por lo que no se cuenta con información histórica. Para establecer una comparación con periodos anteriores deberá considerarse que la jornada nacional de sana distancia inició el día 23 de marzo del 2020.

NOTA: La Ocupación por tipo de centro y la total, son un promedio ponderado. La variación puede no coincidir debido al redondeo.

Fuente: Sistema Nacional de Información Estadística del Sector Turismo de México Data Tur.